

# HIGHER HEIGHTS

Yoshitaka Koishikawa

ADVANCED  
WEB DESIGN

idesn-3535

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# INTRODUCTION

## Background story

Alot of people have the final vision of the goal in mind without thinking the actual steps to approach it and fulfill them including myself. Recently, a friend of mine asked me about considering if she could change her career where she can work outside of her country as she realized that her initial job turned out to be not what she really wanted to pursue. When thinking about what kind of steps she needed to take in order to achieve her goal the concept of a goal/task organizer was born.

## Pain Points

Potential issues with making a goal/task oriented app lies on how intuitive and how nische specific its direction may be compared to other self growth apps. Making a app that organizes information is abstract and over complicatoin or abstraction of the informatoion may cause user experience problems.

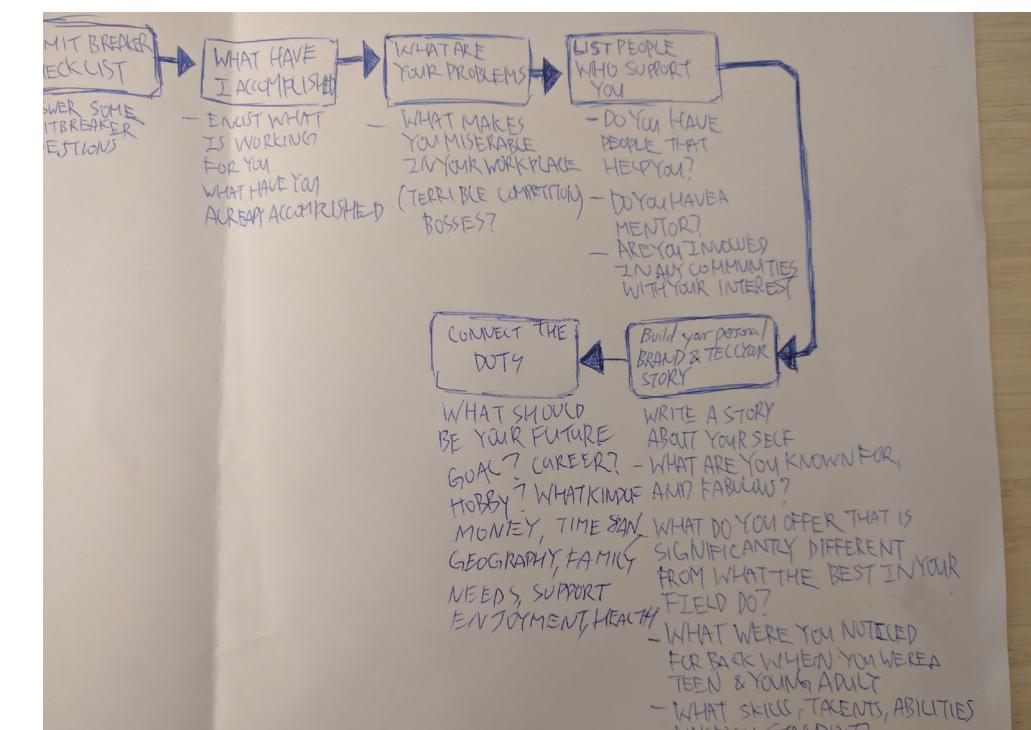
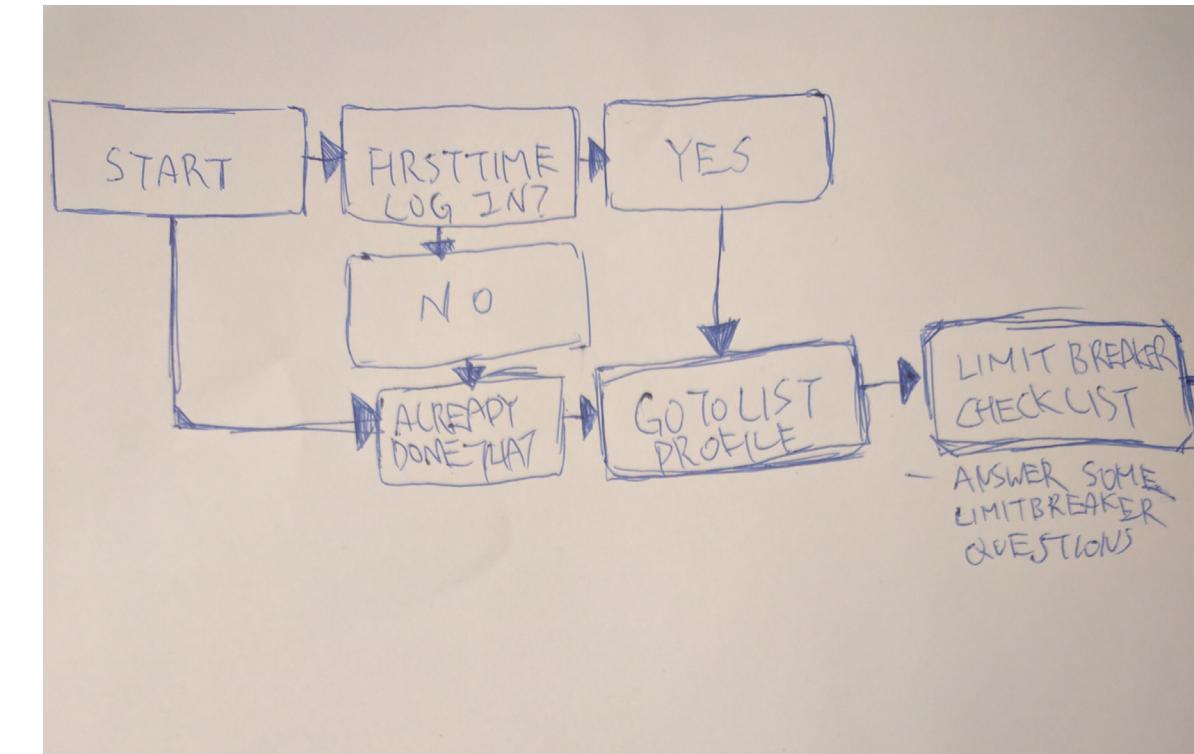
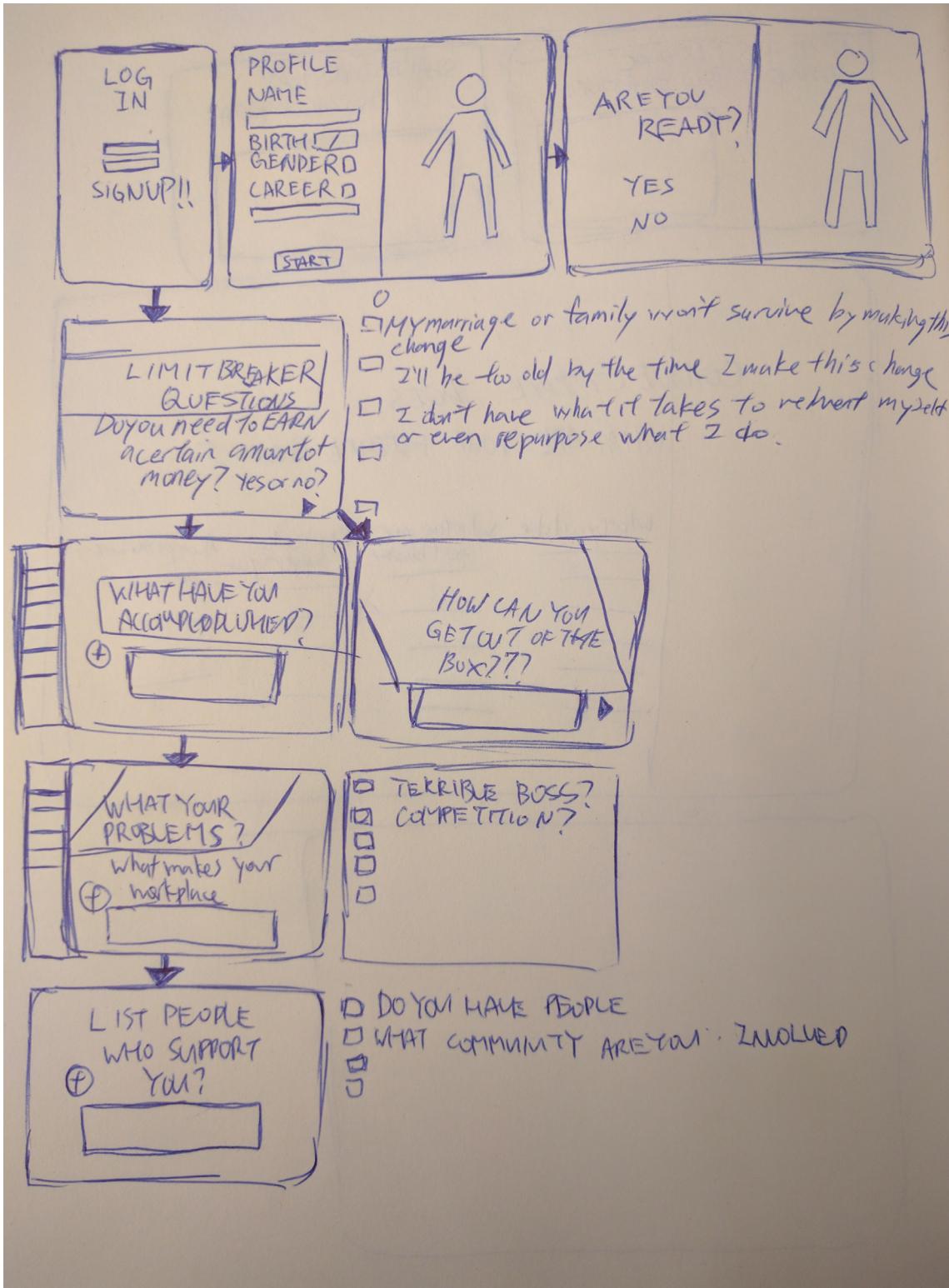
# PROPOSAL

