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# Online Learning and Optimization for Queues with Unknown Arrival Rate and Service Distribution

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We investigate an optimization problem in a queueing system where the service provider selects the optimal service fee p and service capacity  $\mu$  to maximize the cumulative expected profit (the service revenue minus the capacity cost and delay penalty). The conventional predict-then-optimize (PTO) approach takes two steps: first, it estimates the model parameters (e.g., arrival rate and service-time distribution) from data; second, it optimizes a model taking these parameters as input. A major drawback of PTO is that its solution accuracy can often be highly sensitive to the parameter estimation errors because PTO is unable to effectively account for how these errors (step 1) will impact the solution quality of the downstream optimization (step 2). To remedy this issue, we develop an online learning framework that automatically incorporates the aforementioned parameter estimation errors in the optimization process; it is an end-to-end approach that can learn the optimal solution without needing to set up the parameter estimation as a separate step as in PTO. Effectiveness of our online learning approach is substantiated by (i) theoretical results including the algorithm convergence and analysis of the regret ("cost" to pay over time for the algorithm to learn the optimal policy), and (ii) engineering confirmation via simulation experiments of a variety of representative examples. We also provide careful comparisons between PTO and our online learning method.

Key words: online learning in queues; service systems; capacity planning; staffing; pricing in service systems

#### 1. Introduction

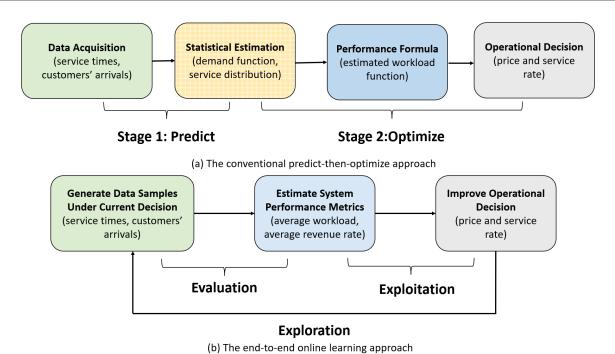
The conventional performance analysis and optimization in queueing systems require the precise knowledge of certain distributional information of the arrival process and service times. For example, consider the M/GI/1 queue having Poisson arrivals and general service times, the expected steady-state workload  $W(\lambda, \mu, c_s^2)$  is a function of the arrival rate  $\lambda$ , service rate  $\mu$  and second moment or squared coefficient of variation (SCV)  $c_s^2 \equiv \text{Var}(S)/\mathbb{E}[S]^2$  of the service time S. In particular, according to the famous Pollaczek–Khinchine (PK) formula (Pollaczek 1930), we have

$$\mathbb{E}[W(\lambda, \mu, c_s^2)] = \frac{\rho}{1 - \rho} \frac{1 + c_s^2}{2}, \quad \text{with} \quad \rho \equiv \frac{\lambda}{\mu}. \tag{1}$$

One can never overstate the power of the PK formula because it has such a nice structure that insightfully ties the system performance to all model primitives  $\lambda$ ,  $\mu$  and  $c_s^2$ . Indeed, the PK formula has been predominantly used in practice and largely extended to several more general settings such as the GI/GI/1 queue with non-Poisson arrivals (Abate et al. 1993) and M/GI/n queue with multiple servers (Cosmetatos 1976).

To optimize desired queueing performance, it is natural to follow the predict-then-optimize (PTO) approach, where "predict" means the estimation of required model parameters (e.g.,  $\lambda$ ,  $\mu$  and  $c_s^2$ ) from data (e.g., arrival times and service times) and "optimize" means the optimization of certain queueing decisions using formulas such as (1) with the predicted parameters treated as the true parameters. See panel (a) in Figure 1 for a flow chart of PTO. A potential issue of PTO is that the required queueing formulas can be highly sensitive to the estimation errors of the input parameters (e.g.,  $\lambda$  and  $\mu$ ), especially when the system's congestion is critical. For example, when  $c_s = \mu = 1$  and  $\lambda = 0.99$ , the PK formula (1) yields that  $\mathbb{E}[W(\lambda,\mu,c_s^2)] = 99$ . But a 0.5% increase of the demand rate  $\lambda$  will yield  $\mathbb{E}[W(\lambda,\mu,c_s^2)] = 197$ , resulting in a 99% relative error in the predicted workload. Consequently, the practical effectiveness of PTO heavily relies on the accuracy of the "predict" step to provide near-perfect estimates of the input parameters. Without such precision, solution methods based on these convenient formulas may prove counterproductive or even fail to deliver the desired outcomes.

The performance shortcomings of PTO, particularly in heavy-traffic conditions, stem from its inability to adequately account for parameter estimation errors and the substantial impact these errors have on the quality of the resulting "optimized" decision variables. To help remedy this issue, we propose an online learning framework that automatically incorporates the aforementioned parameter estimation errors in the solution prescription process; it is an end-to-end approach that can directly learn the optimal solution more directly from data, so that we no longer need to set up the parameter estimation as a separate stage as in PTO. In this paper, we solve a pricing and



**Figure 1** Schematic presentations for (a) the two-step conventional *predict-then-optimize* scheme and (b) the end-to-end *online learning* scheme.

capacity sizing problem in an M/GI/1 queue, where the service provider seeks the optimal service fee p and service rate  $\mu$  so as to maximize the long-term profit, which is the revenue minus the staffing cost and the queueing penalty, namely,

$$\max_{\mu,p} \mathcal{P}(\mu,p) \equiv \lambda(p)p - h_0 \mathbb{E}[W] - c(\mu), \tag{2}$$

where W is the system's steady-state workload,  $c(\mu)$  is the cost for providing service capacity  $\mu$  and  $h_0$  is a holding cost per job per unit of time. Problems in this framework have a long history, see for example Kumar and Randhawa (2010), Lee and Ward (2014), Lee and Ward (2019), Maglaras and Zeevi (2003), Nair et al. (2016), Kim and Randhawa (2018), Chen et al. (2024) and the references therein. The major distinction is that in the present paper, we assume that neither the arrival rate  $\lambda(p)$  (as a function of p) or the service-time distribution is explicitly available to the service provider. (As showed In Section 6.1.1, we will see that the PTO approach for solving Problem (2) indeed suffer from unaccountable estimation errors in the model parameters.)

Our online learning approach operates in successive cycles in which the service provider's operational decisions are being continuously evolved using newly generated data. Data here include customers' arrival and service times under the policy presently in use. See panel (b) in Figure 1 for an illustration of the online learning approach. In each iteration k, the service provider evaluates the current decision  $(\mu_k, p_k)$  based on the newly generated data. Then, the decision is updated to

 $(\mu_{k+1}, p_{k+1})$  according to the evaluation result (the exploitation step). In the next iteration, the service provider continues to operate the system under  $(\mu_{k+1}, p_{k+1})$  to generate more data (the exploration step). We call this algorithm Learning in Queue with Unknown Arrival Rate (LiQUAR).

#### 1.1. Advantages and challenges.

First, the conventional queueing control problem builds heavily on formulas such as (1) and requires the precise knowledge of certain distributional information which may not always be readily available. For example, the acquisition of an accurate estimate of the function  $\lambda(p)$  across the entire spectrum of the price p is not straightforward and can be both time consuming and costly. In contrast, the online learning approach eliminates the need for such prior information, excelling at "learning from scratch". Second, unlike the two-step PTO procedure, the online learning approach is an integrated method that inherently accounts for estimation errors in observed data during the decision-making process. This allows it to utilize data more effectively, leading to improved decisions that are more robust and effective. In contrast to PTO's "static" learning, where prediction and optimization are distinctly separate steps, LiQUAR employs a reactive learning approach, characterized by its continuous and dynamic interaction with data.

On the other hand, the development of online learning methodologies in queue systems is far from a straightforward extension of their use in other fields, as it must address the unique characteristics of queueing dynamics. First, when the control policy is updated at the beginning of a cycle, the previously established near steady-state dynamics are disrupted, and the system enters a transient phase. The dynamics during this period are endogenously influenced by the updated control policy, giving rise to the so-called regret of nonstationarity. Second, the convergence of decision iterations depends heavily on the statistical efficiency of the evaluation step and the specific properties of the queueing data. This introduces new challenges due to the distinctive nature of queueing dynamics. Unlike standard online learning settings (e.g. stochastic bandits), queueing data such as waiting times and queue lengths are often biased, unbounded, and temporally correlated. These unique features of queueing models present significant obstacles to the design and analysis of online learning methodologies, necessitating novel approaches that account for these complexities. Finally, our algorithm operates without requiring knowledge of the arrival rate function or the service-time distribution. This makes our research problem more challenging because we cannot take advantage of the detailed structure of the underlying model. Therefore, we are motivated to develop a conceptually simple, model-free learning framework in order to address the abovementioned challenges.

#### 1.2. Contributions and organization

Our paper makes the following contributions.

- We are the first to develop an online learning scheme for the M/GI/1 queue with unknown demand function and service-time distribution. The effectiveness of our algorithm stems from its well-integrated queueing features, encompassing both the overall algorithm design and the optimization of hyperparameters. For our online learning algorithm, we establish a regret bound of  $O(\sqrt{T}\log(T))$ . In comparison with the standard  $O(\sqrt{T})$  regret for model-free stochastic gradient descent (SGD) methods assuming unbiased and independent reward samples, our regret analysis exhibits an extra  $\log(T)$  term which rises from the nonstationary queueing dynamics due to the policy updates. For the specific case of the M/M/1 model, we derived a more detailed regret bound expressed explicitly as a function of the traffic intensity.
- At the heart of our regret analysis is to properly link the estimation errors from queueing data to the algorithm's hyperparameters and regret bound. For this purpose, we develop new results that establish useful statistical properties of data samples generated by a M/G/1 queue. Besides serving as building blocks for our regret analysis in the present paper, these results are of independent research interest and may be used to analyze the estimation errors of data in sequential decision making in ergodic queues. Hence, the theoretic analysis and construction of the gradient estimator may be extended to other queueing models which share similar ergodicity properties.
- Supplementing the theoretical results, we evaluate the practical effectiveness of our method by conducting comprehensive numerical experiments. In particular, our numerical results confirm that the online learning algorithm is efficient and robust to several model and algorithm parameters such as service distributions and updating step sizes; we also generalize our algorithm to the GI/GI/1 model. Next, we conduct a systematic analysis and experiments to compare LiQUAR to (i) PTO and (ii) gradient-based reinforcement learning methods.

Organization of the paper. In Section 2, we review the related literature. In Section 3, we introduce the model and its assumptions. In Section 4, we present LiQUAR and describe how the queueing data is processed in our algorithm. In Section 5, we conduct the convergence and regret analysis for LiQUAR. The key steps of our analysis form a quantitative explanation of how estimation errors in queueing data propagate through our algorithm flow and how they influence the quality of the LiQUAR solutions. We analyze the total regret by separately treating regret of non-stationarity - the part of regret stemming from transient system dynamics, regret of suboptimality - the part aroused by the errors due to suboptimal decisions, and regret of finite difference - the part originating from the need of estimation of gradient. In Section 5.3, we report a regret bound

explicitly expressed as a function of the traffic intensity for M/M/1. In Section 6, we conduct numerical experiments to confirm the effectiveness and robustness of LiQUAR. In Sections 7 and 8, We compare LiQUAR to PTO and gradient-based reinforcement learning methods. In Section EC.1 we give the proofs of our main results. We provide concluding remarks in Section 9. Supplementary results are given in the e-Companion.

#### 2. Related Literature

The present paper is related to the following four streams of literature.

Pricing and capacity sizing in queues. There is rich literature on pricing and capacity sizing for service systems under various settings. Maglaras and Zeevi (2003) studies pricing and capacity sizing problem in a processor sharing queue motivated by internet applications; Kumar and Randhawa (2010) considers a single-server system with nonlinear delay cost; Nair et al. (2016) studies M/M/1 and M/M/k systems with network effect among customers; Kim and Randhawa (2018) considers a dynamic pricing problem in a single-server system. The specific problem that we consider here is related to Lee and Ward (2014), which considers joint pricing and capacity sizing for GI/GI/1 queues with known demand. Later, they further extend their results to the GI/GI/1+G model with customer abandonment in Lee and Ward (2019). Although the present work is motivated by the pricing and capacity sizing problem for service systems, unlike the above-cited works, we assume no knowledge of the demand rate and service distribution.

Demand Learning. Broder and Rusmevichientong (2012) considers a dynamic pricing problem for a single product with an unknown parametric demand curve and establishes an optimal minimax regret in the order of  $O(\sqrt{T})$ . Keskin and Zeevi (2014) investigates a pricing problem for a set of products with an unknown parameter of the underlying demand curve. Besbes and Zeevi (2015) studies demand learning using a linear curve as a local approximation of the demand curve and establishes a minimax regret in the order of  $O(\sqrt{T})$ . Later, Cheung et al. (2017) solves a dynamic pricing and demand learning problem with limited price experiments. We draw distinctions from these papers by studying a pricing and capacity sizing problem with demand learning in a queueing setting where our algorithm design and analysis need to take into account unique features of the queueing systems.

Machine learning in queueing systems Our paper is related to a small but booming literature on machine earning in queueing systems. Dai and Gluzman (2021) studies an actor-critic algorithm for queueing networks. Liu et al. (2019) and Shah et al. (2020) develop reinforcement learning techniques to treat the unboundedness of the state space of queueing systems. Krishnasamy et al. (2021) develops bandit methods for scheduling problems in a multi-server queue with unknown

service rates. Zhong et al. (2022) proposes an online learning method to study a scheduling problem for a multiclass  $M_t/M/N + M$  system with unknown service rates and abandonment rates. Chen et al. (2024) studies the joint pricing and capacity sizing problem for GI/GI/1 with known demand. See Walton and Xu (2021) for a review of the role of information and learning in queueing systems. Recent research has explored the application of deep learning methods to predict queueing performance: Baron et al. (2023) proposes a deep-learning-based steady-state predictor for the GI/GI/1 queue; Garyfallos et al. (2024a,b) develop recurrent neural network models to predict transient performance in nonstationary queues. Our paper is most closely related to Jia et al. (2022a) which studies a price-based revenue management problem in an M/M/c queue with unknown demand and discrete price space, under a multi-armed bandit framework. Later, Jia et al. (2022b) extends the results in Jia et al. (2022a) to the problem setting with a continuous price space and considers linear demand functions. Similar to Jia et al. (2022a,b), we also study a queueing control problem with unknown demand and continuous decision variables. The major distinction is that in addition to maximizing the service profit as by Jia et al. (2022a), the present paper also includes a queueing penalty in our optimization problem as a measurement of the quality of service (Kumar and Randhawa 2010, Lee and Ward 2014, 2019). However, this gives rise to some new technical challenges to the algorithm design and regret analysis (e.g., treating queueing data with bias and auto-correlation). Besides, the present paper considers more general service distributions and demand functions.

Online learning with continuous decision-making has also been explored in inventory systems. For instance, Huh et al. (2009) proposed an SGD-based algorithm to optimize base-stock policies for inventory systems with positive lead times. Later, Zhang et al. (2020) developed a simulation-based algorithm for the same problem, achieving an optimal regret bound of  $O(T^{1/2})$ . More recently, Yuan et al. (2021) integrated stochastic gradient descent with bandit algorithms to address convexity challenges and optimize (s, S) policies. While our approach also employs gradient-based methods, the fundamental differences between queueing system dynamics and inventory models lead to distinct algorithm designs, particularly in the construction of gradient estimators, as well as in the theoretical analysis.

# 3. Model and Assumptions

We study an M/GI/1 queueing system having customer arrivals according to a Poisson process (the M), independent and identically distributed (I.I.D.) service times following a general distribution (the GI), and a single server that provides service following the first-in-first-out (FIFO) discipline. Each customer upon joining the queue is charged by the service provider a fee p > 0. The demand

arrival rate (per time unit) depends on the service fee p and is denoted as  $\lambda(p)$ . To maintain a service rate  $\mu$ , the service provider continuously incurs a staffing cost at a rate  $c(\mu)$  per time unit.

For  $\mu \in [\underline{\mu}, \overline{\mu}]$  and  $p \in [\underline{p}, \overline{p}]$ , we have  $\lambda(p) \in [\underline{\lambda}, \overline{\lambda}] \equiv [\lambda(\overline{p}), \lambda(\underline{p})]$ , and the service provider's goal is to determine the optimal service fee  $p^*$  and service capacity  $\mu^*$  with the objective of maximizing the steady-state expected profit, or equivalently minimizing the objective function  $f(\mu, p)$  as follows

$$\min_{(\mu, p) \in \mathcal{B}} f(\mu, p) \equiv h_0 \mathbb{E}[W_{\infty}(\mu, p)] + c(\mu) - p\lambda(p), \qquad \mathcal{B} \equiv [\underline{\mu}, \bar{\mu}] \times [\underline{p}, \bar{p}]. \tag{3}$$

Here  $W_{\infty}(\mu, p)$  is the stationary workload process observed in continuous time under control parameter  $(\mu, p)$ . In detail, under control parameter  $(\mu, p)$ , customers arrive according to a Poisson process with rate  $\lambda(p)$ . Let  $V_n$  be an I.I.D. sequence corresponding to customers' workloads under unit service rate (under service rate  $\mu$ , customer n has service time  $V_n/\mu$ ). We have  $\mathbb{E}[V_n] = 1$  so that the mean service time is  $1/\mu$  under service rate  $\mu$ . Denote by N(t) the number of arrivals by time t. The total amount of workload brought by customers at time t is denoted by  $J(t) = \sum_{k=1}^{N(t)} V_k$ . Then the workload process W(t) follows the stochastic differential equation (SDE)

$$dW(t) = dJ(t) - \mu \mathbf{1} (W(t) > 0) dt.$$

In particular, given the initial value of W(0), we have

$$W(t) = R(t) - 0 \wedge \min_{0 \le s \le t} R(s), \quad R(t) \equiv W(0) + J(t) - \mu t.$$

The difference  $(W(t) - R(t))/\mu$  is the total idle time of the server by time t. It is known in the literature (Asmussen 2003, Corollary 3.3, Chapter X) that under the stability condition  $\lambda(p) < \mu$ , the workload process W(t) has a unique stationary distribution and we denote by  $W_{\infty}(\mu, p)$  the stationary workload under parameter  $(\mu, p)$ .

We impose the following assumptions on the M/GI/1 system throughout the paper.

#### Assumption 1. (Demand rate, staffing cost, and uniform stability)

(a) The arrival rate  $\lambda(p)$  is continuously differentiable in the third order and non-increasing in p. Besides,

$$C_1 < \lambda'(p) < C_2$$

where

$$C_1 \equiv 2 \max \left( g(\bar{\mu}) \frac{\lambda''(p)}{\lambda'(p)}, g(\underline{\mu}) \frac{\lambda''(p)}{\lambda'(p)} \right) \lambda(p) - \frac{4\lambda(p)(\underline{\mu} - \lambda(p))}{h_0 C}, \quad C_2 \equiv -\max \left( \sqrt{\frac{0 \vee (-\lambda''(p)(\bar{\mu} - \lambda(p)))}{2}} \right), \quad \underline{p}\lambda''(p) \\ g(\underline{\mu}) = \frac{\mu}{\mu - \lambda(p)} - \frac{p(\mu - \lambda(p))}{h_0 C} \quad and \quad C = (1 + c_s^2)/2.$$

(b) The staffing cost  $c(\mu)$  is continuously differentiable in the third order, non-decreasing and convex in  $\mu$ .

(c) The lower bounds  $\underline{p}$  and  $\underline{\mu}$  satisfy that  $\lambda(\underline{p}) < \underline{\mu}$  so that the system is uniformly stable for all feasible choices of  $(\mu, p)$ .

Although Condition (a) looks complicated, it essentially requires that the derivative of  $\lambda(p)$  be not too large or too small. Condition (a) will be used to ensure that the objective function  $f(\mu,p)$  is convex in the convergence analysis of our gradient-based online learning algorithm in Section 5.1. The two inequalities hold for a variety of commonly used demand functions, including both convex functions and concave functions. Examples include (1) linear demand  $\lambda(p) = a - bp$  with  $0 < b < 4\underline{\lambda}(\underline{\mu} - \overline{\lambda})/h_0C$ ; (2) quadratic demand  $\lambda(p) = c - ap^2$  with a, c > 0, and  $\frac{\overline{\mu} - c}{3p^2} < a < \left(\frac{3(\underline{\mu} - \overline{\lambda})p}{h_0C} - \frac{\mu}{\underline{\mu} - \overline{\lambda}}\right)\frac{\lambda}{p^2}$ ; (3) exponential demand  $\lambda(p) = \exp(a - bp)$  with  $0 < b < 2/\overline{p}$ ; (4) logit demand  $\lambda(p) = M_0 \exp(a - bp)/(1 + \exp(a - bp))$  with  $a - b\overline{p} < \log(1/2)$  and  $0 < b < 2/\overline{p}$ . See Section EC.4 for detailed discussions.

Condition (c) of Assumption 1 is commonly used in the literature of SGD methods for queueing models to ensure that the steady-state mean waiting time  $\mathbb{E}[W_{\infty}(\mu, p)]$  is differentiable with respect to model parameters. See Chong and Ramadge (1993), Fu (1990), L'Ecuyer et al. (1994), L'Ecuyer and Glynn (1994), and also Theorem 3.2 of Glasserman (1992).

We do not require full knowledge of service and inter-arrival time distributions. But in order to bound the estimation error of the queueing data, we require the individual workload to be light-tailed. Specifically, we make the following assumptions on  $V_n$ .

Assumption 2. (Light-tailed individual workload) There exists a sufficiently small constant  $\eta > 0$  such that

$$\mathbb{E}[\exp(\eta V_n)] < \infty.$$

In addition, there exist constants  $0 < \theta < \eta/2\bar{\mu}$  and  $\gamma_0 > 0$  such that

$$\phi_V(\theta) < \log\left(1 + \mu\theta/\bar{\lambda}\right) - \gamma_0,$$
 (4)

where  $\phi_V(\theta) \equiv \log \mathbb{E}[\exp(\theta V_n)]$  is the cumulant generating functions of  $V_n$ .

Note that  $\phi_V'(0) = 1$  as  $\mathbb{E}[V_n] = 1$ . Suppose  $\phi_V$  is smooth around 0, then we have  $\phi_V(\theta) = \theta + o(\theta)$  by Taylor's expansion. On the other hand, as  $\underline{\mu} > \overline{\lambda}$  under Assumption 1, there exists a > 0 such that  $\log \left(1 + \underline{\mu}\theta/\overline{\lambda}\right) = (1 + a)\theta + o(\theta)$ . This implies that, we can choose  $\theta$  small enough such that  $\log \left(1 + \underline{\mu}\theta/\overline{\lambda}\right) - \phi_V(\theta) > \frac{a\theta}{2}$  and then we set  $\gamma_0 = \frac{a\theta}{2}$ . Hence, a sufficient condition that warrants (4) is to require that  $\phi_V$  be smooth around 0, which is true for many distributions of V considered in common queueing models. Assumption 2 will be used in our proofs to establish ergodicity result.

# 4. Our Algorithm

We first explain the main ideas in the design of LiQUAR and provide the algorithm outline in Section 4.1. The key step in our algorithm design is to construct a data-based gradient estimator, which is explained with details in Section 4.2. As a unique feature of service systems, there is a delay in data observation of individual workloads, i.e., they are revealed only after service completion. We also explain how to deal with this issue in Section 4.2. The design of algorithm hyperparameters in LiQUAR will be specified later in Section 5 based on the regret analysis results. In the rest of the paper, we use bold symbols for vectors and matrices.

#### 4.1. Algorithm outline

The basic structure of LiQUAR follows the online learning scheme as illustrated in Figure 1. It interacts with the queueing system in continuous time and improves pricing and staffing policies iteratively. In each iteration  $k \in \{1, 2, ...\}$ , LiQUAR operates the queueing system according to control parameters  $\bar{x}_k \equiv (\bar{\mu}_k, \bar{p}_k)$  for a certain time period, and collects data generated by the queueing system during the period. At the end of an iteration, LiQUAR estimates the gradient of the objective function  $\nabla f(\bar{x}_k)$  based on the collected data and accordingly updates the control parameters. The updated control parameters will be used in the next iteration.

We use the *finite difference* (FD) method (Broadie et al. 2011) to construct our gradient estimator. Our main purpose is to make LiQUAR model-free and applicable to the settings where the demand function  $\lambda(p)$  is unknown. To obtain the FD estimator of  $\nabla f(\bar{x}_k)$ , LiQUAR splits total time of iteration k into two equally divided intervals (i.e., cycles) each with  $T_k$  time units. We index the two cycles by 2k-1 and 2k, in which the system is respectively operated under control parameters

$$\boldsymbol{x}_{2k-1} \equiv \bar{\boldsymbol{x}}_k - \delta_k \cdot \boldsymbol{Z}_k / 2 \equiv (\mu_{2k-1}, p_{2k-1})$$
 and  $\boldsymbol{x}_{2k} \equiv \bar{\boldsymbol{x}}_k + \delta_k \cdot \boldsymbol{Z}_k / 2 \equiv (\mu_{2k}, p_{2k}),$  (5)

where  $\delta_k$  is a positive and small number and  $\mathbf{Z}_k \in \mathbb{R}^2$  is a random vector independent of system dynamics such that  $\mathbb{E}[\mathbf{Z}_k] = (1,1)^{\top}$ . Using data collected in the two cycles, LiQUAR obtains estimates of the system performance  $\hat{f}(\mathbf{x}_{2k})$  and  $\hat{f}(\mathbf{x}_{2k-1})$ , which in turn yield the FD approximation for the gradient  $\nabla f(\bar{\mathbf{x}}_k)$ :

$$oldsymbol{H}_k \equiv rac{\hat{f}(oldsymbol{x}_{2k}) - \hat{f}(oldsymbol{x}_{2k-1})}{\delta_k}.$$

Then, LiQUAR updates the control parameter according to a SGD recursion as  $\bar{\boldsymbol{x}}_{k+1} = \Pi_{\mathcal{B}}(\bar{\boldsymbol{x}}_k - \eta_k \boldsymbol{H}_k)$ , where  $\Pi_{\mathcal{B}}$  is the operator that projects  $\bar{\boldsymbol{x}}_k - \eta_k \boldsymbol{H}_k$  to  $\mathcal{B}$ . We give the outline of LiQUAR below.

#### Outline of LiQUAR:

- 0. Input: hyper-parameters  $\{T_k, \eta_k, \delta_k\}$  for k=1,2,..., initial policy  $\bar{\boldsymbol{x}}_1=(\bar{\mu}_1,\bar{p}_1)$ . For k=1,2,...,L,
- 1. Obtain  $x_l$  according to (5) for l = 2k 1 and 2k. In cycle l, operate the system with policy  $x_l$  for  $T_k$  units of time.
- 2. Compute  $\hat{f}(\boldsymbol{x}_{2k-1})$  and  $\hat{f}(\boldsymbol{x}_{2k})$  from the queueing data to build an estimator  $\boldsymbol{H}_k$  for  $\nabla f(\mu_k, p_k)$ .
- 3. Update  $\bar{\boldsymbol{x}}_{k+1} = \Pi_{\mathcal{B}}(\bar{\boldsymbol{x}}_k \eta_k \boldsymbol{H}_k)$ .

Next, we explain in details how the gradient estimator  $\mathbf{H}_k$ , along with  $\hat{f}(\mathbf{x}_{2k-1})$  and  $\hat{f}(\mathbf{x}_{2k})$ , are computed from the queueing data in Step 2.

#### 4.2. Computing Gradient Estimator from Queueing Data

We first introduce some notation to describe the system dynamics under LiQUAR and the queueing data generated by LiQUAR. For  $l \in \{2k-1, 2k\}$ , let  $W_l(t)$  be the present workload at time  $t \in [0, T_k]$  in cycle l. By definition, we have  $W_{l+1}(0) = W_l(T_k)$  for all  $l \ge 1$ . We assume that the system starts empty, i.e.,  $W_1(0) = 0$ . At the beginning of each cycle l, the control parameter is updated to  $(\mu_l, p_l)$ . The customers arrive in cycle l according to a Poisson process  $N_l(t)$  with rate  $\lambda(p_l)$ ,  $0 \le t \le T_k$ . Let  $\{V_i^l : i = 1, 2, ..., N_l\}$  be a sequence of I.I.D. random variables denoting customers' individual workloads, where  $N_l = N_l(T_k)$  is the total number of customer arrival in cycle l. Then, the dynamics of the workload process  $W_l(t)$  is described by the SDE:

$$W_l(t) = W_l(0) + \sum_{i=1}^{N_l(t)} V_i^l - \mu_l \int_0^t \mathbf{1}(W_l(s) > 0) ds.$$
 (6)

If the system dynamics is available continuously in time (i.e.  $W_l(t)$  was known for all  $t \in [0, T_k]$  and l = 2k - 1, 2k), then a natural estimator for  $f(\mu_l, p_l)$  would be

$$\hat{f}(\mu_l, p_l) = \frac{-pN_l}{T_k} + \frac{h_0}{T_k} \int_0^{T_k} W_l(t)dt + c(\mu_l).$$

4.2.1. Retrieving workload data from service and arrival times. We assume that LiQUAR can observe each customer's arrivals in real time, but can only recover the individual workload at the service completion time. This assumption is consistent with real practice in many service systems. For example, in call center, hospital, etc., customer's individual workload is realized only after the service is completed. Hence, the workload process  $W_l(t)$  is not immediately observable at t.

