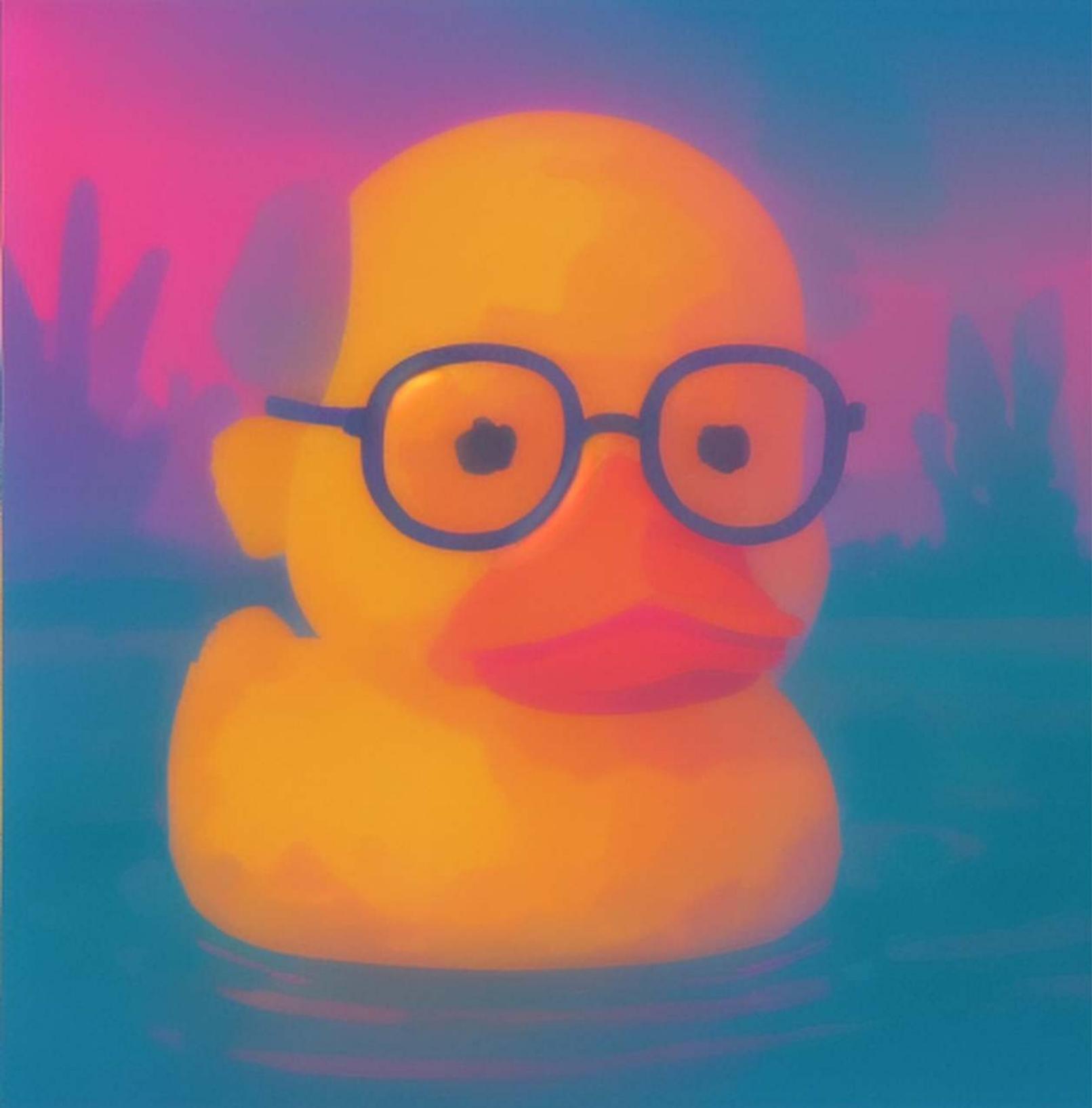


Baudrillard the Mallard



My philosopher friends
Georges Jeanres



Baudrillard the Mallard
feels gloomy and dullard.

He lives in a pond
large and wide
with many ducks on
every side.



