# Yashodhan Kulkarni

CONTENT CREATION EXPERT



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# Language

English Marathi Hindi

Content Creation Tools, I use

Adobe Creative suit Canva Vita Social media app video editors

## Personal

I am a Computer Science student passionate about content creation and technology. I specialize in photo and video editing and basic animations, and actively help other creators bring their ideas to life. The world of content creation fascinates me, from storytelling to engagement strategies, and I enjoy exploring new ways to connect with audiences. With a strong tech background and creative mindset, I'm eager to contribute my skills to innovative projects.

# Professional Experience

Dec 2019 - Present

#### Content Strategist @Analyser News

Plan and oversee the content creation process and define the content style.

Develop strategies to enhance engagement and audience reach.

## Education

Graduating June 2028

# Bachelor of Technology Computer Science

P.E.S. Modern College of Engineering Shivaji Nagar, Pune

### **Digital Content optimization**

In addition to my studies, I have self-learned Digital Content Optimization, focusing on enhancing content reach and engagement across various platforms.

## **Projects**

#### **Director Universe**

 A Content Creator Management company That not just helps Creator manage their content but also help the creator grow

## **Tech and Gaming YT channels**

 I have my own Tech and gaming YouTube channels respectively where started learning about content creation and the social media world.

## Skills



Strategic Planning



Digital Marketing



Content Research



Management

## References

#### **Analyser YT Channels.**

Main Channel :- Analyser News

**Secondary channels:-**<u>Analyser Hindi</u> <u>Analyser Divine</u> Analyser <u>Lokneeti</u>

#### My YT Channels.

Tech Tech Genius YK Gaming yk King