

# LEE, HAO-YUN

## WORK

### User Experience Designer

2017/12 - now

Product Team at awoo Bros. Internet, Inc.

📍 Taiwan

UI/UX Design for SaaS SEO Tools  
Create User Flow and Wireframes for Online Marketing Tools  
Stackholder and User Interview  
User Research and Behavioral Data Analysis  
Competitor Analysis for Japanese Market

### Product Engineer

2017/04 - 2017/12

Product Marketing Dept. at ASUSTek Computer Inc.

📍 Taiwan

Product Management • Cross-functional Communication  
Market Data and Competitor Analysis  
Forecast and Sales Order Data Tracking

### Creative Intern

2016/10 - 2017/01

Marketing and Design Team at igloohome Pte Ltd.

📍 Singapore

Create User Flow and Wireframes • Co-work with UI Designer

### Product Design Intern

2014/07 - 2014/09

Dongguan YiDong Plastic Technology Co., Ltd.

📍 China

Industrial Product Prototype and Design

## EDUCATION

### BSc Industrial Design

2011/09 - 2017/01

National Cheng Kung University

📍 Taiwan

Product Design • User Study • Design Methods

### School of Art & Design Exchange Program

2015/10 - 2016/09

National Tsukuba University

📍 Japan

Design Thinking • Cross-cultural Cooperation  
Gained Fluency in Japanese

## COURSES & CERTIFICATIONS

Data Science Certificated Program, Harvard University Online Course

Intro to SQL for Data Science, Datacamp Online Course

2013 Google Adwords Challenge Certificated

## CONTACT

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ymmik330@gmail.com

## SKILLS

Adobe Creative Suites  
Experienced

Invision  
Experienced

Zeplin  
Experienced

HTML / CSS  
Basic

Excel  
Intermediate

R  
Basic

## LANGUAGES

Mandarin Chinese  
Native

Taiwanese Hokkien  
Native

English  
Fluent • IELTS 7

Japanese  
Fluent • JLPT N1

French  
Intermediate

## PORTFOLIO

[ymmik.github.io/portfolio/](https://ymmik.github.io/portfolio/)