

# COMLAB ASSIGNMENT # 1

02.05.2021 [FRI] // WIREFRAMING

- MORE VISUALS > TEXT
- quality of visuals matter
- Main page: addresses main purpose of film
- branding: self-help website for millennials.
- video: one of many self-help videos.

## HOME PAGE

FATIGUED BY  
ZOOM

?

# zoomfatigue

Quokka @exhausted\_quokka  
does anyone else find them selves so tired after zoom?  
9:09PM · May 28, 2020 · Twitter for iPhone

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WHAT IS ZOOM FATIGUE?

DESCRIPTIONS

it make us...

### 1. TIRED



TEXT

nuibO

about watch

locked

MAIN PURPOSE

2. EYE STRAIN

TEXT

eyes icon

3. SLUGGISH

TEXT

laptop icon

ALL TOO

FAMILIAR

?

CHECK OUT OUR ZOOM  
FATIGUE COMBAT  
SERIES

WATCH!

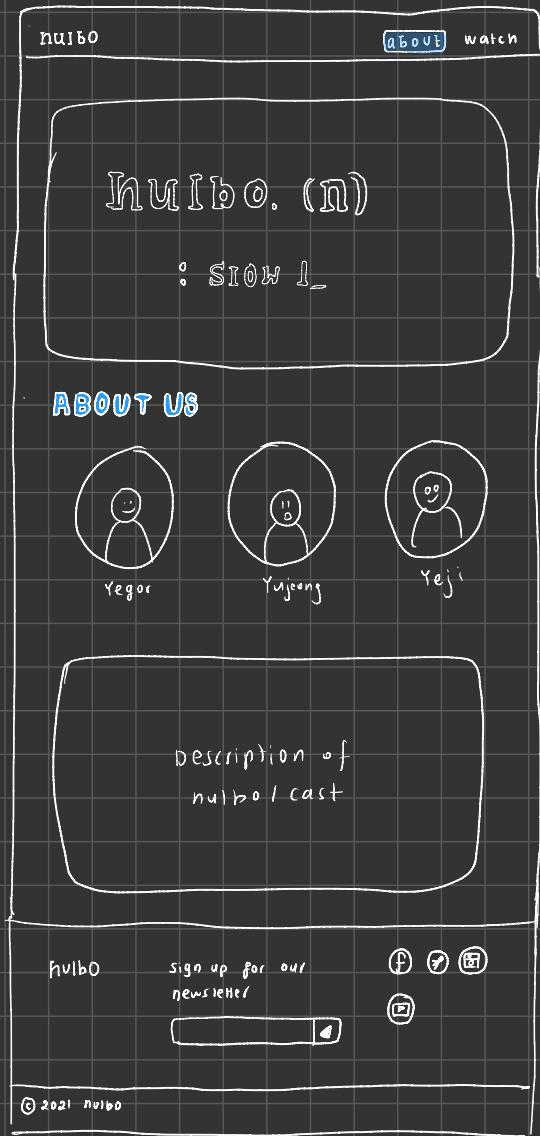
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sign up for our newsletter

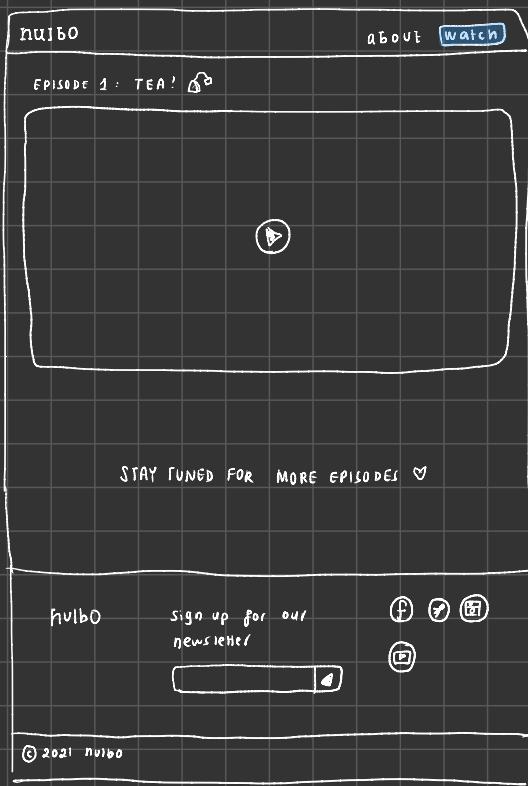
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## ABOUT PAGE



## VIDEO PAGE



→ PURPOSE: hulbo philosophy + cast introductions.