## Intro to Neural Nets

Week 2: Mathematical Building Blocks & Working with Keras API

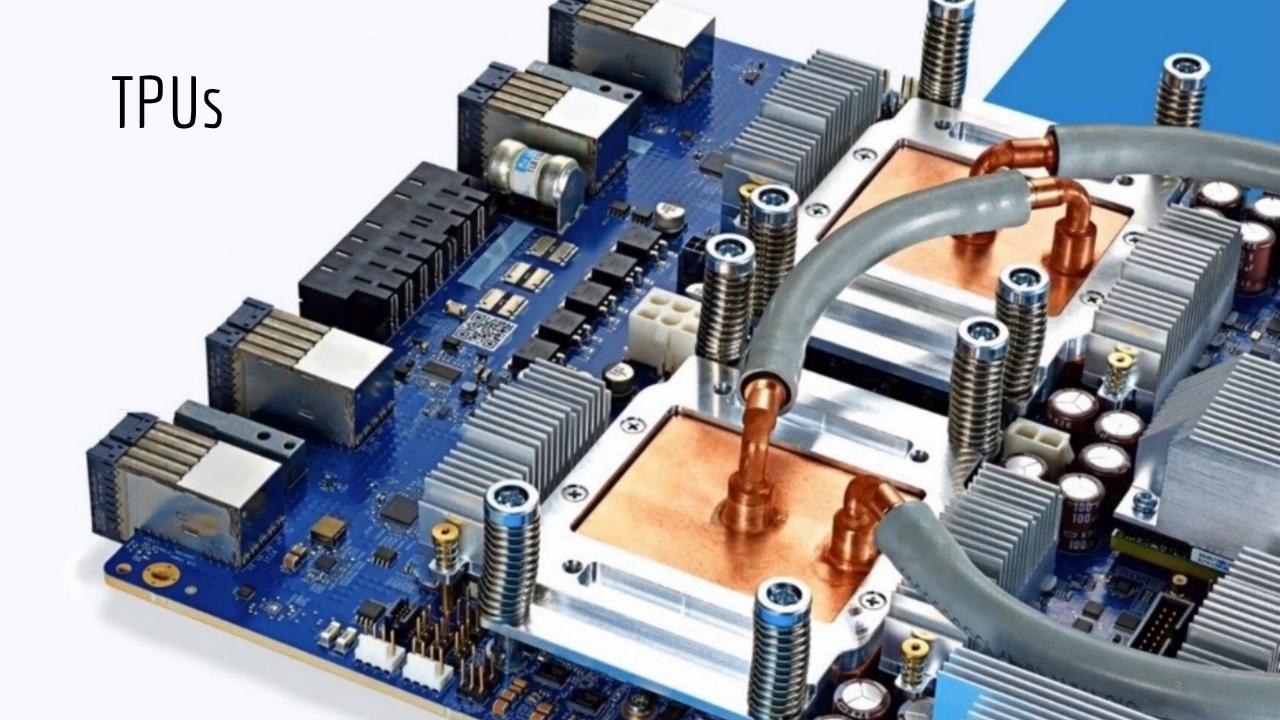
### Today's Agenda

#### 1. Building Blocks of NNs

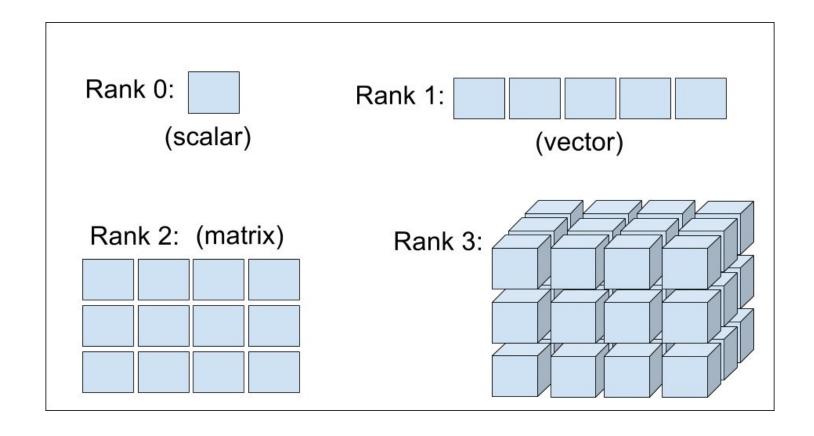
- Tensors (and relevant mathematical operations)
- Activation Functions
- Loss Functions
- Backpropagation: Derivatives, Gradients & the Chain Rule (with examples)
- Optimizers

#### 2. Building a Linear Classifier

- Overview of Keras and Tensorflow.
- Implementing a linear classifier in Keras (now that we know the components).

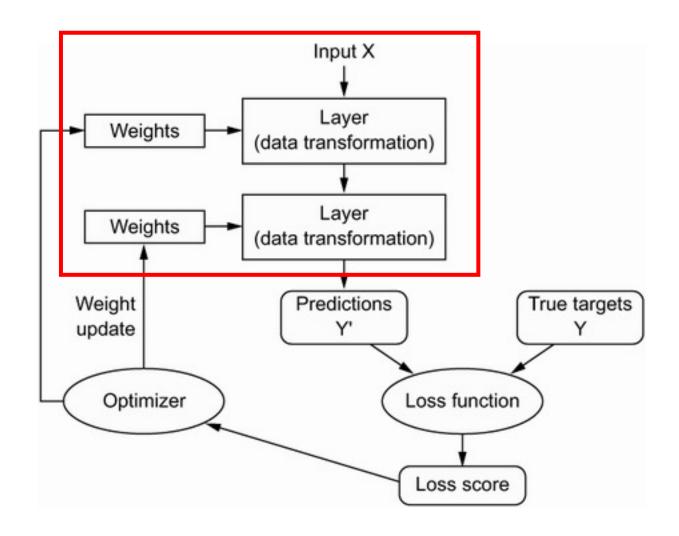


#### Tensors



Question: What sort of data (give an example) would be stored in a rank-3 tensor? How about a rank-4 tensor?

