Project Documentation Outline:

1.Project Overview:

- Objective: Analyze mileage and revenue data from DoorDash using Everlance for tax deduction optimization.
- Tools Used: Everlance, Python (Pandas, NumPy), Excel, Power BI Desktop.

2.Data Collection:

- Use Everlance mileage tracker to automatically collect data on routes, distances, dates, and times for each delivery.
- Periodically export data from Everlance in a format like CSV or Excel for further processing.

3.Data Processing with Python:

- Load the exported data file (CSV/Excel) into Python using Pandas.
- Perform data cleaning, including handling missing values, correcting data types, and ensuring consistency.
- Manipulate data to extract relevant features such as start and end addresses, mileage, revenue, and timestamps.

4.Data Analysis and Preparation:

- Calculate additional metrics if necessary (e.g., hourly rates, total revenue per trip).
- Categorize trips based on criteria (e.g., interstate vs. intrastate, business vs. personal).
- Prepare the data for export to Excel.

5.Exporting Data to Excel:

- Save the processed data to an Excel workbook using Pandas.
- Ensure data integrity and formatting that facilitates easy import into Power BI Desktop.

6.Importing Data into Power BI Desktop:

- Open Power BI Desktop.
- Use the "Get Data" option to import data from Excel (the file exported in the previous step).
- Review and transform data using Power Query Editor if needed (e.g., creating calculated columns, handling relationships).

7. Building Reports and Visualizations:

- Create visualizations such as bar charts, line graphs, maps, and tables based on imported data.
- Design a dashboard layout to present key metrics and insights effectively.
- Incorporate interactive features like slicers and filters for dynamic analysis.

8. Analysis and Insights:

- Analyze trends in mileage, revenue, and expenses.
- Identify peak hours or days with high earnings.
- Compare performance across different routes or geographic regions.
- Derive insights to optimize tax deductions and improve efficiency in delivery operations.

9. Documentation and Presentation:

- Document each step of the process, including data preprocessing, analysis methodologies, and visualization techniques used.
- Include screenshots or snippets of code where applicable.
- Write summaries of key findings and insights generated from the analysis.
- Prepare a presentation or report outlining the project's objectives, methods, results, and recommendations.

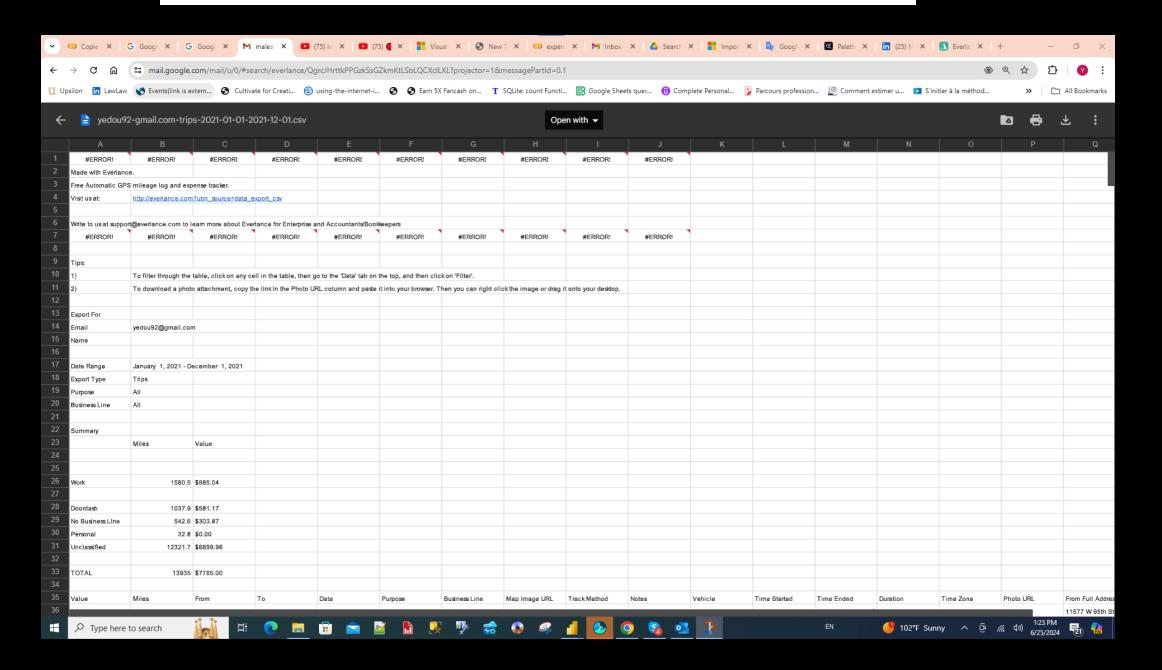
10. Review and Iteration:

- Review the dashboard and reports for accuracy and completeness.
- Seek feedback from stakeholders or colleagues if applicable.
- Iterate on the analysis or visualizations based on feedback or new requirements.

