

A Study of The Equipment Market in The E-Sim Game

Zhang Shiwei | December 2017

1 Introduction

1.1 The E-Sim game

The E-Sim game is a boring browser game where you work every day to make weapons and use them to fight for the country you born for no reason. The most important stat of a player is how many damages they can make, which in turn depends mostly on their strength and equipments. Since the first game server, *primera*, has already been runing for more than 6 years, most players have similar strength about 3200+, which almost don't grow anymore, so equipments is the dominant parameter of a character.

1.2 Equipments

Each character can wear an equipment on each of his 8 slots. Equipments have 6 qualities: Q1 - Q6. Equipments last forever until being merged or split by its owner. A player can get equipments by battle drops, buying from others and special events. Each equipment have 2 parameters, which are generated randomly accroding to its type and quality.

Players can merge and split their equipments to make new ones. Merging takes 3 equipments of the same quality and makes an new equipments of higher quality. The 3 materials are destroyed from the game. The parameters of the new equipment is random, but its slot is same as one of the materials. For example, you can merge 2 Q2 Helmets with a Q2 Vision, and you will get a either Q3 Helmet or a Q3 Vision, whose parameters, however, are totally random and independent of the materials. The game charges a fee for merging equipments.

Splitting is basically the reverse of merging. Players can split an equipment of at least Q2 into 2 equipments of lower qualities. One of the new equipments is guaranteed to be on the same slot of the one split. Splitting charges no fee.

1.3 The Auction

The auction in the game is where players trade their assets like companies, drugs, and equipments. The currency used in the auction is gold, referred to as "g". The auction uses the Vickrey mechanism, aka. *sealed-bid second-price auction*. Players can put their equipments on the auction with an initial price. Others can bid for any price higher than the current. The current price is either the initial price or the second top offer. The actual price of the top offer, however, is hidden. When a sell ends, the top bidder will get the asset for the current price, and the remaining part will be returned to him. A typical auction lasts for 24 hours. The seller can cancel a sell as long as no one gave an offer yet.

The game charges 2% of the initial price when creating an auction and 1% of the final price when the auction ends.

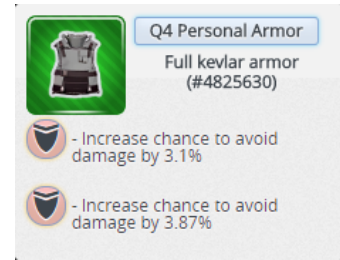


Figure 1: An equipment

1.4 Some Definitions

Defective: There are three types of parameters of equipments, those increasing damage by absolute values, those increasing damage by percentages, and those related to economics. Since the game have been running for over 6 years, most players have very high stats, thus increasing damage by percentage is significantly better than increasing by absolute value. As a result, no player wear equipments that increasing absolute stats seriously. I call the equipments that have at least one parameter of this type *defectives*.

Material: Still, as a result of the game having been running so long, players have a lot of money but limited slots. So no one will wear equipments of low qualities. The only usage of the low quality equipments is being the materials of merging. I call equipments whose average price is below 10g *materials*. Precisely, they are:

- Q1 Pants, Shoes, Lucky charms and Personal armors;
- Q1 and Q2 Offhands;
- Q1 - Q3 Helmets, Visions, and Weapon upgrades.

Alchemy: Chinese players call merging and splitting *Alchemy*.

Equipments: Well, I know that “equipment” is an uncountable noun. Please replace every “equipment” with “item” byte by byte.

2 Equipment Appraisal

2.1 Regression of price \sim quality of materials

Since the slot of a merging product must be the same as one of its materials, we can always make a desired equipment by merge 3 materials of the same slot. This implies for a given slot, we have

$$P_{i+1} \leq 3P_i + F_i$$

, where P_i stands for the average price of Qi equipments and $F = (0.3, 1, 3, 9, 27)^\top$ stands for the merging fee, because if it's not the case when $i = k$, we can just buy 3 Qks and merge a Qk+1 our selves and then sell it to easily achieve a profit of $P_{i+1} - 3P_i + F_i$.

Let $q_{i+1} = 3q_i + F_i$, and P'_i denotes q_1 when $q_i = P_i$, I call P'_i the *equivalent Q1 price* of Qi, which is the maximum profitable Q1 price if we sell Qi by buying and merging Q1s. The actual P and P' for Helmets, Visions, and Weapon upgrades are shown in Figure 2.

As the dashed lines shown, we have many increasing segments, which means the aforementioned inequality does not hold. This suggests our first strategy: For each i where $P'_{i+1} > P'_i$, we can buy 3 Qi, then merge and sell an Qi+1. For example, the most steep segment is Q2-Q3 Vision, we can profit from it by:

1. buying 3 Q2 Vision at average price 1.127g;
2. merging them with 1g fee to get an Q3 Vision;
3. selling the Q3 Vision at average price 5.956g;
4. the profit is $5.956 * 0.98 - (3 * 1.127 + 1) = 1.456g$.

