

Q9.1

Consider that a store you like has come up with a new device: a dipstick that allows you to send it a small sample of your urine on a small pad every month. The company says that having your monthly urine sample will allow it to discover the foods you eat and other features about you that will allow it to tailor great in-store and online discounts to you every week that are both good and good for you. What do you think of such an offer?

