

PRE-TASK QUESTIONNAIRE

- (1) How many websites related to illness or medical care do you think collect and analyze the browsing history of pages?
 - Almost all websites
 - Most of the websites
 - A part of the websites
 - Almost no websites
 - No websites
- (2) When you search and browse websites related to diseases and medical care, how much risk do you feel about having a third party collect and analyze your browsing history?
 - Very strongly
 - Strongly
 - Rather strongly
 - A little
 - Not at all

EXIT QUESTIONNAIRE

- (1) Considering the search task you just finished, how many websites related to illness or medical care do you think collect and analyze the browsing history of pages?
 - Almost all websites
 - Most of the websites
 - A part of the websites
 - Almost no websites
 - No websites
- (2) Considering the search task you just finished, when you search and browse websites related to diseases and medical care, how much risk do you feel about having a third party collect and analyze your browsing history?
 - Not at all
 - To a slightly degree
 - To a moderately degree
 - To a certain degree
 - To a very high degree
- (3) How useful the allocated UI was in terms of performing the search without concerns about privacy risks?
 - Never useful
 - Slightly useful
 - Moderately useful
 - Useful
 - Very useful

- 1 (4) How do you think about the usefulness of the allocated UI in terms of learning whether the web search results
2 were embedded with trackers?
3 • Never useful
4 • Slightly useful
5 • Moderately useful
6 • Useful
7 • Very useful
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10 (5) How useful the allocated UI was in terms of identifying third parties to which your browsing history on a web
11 search result could be shared when you click the result?
12 • Never useful
13 • Slightly useful
14 • Moderately useful
15 • Useful
16 • Very useful
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18 (6) How useful the allocated UI was in terms of avoiding webpages with trackers in web searches?
19 • Never useful
20 • Slightly useful
21 • Moderately useful
22 • Useful
23 • Very useful
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25 (7) How useful the allocated UI was in terms of finding valuable webpages with trackers in web searches?
26 • Never useful
27 • Slightly useful
28 • Moderately useful
29 • Useful
30 • Very useful
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32 (8) How obstructive the allocated UI was for web search tasks?
33 • Never obstructive
34 • Slightly obstructive
35 • Moderately obstructive
36 • Obstructive
37 • Very obstructive
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39 (9) How comprehensive the allocated UI was in terms of learning about the privacy risks in the web search results?
40 • Not comprehensive at all
41 • Slightly comprehensive
42 • Moderately comprehensive
43 • Comprehensive
44 • Very comprehensive
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- (10) How willing they would be to use the allocated UI in daily use if it was available?
- Never willing
 - Slightly willing
 - Moderately willing
 - Willing
 - Very willing
- (11) Have you used the "incognito mode (private browsing mode)" of your web browser in the past month? If yes, how often did you use it?
- Every day
 - Every two or three days
 - Once a week
 - Every two weeks
 - Once a month
 - Never
- (12) Have you used DuckDuckGo, a privacy-sensitive web search engine, in the past month? If so, how often did you use it?
- Every day
 - Every two or three days
 - Once a week
 - Every two weeks
 - Once a month
 - Never
- (13) Do you have any "anti-tracking extensions" installed in your regular web browser?
- Yes
 - No
- (14) Gender
- Male
 - Female
 - Prefer not to answer
- (15) Age
- –19 years old
 - 20–29 years old
 - 30–39 years old
 - 40–49 years old
 - 50–59 years old
 - Over 60
 - Prefer not to answer