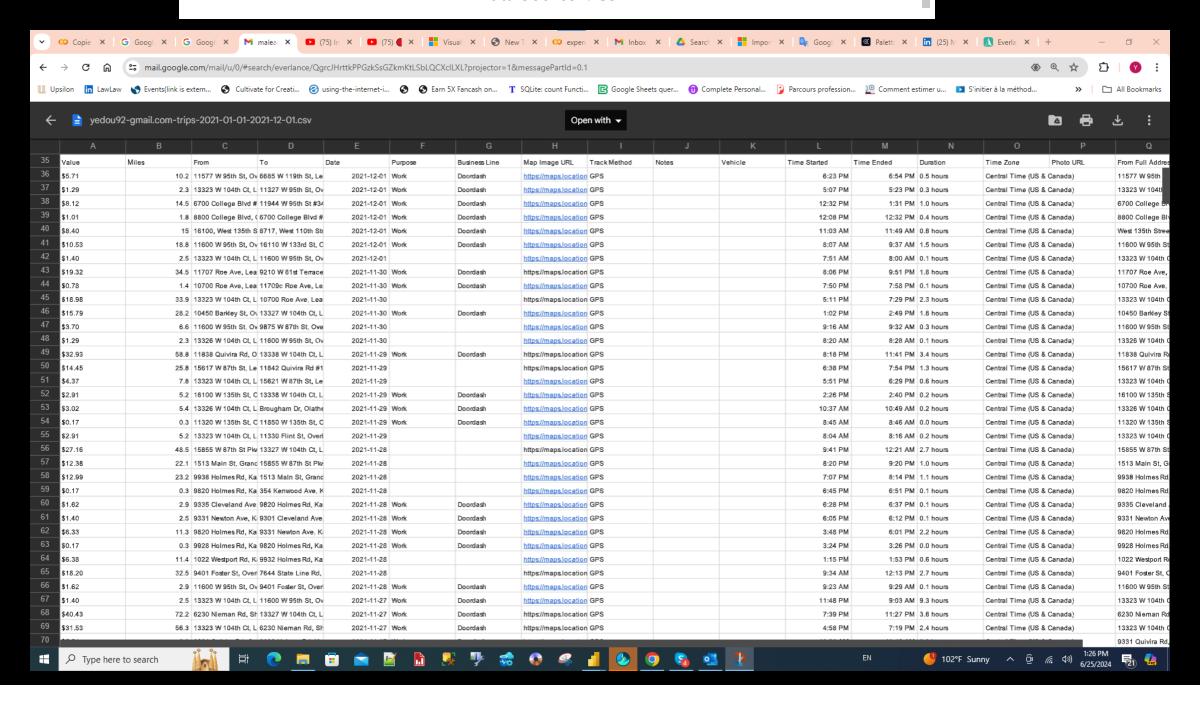
Project Title:

• Optimizing Tax Deductions: Analyzing DoorDash Mileage and Revenue with Everlance and Power Bl

Data Source1: CSV



Data Source2: CSV



Python For ETL: Build ETL Pipelines

"I chose Python for this project due to its versatility in combining data engineering and analytics. Python stands out as one of the most popular modern programming languages, renowned for its straightforward syntax, vast library ecosystem, and adaptability. It is widely preferred by data engineers globally for managing various data tasks, such as ETL processes. ETL, or Extract, Transform, Load, workflows in Python excel at handling unstructured data, transforming it into structured formats for seamless integration."

