

Y. L. LUCY WANG

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SKILLS

Mastery of

Adobe CC including Photoshop, Premiere and InDesign, FinalCut Pro, Microsoft Office including Excel, HTML, CSS, JavaScript, PHP, EAD coding, Wordpress, English (native), Chinese (native), French (intermediate proficiency, B2/C1 in CEFR)

MEDIA EXPERIENCE

TIME magazine

Audience Strategy Intern
Sept. 2015 - Dec. 2015

- managed TIME's social platforms to increase, monitor and invigorate audience engagement
- tracked and supported follower growth, including 850K on Twitter, 1.4M on Facebook and 20K on Tumblr
- wrote for TIME.com

North by Northwestern magazine

Managing Editor
Dec. 2014 - March 2015

- executed editorial vision and collaborated with editors, designers, photographers, illustrators, web developers and contributors on the award-winning print magazine and its digital product
- previously served as associate editor, senior editor, photo editor and senior features editor
- on staff for five Pacemaker, Hearst and SPJ award-winning issues

Creative Coworking

Marketing and Design Intern
June 2014 - September 2014

- managed Twitter, Facebook, MailChimp and LinkedIn accounts, increasing Facebook following by 50 percent

Style Minutes

Multimedia Editor
June 2013 - Aug. 2014

- covered New York Fashion Week shows every February and September, producing video, photo and text

ART HISTORY EXPERIENCE

Chicago History Museum

Architectural History Research Intern

Jan. 2016 - present

- researched and gather archival materials for Chicago 0,0, an augmented reality app that explores the city's architectural history

Mary & Leigh Block Museum of Art

Docent and Documentarian

May 2014 - present

- lead museum tours
- craft community engagement strategies for each new exhibition's educational and recreational tours for K-12 and general public visitors
- assist communications and marketing manager with publicity initiatives, including photographing and creating videos for exhibitions and lectures

Esquire magazine

Editorial and Archival Intern

June 2015 - Aug. 2015

- researched and organized 82 years' worth of magazine archives for Oct. 2015's Esquire 1000th Issue
- organized Esquire's collection of prints and drawings by Alexis de Sakhnoffsky and assisted editors and writers in production of magazine story on his art

Chicago Reader alt-weekly

Art Criticism Intern

June 2014 - Sept. 2014; March 2015 - May 2015

- covered Chicagoland art and architecture news for print and web
- researched and updated listings for exhibitions and public art events
- assisted longform writer Steve Bogira with research and reporting

Professor David Areford, Art History, UMass Boston

Archival Research Assistant

Jan. 2015 - March 2015

- organized and catalogued artist-activist Pearl Hirshfield's personal and legal archival records
- photographed and digitized drawings and documents related to 1972 fine art print portfolio *Conspiracy: The Art as Witness*

Professor Nitasha Sharma, African American Studies, Northwestern

Research Assistant

June 2013 - Oct. 2013

- transcribed and fact checked interviews for Professor Sharma's ethnographic, comparative race studies research
- assisted with research for Professor Sharma's upcoming book, *Hidden Hapas: Multiracial Blacks and Blackness in Hawai'i*

EDUCATION

Northwestern University

• 2012-2016

- Bachelor degree in Art History, honors candidate
- Double major in Journalism
- Integrated Marketing Communications certificate
- Art History Summer Internship Award 2014
- Cumulative GPA: 3.94/4.0

REFERENCES AVAILABLE UPON REQUEST