

Zippy

Logo Design Presentation



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About Zippy

Zippy car Services is an automobile repair and car cleaning services company, We specialise in car cleaning methods by using automated machines which reduces manual intervention. We also cater to A2Z car related services required for our customers.





OPTION 1

Auto Repair Logo

Description

This logo represents a pure Auto repair company, with all sorts of capabilities.

Key Words

(Gray) Trustworthy & Capable, (Blue) Quality & Purity, Customer Friendly service.

Impact

It can impact the customers as a classy, modern & trustworthy feelings.



Option 1 –



Option 1 - Auto Repair Direct Approach



OPTION 1

Traditional Tag Logo

Description

This logo option is a mix of professional & friendly feel, that serves as a classy image.

Key Words

Clean, Safe, Trustworthy, 360 degree Service, AtoZ, Classy, Minimal, Quick.

Impact

Circle represent Tires & wrenches
Colors imply Clean, Safe & Trust.
Forms infinite symbol- infinite services



Option 2 - Traditional Tag Logo



Option 2 - Traditional Tag Logo



OPTION 1

Traditional Tag Logo

Description

This is a simple minimal & yet a very good proposition for a service business.

Key Words

Clean, Safe, Trustworthy, Happy,
Dependable, Quality.

Impact

Tags represent the services and their quality
Shine stars represent the cleanliness



Option 2 - Traditional Tag Logo



Option 2 - Traditional Tag Logo

THANK YOU



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