



Data Analytics for Cybercrime and Undesirable Online  
Behaviors

# Cross-Device Tracking

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## Abstract

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# 1 Introduction

This section introduces our research topic, outlines the problem, and provides an overview of our research objectives and the structure of our paper.

## 2 Cross-Device Tracking techniques

### 2.1 Deterministic Tracking

Deterministic matching relies on known and verified user data, such as login information or email addresses, to connect devices. This method is more accurate than probabilistic matching but requires users to log in across multiple devices.

### 2.2 Probabilistic Tracking

This method involves using various data points such as IP addresses, device types, browser fingerprints, and user behavior to create a probabilistic match between different devices.

### 2.3 New Methods

Device Graphs, Cross-Device pixels, Machine Learning Algorithms, Ultrasound Tracking

## 3 Methodology

In the methodology section, we describe the research methods, data collection, and analysis techniques we used in your study.

## 4 Results

Here, we present the findings of our research based on the data analysis and discuss the results in the context of your research questions.

## 5 Comparative Analysis

In this section, we analyze an interesting comparison-based follow-up question

## 6 Conclusion

The conclusion summarizes the key findings, the significance of your research, and offers recommendations or future research directions.

## 7 Attachments

### 7.1 Python Code

### 7.2 Github Repository

## 8 References