

LEE, HAO-YUN

WORK

User Experience Designer

Product Team at awoo Bros. Internet, Inc.

2017/12 - present

📍 Taiwan

UI/UX Design for SaaS SEO Tools
Create User Flow and Wireframes for Marketing Tools
Stackholder and User Interview
User Research and Data Analysis
Competitor Analysis for Japanese Market

Product Engineer

Product Marketing Dept. at ASUSTek Computer Inc.

2017/04 - 2017/12

📍 Taiwan

Product Management • Cross-functional Communication
Market Data and Competitor Analysis
Forecast and Sales Order Data Tracking

Creative Intern

Marketing and Design Team at igloohome Pte Ltd.

2016/10 - 2017/01

📍 Singapore

Create User Flow and Wireframes • Co-work with UI Designer

Product Design Intern

Dongguan YiDong Plastic Technology Co., Ltd.

2014/07 - 2014/09

📍 China

Industrial Product Prototype and Design

EDUCATION

BSc Industrial Design

National Cheng Kung University

2011/09 - 2017/01

📍 Taiwan

Product Design • User Study • Design Methods

International Exchange Program

National Tsukuba University

2015/10 - 2016/09

📍 Japan

Design Thinking • Cross-cultural Cooperation
Gained Fluency in Japanese

COURSES & CERTIFICATIONS

Data Science Certificated Program, Harvard Online Course

Introduction to SQL, Datacamp

2013 Google Adwords Challenge Certificated

CONTACT

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SKILLS

Adobe Creative Suites
Experienced

Invision
Experienced

Zeplin
Experienced

HTML / CSS
Basic

Excel
Intermediate

R
Basic

LANGUAGES

Mandarin Chinese
Native

Taiwanese Hokkien
Native

English
Fluent • IELTS 7

Japanese
Fluent • JLPT N1

French
Intermediate