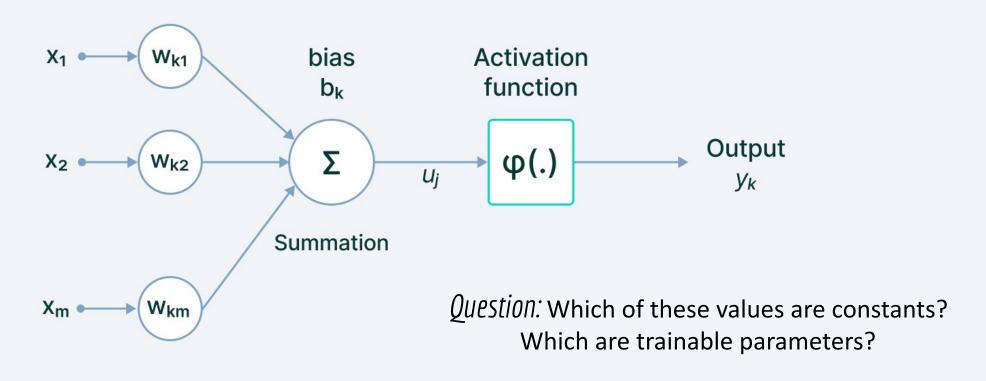
### Forward Pass



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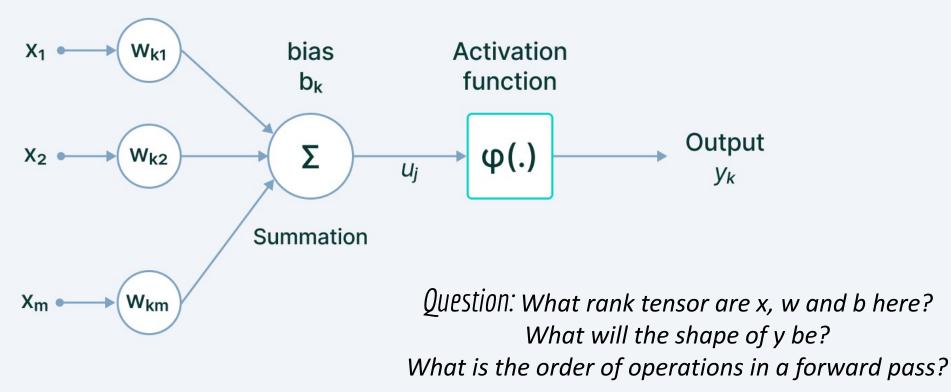
### Neuron / Network Components

#### **Neuron**



### Neuron / Network Components

#### **Neuron**



### Multiplication

$$y_1 = \varphi \left( \mathbf{x}_1 \cdot \mathbf{w}_1 + b_1 \right)$$

#### **Conformity of Shapes**

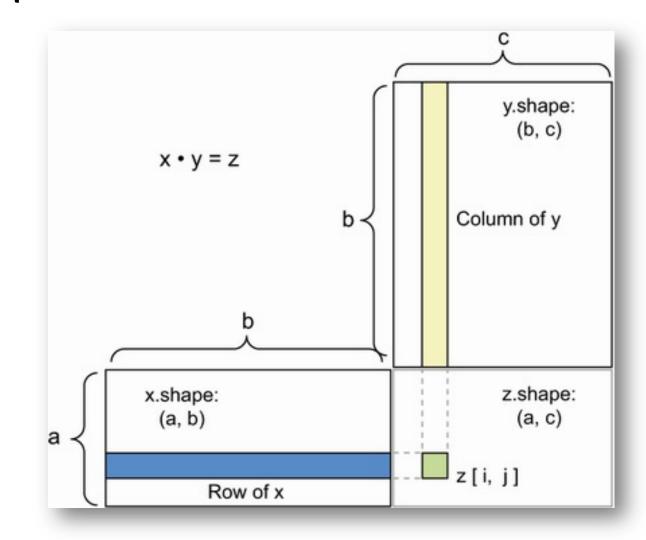
NCOL(X) == NROW(W)

#### Elements of Resulting Tensor are the Dot Product of X's Rows and Y's Columns

• 
$$Z[2,2] = X[2,:] \cdot Y[:,2]$$

#### We Use This for Multiplication Step

x\*w calculations.



### Matrix Addition (Broadcast)

$$y_1 = \varphi \left( x_1 \cdot w_1 + b_1 \right)$$

#### **Shape of the Two Tensors Needs to Conform**

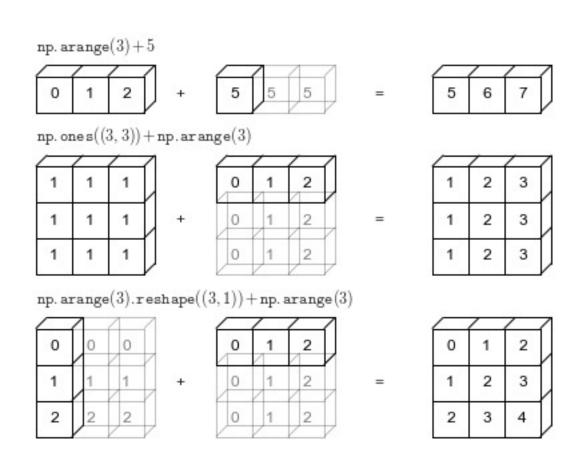
 A + B will only work if A is cleanly divisible by B (or vice versa)

#### **Sum Element-wise**

Replicate B until it matches
 A's dimensions, then perform element-wise addition.

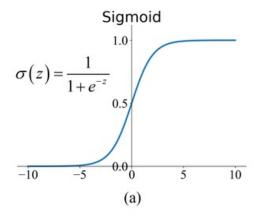
#### We Use This for the Addition Step

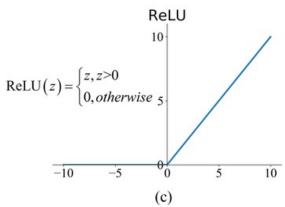
Add x\*w and b (bias)

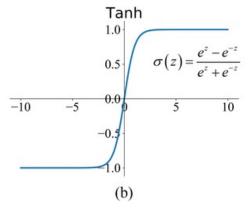


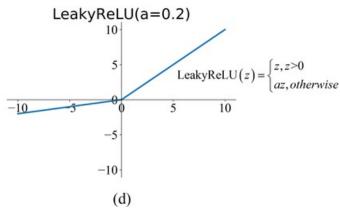
### **Activation Functions**

 $y_1 = \varphi \left( x_1 \cdot w_1 + b_1 \right)$ 









### Multi-Class, Single-Label

$$y_1 = \varphi \left( x_1 \cdot w_1 + b_1 \right)$$

#### **Softmax (MLOGIT):**

We have D inputs (x's). We have k outputs (classes).