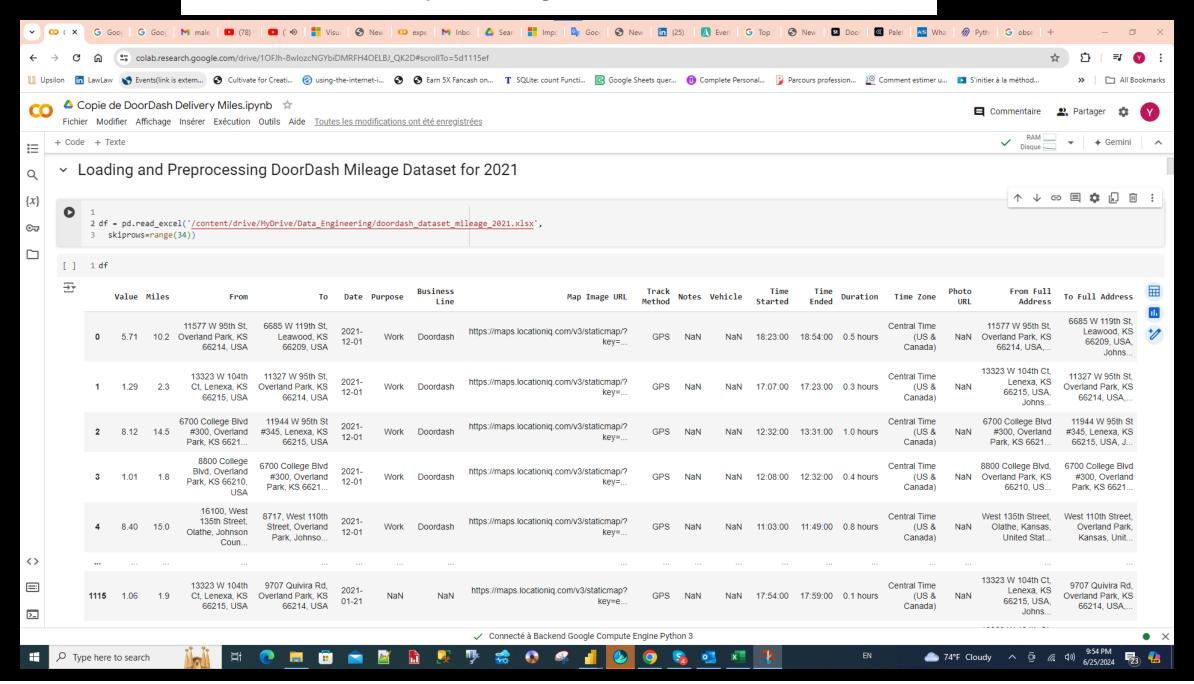
Step 1: Install & Import Required Packages

Please see all codes on gitlab: https://github.com/ynlare?tab=repositories

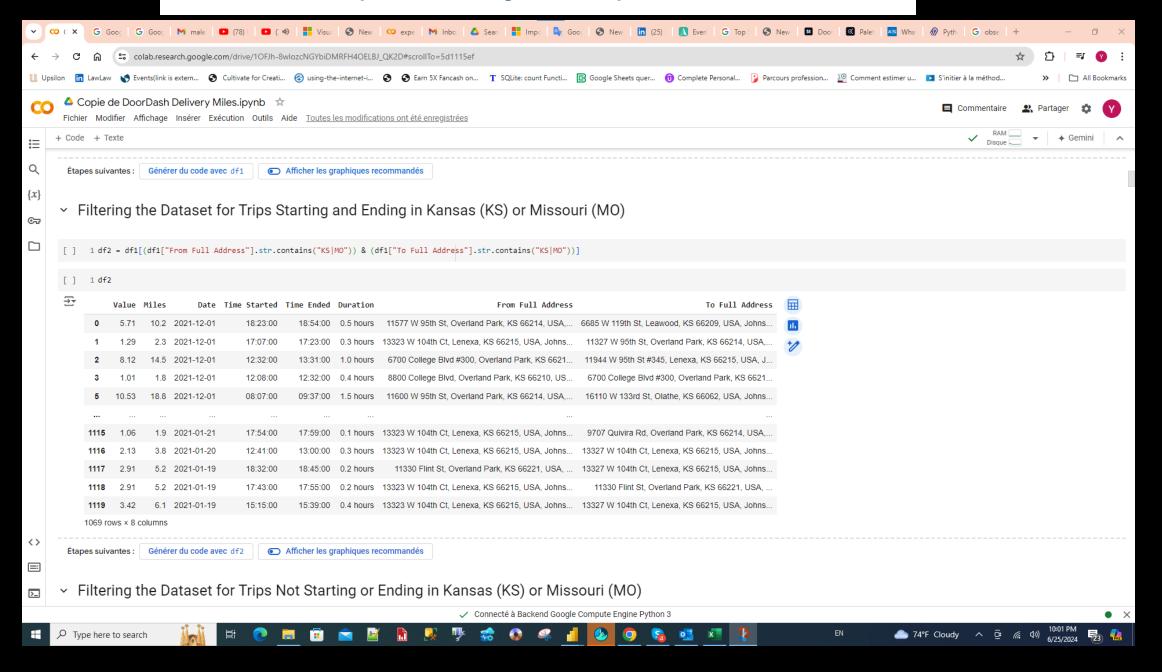
from ast import Import
import pandas as pd
import gspread as gs
import matplotlib.pyplot as plt
import csv
import xml
import html
import numpy as np