In LiQUAR, we approximate  $W_l(t)$  by  $\hat{W}_l(t)$  which we elaborate below. For given  $l \geq 1$  and  $t \in [0, T_k]$ , if all customers arriving by time t can finish service by the end of cycle l, then all of their service times are realized, so we can recover  $W_l(t)$  from the arrival times and service times of these customers using (6). Since customers are served under FIFO, it is straightforward to see that

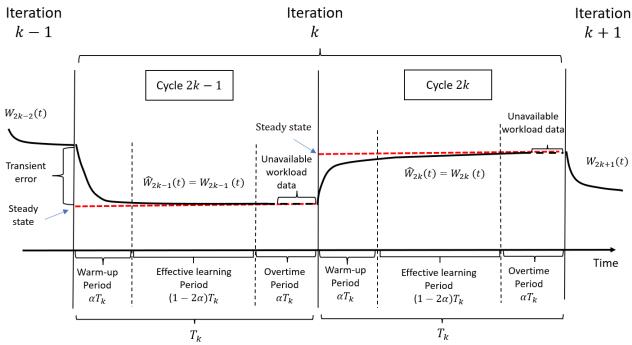


Figure 2 The system dynamics under LiQUAR.

this happens if and only if  $W_l(t) \leq \mu_l(T_k - t)$ , i.e., the workload at time t is completely processed by  $T_k$ . Hence, we define the approximate workload as

$$\hat{W}_l(t) = \begin{cases} W_l(t), & \text{if } W_l(t) \le \mu_l(T_k - t) \\ 0, & \text{otherwise.} \end{cases}$$
 (7)

As illustrated in Figure 2, to reduce approximation error incurred by delayed observations of service times, we discard the  $\hat{W}_l(t)$  data for  $t \in ((1-\alpha)T_k, T_k]$ ; we call the subinterval  $((1-\alpha)T_k, T_k]$  the overtime period in cycle l. The following Proposition 1 ensures that the approximation error  $|\hat{W}_l(t) - W_l(t)|$  incurred by delayed observation vanishes exponentially fast as length of the overtime period increases. This result will be used in Section 5 to bound the estimation errors of the FD gradient estimator  $H_k$ .

PROPOSITION 1 (Bound on Error of Delayed Observation). Under Assumptions 1 and 2, there exist some constants M and  $\theta_0 > 0$  such that, for all  $l \ge 1$  and  $0 \le t \le T_k$ ,

$$\mathbb{E}[|\hat{W}_l(t) - W_l(t)|] \le \exp(-\theta_0 \underline{\mu}/2 \cdot (T_k - t))M.$$

Roughly speaking, M is the moment bound under the busiest traffic intensity, and  $\theta_0$  is a small number depending on  $\theta$  in Assumption 2. The existence of them are shown in the Lemma EC.9 in Section EC.2.2.

**4.2.2. Computing the gradient estimator.** As illustrated in Figure 2, we also discard the data at the beginning of each cycle (i.e.,  $\hat{W}_l(t)$  for  $t \in [0, \alpha T_k]$  in cycle l) in order to reduce the bias due to transient queueing dynamics incurred by the changes of the control parameters. We call  $[0, \alpha T_k]$  the warm-up period of cycle l. Thus, we give the following system performance estimator under control  $x_l$ ,  $l \in \{2k-1, 2k\}$ :

$$\hat{f}^{G}(\mu_{l}, p_{l}) = \frac{-pN_{l}}{T_{k}} + \frac{h_{0}}{(1 - 2\alpha)T_{k}} \int_{\alpha T_{k}}^{(1 - \alpha)T_{k}} \hat{W}_{l}(t)dt + c(\mu_{l}), \tag{8}$$

and the corresponding FD gradient estimator

$$\boldsymbol{H}_{k} = \frac{\boldsymbol{Z}_{k} \cdot (\hat{f}^{G}(\mu_{2k}, p_{2k}) - \hat{f}^{G}(\mu_{2k-1}, p_{2k-1}))}{\delta_{k}}.$$
(9)

Unlike standard zero-order methods used in offline optimization problems, our data is generated through online interactions with the real system. Consequently, we must carefully tune our algorithm parameters to control the variance of  $H_k$ , as techniques like common random numbers can not be used to achieve variance reduction for  $\hat{f}^G(\mu_{2k}, p_{2k}) - \hat{f}^G(\mu_{2k-1}, p_{2k-1})$ .

The psuedo code of LiQUAR is given in Algorithm 1. To complete the design of LiQUAR algorithm, we still need to specify the hyperparameters  $T_k, \eta_k, \delta_k$  for  $k \geq 1$ . We will choose these hyperparameters in Section 5 to minimize the regret bound.

REMARK 1 (INTEGRATING QUEUEING FEATURES INTO LIQUAR). For LiQUAR to effectively address our queueing control problem, its design is deeply informed by the features and structures inherent to the underlying queueing system. First, we utilize workload data to construct the gradient estimator, moving beyond traditional reliance on arrival and service time data. This shift is particularly advantageous in heavy-traffic scenarios where queueing formulas are highly sensitive to input estimates such as demand and service distributions. To calculate the gradient estimator which involves integrating the workload process with delayed observations, we leverage the fact that the workload process is almost surely piecewise linear. This helps simplify the computation of the gradient estimator. Second, to mitigate transient biases and errors caused by delayed observations in the queueing data, we exclude data from a designated warm-up interval at the start of each cycle and an over-time interval at its end. The lengths of these intervals are determined by the exponential ergodic rate of the M/GI/1 queue. Third, the efficiency of learning algorithms, particularly gradient-based methods, critically depends on the choice of hyperparameters. Leveraging the regret analysis in Section 5, which extensively utilizes queueing properties such as transient bias and autocorrelation in the data, we carefully determine optimal hyperparameters to minimize regret.

#### Algorithm 1: LiQUAR

**Input:** number of iterations L;

parameters  $0 < \alpha < 1$ , and  $T_k$ ,  $\eta_k$ ,  $\delta_k$  for k = 1, 2, ..., L;

initial value  $\bar{x}_1 = (\bar{\mu}_1, \bar{p}_1), W_1(0) = 0;$ 

- 1 for k = 1, 2, ..., L do
- **2** Randomly draw  $Z_k \in \{(0,2),(2,0)\};$
- **3** Run Cycle 2k-1: Run the system for  $T_k$  units of time under control parameter

$$\boldsymbol{x}_{2k-1} = \bar{\boldsymbol{x}}_k - \delta_k \boldsymbol{Z}_k / 2 = (\bar{\mu}_k, \bar{p}_k) - \delta_k \boldsymbol{Z}_k / 2,$$

4 | Run Cycle 2k: Run the system for  $T_k$  units of time under control parameter

$$\boldsymbol{x}_{2k} = \bar{\boldsymbol{x}}_k + \delta_k \boldsymbol{Z}_k / 2 = (\bar{\mu}_k, \bar{p}_k) + \delta_k \boldsymbol{Z}_k / 2,$$

5 Compute FD gradient estimator:

$$\boldsymbol{H}_{k} = \frac{\boldsymbol{Z}_{k}}{\delta_{k}} \left[ \frac{h_{0}}{(1 - 2\alpha)T_{k}} \int_{\alpha T_{k}}^{(1 - \alpha)T_{k}} \left( \hat{W}_{2k}(t) - \hat{W}_{2k-1}(t) \right) dt - \frac{p_{2k}N_{2k} - p_{2k-1}N_{2k-1}}{T_{k}} + c(\mu_{2k}) - c(\mu_{2k-1}) \right]$$

where  $\hat{W}_l(\cdot)$  is an approximate of  $W_l(\cdot)$  as specified in (7).

7 end

# 5. Convergence Rate and Regret Analysis

In Section 5.1, we establish the rate of convergence for our decision variables  $(\mu_k, p_k)$  under LiQUAR (Theorem 1). Besides, our analysis illustrate how the estimation errors in the queueing data will propagate to the iteration of  $(\mu_k, p_k)$  and thus affect the quality of decision making. We follow three steps: First, we quantify the bias and mean square error of the estimated system performance  $\hat{f}^G(\mu_l, p_l)$  computed from the queueing data via (8) (Proposition 2). To bound the estimation errors, we need to deal with the transient bias and stochastic variability in the queueing data. Next, using these estimation error bounds, we can determine the accuracy of the FD gradient estimator  $H_k$  in terms of the algorithm hyperparameters (Proposition 3). Finally, following the convergence analysis framework of SGD algorithms, we obtain the convergence rate of LiQUAR in terms of the algorithm hyperparameters (Theorem 1). The above three steps together form a quantitative explanation of how the errors are passed on from the queueing data to the learned decisions (whereas there is no such steps in PTO so its performance is much more sensitive to the errors in the data). In addition, the convergence result enables us to obtain the optimal choice of

hyperparameters if the goal is to approximate  $x^* = (\mu^*, p^*)$  accurately with minimum number of iterations, which is often preferred in simulation-based offline learning settings.

In Section 5.2, we investigate the cost performance of dynamic pricing and capacity sizing decisions made by LiQUAR, via analyzing the total regret, which is the gap between the amount of cost produced by LiQUAR and that by the optimal control  $x^*$ . Utilizing the convergence rate established by Theorem 1 and a separate analysis on the transient behavior of the system dynamics under LiQUAR (Proposition 4), we obtain a theoretic bound for the total regret of LiQUAR in terms of the algorithm hyperparameters. By simple optimization, we obtain an optimal choice of hyperparameters which leads to a total regret bound of order  $O(\sqrt{T}\log(T))$  (Theorem 2), where T is the total amount of time in which the system is operated by LiQUAR.

#### 5.1. Convergence Rate of Decision Variables

As  $\bar{x}_k$  evolves according to an SGD iteration in Algorithm 1, its convergence depends largely on how accurate the gradient is approximated by the FD estimator  $H_k$ . In the theoretical analysis, the accuracy of  $H_k$  is measured by the following two quantities:

$$B_k \equiv \mathbb{E}\left[\|\mathbb{E}[\boldsymbol{H}_k - \nabla f(\bar{\boldsymbol{x}}_k)|\mathcal{F}_k]\|^2\right]^{1/2} \quad \text{and} \quad \mathcal{V}_k \equiv \mathbb{E}[\|\boldsymbol{H}_k\|^2],$$

where  $\mathcal{F}_k$  is the  $\sigma$ -algebra including all events in the first 2(k-2) cycles and  $\|\cdot\|$  is Euclidean norm in  $\mathbb{R}^2$ . Intuitively,  $B_k$  measures the bias of the gradient estimator  $\mathbf{H}_k$  and  $\mathcal{V}_k$  measures its variability.

According to (9), the gradient estimator  $\mathbf{H}_k$  is computed using the estimated system performance  $\hat{f}^G(\mu_{2k}, p_{2k})$  and  $\hat{f}^G(\mu_{2k-1}, p_{2k-1})$ . So, the accuracy of  $\mathbf{H}_k$  essentially depends on the estimation errors of the system performance, i.e., how close is  $\hat{f}^G(\mu_l, p_l)$  to  $f(\mu_l, p_l)$ . Note that the control parameters  $(\mu_l, p_l)$  for  $l \in \{2k-1, 2k\}$  are random and dependent on the events in the first 2(k-2) cycles. Accordingly, we need to analyze the estimation error of  $\hat{f}^G(\mu_l, p_l)$  conditional on the past events, which is also consistent with our definition of  $B_k$ . For this purpose, we denote by  $\mathcal{G}_l$  the  $\sigma$ -algebra including all events in the first l-1 cycles and write  $\mathbb{E}_l[\cdot] \equiv \mathbb{E}[\cdot|\mathcal{G}_l]$ . The following Proposition 2 establishes bounds on the conditional bias and mean square error of  $\hat{f}^G(\mu_l, p_l)$ , in terms of the initial workload  $W_l(0)$  and the hyperparameter  $T_k$ .

PROPOSITION 2 (Estimation Errors of System Performance). Under Assumptions 1 and 2, for any  $T_k > 0$ , the bias and mean square error of  $\hat{f}^G(\mu_l, p_l)$ , conditional on  $\mathcal{G}_l$ , have the following bounds:

1. Bias

$$\left| \mathbb{E}_l \left[ \hat{f}^G(\mu_l, p_l) - f(\mu_l, p_l) \right] \right| \leq \frac{2 \exp(-\theta_1 \alpha T_k)}{(1 - 2\alpha)\theta_1 T_k} \cdot M(M + W_l(0)) (\exp(\theta_0 W_l(0)) + M).$$

#### 2. Mean square error

$$\mathbb{E}_{l}[(\hat{f}^{G}(\mu_{l}, p_{l}) - f(\mu_{l}, p_{l}))^{2}] \leq K_{M} T_{k}^{-1}(W_{l}^{2}(0) + 1) \exp(\theta_{0} W_{l}(0)),$$

where  $\theta_1 \equiv \min(\gamma, \theta_0 \underline{\mu}/2)$ , and  $\gamma$  and  $K_M$  are two positive constants that are independent of  $l, T_k, W_l(0), \mu_l$  and  $p_l$ .

The proof of Proposition 2 is given in Section EC.1, where the specification of the two constants  $\gamma$  and  $K_M$  are given in (EC.9) and (EC.5) respectively. The key step in the proof is to bound the transient bias (from the steady-state distribution) and auto-correlation of the workload process  $\{W_l(t): 0 \le t \le T_k\}$ , utilizing an ergodicity analysis. This approach can be applied to other queueing models which share similar ergodicity properties, e.g., GI/GI/1 queue and stochastic networks (Blanchet and Chen 2020).

Based on Proposition 2, we establish the following bounds on  $B_k$  and  $V_k$  in terms of the algorithm hyperparameters  $T_k$  and  $\delta_k$ .

PROPOSITION 3 (Bounds for  $B_k$  and  $V_k$ ). Under Assumptions 1 and 2, the bias and variance of the gradient estimator satisfy

$$B_k = O\left(\delta_k^2 + \delta_k^{-1} \exp(-\theta_1 \alpha T_k)\right), \quad \mathcal{V}_k = O\left(\delta_k^{-2} T_k^{-1} \vee 1\right). \tag{10}$$

Assumption 1 guarantees that the objective function  $f(\mu, p)$  in (3) has desired convex structure (see Lemma EC.5 in Section EC.1 for details). Hence, the SGD iteration is guaranteed to converge to its optimal solution  $x^*$  as long as the gradient bias  $B_k$  and variance  $\mathcal{V}_k$  are properly bounded. Utilizing the bounds on  $B_k$  and  $\mathcal{V}_k$  as given in Proposition 3, we are able to prove the convergence of LiQUAR and obtain an explicit expression of the convergence rate in terms of algorithm hyperparameters.

Theorem 1 (Convergence rate of decision variables) Suppose Assumption 1 holds. If there exists a constant  $\beta \in (0,1]$  such that the following inequalities hold for all k large enough:

$$\left(1 + \frac{1}{k}\right)^{\beta} \le 1 + \frac{K_0}{2}\eta_k, \quad B_k \le \frac{K_0}{8}k^{-\beta}, \quad \eta_k \mathcal{V}_k = O(k^{-\beta}).$$
 (11)

Then, we have

$$\mathbb{E}\left[\|\bar{\boldsymbol{x}}_k - \boldsymbol{x}^*\|^2\right] = O(k^{-\beta}). \tag{12}$$

If, in further, Assumption 2 holds and the algorithm hyperparameters are set as  $\eta_k = O(k^{-a})$ ,  $T_k = O(k^b)$ , and  $\delta_k = O(k^{-c})$  for some constants  $a, b, c \in (0, 1]$ . We have

$$\mathbb{E}\left[\|\bar{\boldsymbol{x}}_k - \boldsymbol{x}^*\|^2\right] = O\left(k^{\max(-a, -a - b + 2c, -2c)}\right). \tag{13}$$

REMARK 2 (OPTIMAL CONVERGENCE RATE). According to the bound (13), by minimizing the term  $\max(-a, a - b + 2c, -2c)$ , one can obtain an optimal choice of hyperparameters  $\eta_k = O(k^{-1}), T_k = O(k)$  and  $\delta_k = O(k^{-1/2})$  under which the decision parameter  $\boldsymbol{x}_k$  converges to  $\boldsymbol{x}^*$  at a fastest rate of  $O(L^{-1})$ , in terms of the total number of iterations L. Of course, the above convergence rate analysis does not focus on reducing the total system cost generated through the learning process, which is what we will do in Section 5.2.

#### 5.2. Regret Analysis

Having established the convergence of control parameters under Assumption 1, we next investigate the efficacy of LiQUAR as measured by the cumulative regret which measures the gap between the cost under LiQUAR and that under the optimal control. According to the system dynamics described in Section 4.2, under LiQUAR, the expected cost incurred in cycle l is

$$\rho_l \equiv \mathbb{E}\left[h_0 \int_0^{T_k} W_l(t)dt + c(\mu_l)T_k - p_l N_l\right],\tag{14}$$

where  $k = \lfloor l/2 \rfloor$ . The total regret in the first L iterations (each iteration contains two cycles) is

$$R(L) = \sum_{k=1}^{L} \sum_{l=2k-1}^{2k} R_l = \sum_{l=1}^{2L} R_l$$
, with  $R_l \equiv \rho_l - T_k f(\mu^*, \rho^*)$ .

Our main idea is to separate the total regret R(L) into three parts as

$$R(L) = \sum_{k=1}^{L} \underbrace{\mathbb{E}\left[2T_{k}(f(\bar{\boldsymbol{x}}_{k}) - f(\boldsymbol{x}^{*}))\right]}_{\equiv R_{1k}: \text{ regret of suboptimality}}$$

$$+ \sum_{k=1}^{L} \underbrace{\mathbb{E}\left[(\rho_{2k-1} - T_{k}f(\boldsymbol{x}_{2k-1})) + (\rho_{2k} - T_{k}f(\boldsymbol{x}_{2k}))\right]}_{\equiv R_{2k}: \text{ regret of nonstationarity}}$$

$$+ \sum_{k=1}^{L} \underbrace{\mathbb{E}\left[T_{k}(f(\boldsymbol{x}_{2k-1}) + f(\boldsymbol{x}_{2k}) - 2f(\bar{\boldsymbol{x}}_{k}))\right]}_{\equiv R_{3k}: \text{ regret of finite difference}}$$

$$(15)$$

which arise from the errors due to the suboptimal decisions  $(R_{1k})$ , the transient system dynamics  $(R_{2k})$ , and the estimation of gradient  $(R_{3k})$ , respectively. Then we aim to minimize the orders of all three regret terms by selecting the "optimal" algorithm hyperparameters  $T_k$ ,  $\eta_k$  and  $\delta_k$  for  $k \geq 1$ .

Treating  $R_{1k}$ ,  $R_{2k}$ ,  $R_{3k}$  separately. Suppose the hyperparameters of LiQUAR are set in the form of  $\eta_k = O(k^{-a})$ ,  $T_k = O(k^b)$ , and  $\delta_k = O(k^{-c})$  for some constants  $a, b, c \in (0, 1]$ . The first regret term  $R_{1k}$  is determined by the convergence rate of control parameter  $\bar{x}_k$ . By Taylor's expansion,  $f(\bar{x}_k) - f(x^*) = O(\|\bar{x}_k - x^*\|_2^2)$ , and hence,  $R_{1k} = O(T_k \|\bar{x}_k - x^*\|_2^2)$ . Following Theorem 1, we have  $R_{1k} = O(k^{\max(b-a,b-2c,-a+2c)})$ . By the smoothness condition in Assumption 1, we can check that  $R_{3k} = O(T_k \delta_k^2) = O(k^{b-2c})$  (Lemma EC.8 in Section EC.1).

The remaining regret analysis will focus on the regret of nonstationarity  $R_{2k}$ . Intuitively, it depends on the rate at which the (transient) queueing dynamics converges to its steady state. Applying the same ergodicity analysis as used in the analysis of estimation errors of system performance, we can find a proper bound on the transient bias after the warm-up period, i.e., for  $W_l(t)$  with  $t \geq \alpha T_k$ . Derivation of a desirable bound on the transient bias in the warm-up period, i.e., for  $W_l(t)$  with  $t \in [0, \alpha T_k]$ , is less straightforward. The main idea is based on the two facts that (1)  $W_l(t)$ , when t is small, is close to the steady-state workload corresponding to  $(\mu_{l-1}, p_{l-1})$  and that (2) the steady-state workload corresponding to  $(\mu_{l-1}, p_{l-1})$  is close to that of  $(\mu_l, p_l)$ . We formalize the bound on  $R_{2k}$  in Proposition 4 below. The complete proof is given in Section EC.1.6.

PROPOSITION 4 (Regret of Nonstationarity). Suppose Assumptions 1 and 2 hold. If  $T_k > \log(k)/\gamma$  and there exists some constant  $\xi \in (0,1]$  such that  $\max(\eta_k \sqrt{V_k}, \delta_k) = O(k^{-\xi})$ . Then,

$$R_{2k} = O\left(k^{-\xi}\log(k)\right). \tag{16}$$

If, in further, the algorithm hyperparameters are set as  $\eta_k = O(k^{-a})$ ,  $T_k = O(k^b)$ , and  $\delta_k = O(k^{-c})$  for some constants  $a, b, c \in (0, 1]$ , we have

$$R_{2k} = O(k^{\max(-a-b/2+c,-a,-c)}\log(k)).$$

By summing up the three regret terms, we can conclude that

$$R(L) \le \sum_{k=1}^{L} C \left( k^{\max(-a-b/2+c,-a,-c)} \log(k) + k^{\max(b-a,b-2c,-a+2c)} + k^{b-2c} \right),$$

for some positive constant C that is large enough. The order of the upper bound on the right hand side reaches its minimum at (a, b, c) = (1, 1/3, 1/3). The corresponding total regret and time elapsed in the first L iterations are, respectively,

$$R(L) = O(L^{2/3} \log(L))$$
 and  $T(L) = O(L^{4/3})$ .

As a consequence, we have  $R(T) = O(\sqrt{T}\log(T))$ .

Theorem 2 (Regret Upper Bound) Suppose Assumptions 1 and 2 hold. If we choose  $\eta_k = c_{\eta}k^{-1}$  for some  $c_{\eta} > 2/K_0$ ,  $T_k = c_T k^{1/3}$  for some  $c_T > 0$  and  $\delta_k = c_{\delta}k^{1/3}$  for some  $0 < c_{\delta} < \sqrt{K_0/32c}$ , where c is a smoothness constant given in Lemma EC.4, then the total regret accumulated in the first L rounds by LiQUAR

$$R(L) = O(L^{2/3}\log(L)) = O(\sqrt{T(L)}\log(T(L))).$$

Here T(L) is the total units of time elapsed in L cycles.

REMARK 3 (ON THE  $O(\sqrt{T}\log(T))$  REGRET BOUND). Consider a hypothetical setting in which we are no longer concerned with the transient behavior of the queueing system, i.e., somehow we can directly observe an unbiased and independent sample of the objective function with uniform bounded variance in each iteration. In this case, we know that the Kiefer-Wolfowitz algorithm and its variate provide an effective approach for model-free stochastic optimization (Broadie et al. 2011). According to Broadie et al. (2011), the convergence rate of Kiefer-Wolfowitz algorithm is  $\|\bar{x}_k - x^*\|^2 = O(\eta_k/\delta_k^2)$ . In addition, the regret of finite difference is  $f(x_{2k-1}) + f(x_{2k}) - 2f(\bar{x}_k) = O(\delta_k^2)$ . Since  $\eta_k/\delta_k^2 + \delta_k^2 \ge 2\sqrt{\eta_k} \ge k^{-1/2}$ , we can conclude that the optimal convergence rate in such a hypothetical setting is  $O(k^{-1/2})$ . This accounts for the  $\sqrt{T}$  part of our regret in Theorem 2. Unfortunately, unlike the hypothetical setting, our queueing samples are biased and correlated. Such a complication is due to the nonstationary error at the beginning of cycles which gives rise to the extra  $\log(T)$  term in the regret bound; see Proposition 4 for additional discussion of the  $\log(T)$  term in our regret.

#### 5.3. LIQUAR in Heavy Traffic

We now evaluate LiQUAR's performance under heavy traffic conditions. To do this, we construct a series of queueing models with traffic intensities that approach the critical threshold of 1, and define the associated profit optimization problems. Our goal is to derive an explicit regret expression as a function of traffic intensity. To achieve this, we will need to consider a simplified model in order for reduced technicalities in our regret analysis. We consider two simplifications: first, we focus on the case of exponential service times; second, we focus on a pricing problem, treating the service rate  $\mu$  as a constant. We stress that the simplified model still preserve the challenge of dealing with unknown demand (the core aspect of the learning problem).

Consider a sequence of M/M/1 systems indexed by a parameter h > 0, which share a common demand curve  $\lambda(p)$  and service rate  $\mu = 1$ . For the  $h^{\text{th}}$  model, we aim to minimize the objective function below

$$\min_{p \in \mathcal{B}_h} \quad f_h(p) \equiv -p\lambda(p) + \frac{h\lambda(p)}{1 - \lambda(p)},\tag{17}$$

where h is the queueing congestion cost per time unit, and  $\mathcal{B}_h$  will be specified later. When the holding cost h in (17) decreases, the service provider would like to make full use of the service to ensure the maximum of profit which places the system under the heavy-traffic condition. Below we will formally show that the traffic intensity under the optimal price  $\rho_h^*$  converges to 1 as  $h \to 0$ , specifically,  $1 - \rho_h^* = O(\sqrt{h})$ .

We denote by  $p_h^*$  as the optimal solution to (17). To explicitly show the relationship between  $\rho_h^*$  and h, we impose the following assumptions on the demand curve.

ASSUMPTION 3 (**Demand Curve**). We assume that the arrival rate function  $\lambda(p)$  satisfies the following conditions:

- 1. The demand function is non-increasing and twice-differentiable.
- 2. The function  $r(p) = p\lambda(p)$  is strictly concave.
- 3. The demand function is elastic in the feasible regions:  $-\frac{\lambda'(p)}{\lambda(p)} \cdot p > 1$  for  $p \in \mathcal{B}_h$ .

The third technical condition is commonly used in the literature of revenue management in queues; see for example, Assumption 1 in Maglaras and Zeevi (2003). Essentially, this condition assumes that customers are price sensitive in the feasible region.

Denote  $p_0$  as the price that makes the system critically loaded, i.e.,  $\lambda(p_0) = 1$ . Before giving our regret bound, we first characterize the optimal pricing decision  $p_h^*$  as a function of h and relate the traffic intensity  $\rho_h^*$  to h.

Proposition 5. Under Assumption 3, we have the optimal price

$$p_h^* \equiv \arg\min f_h(p) = p_0 + \sqrt{h} \cdot \sqrt{\frac{1}{(1 + p_0 \lambda'(p_0))\lambda'(p_0)}} + o(\sqrt{h}),$$

and the corresponding optimal service excess

$$1 - \rho_h^* = \sqrt{h} \cdot \sqrt{\frac{-\lambda'(p_0)}{1 + p_0 \lambda'(p_0)}} + o(\sqrt{h}) = O(\sqrt{h}),$$

with  $1 + p_0 \lambda'(p_0) < 0$ .

To investigate LiQUAR's performance in heavy traffic, we consider  $\mathcal{B}_h$  which asymptotically operates the system in heavy traffic as  $h \to 0$ . Following Proposition 5, we let

$$p_h^* \in \left[ p_0 + c_1 \sqrt{h}, p_0 + c_2 \sqrt{h} \right] \equiv \mathcal{B}_h,$$

where the constants  $c_1$  and  $c_2$  satisfy  $0 < c_1 < c_0 \equiv 1/\sqrt{\lambda'(p_0)(1+p_0\lambda'(p_0))} < c_2$ . Note that as  $\rho_h^* \to 1$  (or equivalently,  $h \to 0$ ), the queueing system takes a longer time to converge to its steady-state. Therefore, as  $h \to 0$ , we need to increase the length of the learning cycle. We operate the  $h^{\text{th}}$  model under LiQUAR with a total time duration of  $T^h \equiv T_0/h$  units where  $T_0$  is a positive constant independent of h. We evaluate our performance using the regret

$$R^h(T_0) \equiv R(T^h).$$

In the following, we report the theoretical regret bound as a function of the traffic intensity.

**Theorem 3 (Regret Bound in Heavy Traffic)** For the h<sup>th</sup> system operated under LiQUAR to minimize (17), when the hyper-parameters are chosen as

$$T_k^h = c_T h^{-1} k^{1/3}, \quad \delta_k^h = c_\delta \sqrt{h} k^{-1/3}, \quad \eta_k^h = c_\eta \sqrt{h} k^{-1},$$
 (18)

where the constants  $c_T, c_\delta$  and  $c_\eta$  are independent of h, then the regret is given by

$$R^{h}(T_0) \le C\sqrt{h^{-1}T_0 \log T_0} = O(\sqrt{T_0 \log T_0}/(1 - \rho_h^*)), \tag{19}$$

where C is a positive constant independent of h.

The result in Theorem 3 refines that in Theorem 2 by highlight how the regret depends on the system's traffic intensity. In Section 7, we also analyze a nonparametric PTO method and conduct numerical experiments with LiQUAR in our heavy-traffic regime.

## 6. Numerical Experiments

We provide engineering confirmations of the effectiveness of LiQUAR by conducting a series of numerical experiments. We will use simulated data to visualize the convergence of LiQUAR, estimate the regret curves and benchmark them with our theoretical bounds. In Section 6.1, we evaluate the performance of LiQUAR using an M/M/1 base example with logit demand functions. In Section 6.2, we discuss how to fine-tune the algorithm's hyperparameters including  $T_k$  and  $\eta_k$ . In Section 6.3, we generalize LiQUAR to GI/GI/1 queues with non-Poisson arrivals and evaluate its performance.

#### **6.1.** An M/M/1 base example

Our base model is an M/M/1 queues having Poisson arrivals with rate  $\lambda(p)$  and exponential service times with rate  $\mu$ . We consider a logistic demand function (Besbes and Zeevi 2015)

$$\lambda(p) = M_0 \cdot \frac{\exp(a - bp)}{1 + \exp(a - bp)},\tag{20}$$

with  $M_0 = 10, a = 4.1, b = 1$  and a linear staffing cost function

$$c(\mu) = c_0 \mu. \tag{21}$$

The demand function is shown in the top left panel in Figure 4. Then, the service provider's profit optimization problem (2) reduces to

$$\max_{\mu,p} \left\{ p\lambda(p) - h_0 \frac{\lambda(p)/\mu}{1 - \lambda(p)/\mu} - c_0 \mu \right\}. \tag{22}$$

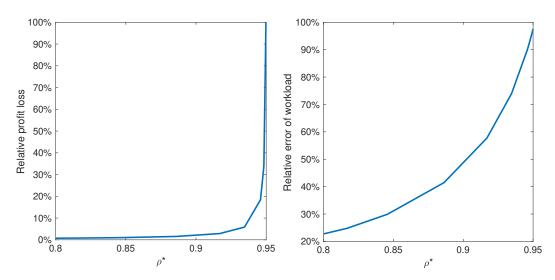


Figure 3 Relative profit loss (left) and workload error (right) for the M/M/1 example with  $M_0 = 10$ , a = 4.1, and b = 1 and linear staffing cost  $c(\mu) = \mu$ .