So, W is a (D,k) matrix and X is a (D,1) matrix.

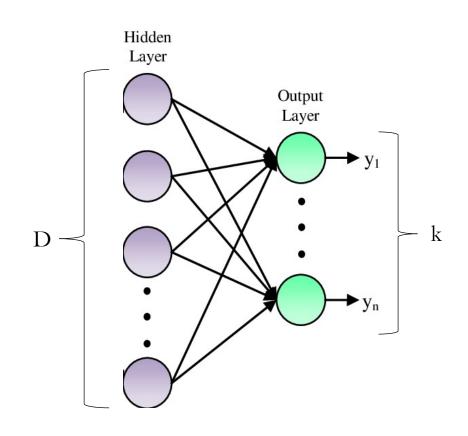
That means, A is a (k,1) matrix.

That means Y is also a (k,1) matrix.

$$A = W^T X,$$

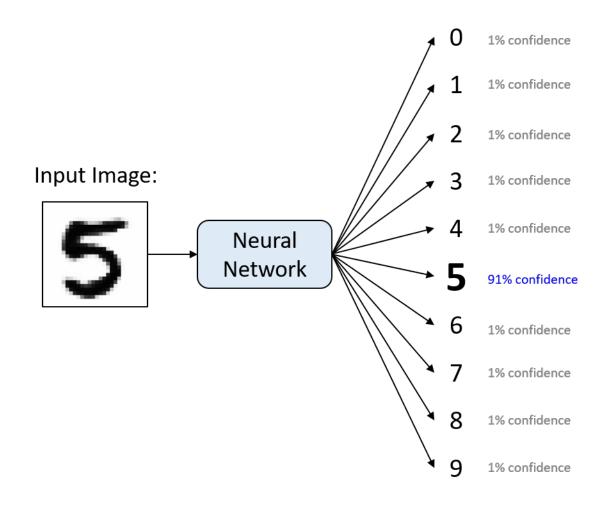
$$Y = \operatorname{softmax}(A),$$

$$Y_i = \frac{e^{A_i}}{\sum_{j=1}^k e^{A_j}}$$



### Multi-Class, Single-Label

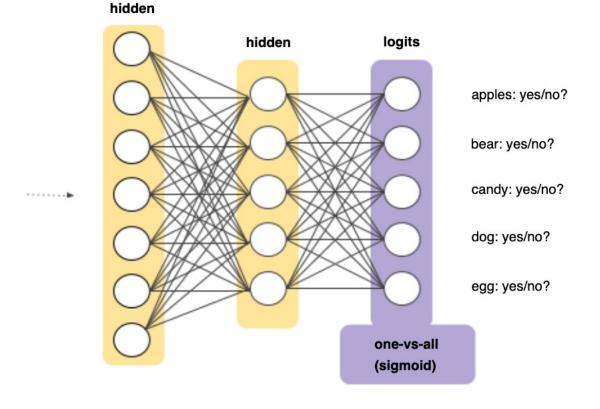
 $y_1 = \varphi \left( x_1 \cdot w_1 + b_1 \right)$ 



### Multi-Class, Multi-Label

#### **Many Non-Exclusive Labels**

- We would create a sigmoid output layer with one output for each class we are predicting.
- Train on all labels together.



### We Know Enough for a Forward Pass

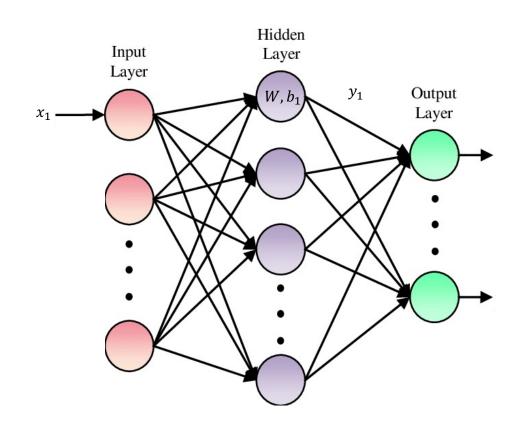
#### **Calculate Output of Each Node Sequentially**

$$y_1 = \varphi (x_1 \cdot w_{1,1} + x_2 \cdot w_{1,2} + \dots + b_1)$$

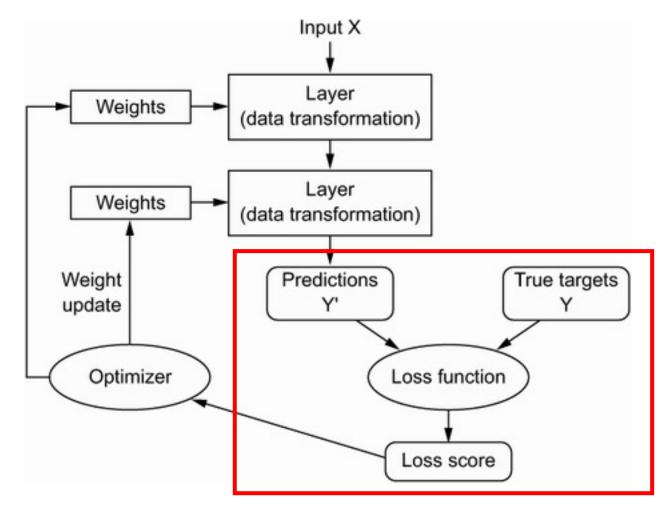
$$y_2 = \varphi \left( x_1 \cdot w_{2,1} + x_2 \cdot w_{2,2} + \dots + b_2 \right)$$

...

