

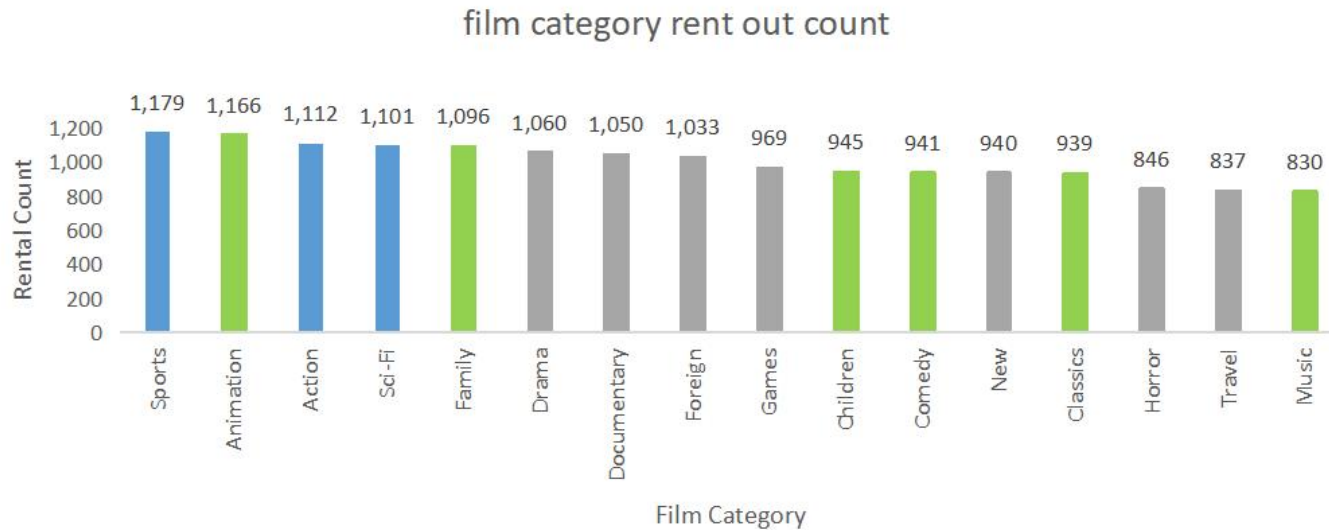
# Project: Investigate a Relational Database

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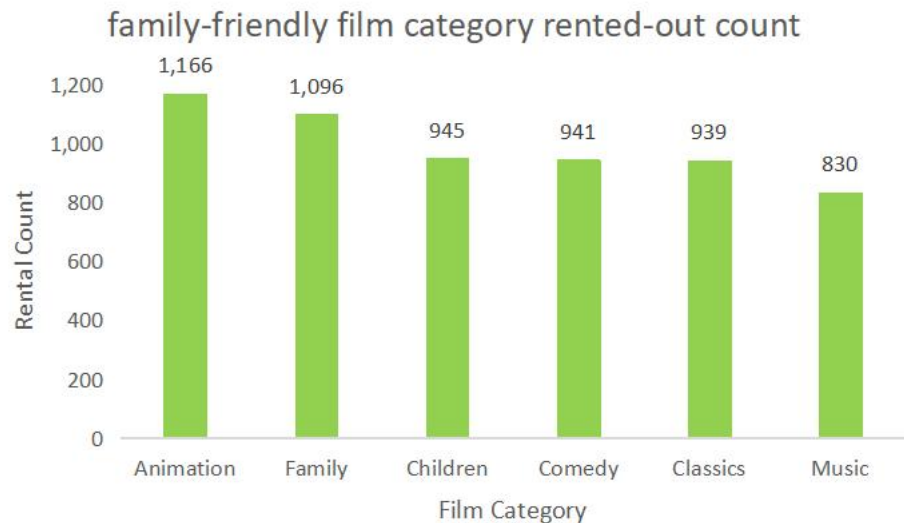
# DVD Rental Database basic info

- 2 DVD stores with 2 staff
- The customer table holds 599 customers profile created in 2006 Feb across 108 countries, 597 cities
- Total inventory table holds 4,581 inventories of covering 1,000 movies of 16 film categories released in year 2006
- The rental table holds rental date transactions from 2005 May- 2005 Aug & 2006 Feb & rental return date from 2005 May- 2005 Sep
- The payment table holds payment transaction date from 2007 Feb- 2007 May
- There are in total 16, 044 rental transactions and 14,596 payment transactions

