# Justin Liu

2805 - 60 Brian Harrison Way, Scarborough, ON | 416-688-7900 | <u>justinliuyi@gmail.com</u>

<u>Personal Homepage | Github | Linkedin</u>

## Frontend Developer | Full Stack Developer

Results-oriented and detail-driven developer with a proven track record of **3 years** in data analytics, complemented by a robust background in software design and development. An adept multitasker with a keen eye for detail, I bring a relentless commitment to leveraging data insights for informed decision-making. A **humble lifelong learner**, I excel in quickly mastering new languages and frameworks as needed. I thrive in collaborative, cross-functional teams and possess effective communication skills to convey technical concepts to diverse stakeholders.

Languages	C   C++   JavaScript   Python   HTML & CSS   SQL
Frameworks	Vue   React   NextJS   Express   NodeJS
Databases	MySQL   Oracle   PostgreSQL   MongoDB
Data Visualization	Tableau   Power BI   Microsoft Access
Cloud	Microsoft Azure

#### PROFESSIONAL EXPERIENCE

Quality Assurance Manager | Oneclass, Academic Discipline Team

Jul. 2020 - Present

- Led the development of comprehensive, analytics-backed monthly reports to monitor and evaluate the
  performance of over 150+ remote educators across various time zones. Utilized Tableau dashboard to display their
  key performance indicators, resulted in a 17% boost in student-educator paring rate since employment.
- Collaborated with cross-functional teams to establish the parameters and goals for new projects related to academic assistance and formulated budgets based on the projects' scope and resource needs.
- Managed the hiring and training process of new educators for STEM subjects, including the development of training materials, interviewing candidates, and coordinating with HR to ensure a seamless hiring process.

#### **Operation Analyst** | *Oneclass, Customer Engagement Team*

Jun. 2019 - Jul. 2020

- Synthesized and evaluated feedback and data related to student and tutor performance, identifying areas for improvement and collaborating with the marketing team to enhance the quality of services.
- Utilized analytic tools such as Excel, SQL, and Tableau to conduct comprehensive assessments of the user experience across various channels, including social media platforms, and customer feedback.
- Provided insights and guidance on implementing appropriate solutions to enhance the user experience, utilizing a data-driven approach to inform decision-making.

CERTIFICATE		
Google Data Analytics Professional Certificate   Google   Link	Oct. 2021	
Microsoft Certified: Azure Fundamentals   Microsoft   Link	Nov. 2023	
EDUCATION		
Computer Programming Diploma Distinction   Seneca College, Toronto, ON	2023	
Bachelor of Science in Chemistry   Western University, London, ON	2018	
PROJECT		

### **Carote** Cookware

Developed Carote's official website, a leading cookware brand in North America, involving the design, coding refinement, and execution phases. Skillfully revamped the CSS architecture and seamlessly incorporated various third-party applications into the online store. The outcome was an 355% surge in website traffic compared to the previous version.

#### **Promptopia**

Built a web application facilitating user interaction through sign-in and the exchange of valuable prompts. Employed Next.js
and NextAuth for authentication, while implementing REST APIs to handle search and deletion requests. Utilized MongoDB
as the database for effective administration of user data.

#### ArtExplore

Constructed a web application enabling users to search and explore art collections, complete with the ability to create
personal accounts and maintain browsing history. Employed Next.js, MongoDB, JWT, and Jotai technologies to ensure a
smooth and interactive browsing experience.