Such an easy strategy can achieve about 33% profit rate, Wow!

2.2 Price distribution

The price of the a trade is a random variable, of course. We want to know the distribution $f_{q,s,p_1,p_2,t}(p)$ so we can appraise an equipment more precisely. The factors are 1) q : the quality, 2) s : the slot, 3) p_1, p_2 : the two parameters, and 4) t : the time of a day when the trade ends. The t is important because E-Sim is a global game, but most players live in the Europe. Given the design of the acution UI, players tends to bid when auctions are about to end. As a result, auctions that ends when European are sleeping are likely to sell in a lower price.

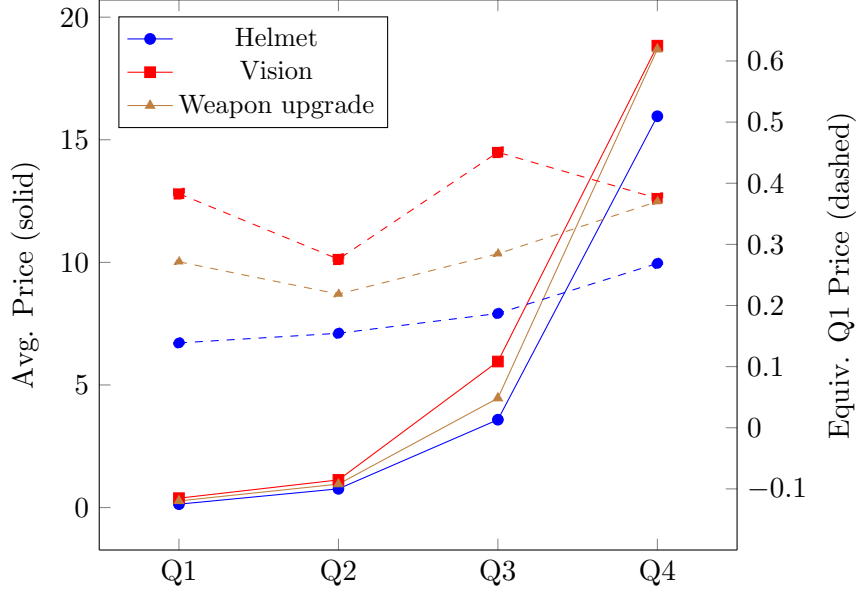


Figure 2: The average price of material equipments

Since the products' parameters are independent with the materials in merging and splitting, the price of materials should not depend on their parameters. We can first study the distribution of materials' prices.

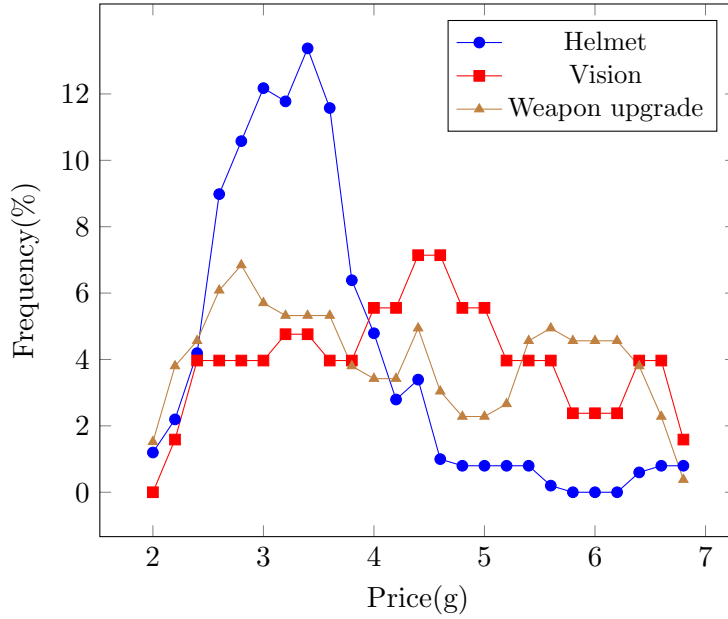


Figure 3: The prices of different Q3 equipments

Ummm, We have too few data to fit a useful model, so give up, for now.

3 Alchemy strategy

By the bootstrap estimation, the 95% confidence intervals of the mean profit of split an equipment are

Q2 Helmet	-0.064644	0.8156932
Q2 Offhand	0.8753564	2.2976115
Q3 Helmet	-0.213876	0.0442303
Q3 Offhand	-0.120927	2.9259051
Q4 Helmet	-0.527492	7.8675191
Q4 Offhand	-0.247803	7.7731662
Q5 Helmet	-1.349935	3.2479142
Q5 Offhand	-1.456571	9.0374456
Q5 Vision	-1.552029	1.4237916