## Suggestion of Web App

Higher Heights suggests a web app focused on organizing your daily, weekly, monthly and yearly goals. It is quite common to feel stuck when trying to achieve goals that are dynamic and long term. In order for the people to feel like they are progressing, a web app that facilitates time and steps to achieve a goal in an intuitive way could be the solution.

Such app should not have the user to struggle between screens, and understand the content presented in front of the user. The app should have some flexibility but also have a simplistic interface for people to navigate.

# INITIAL WIRE FRAME SKETCHES



# INITIAL WIRE FRAME FUNCTIONS

## PROFILE

Each user would have a personal account with a customized profile.

## LIMIT BREAKER QUESTIONS

Users will be introduced to questions in order to find out what might be their current setbacks. After answering each question, users will be reinforced with positive feed back and advice by actual coaches.

## IDENTIFY STEPS FOR GOALS

Users will be introduced to a list to write down goals within a certain timespan and will have an opportunity to record tasks in order to achieve goals.

## SHARE VIA SOCIAL MEDIA

Sharing achievements and and goals to people in your community.

# WELCOME!

HOME

TASKS

SHARE

Settings

Sign In

Feed Back



SIGN UP

USERNAME

PASSWORD

Submit

Achieve and create your goals daily!  
Identify your tasks to achieve your goals!

Identify Daily Tasks

Year Goal

Monthly  
Goal

Create Daily  
Goal

Weekly  
Goal

Bucket  
List

# GOAL SETTINGS

[Settings](#)[Sign Out](#)[Feed Back](#)[HOME](#)[TASKS](#)[SHARE](#)[GOALS](#)

## Weekly Goal

Complete 2 projects a writing assignment

### Completed tasks

Research for art writing assignment from 3 sources

## Active Goals 3

## Past Goals

### Today's tasks



- Write the thesis for the art history paper.
- Complete the rough draft for project 1
- Complete sketching for project 2

### Today's tasks



# TASK IDENTIFIER

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## Weekly Goal

### Tasks

Complete 2 projects a writing assignment

Write the thesis for the art history paper.

Complete the rough draft for project 1

Complete sketching for project 2



Start!

## Active Goals 4

## Past Goals

## Weekly Goal

Complete 2 projects a writing assignment

### Completed tasks

Research for art writing assignment from 3 sources

Write the thesis for the art history paper.

Complete the rough draft for project 1

Complete sketching for project 2

Finalize project 1 and 2 proposal

Write the final draft of the writing assignment

### Today's tasks



Write the final draft of the writing assignment

## Active Goals 4

## Past Goals

# GOAL COMPLETED

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## Weekly Goal

Complete 2 projects a writing assignment

### Completed tasks

Research for art writing assignment from 3 sources

Write the thesis for the art history paper.

Complete the rough draft for project 1

Complete sketching for project 2

Finalize project 1 and 2 proposal

Write the final draft of the writing assignment

### Today's tasks



Write the final draft of the writing assignment and submit

## Active Goals 4

## Past Goals

# GOAL COMPLETED!

## Completed Goal

Complete 2 projects a writing assignment

SHARE?

**Active Goals 3**

**Past Goals**

## Completed Goal

Complete 2 projects a writing assignment

SHARE?

