

# Controversy Outline

## Persuasive Presentation

Jon Allen

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### Introduction

- I *Attention Getter*: I'm doing my speech on the legal pot controversy.
- II *Listener Relevance*: Just kidding, we aren't allowed to give speeches on topical controversies like that.
- III *Speaker Credibility*: Our textbook (Nelson et al., 2014) advises us to speak on many of the "vital topics" from our do not speak list
- IV *Thesis*: Our speech class could be a valuable tool for making us better and stronger people by allowing us to challenge one another morally, politically, or spiritually.
- V *Preview*: Lets talk about how we easily we can insulate ourselves from uncomfortable ideas. Then we can talk about how our university could help make us uncomfortable. Finally we will look at why in the world we would want that.

### Body

- I *Problem*: We live in a world where it is all too easy to insulate ourselves from others who have different points of view. We see the result all around us, grid lock in congress, intolerant billboards, ignorance online, etc.
  - A.
  - B.
  - C.

*Transition*:

- II *Solution*: Our university system is a place where people of all types come together. Instead of washing out and hiding our differences we should shine a light on them. We would strengthen our own understanding of the world and maybe gain some understanding of people who are different.
  - A.
  - B.
  - C.

*Transition*:

- III *Visualization*: Imagine graduating, getting a job. On your first day your coworker makes a horrifying comment. What happens next?
  - A.
  - B.
  - C.
  - D.

*Transition:*

## **Conclusion**

I *Thesis Restatement:*

II *Main Point Summary:*

III *Clincher:*

## References

Nelson, P., et al. (2014). *ispeak: Public speaking*. New York, NY: McGraw-Hill.