from google.colab import drive drive.mount('/content/drive')

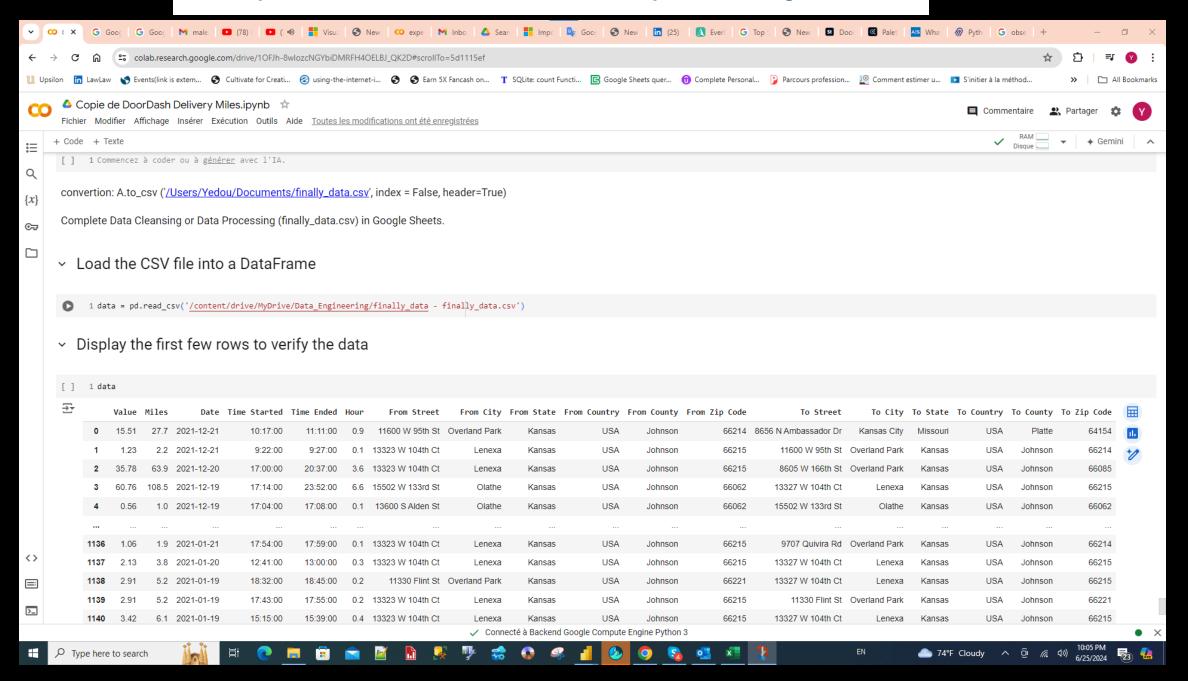
Step 2: Extracting Data from Source



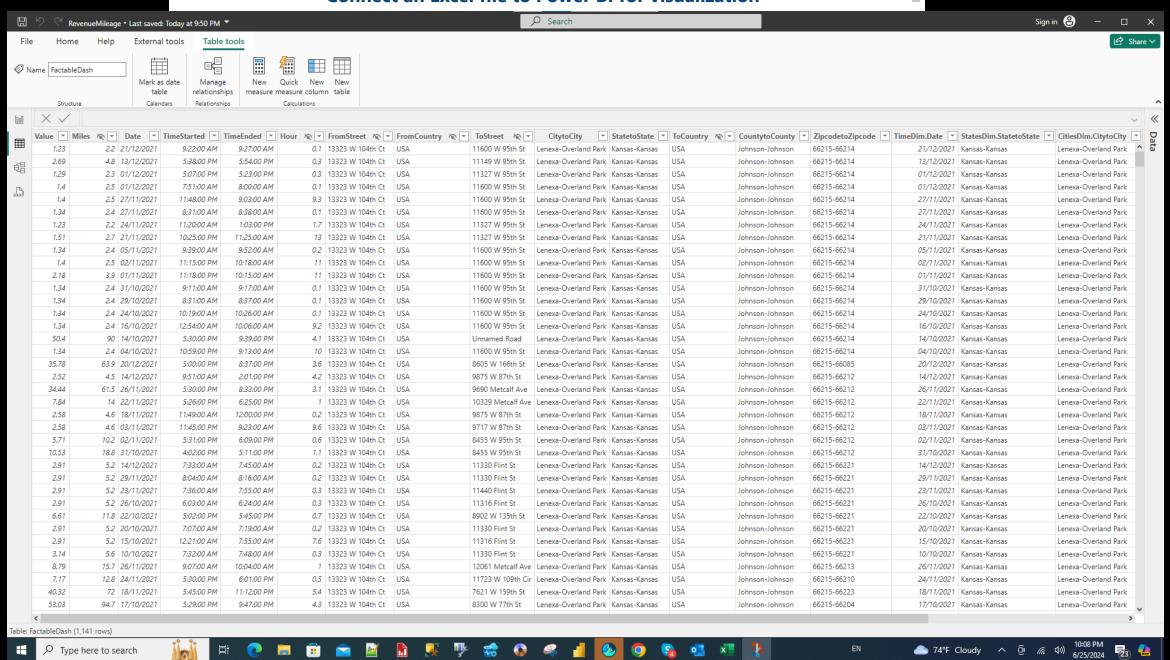