6.1.1. Performance sensitivity to parameter errors without learning We first illustrate how the parameter estimation error impacts the performance. Here we assume the service provider does not know the true value of  $\lambda(p)$  but rather make decisions based on an estimated arrival rate  $\hat{\lambda}_{\epsilon}(p) \equiv (1 - \epsilon \%)\lambda(p)$ , where  $\epsilon$  is the percentage estimator error. Let  $(\hat{\mu}_{\epsilon}, \hat{p}_{\epsilon})$  and  $(\mu^*, p^*)$  be the solutions under the estimated  $\hat{\lambda}_{\epsilon}$  and the true value of  $\lambda$ . We next compute the relative profit loss due to the misspecification of the demand function  $(\mathcal{P}(\mu^*, p^*) - \mathcal{P}(\hat{\mu}_{\epsilon}, \hat{p}_{\epsilon}))/\mathcal{P}(\mu^*, p^*)$ , which is the relative difference between profit under the miscalculated solutions using the believed  $\hat{\lambda}_{\epsilon}$  and the true optimal profit under  $\lambda$ .

Let  $\rho^* \equiv \lambda(p^*)/\mu^*$  be the traffic intensity under the true optimal solution. We are able to impact the value of  $\rho^*$  by varying the queueing penalty coefficient  $h_0$ . We provide an illustration in Figure 3 with  $\epsilon = 5$ . From the left panel of Figure 3, we can see that as  $\rho^*$  increases, the model fidelity becomes more sensitive to the misspecification error in the demand rate and the relative loss of profit grows dramatically as  $\rho^*$  goes closer to 1. This effect arises from the fact that the error predicted workload is extremely sensitive to that in the arrival rate and is disproportionally amplified by the PK formula when the system is in heavy traffic (see panel (b) for the relative error of the workload). Later in Section 7, we will conduct a careful comparison to the PTO method where we will compute the PTO regret including profit losses in both the prediction and optimization steps.

**6.1.2. Performance of LiQUAR** Using the explicit forms of (22), we first numerically obtain the exact optimal solution  $(\mu^*, p^*)$  and the maximum profit  $\mathcal{P}(\mu^*, p^*)$  which will serve as

benchmarks for LiQUAR. Taking  $h_0 = 1$  and  $c_0 = 1$  yields  $(\mu^*, p^*) = (8.18, 3.79)$ , and the corresponding profit plot is shown in the top right panel of Figure 4. To test the criticality of condition (b) in Assumption 1, we implement LiQUAR when condition (b) does not hold. For this purpose, we set  $\mathcal{B} = [6.5, 10] \times [3.5, 7]$ , in which the objective (3) is not always convex, let alone the condition (b) of Assumption 1 (top right and middle right panel of Figure 4).

Then we implement LiQUAR without exploiting the specific knowledge of the exponential service distribution or the form of  $\lambda(p)$ . In light of Theorem 2, we set the hyperparameters  $\eta_k = 4k^{-1}, \delta_k = \min(0.1, 0.5k^{-1/3}), T_k = 200k^{1/3}$  and  $\alpha = 0.1$ . From Figure 4, we observe that the pair  $(\mu_k, p_k)$ , despite some stochastic fluctuations, converges to the optimal decision rapidly. The regret is estimated by averaging 100 sample paths and showed in the bottom left panel of Figure 4. To better relate the regret curve to its theoretical bounds as established in Theorem 2, we also draw the logarithm of regret as a function of the logarithm of the total time; we fit the log-log curve to a straight line (bottom right panel of Figure 4) so that the slope of the line may be used to quantify the theoretic order of regret: the fitted slope (0.38) is less than its theoretical upper bound (0.5). Such "overperformance" is not too surprising because the theoretic regret bound is established based on a worst-case analysis. In summary, our numerical experiment shows that the technical condition (b) in Assumption 1 does not seem to be too restrictive.

#### 6.2. Tuning the hyperparameters for LiQUAR

Next, we test the performance of LiQUAR on the base M/M/1 example under different hyperparameters. We also provide some general guidelines on the choices of hyperparameters when applying LiQUAR in practice.

**6.2.1. Step lengths**  $\eta_k$  and  $\delta_k$ . In the first experiment, we tune the step length  $\eta_k$  and  $\delta_k$  jointly within the following form:

$$\eta_k = c \cdot 4k^{-1}, \quad \text{and} \quad \delta_k = \min(0.1, c \cdot 0.5k^{-1/3}).$$
(23)

To understand the rationale of this form, note that these parameters give critical control to the variance of the gradient estimator. We aim to keep the variance of the term  $\eta_k H_k$  at the same level in the gradient descent update

$$oldsymbol{x}_{k+1} = \Pi_{\mathcal{B}}(oldsymbol{x}_k - \eta_k oldsymbol{H}_k), \qquad ext{with} \quad \eta_k oldsymbol{H}_k = \eta_k rac{\hat{f}(oldsymbol{x}_k + \delta_k/2 \cdot oldsymbol{Z}_k) - \hat{f}(oldsymbol{x}_k - \delta_k/2 \cdot oldsymbol{Z}_k)}{\delta_k}.$$

In this experiment, we let  $c \in \{0.6, 1.0, 1.2\}$  and fix  $T_k = 200k^{1/3}$  and  $\alpha = 0.1$ . For each case, the regret curve is estimated by 100 independent runs for L = 1000 iterations. The regret and its linear fit are reported in Figure 5. As shown in the right panel of Figure 5, the regret of LiQUAR has

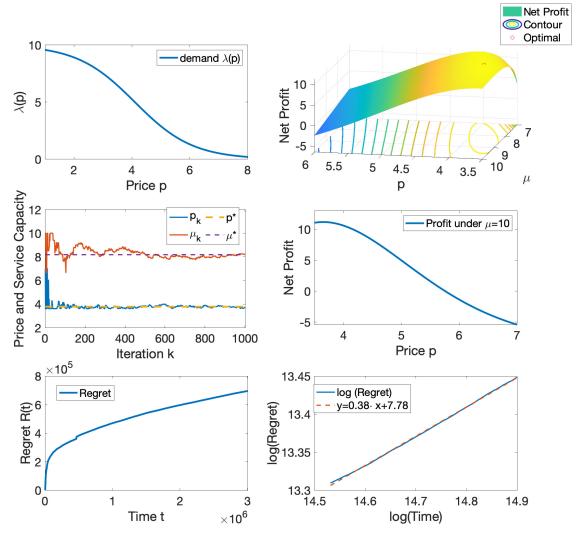


Figure 4 Joint pricing and staffing in the M/M/1 logistic demand base example with  $\eta_k = 4k^{-1}, \delta_k = \min(0.1, 0.5k^{-1/3}), T_k = 200k^{1/3}, p_0 = 5, \mu_0 = 10$  and  $\alpha = 0.1$ : (i) Demand function  $\lambda(p)$  (top left panel); (ii) net profit function (top right panel); (iii) sample trajectories of decision parameters (middle left); (iv) One dimensional net profit function when  $\mu = 10$ ; (v) average regret curve estimated by 100 independent runs (bottom left); (vi) a linear fit to the regret curve in logarithm scale.

slopes of the linear regret fit close to 0.5 in all three cases. Comparing the two curves with c = 0.6 and c = 1.2 (left panel of Figure 5), we find that the larger value of c immediately accumulates a large regret in the early stages but performs better in the later iterations. This observation may be explained by the trade-off between the level of exploration and learning rate of LiQUAR. In particular, a larger value of c leads to larger values of t0 and t0, which allows more aggressive exploration and higher learning rate.

Although the tuning of c will not affect the convergence of asymptotic regret of the algorithm, it may be critical to decision making in a finite-time period. For example, a myopic decision maker

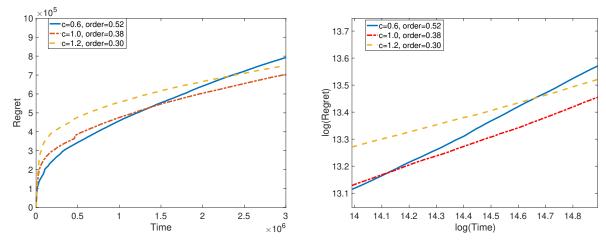


Figure 5 Regret under different  $c \in \{0.6, 1.0, 1.2\}$ : (i) average regret from 100 independent runs (left panel); (ii) regret curve in logarithm scale, with  $T_k = 200k^{1/3}$ ,  $\eta_k = c \cdot 4k^{-1}$ ,  $\delta_k = \min(0.1, c \cdot 0.5k^{-1/3})$  and  $\alpha = 0.1$ .

who prefers good system performance in a short term should consider small values of c, while a far-sighted decision maker who values more the long-term performance should adopt a larger c.

**6.2.2.** Cycle length  $T_k$ . In this experiment, we test the impact of  $T_k$  on the performance of LiQUAR. We again use the M/M/1 base example. The step-length hyperparameters are set to  $\eta_k = 4k^{-1}$  and  $\delta_k = \min(0.1, 0.5k^{-1/3})$ . We choose different values of  $T_k$  in the form of

$$T_k = T \cdot k^{1/3}, \ T \in \{40, 200, 360\}.$$

For different values of T, iteration numbers  $L_T$  are chosen to maintain equal total running times for LiQUAR. In particular, we choose  $L_T = \left\lceil 1000 \cdot \left(200/T\right)^{3/4} \right\rceil$ . Results of all above-mentioned cases are reported in Figure 6.

The right panel of Figure 6 shows that the slope of the linear fits all below 0.5. According to the three regret curves in the left panel, we can see how different values of T impact the exploration-exploitation trade-off: a larger value of T, e.g., T=360, yields a higher regret in the early iterations but ensures a flatter curve in the later iterations. This is essentially due to the trade-off between the learning cost and the quality of the gradient estimator. A larger cycle length  $T_k$  guarantees a high-quality gradient estimators as more data are generated and used in each iteration which help reduce the gradient estimator's transient bias and variance. On the other hand, it demands that the system be operated for a longer time under suboptimal control policies, especially in the early iterations. The above analysis provides the following guidance for choosing T in practice: A smaller T is preferred if the service provider's goal is to make the most efficient use of the data in order to make timely adjustment on the control policy. This guarantees good performance in short term (the philosophy here is similar to that of the temporal-difference method with a small updating

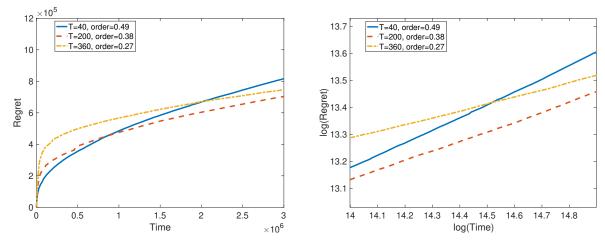


Figure 6 Regret under different  $T \in \{40, 200, 360\}$ : (i) average regret from 100 independent runs (left panel); (ii) regret curve in logarithm scale, with  $T_k = T \cdot k^{1/3}$ ,  $\eta_k = 4k^{-1}$ ,  $\delta_k = \min(0.1, 0.5k^{-1/3})$  and  $\alpha = 0.1$ .

cycle). But if the decision maker is more patient and aims for good long-term performance, he/she should select a larger T which ensures that the decision update is indeed meaningful with sufficient data (this idea is similar to the Monte-Carlo method with batch updates).

#### 6.3. Queues with non-Poisson arrivals

In this section, we consider the more general GI/GI/1 model having arrivals according to a renewal process. Similar to the service times, we model the interarrival times using scaled random variables  $U_1/\lambda(p), U_2/\lambda(p), \ldots$  for a given p, with  $U_1, U_2, \ldots$  being a sequence of I.I.D. random variables with  $\mathbb{E}[U_n] = 1$ .

The PTO framework is not applicable here because  $\mathbb{E}[W_{\infty}]$  does not have a closed-form solution in the GI/GI/1 setting. This provides additional motivations for our online learning approach. On the other hand, generalizing the theoretical regret analysis rigorously from M/GI/1 to GI/GI/1 is by no means a straightforward extension. A key step in our analysis is to give a proper bound for the bias of the gradient estimator. When the arrival process is Poisson, the memoryless property ensures that  $N_l/T_k$  in (8) is an unbiased estimator for the arrival rate. For renewal arrivals, the arrival rate bias has an order  $O(1/T_k) = O(k^{-1/3})$  (see for example Lorden's inequality (Asmussen 2003, Section V, Proposition 6.2)), which contributes to the bias of the FD with an order of  $O(1/T_k\delta_k) = O(1)$ . This contradicts Theorem 1 which requires  $B_k = O(k^{-1})$ . This part of the analysis requires additional investigations (in order to establish a more delicate bias bound). We leave the careful regret analysis of GI/GI/1 to future research.

Nevertheless, from the engineering perspective, the increased bias due to the GI arrival process may not be too significant (note that the theoretical bias bound is obtained from a worst-case analysis). We next conduct some preliminary numerical experiments to test the performance of LiQUAR

under GI arrivals. We consider an  $E_2/M/1$  queue example having Erlang-2 interarrival times with mean  $1/\lambda(p)$  and exponential service times with rate  $\mu$  to illustrate the performance of LiQUAR in GI/GI/1's case. We continue to consider the logit demand function (20) with M=10, a=4.1, b=1 and linear staffing cost function (21). Unlike the M/GI/1 case where the PK formula provides a closed-form formula for the steady-state waiting time, here we numerically compute the optimal solution  $(\mu^*, p^*)$  by using matrix geometric method (note that the state process of  $E_2/M/1$  is quasi-birth-and-death process). Letting  $h_0 = c_0 = 1$  yields the optimal decision  $(\mu^*, p^*) = (7.78, 3.75)$ . We implement LiQUAR with hyperparameters  $\eta_k = 4k^{-1}, \delta_k = \min(0.1, 0.5k^{-1/3})$ ,  $T_k = 200k^{1/3}$ ,

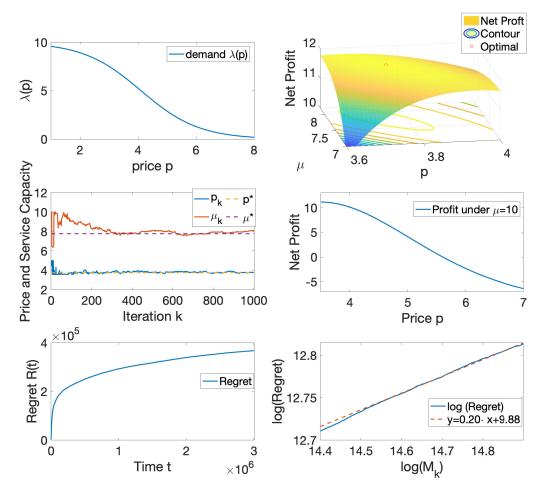


Figure 7 Joint pricing and staffing in the  $E_2/M/1$  queue with  $\eta_k = 4k^{-1}$ ,  $\delta_k = \min(0.1, 0.5k^{-1/3})$ ,  $T_k = 200k^{1/3}$ ,  $\alpha = 0.1$ ,  $p_0 = 5$  and  $\mu_0 = 10$ .

and  $\alpha = 0.1$ . Figure 7, as an analog to Figure 4, shows that the refined LiQUAR continues to be effective, exhibiting a rapid converge to the optimal decision and a slowly growing regret curve (bottom left panel of Figure 7). Despite of the good performance of the above  $E_2/M/1$  example, we acknowledge that this is only a preliminary step, and the full investigation of the GI/GI/1 case requires careful theoretical analysis and comprehensive numerical studies.

#### 7. LiQUAR vs. PTO

In this section, we contrast the performance of LiQUAR to that of the conventional predict-thenoptimize (PTO) method. In principle, a PTO algorithm undergoes two phases: (i) "prediction" of
the model (e.g., estimation of the demand function and service distribution) and (ii) "optimization"
of the decision variables (e.g., setting the optimal service price and capacity). Taking the demand
function  $\lambda(\cdot)$  as an example, PTO relies on the "prediction" phase to provide a good estimate  $\widehat{\lambda}(p)$ ,
which will next be fed to the "optimization" phase for generating desired control policies. In case no
historical data is available so that the "prediction" completely relies on the newly generated data,
one needs to learn the unknown demand curve  $\lambda(p)$  by significantly experimenting the decision
parameters in real time in order to generate sufficient demand data that can be used to obtain an
accurate  $\widehat{\lambda}(p)$ .

We begin by establishing theoretical results to compare the performance of LiQUAR and PTO within a heavy-traffic framework. These findings are then supplemented by numerical experiments to give engineering confirmations.

#### 7.1. LiQUAR vs. PTO in heavy traffic

In this section, we compare the regret bounds of LiQUAR and PTO when the system is in heavy-traffic. Consider the sequence of h-indexed systems described in Section 5.3, we now intend to use PTO to find the optimal value of (17) within  $\mathcal{B}_h$  and measure its performance by computing the regret  $R^h(T_0)$  at time  $T^h = T_0/h$ . We consider the following PTO algorithm (Besbes and Zeevi 2009a):

- Input: Total running time  $T^h$ , number of testing points  $\kappa^h$ , time of prediction  $t_0^h$
- Step 1. Prediction:
  - a. Organize  $\mathcal{B}_h$  into  $\kappa^h$  evenly spaced grids and distribute the testing points in all grids.
  - b. For each  $i = 1, \dots, \kappa^h$ , operate the system at  $i^{\text{th}}$  under the testing point  $p_i$  for  $t_0^h/\kappa^h$  units of time, and approximate the demand curve  $\hat{\lambda}(p_i)$  by the time-averaged arrival rate.
- Step 2. Optimization:
  - a. Calculate  $\hat{f}(p_i)$  using  $\hat{\lambda}(p_i)$  in the PK formula.
  - b. Operate the system under  $\hat{p}^* = \arg \max_i \hat{f}(p_i)$  for the rest of time horizon.

We next give a regret bound for the above PTO method under the heavy-traffic learning scheme.

PROPOSITION 6. Under Assumption 3, in the h<sup>th</sup> system, PTO with hyperparameters  $\kappa^h$ ,  $t_0^h$  yields the regret bound:

$$R^{h}(T_{0}) \leq C\sqrt{h}t_{0}^{h} + CT_{0} \cdot \frac{\sqrt{\kappa^{h}\log T_{0}/h}}{h\sqrt{t_{0}^{h}}} + C\frac{\sqrt{h}T_{0}}{(\kappa^{h})^{2}}.$$
(24)

In addition, if we select  $t_0^h = O\left(\frac{T_0^{5/7}(\log T^h)^{2/7}}{h}\right)$  and  $\kappa = O\left(\frac{T_0^{1/7}}{\log T^h}\right)$ , then the PTO regret bound can be minimized as below:

$$R^h(T_0) \le C \cdot \frac{T_0^{5/7} \log(T_0/h)^{2/7}}{\sqrt{h}} = \tilde{O}\left(\frac{T_0^{5/7}}{1 - \rho_h^*}\right),$$

with C being some constant independent with h and  $1 - \rho_h^*$ .

REMARK 4 (LIQUAR vs. PTO IN HEAVY TRAFFIC). Compared to the original regret bound result given in Besbes and Zeevi (2009b), we have re-optimize hyperparameters and obtain a reduced regret bounds using Assumption 1 for a fair comparison between LiQUAR and PTO. According to Theorem 3 and Proposition 6, the regret bounds of both LiQUAR and PTO depend on the traffic intensity in the order of  $1/(1-\rho_h^*)$ . However, LiQUAR has a slower growth rate with respect to the time horizon of order  $\sqrt{T_0}$ , indicating that in long run, LiQUAR has smaller regret bound than PTO. Moreover, as the two terms that involve  $T_0$  and  $\rho^*$  multiply together in the regret bound, the term  $1/(1-\rho^*)$  will further magnify the advantage of LiQUAR over PTA in heavy traffic, i.e. when  $\rho^* \to 1$ , as illustrated later by the numerical results reported in Figure 8.

Next, we numerically investigate the performance of LiQUAR and PTO for a one-dimensional pricing problem under heavy traffic. We consider an M/M/1 system having exponential demand function

$$\lambda(p) = \exp(a - bp),$$

with  $a = 1 + \log 2$ , b = 1 and exponential service time distributions. Following the settings in Theorem 3, we consider a sequence of objective functions in (22) indexed by h. We keep  $\mu = 1$  held fixed and allow  $h \in \{0.1, 0.01, 0.005, 0.001\}$  to account for different values of the traffic intensity. As  $h \to 0$ , the feasible region  $\mathcal{B}_h$  takes the form

$$\mathcal{B}_h = \left[ p_0 + c_1 \sqrt{h}, p_0 + c_2 \sqrt{h} \right],$$

with 
$$c_1 = 0.6 \cdot c_0$$
,  $c_2 = 5c_0$  and  $c_0 = 1/\sqrt{\lambda'(p_0)(1 + p^*\lambda'(p_0))} = 1.20$ .

Then, we apply LiQUAR and PTO in all the instances with different h. For LiQUAR, following Theorem 3, we choose  $\eta_k^h = 4\sqrt{h}k^{-1}$ ,  $\delta_k^h = 2\sqrt{h}k^{-1/3}$  with  $T_k^h = h^{-1}k^{1/3}$  for 500 iterations. To make a fair comparison, we pick an equal runtime for LiQUAR and PTO with  $T_0^h = \sum_{k=1}^{500} T_k^h$  and  $T_0 = h \cdot T_0^h$  for all h. PTO's hyperparameters are chosen as  $t_0^h = t \cdot \frac{T_0^{5/7} \log(T_0/h)^{2/7}}{\sqrt{h}}$  and  $\kappa^h = h \cdot (t_0/\log T^h)^{1/5}$  with  $t \in \{0.1, 0.2, 0.5\}$ .

In Figure 8, we report the scaled regret curves of both methods under different holding costs h where each regret curve is estimated by the average of 100 independent replications. To understand how the regret is influenced by the heavy-traffic scaling factor h, we scale time by  $h \cdot T^h = T_0$  and scale the regret by  $\sqrt{h} \cdot R^h(T_0)$  (as in Theorem 3 and Proposition 6). From Figure 8, we confirm that LiQUAR significantly outperforms PTO in all heavy-traffic scenarios.

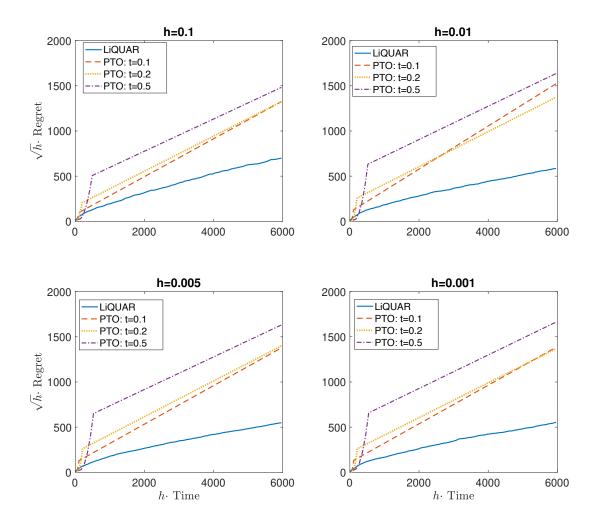


Figure 8 PTO vs. LiQUAR;  $\eta_k^h = 4\sqrt{h}k^{-1}$ ,  $\delta_k^h = 2\sqrt{h}k^{-1/3}$  with  $T_k^h = h^{-1}k^{1/3}$ ;  $t_0^h = t \cdot \frac{T_0^{5/7}\log(T_0/h)^{2/7}}{\sqrt{h}}$  and  $\kappa = t_0^{1/5} \cdot h^{1/5}$  with  $t \in \{0.1, 0.2, 0.5\}$ 

## 7.2. LiQUAR vs. objective-informed PTO

In this section, we compare LiQUAR to an advanced parametric PTO framework, where the prediction step incorporates information from the downstream objective function. We refer to this approach as objective-informed PTO (oiPTO). In oiPTO, it is assumed that the decision-maker knows the parametric form of the demand function,  $\lambda(\cdot; \beta)$ , with parameters  $\beta$  that are initially unknown. During the prediction phase, oiPTO estimates  $\beta$  by leveraging the structure of the downstream objective function (see (25)). In the optimization phase, oiPTO uses the demand function with the estimated parameters, denoted as  $\beta_{oi}$ , to compute the optimal decisions.

Specifically, let  $\theta \in (0,1)$  represent the exploration ratio and T denote the total time (or learning budget). The oiPTO approach divides the total time horizon T into two phases. In the first phase,

corresponding to the interval  $[0, \theta T]$ , the focus is on learning the parameters of the demand function. In the second phase, covering the interval  $[\theta T, T]$ , the system operates using decisions optimized based on the estimated parameters. The details of these two steps are provided below:

• **Prediction:** Suppose m parameters of the demand function are to estimated, and we uniformly select  $(p_1, \mu_1), \dots, (p_m, \mu_m) \in \mathcal{B}$  as experimentation decisions. We sequentially operate the system under each of the experimentation decision for  $\theta T/m$  units of time. Then, based on the arrival and workload data, the estimated parameter is given by

$$\beta_{oi} = \arg\min_{\beta} \sum_{k=1}^{m} (f(p_k, \mu_k; \beta) - \hat{f}(p_k, \mu_k))^2,$$
 (25)

where  $f(p, \mu; \boldsymbol{\beta}) = -p\lambda(p; \boldsymbol{\beta}) + h \cdot \frac{\lambda(p; \boldsymbol{\beta})}{\mu - \lambda(p; \boldsymbol{\beta})} + c(\mu)$  and  $\hat{f}(p, \mu)$  is the time average cost estimation of  $f(p, \mu)$ .

• Optimization: Next, we obtain the oiPTO-optimal policy  $\hat{x}^*$  by maximizing our objective function with  $\lambda(\cdot; \boldsymbol{\beta})$  replaced by  $\lambda(\cdot; \boldsymbol{\beta}_{oi})$ . Then we implement this policy for the rest of time horizon.

Experiment settings and results. We consider our base logit example in Section 6.1 having demand function (20) with  $M_0 = 10$ , a = 4.1, b = 1 and exponential service times. Throughout this experiment, we fix the staffing cost  $c(\mu) = \mu$ . To understand the impact of the system's congestion level on performance of oiPTO and LiQUAR, we consider two scenarios specified by the optimal traffic intensity  $\rho^*$ : (i) A light-traffic case with  $\rho^* = 0.709$  ( $h_0 = 1$ ) and (ii) A heavy-traffic case with  $\rho^* = 0.987$  (h = 0.001).

For LiQUAR, we consistently select the hyperparameters  $\eta_k = 4k^{-1}$ ,  $\delta_k = \min(0.1, 0.5k^{-1/3})$ , initial values  $(\mu_0, p_0) = (10, 7)$  and  $T_k = 200k^{1/3}$  for L = 1000 iterations with a total running time  $T = 2\sum_{k=1}^{L} 200k^{1/3}$ . For oiPTO, we use the same total time T and consider several values of the exploration ratio  $\theta \in \{0.3\%, 0.9\%, 1.5\%, 6\%, 15\%\}$  to account for different levels of exploration efforts.

In Figure 9, we present the regret results for LiQUAR and oiPTO, showcasing the three oiPTO curves with the lowest regrets. The left-hand panels illustrate that the exploration ratio  $\theta$  has a significant impact on oiPTO's performance. The regret for oiPTO exhibits a piecewise linear pattern: during the prediction phase, regret grows rapidly due to periodic exploration across all experimentation variables; in the optimization phase, regret continues to increase linearly, albeit at a slower rate, as the system operates based on the oiPTO-optimized solution, which remains suboptimal. A larger (smaller)  $\theta$  leads to higher (lower) regret during the prediction phase but results in a more (less) accurate model. This improved accuracy generates decisions that are closer to optimal, resulting in a slower (faster) regret growth during the optimization phase.

Furthermore, comparing case (a) to case (b), we observe that while oiPTO incorporates downstream objective information, LiQUAR consistently outperforms oiPTO by achieving a lower regret. This advantage is especially pronounced in heavy-traffic scenarios. The primary reason is that LiQUAR employs an integrated learning approach, continuously refining its decision-making through direct interaction with the environment. In contrast, oiPTO follows a static learning strategy, investing fixed efforts into parameter prediction and relying entirely on these predictions in the optimization phase. The limitations of oiPTO become more apparent in heavy traffic, where the nonlinear structure of workload amplifies the cost of suboptimal decisions.

# 8. LiQUAR vs. Reinforcement Learning

In this section, we compare LiQUAR with reinforcement learning (RL) methods. While the machine learning literature offers a wide range of RL approaches, we focus on the policy gradient (PG) method for comparison due to the following reasons: (i) both LiQUAR and the PG method rely on gradient-based optimization, making them conceptually aligned; and (ii) our problem involves an infinite state space (e.g., queue length or workload) and a continuous action space, where the PG method demonstrates particular advantages over other RL techniques.

Problem Settings and Algorithms. Because an RL method is underpinned by its corresponding Markov Decision Process (MDP) (Sutton and Barto 2018), and setting up an MDP requires the model to be Markovian, we now restrict our attention to the M/M/1 queue. Specifically, we consider the following discrete-time MDP with the objective of maximizing its long-run average reward. Our MDP has

- Time steps:  $t = 1, 2, \ldots$
- States: Queue length at beginning of period t, denoted by  $S_t$ .
- Actions: Choices of price and service rate at each time step  $A_t = (p, \mu)$ .
- Rewards: The net profit gained in time slot t, denoted by  $R_t$ .

Under the above setting, we write the Bellman equation as below:

$$q_{\pi}(s,a) + h_{\pi} = \mathbb{E}_{s' \sim P(s,a), a' \sim \pi} [R(s,a) + q(s',a')],$$

with q(s,a) is the q-function of policy  $\pi$  and  $h_{\pi}$  is the long-run average revenue under  $\pi$ .