**Active Goals 3**

**Past Goals**

# REVISION

## Interface

Has many transition screens that might confuse the user when adding tasks or goals. Overall, the navigation is unclear of how to go forward or back between screens. Requires a one screen interface where the user can keep track of content in one screen to keep track of goals and tasks. Text over the visual might be hard to read...

## Simplicity

Requires many actions to add or subtract tasks or goals. The concept of a task and goal tracker needs to be more focused to guide the user of the information without confusion. The idea of a profile or having a personal coach is cool but not necessary in order to organize your goals and tasks.

## Sign up

USERNAME

PASSWORD

**Submit**

Daily  
Goal

Weekly  
Goal

Monthly  
Goal

Yearly  
Goal

Bucket  
List

## WELCOME!

Achieve and create your goals daily!  
Identify your tasks to achieve your goals!

8 ACTIVE      47 GOALS  
GOALS      ACHIEVED

Daily  
Goal

Weekly  
Goal

Monthly  
Goal

Yearly  
Goal

Bucket  
List

Complete 2 projects a writing assignment  
Start your own Business  
Jog every morning for 30min + Add Goal



## Daily Goal

## Weekly Goal

## Monthly Goal

## Yearly Goal

## Bucket List

### Complete 2 projects a writing assignment

Research for art writing assignment from 3 sources x

Write the thesis for the art history paper.

Complete the rough draft for project 1

Complete sketching for project 2

Finalize project 1 and 2 proposal

Write the final draft of the writing assignment

Revise and submit



[EDIT](#)  
[ADD](#)  
[DELETE](#)

## Daily Goal

## Weekly Goal

## Monthly Goal

## Yearly Goal

## Bucket List

~~Complete 2 projects a writing assignment~~

Start your own Business

Jog every morning for 30min



[DELETE](#)

## Daily Goal

## Weekly Goal

## Monthly Goal

## Yearly Goal

## Bucket List

**Complete 2 projects a writing assignment**  
~~Research for art writing assignment from 3 sources~~  
Write the thesis for the art history paper.  
Complete the rough draft for project 1  
Complete sketching for project 2  
Finalize project 1 and 2 proposal  
Write the final draft of the writing assignment  
Revise and submit

[DELETE](#)

## Daily Goal

## Weekly Goal

## Monthly Goal

## Yearly Goal

## Bucket List

Complete 2 projects a writing assignment

Start your own Business

Jog every morning for 30min



ADD

## Daily Goal

## Weekly Goal

## Monthly Goal

## Yearly Goal

## Bucket List

### Complete 2 projects a writing assignment

Research for art writing assignment from 3 sources x

Write the thesis for the art history paper.

Complete the rough draft for project 1

Complete sketching for project 2

Finalize project 1 and 2 proposal

Write the final draft of the writing assignment

Revise and submit



ADD

## Daily Goal

## Weekly Goal

## Monthly Goal

## Yearly Goal

## Bucket List

**Complete 2 projects a writing assignment**  
~~Research for art writing assignment from 3 sources~~  
~~Write the thesis for the art history paper.~~  
~~Complete the rough draft for project 1~~  
~~Complete sketching for project 2~~  
~~Finalize project 1 and 2 proposal~~  
~~Write the final draft of the writing assignment~~  
~~Revise and submit~~



## GOAL COMPLETED!

Complete 2 projects a writing assignment

**SHARE?**

# Higher Heights

Logout

Feed Back

About

Home

**Yearly Goal**

**Monthly Goal**

**Weekly Goal**

**Daily Goal**

**Bucket List**

GOAL NAME:

Save

Goal



Task Name

What tasks must be fulfilled?

Add Task

<http://higherheights.000webhostapp.com/>

# TAKE AWAYS

## Next Steps

Still needs some refinement in terms of adding social media, log-in screen and logo. The basic concept is there but making another layer of information to organize goals based on time span might be more challenging.

## Challenges

If there was another way to approach this project, one can also make an attempt to reincorporate a form inside a form although this was not successful. Understanding the potential/limitations of coding was eye opening and took time to balance qualities of interface and coding. Recording goals and tasks on the same page was troublesome and required some trial and error to code both forms to function.

## Lessons

Many interactive designs require thorough planning of both design and coding in achieving the functional and design outcome of a web app. Rather than a one way process, such projects require trial and error both interfaces and coding wise.

A wide-angle photograph of a sky filled with dramatic, billowing clouds. The colors transition from deep blue at the top to fiery orange and yellow near the horizon, suggesting either a sunrise or a sunset. In the foreground, dark silhouettes of mountain peaks are visible against the bright sky.

THANK YOU!!!