Step 3: Transforming Data in Required Format



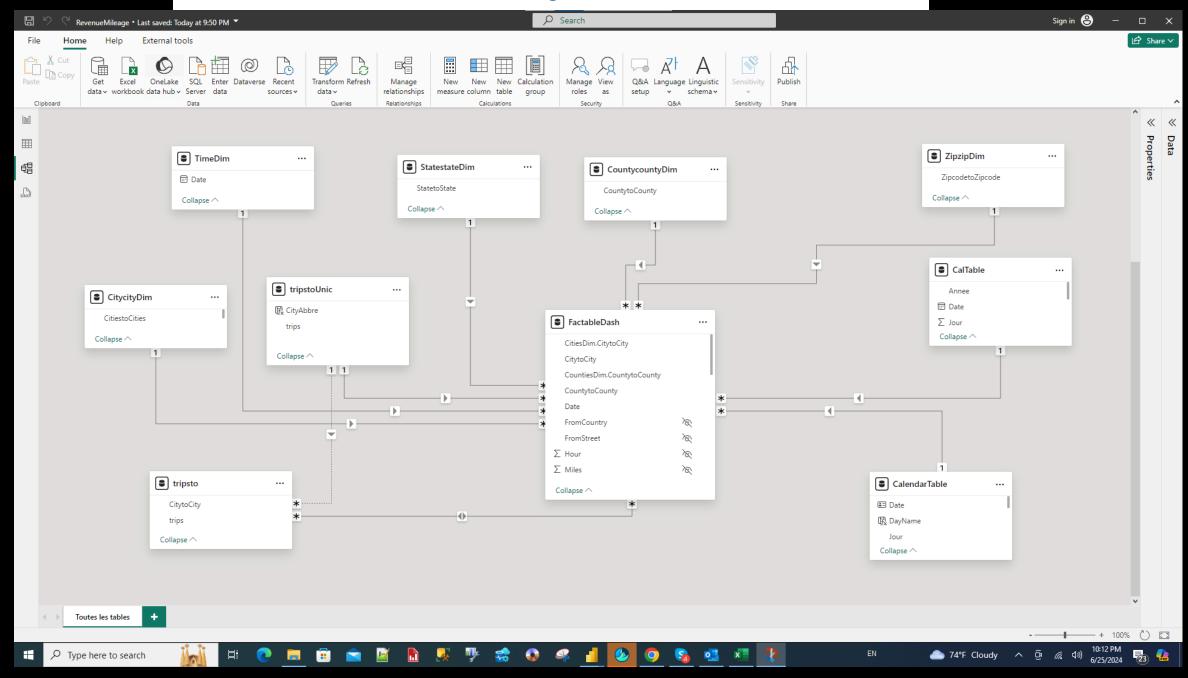
Step 4: Save the dataframe as an Excel file and upload it to Google Drive