Following (Sutton and Barto 2018, Section 13.6), we apply the Gaussian parameterization for our actions. Specifically, we draw  $p \sim N(\bar{p}, \sigma_p^2)$  and  $\mu \sim N(\bar{\mu}, \sigma_\mu^2)$  independently. Let  $\theta \equiv (\bar{p}, \bar{\mu}, \sigma_p^2, \sigma_\mu^2)$  and we denote  $\pi_\theta$  as the Gaussian density with parameter  $\theta$ . According to the policy gradient theorem (Sutton and Barto 2018, p.339), the gradient on the policy function can be represented as  $\nabla_\theta h_{\pi_\theta} = \mathbb{E}[\nabla \log \pi_\theta(A_t|S_t) \cdot q(S_t, A_t)]$ .

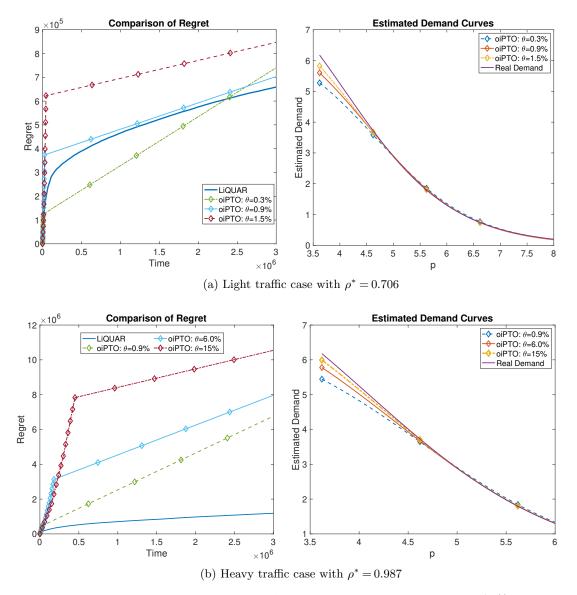


Figure 9 Comparison between oiPTO and LiQUAR under logit demand, with varying  $\rho^*$ : (i) low traffic scenario  $\rho^* = 0.705$ ; (ii) high traffic scenario  $\rho^* = 0.987$ . Hyperparameters for LiQUAR are  $\eta_k = 4k^{-1}, \delta_k = \min(0.1, 0.5k^{-1/3}), T_k = 200k^{1/3}$  in both scenarios. All regret curves are estimated by averaging 1,000 independent simulation runs.

We next quickly explain how the PG algorithm works. We separate organize the time into successive cycles each of which contains several episodes. In each episode, the PG algorithm operates the system under policy  $\pi_{\theta}$  and generates a sample of gradient estimator. The averaged value of these samples from different episode gives the PG estimator in each cycle. See Algorithm 3 in the appendix for the detailed description of the PG algorithm.

Experiment settings and results. We now compare PG with LiQUAR using our base example as described in Section 6.1. Specifically, we consider an M/M/1 queue having logit demand function

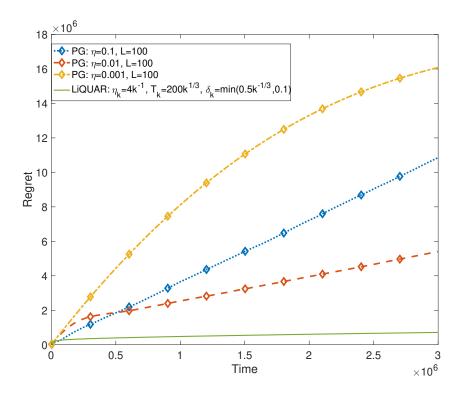


Figure 10 Comparison of the regret of LiQUAR with PG and PG-FD in our base example. The hyperparameter choices are: (i) LiQUAR :  $\eta_k = 4k^{-1}, T_k = 200k^{1/3}, \delta_k = \min(0.5k^{1/3}, 0.1)$ ; (ii) PG:  $\eta \in \{0.1, 0.01, 0.001\}, L \in \{1, 10, 100, 300\}$ , Episode length T = 3000/L. All regret curves are estimated from 1,000 independent simulation replications.

(20) with  $M_0 = 10$ , a = 4.1, b = 1 and exponential service times with holding cost  $c(\mu) = \mu$ . For LiQUAR, the hyperparameter are  $\eta_k = 4k^{-1}$ ,  $T_k = 200k^{1/3}$ , and  $\delta_k = \min(0.1, 0.5k^{-1/3})$ . For PG, we consider pick the step size  $\eta \in \{0.1, 0.01, 0.001, 0.0001\}$  and the cycle length  $T \in \{10, 100, 300\}$ . In addition, we keep the total running time of LiQUAR and PG equal in order for a fair comparison.

We report the regret curves in Figure 10. For the clarity of the figure, we report the curves with the lowest regret for each step length choice  $\eta$ . From Figure 10, we find that LiQUAR is more effective than PG in a wide range of hyper-parameter choices.

REMARK 5 (LIQUAR vs. PG). In the PG algorithm, the gradient estimator relies on accurately learning the  $q_{\pi}(s,a)$  function (as outlined in the policy gradient theorem), which is a two-dimensional function. Inaccuracies in this estimation can result in significant variance in the gradient calculations. In contrast, LiQUAR only requires learning the values of individual actions, substantially reducing the complexity and effort required for learning. Furthermore, by the design of LiQUAR, the tuning of its hyperparameters can leverage domain-specific knowledge of the queueing system, e.g., the transient bias and auto-correlation between queueing data, (see also Remark

1). In comparison, tuning hyperparameters in the PG algorithm is considerably more challenging, as RL methods are generally considered black-box approaches.

#### 9. Conclusions

In this paper we develop an online learning framework, dubbed LiQUAR, designed for dynamic pricing and staffing in an M/GI/1 queue. LiQUAR's main appeal is its "model-free" attribute. Unlike the conventional "predict-then-optimize" approach where precise estimation of the demand function and service distribution must be conducted (as a separate step) before the decisions may be optimized, LiQUAR is an integrated method that recursively evolves the control policy to optimality by effectively using the newly generated queueing data (e.g., arrival times and service times). LiQUAR's main advantage is its solution robustness; its algorithm design is able to automatically relate the parameter estimation errors to the fidelity of the optimized solutions. Comparing to the conventional method, this advantage becomes more significant when the system is in heavy traffic.

Effectiveness of LiQUAR is substantiated by (i) theoretical results including the algorithm convergence and regret analysis, and (ii) engineering confirmation via simulation experiments of a variety of representative queueing models. Theoretical analysis of the regret bound in the present paper may shed lights on the design of efficient online learning algorithms (e.g., bounding gradient estimation error and controlling proper learning rate) for more general queueing systems. In addition, the analysis on the statistical properties for our gradient estimator has independent interests and may contribute to the general literature on stochastic gradient decent. We also extend LiQUAR to the more general GI/GI/1 model and confirm its good performance by conducting numerical studies.

There are several venues for future research. One dimension is to extend the method to queueing models under more general settings such as non-Poisson arrivals, customer abandonment and multiple servers, which will make the framework more practical for service systems such as call centers and healthcare. Another interesting direction is to theoretically relax the assumption of uniform stability by developing a "smarter" algorithm that automatically explore and then stick to control policies that guarantee a stable system performance, otherwise the decision maker will face a low profit (high cost).

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# **E-Companion**

This e-companion provides supplementary materials to the main paper. In Section EC.1, we provide the main proofs of the theorems in the main paper. In Section EC.2, we give the technical proofs in Section EC.1. In Section EC.4, we verify that the Condition (a) of Assumption 1 holds for some commonly used demand functions. In Section EC.5, we conduct additional numerical studies. To facilitate readability, all notations are summarized in Table EC.1 including all model parameters and functions, algorithmic parameters and variables, and constants in the regret analysis.

## EC.1. Main Proofs

In this section, we provide the proofs of the main theorems and propositions. Proofs of technical lemmas are given in the Section EC.2.

#### EC.1.1. Proof of Proposition 1

First, we introduce a technical lemma to uniformly bound the moments of workload under arbitrary control policies.

LEMMA EC.1 (Uniform Moment Bounds). Under Assumptions 1 and 2, there exist some constants  $\theta_0 > 0$  and M > 1 such that, for any sequence of control parameters  $\{(\mu_l, p_l) : l \ge 1\}$ ,

$$\mathbb{E}[W_l(t)^m] \leq M$$
,  $\mathbb{E}[W_l(t)^m \exp(2\theta_0 W_l(t))] \leq M$ ,

for all  $m \in \{0,1,2\}$ ,  $l \ge 1$  and  $0 \le t \le T_k$  with  $k = \lceil l/2 \rceil$ .

Then, following (7),

$$\begin{split} & \mathbb{E}\left[|\hat{W}_l(t) - W_l(t)|\right] = \mathbb{E}\left[W_l(t) \cdot \mathbf{1}\left(W_l(t) > \mu_l(T_k - t)\right)\right] \leq \mathbb{E}\left[W_l(t)^2\right]^{1/2} \mathbb{P}\left(W_l(t) > \mu_l(T_k - t)\right)^{1/2} \\ & \leq \mathbb{E}\left[W_l(t)^2\right]^{1/2} \cdot \exp\left(-\frac{1}{2}\theta_0\mu_l(T_k - t)\right) \mathbb{E}\left[\exp(\theta_0 W_l(t))\right]^{1/2} \leq \exp\left(-\frac{1}{2}\theta_0\underline{\mu}(T_k - t)\right) M, \end{split}$$

where the last inequality follows from Lemma EC.1.

#### EC.1.2. Proof of Proposition 2

For each cycle l, the difference between the estimated system performance  $\hat{f}^G(\mu_l, p_l)$  and its true value is

$$\hat{f}^G(\mu_l, p_l) - f(\mu_l, p_l) = \frac{-p_l(N_l - \lambda(p_l)T_k)}{T_k} + \frac{1}{(1 - 2\alpha)T_k} \int_{\alpha T_k}^{(1 - \alpha)T_k} [\underbrace{\hat{W}_l(t) - W_l(t)}_{\text{delayed observation}} + \underbrace{W_l(t) - w_l}_{\text{transient error}}] \ dt,$$

where  $w_l = \mathbb{E}[W_{\infty}(\mu_l, p_l)]$  is the steady-state mean workload. To bound the moments of this difference, which correspond to the bias and MSE of  $\hat{f}^G(\mu_l, p_l)$ , we construct a stationary workload process  $\bar{W}_l(t)$  for  $0 \le t \le T_k$ . At t = 0, the initial value  $\bar{W}^l(0)$  is independently drawn from the stationary distribution  $W_{\infty}(\mu_l, p_l)$  and  $\bar{W}_l(t)$  is synchronously coupled with  $W_l(t)$  in the sense that they share the same sequence of arrivals and individual workload on  $[0, T_k]$ .

**Bound on the Bias.** The bias of  $\hat{f}^G(\mu_l, p_l)$  can be decomposed as

$$\mathbb{E}_{l}\left[\hat{f}^{G}(\mu_{l}, p_{l}) - f(\mu_{l}, p_{l})\right] \\
= \frac{1}{(1 - 2\alpha)T_{k}} \int_{\alpha T_{k}}^{(1 - \alpha)T_{k}} \left(\mathbb{E}_{l}\left[\hat{W}_{l}(t)\right] - \mathbb{E}_{l}\left[\bar{W}_{l}(t)\right]\right) dt \leq \frac{1}{(1 - 2\alpha)T_{k}} \int_{\alpha T_{k}}^{(1 - \alpha)T_{k}} \mathbb{E}_{l}\left[|\hat{W}_{l}(t) - \bar{W}_{l}(t)|\right] dt. \\
\leq \frac{1}{(1 - 2\alpha)T_{k}} \left(\int_{\alpha T_{k}}^{(1 - \alpha)T_{k}} \mathbb{E}_{l}[|\hat{W}_{l}(t) - W_{l}(t)|] dt + \int_{\alpha T_{k}}^{(1 - \alpha)T_{k}} \mathbb{E}_{l}[|W_{l}(t) - \bar{W}_{l}(t)|] dt\right). \tag{EC.1}$$

The first term in (EC.1) is the error caused by delayed observation. Following the same analysis as in Section EC.1.1,

$$\mathbb{E}_{l}\left[|\hat{W}_{l}(t) - W_{l}(t)|\right] \leq \mathbb{E}_{l}[W_{l}(t)^{2}]^{1/2} \cdot \exp(-a\mu_{l}(T_{k} - t))\mathbb{E}_{l}[\exp(2aW_{l}(t))]^{1/2},$$

for  $a = \theta_0/2$ . It is easy to check that  $W_l(t) \leq W_l(0) + \bar{W}_l(t)$ . Conditional on  $\mathcal{G}_l$ , for all  $0 \leq t \leq T_k$ ,  $\bar{W}_l(t)$  is the stationary workload with parameter  $(\mu_l, p_l)$ . Following the proof of Lemma EC.1,  $\bar{W}_l(t)$  is stochastic bounded by the stationary workload with parameter  $(\mu, p)$ . Therefore,

$$\mathbb{E}_{l}\left[|\hat{W}_{l}(t) - W_{l}(t)|\right] \leq \mathbb{E}_{l}[W_{l}(t)^{2}]^{1/2} \cdot \exp(-\theta_{0}\mu_{l}(T_{k} - t)/2)\mathbb{E}_{l}[\exp(\theta_{0}W_{l}(t))]^{1/2} \\
\leq \exp(-\theta_{0}\mu_{l}(T_{k} - t)/2)(W_{l}(0)^{2} + 2W_{l}(0)\mathbb{E}_{l}[\bar{W}_{l}(t)] + \mathbb{E}_{l}[\bar{W}_{l}(t)^{2}])^{1/2}\exp(\theta_{0}W_{l}(0))\mathbb{E}_{l}[\exp(\theta_{0}\bar{W}_{l}(t))]^{1/2} \\
\leq \exp(-\theta_{0}\mu_{l}(T_{k} - t)/2)(W_{l}(0)^{2} + 2MW_{l}(0) + M^{2})^{1/2}\exp(\theta_{0}W_{l}(0))M^{1/2} \\
\leq \exp(-\theta_{0}\mu_{l}(T_{k} - t)/2)M(M + W_{l}(0))\exp(\theta_{0}W_{l}(0)). \tag{EC.2}$$

The last inequality holds as  $M \ge 1$ . The second term in (EC.1) will be bounded using the following lemma on convergence rate of two synchronously coupled workload processes.

LEMMA EC.2 (Ergodicity Convergence). Suppose Assumptions 1 and 2 hold. Two workload processes W(t) and  $\bar{W}(t)$  with equal control parameters  $(\mu, p) \in \mathcal{B}$  are synchronously coupled with initial states  $(W(0), \bar{W}(0))$ . Then, there exists  $\gamma > 0$  independent of  $(\mu, p)$ , such that

$$\mathbb{E}\left[|W(t) - \bar{W}(t)|^m \mid W(0), \bar{W}(0)\right] \leq e^{-\gamma t} (e^{\theta_0 W(0)} + e^{\theta_0 \bar{W}(0)}) |W(0) - \bar{W}(0)|^m.$$

Using this lemma, we can compute

$$\mathbb{E}_{l}[|W_{l}(t) - \bar{W}_{l}(t)|] \leq \exp(-\gamma t) \mathbb{E}_{l} \left[ |W_{l}(0) - \bar{W}_{l}(0)| (\exp(\theta_{0}W_{l}(0)) + \exp(\theta_{0}\bar{W}_{l}(0))) \right] 
\leq \exp(-\gamma t) \left( W_{l}(0) \exp(\theta_{0}W_{l}(0)) + MW_{l}(0) + M \exp(\theta_{0}W_{l}(0)) + M \right) 
\leq \exp(-\gamma t) (M + W_{l}(0)) (\exp(\theta_{0}W_{l}(0)) + M).$$
(EC.3)

Let  $\theta_1 = \min(\gamma, \theta_0 \underline{\mu}/2)$ . Plugging inequalities (EC.2) and (EC.3) into (EC.1), we obtain the following bound for the bias

$$\left| \mathbb{E}_l \left[ \hat{f}^G(\mu_l, p_l) - f(\mu_l, p_l) \right] \right| \leq \frac{1}{(1 - 2\alpha)T_k} \cdot \frac{2\exp(-\theta_1 \alpha T_k)}{\theta_1} \cdot M(M + W_l(0))(\exp(\theta_0 W_l(0)) + M)$$

Bound on the Mean Square Error. The mean square error (MSE) of  $\hat{f}^G(\mu_l, p_l)$ 

$$\mathbb{E}_{l}[(\hat{f}^{G}(\mu_{l}, p_{l}) - f(\mu_{l}, p_{l}))^{2}] \leq 2\mathbb{E}_{l}[E_{1}^{2}] + 2\mathbb{E}_{l}[E_{2}^{2}],$$

with

$$\hat{f}^{G}(\mu_{l}, p_{l}) - f(\mu_{l}, p_{l}) = \underbrace{\frac{-p_{l}(N_{l} - \lambda(p_{l})T_{k})}{T_{k}}}_{E_{1}} + \underbrace{\frac{1}{(1 - 2\alpha)T_{k}} \int_{\alpha T_{k}}^{(1 - \alpha)T_{k}} (\hat{W}_{l}(t) - w_{l}) dt}_{E_{2}}.$$

Conditional on  $\mathcal{G}_l$ , the observed number of arrivals  $N_l$  is a Poisson r.v. with mean  $\lambda(p_l)T_k$ . So,  $\mathbb{E}_l[E_1^2] = p_l^2 \lambda(p_l) T_k^{-1} \leq \bar{p}^2 \bar{\lambda} T_k^{-1}$ .

For  $E_2$ , we have

$$\mathbb{E}_{l}[E_{2}^{2}] = \frac{1}{(1 - 2\alpha)^{2} T_{k}^{2}} \int_{\alpha T_{k}}^{(1 - \alpha) T_{k}} \int_{\alpha T_{k}}^{(1 - \alpha) T_{k}} \mathbb{E}_{l} \left[ (\hat{W}_{l}(t) - w_{l}) (\hat{W}_{l}(s) - w_{l}) \right] dt ds.$$

According to (7),  $\hat{W}_l(\cdot) \leq W_l(\cdot)$  and therefore, for any  $0 \leq s \leq t \leq T_k$ ,

$$\mathbb{E}_{l}[(\hat{W}_{l}(t) - w_{l})(\hat{W}_{l}(s) - w_{l})] = \mathbb{E}_{l}[\hat{W}_{l}(t)\hat{W}_{l}(s) - w_{l}(\hat{W}_{l}(s) + \hat{W}_{l}(t)) + w_{l}^{2}]$$

$$\leq \mathbb{E}_{l}[W_{l}(t)W_{l}(s) - w_{l}(\hat{W}_{l}(s) + \hat{W}_{l}(t)) + w_{l}^{2}]$$

$$\leq \mathbb{E}_{l}[(W_{l}(t) - w_{l})(W_{l}(s) - w_{l})] + \left(\mathbb{E}_{l}[w_{l}|W_{l}(s) - \hat{W}_{l}(s)|] + \mathbb{E}_{l}[w_{l}|W_{l}(t) - \hat{W}_{l}(t)|]\right)$$

$$\leq \mathbb{E}_{l}[(W_{l}(t) - w_{l})(W_{l}(s) - w_{l})] + M \underbrace{\left(\mathbb{E}_{l}[|W_{l}(s) - \hat{W}_{l}(s)|] + \mathbb{E}_{l}[|W_{l}(t) - \hat{W}_{l}(t)|]\right)}_{\text{auto-covariance}}$$
error caused by delayed observations

To bound the auto-covariance term, we introduce the following lemma.

LEMMA EC.3 (Auto-covariance of  $W_l(t)$ ). There exists a constant  $K_V > 0$  independent of  $T_k, l, p_l, \mu_l$  such that, for any  $l \ge 1$  and  $0 \le s \le t \le T_k$ ,

$$\mathbb{E}_{l}[(W_{l}(t) - w_{l})(W_{l}(s) - w_{l})] \leq K_{V}\left(\exp(-\gamma(t - s)) + \exp(-\gamma s)\right)(W_{l}(0)^{2} + 1)\exp(\theta_{0}W_{l}(0)). \text{ (EC.4)}$$

Following (EC.4), we write

$$\begin{split} &\frac{1}{(1-2\alpha)^2T_k^2}\int_{\alpha T_k}^{(1-\alpha)T_k}\int_{\alpha T_k}^{(1-\alpha)T_k}\mathbb{E}_l[(W_l(t)-w_l)(W_l(s)-w_l)]dtds\\ &\leq \frac{2K_V(W_l(0)^2+1)\exp(\theta_0W_l(0))}{(1-2\alpha)^2T_k^2}\int_{\alpha T_k}^{(1-\alpha)T_k}\int_{\alpha T_k}^{t}(\exp(-\gamma(t-s))+\exp(-\gamma s))dsdt\\ &= \frac{2K_V(W_l(0)^2+1)\exp(\theta_0W_l(0))}{(1-2\alpha)^2T_k^2}\int_{\alpha T_k}^{(1-\alpha)T_k}\gamma^{-1}(1-\exp(-\gamma(t-\alpha T_k))+\exp(-\gamma \alpha T_k)-\exp(-\gamma t))dt\\ &\leq \frac{2K_V(W_l(0)^2+1)\exp(\theta_0W_l(0))}{(1-2\alpha)^2T_k^2}\int_{\alpha T_k}^{(1-\alpha)T_k}2\gamma^{-1}dt \leq \frac{4K_V(W_l(0)^2+1)\exp(\theta_0W_l(0))}{\gamma(1-2\alpha)T_k}. \end{split}$$

For the error of delayed observation, by Proposition 1, we have

$$\frac{1}{(1-2\alpha)^{2}T_{k}^{2}} \int_{\alpha T_{k}}^{(1-\alpha)T_{k}} \int_{\alpha T_{k}}^{(1-\alpha)T_{k}} \left( \mathbb{E}_{l}[|W_{l}(s) - \hat{W}_{l}(s)|] + \mathbb{E}_{l}[|W_{l}(t) - \hat{W}_{l}(t)|] \right) ds dt \\
\leq \frac{M(M+W_{l}(0)) \exp(\theta_{0}W_{l}(0))}{(1-2\alpha)^{2}T_{k}^{2}} \int_{\alpha T_{k}}^{(1-\alpha)T_{k}} \int_{\alpha T_{k}}^{(1-\alpha)T_{k}} \left( \exp(-\frac{\theta_{0}\mu_{l}}{2}(T_{k}-t)) + \exp(-\frac{\theta_{0}\mu_{l}}{2}(T_{k}-s)) \right) ds dt \\
= \frac{4M(M+W_{l}(0)) \exp(\theta_{0}W_{l}(0))}{\theta_{0}\mu_{l}(1-2\alpha)T_{k}} \left( \exp(-\frac{\theta_{0}\mu_{l}}{2}\alpha T_{k}) - \exp(-\frac{\theta_{0}\mu_{l}}{2}(1-\alpha)T_{k}) \right) \\
\leq \frac{4M(M+W_{l}(0)) \exp(\theta_{0}W_{l}(0))}{\theta_{0}\mu_{l}(1-2\alpha)T_{k}}.$$

As  $W_l(0) \le (W_l(0)^2 + 1)/2$  and  $M \ge 1$ , we have  $M + W_l(0) \le (M + 1)(1 + W_l(0)^2)$ . Then, if we choose

$$K_{M} = \frac{8(K_{V} + M^{3} + M^{2})}{(1 - 2\alpha)\min(\gamma, \theta_{0}\mu)} + 2\bar{p}^{2}\bar{\lambda}$$
 (EC.5)

then, we have

$$\mathbb{E}_{l}[(\hat{f}^{G}(\mu_{l}, p_{l}) - f(\mu_{l}, p_{l}))^{2}] \leq 2\mathbb{E}_{l}[E_{1}^{2}] + 2\mathbb{E}_{l}[E_{2}^{2}] \leq K_{M}T_{k}^{-1}(W_{l}(0)^{2} + 1)\exp(\theta_{0}W_{l}(0)).$$

## EC.1.3. Proof of Proposition 3

According to the following lemma, the FD approximation error is of order  $O(\delta_k^2)$ .

LEMMA EC.4. Under Assumption 1, there exists a smoothness constant c > 0 such that for any  $\mu_1, \mu_2, \mu \in [\mu, \bar{\mu}]$  and  $p_1, p_2, p \in [p, \bar{p}]$ ,

$$\left| \frac{f(\mu_1, p) - f(\mu_2, p)}{\mu_1 - \mu_2} - \partial_{\mu} f\left(\frac{\mu_1 + \mu_2}{2}, p\right) \right| \le c(\mu_1 - \mu_2)^2$$

$$\left| \frac{f(\mu, p_1) - f(\mu, p_2)}{p_1 - p_2} - \partial_{p} f\left(\mu, \frac{p_1 + p_2}{2}\right) \right| \le c(p_1 - p_2)^2.$$

So, to bound  $B_k$ , it remains to show that

$$\mathbb{E}\left[\mathbb{E}\left[\hat{f}^G(\mu_l, p_l) - f(\mu_l, p_l) | \mathcal{F}_k\right]^2\right]^{1/2} = O(\exp(-\theta_1 \alpha T_k)).$$

Recall that  $\mathcal{F}_k$  is the  $\sigma$ -algebra including all events in the first 2(k-2) cycles, so  $\mathcal{F}_k \subseteq \mathcal{G}_l$  for l=2k-1,2k. By Jensen's inequality,

$$\begin{split} \mathbb{E}\left[\hat{f}^G(\mu_l, p_l) - f(\mu_l, p_l) | \mathcal{F}_k\right]^2 &= \mathbb{E}\left[\mathbb{E}_l\left[\hat{f}^G(\mu_l, p_l) - f(\mu_l, p_l)\right] \Big| \mathcal{F}_k\right]^2 \\ &\leq \mathbb{E}\left[\mathbb{E}_l\left[\hat{f}^G(\mu_l, p_l) - f(\mu_l, p_l)\right]^2 \Big| \mathcal{F}_k\right]. \end{split}$$

Therefore,

$$\mathbb{E}\left[\mathbb{E}\left[\hat{f}^G(\mu_l, p_l) - f(\mu_l, p_l) | \mathcal{F}_k\right]^2\right] \leq \mathbb{E}\left[\mathbb{E}_l\left[\hat{f}^G(\mu_l, p_l) - f(\mu_l, p_l)\right]^2\right].$$

By Proposition 2, the bias of estimated system performance

$$\left| \mathbb{E}_l \left[ \hat{f}^G(\mu_l, p_l) - f(\mu_l, p_l) \right] \right| \leq \frac{2 \exp(-\theta_1 \alpha T_k)}{(1 - 2\alpha)\theta_1 T_k} \cdot M(M + W_l(0)) (\exp(\theta_0 W_l(0)) + M).$$

As  $(x+y)^2 \le 2x^2 + 2y^2$ , we have, by Lemma EC.1,

$$\mathbb{E}\left[\mathbb{E}_{l}\left[\hat{f}^{G}(\mu_{l}, p_{l}) - f(\mu_{l}, p_{l})\right]^{2}\right] \\
\leq \frac{4\exp(-2\theta_{1}\alpha T_{k})}{(1 - 2\alpha)^{2}\theta_{1}^{2}T_{k}^{2}} \left(4M^{4}\mathbb{E}\left[\exp(2\theta_{0}W_{l}(0)) + W_{l}(0)^{2}\right] + 4M^{2}\mathbb{E}\left[W_{l}(0)^{2}\exp(2\theta_{0}W_{l}(0))\right] + 4M^{6}\right) \\
\leq \frac{4\exp(-2\theta_{1}\alpha T_{k})}{(1 - 2\alpha)^{2}\theta_{1}^{2}T_{k}^{2}} \cdot (8M^{5} + 4M^{3} + 4M^{6}) = O(\exp(-2\theta_{1}\alpha T_{k})).$$

Therefore,  $B_k = O\left(\delta_k^2 + \delta_k^{-1} \exp(-\theta_1 \alpha T_k)\right)$ . The variance

$$\mathbb{E}[\|H_k\|^2] \leq 3\delta_k^{-2} \sum_{l=2k-1}^{2k} \mathbb{E}[(\hat{f}^G(\mu_l, p_l) - f(\mu_l, p_l))^2] + 3\delta_k^{-2} \mathbb{E}[(f(\mu_{2k}, p_{2k}) - f(\mu_{2k-1}, p_{2k-1}))^2].$$

By the smoothness condition of the objective function f(x) as given in Assumption 1,

$$3\delta_k^{-2}\mathbb{E}[(f(\mu_{2k}, p_{2k}) - f(\mu_{2k-1}, p_{2k-1}))^2] \le \max_{(\mu, p) \in \mathcal{B}} \|\nabla f(\mu, p)\|^2 = O(1).$$

Following Proposition 2, for l = 2k - 1, 2k,

$$\mathbb{E}[(\hat{f}^G(\mu_l, p_l) - f(\mu_l, p_l))^2] \le K_M T_k^{-1} \mathbb{E}[(W_l(0)^2 + 1) \exp(\theta_0 W_l(0))] = O(T_k^{-1}).$$

Therefore, 
$$\mathbb{E}[\|H_k\|^2] = O(\delta_k^{-2} T_k^{-1} \vee 1).$$

#### EC.1.4. Proof of Theorem 1

To obtain convergence of the SGD iteration, we first need to establish a desirable convex structure of the objective function (3).

LEMMA EC.5 (Convexity and Smoothness of  $f(\mu, p)$ ). Suppose Assumption 1 holds. Then, there exist finite positive constants  $0 < K_0 \le 1$  and  $K_1 > K_0$  such that for all  $x = (\mu, p) \in \mathcal{B}$ ,

$$(a) (\boldsymbol{x} - \boldsymbol{x}^*)^T \nabla f(x) \ge K_0 \|\boldsymbol{x} - \boldsymbol{x}^*\|^2$$

(b) 
$$|\partial_{\mu}^3 f(\boldsymbol{x})|, |\partial_p^3 f(\boldsymbol{x})| \leq K_1.$$

We only sketch the key ideas in the proof of the convergence result (12) under the convexity structure here; the full proof is given in Appendix EC.2.1. Let  $b_k = \mathbb{E}[\|\bar{\boldsymbol{x}}_k - \boldsymbol{x}^*\|^2]$ . Then, following the SGD recursion and some algebra, we get the following recursion on  $b_k$ :

$$b_{k+1} \le (1 - 2K_0\eta_k + \eta_k B_k)b_k + \eta_k B_k + \eta_k^2 \mathcal{V}_k.$$

Under condition (11), we can show that the recursion coefficient  $1 - 2K_0\eta_k + \eta_k B_k < 1$ , so  $b_k$  eventually converges to 0. With more careful calculation as given in Appendix EC.2.1, we can obtain the convergence rate (12) by induction using the above recursion.