# Q1 The frequency of family friendly film category is rented out

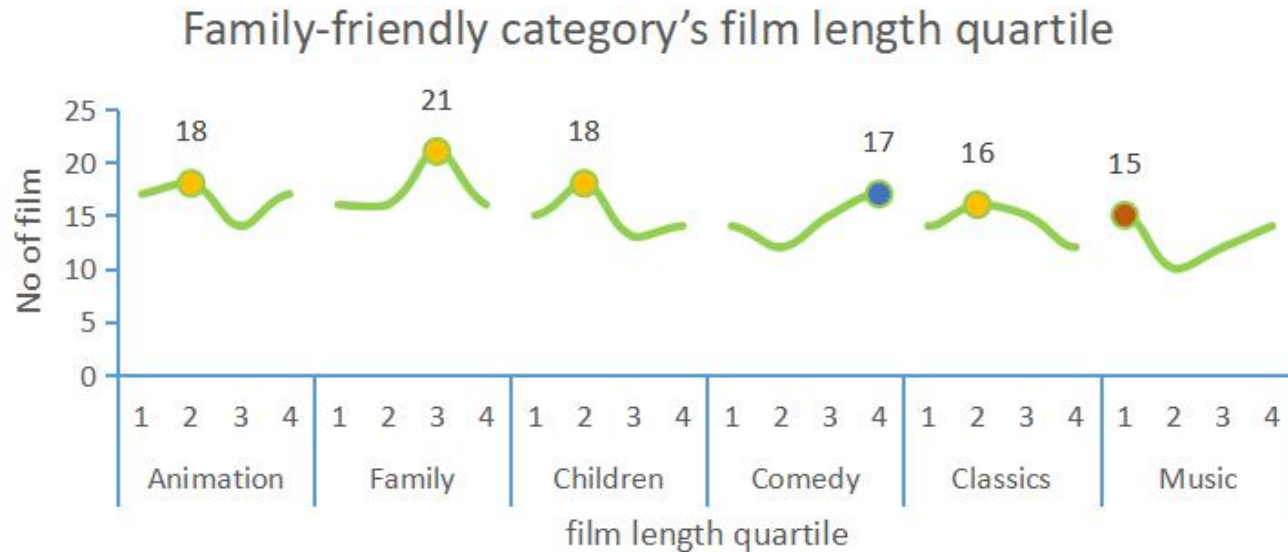


➤ Amongst the Top 5 rent out film category, there are 2 categories from family-friendly category: Animation & Family



