



the
future
of your association starts
now.

yourmembership®

Text about the overall idea of the shifts and how people are changing their behavior and how associations need to be ahead of the curve in order to be relevant.

a shift is underway. will you be able

shift two here and here
sounds good

shift two here and here
sounds good

shift two here
and here sounds good

shift two here and here
sounds good

shift two here
and here sounds good

shift two here and here
sounds good

shift two here
and here sounds good

shift two here and here
sounds good

shift two here
and here sounds good

shift two here
and here sounds good

YourMembership has been anticipating - and meeting - the changing needs of our member organizations since 1998. Text about all-in-one engagement platform.

to keep your members engaged?

don't get left behind. join YM, the world's leading membership engagement platform.

membership management

{ ymmembership

Automate workflows and manage members, communications and events – all through a single integrated solution. Use our premium design services to create a compelling user experience for your members. Mobile optimization lets you engage members anytime, anywhere. Real time data transfer immediately reflects schedule changes. Our flexible, SaaS-based membership management system gives you all these capabilities:

website design and hosting | members + membership | social networking + communities | event management | accounting, invoicing + payments | advanced analytics + dashboards | mobile event app

4.3k
organizations

20
million
members

70k
events
managed
annually

1.8
million
new
members
recruited



career centers

{ ymcareers®

Maximize revenue, engagement and value with career centers powered by YourMembership, the industry's largest, most effective recruitment and advertising sales force. We manage more than 2,500 job boards posting 1.3 million jobs annually, and visited by millions of job seekers and more than a million employers. Our recruitment and advertising offerings generate millions of dollars in non-dues revenue each year!

2,500
job boards

1.3
million
jobs posted
annually



e-learning

{ ymlearning®

Leading organizations worldwide look to us to provide their members with mission-critical professional education. That adds up to more than 2.7 million annual course enrollments, with over 900,000 course credits granted each year. Crowdwisdom™, our LMS platform, was specifically developed for adult professional education. Our online learning software is scalable, personalized and intuitive.

2.7
million
annual course
enrollments

900k
course credits
granted
annually



non-dues revenue

{ ymmedia®

YourMembership can help you drive significant revenue through sponsorships and advertising. Connect members, partners and prospects in your own online marketplace, and through web advertising sponsorships. Our revenue-share program is a completely outsourced service that manages it all for you. We provide you with a dedicated advertising sales team and digital media specialists to create, sell and renew vendor and sponsor advertising.

2,500
job boards

1.3
million
jobs posted
annually

Schedule your demo today!

yourmembership.com

“Super cool testimonial goes
here and here and here, who
doesn’t love a great testimonial?
I do love a great client
testimonial yes indeed!”

Name goes here
Descriptor



{ **ymmembership**® **ymlearning**® **ymcareers**® **ymmedia**® }

See how YourMembership can help
your association jump into the future:

yourmembership.com
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