Applying the convergence result (12) to LiQUAR relies on knowing the bounds on  $B_k$  and  $\mathcal{V}_k$ . Given Proposition 3, one can check that, if  $\eta_k = O(k^{-a})$ ,  $T_k = O(k^b)$  and  $\delta_k = O(k^{-c})$ , the bounds for  $B_k$  and  $\mathcal{V}_k$  as specified in condition (11) holds with  $\beta = \max(-a, -a - b + 2c, -2c)$ . Then, (13) follows immediately from (12).

#### EC.1.5. Proof of Proposition 4

The regret of nonstationarity

$$R_{2k} = \sum_{l=2k-1}^{2k} \mathbb{E}[\rho_l - T_k f(x_l)] = \sum_{l=2k-1}^{2k} \mathbb{E}\left[h_0 \int_0^{T_k} (W_l(t) - w_l) dt - p_l(N_l - T_k \lambda(p_l))\right],$$

where  $w_l = \mathbb{E}_l[W_{\infty}(\mu_l, p_l)]$ . Conditional on  $p_l$ ,  $N_l$  is a Poisson random variable with mean  $T_k \lambda(p_l)$  and therefore,

$$R_{2k} = h_0 \sum_{l=2k-1}^{2k} \mathbb{E}\left[\int_0^{T_k} (W_l(t) - w_l) dt\right].$$

Roughly speaking,  $R_{2k}$  depends on how fast  $W_l(t)$  converges to its steady state for given  $(\mu_l, p_l)$ . Given the ergodicity convergence result in Lemma EC.2, we can show that  $W_l(t)$  becomes close to the steady-state distribution after a warm-up period of length  $t_k = O(\log(k))$ .

LEMMA EC.6 (Nonstationary Error after Warm-up). Suppose  $T_k > t_k \equiv \log(k)/\gamma$ , then

$$\mathbb{E}\left[\int_{t_k}^{T_k} (W_l(t) - w_l) dt\right] = O(k^{-1}).$$

To obtain a finer bound for small values of t, i.e., in the warm-up period, we follow a similar idea as in Chen et al. (2024) and decompose  $\mathbb{E}[W_l(t) - w_l] = \mathbb{E}[W_l(t) - w_{l-1}] + \mathbb{E}[w_{l-1} - w_l]$ .

LEMMA EC.7 (Nonstationary Error in Warm-up Period). Suppose  $T_k > t_k \equiv \log(k)/\gamma$  for all  $k \ge 1$ . Then, there exists a constant  $C_0$  such that for all l = 2k - 1, 2k,

(a) 
$$\mathbb{E}[|w_l - w_{l-1}|] \le C_0 \mathbb{E}[||\boldsymbol{x}_l - \boldsymbol{x}_{l-1}||];$$

(b) 
$$\mathbb{E}\left[\int_0^{t_k} W_l(t) - w_{l-1} dt\right] \le C_0 \mathbb{E}[\|\boldsymbol{x}_l - \boldsymbol{x}_{l-1}\|^2]^{1/2} t_k.$$

As a consequence,

$$\mathbb{E}\left[\int_0^{t_k} (W_l(t) - w_l) dt\right] = O\left(\max(\eta_k \sqrt{\mathcal{V}_k}, \delta_k) \log(k)\right).$$

Following Lemma EC.6 and Lemma EC.7, we have

$$R_{2k} = h_0 \sum_{l=2k-1}^{2k} \mathbb{E}\left[\int_0^{t_k} W_l(t) - w_l dt + \int_{t_k}^{T_k} W_l(t) - w_l dt\right] = O(k^{-1}) + O(\max(\eta_k \sqrt{\mathcal{V}_k}, \delta_k) \log(k))$$

$$= O(k^{-1}) + O(k^{-\xi} \log(k)) = O(k^{-\xi} \log(k)).$$

Furthermore, if  $\eta_k = O(k^{-a})$ ,  $T_k = O(k^b)$  and  $\delta_k = O(k^{-c})$ , then by Proposition 3,  $\eta_k \sqrt{\mathcal{V}_k} = O(k^{\max(-a-b/2+c,-a)})$ . As a result,  $\max(\eta_k \sqrt{\mathcal{V}_k}, \delta_k) = O(k^{\max(-a-b/2+c,-a,-c)})$ . Therefore, setting  $\xi = \max(-a-b/2+c,-a,-c)$  finishes the proof.

#### EC.1.6. Proof of Theorem 2

As discussed in Section 5.2, the bound for regret of suboptimality  $R_{1k}$  follows immediately from Theorem 1. The bound for  $R_{2k}$  follows from Proposition 4. The bound for  $R_{3k}$  follows from the smooth condition in Assumption 1.

LEMMA EC.8 (Exploration Cost). Under Assumption 1, there exists a constant  $K_4 > 0$  such that

$$R_{3k} \le K_4 T_k \delta_k^2. \tag{EC.6}$$

Now, given that  $\eta_k = c_{\eta} k^{-1}$  with  $c_{\eta} > 2/K_0$ ,  $T_k = c_T k^{1/2}$  with  $c_T > 0$  and  $\delta_k = c_{\delta} k^{1/3}$  with  $0 < c_{\delta} < \sqrt{K_0/32c}$ , by Proposition 3,

$$B_k \le 2c\delta_k^2 + O(\delta_k^{-1} \exp(-\theta_1 \alpha T_k)) = \frac{K_0}{16} k^{-2/3} + o(k^{-2/3}) \le \frac{K_0}{8} k^{-2/3},$$

for k large enough, and  $\mathcal{V}_k = O(k^{1/3})$ . So condition (11) is satisfied with  $\beta = 2/3$  and hence  $R_{1k} = O(k^{-1/3})$ . On the other hand, conditions in Proposition 4 hold with  $\xi = 1/3$  and hence  $R_{2k} = O(k^{-1/3}\log(k))$ . Finally,  $R_{3k} = O(T_k\delta_k^2) = O(k^{-1/3})$ . So we can conclude that

$$R(L) = \sum_{k=1}^{L} (R_{1k} + R_{2k} + R_{3k}) = \sum_{k=1}^{L} O(k^{-1/3} \log(k)) = O(L^{2/3} \log(L)).$$

As  $T_k = O(k^{1/3})$ , we have  $T(L) = O(L^{4/3})$ , and therefore  $R(L) = O(\sqrt{T(L)}\log(T(L))$ .

## EC.2. Proofs

#### EC.2.1. Full Proof of Theorem 1

By the SGD recursion,  $\bar{\boldsymbol{x}}_{k+1} = \Pi_{\mathcal{B}}(\bar{\boldsymbol{x}}_k - \eta_k \boldsymbol{H}_k)$ . Let  $\mathcal{F}_k$  be the filtration up to iteration k, i.e. it includes all events in the first 2(k-1) cycles. By Lemma EC.5, we have

$$\mathbb{E}\left[\|\bar{\boldsymbol{x}}_{k+1} - \boldsymbol{x}^*\|^2\right] \leq \mathbb{E}[\|\bar{\boldsymbol{x}}_k - \boldsymbol{x}^* - \eta_k \boldsymbol{H}_k\|^2] \\
= \mathbb{E}\left[\|\bar{\boldsymbol{x}}_k - \boldsymbol{x}^*\|^2 - 2\eta_k \boldsymbol{H}_k \cdot (\bar{\boldsymbol{x}}_k - \boldsymbol{x}^*) + \eta_k^2 \|\boldsymbol{H}_k\|^2\right] \\
= \mathbb{E}\left[\|\bar{\boldsymbol{x}}_k - \boldsymbol{x}^*\|^2 - 2\eta_k \nabla f(\bar{\boldsymbol{x}}_k) \cdot (\bar{\boldsymbol{x}}_k - \boldsymbol{x}^*)\right] - \mathbb{E}[2\eta_k (\boldsymbol{H}_k - \nabla f(\bar{\boldsymbol{x}}_k)) \cdot (\bar{\boldsymbol{x}}_k - \boldsymbol{x}^*)] + \mathbb{E}[\eta_k^2 \|\boldsymbol{H}_k\|^2] \\
\leq (1 - 2\eta_k K_0) \mathbb{E}\left[\|\bar{\boldsymbol{x}}_k - \boldsymbol{x}^*\|^2\right] + \mathbb{E}[2\eta_k (\boldsymbol{H}_k - \nabla f(\bar{\boldsymbol{x}}_k)) \cdot (\boldsymbol{x}^* - \bar{\boldsymbol{x}}_k)] + \eta_k^2 \mathbb{E}[\|\boldsymbol{H}_k\|^2].$$

Note that

$$\mathbb{E}[2\eta_k(\boldsymbol{H}_k - \nabla f(\bar{\boldsymbol{x}}_k)) \cdot (\boldsymbol{x}^* - \bar{\boldsymbol{x}}_k)] = \mathbb{E}[\mathbb{E}[2\eta_k(\boldsymbol{H}_k - \nabla f(\bar{\boldsymbol{x}}_k)) \cdot (\boldsymbol{x}^* - \bar{\boldsymbol{x}}_k)|\mathcal{F}_k]]$$

$$= 2\eta_k \mathbb{E}[\mathbb{E}[\boldsymbol{H}_k - \nabla f(\bar{\boldsymbol{x}}_k)|\mathcal{F}_k] \cdot (\boldsymbol{x}^* - \bar{\boldsymbol{x}}_k)] \leq 2\eta_k \mathbb{E}[\|\mathbb{E}[\boldsymbol{H}_k - \nabla f(\bar{\boldsymbol{x}}_k)|\mathcal{F}_k]\|^2]^{1/2} \mathbb{E}[\|\boldsymbol{x}^* - \bar{\boldsymbol{x}}_k\|^2]^{1/2}$$

$$\leq \eta_k \mathbb{E}[\|\mathbb{E}[\boldsymbol{H}_k - \nabla f(\bar{\boldsymbol{x}}_k)|\mathcal{F}_k]\|^2]^{1/2} (1 + \mathbb{E}[\|\bar{\boldsymbol{x}}_k - \boldsymbol{x}^*\|^2]).$$

The second last inequality follows from Hölder's Inequality, and the last inequality follows from  $2a \le 1 + a^2$ . Let  $b_k = \mathbb{E}[\|\bar{\boldsymbol{x}}_k - \boldsymbol{x}^*\|^2]$  and recall that we have defined

$$B_k = \mathbb{E}[\|\mathbb{E}[\boldsymbol{H}_k - \nabla f(\bar{\boldsymbol{x}}_k)|\mathcal{F}_k]\|^2]^{1/2}, \quad \mathcal{V}_k = \mathbb{E}[\|\boldsymbol{H}_k\|^2].$$

Then, we obtain the recursion

$$b_{k+1} \le (1 - 2K_0\eta_k + \eta_k B_k)b_k + \eta_k B_k + \eta_k^2 \mathcal{V}_k.$$
 (EC.7)

Next, we prove by mathematical induction that there exists a large constant  $K_2 > 0$  such that  $b_k \leq K_2 k^{-\beta}$  for all  $k \geq 1$  using recursion (EC.7). Given that  $\eta_k \mathcal{V}_k = O(k^{-\beta})$ , we can find a constant  $K_3 > 0$  large enough such that  $\eta_k \mathcal{V}_k \leq K_3 k^{-\beta}$  for all  $k \geq 1$ . Then, by the induction assumption that  $b_k \leq K_2 k^{-\beta}$ , we have

$$b_{k+1} \le (1 - 2K_0\eta_k + \eta_k B_k)b_k + \eta_k B_k + \eta_k^2 \mathcal{V}_k \le \left(1 - 2K_0\eta_k + \frac{K_0}{8}\eta_k k^{-\beta}\right)b_k + \frac{K_0}{8}\eta_k k^{-\beta} + K_3\eta_k k^{-\beta}.$$

Note that  $k^{-\beta}/(k+1)^{-\beta} = (1+\frac{1}{k})^{\beta} \le 1+\frac{1}{k} \le 1+\frac{K_0}{2}\eta_k$ . So we have

$$b_{k+1} \le \left(1 - 2K_0\eta_k + \frac{K_0}{8}\eta_k k^{-\beta}\right) \left(1 + \frac{K_0\eta_k}{2}\right) K_2(k+1)^{-\beta} + \frac{K_0}{8}\eta_k k^{-\beta} + K_3\eta_k k^{-\beta}$$

$$\le K_2(k+1)^{-\beta} - \eta_k k^{-\beta} \left(\frac{3K_0K_2}{2} - \frac{K_0K_2}{8}k^{-\beta} - \frac{K_0^2K_2}{16}\eta_k k^{-\beta} - \frac{K_0}{8} - K_3\right).$$

Then, we have  $b_{k+1} \leq K_2(k+1)^{-\beta}$  as long as

$$\frac{3K_0K_2}{2} - \frac{K_0K_2}{8}k^{-\beta} - \frac{K_0^2K_2}{16}\eta_k k^{-\beta} - \frac{K_0}{8} - K_3 \ge 0.$$

As the step size  $\eta_k \to 0$ ,  $\eta_k K_0 \le 1$  for k large enough. Let  $k_0 = \max\{k \ge 1 : \eta_k K_0 > 1\}$ . Then, if  $K_2 \ge 8K_3/K_0$ , for all  $k \ge k_0$ ,

$$\frac{3K_0K_2}{2} - \frac{K_0K_2}{8}\Delta_k - \frac{K_0^2K_2}{16}\eta_k\Delta_k - \frac{K_0}{8} - K_3 \geq \frac{3K_0K_2}{2} - \frac{K_0K_2}{8} - \frac{K_0K_2}{16} - \frac{K_0K_2}{8} - \frac{K_0K_2}{8} = \frac{17K_0K_2}{16} > 0.$$

Let

$$K_2 = \max \left( k_0^{\beta} (|\bar{\mu} - \underline{\mu}|^2 + |\bar{p} - \underline{p}|^2), 8K_3/K_0 \right).$$

Then we have  $\|\bar{\boldsymbol{x}}_k - \boldsymbol{x}^*\|^2 \le K_2 k^{-\beta}$  for all  $1 \le k \le k_0$ , and we can conclude by induction that, for all  $k \ge k_0$ ,

$$\mathbb{E}[\|\bar{\boldsymbol{x}}_k - \boldsymbol{x}^*\|^2] \le K_2 k^{-\beta}.$$

#### EC.2.2. Proofs of Technical Lemmas

In addition to the uniform moment bounds for  $W_l(t)$  as stated in Lemma EC.1, we also need to establish similar bounds for the so-called observed busy period  $X_l(t)$ , which will be used in the proof of Lemma EC.7. In detail,  $X_l(t)$  is the units of time that has elapsed at time point t in cycle l since the last time when the server is idle (probably in a previous cycle). So the value of  $X_l(t)$  is uniquely determined by  $\{W_l(t)\}$ , i.e.,  $X_l(t) = 0$  whenever  $W_l(t) = 0$  and  $dX_l(t) = dt$  whenever  $W_l(t) > 0$ .

LEMMA EC.9 (Complete Version of Lemma EC.1). Under Assumptions 1 and 2, there exist some constants  $\theta_0 > 0$  and M > 1 such that, for any sequence of control parameters  $\{(\mu_l, p_l) : l \ge 1\}$ ,

$$\mathbb{E}[X_l^m(t)] \le M$$
,  $\mathbb{E}[W_l(t)^m] \le M$ ,  $\mathbb{E}[W_l(t)^m \exp(2\theta_0 W_l(t))] \le M$ ,

for all  $m \in \{0, 1, 2\}$ ,  $l \ge 1$  and  $0 \le t \le T_k$  with  $k = \lceil l/2 \rceil$ .

Proof of Lemma EC.9 We consider a M/GI/1 system under a stationary policy such that  $\mu_l \equiv \underline{\mu}$  and  $p_l \equiv \underline{p}$  for all  $l \geq 1$ . We call this system the dominating system and denote its workload process by  $W_l^D(t)$ . In addition, we set  $W_1^D(0) \stackrel{d}{=} W_{\infty}(\underline{\mu},\underline{p})$  so that  $W_l^D(t) \stackrel{d}{=} W_{\infty}(\underline{\mu},\underline{p})$  for all  $l \geq 1$  and  $t \in [0,T_k]$ . Then, the arrival process in the dominating system is an upper envelop process (UEP) for all possible arrival processes corresponding to any control sequence  $(\mu_l, p_l)$  and the service process in the dominating system is a lower envelope process (LEP) for all possible service processes corresponding to any control sequence. In addition,  $W_1(0) = 0 \leq W_l^D(t)$ . So we have

$$W_l(t) \leq_{st} W_l^D(t) \stackrel{d}{=} W_{\infty}(\mu, p)$$
, for all  $l \geq 1$  and  $t \in [0, T_k]$ .

By Theorem 5.2 in the Chapter X of Asmussen (2003), the stationary workload process

$$W_{\infty}(\mu, p) \stackrel{d}{=} Y_1 + \dots + Y_N.$$

Here N is geometric random variable of mean  $1/(1-\bar{\rho})$  and  $\bar{\rho} = \lambda(\underline{p})/\underline{\mu}$ , and  $Y_n$  are I.I.D. random variables independent of N. In addition, the density of  $Y_n$  is

$$f_Y(t) = \frac{\mathbb{P}(V_n > t)}{\mathbb{E}[V_n]}, \quad t \in [0, \infty).$$

Under Assumption 2, we have

$$\mathbb{P}(Y_n > t) = \int_t^\infty f_Y(s) ds = \int_t^\infty \frac{\mathbb{P}(V_n > s)}{\mathbb{E}[V_n]} ds \leq \int_t^\infty \frac{\exp(-\eta s) \mathbb{E}[\exp(\eta V_n)]}{\mathbb{E}[V_n]} ds = \frac{\mathbb{E}[\exp(\eta V_n)]}{\eta \mathbb{E}[V_n]} \cdot \exp(-\eta t).$$

As a consequence,  $Y_n$  has finite moment generating function around the origin. As  $W_{\infty}(\underline{\mu},\underline{p})$  is a geometric compound of  $Y_n$ , it also has finite moment generating function around the origin. So we can conclude that, there exists some constants  $\theta_0 \in (0, \theta/2)$  and  $C \ge 1$  such that

$$\mathbb{E}[W_l(t)^m] \leq \mathbb{E}[W_{\infty}(\underline{\mu},\underline{p})^m] \leq C, \quad \mathbb{E}[W_l(t)^m \exp(2\theta_0 W_l(t))] \leq \mathbb{E}[W_{\infty}(\underline{\mu},\underline{p})^m \exp(2\theta_0 W_{\infty}(\underline{\mu},\underline{p}))] \leq C,$$

for m = 1, 2.

To deal with the observed busy period, we need to do a time-change. In detail, for each cycle l and control parameter  $(\mu_l, p_l)$ , we "slow down" the clock by  $\lambda(p_l)$  times so that the arrival rate is normalized to 1 and mean service time to  $\lambda(p_l)/\mu_l$ . We denote the time-changed workload and observed busy period by  $\tilde{W}_l(t)$  and  $\tilde{X}_l(t)$  for  $t \in [0, \lambda(p_l)T_k]$ . Then, for all  $t \in [0, T_k]$ ,

$$W_l(t) \leq \frac{1}{\lambda(\bar{p})} \tilde{W}_l(\lambda(p_l)t), \quad X_l(t) \leq \frac{1}{\lambda(\bar{p})} \tilde{X}_l(\lambda(p_l)t).$$

We denote by  $\tilde{X}_l^D(t)$  the time-changed observed busy period corresponding to the dominating system. Then, since  $\lambda(p_l)/\mu_l / \leq \lambda(\underline{p})/\underline{\mu}$  for all possible values of  $(\mu_l, p_l)$ , we can conclude that  $\tilde{X}_l(t) \leq_{st} \tilde{X}_l^D(t)$ . Following Nakayama et al. (2004),  $\mathbb{E}[\tilde{X}_l^D(t)] \leq \mathbb{E}[X_{\infty}(1,\underline{\mu}/\lambda(\underline{p}))] < \infty$ . Let  $M = C \vee (\mathbb{E}[X_{\infty}(1,\mu/\lambda(p))]/\lambda(\overline{p}))$  and we can conclude that  $\mathbb{E}[X_l(t)] \leq M$ .

Proof of Lemma EC.2 Let N(t) be the arrival process under control parameter  $(\mu, p)$ , which is a Poisson process with rate  $\lambda(p)$ . Define an auxiliary Lévy process as  $R(t) = \sum_{i=1}^{N(t)} V_i - \mu t$ . For the workload processes W(t) and  $\bar{W}(t)$ , define two hitting times  $\tau$  and  $\bar{\tau}$  as

$$\tau \equiv \min_{t>0} \{t: W(0) + R(t) = 0\}, \quad \text{and} \quad \bar{\tau} \equiv \min_{t>0} \{t: \bar{W}(0) + R(t) = 0\}.$$

Following Lemma 2 of Chen et al. (2024), we have

$$|W(t) - \bar{W}(t)| \le |W(0) - \bar{W}(0)| \mathbf{1} (t < \tau \lor \bar{\tau}).$$
 (EC.8)

Next, we give a bound for the probability  $\mathbb{P}(\tau > t)$  by constructing an exponential supermartingale. Define

$$M(t) = \exp(\theta_0(W(0) + R(t)) + \gamma t),$$

where  $\theta_0$  is defined in Lemma EC.9 and the value of  $\gamma$  will be specified in (EC.9). Let  $\{\mathcal{F}_t\}_{t\geq 0}$  be the natural filtration associated to R(t). For any t, s > 0,

$$\begin{split} \mathbb{E}[M(t+s)|\mathcal{F}_t] &= \mathbb{E}[M(t)\exp(\theta_0(R(t+s)-R(t))+\gamma s)|\mathcal{F}_t] = M(t)\mathbb{E}[\exp(\theta_0R(s)+\gamma s)] \\ &= M(t)\mathbb{E}\left[\exp\left(\theta_0\sum_{i=1}^{N(s)}V_i - \theta_0\mu s + \gamma s\right)\right] = M(t)\mathbb{E}\left[\mathbb{E}[\exp(\theta_0V_i)]^{N(s)}\right]e^{-\theta_0\mu s + \gamma s} \\ &= M(t)\exp\left(s\left(\lambda\mathbb{E}[\exp(\theta_0V_i)] - \lambda - \mu\theta_0 + \gamma\right)\right). \end{split}$$

According to Assumption 2,  $\phi(\theta) < \log(1 + \underline{\mu}\theta/\overline{\lambda}) - \gamma_0$  for some  $\theta, \gamma_0 > 0$ . Besides, the function  $h(x) \equiv \phi(x) - \log(1 + \underline{\mu}x/\overline{\lambda})$  is convex on  $[0, \theta]$ . As  $0 < \theta_0 < \theta$ , we have

$$h(\theta_0) \le (1 - \theta_0/\theta)h(0) + \frac{\theta_0}{\theta}h(\theta) < -\frac{\theta_0}{\theta}\gamma_0.$$

We choose

$$\gamma = \underline{\lambda} \left( 1 - e^{-\frac{\theta_0 \gamma_0}{\theta}} \right) \left( 1 + \underline{\mu} \theta_0 / \overline{\lambda} \right). \tag{EC.9}$$

Then, it satisfies that

$$\lambda \mathbb{E}[\exp(\theta_0 V_i)] - \lambda - \mu \theta_0 + \gamma = \lambda \left( e^{\phi(\theta_0)} - \left(1 + \frac{\mu \theta_0}{\lambda}\right) + \frac{\gamma}{\lambda} \right) < \lambda \left( e^{-\frac{\theta_0}{\theta} \gamma_0} \left(1 + \underline{\mu} \theta_0 / \overline{\lambda}\right) - \left(1 + \mu \theta_0 / \lambda\right) + \frac{\gamma}{\lambda} \right) < \lambda \left( - \left(1 - e^{\frac{\theta_0 \gamma_0}{\theta}}\right) \left(1 + \underline{\mu} \theta_0 / \overline{\lambda}\right) + \frac{\gamma}{\underline{\lambda}} \right) = 0.$$

Now, we can conclude that M(t) is an non-negative supermartingale with  $\gamma$  as given by (EC.9). By Fatou's lemma,

$$\begin{split} \mathbb{P}(\tau > t|W(0)) &\leq e^{-\gamma t} \mathbb{E}[\exp(\gamma \tau)|W(0)] = e^{-\gamma t} \mathbb{E}[\liminf_{n \to \infty} M(\tau \wedge n)|W(0)] \\ &\leq e^{-\gamma t} \liminf_{n \to \infty} \mathbb{E}[M(\tau \wedge n)|W(0)] \leq e^{-\gamma t} \mathbb{E}[M(0)|W(0)] = e^{-\gamma t} \exp(\theta_0 W(0)). \end{split}$$

Similarly,  $\mathbb{P}(\bar{\tau} > t | \bar{W}(0)) \leq e^{-\gamma t} \exp(\theta_0 \bar{W}(0))$ . Combining these bounds with (EC.8), we can conclude that

$$\begin{split} \mathbb{E}\left[|W(t) - \bar{W}(t)|^m |W(0), \bar{W}(0)\right] &\leq |W(0) - \bar{W}(0)|^m \mathbb{P}(\tau \vee \bar{\tau} > t |W(0), \bar{W}(0)) \\ &\leq |W(0) - \bar{W}(0)|^m \left(\mathbb{P}(\tau > t |W(0)) + \mathbb{P}(\bar{\tau} > t |\bar{W}(0))\right) \\ &\leq |W(0) - \bar{W}(0)|^m \left(e^{\theta_0 W(0) + \theta_0 \bar{W}(0)}\right) e^{-\gamma t}. \end{split}$$

Proof of Lemma EC.3 We first analyze the conditional expectation  $\mathbb{E}_{l}[(W_{l}(t)-w_{l})(W_{l}(s)-w_{l})]$  for each given pair of (s,t) such that  $0 \leq s \leq t \leq T_{k}$ . To do this, we synchronously couple with  $\{W_{l}(r): s \leq r \leq T_{k}\}$  a stationary workload process  $\{\bar{W}_{l}^{s}(r): s \leq r \leq T_{k}\}$ . In particular,  $\bar{W}_{l}^{s}(s)$  is independently drawn from the stationary distribution  $W_{\infty}(\mu_{l}, p_{l})$ . As a result,  $\bar{W}_{l}^{s}(r)$  is independent of  $W_{l}(s)$  for all  $s \leq r \leq T_{k}$ , and hence

$$\mathbb{E}_{l}[W_{l}(s)(\bar{W}_{l}^{s}(t)-w_{l})] = \mathbb{E}_{l}[W_{l}(s)]\left(\mathbb{E}_{l}[\bar{W}_{l}^{s}(t)]-w_{l}\right) = 0.$$

Then, we have

$$\mathbb{E}_{l}[(W_{l}(t)-w_{l})(W_{l}(s)-w_{l})] = \mathbb{E}_{l}[(W_{l}(t)-\bar{W}_{l}^{s}(t))W_{l}(s)] - w_{l}\mathbb{E}_{l}[W_{l}(s)-w_{l}].$$

By Lemma EC.2,

$$\mathbb{E}_{l}[(W_{l}(t) - \bar{W}_{l}^{s}(t))W_{l}(s)|W_{l}(s), \bar{W}_{l}^{s}(s)] \leq \exp(-\gamma(t-s))(e^{\theta_{0}W_{l}(s)} + e^{\theta_{0}\bar{W}_{l}^{s}(s)})(W_{l}(s) + \bar{W}_{l}^{s}(s))W_{l}(s).$$

As  $\bar{W}_l^s(s)$  is independent of  $W_l(s)$ ,

$$\mathbb{E}_{l}[(W_{l}(t) - \bar{W}_{l}^{s}(t))W_{l}(s)|W_{l}(s)] \\
\leq \exp(-\gamma(t-s))\mathbb{E}_{l}\left[(e^{\theta_{0}W_{l}(s)} + e^{\theta_{0}\bar{W}_{l}^{s}(s)})(W_{l}(s) + \bar{W}_{l}^{s}(s))W_{l}(s)|W_{l}(s)\right] \\
= \exp(-\gamma(t-s))(e^{\theta_{0}W_{l}(s)}W_{l}(s)^{2} + e^{\theta_{0}W_{l}(s)}W_{l}(s)\mathbb{E}[\bar{W}_{l}^{s}(s)] + W_{l}(s)^{2}\mathbb{E}[e^{\theta_{0}\bar{W}_{l}^{s}(s)}] + W_{l}(s)\mathbb{E}[e^{\theta_{0}\bar{W}_{l}^{s}(s)}\bar{W}_{l}^{s}(s)]) \\
\leq \exp(-\gamma(t-s))(e^{\theta_{0}W_{l}(s)}W_{l}(s)^{2} + Me^{\theta_{0}W_{l}(s)}W_{l}(s) + MW_{l}(s)^{2} + MW_{l}(s)).$$

One can check that  $W_l(s) \leq W_l(0) + \bar{W}_l(s)$ , where  $\bar{W}_l(s)$  is a stationary workload process synchronously coupled with  $W_l(t)$  having an independent drawn initial  $\bar{W}_l(0)$ . Therefore,

$$\begin{split} \mathbb{E}_{l} \left[ e^{\theta_{0}W_{l}(s)}W_{l}(s)^{2} \right] &\leq e^{\theta_{0}W_{l}(0)}\mathbb{E}_{l} \left[ (W_{l}(0) + \bar{W}_{l}(s))^{2}e^{\theta_{0}\bar{W}_{l}(s)} \right] \\ &= e^{\theta_{0}W_{l}(0)} \left( W_{l}(0)^{2}\mathbb{E}_{l} [e^{\theta_{0}\bar{W}_{l}(s)}] + 2W_{l}(0)\mathbb{E}_{l} \left[ \bar{W}_{l}(s)e^{\theta_{0}\bar{W}_{l}(s)} \right] + \mathbb{E}_{l} \left[ W_{l}(s)^{2}e^{\theta_{0}\bar{W}_{l}(s)} \right] \right) \\ &\leq 2Me^{\theta_{0}W_{l}(0)}(1 + W_{l}(0)^{2}), \\ \mathbb{E}_{l} \left[ e^{\theta_{0}W_{l}(s)}W_{l}(s) \right] &\leq e^{\theta_{0}W_{l}(0)}\mathbb{E}_{l} \left[ W_{l}(0)e^{\theta_{0}\bar{W}_{l}(s)} + \bar{W}_{l}(s)e^{\theta_{0}\bar{W}_{l}(s)} \right] \leq e^{\theta_{0}W_{l}(0)}M(1 + W_{l}(0)) \\ &\leq \frac{3M}{2}e^{\theta_{0}W_{l}(0)}(1 + W_{l}(0)^{2}), \end{split}$$

where the last inequality holds because the constant  $M \ge 1$  and  $W_l(0) \le (1 + W_l(0)^2)/2$ . Note that  $W_l(s)^2 \le e^{\theta_0 W_l(s)} W_l(s)^2$  and  $W_l(s) \le W_l(s) e^{\theta_0 W_l(s)}$ , we have

$$\mathbb{E}_{l}[(W_{l}(t) - \bar{W}_{l}^{s}(t))W_{l}(s)] \le e^{-\gamma(t-s)}e^{\theta_{0}W_{l}(0)}(1 + W_{l}(0)^{2})(2M + 5M^{2}).$$

On the other hand, by Lemma EC.2,

$$|\mathbb{E}_{l}[W_{l}(s) - w_{l}]| \leq \exp(-\gamma s) M W_{l}(0) (M + W_{l}(0)) \exp(\theta_{0} W_{l}(0))$$
  
$$\leq e^{-\gamma s} e^{\theta_{0} W_{l}(0)} M^{2} (1 + W_{l}(0))^{2} \leq 2M^{2} e^{-\gamma s} e^{\theta_{0} W_{l}(0)} (1 + W_{l}(0)^{2}).$$

As a consequence,

$$\mathbb{E}_{l}[(W_{l}(t) - w_{l})(W_{l}(s) - w_{l})] = \mathbb{E}_{l}[(W_{l}(t) - \bar{W}_{l}^{s}(t))W_{l}(s)] - w_{l}\mathbb{E}_{l}[W_{l}(s) - w_{l}] \\
\leq (e^{-\gamma(t-s)} + e^{-\gamma s})e^{\theta_{0}W_{l}(0)}(1 + W_{l}(0)^{2})(2M + 5M^{2} + 2M^{3}).$$

and we can conclude (EC.4) with  $K_V = 2M + 5M^2 + 2M^3$ .

