

Antonio Mistretta

UX/UI

Proactive UX Designer and Web Developer whose happy place is the space between design and development. A place where users' problems are understood, solutions are made, and it just works like magic.

GET IN TOUCH

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SKILLS

User Research
Contextual Inquires &
Ethnographies
Screeners & User Interviews
Personas & User Journeys
Task & User Flows
Usability Testing
Digital Design
Low to High Fidelity Wireframing
Prototyping & Animation
Development
HTML, CSS, JavaScript
jQuery, SASS, SCSS
Swift, PHP, Python
Version Control (Git)

TOOLS

Photoshop	Sketch
Illustrator	Invision Studio
After Effects	Omnigraffle
Premier Pro	Xcode
Experience Design	Abstract
Acrobat	Pen and Paper

EDUCATION

General Assembly
May 2018 - Present
User Experience Design Immersive
Certificate of Course Completion

New Jersey Institute of Technology
September 2014 - Dec 2018
B.S. in Human-Computer Interaction
Concentration in Cognitive Psychology

PROFESSIONAL EXPERIENCE

UX Consultant | PARITY PARTNERS
New York, NY | July 2018 - July 2018

- Attend client meetings with UX team and stakeholders
- Research competitor practices and user experience
- Design new networking platform based off research
- Iterate on designs through usability testing

Research Assistant | CONNECTIONS LAB AT NJIT
New York, NY | September 2016 - May 2018

- Worked with Ph.D students on dissertation projects
- Developed a custom web-based form using PHP and a MySQL database to gather user insights
- Recruited over 2000 paid participants with Amazon Mechanical Turk
- Collaborated within a research team using scrum methodology to move projects from research to design

Data Analytics Intern | BRISTOL-MYERS SQUIBB
New Brunswick, NJ | June 2015 - August 2015

- Created presentations for other teams based upon data analysis to inform key business decisions
- Communicated effectively between project teams on using data to lead conversation

LEADERSHIP

Eagle Scout | BOY SCOUTS OF AMERICA
Princeton, NJ | September 2007 - June 2014

- Staffed a National Youth Leadership Training camp to prepare scouts for leadership positions in their troop
- Organized, executed, and followed up on a 100+ hour service project benefitting the Ronald McDonald House

Executive Director | MIRACLE NETWORK DANCE MARATHON
Newark, NY | September 2015 - May 2018

- Enabled peer-to-peer fundraising to deliver over 50K to Children's Specialized Hospital in New Jersey
- Managed a medium sized team to plan and execute recruitment and fundraising events year-round