

LEE, HAO-YUN

WORK

User Experience Designer

2017/12 - present

Product Team at awoo Bros. Internet, Inc.

📍 Taiwan

UI/UX Design for SaaS SEO Tools
Create User Flow and Wireframes for Online Marketing Tools
Stackholder and User Interview
User Research and Behavioral Data Analysis
Competitor Analysis for Japanese Market

Product Engineer

2017/04 - 2017/12

Product Marketing Dept. at ASUSTek Computer Inc.

📍 Taiwan

Product Management • Cross-functional Communication
Market Data and Competitor Analysis
Forecast and Sales Order Data Tracking

Creative Intern

2016/10 - 2017/01

Marketing and Design Team at igloohome Pte Ltd.

📍 Singapore

Create User Flow and Wireframes • Co-work with UI Designer

Product Design Intern

2014/07 - 2014/09

Dongguan YiDong Plastic Technology Co., Ltd.

📍 China

Industrial Product Prototype and Design

EDUCATION

BSc Industrial Design

2011/09 - 2017/01

National Cheng Kung University

📍 Taiwan

Product Design • User Study • Design Methods

School of Art & Design Exchange Program

2015/10 - 2016/09

National Tsukuba University

📍 Japan

Design Thinking • Cross-cultural Cooperation
Gained Fluency in Japanese

COURSES & CERTIFICATIONS

Data Science Certificated Program, Harvard University Online Course

Intro to SQL for Data Science, Datacamp Online Course

2013 Google Adwords Challenge Certificated

CONTACT

+886 9 58 807600
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SKILLS

Adobe Creative Suites
Experienced

Invision
Experienced

Zeplin
Experienced

HTML / CSS
Basic

Excel
Intermediate

R
Basic

LANGUAGES

Mandarin Chinese
Native

Taiwanese Hokkien
Native

English
Fluent • IELTS 7

Japanese
Fluent • JLPT N1

French
Intermediate