HO, HUI-YU (MAY)

User Experience Designer

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EDUCATION

MS in Human-computer Interaction

Rochester Institute of Technology
Rochester, New York, US | 2020
Annual Merit Scholarship

BBA in Information Management

National Sun Yat-sen University
Kaohsiung, Taiwan | 2017

SKILLS

- UX Design
- User-centered Design
- Wireframing
- Prototyping
- Usability Testing
- Web Development

TOOLS

- Figma
- Sketch + Zeplin
- Adobe XD
- ReactJS + Redux
- SCSS (Sass)
- CSS
- HTML
- Git

EXPERIENCE

UX Designer | Edifecs, Inc.

Bellevue, Washington | Apr 2022 — present

- Lead the design of the Edifecs Value Insights (EVI) product, collaborating with cross-functional teams to realize complex business requirements and ensure technical feasibility. Create reusable, flexible components in Figma to increase design efficiency and consistency.
- Enhance and create the experience of existing and new features of the Population Payment Management (PPM) product line.

UX Designer | Sustain 6, Inc.

Remote / Del Mar, California | Feb 2021 — Apr 2022

- Designed both the client and admin systems of an enterprise software to streamline task flows and incorporate new features. Evaluated the old system and work closely with the team to translate business goals and constraints into visual mockups using **Figma**, and iterate on design based on the feedback.
- Implemented the UI using **ReactJS** and **TypeScript**.

Co-founder | Taiwan Intelligent Home Corp.

Remote / Taipei, Taiwan | Apr 2015 — present

- Design and develop responsive webpages (**RWD**) using **Sketch**, **Zeplin**, **ReactJS**, **HTML**, and **SCSS (Sass)**. Used **Git** for version control.
- Write articles for a weekly column introducing smart home and IoT topics to a general audience.
- Explore and design business strategies. Identify potential opportunities and respond to market change.

Relevant Award

- Top 20 / From IP To IPO Competition (FITI) (Sep, 2014)

UX Designer Intern | Adventrip

Tainan / Taipei, Taiwan | Jun 2019 — Jul 2019

- Optimized user flows and redesign the UI of a progressive web app (**PWA**) to reduce user confusion using **Sketch** and **Zeplin**.
- Implemented the PWA with developers using **HTML**, **SCSS**, **ReactJS**, and **Git**.
- Conducted **usability testings** with 5 participants to gain insights into how stakeholders perceive and operate the refined PWA for future improvement.

Software Engineer Intern | Titansoft Pte Ltd.

Taipei, Taiwan | Jul 2016 — Aug 2016

- Developed a web system in an **agile** (**Scrum**) environment.
- Designed the overall **UI / UX** and implemented the front-end using **HTML**, **SCSS**, **JavaScript** and **jQuery**. Used **SVN** for version control.