

Yeji Kim

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Education

Georgia Tech Expected May 2020

B.S. in Computational Media, GPA: 3.66, Psychology, Interactive/Experimental Design

Malmö University Jan - Jun 2019

Interaction Design Exchange Program in Malmö, Sweden

Experience

Innovation Skåne, Service Designer

Mar - Jun 2019, Sweden

- Prototyped a multi-channel appointment service to help the elderly schedule around-the-clock assistance with the home care service provided by the municipality.
- Interviewed the elderly and medical professionals through contextual inquiry. Prepared and conducted usability sessions with an elderly with lo-fi and hi-fi prototypes of the service.
- Compiled a service design report with problems and suggestions on how to improve the safety of elderly receiving the service to the stakeholders.

Brain Trauma Assessment Protocol Research Team, UX Designer

Aug - Dec 2018, Atlanta

- Designed an Android app for clinicians to assess the severity of the symptoms of their Alzheimer patients. Co-created the first UX subteam and collaborated with engineers and researchers to define the navigations, voice recording features, and structure of the app.
- Designed the UI elements based on design guidelines for elderly Alzheimer patients and competitive analysis.

Projects

Prism, Interaction Design

An interactive toy inspired by Yayoi Kusama's Infinity Mirror Room exhibition. Built rapid physical prototypes and conducted 8 playtest sessions to improve the toy's interaction.

Hoy, Mobile UI/UX Design

A project management app to help students accomplish long-term goals. Worked remotely with a developer and redefined the navigation, information architecture, and content following the MVC model. Designed UI elements and lo-fi prototypes using Sketch and InVision.

Activities

Alpha Kappa Psi Business Fraternity, Brotherhood Directorship

Creating and analyzing surveys to assess the current member engagement level of 65+ members and improve the satisfaction level.

GT Design Club, Marketing Director

Created weekly Facebook Events and increased meeting attendance rate by 20%.

Skills

Interview & Surveys

Personas

Competitive Analysis

Wireframing

Contextual Inquiry

Usability Testing

Sketch & InVision

Adobe CC

HTML/CSS