#### **Eventually We Obtain Model's Predictions**



### Calculate Loss



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#### Loss Functions

#### **Cross-Entropy / Log-Loss**

$$H_p(q) = -\frac{1}{N} \sum_{i=1}^{N} y_i \cdot log(p(y_i)) + (1 - y_i) \cdot log(1 - p(y_i))$$

- Typical for binary outcomes. Value grows exponentially larger as the predicted probability moves away from the true 0,1 label.
- Multi-category outcomes have an analogous loss function known as categorical cross-entropy.

$$CE = -\sum_{i}^{C} t_{i}log(s_{i})$$

#### MAE / L1 Loss

$$MAE = \frac{\sum_{i=1}^{n} |y_i - \hat{y}_i|}{n}$$

 Typical for continuous outcomes.
 Errors are penalized homogenously, in magnitude and direction. This should look familiar!

#### MSE / Quadratic / L2 Loss

$$MSE = \frac{\sum_{i=1}^{n} (y_i - \hat{y}_i)^2}{n}$$

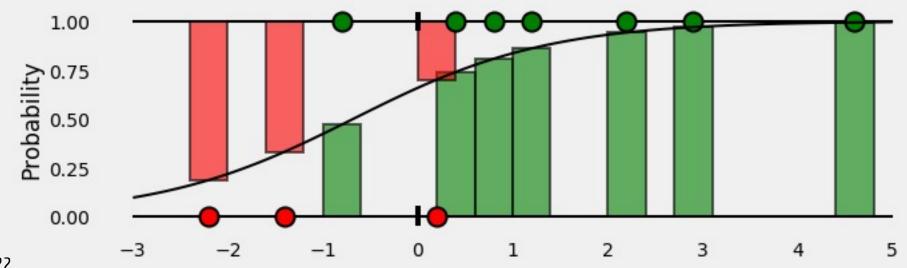
 Typical for continuous outcomes, larger errors penalized exponentially more. This should look familiar!

### Binary Cross-Entropy Loss

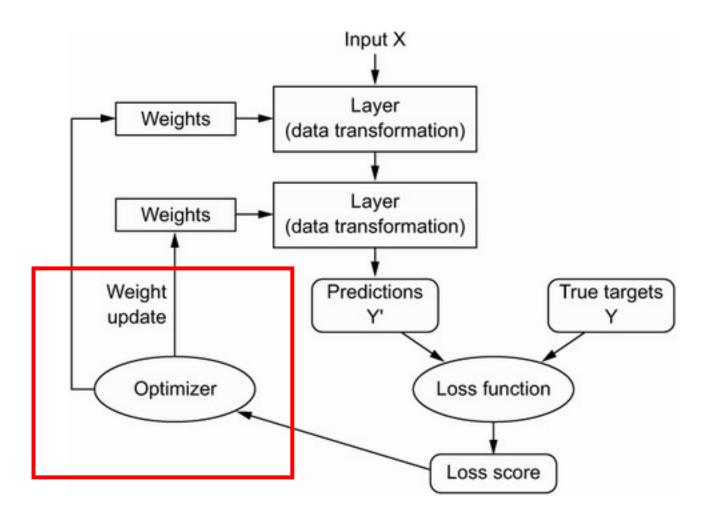
$$H_p(q) = -\frac{1}{N} \sum_{i=1}^{N} y_i \cdot log(p(y_i)) + (1 - y_i) \cdot log(1 - p(y_i))$$

#### **Piecemeal Function:**

- If ground truth is 1, then loss is -1\*log(p). As prediction approaches 1, loss approaches 0. As prediction approaches 0, loss grows exponentially.
- If ground truth is 0, then loss is -1\*log(1-p). As prediction approaches 1, loss rises exponentially. As prediction approaches 0, loss approaches 0.

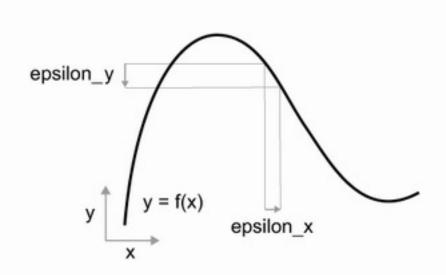


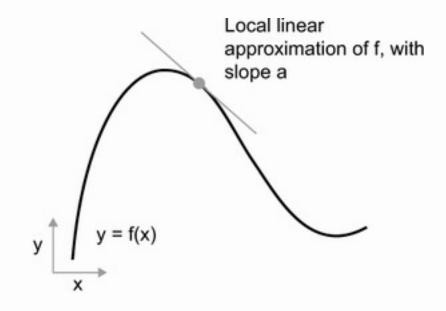
### Backpropagation



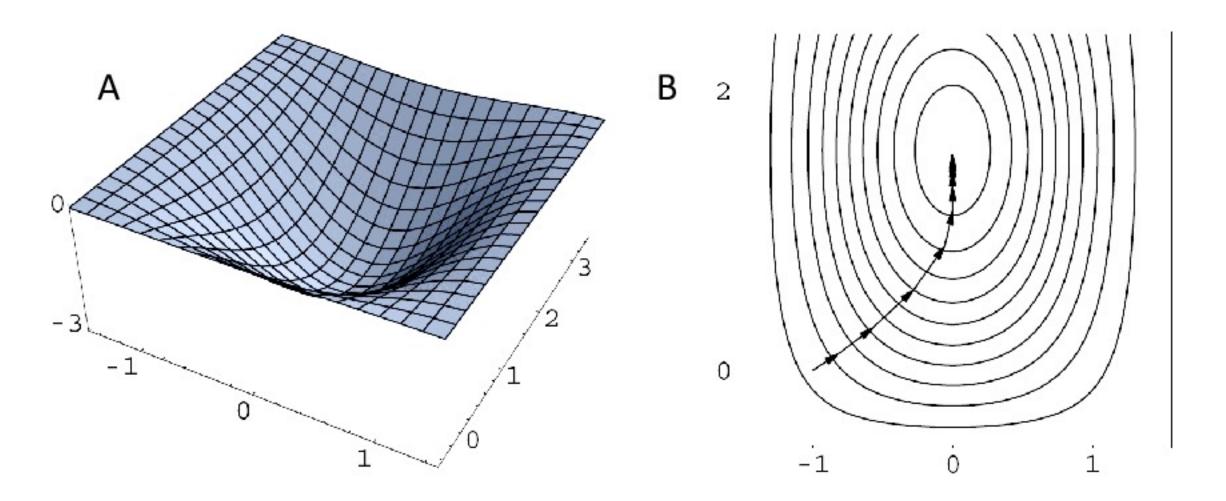
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### Derivative = "Rate" of Change



