Yingchen (Eric) Ma

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and year Master's student studying Computer Science at Georgia Institute of Technology, with a specialization in Machine Learning. Passionate about machine learning, data science, and exploring the intersection of the computer sciences and social sciences. Motivated by a desire to help better understand and model complex societal phenomena, in the hope of bringing about tangible benefits to people and creating healthier societal outcomes.

Research Interests

Natural Language Processing	Social Media Analysis
Machine Learning	Fake News / Misinformation
Data Science	Computational Social Science
Algorithm-guided Decision Making	Mental Health Understanding
Heterogeneous / Knowledge Graphs	Urban Informatics

Education

• M.S. in Computer Science, **Georgia Institute of Technology**Specialization: Machine Learning. *GPA*: 3.79/4.00. (Aug 2021 - present)

• B.S. in Computer Science, **University of Michigan** *GPA*: 3.54/4.00.

(Sep 2017 - May 2021)

Publications

- Characterizing and Predicting Social Correction on Twitter

 Yingchen (Eric) Ma, Bing He, Nathan Subrahmanian, Srijan Kumar.

 (In Proceedings of) 15th ACM Web Science Conference (WebSci'23).
- Proposing Community-Centered Road Repairs in Urban Settings
 Yingchen (Eric) Ma, Arya Farahi.
 (In preparation for) Computers, Environment, and Urban Systems.
- Functional Optimal Transport: Mapping Estimation and Domain Adaptation for Functional
 Data [arXiv]
 Jiacheng Zhu, Aritra Guha, Mengdi Xu, Yingchen (Eric) Ma, Rayleigh Lei, Vincenzo Loffredo,
 XuanLong Nguyen, Ding Zhao.

(Submitted to) 2021 International Conference on Machine Learning (ICML 2021).

Ongoing Projects

• Analyzing Disparities in Social Media Counter-Misinformation: Leading a project to investigate differences in the amount of counter-misinformation posted towards misinformation-spreading users across demographic attributes such as race, age, and education.

- Advised by <u>Prof. Srijan Kumar</u>, Assistant Professor, CSE @ Georgia Tech; also collaborating with students from <u>CLAWS Lab</u> @ Georgia Tech
- Analyzing and Predicting Twitter Counter-Misinformation: Leading a project to investigate features of misinformation-spreading tweets and users that correlate with increased likelihood to receive replies that counter / debunk said misinformation.
 - Advised by <u>Prof. Srijan Kumar</u>, Assistant Professor, CSE @ Georgia Tech; also collaborating with students from <u>CLAWS Lab</u> @ Georgia Tech
- **Urban Road Repair Proposal:** Leading a project to develop an end-to-end decision pipeline to propose roads in an urban setting, with the objective of maximizing economic, demographic, and accessibility related benefit to the community.
 - Advised by <u>Prof. Arya Farahi</u>, Assistant Professor, SDS @ UT Austin; also collaborating with University of Michigan students, UT Austin students, and Detroit city policymakers
 - o Prototype delivered to Detroit in mid-2021 (<u>repository</u>)

Previous (completed) Projects

- **Neural Processes Project:** Implemented Pytorch variants of neural processes (NPs), a type of deep latent probabilistic model (<u>repository</u>). Applied NPs to evaluate the performance of a domain adaptation algorithm proposed in a submission to ICML 2021 (<u>link to paper</u>).
 - Advised by <u>Prof. Ding Zhao</u>, Assistant Professor, MechE @ Carnegie Mellon; also collaborated with students from <u>Safe AI Lab</u> @ Carnegie Mellon
- Autonomous Vehicle Data Platform: Developed a data platform in Python for storage, preprocessing, and analysis of traffic data, for research and testing of autonomous vehicles.
 - o Advised by <u>Prof. Ding Zhao</u>, Assistant Professor, MechE @ Carnegie Mellon
- Multilingual Analysis of Autism Discussion on Twitter: Investigated the discourse surrounding autism on Twitter across various languages, through analysis and comparison of sentiment, topical focus, and engagement statistics.
 - Course final project for CS 7650 (Natural Language) @ Georgia Tech
- Analysis of Anxiety Discussion on Twitter: Investigated the relationship between features
 of tweets that aim to seek mental health support for anxiety, and the likelihood to receive tweet
 engagement and supportive replies (repository).
 - o Course final project for CS 6474 (Social Computing) @ Georgia Tech
- United States Congressional Knowledge Graphs: Analyzed and visualized the dynamics of the 116th United States Congress (2019-2021) via construction of a knowledge graph, consisting of entities such as politicians, bills, lobbyists, and congressional committees.
 - o Course final project for CSE 6242 (Data & Visual Analytics) @ Georgia Tech

Work Experience

Graduate Research Assistant, **Georgia Institute of Technology**, Atlanta, GA (Aug 2022 - present)

• Working on "Twitter Counter-Misinformation" project - see above under "Ongoing Projects"

- Implemented automation enhancement tools in Python to improve efficiency of company performance testing.
 - o Wrote spike testing templates in Jinja2 for generating Locust performance tests.
 - Developed REST API endpoints for testing new automation enhancement tools.

Programming Intern, Wal Fuel Systems, Livonia, MI

(Dec 2021 - Apr 2022)

- Implemented a genetic algorithm to propose more distance, time, and fuel efficient company truck delivery schedules (<u>repository</u>).
- Delivered end-to-end pipeline for company employees to run, that utilizes the algorithm to generate daily truck routing decisions based on updatable location and demand data.

Skills

- **Technical (computational):** Machine learning, supervised learning, unsupervised learning, deep learning, graph learning, natural language processing, applied data analysis, data structures, algorithms.
- **Technical (mathematical):** Optimization, linear algebra, probability, statistics, calculus.
- **Programming languages:** Python (proficient), C++ (proficient), SQL, C, Java.
- Libraries/frameworks/tools: ML libraries (Pytorch, Tensorflow, scikit-learn), Numpy, Pandas, Jupyter Notebook, Google Colab, Hadoop, Spark, Git, Linux, Locust, Jinja2, RESTful APIs, ROS, ArcGIS.

Miscellaneous

- Served as a music teacher in Seven Mile, a University of Michigan student organization that provides weekly music lessons to kids in various communities in the city of Detroit. (2017-2021)
- Played clarinet in various bands, orchestras, and chamber ensembles in high school, university, community organization, festival, and summer camp settings. (2013-2019)