Proof of Lemma EC.4 By the mean value theorem,

$$f(\mu_1,p) = f\left(\frac{\mu_1 + \mu_2}{2},p\right) + \frac{\mu_1 - \mu_2}{2}\partial_{\mu}f\left(\frac{\mu_1 + \mu_2}{2},p\right) + \frac{(\mu_1 - \mu_2)^2}{8}\partial_{\mu}^2f\left(\frac{\mu_1 + \mu_2}{2},p\right) + \frac{(\mu_1 - \mu_2)^3}{48}\partial_{\mu}^3f\left(\xi_1,p\right)$$

$$f(\mu_2,p) = f\left(\frac{\mu_1 + \mu_2}{2},p\right) + \frac{\mu_2 - \mu_1}{2}\partial_{\mu}f\left(\frac{\mu_1 + \mu_2}{2},p\right) + \frac{(\mu_1 - \mu_2)^2}{8}\partial_{\mu}^2f\left(\frac{\mu_1 + \mu_2}{2},p\right) + \frac{(\mu_2 - \mu_1)^3}{48}\partial_{\mu}^3f\left(\xi_2,p\right),$$

where  $\xi_1$  and  $\xi_2$  take values between  $\mu_1$  and  $\mu_2$ . As a consequence, we have

$$\left| \frac{f(\mu_1, p) - f(\mu_2, p)}{\mu_1 - \mu_2} - \partial_{\mu} f\left(\frac{\mu_1 + \mu_2}{2}, p\right) \right| \le c(\mu_1 - \mu_2)^2,$$

with  $c = (\max_{(\mu,p) \in \mathcal{B}} |\partial_{\mu}^{3} f(\mu,p)| \vee |\partial_{p}^{3} f(\mu,p)|)/24$ . Following the same argument, we have

$$\left| \frac{f(\mu, p_1) - f(\mu, p_2)}{p_1 - p_2} - \partial_{\mu} f\left(\mu, \frac{p_1 + p_2}{2}\right) \right| \le c(p_1 - p_2)^2.$$

Proof of Lemma EC.5 By Pollaczek-Khinchin formula and PASTA,

$$f(\mu, p) = \frac{h_0(1 + c_V^2)}{2} \cdot \frac{\lambda(p)}{\mu - \lambda(p)} + c(\mu) - p\lambda(p).$$

We intend to show that  $f(\mu, p)$  is strongly convex in  $\mathcal{B}$ . For ease of notation, denote  $C = \frac{1+c_V^2}{2}$  and

$$g(\mu, \lambda) = \frac{\lambda}{\mu - \lambda}.$$

Write  $\lambda(p), \lambda'(p)$  and  $\lambda''(p)$  as  $\lambda, \lambda'$  and  $\lambda''$  respectively. By direct calculation, we have

$$\partial_{\lambda}g = \frac{\mu}{(\mu - \lambda)^2}, \partial_{\mu}g = \frac{\lambda}{(\mu - \lambda)^2}, \partial_{\lambda\lambda}^2g = \frac{2\mu}{(\mu - \lambda)^3}, \partial_{\lambda\mu}^2g = -\frac{\mu + \lambda}{(\mu - \lambda)^3}, \partial_{\mu\mu}^2g = \frac{2\lambda}{(\mu - \lambda)^3}.$$

The second-order derivatives are

$$\partial_{pp} f = \frac{h_0 C \mu}{(\mu - \lambda)^3} \left( 2(\lambda')^2 + (\mu - \lambda) \lambda'' \right) - p \lambda'' - 2 \lambda'$$

$$\partial_{p\mu} f = -\frac{h_0 C (\mu + \lambda)}{(\mu - \lambda)^3}, \quad \partial_{\mu\mu} f = \frac{2h_0 C \lambda}{(\mu - \lambda)^3} + c''(\mu).$$

By Condition (a) of Assumption 1, we have

$$-p\lambda'' - 2\lambda' > 0$$
 and  $2(\lambda')^2 + (\mu - \lambda)\lambda'' > 0 \Rightarrow \partial_{pp}f > 0$ .

It is easy to check that  $\partial_{\mu\mu}f > 0$  as  $c(\mu)$  is convex. So, to verify the convexity of f, we only need to show that the determinant of Hessian metric  $\mathbf{H}_f$  is positive in  $\mathcal{B}$ . By direct calculation,

$$\begin{aligned} |\boldsymbol{H}_{f}| &= \frac{h_{0}^{2}C^{2}}{(\mu - \lambda)^{5}} \left( 2\mu\lambda\lambda'' - (\mu - \lambda)(\lambda')^{2} \right) + (-p\lambda'' - 2\lambda') \frac{2h_{0}C\lambda}{(\mu - \lambda)^{3}} + c''(\mu)\partial_{pp}f \\ &\geq \frac{h_{0}^{2}C^{2}}{(\mu - \lambda)^{5}} \left( 2\mu\lambda\lambda'' - (\mu - \lambda)(\lambda')^{2} \right) + (-p\lambda'' - 2\lambda') \frac{2h_{0}C\lambda}{(\mu - \lambda)^{3}} \\ &= \frac{h_{0}C}{(\mu - \lambda)^{5}} \left[ h_{0}C(2\mu\lambda\lambda'' - (\mu - \lambda)(\lambda')^{2}) + 2\lambda(\mu - \lambda)^{2}(-p\lambda'' - 2\lambda') \right] \\ &= -\frac{h_{0}C\lambda'}{(\mu - \lambda)^{4}} \left[ h_{0}C\lambda' + 4\lambda(\mu - \lambda) - 2\frac{h_{0}C\mu - p(\mu - \lambda)^{2}}{\mu - \lambda} \frac{\lambda''\lambda}{\lambda'} \right]. \end{aligned}$$

As  $-\lambda' > 0$ , we need to prove the term in bracket is positive. Note that the term

$$\frac{h_0 C \mu - p(\mu - \lambda)^2}{\mu - \lambda} = h_0 C + \frac{h_0 C \lambda}{\mu - \lambda} - p(\mu - \lambda)$$

is monotonically decreasing in  $\mu$ . By Assumption 1, we have, for all  $\mu \in [\mu, \bar{\mu}]$  and  $\lambda \in [\underline{\lambda}, \bar{\lambda}]$ ,

$$h_{0}C\lambda' + 4\lambda(\mu - \lambda) - 2\frac{h_{0}C\mu - p(\mu - \lambda)^{2}}{\mu - \lambda}\frac{\lambda''\lambda}{\lambda'}$$

$$\geq h_{0}C\lambda' + 4\lambda(\underline{\mu} - \lambda) - 2\left(h_{0}C + \frac{h_{0}C\lambda}{\mu - \lambda} - p(\mu - \lambda)\right)\frac{\lambda''\lambda}{\lambda'}$$

$$\geq h_{0}C\lambda' + 4\lambda(\underline{\mu} - \lambda) - 2h_{0}C\frac{\lambda''\lambda}{\lambda'} - 2\max\left\{\left(\frac{h_{0}C\lambda}{\underline{\mu} - \lambda} - p(\underline{\mu} - \lambda)\right)\frac{\lambda''\lambda}{\lambda'}, \left(\frac{h_{0}C\lambda}{\overline{\mu} - \lambda} - p(\overline{\mu} - \lambda)\right)\frac{\lambda''\lambda}{\lambda'}\right\}$$

$$>0.$$

As  $\mathcal{B}$  is compact, we can conclude that  $f(\mu, p)$  is strongly convex on  $\mathcal{B}$ . Then by Taylor's expansion, Statement (a) holds for some  $1 \geq K_0 > 0$ . Statement (b) follows immediately after Assumption 1.

Proof of Lemma EC.6 By Lemma EC.2, conditional on  $\mu_l, p_l$  and  $W_l(0)$ , we have

$$\begin{split} \mathbb{E}_{l}[|W_{l}(t) - \bar{W}_{l}(t)|] &\leq \exp(-\gamma t) \mathbb{E}_{l}\left[|W_{l}(0) - \bar{W}_{l}(0)|(\exp(\theta_{0}W_{l}(0)) + \exp(\theta_{0}\bar{W}_{l}(0)))\right] \\ &\leq \exp(-\gamma t)\left(W_{l}(0)\exp(\theta_{0}W_{l}(0)) + MW_{l}(0) + M\exp(\theta_{0}W_{l}(0)) + M\right) \\ &\leq \exp(-\gamma t)M(M + W_{l}(0))\exp(\theta_{0}W_{l}(0)). \end{split}$$

As a consequence, for  $t \geq t_k$ ,

$$\mathbb{E}[|W_{l}(t) - \bar{W}_{l}(t)|] \leq \mathbb{E}[\exp(-\gamma t)M(M + W_{l}(0))\exp(\theta_{0}W_{l}(0))]$$

$$= \exp(-\gamma t)\left(M^{2}\mathbb{E}[\exp(\theta_{0}W_{l}(0))] + M\mathbb{E}[W_{l}(0)\exp(\theta_{0}W_{l}(0))]\right) \leq \exp(-\gamma t)\cdot(M^{2} + M^{3})$$

Therefore,

$$\mathbb{E}\left[\int_{t_{k}}^{T_{k}} (W_{l}(t) - w_{l}) dt\right] = \int_{t_{k}}^{T_{k}} \mathbb{E}[W_{l}(t) - w_{l}] dt \leq \int_{t_{k}}^{T_{k}} \mathbb{E}[|W_{l}(t) - \bar{W}_{l}(t)|] dt$$

$$\leq \int_{t_{k}}^{T_{k}} \exp(-\gamma t) \cdot (M^{2} + M^{3}) dt \leq \exp(-\gamma t_{k}) \cdot \frac{M^{2} + M^{3}}{\gamma}$$

$$\leq k^{-1} \cdot \frac{M^{2} + M^{3}}{\gamma} = O(k^{-1}).$$

Proof of Lemma EC.7 Statement (1) is a direct corollary of Pollaczek-Khinchine formula. The proof of Statement (2) involves coupling workload processes with different parameters. Let us first explain the coupling in detail. Suppose  $W^1(t)$  and  $W^2(t)$  are two workload processes on [0, T] with

parameters  $(\mu_1, \lambda_1)$  and  $(\mu_2, \lambda_2)$  respectively. Let  $W^1(0)$  and  $W^2(0)$  be the given initial states. We construct two workload processes  $\tilde{W}^1(t)$  and  $\tilde{W}^2(t)$  on  $[0, \infty)$  with parameters  $(\mu_1/\lambda_1, 1)$  and  $(\mu_2/\lambda_2, 1)$  such that  $\tilde{W}^i(0) = W^i(0)$  for i = 1, 2. The two processes  $\tilde{W}^1(t)$  and  $\tilde{W}^2(t)$  are coupled such that they share the same Poisson arrival process N(t) with rate 1 and the same sequence of individual workload  $V_n$ .

Then, we can couple  $W^i(t)$  with  $\tilde{W}(t)$  via a change of time, i.e.  $W^i(t) = \tilde{W}^i(\lambda_i t)$  and obtain

$$\int_0^T W^i(t)dt = \frac{1}{\lambda_i} \int_0^{\lambda_i T} \tilde{W}^i(t)dt, \text{ for } i = 1, 2.$$

Without loss of generality, assuming  $\lambda_1 \geq \lambda_2$  and we have

$$\left| \int_{0}^{T} W^{1}(t)dt - \int_{0}^{T} W^{2}(t)dt \right|$$

$$\leq \frac{1}{\lambda_{1}} \left| \int_{0}^{\lambda_{2}T} (\tilde{W}^{1}(t) - \tilde{W}^{2}(t))dt \right| + \left| \frac{1}{\lambda_{2}} - \frac{1}{\lambda_{1}} \right| \int_{0}^{\lambda_{2}T} \tilde{W}^{2}(t)dt + \frac{1}{\lambda_{1}} \int_{\lambda_{2}T}^{\lambda_{1}T} \tilde{W}^{1}(t)dt.$$
(EC.10)

Following a similar argument as in the proof of Lemma 3 in Chen et al. (2024), we have that

$$|\tilde{W}^1(t) - \tilde{W}^2(t)| \leq \left|\frac{\mu_1}{\lambda_1} - \frac{\mu_2}{\lambda_2}\right| \max(\tilde{X}^1(t), \tilde{X}^2(t)) + |W^1(0) - W^2(0)|,$$

where  $\tilde{X}^{i}(t)$  is the observed busy period at time t, i.e.

$$\tilde{X}^{i}(t) = t - \sup\{s : 0 \le s \le t, \tilde{W}^{i}(s) = 0\}.$$

To apply (EC.10) to bound  $\mathbb{E}[W_l(t) - w_{l-1}]$ , we construct a stationary workload process  $\bar{W}_{l-1}(t)$  with control parameter  $(\mu_{l-1}, p_{l-1})$  synchronously coupled with  $W_{l-1}(t)$  since the beginning of cycle l-1. In particular,  $\bar{W}_{l-1}(0)$  is independently drawn from the stationary distribution of  $W_{\infty}(\mu_{l-1}, p_{l-1})$ . We extend the sample path  $\bar{W}_{l-1}(t)$  to cycle l, i.e. for  $t \geq T_{k(l-1)}$  with  $k(l-1) = \lceil (l-1)/2 \rceil$ , and couple it with  $W_l(t)$  following the procedure described above. Then we have

$$\mathbb{E}\left[\int_0^{t_k} (W_l(t) - w_{l-1}) dt\right] \le \mathbb{E}\left[\left|\int_0^{t_k} W_l(t) dt - \int_0^{t_k} \bar{W}_{l-1}(T_{k(l-1)} + t) dt\right|\right].$$

Without loss of generality, assume  $\lambda_l \geq \lambda_{l-1}$ . Then following (EC.10), we have

$$\left| \int_{0}^{t_{k}} W_{l}(t)dt - \int_{0}^{t_{k}} \bar{W}_{l-1}(T_{k(l-1)} + t)dt \right| \\
\leq \frac{1}{\lambda_{l}} \left| \int_{0}^{\lambda_{l-1}t_{k}} (\tilde{W}_{l}(t) - \tilde{W}_{l-1}(T_{k(l-1)} + t))dt \right| + \left| \frac{1}{\lambda_{l}} - \frac{1}{\lambda_{l-1}} \right| \int_{0}^{\lambda_{l-1}t_{k}} \tilde{W}_{l-1}(t)dt + \frac{1}{\lambda_{l}} \int_{\lambda_{l-1}t_{k}}^{\lambda_{l}t_{k}} \tilde{W}_{l}(t)dt \\
\leq \frac{1}{\lambda_{l}} \int_{0}^{\lambda_{l-1}t_{k}} \left| \tilde{W}_{l}(t) - \tilde{W}_{l-1}(T_{k(l-1)} + t) \right| dt + \left| \frac{1}{\lambda_{l}} - \frac{1}{\lambda_{l-1}} \right| \int_{0}^{\lambda_{l-1}t_{k}} \tilde{W}_{l-1}(t)dt + \frac{1}{\lambda_{l}} \int_{\lambda_{l-1}t_{k}}^{\lambda_{l}t_{k}} \tilde{W}_{l}(t)dt,$$

where  $\tilde{W}_l(\cdot)$  and  $\tilde{W}_{l-1}(\cdot)$  are the time-change version of  $W_l(\cdot)$  and  $\bar{W}_{l-1}(\cdot)$ , respectively, such that their Poisson arrival processes are both of rate 1. For the first term, we have

$$\mathbb{E}\left[\left|\frac{\tilde{W}_{l}(t) - \tilde{W}_{l-1}(T_{k(l-1)} + t)}{\lambda_{l-1}}\right| \right] \leq \mathbb{E}\left[\left|\frac{\mu_{l}}{\lambda_{l}} - \frac{\mu_{l-1}}{\lambda_{l-1}}\right| \max(\tilde{X}_{l}(t), \tilde{X}_{l-1}(T_{k(l-1)} + t)) + |W_{l}(0) - \bar{W}_{l-1}(T_{k(l-1)})|\right] \\
\stackrel{(a)}{\leq} \mathbb{E}\left[\left|\frac{\mu_{l}}{\lambda_{l}} - \frac{\mu_{l-1}}{\lambda_{l-1}}\right| \tilde{X}_{l}^{D}(t)\right] + \mathbb{E}\left[|W_{l-1}(T_{k(l-1)}) - \bar{W}_{l-1}(T_{k(l-1)})|\right] \\
\stackrel{(b)}{\leq} \mathbb{E}\left[\left|\frac{\mu_{l}}{\lambda_{l}} - \frac{\mu_{l-1}}{\lambda_{l-1}}\right| \tilde{X}_{l}^{D}(t)\right] + O(k^{-1}) \\
\leq \mathbb{E}\left[\left|\frac{\mu_{l}}{\lambda_{l}} - \frac{\mu_{l-1}}{\lambda_{l-1}}\right|^{2}\right]^{1/2} \mathbb{E}\left[\tilde{X}_{l}^{D}(t)^{2}\right]^{1/2} + O(k^{-1}) \\
\stackrel{(c)}{\leq} O(\max(\eta_{k}\sqrt{\mathcal{V}_{k}}, \delta_{k})) + O(k^{-1}) = O(\max(\eta_{k}\sqrt{\mathcal{V}_{k}}, \delta_{k})),$$

where  $\tilde{X}_{l}^{D}(\cdot)$  is the dominant observed busy period defined in the proof of Lemma EC.9. Here inequality (a) follows from the definition of  $\tilde{X}_{l}^{D}(\cdot)$ , inequality (b) from Lemma EC.6 and equality (c) from Lemma EC.9 and the fact that

$$\|\boldsymbol{x}_l - \boldsymbol{x}_{l-1}\| = \begin{cases} \delta_k & \text{for } l = 2k \\ \eta_k \|\boldsymbol{H}_{k-1}\| & \text{for } l = 2k-1. \end{cases}$$

For the second term,

$$\mathbb{E}\left[\left|\frac{1}{\lambda_{l}} - \frac{1}{\lambda_{l-1}}\right| \int_{0}^{\lambda_{l-1}t_{k}} \tilde{W}_{l-1}(t)dt\right] = \mathbb{E}\left[\left|1 - \frac{\lambda_{l-1}}{\lambda_{l}}\right| \int_{0}^{t_{k}} W_{l-1}(t)dt\right]$$

$$\leq \frac{1}{\underline{\lambda}} \mathbb{E}\left[\left(\lambda_{l} - \lambda_{l-1}\right)^{2}\right]^{1/2} \mathbb{E}\left[\left(\int_{0}^{t_{k}} W_{l-1}(t)dt\right)^{2}\right]^{1/2} = O(\max(\eta_{k}\sqrt{\mathcal{V}_{k}}, \delta_{k})t_{k}).$$

Following a similar argument, we have that

$$\mathbb{E}\left[\frac{1}{\lambda_l}\int_{\lambda_{l-1}t_k}^{\lambda_lt_k} \tilde{W}_l(t)dt\right] = \mathbb{E}\left[\int_{\frac{\lambda_{l-1}}{\lambda_l}t_k}^{t_k} W_l(t)dt\right] = O(\max(\eta_k\sqrt{\mathcal{V}_k},\delta_k)t_k).$$

In summary, we can conclude that there exists a constant  $C_0 > 0$  such that

$$\mathbb{E}\left[\int_{0}^{t_{k}} (W_{l}(t) - w_{l}) dt\right] \leq t_{k} \mathbb{E}\left[|w_{l} - w_{l-1}|\right] + \mathbb{E}\left[\left|\int_{0}^{t_{k}} (W_{l}(t) - \overline{W}_{l-1}(T_{k(l-1)} + t)) dt\right|\right] \leq C_{0} \max(\eta_{k} \sqrt{\mathcal{V}_{k}}, \delta_{k}) t_{k}.$$

As a consequence,

$$\mathbb{E}\left[\int_0^{t_k} (W_l(t) - w_l) dt\right] \le C_0 \max(\eta_k \sqrt{\mathcal{V}_k}, \delta_k) t_k = O\left(\max(\eta_k \sqrt{\mathcal{V}_k}, \delta_k) \log(k)\right).$$

*Proof of Lemma EC.8* By Taylor's expansion and the mean value theorem,

$$R_{3k} = \mathbb{E}[T_k(f(\boldsymbol{x}_{2k-1}) + f(\boldsymbol{x}_{2k}) - 2f(\bar{\boldsymbol{x}}_k))] = \mathbb{E}[T_k(f''(\boldsymbol{x}') + f''(\boldsymbol{x}''))\delta_k^2] \le K_4 T_k \delta_k^2,$$

where  $x', x'' \in \mathcal{B}$  and the last inequality follows from Lemma EC.5.

#### EC.2.3. Proof of Theorem 3

The proof of Theorem 3 follows a structure similar to that of the proof of Theorem 2. We first need to build bounds on (i) moments; (ii) transient bias of the queueing data; (iii) variance of the queueing data; (iv) and FD approximation error of the gradient in terms of the parameter h which corresponds to Lemmas EC.10 to EC.13. Based on the results, we could bound the bias and variance of our gradient estimator in Lemma EC.14 and the order of strong-convexity coefficient in Lemma EC.15. Then, following the regret decomposition in the main paper, we bound the regret of suboptimality, nonstationary and finite difference in Lemmas EC.16 to EC.18, which complete the proof of Theorem 3.

For M/M/1 queue with unit service rate, the mean stationary workload is equal to mean stationary queueing length (including the customer in service). So, one could estimate the objective function using the observed queue length data, and hence, entirely eliminate the bias of delayed observation. In the following analysis, we use  $Q_l^h(t)$  and  $p_l^h$  to denote the observed queueing length and control price, respectively, in cycle l when applying LiQUAR to the h-th system.

In addition, when applying LiQUAR to the h-th system, we denote the gradient estimator in iteration k as

$$H_k^h = \frac{1}{2\delta_k^h} \left[ -p_{2k-1}^h \frac{N_{2k-1}^h}{T_k} + p_{2k}^h \frac{N_{2k}^h}{T_k^h} + h \int_{\alpha T_k^h}^{T_k^h} Q_{2k-1}^h(t) - Q_{2k}^h(t) dt \right]$$

and the corresponding finite difference

$$\frac{f_h(p_{2k-1}^h) - f_h(p_{2k+1}^h)}{2\delta_h^h} \equiv Df_h(\bar{p}_h^h),$$

where

$$p_{2k-1}^h = \bar{p}_k^h + \delta_k^h, \quad p_{2k}^h = \bar{p}_k^h - \delta_k^h.$$

Following the main paper, we define the bias and variance of the gradient estimator as

$$B_k^h \equiv \mathbb{E}[(\mathbb{E}[H_k^h - f'(\bar{p}_k^h)|\mathcal{F}_k])^2], \quad \mathcal{V}_k^h \equiv \mathbb{E}[(H_k^h)^2].$$

For the simplicity of notation, we will denote all positive constants that are independent of h and  $T_0$  by C in the following analysis.

LEMMA EC.10 (Moment Bounds). Under any control sequence  $p_l^h$ ,

$$\mathbb{E}\left[(Q_l^h(t))^m\right] \leq Ch^{-m/2}, \text{ for all } l \geq 1 \text{ and } t \in [0, T_k].$$

Proof of Lemma EC.10 Let  $\hat{Q}_h(\cdot)$  be the stationary queue length process of an M/M/1 queue with service rate 1 and arrival rate  $\lambda(p^* + c_1\sqrt{h})$ . Then, for arbitrary control sequence  $p_l^h$ , we have

$$Q_l^h(t) \leq_{st} \tilde{Q}_h(t)$$

for all  $t \geq 0$ . Therefore, it is sufficient to show that

$$\mathbb{E}[\tilde{Q}_h(t)^m] \le Ch^{-m/2}$$

for some C > 0 and  $1 \le m \le 4$ . By Taylor expansion,  $\lambda(p^* + c_1\sqrt{h}) = 1 + \lambda'(p^* + \theta c_1\sqrt{h})c_1\sqrt{h}$  with some  $\theta \in (0,1)$ , so the corresponding traffic intensity satisfies

$$1 - \rho = -\lambda'(p^* + \theta c_1 \sqrt{h})c_1 \sqrt{h} \le c_1 \cdot C_0 \sqrt{h},$$

with  $C_0 = -\arg\min_{p \in \mathcal{B}_1} \lambda'(p)$ . Then, by the stationary distribution of M/M/1 queue, the moment bounds are valid.

LEMMA EC.11 (Transient Bias Bound). Suppose  $\bar{Q}_l^h(\cdot)$  is a stationary queue length process synchronously coupled with  $Q_l^h(\cdot)$ . Then, conditional on their initial values,

$$\mathbb{E}[|Q_l^h(t) - \bar{Q}_l^h(t)||Q_l^h(0), \bar{Q}_l^h(0)] \le |Q_l^h(0)^2 - \bar{Q}_l^h(0)^2| \cdot \frac{2Ct^{-3/2}}{h} \exp(-ht/2C).$$

Proof of Lemma EC.11 Consider an M/M/1 queue with traffic intensity  $\rho$  and i customers in the system at time 0. Let  $\tau$  be the first hitting time when the system gets empty. Following theorem 3.1 in Abate and Whitt (1988b),

$$\mathbb{P}((1-\rho)^2\tau > t) = \int_t^\infty f(s;i,0)ds,$$

with

$$f(t;i,0) = (i/t)\rho^{1/2}\exp(-2t/(1+\sqrt{\rho})^2)\exp(-4\rho^{1/2}t/(1-\rho)^2)I_i(4\rho^{1/2}t/(1-\rho)^2).$$

Here  $I_i(x)$  is the modified Bessel function of the first kind such that  $I_i(x) \leq I_0(x)$  for any integer  $i \geq 0$ . By Olivares et al. (2018), for all x > 0,

$$I_0(x) \le 1.006 \cdot \frac{e^x + e^{-x}}{2(1 + x^2/4)^{1/4}} \cdot \frac{1 + 0.24273x^2}{1 + 0.43023x^2} \le 1.006 \cdot \frac{e^x}{(1 + x^2/4)^{1/4}} \le 1.006 \cdot e^x \cdot (1 \wedge \sqrt{2/x}).$$

We bound f(t;i,0) by

$$f(t; i, 0) \le 1.006 \cdot (i/t) \exp(-t/2) \cdot \left(1 \wedge (1 - \rho) \sqrt{1/t}\right)$$

if  $\rho > 1/4$ . Therefore, for  $t \ge 1$ ,

$$\mathbb{P}(\tau > t) = \mathbb{P}\left((1 - \rho)^2 \tau > (1 - \rho)^2 t\right) = \int_{(1 - \rho)^2 t}^{\infty} f(s; i, 0) ds$$

$$\leq \int_{(1 - \rho)^2 t}^{\infty} 1.006 \cdot \frac{i}{s} \exp(-s/2) (1 - \rho) \sqrt{1/s} \ ds$$

$$\leq 2.012 (1 - \rho) i s^{-3/2} \exp(-s/2)|_{s = (1 - \rho)^2 t}$$

$$= \frac{2.012 i}{(1 - \rho)^2} t^{-3/2} \exp(-(1 - \rho)^2 t/2)$$

The last inequality comes from integral by part. Suppose we synchronously couple an M/M/1 queue length process Q(t) with a stationary one  $\bar{Q}(t)$  and denote by  $\bar{\tau}$  the first hitting time to 0 of  $\bar{Q}(t)$ . Then, we have

$$\begin{split} \mathbb{E}[|Q(t) - \bar{Q}(t)||Q(0) &= i] \leq \mathbb{E}[|i - \bar{Q}(0)|1(\tau \vee \bar{\tau} > t)] \\ &\leq \mathbb{E}\left[\frac{2.012|i - \bar{Q}(0)|(i + \bar{Q}(0))}{(1 - \rho)^2}t^{-3/2}\exp(-(1 - \rho)^2t/2)\right] \\ &\leq \mathbb{E}[|i^2 - \bar{Q}(0)^2|] \cdot \frac{2.012}{(1 - \rho)^2}t^{-3/2}\exp(-(1 - \rho)^2t/2). \end{split}$$

Note that for  $p \in \mathcal{B}_h$ ,  $1 - \rho = O(\sqrt{h})$ . Then, setting  $Q(t), \bar{Q}(t)$  being the  $Q_l^h(t), \bar{Q}_l^h(t)$  closes the proof.

