

yourmembership[®]
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INDUSTRY TRENDS
THE IDEAL MEMBER

The Ideal Member

I pledge that I will be an ideal member by:

- Investing time to help fulfill the mission
- Taking advantage of the opportunities and programs to better my organization and myself.
- Staying informed about available resources and by reading the association’s materials.
- Volunteering my unique knowledge, resources and experience to the organization; and knowing when I’m too busy to be a volunteer.
- Promoting the association to others in my industry/profession, so as to expand the power of unity.
- Keeping contact information current to enable the association to fully utilize my membership for the common good.
- Promoting the highest principles in the profession/industry.
- Treating staff with professional respect; recognizing that paying dues does not make them my employee.
- Respecting the volunteer leaders for their contributions --- even if I might not agree.
- Maintaining professional, transparent, collegial relationships with fellow members.
- Offering timely input on issues and public policy development, including responding to calls for action and surveys.
- Supporting the grassroots advocacy efforts with my time and dollars.
- Understanding and participating in elections and governance opportunities.
- Ensuring that dues renewal is a part of the culture and budget of my organization.
- Recognizing that the members are the association—it is not something separate from us, or a business from which we buy services—and that without our investment and participation the advancements cannot be achieved.

Signature X _____ Date _____

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