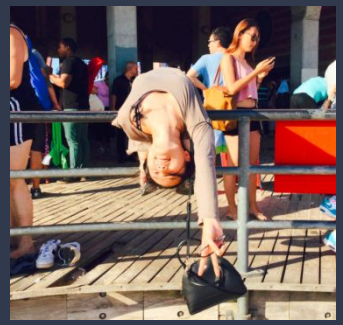
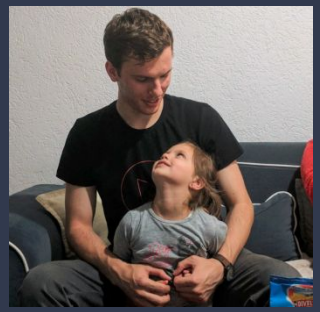
Meet The Team

- Michael Kaufman
- MBA ’18
- Product Manager



- Luna Yang
- CS ’18
- UI/UX Designer



- Feston Kastrati
- CS ’18
- Software Developer

- Kaditya Naidu
- MBA ’18
- Product Marketing Manager

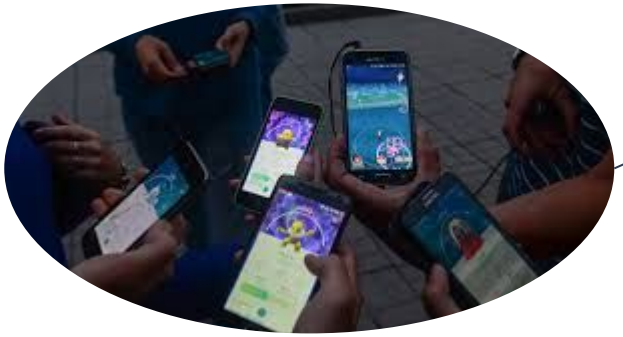
Scholarshop

How might we help students enrolling for college find the best available scholarships that ~~match~~ reward their area of expertise, grades and interest?

Why should we care?

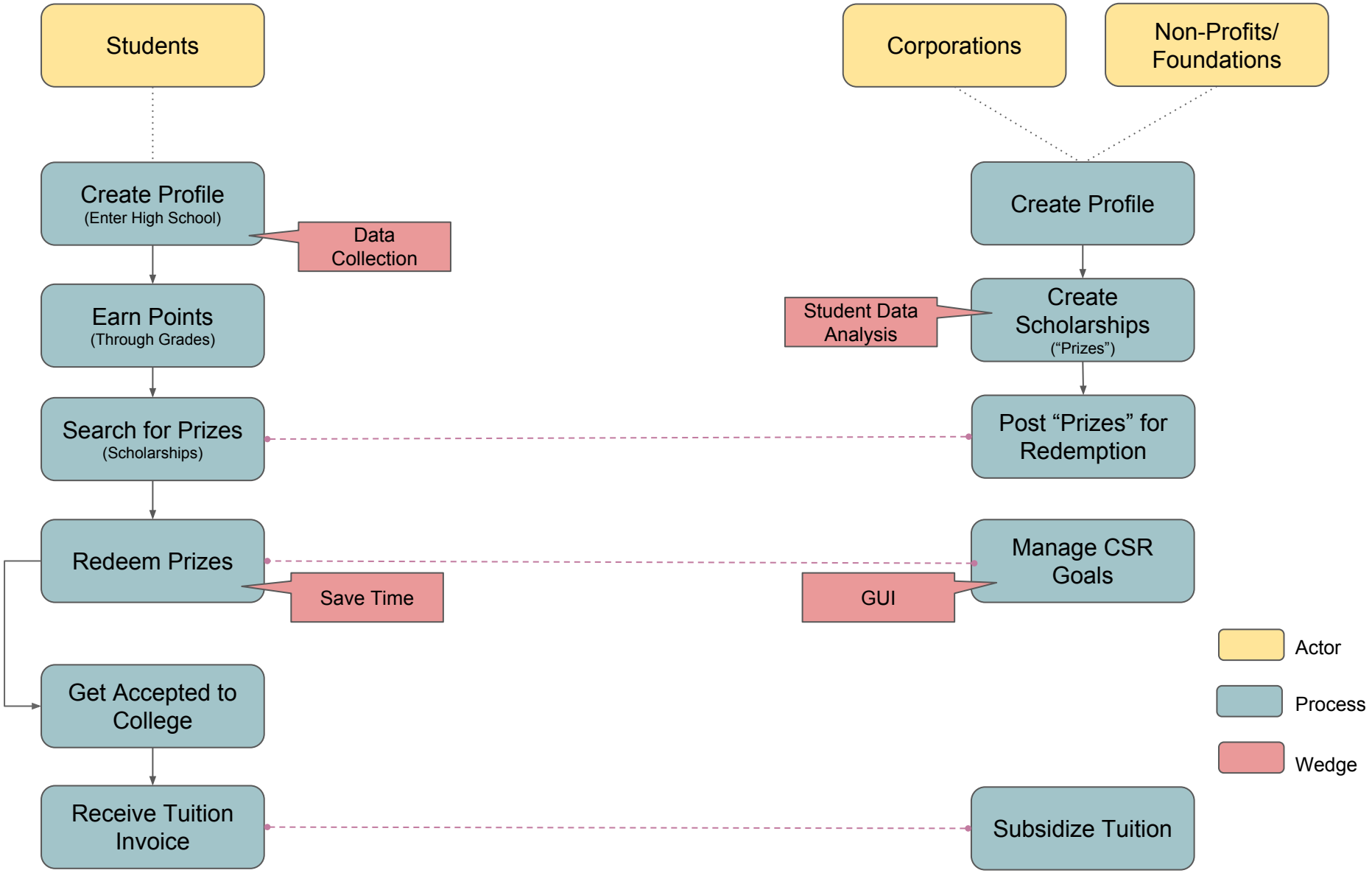
Many high-school students need funding to make a college education possible but finding and earning scholarships is difficult and outdated.

