**Website Planning Document**

**Objective**

The objective of this website is to build a personal and professional online portfolio that showcases my background, skills, and eventually projects or blogs in a clean, modern, and engaging way. The website aims to serve as a digital introduction to me for potential employers, recruiters, networking contacts, and collaborators. It should reflect both professional competence and personal branding in its design and content.

**Intended Audience**

* **Hiring Managers and Recruiters:** To quickly access my resume, professional background, and past experience without needing to request separate documents.
* **Professional Connections (Networking):** To give peers, alumni, and professional contacts a snapshot of my skills, previous roles, and ways to reach me.
* **Professors, Advisors, and Mentors:** To easily share updates about my work, resume, and projects without emailing large files.
* **General Visitors:** To learn more about my background, projects, and areas of expertise in a clean, accessible way.

**Key Information the Website Will Convey**

* **Introduction and Personal Summary (Home Page):** Who I am, my professional philosophy, brief summary of my academic and work history, and what motivates me.
* **Experience Section:** Detailed breakdown of my professional journey across multiple companies (ETS, CustomerGlu, Arete Advisors, J-PAL) with role descriptions and accomplishments.
* **Resume Section:** Easy access to download my latest resume, and an embedded live preview for convenience.
* **Contact Section:** A simple and clean contact form (built using Formspree) that allows users to send me a message directly through the website.

**Technology Stack Used**

* HTML5: For clean semantic structure.
* CSS: For styling, including custom responsive designs and neumorphic UI enhancements.
* Bootstrap 5: For responsive grid layout, components, and utilities.
* JavaScript: For lightweight interaction and page transitions.
* Formspree: For form handling and live submissions without needing a backend server.
* GitHub: For version control and repository management.
* GitHub Pages: For hosting the live version of the website.
* Google Drive: For storing and embedding the resume preview file.

**Design Goals**

* **Consistency:** Unified light blue theme across all pages to create a cohesive and professional feel.
* **Clarity and Simplicity:** Content is easy to navigate, well-spaced, and free of visual clutter.
* **Responsiveness:** Designed mobile-first using Bootstrap’s responsive utilities to ensure accessibility across phones, tablets, and desktops.
* **Visual Engagement:** Subtle but meaningful interactions such as neumorphic buttons, animated sketch branding for the navbar, and smooth fade-in transitions on page load.
* **Professional Aesthetic:** Balanced between minimalism and a modern tech-savvy appearance, aimed to appeal to recruiters and professionals in the tech and business fields.

**Folder Structure**

* index.html – Home Page
* experience.html – Experience Page
* resume.html – Resume Page
* contact.html – Contact Page
* style.css – Main CSS file
* script.js – JavaScript file
* images/ – Website images including profile photo and company logos
* planning/ – Contains planning\_document.docx
* design/ – Contains rough website wireframes

**GitHub Repository Link**

The complete project, including planning and design documents, is available publicly on GitHub: <https://github.com/ym596/personal_website>