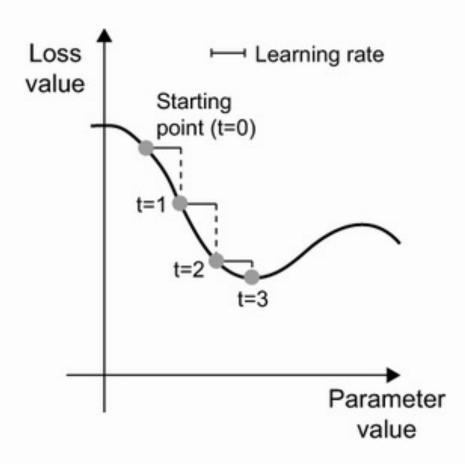


### Gradient = Derivative in Multiple Dimensions



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### Gradient Descent



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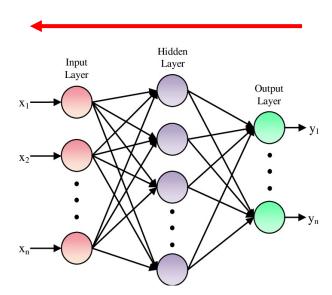
### Derivatives of Loss w.r.t All Parameters

### Recall that Each Node's Output Can be Expressed as a Function of the Prior Nodes' Outputs

$$y_1 = \varphi (x_1 \cdot w_{1,1} + x_2 \cdot w_{1,2} + \dots + b_1)$$

$$y_2 = \varphi \left( x_1 \cdot w_{2,1} + x_2 \cdot w_{2,2} + \dots + b_2 \right)$$

...

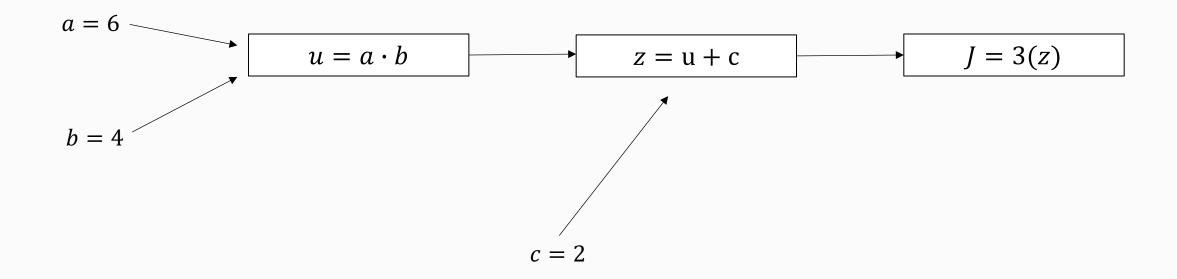


#### Start at the final nodes in the network and work backwards

- We calculate partial derivatives w.r.t. their inputs / weights.
- Then, use those partial derivatives and work backward into earlier layers to get partial derivatives w.r.t. their inputs / weights, and so on.

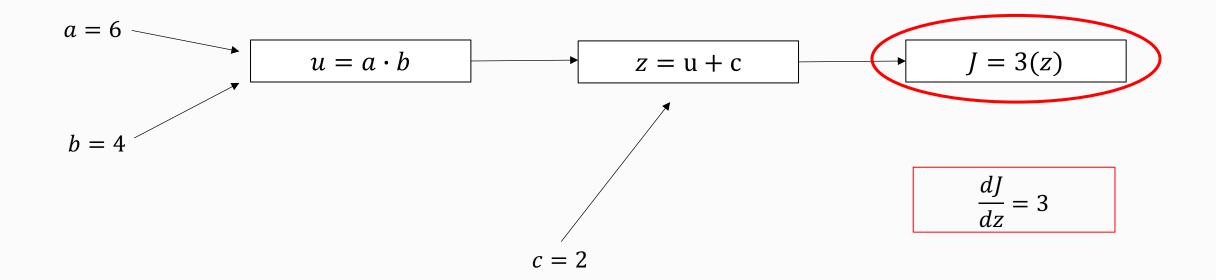
### Simplifying Gradients: Computation Graph

$$J = 3(a \cdot b + c)$$



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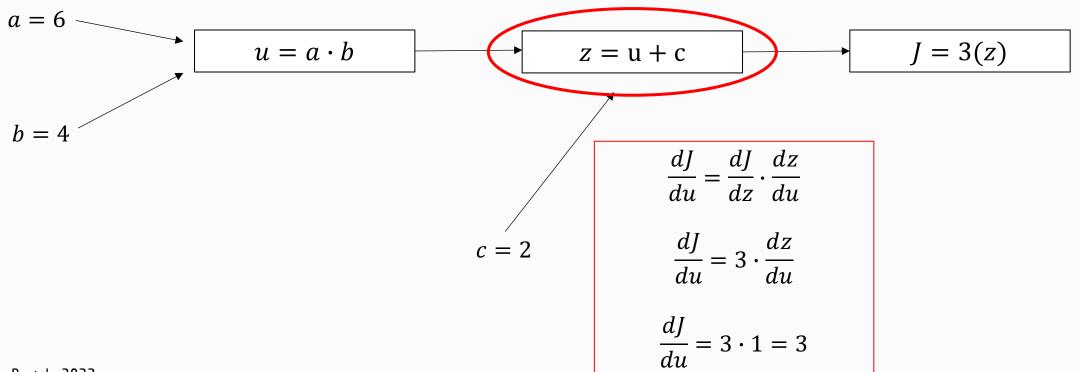
$$J = 3(a \cdot b + c)$$