Connect an Excel file to Power BI for visualization



Data Modeling in Power BI







8.19K Revenue

1.08K Hours 14.66K mile

99 Distinctrip

Nbertrip

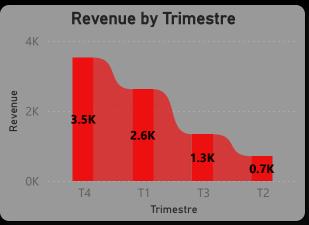
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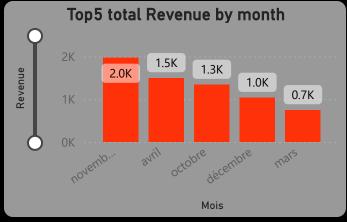


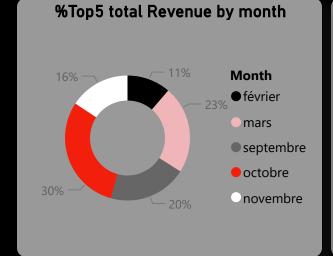


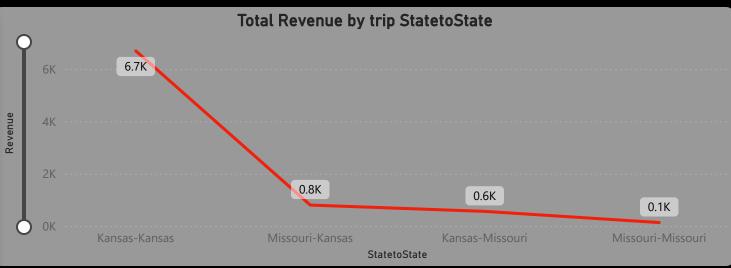


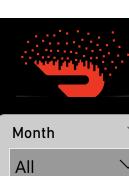


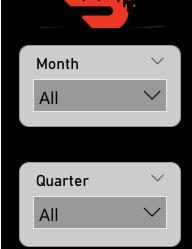












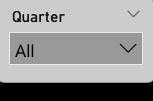


1.08K Hours 14.66K

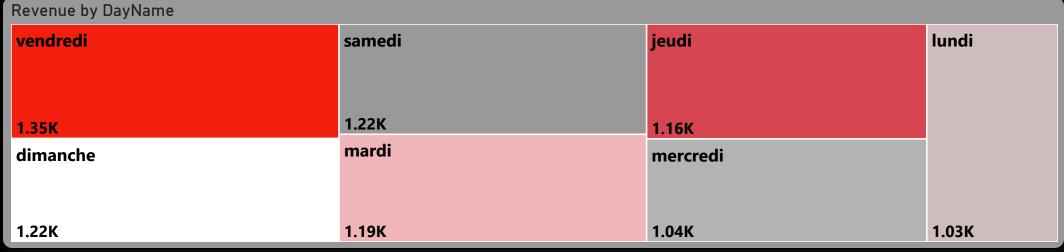
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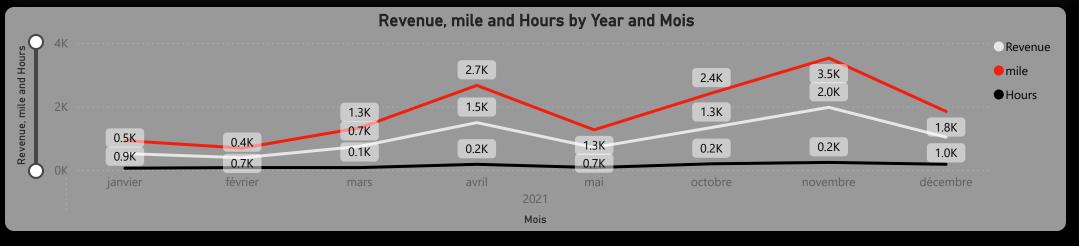