LEMMA EC.12 (Variance Bound). For all h and l, the stationary queue satisfies

$$Var\left[\int_0^T \bar{Q}_l^h(t)ds\right] \leq \frac{CT}{h^2}.$$

Proof of Lemma EC.12 Let  $c_q(t) = corr(\bar{Q}_l^h(0), \ \bar{Q}_l^h(2t/(1-\rho)^2))$ , with  $\rho = 1 - \lambda(p_l^h)$  and thus  $1 - \rho \ge C\sqrt{h}$ . According to corollary 5 of Abate and Whitt (1988a),

$$\int_0^\infty c_q(t)dt = \frac{1+\rho}{2} \le 1.$$

Consequently, we have

$$\int_0^\infty Cov(\bar{Q}_l^h(0), \bar{Q}_l^h(2t/(1-\rho)^2))dt \le \mathbb{E}[\bar{Q}_l^h(0)]^2 = \frac{\rho(1+\rho)}{(1-\rho)^2} \le \frac{C}{h}.$$

By changing of variables, we would see

$$\int_0^\infty Cov(\bar{Q}_l^h(0),\bar{Q}_l^h(t))dt \leq \frac{C}{h^2}.$$

Now, we have

$$\begin{split} Var\left[\int_0^T \bar{Q}_l^h(t)ds\right] &= \int_0^T \int_0^T Cov(\bar{Q}_l^h(t), \bar{Q}_l^h(s))dtds \\ &\leq 2\int_0^T \int_0^\infty Cov(\bar{Q}_l^h(t), \bar{Q}_l^h(t+s))dsdt \leq \frac{CT}{h^2}. \end{split}$$

LEMMA EC.13 (FD Approximation Error Bound).

$$|Df_h(p_k^h) - f_h'(p_k^h)| \le Ck^{-2/3}.$$

Proof of Lemma EC.13 For fixed  $h, p \in \mathcal{B}_h$  and  $\delta > 0$ ,

$$f_h(p+\delta) = f_h(p) + \delta f'_h(p) + \frac{\delta^2}{2} f''_h(p) + \frac{\delta^3}{6} f'''_h(p_1)$$
$$f_h(p-\delta) = f_h(p) - \delta f'_h(p) + \frac{\delta^2}{2} f''_h(p) - \frac{\delta^3}{6} f'''_h(p_2)$$

Therefore,

$$\frac{f_h(p+\delta)-f_h(p-\delta)}{2\delta}=f_h'(p)+\frac{\delta^2 f_h'''(p_3)}{6}.$$

Note that

$$f_h'''(p) = 3\lambda''(p) + p\lambda'''(p) - \frac{6h\lambda'(p)^3}{(1 - \lambda(p))^4} - \frac{6h\lambda''(p)\lambda(p)}{(1 - \lambda(p))^3} - \frac{h\lambda'''(p)}{(1 - \lambda(p))^2}.$$

As  $1 - \lambda(p) = O(\sqrt{h})$ , we can conclude that

$$f_h'''(p) = O(h^{-1}).$$

As  $\delta = O(\sqrt{h}k^{-1/3})$ , we conclude that the FD approximation error is of order  $O(k^{-2/3})$ .

LEMMA EC.14 (Bounds on Gradient Estimator Bias and Variance). For all h and k,

$$B_k^h \le C \cdot k^{-2/3}, \quad \mathcal{V}_k^h \le C.$$

Proof of Lemma EC.14 We first prove the bias term and then we prove the variance term. Bias term By definition, the bias is defined by

$$(B_k^h)^2 = \mathbb{E}[(\mathbb{E}[H_k^h - f'(\bar{p}_k^h)|\mathcal{F}_k])^2] \leq 2\mathbb{E}[\mathbb{E}[f_h'(p_k^h) - Df_h(p_k^h)|\mathcal{F}_k]^2] + 2\mathbb{E}[\mathbb{E}[H_k^h - Df_h(p_k^h)|\mathcal{F}_k]^2].$$

By Lemma EC.13, we have following bound for the first term.

$$\mathbb{E}\left[\mathbb{E}\left[f_h'(p_k^h) - Df_h(p_k^h)|\mathcal{F}_k\right]^2\right] \le Ck^{-4/3}.$$

We next bound the second term. By Lemma EC.11, we have

$$\mathbb{E}[|Q_l^h(t) - \bar{Q}_l^h(t)||Q_l^h(0), \bar{Q}_l^h(0)] \le |Q_l^h(0)^2 - \bar{Q}_l^h(0)^2| \cdot \frac{2Ct^{-3/2}}{h} \exp(-ht/2C).$$

Consequently, we have

$$\mathbb{E}[\hat{f}_{h}(p_{l}^{h}) - f_{h}(p_{l}^{h}) | \mathcal{G}_{l}] = \frac{h}{(1 - \alpha)T_{k}^{h}} \mathbb{E}\left[\int_{\alpha T_{k}^{h}}^{T_{k}^{h}} Q_{l}^{h}(t) - \bar{Q}_{l}^{h}(t)dt | \mathcal{G}_{l}\right]$$

$$\leq \frac{|Q_{l}^{h}(0)^{2} - \bar{Q}_{l}^{h}(0)^{2}|}{(1 - \alpha)T_{k}^{h}} \cdot \int_{\alpha T_{k}^{h}}^{T_{k}^{h}} 2Ct^{-3/2} \exp(-ht/2C)dt$$

$$\leq \frac{C|Q_{l}^{h}(0)^{2} - \bar{Q}_{l}^{h}(0)^{2}|}{\alpha^{3/2}(T_{k}^{h})^{3/2}} \exp(-\alpha hT_{k}^{h}/2C),$$

where the last inequality holds due to the monotonicity of  $t^{-3/2} \exp(-ht/2C)$ . Therefore, by our choice of  $T_k^h, \delta_k^h$ , we have

$$\mathbb{E}[H_k^h - Df_h(p_k^h)|\mathcal{F}_k] = \frac{C\mathbb{E}[Q_l^h(0)^2 - \bar{Q}_l^h(0)^2|\mathcal{F}_k]}{\delta_k(T_k^h)^{3/2}} \exp(-\alpha h T_k^h/2C)$$

$$\leq C \frac{h^{-1}}{\sqrt{h}k^{-1/3}h^{-3/2}k^{1/2}} \exp(-\alpha k^{1/3}/2C) \leq C \cdot k^{-2/3},$$

for sufficient large k. This closes the proof of Bias.

Variance Term For the variance term, we have

$$\mathbb{E}[H_k^2] \le 3(\delta_k^h)^{-2} \sum_{l=2k-1}^{2k} \mathbb{E}[\hat{f}_h(p_l^h) - f_h(p_l^h)^2] + 3(\delta_k^h)^{-2} \mathbb{E}[f_h(p_{2k}^h) - f_h(p_{2k-1}^h)^2].$$

For the second term, we calculate that for  $p \in \mathcal{B}_h$ ,

$$f'_h(p) = -p\lambda'(p) - \lambda(p) + h\frac{\lambda'(p)}{(1-\rho(p))^2} = O(1).$$

Consequently, we have

$$(\delta_k^h)^{-2}\mathbb{E}[f_h(p_{2k}^h) - f_h(p_{2k-1}^h)^2] \le \max_{p \in \mathcal{B}_h} ||f_h'(p)|| = O(1).$$

For the first term, we have

$$\mathbb{E}[(\hat{f}_h(p_l^h) - f_h(p_l^h))^2] \leq 2\mathbb{E}\left[\left(p_l^h \frac{N_l}{T_k} - p_l^h \lambda(p_l^h)\right)^2\right] + 2\frac{h^2}{((1-\alpha)T_k^h)^2} \mathbb{E}\left[\left(\int_{\alpha T_k^h}^{T_k^h} Q_l^h(t) - \mathbb{E}[\bar{Q}_l^h(t)]\right)^2\right].$$

Let's denote  $\bar{Q}_l^h(t)$  as a stationary version of queueing process synchronously coupled with  $Q_l^h(t)$ , and define  $\tau, \bar{\tau}$  as the first hitting time of them to the empty states. Note that

$$\begin{split} &\mathbb{E}\left[\left(\int_{\alpha T_k^h}^{T_k^h} Q_l^h(t) - \mathbb{E}[\bar{Q}_l^h(t)]dt\right)^2\right] \\ \leq &\mathbb{E}\left[\left(\int_{\alpha T_k^h}^{T_k^h} \bar{Q}_l^h(t) - \mathbb{E}[\bar{Q}_l^h(t)]dt\right)^2\right] + \mathbb{E}\left[\left(\int_{\alpha T_k^h}^{T_k^h} Q_l^h(t) - \mathbb{E}[\bar{Q}_l^h(t)]dt\right)^2\mathbf{1}(\tau \vee \bar{\tau} > \alpha T_k^h)\right] \\ \stackrel{(a)}{\leq} &\frac{C(1-\alpha)T_k^h}{h^2} + (1-\alpha)T_k^h\mathbb{E}\left[\int_{\alpha T_k^h}^{T_k^h} (Q_l^h(t) - \mathbb{E}[\bar{Q}_l^h](t))^2dt\mathbf{1}(\tau \vee \bar{\tau} > \alpha T_k^h)\right] \\ \leq &\frac{C(1-\alpha)T_k^h}{h^2} + CT_k^h \cdot \frac{T_k^h}{h} \cdot \mathbb{P}(\tau \vee \bar{\tau} > \alpha T_k^h)^{1/2} \\ \leq &\frac{C(1-\alpha)T_k^h}{h^2} + \frac{C}{h^2}T_k^h \cdot hT_k^h \cdot \frac{\sqrt{h}\mathbb{E}[Q_l^h(0) + \bar{Q}_l^h(0)]}{(hT_k^h)^{3/2}}e^{-hT_k^h/2C} \\ \leq &\frac{C}{h^2}T_k^h. \end{split}$$

Here, the inequality (a) comes from Lemma EC.12 and the Cauchy-Schwartz inequality, and the last inequality comes from the fact that  $hT_k^h \to \infty$  and  $\sqrt{h}\mathbb{E}[Q_l^h(0) + \bar{Q}_l^h(0)] = O(1)$ . Consequently, we have

$$\mathbb{E}[(\hat{f}_h(p_l^h) - f_h(p_l^h))^2] \le \frac{C}{T_k},$$

for some C large enough. Therefore, we have

$$\mathbb{E}[H_k^2] \le \max\left(\frac{C}{T_k^h \delta_k^2}, C\right) = C.$$

LEMMA EC.15 (Convexity). There exists a constant  $K_0 > 0$  independent of h such that, for all  $p \in \mathcal{B}_h$ ,

$$f_h''(p) > h^{-1/2}K_0$$
.

Proof of Lemma EC.15 Note that for all  $p \in \mathcal{B}_h$ , the traffic intensity  $1 - \rho(p) = O(1/\sqrt{h})$ . Then, by direct calculation and Polleczk-Khinchine formula, we have

$$f_h''(p) = (-p\lambda(p))'' + \frac{h}{(1-\rho(p))^3} \left( 2(\lambda'(p)^2 + (1-\rho(p))\lambda''(p)) \right) > h^{-1/2}K_0,$$

with  $K_0 = 2 \min_{p \in \mathcal{B}_1} 2|\lambda'(p)|^2$ .

Given Lemmas EC.14 and EC.15, we are ready to provide an upper bound on the  $L_2$  distance  $\mathbb{E}[(\bar{p}_k^h - p_h^*)^2]$  following the analysis of main paper.

LEMMA EC.16 (Suboptimal Regret). The suboptimal regret could be bounded by

$$R_1^h(L) \le C \cdot \frac{L^{2/3}}{\sqrt{h}}.$$

Proof of Lemma EC.16 For all h > 0 and  $k \ge 1$ , we denote

$$b_k^h \equiv h^{-1}(\bar{p}_k^h - p_h)^2$$
.

For a given h small enough, we omit the superscript h for the simplicity of notation and obtain

$$\begin{split} hb_{k+1} &= \mathbb{E}[(\bar{p}_{k+1} - p^*)^2] \leq \mathbb{E}[(\bar{p}_k - p^* - \eta_k H_k)] \\ &= \mathbb{E}[(\bar{p}_k - p^*)^2 - 2\eta_k f'(\bar{p}_k) \cdot (\bar{p}_k - p^*)] - 2\eta_k \mathbb{E}[(H_k - f'(\bar{p}_k)) \cdot (\bar{p}_k - p^*)] + 2\eta_k^2 \mathbb{E}[H_k^2] \\ &\leq (1 - 2\eta_k h^{-1/2} K_0) \mathbb{E}[(\bar{p}_k - p^*)^2] + \sqrt{h} \eta_k B_k (1 + b_k) + 2\eta_k^2 V_k \\ &= (1 - 2c_\eta K_0 k^{-1}) hb_k + hc_\eta k^{-1} B_k + hc_\eta k^{-1} B_k b_k + 2hc_\eta^2 V_k \\ &\leq h \cdot \left[ (1 - 2c_\eta K_0 k^{-1}) b_k + Ck^{-5/3} + Ck^{-5/3} b_k + Ck^{-2} \right]. \end{split}$$

Following the proof of theorem 2 in the main paper, we can prove by induction that, there exists a constant C > 0 independent of h such that  $b_k \leq Ck^{-2/3}$ , and therefore, we can conclude

$$\mathbb{E}[(\bar{p}_k^h - p_h^*)^2] \le C \cdot hk^{-2/3}.$$

As a result, we have

$$\begin{split} R_1^h(L) &= \sum_{k=1}^L \mathbb{E}\left[ (f(\bar{p}_k^h) - f(p_h^*)) T_k^h \right] \\ &\leq \sum_{k=1}^L \mathbb{E}\left[ \nabla^2 f(p^* + c_1 \sqrt{h}) (\bar{p}_k^h - p_h^*)^2 T_k^h \right] \\ &\leq \sum_{k=1}^L C \sqrt{h} k^{-2/3} T_k^h \leq C \cdot \frac{L^{2/3}}{\sqrt{h}} \end{split}$$

LEMMA EC.17 (Non-stationary Regret). The non-stationary regret could be bounded by

$$R_2^h(L) \le C \cdot \frac{L^{2/3} \log(L)}{\sqrt{h}}.$$

*Proof of Lemma EC.17* Following the decomposition of non-stationary regret in the main paper, we have

$$\begin{split} R^h_{2k} &= \sum_{l=2k-1}^{2k} h \mathbb{E} \left[ \int_0^{T_k^h} Q_l^h(t) - \bar{Q}_l^h(t) dt \right] \\ &= \sum_{l=2k-1}^{2k} h \mathbb{E} \left[ \int_0^{t_k^h} Q_l^h(t) - \bar{Q}_l^h(t) dt \right] + h \mathbb{E} \left[ \int_{t_k^h}^{T_k^h} Q_l^h(t) - \bar{Q}_l^h(t) dt \right], \end{split}$$

with  $t_k^h = \frac{2 \log k}{h}$ . In this way, we following the similar analysis in our main paper. For the second term, by Lemma EC.11, we have

$$h \int_{t_k^h}^{T_k^h} \mathbb{E}[|Q_l^h(t) - \bar{Q}_l^h(t)|] dt \leq \int_{t_k^h}^{\infty} \frac{C \mathbb{E}[|Q_l^h(0)^2 - \bar{Q}_l^h(0)|^2]}{h t_k^{3/2}} \exp(-ht/2C) dh t \overset{(b)}{\leq} \frac{C}{h^2 t_k^{3/2}} \cdot k^{-1} \leq \frac{C}{\sqrt{h}k}. \tag{EC.11}$$

The inequality (b) comes from the fact that  $\mathbb{E}[Q_l^h(0)^2]$ ,  $\mathbb{E}[\bar{Q}_l^h(0)^2] = O(h^{-1})$ . For the first term, we decompose  $\mathbb{E}[Q_l^h(t) - Q_l^h(t)]$  into  $\mathbb{E}[\bar{Q}_{l-1}^h(t) - \bar{Q}_l^h(t)]$  and  $\mathbb{E}[Q_l^h(t) - \bar{Q}_{l-1}(t)]$  as we did in the main paper. By Polleczk-Khinchine formula, we have

$$\mathbb{E}[\bar{Q}_{l-1}^h(t) - \bar{Q}_{l}^h(t)] = \mathbb{E}\left[\frac{\lambda(p_l^h) - \lambda(p_{l-1}^h)}{(1 - \lambda(p_l^h))(1 - \lambda'(p_{l-1}^h))}\right] \leq \frac{C}{h}\mathbb{E}[|p_l^h - p_{l-1}^h| \leq \frac{C}{h}\mathbb{E}[|p_l^h - p_{l-1}^h|^2]^{1/2}.$$

Next, following the same argument in Lemma 7 in the main paper, we define  $\tilde{Q}_l^h(\cdot)$  and  $\tilde{X}_l^h(\cdot)$  as the queue length and busy period process with arrival rate 1 and service rate  $1/\lambda(p_l^h)$ . Then, by the same analysis in Lemma 7 in the main paper,

$$\begin{split} &\int_{0}^{t_{k}^{h}} \mathbb{E}[Q_{l}^{h}(t) - \bar{Q}_{l-1}^{h}(t)]dt \\ \leq &\frac{1}{\lambda_{l}} \int_{0}^{\lambda_{l-1} t_{k}^{h}} \mathbb{E}[|\tilde{Q}_{l}^{h}(t) - \tilde{Q}_{l-1}(T_{k(l-1)}^{h} + t)dt|] + \mathbb{E}\left[\left|\frac{1}{\lambda_{l}} - \frac{1}{\lambda_{l-1}}\right| \int_{0}^{\lambda_{l-1} t_{k}^{h}} \tilde{Q}_{l-1}(t)dt\right] + \mathbb{E}\left[\frac{1}{\lambda_{l}} \int_{\lambda_{l-1} t_{k}^{h}}^{\lambda_{l} t_{k}^{h}} \tilde{Q}_{l}(t)dt\right] \\ \leq &\mathbb{E}\left[\left|\frac{1}{\lambda(p_{l}^{h})} - \frac{1}{\lambda(p_{l-1}^{h})}\right|^{2}\right]^{1/2} \mathbb{E}[\tilde{X}_{l}(t)^{2}]^{1/2} t_{k}^{h} + C\mathbb{E}\left[\left|\frac{1}{\lambda(p_{l}^{h})} - \frac{1}{\lambda(p_{l-1}^{h})}\right|^{2}\right]^{1/2} \mathbb{E}[\tilde{Q}_{l-1}^{h}(t)^{2}]^{1/2} t_{k}^{h} \\ \leq &C\mathbb{E}[|p_{l}^{h} - p_{l-1}^{h}|^{2}]^{1/2} \frac{t_{k}^{h}}{h} \end{split}$$

Therefore, by Lemma EC.12, we have

$$h\mathbb{E}\left[\int_{0}^{t_{k}^{h}}Q_{l}^{h}(t)-\bar{Q}_{l}^{h}(t)dt\right] \leq C \cdot \mathbb{E}[|p_{l}^{h}-p_{l-1}^{h}|^{2}]^{1/2}t_{k}^{h} \leq Ct_{k}^{h} \cdot \max(\eta_{k}\sqrt{\mathcal{V}_{k}},\delta_{k}) = C\frac{\log k}{\sqrt{h}k^{1/3}}. \quad (EC.12)$$

Combining equations (EC.12) and (EC.11), we have  $R_{2k}^h \leq C \frac{\log k}{\sqrt{h}k^{1/3}}$ . Therefore, we have

$$R_2^h(L) \le C \frac{L^{2/3} \log L}{\sqrt{h}}.$$

LEMMA EC.18 (Finite-Difference Regret). The finite-difference regret could be bounded by

$$R_3^h(L) \le C \cdot \frac{L^{2/3}}{\sqrt{h}}.$$

Proof of Lemma EC.18 By calculation, we have

$$R_3^h(L) = \sum_{k=1}^L \mathbb{E}\left[ (f(\bar{p}_{2k-1}) + f(\bar{p}_{2k}) - 2f(p_h^*))T_k^h \right] \le C \sum_{k=1}^L \frac{1}{\sqrt{h}} (\delta_k^h)^2 T_k^h \le C \cdot \frac{L^{2/3}}{\sqrt{h}}.$$

Summing up all three regrets, the total regret in the first L cycle is

$$R^{h}(L) = R_{1}^{h}(L) + R_{2}^{h}(L) + R_{3}^{h}(L) \le C \frac{L^{2/3} \log L}{\sqrt{h}}.$$

Note that the total time that used is  $T^h = \frac{T_0}{h} = \frac{L^{4/3}}{h}$ , and therefore,

$$R^h(T_0/h) \leq C\sqrt{h}^{-1}\sqrt{T_0\log T_0}$$

### EC.2.4. Proof of Proposition 6

We neglect the superscribe h in the following analysis to ease the burden of notation. The proof of Proposition 6 basically follows the proof of proposition 2 in Besbes and Zeevi (2009b). Let  $\Delta_0 = \max_{p \in \mathcal{B}_h} f^h(p) - f^h(p^*) = O(\sqrt{h})$ , and denote  $p_G^*$  as the optimal points in the testing pricing grid. The regret can be decomposed according to three sources of cost: exploration cost, stochastic error, and discrete grid cost.

$$R^{h}(T_{0}) \leq \Delta_{0}t_{0} + (T - t_{0})\mathbb{E}[f(\hat{p}^{*}) - f(p^{*})]$$

$$\leq \underbrace{\Delta_{0}t_{0}}_{\text{Exploration Cost}} + \mathbb{E}[T \cdot \underbrace{[f(\hat{p}^{*}) - f(p_{G}^{*}) + f(p_{G}^{*}) - f(p^{*})]}_{\text{Stochastic Error}}]$$
Discrete Grid Cost

We treat the first two terms following in the same way as in Besbes and Zeevi (2009b). For the third term, we apply second order Taylor expansion (rather than the first order in Besbes and Zeevi (2009b)) as  $\nabla f(p^*) = 0$  in our problem. Therefore, using the fact that the grid length is at most  $|p_G^* - p^*| \leq |\mathcal{B}_h|/\kappa = O(\sqrt{h}/\kappa)$ , we have

$$R^{h}(T_{0}) \leq \Delta_{0}t_{0} + CT \cdot \sqrt{\frac{\kappa \log T}{t_{0}}} + CT \cdot \frac{\nabla^{2}f(\xi)}{2} |p_{G}^{*} - p^{*}|^{2}$$
$$\leq C\sqrt{h}t_{0} + CT \cdot \sqrt{\frac{\kappa \log T}{t_{0}}} + C\frac{T}{\sqrt{h}} \cdot \left(\frac{\sqrt{h}}{\kappa}\right)^{2}.$$

By optimizing the regret order, we choose

$$t_0 = O\left(\frac{T_0^{5/7} \log(T)^{2/7}}{h}\right), \quad \kappa = O\left(\frac{T_0^{1/7}}{\log T}\right),$$

such that

$$R^{h}(T_{0}) = O\left(\frac{T_{0}^{5/7}\log(T_{0}/h)^{2/7}}{\sqrt{h}}\right).$$

## EC.3. Regret Lower Bound

In this part, we intend to prove that, when the demand function is unknown, the worst-case suboptimal regret of any pricing and capacity sizing policy is at least of order  $\Omega(\sqrt{T})$  where T is the total time elapsed. However, to derive a tight lower bound for the regret of nonstationarity is technical challenging. On the one hand, this regret is not necessarily positive in general. On the other hand, transient error of queueing system can be large if the control parameter changes frequently. As a result, it becomes difficult to bound the regret of nonstationarity from below for arbitrary learning policies. Nevertheless, we could give a partial result in the form of theoretical lower bound for the regret of suboptimality  $R_2$ , which is at the order of  $\Omega(\sqrt{T})$ .

In particular, we construct a specific demand function with a unknown parameter. The proof is then based on the analysis of KL divergence that measures the uncertainty on this unknown parameter. Intuitively, the proof basically says that, on the one hand, if the uncertainty on the parameter is high, the regret is also high because of the uncertainty (Lemma EC.21). On the other hand, it is shown that to reduce uncertainty, a learning cost must be paid (Lemma EC.20). As a consequence, there is a lower bound for the regret caused by the uncertainty of the parameter.

To make the analysis more intuitive, we consider T as an integer and decompose the total time T into T periods with unit period length. We restrict the policy class so that any admissible policy can only change the price and service capacity at the beginning of each period. This simplification is reasonable because changing policy is usually costly for service providers in reality, and this restriction does not lose generality for our intuition in practice. Note that LiQUAR also belongs to this class. We can formally describe the admissible policies as follows. Denote  $\omega_0$  as the initial decision  $(\mu_0, p_0)$  and  $\omega_t$ ,  $t \geq 1$ , as the arrivals and corresponding job sizes in t-th period and let  $\omega_t = (\omega_0, \omega_1, \cdots, \omega_t)$ . We denote the corresponding filters as  $\{(\Omega_t, \mathcal{F}_t)\}_{t=0}^T$ . An admissible policy is defined by a sequence of decision functions  $\pi = \{\pi_1, \cdots, \pi_T\}, \ \pi_t : \Omega_{t-1} \to \mathbb{R}^2_+$ . We denote these non-anticipating policy class as  $\Psi$ .

**Theorem 4** (Theoretic Lower Bound of Regret) There exists a demand function  $\lambda(p)$  satisfying Assumption 1 in our main paper and a positive constant  $C_2$  such that for any admissible policy  $\pi \in \Psi$  and  $T \geq 2$ ,

$$R_2(T) \ge C_2 \sqrt{T}$$
.

Next, we first introduce the demand class and some key properties of problem class  $\mathcal{C}$  in Section EC.3.1. Based on these properties, we prove two critical lemmas craving the trade-off between learning cost and uncertainty cost in Section EC.3.2. The lower bound is the direct consequence of these two lemmas.

#### EC.3.1. Demand Class and Its Properties

We consider a parametric problem class C where the demands are linear functions with slope z as parameter

$$\lambda(p;z) = 4 - z(p - 5.5),$$
 (EC.13)

We set  $z \in \mathcal{Z} = [0.95, 1.05]$  and  $\mathcal{B} = [5, 6.5] \times [5.4, 6]$  and the queueing system is M/M/1. Moreover, we set  $h_0 = 1$  and  $c(\mu) = \mu$ . In this case, the objective function is

$$f(\mu, p; z) = -p\lambda(p; z) + \frac{\lambda(p; z)}{\mu - \lambda(p; z)} + \mu.$$

Denote optimal decision under demand  $\lambda(p;z)$  as

$$(\mu^*(z), p^*(z)) = \arg\min_{(\mu, p) \in \mathcal{B}} f(\mu, p; z).$$

The corresponding suboptimal regret is

$$R_2(z,\pi,t) = \mathbb{E}^{z,\pi} \left[ \sum_{k=1}^t \left( f(\mu_k, p_k; z) - f(\mu^*(z), p^*(z); z) \right) T_k \right].$$

In the next lemma, we summarize the key properties of this demand class, which we will use in lower bound analysis.

Lemma EC.19. The problem instance class C has the following properties:

- 1. Uninformative point All demand curves cross an uninformative point, i.e.,  $\lambda(5.5; z) = 4$  for all  $z \in \mathcal{Z}$ . Moreover,  $p^*(1) = 5.5$ .
- 2. Strongly convex For any  $z \in \mathcal{Z}$ , the objective function  $f(\mu, p; z)$  is strongly convex. As a result, there exists a constant  $K_5 > 0$ , such that

$$|f(\mu^*(z), p^*(z)) - f(p, \mu; z)| \ge K_5 ((p - p^*(z)^2 + (\mu - \mu^*(z))^2)$$

3. Uniform stability The system is uniformly stable for all problem instances, i.e.,

$$\sup_{p,z} \lambda(p;z) = \lambda(5.4;0.95) < \underline{\mu}.$$

4. Continuity of demand function The difference between two demand curves can be represented by difference of z and  $z_0$ 

$$|\lambda(p;z) - \lambda(p;z_0)| = |(p-5.5)(z-1)|.$$

5. Separability between optimal solutions There exists a constant  $K_1$  such that  $|p^*(z)'| \ge K_1$  for all  $z \in \mathcal{Z}$ . Therefore,

$$|p^*(z) - 5.5| \ge K_6|z - 1|$$
.

Proof of Lemma EC.19 Properties 1, 3 and 4 are obvious by direct calculation. For property 2, notice that the demands  $\lambda(p;z)$  are linear functions and by direct calculation, we have the strongly convexity result. For property 5, by the first-order condition  $\nabla f(\mu^*(z), p^*(z)) = 0$ , the optimal solution is given by

$$\begin{cases} \mu^*(z) &= \lambda(p^*(z);z) + \sqrt{\lambda(p^*(z);z)} \\ 1 &= (2p^*(z) - 6.5 - 4z^{-1})^2 (4 + 5.5z - p^*(z)z). \end{cases}$$

To show property 5, we define an auxiliary function  $g(p,z) = (2p - 6.5 + 4z^{-1})^2(4 + 5.5z - pz)$ . By direct calculation, there is an  $p^*(z) \in [5.4, 6]$  satisfying  $g(p^*(z), z) = 1$ . In addition, by direct calculation, in our problem instance,

$$\begin{split} \frac{\partial}{\partial p}g(p,z) &= [16 + 22z - 6p + 6.5 + 4z^{-1}](2p - 6.5 - 4z^{-1}) > 0, \\ \frac{\partial}{\partial z}g(p,z) &= 5.5(2p - 6.5 - 4z^{-1})^2 + \frac{8}{z^2}(4 + 5.5z - p)(2p - 6.5 - 4z^{-1}) > 0. \end{split}$$

Note that

$$\frac{d}{dz}g(p^*(z),z) = \frac{\partial}{\partial p}g(p^*(z),z)p^*(z)' + \frac{\partial}{\partial z}g(p^*(z),z) = 0,$$

which implies that  $p^*(z)' < 0$  for all  $z \in \mathcal{Z}$ . Since  $\mathcal{Z}$  is compact, there is a constant  $K_6 > 0$  satisfying the statement in this property. This closes the proof.

