***Meetings with Client – 19.09.2012& 26.09.2012***

1. What currency would you like us to use?
   1. *I would prefer if everything is in pounds.*
2. How would you prefer the rise and fall in share’s prices to be represented?
   1. *Numerically but color-coded with Red for dropping prices and green for rising prices.*
3. Would you like to have option choice of daily, monthly, yearly changes in share’s prices?
   1. *Just daily changes.*
4. What do you consider an alert – notification message, phone call, email, text, alarm?
   1. *Alert message when you start the app.*
   2. *Background alert when the app is not open – not too sure yet, could be I will think about it.*
5. If it is an alarm: would you like it to set it yourself and how long would you like it to be going for?
6. When would you consider the prices plummet?
   1. *20% or more. Compared to previous evening’s stock market close.*
7. When would you consider the prices rocket?
   1. *10% and more. Compared to previous evening’s stock market close.*
8. What do you consider a share?
   1. *A share and a unit are interchangeable for me.*
9. What do you consider a unit?
   1. *A share and a unit are interchangeable for me.*
10. What do you consider an estimate? Would it be in price (choice of currency) / unit?
11. When would you consider to sell? Thus when to be advised to sell?
12. When would you consider to buy? Thus when to be advised to buy?
13. What quantity would you consider to sell/buy?
14. Table explanation?
    1. *The table presented is with the units that I own of the certain companies but the 50cents and 25p are just part of the company name.*
15. What/ How do you imagine it?
16. Would you like to login and what information would you like it to include? What would be the start screen?
    1. *The app is just for me. I don’t want a login. PHONE APP*
    2. Your shares are personal what if somebody wants to access your app and could possibly see your shares and the amount they are worth: would you not like protection?
    3. *I have password on my phone.*
17. What do you consider a portfolio?
    1. *The total number of shares that I own.*
18. What personal info would you like to have if logging in?
19. What do you consider the worth of your portfolio? ( price, percentage, full price of all shares?)
20. Graphical or numerical presentation of money lost/ gained would you prefer? (Money lost and gained from the last time you accessed or compared to what data?)
21. What is a run?
    1. *A run is the number of shares sold. More than 10% at the end of the day.*
22. What updates would you like to have on the share prices (set hours or choose them yourself)?
    1. *No just on start-up of the app when access it to check them*
23. Weekly high and low or daily high and low? Would the week be the stock market week again? By information do you mean – in comparison with last or not?
    1. *Estimate based on the amount that I have on the Friday @4:30PM the previous week.*
24. What is the measure of improvement?
25. What do you use now to check your shares?
26. What do you consider a good profit?
    1. *Don’t know. I want to be able to monitor and judge on the spot.*
27. The summary of the best and worst performing shares would be graphical or numerical or how would you like it to be presented?
    1. *There would be one best and one worst with numerical values.*
28. What do you consider a week?
    1. *The stock week – Monday 8AM to Friday 4:30PM*
29. Shall the system provide a menu with the options available or changing screens via swipe?
    1. *I would like to see some mockups before I could decide.*

**Up till now it seems like the client is more oriented towards monitoring the stock market rather than being able to buy or sell shares via the app that we are developing.**

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***FEATURES IN ORDER OF PRIORITY:***

1. ***An estimate of how much all her portfolio in total is worth***
2. ***An estimate of how much each set of share is worth***
3. ***To know how much money she has lost or gained in the week***
4. ***An alert to be raised if any of the share prices plummet or rocket***
5. ***An alert to be raised if there is a run on any of her shares***
6. ***A summary of the best and the worst performing shares of the week***
7. ***Information about the weekly high and low for each share***
8. ***To see the rise and fall in price of the shares each day***

***Client’s Shares:***

|  |  |
| --- | --- |
| **COMPANY** | **UNITS** |
|  |  |
| BP Amoco plc | 192 |
| HSBC Holdings plc Ordinary 50 Cents | 343 |
| Experian Ordinary | 258 |
| Marks and Spencer Ordinary 25p | 485 |
| Smith & Nephew plc Ordinary | 1219 |