



## YNA LOUISE MATAYA

ylmataya@gmail.com | ynamataya.com

### EDUCATION

#### Northwestern Boot Camps

Web Development

(March 2020 - June 2020)

#### Columbia College of Chicago

UI/UX Design Essentials (2020)

#### School of the Art Institute of Chicago

Bachelor of Fine Arts in Studio (2019)

Visual Communication Design

#### Harry S. Truman Community College

Associate in Arts (2016)

### SKILLS

#### Design

Typography, Motion Graphics, Video

Editing, Film Storyboard, Layout

Design, Photography, Photo Editing,

Package Design, Screenprinting, Artist

Book, Letterpress

#### Web Development

HTML, Responsive Design, CSS,

Bootstrap, Javascript, jQuery, API, Git,

Readme

#### UI/UX

Research, Understanding Users and

Stakeholders, User Personas, Report,

Information Architecture, Heuristic

Analysis, User Experience and UI

Design, Wireframe, Prototype, User

Testing,

#### Software

Adobe Creative Suite, Terminal,

Github, Visual Studio Code, Marvel

Prototype, Google Suite, Microsoft

Office, Slack

### EXPERIENCE

#### Custom RX

*Web Designer | August 2018 - July 2019*

Added to existing codes on their website using HTML and CSS

Responsible for organizing information hierarchy for easier access

Create visually appealing icons that also communicate well

Provide continuous support for the development team

Work with the development team for website design and coding

#### Panorart

*Graphic Design Intern | May 2018 - August 2018*

Responsible for creating printed materials that are well thought out

by carefully choosing the font and color, planning the layout, and

organizing information

Designed a book to showcase artists and their works which required

curation of artworks

Improved the home page of the website to better attract designers

by using HTML and CSS codes

#### The Grove of Skokie

*Receptionist | October 2016 - August 2018*

Direct incoming calls to appropriate departments

Responsible for greeting visitors and corporate partners

Responsible for interpersonal interactions between departments

Multitasked by doing different duties simultaneously

#### The Grove of Skokie

*Activity Aide | December 2017 - August 2018*

Ensure that residents receive the most out of their stay with various

planned activities

Communicated and listened to residents' concerns

Attend to residents' requests