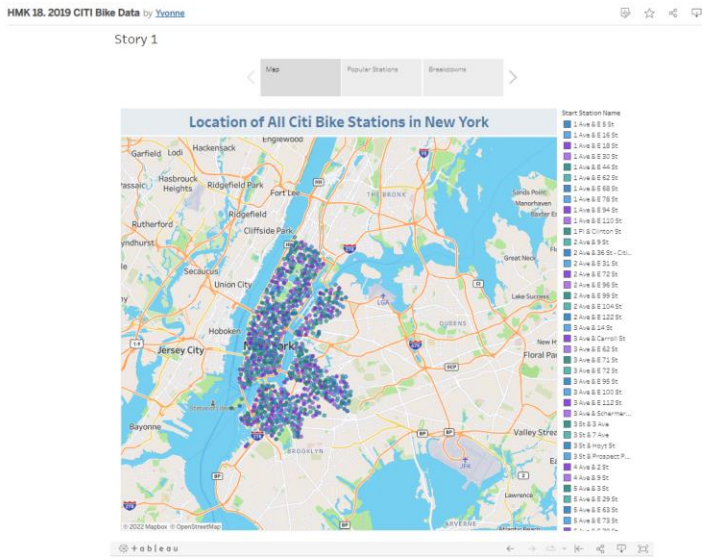
Yvonne Martinez
HMK 18

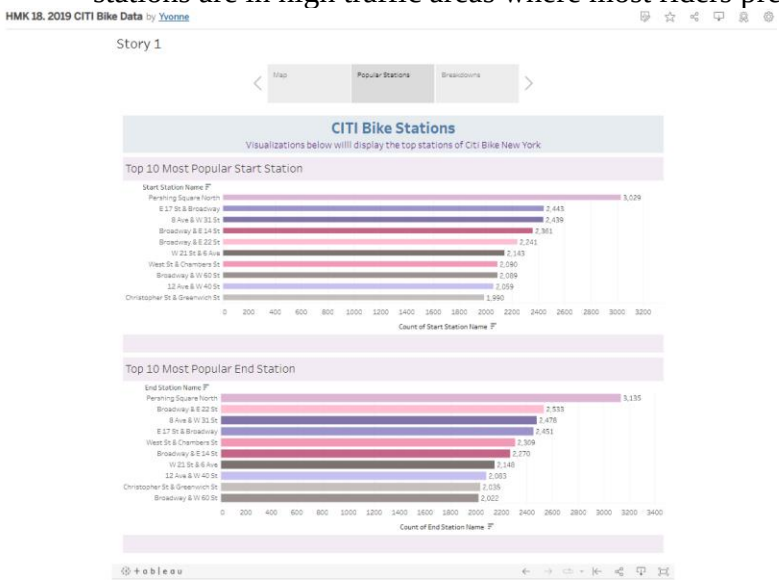
Tableau Homework - Citi Bike Analytics

I chose to use a sample of 2019 data to create the following visualizations.

1. I first created a map that displays all locations of CITI Bike Stations. We notice that there is a high concentration all throughout New York, allowing customers to take a ride from almost every street.



2. My second dashboard consists of the top 10 stations in the city for starting and ending a journey. It is evident that some stations are in both top lists. We can conclude that these stations are in high traffic areas where most riders prefer to ride.



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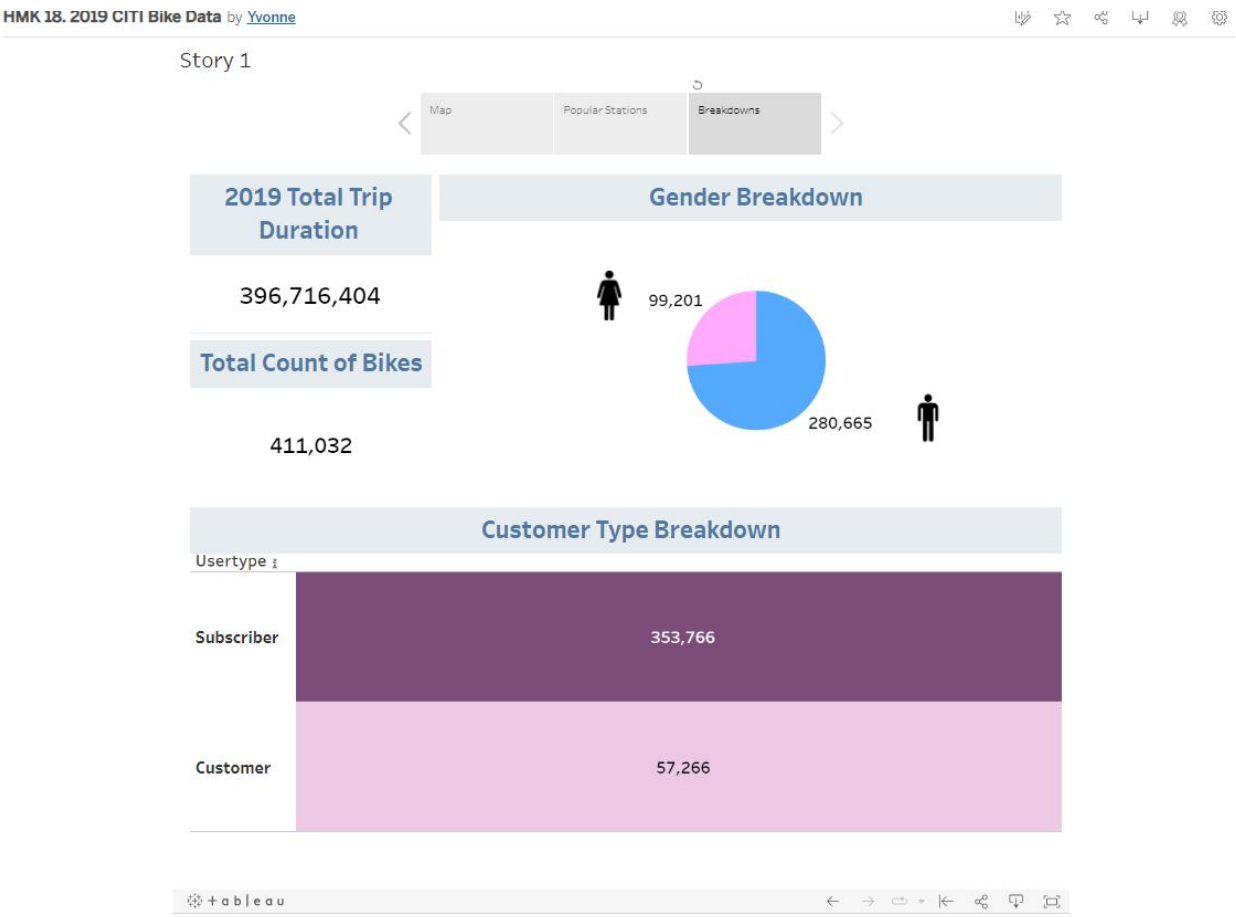
3. My final dashboard includes a couple of different breakdowns. In 2019 there were more male riders (more than half of female). I included the total number of bikes as well as trip duration(seconds). My final break down reveals majority of riders are subscribers (annual members). Some conclusions I drew is that