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$$\frac{dJ}{dz} = 3$$

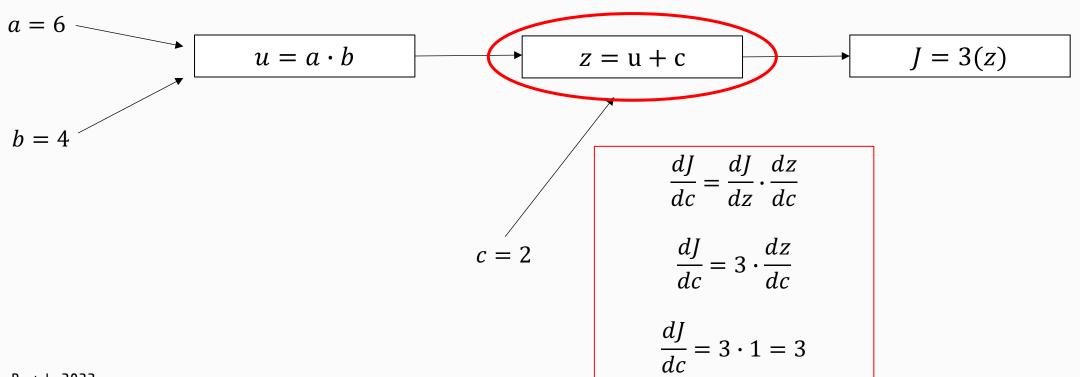
$$J = 3(a \cdot b + c)$$



$$\frac{dJ}{dz} = 3$$

$$\frac{dJ}{du} = 3$$

$$J = 3(a \cdot b + c)$$

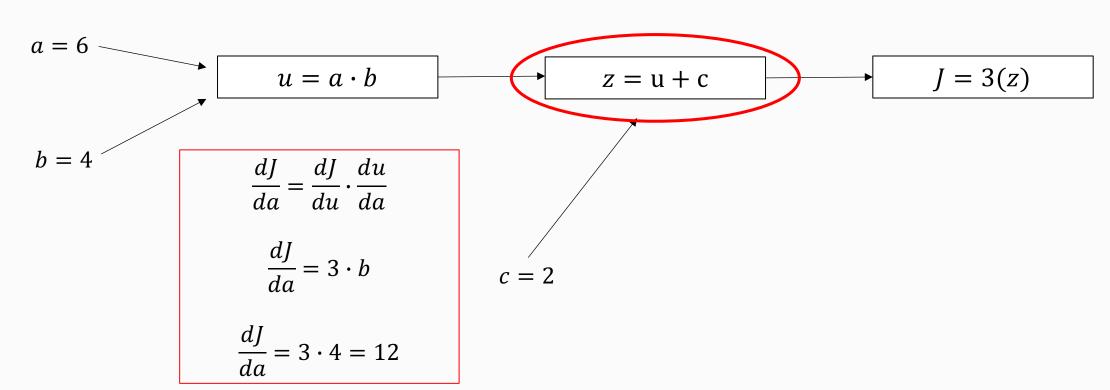


$$\frac{dJ}{dz} = 3$$

$$J = 3(a \cdot b + c)$$

$$\frac{dJ}{du} = 3$$

$$\frac{dJ}{dc} = 3$$



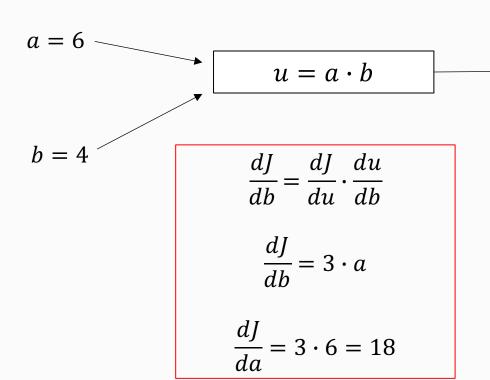
$$\frac{dJ}{dz} = 3$$

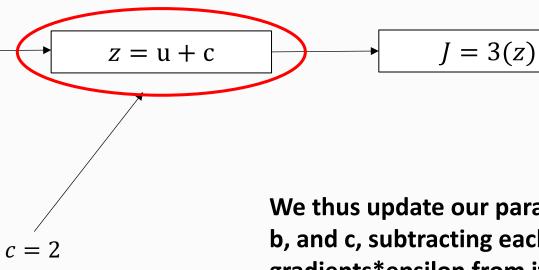
$$J = 3(a \cdot b + c)$$

$$\frac{dJ}{da} = 12$$

$$\frac{dJ}{du} = 3$$

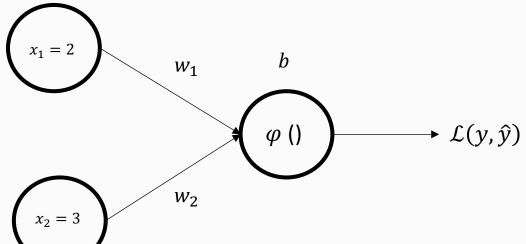
$$dJ$$





We thus update our parameters, a, b, and c, subtracting each's gradients\*epsilon from its current value. Epsilon is the learning rate.

# Single Node with Sigmoid & Cross-Entropy Loss (i.e., Logistic Regression)



Remember that  $\varphi$  here is just a placeholder for the argument to the loss function. It happens to be a sigmoid transformation of 'something', i.e.,  $\varphi(wx+b)$ , but it doesn't really matter. We just represent it with some variable name and calculate an expression for the derivative.