Month ×

8.19K Revenue 1.08K Hours 14.66K mile

99 Distinctrip

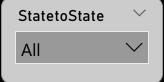
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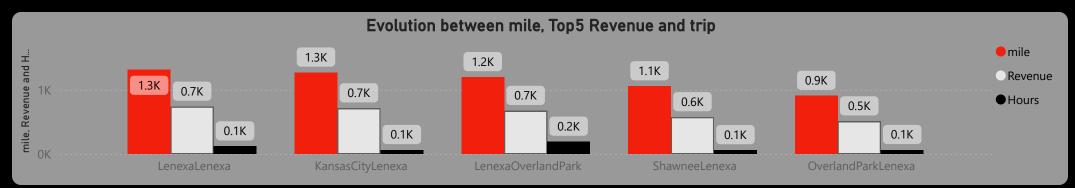
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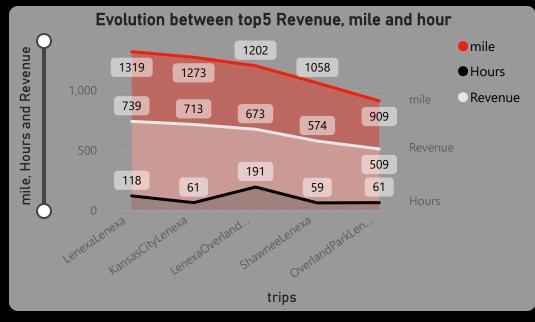
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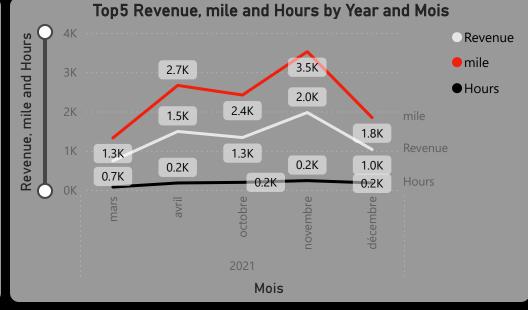














Month	<u> </u>		
All	~		

8.19K Revenue 1.08K Hours 14.66K mile 99 Distinctrip 1141 Nbertrip









Année	Trimestre	Mois	Jour	MonthFromCalendar	Revenue	RevQTDPrevious	QTDGrowth_Values	QTDGrowth_Percentage	RevMTDPrevious	MoM_Growth_Values ↑
2021	Trim 1	janvier	19	1	9.24	9.24	0.00	0.00	9.24	0.00
2021	Trim 1	janvier	20	1	2.13	2.13	0.00	0.00	2.13	0.00
2021	Trim 1	janvier	21	1	32.08	32.08	0.00	0.00	32.08	0.00
2021	Trim 1	janvier	22	1	58.47	58.47	0.00	0.00	58.47	0.00
2021	Trim 1	janvier	23	1	66.08	66.08	0.00	0.00	66.08	0.00
2021	Trim 1	janvier	24	1	30.24	30.24	0.00	0.00	30.24	0.00
2021	Trim 1	janvier	25	1	7.06	7.06	0.00	0.00	7.06	0.00
2021	Trim 1	janvier	26	1	10.13	10.13	0.00	0.00	10.13	0.00
2021	Trim 1	janvier	27	1	2.24	2.24	0.00	0.00	2.24	0.00
2021	Trim 1	janvier	28	1	2.13	2.13	0.00	0.00	2.13	0.00
2021	Trim 1	janvier	29	1	53.75	53.75	0.00	0.00	53.75	0.00
2021	Trim 1	janvier	30	1	44.56	44.56	0.00	0.00	44.56	0.00
2021	Trim 1	janvier	31	1	67.86	67.86	0.00	0.00	67.86	0.00
2021	Trim 1	février	1	2	2.18	2.18	0.00	0.00	2.18	0.00
2021	Trim 1	février	2	2	7.56	7.56	0.00	0.00	7.56	0.00
2021	Trim 1	février	3	2	6.38	6.38	0.00	0.00	6.38	0.00
2021	Trim 1	février	4	2	27.72	27.72	0.00	0.00	27.72	0.00
2021	Trim 1	février	5	2	48.04	48.04	0.00	0.00	48.04	0.00
2021	Trim 1	février	6	2	22.50	22.50	0.00	0.00	22.50	0.00
2021	Trim 1	février	7	2	0.17	0.17	0.00	0.00	0.17	0.00
2021	Trim 1	février	8	2	2.18	2.18	0.00	0.00	2.18	0.00
Total					8,190.63	3,525.24	4,665.39	1.32	518.65	7,671.98

According to the dashboard, Kansas state and its cities are where there are the most customers or where drivers frequently operate. Additionally, time, mileage, and value variables are evaluated in a similar manner.