At the same time, corporations are looking for impactful ways to put their Corporate Social Responsibility budgets to good use.



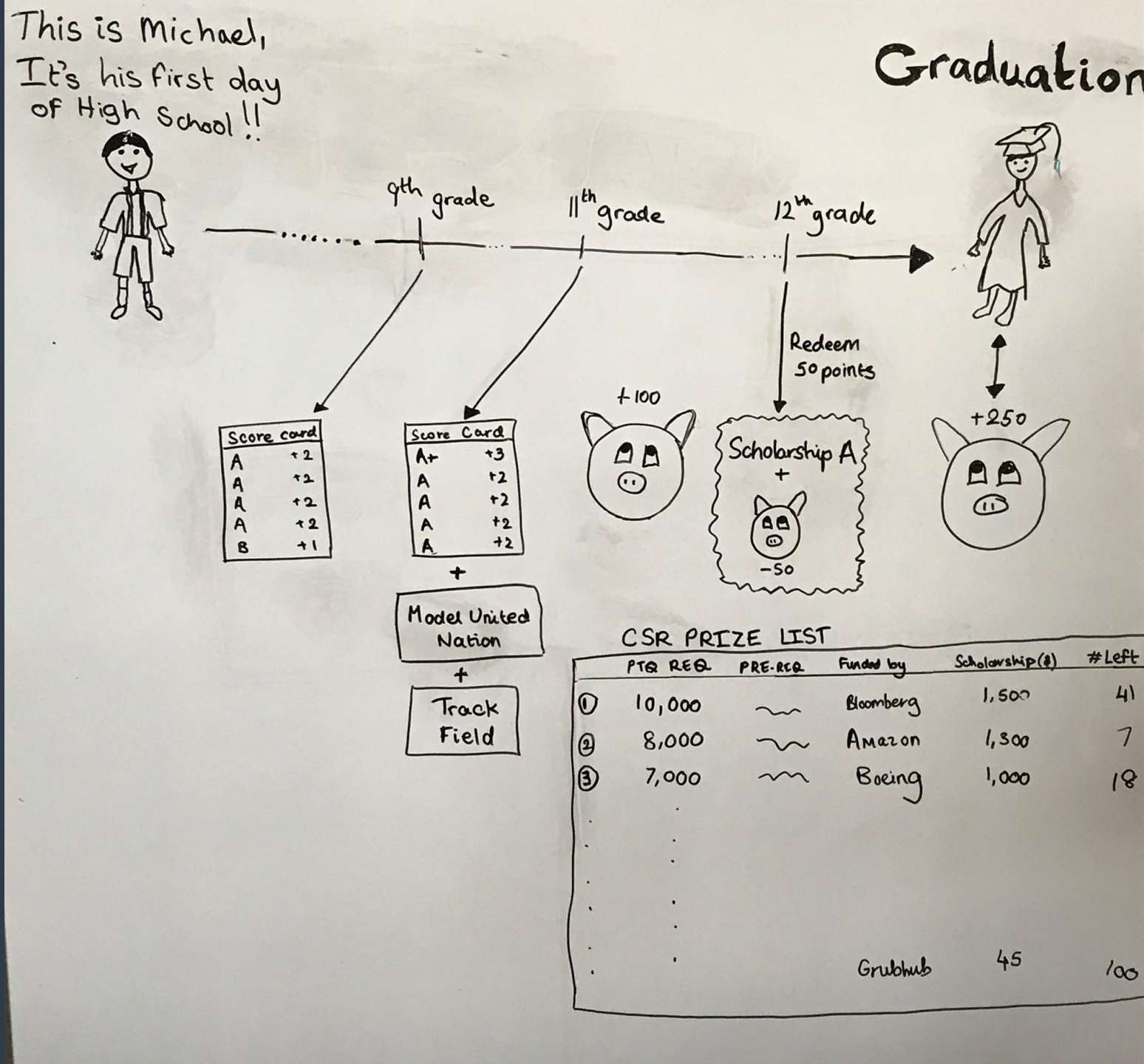
By creating a gamified scholarship ecosystem, we help both of these parties achieve their goals through a fun mobile medium