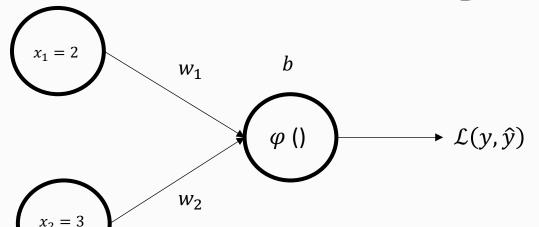
$$\frac{d\mathcal{L}}{d\varphi} = -\frac{y}{\varphi} + \frac{1-y}{1-\varphi}$$

$$\frac{d\mathcal{L}}{d\varphi} = \frac{\varphi(1-y) - y(1-\varphi)}{\varphi(1-\varphi)}$$

$$\frac{d\mathcal{L}}{d\varphi} = \frac{\varphi - \varphi y - y + \varphi y}{\varphi(1-\varphi)}$$

$$\frac{d\mathcal{L}}{d\varphi} = \frac{\varphi - y}{\varphi(1-\varphi)}$$

# Single Node with Sigmoid & Cross-Entropy Loss (i.e., Logistic Regression)



Now we calculate derivative of the sigmoid with respect to its argument, z.

$$\begin{split} \varphi(z) &= (1 + e^{-z})^{-1} \\ \varphi'(z) &= -1 \cdot (1 + e^{-z})^{-2} \cdot (0 + e^{-z} \cdot -1) \\ \varphi'(z) &= (1 + e^{-z})^{-2} \cdot e^{-z} \\ \varphi'(z) &= \varphi(z) \cdot (1 - \varphi(z)) \end{split}$$

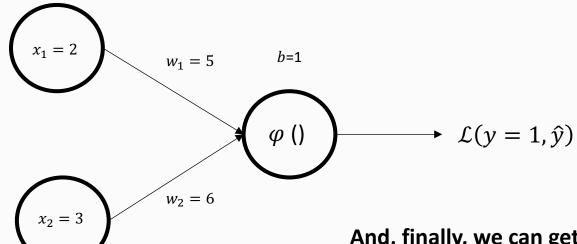
$$\frac{d\mathcal{L}}{dz} = \frac{d\mathcal{L}}{d\varphi} \cdot \frac{d\varphi}{dz}$$

$$\frac{d\mathcal{L}}{dz} = \frac{\varphi - y}{\varphi(1 - y)} \cdot \frac{d\varphi}{dz}$$

$$\frac{d\mathcal{L}}{dz} = \frac{\varphi - y}{\varphi(1 - y)} \cdot \varphi(1 - \varphi)$$

$$\frac{d\mathcal{L}}{dz} = \varphi - y$$

# Single Node with Sigmoid & Cross-Entropy Loss (i.e., Logistic Regression)



And, finally, we can get gradient of loss with respect to weights and bias. For example, for the first weight...

Evaluate  $\varphi$  based on current values of parameters and the data.

Finally, update the weights...

$$\frac{d\mathcal{L}}{dw_1} = \frac{d\mathcal{L}}{dz} \cdot \frac{dz}{dw_1}$$

$$\frac{d\mathcal{L}}{dw_1} = (\varphi - y) \cdot x_1$$

$$w_{1,new} = w_{1,old} - (\frac{d\mathcal{L}}{dw_1,old} \cdot \varepsilon)$$

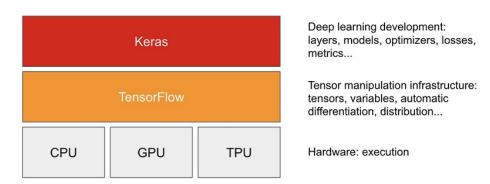
### Keras and Tensorflow

#### 1. Tensorflow

• A Python platform for working with tensors, implementing automatic differentiation, providing access to repositories of (well-known) pre-trained models.

#### 2. Keras

- A higher-level API that wraps common usage patterns with Tensorflow functions, pre-defined loss functions, optimization algorithms, etc.
- Keras simplifies data scientists' interaction with Tensorflow.



### Tensorflow GradientTape: AutoDiff

#### 1. Gradient Tape

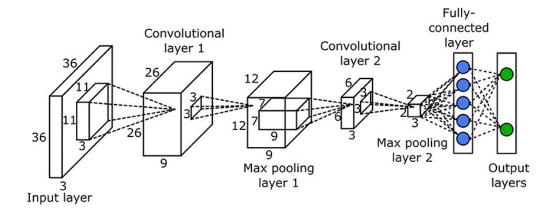
- A Tensorflow function that automates the calculation of derivatives.
- It constructs a computation graph in the background and implements codified rules for calculating derivatives of functions.
- You could technically use gradient tape to implement a gradient descent algorithm for many optimization problems.



### The Layer

#### Layers are the Key Building Block of NNs in Keras

- There are a few subclasses of the Layers class: e.g., Dense is the one we have seen so far layers.Dense(), but we also have convolutional layers, max-pooling layers, recurrent layers, and so on. There are many pre-defined layers in Keras. See: <a href="https://keras.io/api/layers/">https://keras.io/api/layers/</a>.
- These are different architectural components that can be mixed and matched in different ways to create different network topologies.
- It is also possible to construct custom layers.



### Sequential vs. Functional API

#### We Have Only Used Sequential API So Far

Sequential API

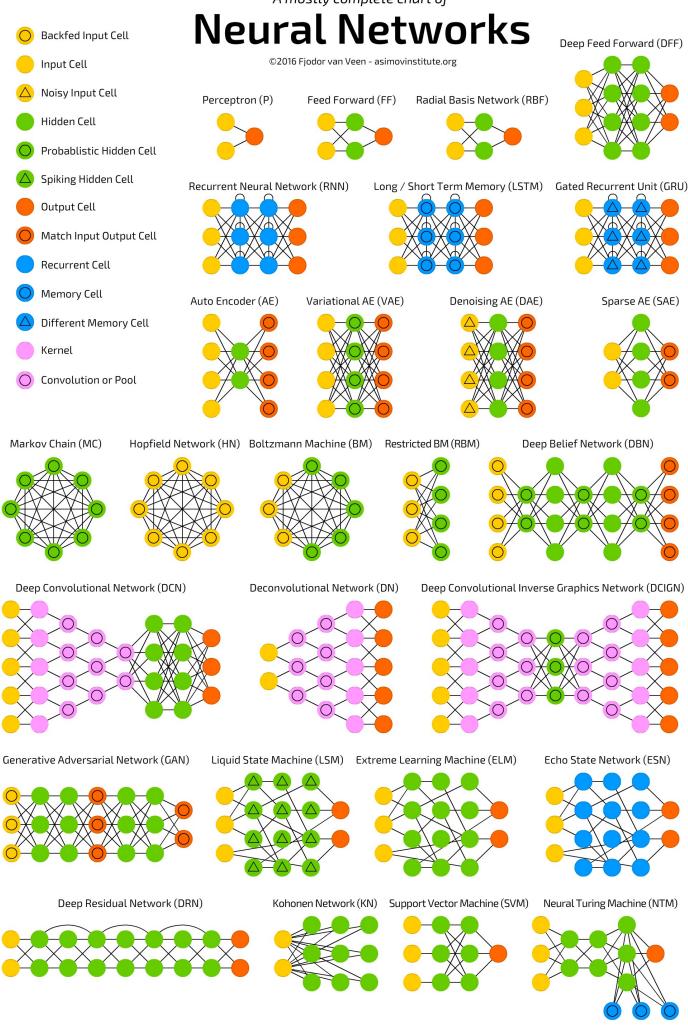
• Sequential is easy to work with but is also very inflexible. Can only really handle basic feed-forward networks. It automatically figures out the shape of each layer's output tensor and specifies the next layer's input shape accordingly.

