Why did we do it????

Punchline:

"Work is hard. Distractions are plentiful. And time is short." – Adam Hochschild

Explanation:

With the sensory overload of booming technology, it is very easy to get distracted. Just think yourself, how your trail of thoughts can go from thinking about what is your favourite flavour of ice-cream to how is pure vanilla cultivated in Madahascar. This can be very helpful when brainstorming for ideas or when trying to think out of the box. But when you are researching a particular topic, this can lead you on a wild goose chase, straying further and further away from your initial research. Moreover, other than your own brain, there are so many more distractions out there, which entice our attention and reduce our productivity.

So how to increase focus, you say?

We can start by learning the ancient art of meditation, but it takes time and we need a speedy solution and this is where technological aid comes into the picture. We decided to contribute to the noble cause of improving one's focus to improve productivity and therefore, we took up this topic.

The project's initial implementations were themselves quite fantastic. After we got it running, we started brainstorming ways to make it better and that is when we thought of adding color to the bullet points of copied texts. Why? You ask? The simple reason being that it is easier for humans to differentiate in between the lists when they are color coded. Subconsciously, the user will just assign colors to the information in their brain and it would make their thought process better. Moreover, the user can segregate the topics among copied lists by color coding them. Therefore, this feature increases user focus by plenty and we implemented it.

Another feature, which we came up with was to help researches get citations for their research. It is a pain to manually create citations, but if we have an extension, which automatically gives us citations, by only copying the DOI, just think how much efficient it will make the entire research process. And once we had it running, we thought that why should we limit this to one citation type and included plenty to help a broader user base.

And finally, what good is a software if it is not thoroughly tested. We wanted to give to the users a software that we can be sure of and which will satisfy most of our userbase, with least number of errors. Therefore, we improved on the current test cases and added even more to thoroughly test our work. We even added unit tests for the new citation functionality that we had added to ascertain that our users should focus on their research and not spend hours contemplating what is wrong with the extension.

This was the reason behind *"Why"* we took up this project and this was our story. Hope you got a picture of our thought process and would cherish using ClipItPack!!