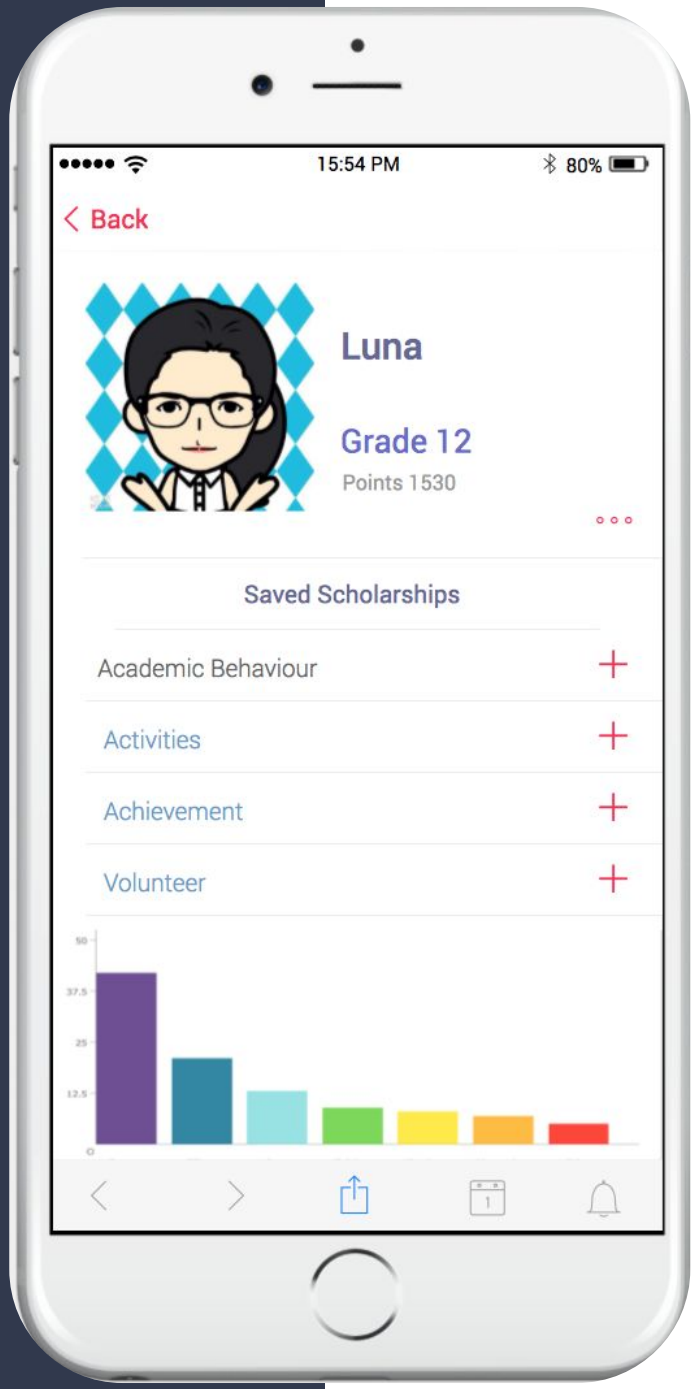
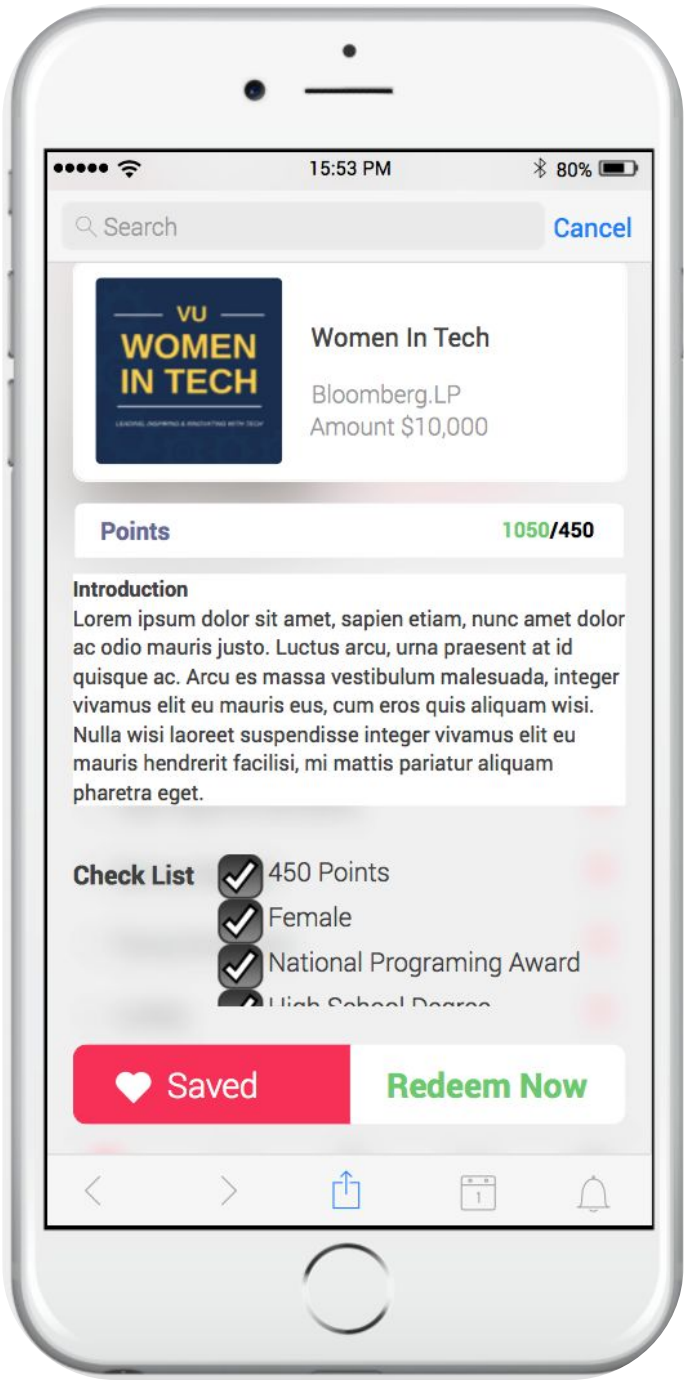
Narrative



How does it all fit?

Overview


This is Michael,
It's his first day of High School!!
Graduation
9th grade
11th grade
12th grade
Redeem 50 points
+100
+250
Score card
A +2
A +2
A +2
A +2
B +1
Score Card
A+ +3
A +2
A +2
A +2
A +2
+
Model United Nation
+
Track Field
Scholarship A
+
-50
CSR PRIZE LIST
PTS REQ
PRE-REQ
Funded by
Scholarship(s)
#Left
1 10,000 Bloomberg 1,500 41
2 8,000 Amazon 1,300 7
3 7,000 Boeing 1,000 18
Grubhub 45 100

Prototype

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