Bluetooth

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What is Bluetooth?

- A universal wireless technology standard used to transmit data over short distances in an ad-hoc network
- Short range (~10 m)
- Low power consumption
- 1 Mbit/s data rate

What is Bluetooth used for?

- Connecting devices
 - Hands free headsets
 - Wireless headphones
 - Wireless speakers
- Data transmission
 - Airdrop
 - Wireless hotspots
- Location tracking
 - Beacons (Gimbal and Estimote)
 - iBeacon, Eddystone
 - Key/Wallet tracking devices
 - TrackR, Tile



Core Bluetooth Framework

Two Sides

Central

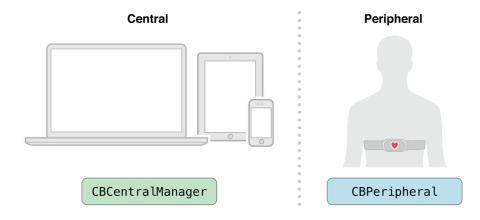
Wants Data
Can scan or listen for data
Can request for data

Peripheral

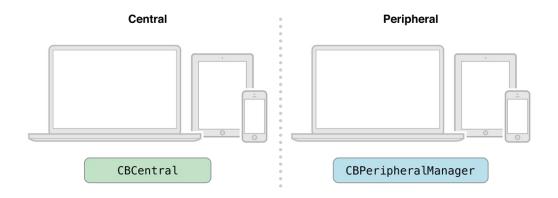
Has Data
Sends advertising packets
Contains services and characteristics

Performing Actions on the Central Side

Initialize Look for a Peripheral Device



Performing Actions on the Peripheral Side



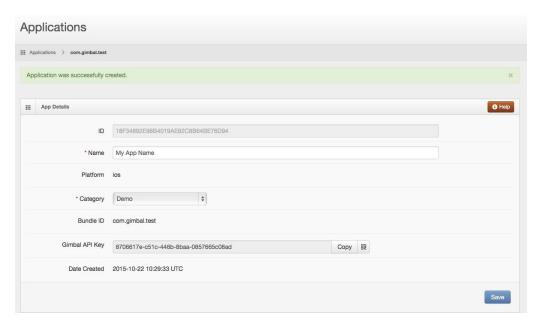
Gimbal Beacons

- Utilizes Bluetooth Low Energy (BLE) technology to provide phones with contextual data once they are in range
- Range distances are measured in RSSI (Received Signal Strength Indicator)
- Once the beacons sends data to the phone, the data is also uploaded to the Gimbal Cloud Platform for more advanced analytics
- Gimbal beacons can be configured using the online
 Gimbal Manager



Gimbal Framework and iOS SDK

 After installing the gimbal framework, register application and get API Key using online Gimbal Manager



Set API Key like this...

```
class AppDelegate: UIResponder, UIApplicationDelegate {
   var window: UIWindow?

func application(application: UIApplication, didFinishLaunchingWithOptions launchOptions:
   [NSObject: AnyObject]?) -> Bool {
    // Override point for customization after application launch.
    Gimbal.setAPIKey("Your API KEY", options: nil);
    return true
}
```

Add GMBLPlaceManagerDelegate to your ViewController

And fufill requirements...

```
var placeManager: GMBLPlaceManager
...

placeManager = GMBLPlaceManager()
...

placeManager.delegate = self
```

```
func placeManager(manager: GMBLPlaceManager, didBeginVisit visit: GMBLVisit) {
    // this will be invoked when a place is entered
}

func placeManager(manager: GMBLPlaceManager, didEndVisit visit: GMBLVisit) {
    // this will be invoked when a place is exited
}
```

But you're not done yet

Just need to start monitoring

```
if (!GMBLPlaceManager.isMonitoring()){
    GMBLPlaceManager.startMonitoring();
    print("Start Monitoring");
}
```

DEMO

Questions?