According to Lemma EC.19, this problem class has an uninformative point at p = 5.5, where all demands cross. It's also the optimal price for z = 1. As a consequence, when z = 1, the algorithm needs to step away from the uninformative point to learn the demand, which will incur suboptimal cost. On the other hand, if one algorithm performs very well when z = 1, it seldom learns any information and thus cannot perform well under other z. The above observations lead to our proof of the lower bound.

#### EC.3.2. Proof for Lower Bound

We denote  $p_0^* = 5.5$  and  $z_0 = 1$ . We shall introduce two lemmas to describe the trade-off between learning cost and the cost of uncertainty. We use Kullback-Leibler divergence to measure the information gain. Let  $\mathbb{P}_t^{\pi,z}$  denote the probability measure of  $\boldsymbol{\omega}_t$  under demand  $\lambda(p;z)$  with policy  $\pi$ . We measure the knowledge of demand by

$$\mathcal{K}(\mathbb{P}_T^{\pi,z_0}||\mathbb{P}_T^{\pi,z}).$$

The following lemma craves the learning cost. Denote  $\underline{\lambda} \equiv \inf_{z,p} \lambda(p;z) = \lambda(6.5;1.05) = 2.95$ .

Lemma EC.20. For any  $z \in \mathcal{Z}$ , T > 0 and any piecewise constant policy  $\pi \in \Psi$ ,

$$\mathcal{K}(\mathbb{P}_T^{\pi,z_0} \| \mathbb{P}_T^{\pi,z}) \le \frac{(z-z_0)^2}{2\lambda K_5} R_2(z_0,\pi,T)$$

Proof of Lemma EC.20 We decompose the KL-divergence in T into conditional KL-divergence in each periods. By chain rule of KL divergence,

$$\mathcal{K}(\mathbb{P}_{T}^{\pi,z_0} \| \mathbb{P}_{T}^{\pi,z}) = \sum_{t=1}^{T} \mathcal{K}(\mathbb{P}_{T}^{\pi,z_0} \| \mathbb{P}_{T}^{\pi,z} | \boldsymbol{\omega}_{t-1})$$

$$\mathcal{K}(\mathbb{P}_{T}^{\pi,z_0} \| \mathbb{P}_{T}^{\pi,z} | \boldsymbol{\omega}_{t-1}) = \int_{\boldsymbol{\omega}_t} \log \left( \frac{d\mathbb{P}_{t}^{\pi,z_0} (\boldsymbol{\omega}_t | \boldsymbol{\omega}_{t-1})}{d\mathbb{P}_{t}^{\pi,z} (\boldsymbol{\omega}_t | \boldsymbol{\omega}_{t-1})} \right) d\mathbb{P}_{t}^{\pi,z_0} (\boldsymbol{\omega}_t)$$

Conditional on  $\omega_{t-1}$ , the arrivals in cycle t follows Poisson process with rate  $\lambda_t^z \equiv \lambda(p_t; z)$  and we denote the density function of individual work load V by  $g(\cdot)$ . Then, using the conditional density of Poisson arrivals, we have

$$\begin{split} &\mathcal{K}(\mathbb{P}_{t}^{\pi,z_{0}} \| \mathbb{P}_{t}^{\pi,z_{0}} | \omega_{t-1}) \\ &= \int_{\omega_{t-1}} \int_{\omega_{t}} \log \left( \frac{d\mathbb{P}_{t}^{\pi,z_{0}}(\omega_{t} | \omega_{t-1})}{d\mathbb{P}_{t}^{\pi,z_{0}}(\omega_{t} | \omega_{t-1})} \right) d\mathbb{P}_{t}^{\pi,z_{0}}(\omega_{t} | \omega_{t-1}) d\mathbb{P}_{t-1}^{\pi,z_{0}}(\omega_{t-1}) \\ &= \int_{\omega_{t-1}} \sum_{k=0}^{\infty} \int_{v_{1}, \dots, v_{k}} \frac{(\lambda_{t}^{z_{0}})^{k} e^{-\lambda_{t}^{z_{0}}}}{k!} \log \left( \frac{(\lambda_{t}^{z_{0}})^{k} \exp(-\lambda_{t}^{z_{0}})(k!)^{-1} 1^{-k} \prod_{i=1}^{k} g(v_{i})}{(\lambda_{t}^{z})^{k} \exp(-\lambda_{t}^{z_{0}})(k!)^{-1} 1^{-k} \prod_{i=1}^{k} g(v_{i})} \right) dv_{1} \cdots dv_{k} d\mathbb{P}_{t-1}^{\pi,z_{0}}(\omega_{t-1}) \\ &= \int_{\omega_{t-1}} (\lambda_{t}^{z} - \lambda_{t}^{z_{0}}) + \lambda_{t}^{z_{0}} \log \left( \frac{\lambda_{t}^{z_{0}}}{\lambda_{t}^{z}} \right) d\mathbb{P}_{t-1}^{\pi,z_{0}}(\omega_{t-1}) \\ &= \int_{\omega_{t-1}} (\lambda_{t}^{z} - \lambda_{t}^{z_{0}}) - \lambda_{t}^{z_{0}} \log \left( 1 + \frac{\lambda_{t}^{z} - \lambda_{t}^{z_{0}}}{\lambda_{t}^{z_{0}}} \right) d\mathbb{P}_{t-1}^{\pi,z_{0}}(\omega_{t-1}) \\ &\leq \int_{\omega_{t-1}} \frac{(\lambda_{t}^{z} - \lambda_{t}^{z_{0}})^{2}}{2\underline{\lambda}} d\mathbb{P}_{t-1}^{\pi,z_{0}}(\omega_{t-1}) = \frac{(z - z_{0})^{2}}{2\underline{\lambda}} \int_{\omega_{t-1}} (p_{t} - p_{0}^{*})^{2} d\mathbb{P}_{t-1}^{\pi,z_{0}} \\ &\leq \frac{(z - z_{0})^{2}}{2K_{5}\underline{\lambda}} \mathbb{E}^{\pi,z_{0}} \left[ f(\mu_{t}, p_{t}; z_{0}) - f(u^{*}(z_{0}), p^{*}(z_{0}); z_{0}) \right] \end{split}$$

Here (a) uses the fact that  $-\log(1+x) \le -x + \frac{x^2}{2}$ , and (b) uses the strongly convex property (Lemma EC.19) of our problem case. Therefore, summing up all t, we have the result.

The next lemma describes the cost of uncertainty.

LEMMA EC.21. For any integer  $T \ge 1$ , set  $z_1 = z_0 + K_7 T^{-1/4}$  with  $K_7$  specified later. Then, for any policy  $\pi \in \Psi$ , we have

$$R_2(z_0, \pi, T) + R_2(z_1, \pi, T) \ge \frac{K_5 K_6^2 K_7^2}{18} T^{1/2} e^{-\mathcal{K}\left(\mathbb{P}_T^{\pi, z_0} \| \mathbb{P}_T^{\pi, z_1}\right)}$$

Lemma EC.21 directly follows lemma 3.4 in Broder and Rusmevichientong (2012), so we omit the proof here. With these two lemmas, we now complete the proof of Theorem 4.

Proof of Theorem 4 Let  $z_1 = z_0 + K_7 T^{-1/4}$  and by Lemma EC.20, we have

$$R_2(z_0, T, \pi) + R_2(z_1, T, \pi) \ge \frac{2\underline{\lambda}K_5}{K_2^2} \sqrt{T} \mathcal{K}(\mathbb{P}_T^{\pi, z_0}, \|\mathbb{P}_T^{\pi, z_1}).$$

By Lemma EC.21, we also have

$$R_2(z_0,T,\pi) + R_2(z_1,T,\pi) \ge \frac{K_5 K_6^2 K_7^2}{18} \sqrt{T} e^{-\mathcal{K}(\mathbb{P}_T^{\pi,z_0} \| \mathbb{P}_T^{\pi,z_1})}.$$

Therefore, set  $C_2 = \frac{1}{4}\min\left\{\frac{2\underline{\lambda}K_5}{K_7^2}, \frac{K_5K_6^2K_7^2}{18}\right\}$  and we have

$$\begin{split} \max_{z \in \{z_0, z_1\}} R_2(z, \pi, T) &\geq \frac{R_2(z_0, \pi, T) + R_2(z_1, \pi, T)}{2} \\ &\geq \frac{\sqrt{T}}{4} \left( \frac{2\underline{\lambda} K_5}{K_7^2} \mathcal{K}(\mathbb{P}_T^{\pi, z_0} \| \mathbb{P}_T^{\pi, z_1}) + \frac{K_5 K_6^2 K_7^2}{18} e^{-\mathcal{K}(\mathbb{P}_T^{\pi, z_0} \| \mathbb{P}_T^{\pi, z_1})} \right) \\ &\geq C_2 \sqrt{T} \left( \mathcal{K}(\mathbb{P}_T^{\pi, z_0} \| \mathbb{P}_T^{\pi, z_1}) + e^{-\mathcal{K}(\mathbb{P}_T^{\pi, z_0} \| \mathbb{P}_T^{\pi, z_1})} \right) \\ &\geq C_2 \sqrt{T} \end{split}$$

The last inequality is because  $x + e^{-x} \ge 1$  for all x. This finishes the proof of the lower bound.  $\square$ 

## EC.4. Examples of the Demand Function

In this part, we verify that the following two inequalities in Condition (a) of Assumption 1 hold for a variety of commonly-used demand functions.

$$-\lambda'(p) > \max\left(\sqrt{\frac{0 \vee (-\lambda''(p)(\bar{\mu} - \lambda(p)))}{2}}, \frac{p\lambda''(p)}{2}\right), \tag{EC.14}$$

$$\lambda'(p) > \max_{\mu \in [\underline{\mu}, \bar{\mu}]} \left( 2g(\mu) \frac{\lambda''(p)\lambda(p)}{\lambda'(p)} - \frac{4\lambda(p)(\mu - \lambda(p))}{h_0 C} \right). \tag{EC.15}$$

Example EC.1 (Linear Demand). Consider a linear demand function

$$\lambda(p) = a - bp$$
, with  $0 < b < \frac{4\underline{\lambda}(\underline{\mu} - \overline{\lambda})}{h_0 C}$ .

Then, inequality (EC.14) holds immediately as  $\lambda''(p) \equiv 0$ . Inequality (EC.15) is equivalent to

$$-b > -\frac{4\lambda(p)(\underline{\mu} - \lambda(p))}{h_0C},$$

which also holds as  $\lambda(p)(\underline{\mu} - \lambda(p)) \ge \underline{\lambda}(\underline{\mu} - \overline{\lambda})$ .

EXAMPLE EC.2 (QUADRATIC DEMAND). Consider a quadratic demand function

$$\lambda(p) = c - ap^2, \quad \text{with } a, c > 0 \text{ and } 0 < \frac{\bar{\mu} - c}{3\underline{p}^2} < a < \left(\frac{3(\underline{\mu} - \bar{\lambda})\underline{p}}{h_0 C} - \frac{\underline{\mu}}{\underline{\mu} - \bar{\lambda}}\right) \frac{\underline{\lambda}}{\bar{p}^2}.$$

Inequality (EC.14) is equivalent to  $3a^2p^2 > a(\bar{\mu} - c)$ , which holds as  $a > \frac{\bar{\mu} - c}{3p^2}$ . For inequality (EC.15), note that  $\lambda'' = -2a$  and  $\lambda' = -2ap$ . So, for any  $\mu \in [\underline{\mu}, \bar{\mu}]$ , we have

$$\begin{split} &\lambda'(p) - 2g(\mu) \frac{\lambda''(p)\lambda(p)}{\lambda'(p)} + \frac{4\lambda(p)(\mu - \lambda(p))}{h_0 C} \\ &= -2ap - 2\left(\frac{\mu}{\mu - \lambda} - \frac{(\mu - \lambda)p}{h_0 C}\right) \frac{\lambda}{p} + \frac{4\lambda(\mu - \lambda)}{h_0 C} \\ &= 2p\left(\frac{\lambda}{p^2} \left(\frac{3(\mu - \lambda)p}{h_0 C} - \frac{\mu}{\mu - \lambda}\right) - a\right). \end{split}$$

Note that  $\frac{3(\mu-\lambda)p}{h_0C} - \frac{\mu}{\mu-\lambda} > \frac{3(\underline{\mu}-\overline{\lambda})p}{h_0C} - \frac{\underline{\mu}}{\mu-\overline{\lambda}} > 0$  by our assumption, and consequently,

$$\frac{\lambda}{p^2} \left( \frac{3(\mu - \lambda)p}{h_0 C} - \frac{\mu}{\mu - \lambda} \right) - a > \left( \frac{3(\underline{\mu} - \overline{\lambda})\underline{p}}{h_0 C} - \frac{\underline{\mu}}{\underline{\mu} - \overline{\lambda}} \right) \frac{\underline{\lambda}}{\overline{p}^2} - a > 0,$$

which shows that (EC.15) holds.

EXAMPLE EC.3 (EXPONENTIAL DEMAND). Consider an exponential demand function

$$\lambda(p) = \exp(a - bp)$$
, with  $b > 0$  and  $b\bar{p} < 2$ .

Then  $\lambda'(p) = -b\lambda(p)$  and  $\lambda''(p) = b^2\lambda(p) > 0$ . Therefore, inequality (EC.14) is automatically satisfied as  $b < 2/\bar{p}$ . For inequality (EC.15), given that  $p \le \bar{p} < 2/b$ , we have, for any  $\mu \in [\underline{\mu}, \bar{\mu}]$ ,

$$\begin{split} \lambda'(p) - 2g(\mu) \frac{\lambda''(p)\lambda(p)}{\lambda'(p)} + \frac{4\lambda(p)(\mu - \lambda(p))}{h_0 C} \\ &= -b\lambda(p) - 2\frac{\mu}{\mu - \lambda} \cdot \frac{b^2\lambda^2(p)}{-b\lambda(p)} + \frac{4\lambda(\mu - \lambda) - 2bp\lambda(\mu - \lambda)}{h_0 C} \\ &> -b\lambda(p) + 2\frac{\mu}{\mu - \lambda}b\lambda(p) > b\lambda(p) > 0. \end{split}$$

Therefore, (EC.15) holds as well.

Example EC.4 (Logit Demand). Consider a logit demand function

$$\lambda(p) = c \cdot \exp(a - bp) / (1 + \exp(a - bp)), \quad \text{ with } a - b\bar{p} < \log(1/2) \text{ and } 0 < b < 2/\bar{p}.$$

We have

$$\lambda'(p) = -\frac{b}{1+e}\lambda(p), \ \lambda''(p) = \frac{b^2(1-e)}{(1+e)^2}\lambda(p), \text{ with } e \equiv \exp(a-bp).$$

As a result, inequality (EC.14) becomes 2 > bp(1-e)/(1+e) if e < 1. Since  $a - bp < \log(1/2)$ , e < 1/2 and (EC.14) holds accordingly. We next show that (EC.15) holds as well. For any  $\mu \in [\underline{\mu}, \overline{\mu}]$ ,

$$\begin{split} & \lambda'(p) - 2g(\mu) \frac{\lambda''(p)\lambda(p)}{\lambda'(p)} + \frac{4\lambda(p)(\mu - \lambda(p))}{h_0 C} \\ & = \left( -\frac{b}{1+e} + \frac{2\mu(1-e)b}{(\mu - \lambda)(1+e)} - \frac{2p(\mu - \lambda)}{h_0 C} \cdot \frac{b(1-e)}{1+e} + \frac{4(\mu - \lambda)}{h_0 C} \right) \cdot \lambda \\ & > \left( -\frac{b}{1+e} + \frac{\mu b}{(\mu - \lambda)(1+e)} - \frac{2bp(1-e)}{1+e} \frac{(\mu - \lambda)}{h_0 C} + \frac{4(\mu - \lambda)}{h_0 C} \right) \cdot \lambda > 0, \end{split}$$

where the first inequality holds as 0 < e < 1/2 and the second inequality holds as long as b < 2/p. So (EC.15) holds as well.

## EC.5. Additional Numerical Experiments

#### EC.5.1. Robustness of LiQUAR

In this section, we give more discussion on the robustness of LiQUAR via numerical examples. Specifically, we test the performance of LiQUAR in a set of model settings with different values of optimal traffic intensity  $\rho^*$  and service time distributions.

We consider an M/GI/1 model with phase-type service-time distribution and the logistic demand function in (20) with  $M_0 = 10$ , a = 4.1 and b = 1. We fix staffing cost coefficient  $c_0 = 1$  in (21) in this experiment. By PK formula and PASTA, the service provider's problem reduces to

$$\min_{\mu, p} \left\{ f(\mu, p) = -p\lambda(p) + \frac{h_0(1 + c_s^2)}{2} \cdot \frac{\lambda(p)/\mu}{1 - \lambda(p)/\mu} + \mu \right\},\,$$

where  $c_s^2$  is SCV of the service time. We investigate the impact on performance of LiQUAR of the following two factors: (i) the optimal traffic intensity  $\rho^*$  (which measures the level of heavy traffic), and the service-time SCV  $c_s^2$  (which quantifies the stochastic variability in service and in the overall system).

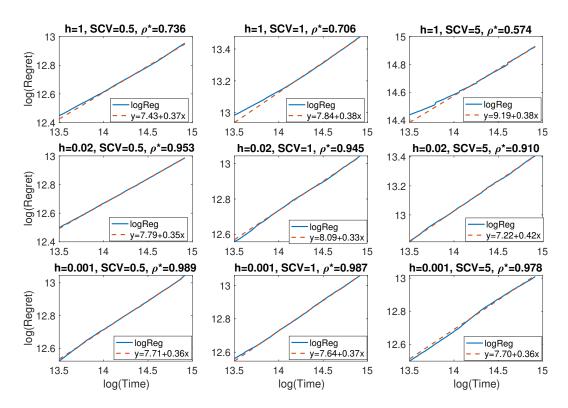


Figure EC.1 The regret curve in logarithm scale and a linear fit for the M/GI/1 model, under different traffic intensity  $\rho^* \in [0.547, 0.989]$  and service-time SCV  $c_s^2 = 0.5$  ( $E_2$  service), 1 (M service) and 5 ( $H_2$  service). All curves are estimated by averaging 100 independent runs.

To obtain different values of  $\rho^*$ , we vary the holding cost  $h_0 \in \{0.001, 0.02, 1\}$ . For the SCV, we consider  $c_s^2 = 0.5, 1, 5$  using Erlang-2, exponential and hyperexponential service time distributions. In Figure EC.1 we plot the regret curves in logarithm scale along with their linear fits in all abovementioned settings. We set  $\eta_k = 4k^{-1}, \delta_k = \min(0.1, 0.5k^{-1/3}), T_k = 200k^{1/3}$  and  $\alpha = 0.1$ . For all 9 cases, we run LiQUAR for L = 1000 iterations and estimate the regret curve by averaging 100 independent runs.

Note that the optimal traffic intensity  $\rho^*$  ranges from 0.547 to 0.987. In all the cases, the linear fitted regret curve has a slope below the theoretic bound 0.5, ranging in [0.35, 0.42]. Besides, the intercept (which measures the constant term of the regret) does not increase significantly in  $\rho^*$  and ranges in [7.64, 7.79] for  $\rho^* > 0.95$ . The results imply that the performance of LiQUAR is not too sensitive to the traffic intensity  $\rho^*$  and service-time SCV.

### EC.5.2. Relaxing the Uniform Stable Condition

In this section, we conduct numerical experiments with relaxed uniformly stable condition. We consider a modified version of LiQUAR and test the performance of LiQUAR in our heavy-traffic examples in Section 7. The modified version of LiQUAR is nearly the same as LiQUAR but with an additional early-stop and backtracking step if it finds that the system is too busy. Specifically, the systems have two additional hyperparameters, threshold  $\tau$  and an anchoring price  $p_a$ , under which the system is known to be stable. In the each cycle, the system continues track the observed workload and if the workload of the system is larger than  $\tau$ , then the system early-stop this cycle and set the next price as the midpoint between the current price and anchor price (backtracking); otherwise the systems works identically with LiQUAR. For more details, please see Algorithm 2.

Then, we test the performance of LiQUAR with backtracking under the setting in Section 7 but without uniformly stable assumption. Specifically, we consider a pricing problem for M/M/1 queue having exponential demand function

$$\lambda(p) = \exp(a - bp)$$

with  $a=1+\log(2)$  and b=1. In addition, we set h=0.005. We set the initial  $\bar{p}_0=p_0-2\sqrt{h}$  so that the initial traffic intensity  $\rho_0=\lambda(p_0)/\mu=1.15>1$  succeeds the critical level one, leading to an unstable system. Following the analysis in Section 5.3, we set the hyperparameters  $T_k=h^{-1}10k^{1/3}, \delta_k=\sqrt{h}k^{-1/3}, \eta_k=\sqrt{h}3k^{-1}$  and  $\tau=10/\sqrt{h}$  with the anchoring point  $p_a=p_0+2\sqrt{h}$ . As is shown in EC.2, the pricing policy remain convergent to  $p^*$ . Consistently, the resulting traffic intensity  $\rho_k$  is quickly controlled to decrease below 1 although the system is unstable in the initial cycles.

## EC.6. Details of Algorithm 3 in Section 8

In this section, we provide the detailed description for Policy Gradient algorithms in Algorithm 3, the outline of which is described in Section 8. Specifically, in Algorithm 3, Policy Gradient algorithm organizes time by cycles, with each cycle containing L episodes. In each episode, the system operates the system following  $\pi_{\theta}$  for episode length T time units. At the end of each episode, a gradient gradient estimator in this episode  $\hat{\nabla}_{i,t}$  is calculated using the policy gradient

## Algorithm 2: LiQUAR with backtracking

```
Input: number of iterations L, threshold \tau, anchor price p_a;
    parameters 0 < \alpha < 1, and T_k, \eta_k, \delta_k for k = 1, 2, ..., L;
    initial value \bar{p}_1, W_1(0) = 0;
 1 for k = 1, 2, ..., L do
          Set control parameter p_{2k-1} = \bar{p}_k - \delta_k/2 and Stable Sign= 0;
          while \frac{1}{t} \int_0^t Q(t) dt < \tau for t < T_k do | Run Cycle 2k-1: Run the system under p_{2k-1};
 3
  4
          end
 \mathbf{5}
          Set control parameter p_{2k} = \bar{p}_k + \delta_k/2;
 6
          while \frac{1}{t} \int_0^t Q(t) dt < \tau for t < T_k do | Run Cycle 2k: Run the system under p_{2k};
 7
 8
               Stable Sign=1;
 9
          end
10
          if Stable Sign=1 then
11
                Compute FD gradient estimator:
12
                         H_k = \frac{1}{\delta_k} \left[ \frac{h_0}{(1-2\alpha)T_k} \int_{\alpha T_k}^{(1-\alpha)T_k} \left( Q_{2k}(t) - Q_{2k-1}(t) \right) dt - \frac{p_{2k}N_{2k} - p_{2k-1}N_{2k-1}}{T_k} \right) \right]
                   Update \bar{p}_{k+1} = \prod_{[0,\infty)} (\bar{p}_k - \eta_k H_k).
13
          end
          else
14
               Backtracking: \bar{p}_{k+1} = \frac{\bar{p}_k + p_a}{2}
15
          end
16
17 end
```

formula (Sutton and Barto 2018, p.339) and the closed form of Gaussian parameterization (line 9 in Algorithm 3). Then, at the end of each cycle, an overall policy gradient estimator is obtained by averaging over all the episodic policy gradient estimators in the cycle (line 11 in Algorithm 3). The full algorithm is given in Algorithm 3.

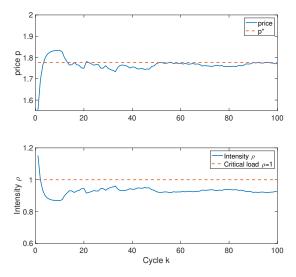


Figure EC.2 Pricing for the M/M/1 model without uniform stable condition for LiQUAR with backtracking. The hyperparameter choices are  $T_k = h^{-1}10k^{1/3}$ ,  $\delta_k = \sqrt{h}k^{-1/3}$ ,  $\eta_k = \sqrt{h}3k^{-1}$  and  $\tau = 10/\sqrt{h}$  with the anchoring point  $p_a = p_0 + 2\sqrt{h}$ , where h = 0.005.

#### **Algorithm 3:** Policy Gradient method

**Input:** normal parameterization  $\pi(a|\theta)$ , step size  $\eta > 0$ , initial policy parameter  $\theta : (\bar{p}_1, \bar{\mu}_1, \sigma_{p,1}^2, \sigma_{\mu,1}^2)$ , cycle length L (how many episodes in each episode), episode length T (how many time slots in each episode);

```
1 for each cycle do
  \mathbf{2}
                 for episode i = 1 : L do
                           Generate an episode Q_1, (p_1, \mu_1), R_1, \cdots, Q_{T-1}, (p_T, \mu_T), R_T following \pi_\theta;
  3
                           \bar{R} = \frac{1}{T} \sum_{t=1}^{T} R_T;
                          for t = 1, \dots, T do

\begin{vmatrix}
G = \sum_{k=t}^{T} R_k - \bar{R}; \\
(p_t - \bar{p})/\sigma_p^2 \\
(\mu_t - \bar{\mu})/\sigma_\mu^2 \\
[(p_t - \bar{p})^2 - \sigma_p^2]/\sigma_p^3 \\
[(\mu_t - \bar{p})^2 - \sigma_u^2]/\sigma_\mu^3
\end{vmatrix};

  \mathbf{5}
   6
  7
  8
                          \hat{\nabla}_i = \frac{1}{T} \sum_{t=1}^T \hat{\nabla}_{i,t};
  9
10
                 \theta \leftarrow \theta + \eta \cdot \frac{1}{L} \sum_{i=1}^{L} \hat{\nabla}_i;
11
12 end
```

	Notation	Description
Model parameters and functions	$\begin{aligned} \mathcal{B} &= [\underline{\mu}, \overline{\mu}] \times [\underline{p}, \overline{p}] \\ c(\mu) \\ c_s^2 &= Var(S) / \mathbb{E}[S]^2 \\ C &= \frac{1+c_s^2}{2} \\ f(\mu, p) \\ h_0 \end{aligned}$	Feasible region Staffing cost Squared coefficient of variation (SCV) of the service times Variational constant in PK formula Objective (loss) function Holding cost of workload
	$\lambda(p)$ $\mu$ $p$ $\theta, \gamma_0, \eta$ $V_n$ $W_{\infty}(\mu, p)$ $\boldsymbol{x}^* = (\mu^*, p^*)$	Underlying demand function Service rate Service fee Parameters of light-tail assumptions (Assumption 2) Individual workload Stationary workload under decision $(\mu, p)$ Optimal decision service rate and fee
Algorithmic parameters and variables	$egin{array}{c} lpha \ \delta_k, (\delta_k^h) \ \eta_k, (\eta_k^h) \ oldsymbol{H}_k \ \hat{f}^G(\mu_l, p_l) \ Q_k^h(t) \ T_k, T_{k(l)}, (T_k^h) \ W_l(t)(\hat{W}_l(t)) \ X_l(t) \ oldsymbol{ar{x}}_k \ oldsymbol{Z}_k \end{array}$	Warm-up and overtime rate Exploration length in iteration $k$ (of $h^{\rm th}$ system ) Step length for gradient update in iteration $k$ (of $h^{\rm th}$ system ) Gradient estimator in iteration $k$ Estimation of objective function in cycle $l$ Queue length at time $t$ in cycle $k$ of the $h^{\rm th}$ system Cycle length of iteration $k$ and cycle $l$ (of $h^{\rm th}$ system ) (Estimated) workload at time $t$ in cycle $l$ Observed busy time at time $t$ in cycle $l$ Control parameter in iteration $k$ Updating direction in iteration $k$
Constants and bounds in regret analysis	$\begin{array}{c} & & \\ & B_k, \mathcal{V}_k \\ & c \\ & c_{\eta}, c_T, c_{\delta} \\ & C \\ & C_0 \\ & M \\ & \gamma \\ & K_0, K_1 \\ & K_2, K_3 \\ & K_4 \\ & K_5, K_6, K_7 \\ & K_V \\ & K_M \\ & R(L), R_1(L), R_2(L), R_3(L) \\ & \theta_0 \\ & \theta_1 = \min(\gamma, \theta_0 \underline{\mu}/2) \\ & \bar{W}_l(t) \\ & \bar{W}_l^s(t) \\ & W_l^D(t), X_l^D(t) \end{array}$	Bias and Variance upper bound for $H_k$ Constant for noise-free FD error in Lemma EC.4 Coefficient of hyperparameters in Theorem 2 Constant in Theorem 3 irrelevant to $h$ Constant in Lemma EC.7 Upper bound for queueing functions in Lemma EC.9 Ergodicity rate constant in Lemma EC.2 Convex and smoothness constant of objective function in Lemma EC.5 Constants in the proof of Theorem 1 in Appendix EC.2.1 Constant in Lemma EC.8 Constants in Theorem 4 in Section EC.3 Constant of auto-correlation in Lemma EC.3 Constant of MSE of $\hat{f}^G$ in Proposition 2 Total regret, regret of sub-optimality, non-stationarity, finite difference Constant in Lemma EC.9 Constant in Proposition 3 Stationary workload process coupled from the beginning of cycle $l$ Stationary workload process coupled from time $s$ of cycle $l$ (in Appendix) Workload and observed busy time for the dominating queue (in Appendix)

 Table EC.1
 Glossary of key notations