

# Yeojeong Ryu

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## EDUCATION

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**UI & UX Design Course**(Web Design and Publishing) APR 2020 – SEP 2020  
HUMAN COMPUTER ACADEMY / Cheonan, South Korea

**ESL Course** (English as a Second Language Course) JAN 2019 – MAR 2019  
INTERNATIONAL LANGUAGE INSTITUTE(ILI) / Washington, D.C.

**Bachelor of Arts in Business Administration** • GPA: 3.7 out of 4.5 MAR 2016 – AUG 2019  
CHUNGNAM NATIONAL UNIVERSITY / Daejeon, South Korea

**Bachelor of Arts in Global Business** • GPA: 3.5 out of 4.5 MAR 2014 – FEB 2016  
HANNAM UNIVERSITY / Daejeon, South Korea

## EXPERIENCE

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**Marketing Intern (Full-time)** APR 2019 - AUG 2019  
BINWISE / San Francisco, CA, USA

- Designed and created marketing and training collateral for external customers in English.
- Assisted in data clean-up on Salesforce, data analysis in Excel, product testing and analysis.
- Conducted market research for restaurants in the United States. (such as average meal and wine costs, wine offerings, seating capacity, ambience, award rankings, etc.)

**Sales Associate (Part-time)** JAN 2015 – JAN 2016  
CJ OLIVE YOUNG (Health & Beauty Store) / Cheonan, South Korea

- Contributed dynamic communication skills to support daily operations and demonstrate new products.
- Provided excellent customer service both over the phone and face to face for handling exchanges, returns, and customer inquiries.

## EXTRACURRICULAR ACTIVITIES

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**Marketing Assistant** JUL 2018 – DEC 2018  
KOREA GINSENG CORPORATION(KGC) / Seoul, South Korea

- Developed a social media marketing campaign to increase brand awareness, especially for youth groups by encouraging their participation.
- Wrote monthly reports in PowerPoint.

## AWARDS AND HONORS

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**Grand Prize • Creative Social Media Content** JAN 2019  
KOREA GINSENG CORPORATION(KGC) / Seoul, South Korea

- Awarded Grand Prize for creating the best social media marketing content of the year.

## QUALIFICATIONS

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**Korean:** Native Speaker  
**English:** Proficient; TOEIC - 905 out of 990, OPIC - AL(Advanced Low)  
**Certification:** Google Analytics Individual Qualification, Craftsman Web Design  
**Skills:** HTML, CSS, JavaScript, jQuery, Photoshop, Illustrator, XD, and Microsoft Office

## RELEVANT REFERENCES

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Mr. Anton Hicks, Product Manager of *BinWise*: +1 (415)-203-9602, ahicks@realwinelists.com