



Yila

Pitch Deck
2018

Ylla Platform

We are creating a...

- ❑ 4D City platform
- ❑ Demand-Responsive
- ❑ with AI solution and
- ❑ integrated with a Shariah Law compliant blockchain
- ❑ to create a tokenized demand-responsive
- ❑ b2c and b2b ecosystem
- ❑ for the Middle East

The Market

- On-demand (including eCommerce) has double-digit growth in the Middle East
- All big international players are active or planning to enter
- Religious considerations are emerging...

Problems - Solutions

- Last-mile of delivery issues solved by mCommerce
- Route-optimization issues solved by AI dispatching
- Cash-on-Delivery dominance issue solved by cryptocurrency
- Customer loyalty issues solved by a reward based loyalty system
- Fragmented online services issue solved by an integrated on-demand platform
- Religious considerations solved by Shariah compliant services

Your ROI Opportunity



1. **Get in at a discount**

- a. Current private sale price \Rightarrow **\$1** (50% discount)
- b. Future face price \Rightarrow \$2+

2. **Hold position for revenue share**

- a. ~50% revenue share
- b. only for YLA (Ylla Rubia) token holders

3. **Exit with value guarantee**

- a. Smart contract buy-back mechanism
- b. Appreciation demand among token holders

Ylla Platform

DEMAND RESPONSIVE	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	SHARIAH COMPLIANT
4D CITY PLATFORM	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	MENA AND TURKEY
WITH AI SOLUTION	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	B2B ANC B2C
LOYALTY TOKEN	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	TOKEN SALE
REVENUE SHARE	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	KUWAIT