#### Functional API Let's You Construct Any Topology You Want

• But – we will look at the difference in how each API is used, syntactically.



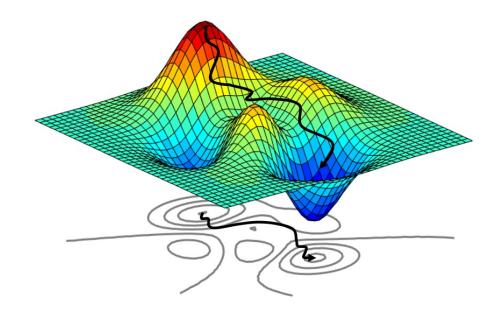
#### A mostly complete chart of



### **Optimizers**

#### **Keras Supports 8 Optimizers**

- SGD = Stochastic Gradient Descent
- Momentum
- Ftrl (2010) = Follow the Regularized Leader
- Adagrad and Adadelta (2012) = Adaptive Gradient Descent
- RMSprop (~2012) = Root Mean Squared propagation
- Adam (2015) = Adadelta / RMSProp with Momentum.
  - Adamax, Nadam are extensions to Adam.



#### SGD: Gradient Descent

#### Types of GD

- Batch GD = Use all the available training data in each pass.
  - Works well if the loss surface is smooth and lacks any saddle points / valleys.
- Stochastic GD = Mini-batch with batch size = 1.
  - If troughs / saddles exist, we move past them as our exploration of gradients for the model will vary withe a given observation that we are considering in an iteration.
  - Computationally quite burdensome but performs well on non-linear problems (eventually).
- Mini-batch GD = What we have been doing so far (randomly split the data in each epoch, into folds, and then cycle over the folds for training).
  - This is a happy-medium between batch and stochastic GD.

#### **Role of Batch Size**

• Empirically has been observed that smaller batches yield less overfitting (because of implicit noise in the training process – variance of the gradients obtained will go up).

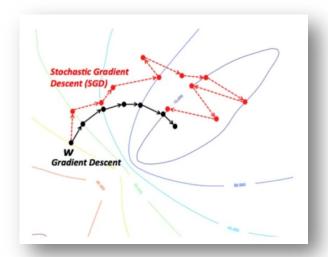
### Batch (All) vs. Stochastic (1)

#### **Same Convergence**

• If you have a convex surface, either approach will converge to the global optimum (no guarantee your problem is convex of course). Always converges at least to a local minimum.

#### **Tradeoffs**

- Batch, each step is slower, more computationally burdensome, but convergence with fewer iterations; Need to be able to hold the entire dataset in memory.
- SGD makes noisier updates, and requires more iterations to converge, but a single iteration is quick. Only need one observation in memory at a time.



#### Momentum

#### **Getting Past Local Minima**

- SGD gets stuck in local minima; the idea of momentum is to make updates be a function of current gradient\*learning rate, as well as some fraction (decay) of the update you made last iteration.
- This reduces updates to parameters where the gradients are flipping sign and amplifies updates to gradients that are going in a consistent direction (steeply descending).

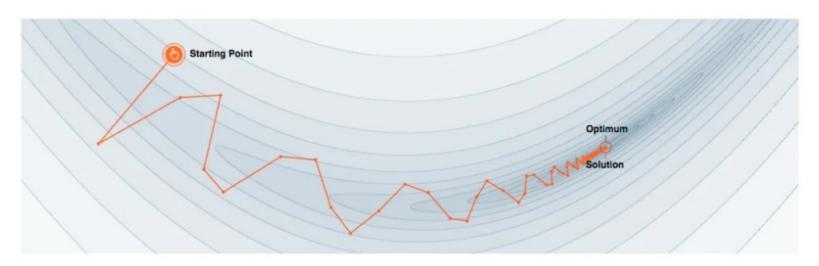


Figure: Optimization with momentum (Source: distill.pub)

#### FTRL

#### Google Developed in 2010...

- This is an optimization technique that is used in "online" learning; it's typically used in situations where your model training is happening continuously as new data arrives, and where drift might therefore happen.
- It works well in situations where you have a ton of sparse features.
- Was originally used for predicting conversion in online advertising systems.



### Adagrad & Adadelta (RMS Prop)

#### **Adaptive Gradient Descent (Variable Learning Rate)**

- We implicitly apply a high learning rate for features we have been updating very little so far (speed up movement through saddle points, for example).
- We implicitly apply a low learning rate for features we have been updating a lot so far.
- Technically learning rate is removed from the process, every update is a function of past updates.

#### **Adadelta**

- Same idea but we use a sliding window of previous updates to determine magnitude of current updates (rather than all prior updates).
- RMSProp is conceptually very similar but was independently developed (around the same time).

### Recap

#### **Building Blocks of NNs**

- Tensors and Tensor Operations
- Activation Functions
- Loss Functions
- Backpropagation: Derivatives, Gradients & the Chain Rule

#### **Procedure of Minibatch Stochastic Gradient Descent**

- Grab a batch of observations (samples)
- Predict their labels using current weights / bias terms.
- Calculate loss value.
- Calculate gradient of loss w.r.t. all weight / bias terms.
- Update each weight by subtracting its gradient\*learning rate
- Cycle over the whole training dataset (each cycle is an epoch) repeatedly, until loss is small.