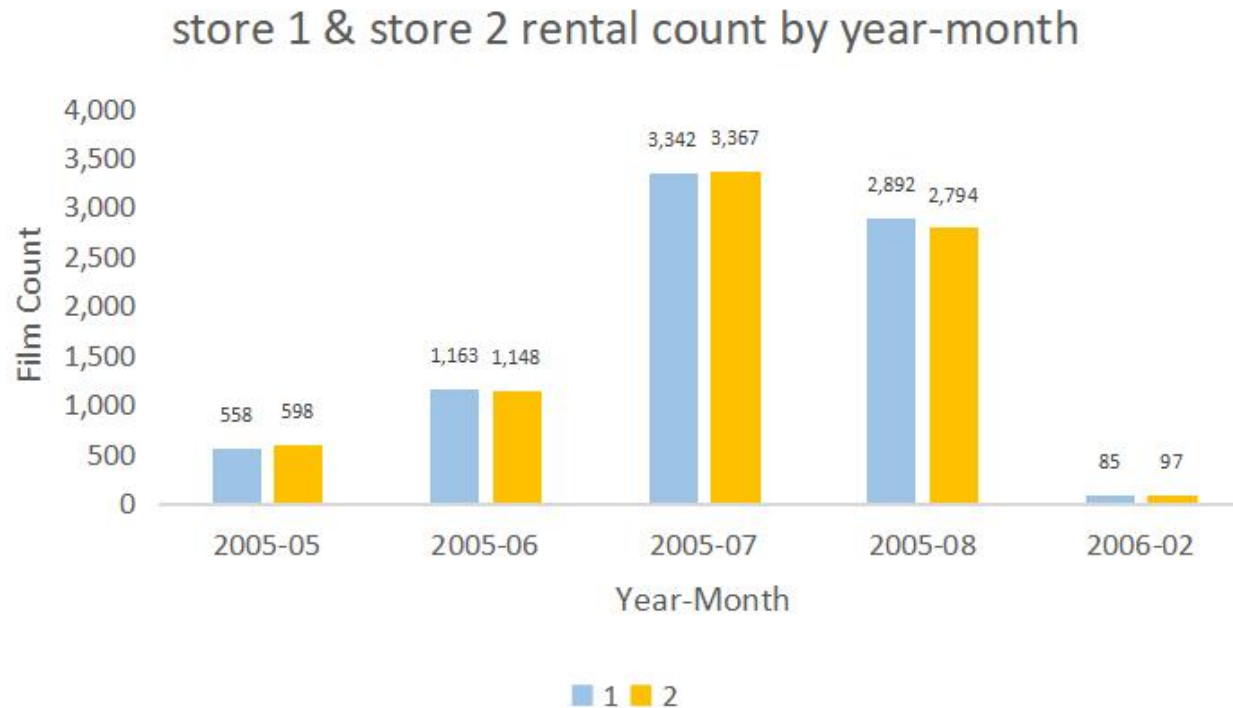
1 CTE, 1 Window, 1 subquery

# Q2 Family- friendly films length distribution



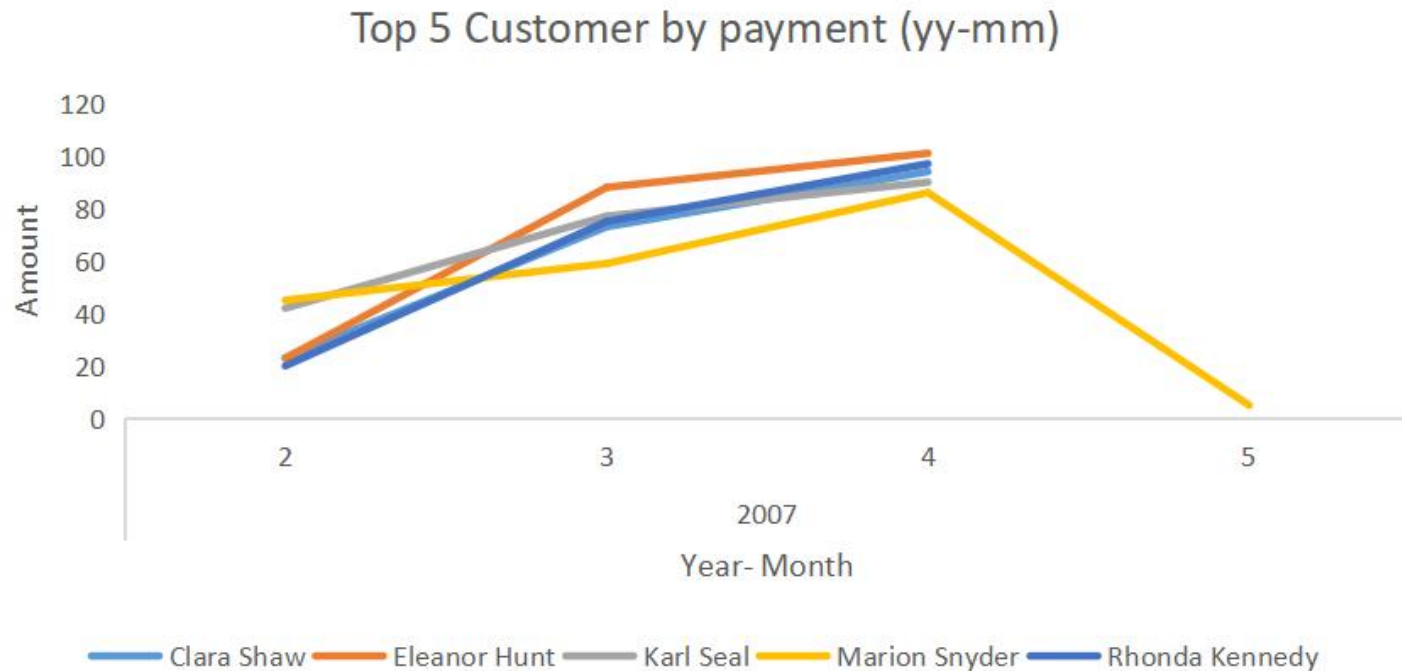
- Amongst the family friendly category films, Animation, Family, Children and Classics films length has a fair distribution between quartile 2 & 3 (average film length)
- Comedy film length has a higher count in quartile 4 (longer film length)
- Music film length has a higher count in quartile 1 (shorter film length)

# Q3 rental count by store



- the rental count by both stores is quite close to each other. No specific store shows significant difference in rental count

# Q4 Top 5 Payment by payments



- All Top 5 customer by payment made highest payment in 2007 Apr
- Only Marion Snyder has made payment in 2007 May

1 subquery, 1 Aggregate