

Y. L. LUCY WANG

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SKILLS

Mastery of

Adobe CC including Photoshop, Premiere and InDesign, FinalCut Pro, Microsoft Office including Excel, HTML, CSS, JavaScript, PHP, Salesforce, Raiser's Edge, Chinese (native), French (advanced, B2/C1 in CEFR), German (elementary)

MEDIA EXPERIENCE

TIME magazine

Audience Strategy Intern

Sept. 2015 - Dec. 2015

- managed *TIME*'s social platforms to increase, monitor and invigorate audience engagement
- tracked and supported follower growth, which included increases of 850K on Twitter, 1.4M on Facebook and 20K on Tumblr
- wrote for *TIME.com*

North by Northwestern magazine

Managing Editor

Dec. 2014 - March 2015

- executed editorial vision and collaborated with editors, designers, photographers, illustrators, web developers and contributors on the award-winning print magazine and its digital product
- previously served as associate editor, senior editor, photo editor and senior features editor
- on staff for five *Pacemaker*, *Hearst* and *SPJ* award-winning issues

Creative Coworking

Marketing and Design Intern

June 2014 - Sept. 2014

- managed Twitter, Facebook, MailChimp and LinkedIn accounts, increasing Facebook following by 50 percent

Style Minutes

Multimedia Editor

June 2013 - Aug. 2014

- covered New York Fashion Week shows every February and September, producing video, photo and text

ART HISTORY EXPERIENCE

Metropolitan Museum of Art

Digital Department Intern

at present

Chicago History Museum

Architectural History Research Intern

Jan. 2016 - April 2016

- research-assisted and gather archival materials and securing image rights for Chicago 0,0, an augmented reality project
- assisted with development and donor relations

Mary & Leigh Block Museum of Art

Docent and Documentarian

May 2014 - June 2016

- led museum tours
- crafted community engagement strategies for each new exhibition's educational and recreational tours for K-12 and general public visitors

Esquire magazine

Editorial and Archival Intern

June 2015 - Aug. 2015

- researched and organized 82 years' worth of magazine archives for Oct. 2015's *Esquire* 1000th Issue
- organized *Esquire*'s collection of prints and drawings by Alexis de Sakhnoffsky and assisted editors and writers in production of magazine story on his art

Chicago Reader alt-weekly

Art Criticism Intern

June 2014 - Sept. 2014; March 2015 - May 2015

- covered Chicagoland art and architecture news for print and web
- researched and updated listings for exhibitions and public art events
- assisted longform writer Steve Bogira with research and reporting

Professor David Areford, Art History, UMass Boston

Archival Research Assistant

Jan. 2015 - March 2015

- organized and catalogued artist-activist Pearl Hirshfield's personal and legal archival records
- photographed and digitized drawings and documents related to 1972 fine art print portfolio *Conspiracy: The Art as Witness*

Professor Nitasha Sharma, African American Studies, Northwestern

Research Assistant

June 2013 - Oct. 2013

- transcribed and fact checked interviews for Professor Sharma's ethnographic, comparative race studies research
- assisted with research for Professor Sharma's upcoming book, *Hidden Hapas: Multiracial Blacks and Blackness in Hawai'i*

EDUCATION

Northwestern University

2012-2016

- Bachelor degree in Art History with honors
- Double major in Journalism, valedictorian
- Integrated Marketing Communications certificate
- Cumulative GPA: 3.95/4.0

REFERENCES AVAILABLE UPON REQUEST