Surrounded by
many others,
he feels like he
does not matter.

To lift his mood and
his bother
he visits his friend
the sculptor.

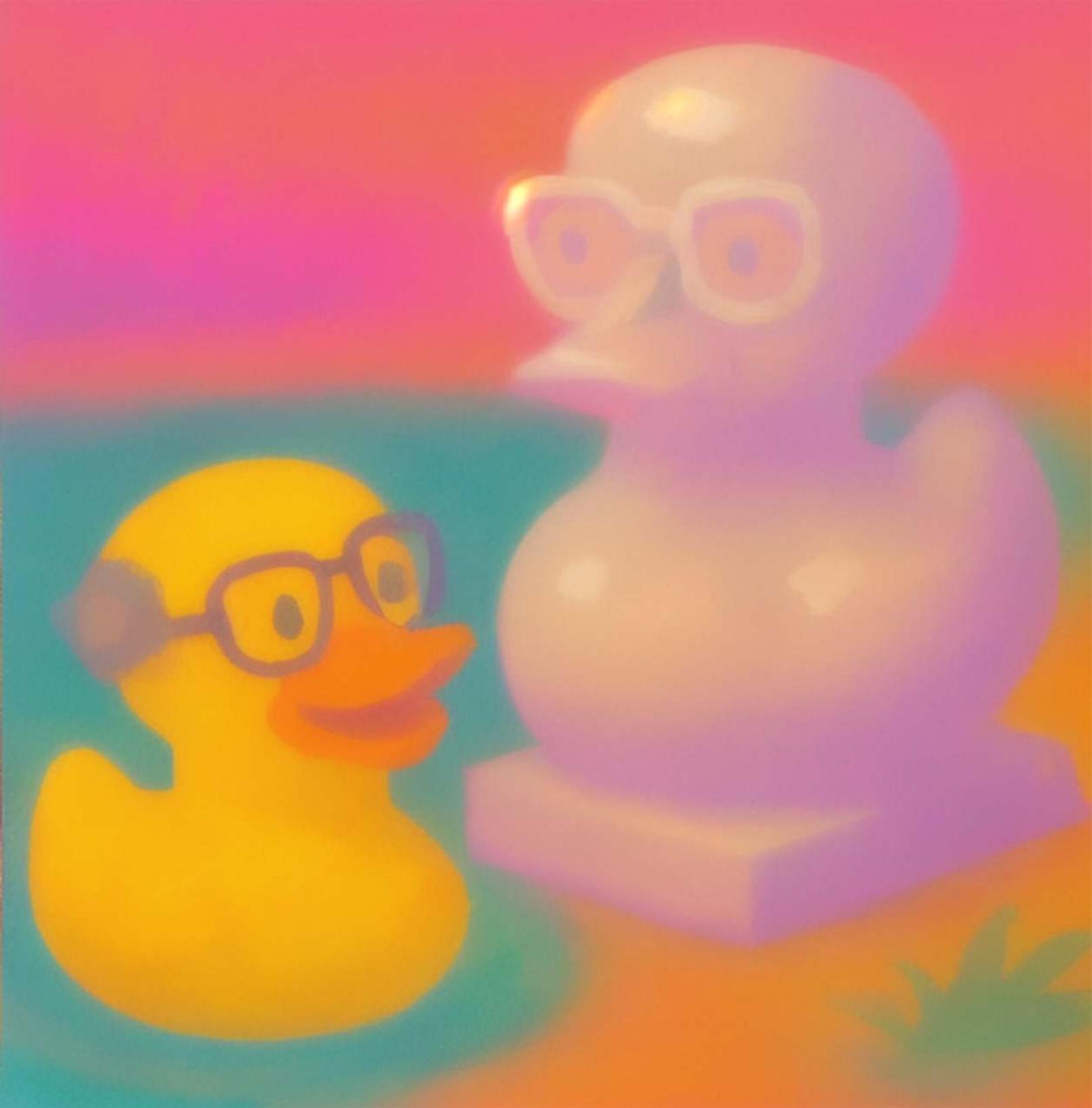




"I will help you
not feeling blue,
I'll make a big
statue of you!"

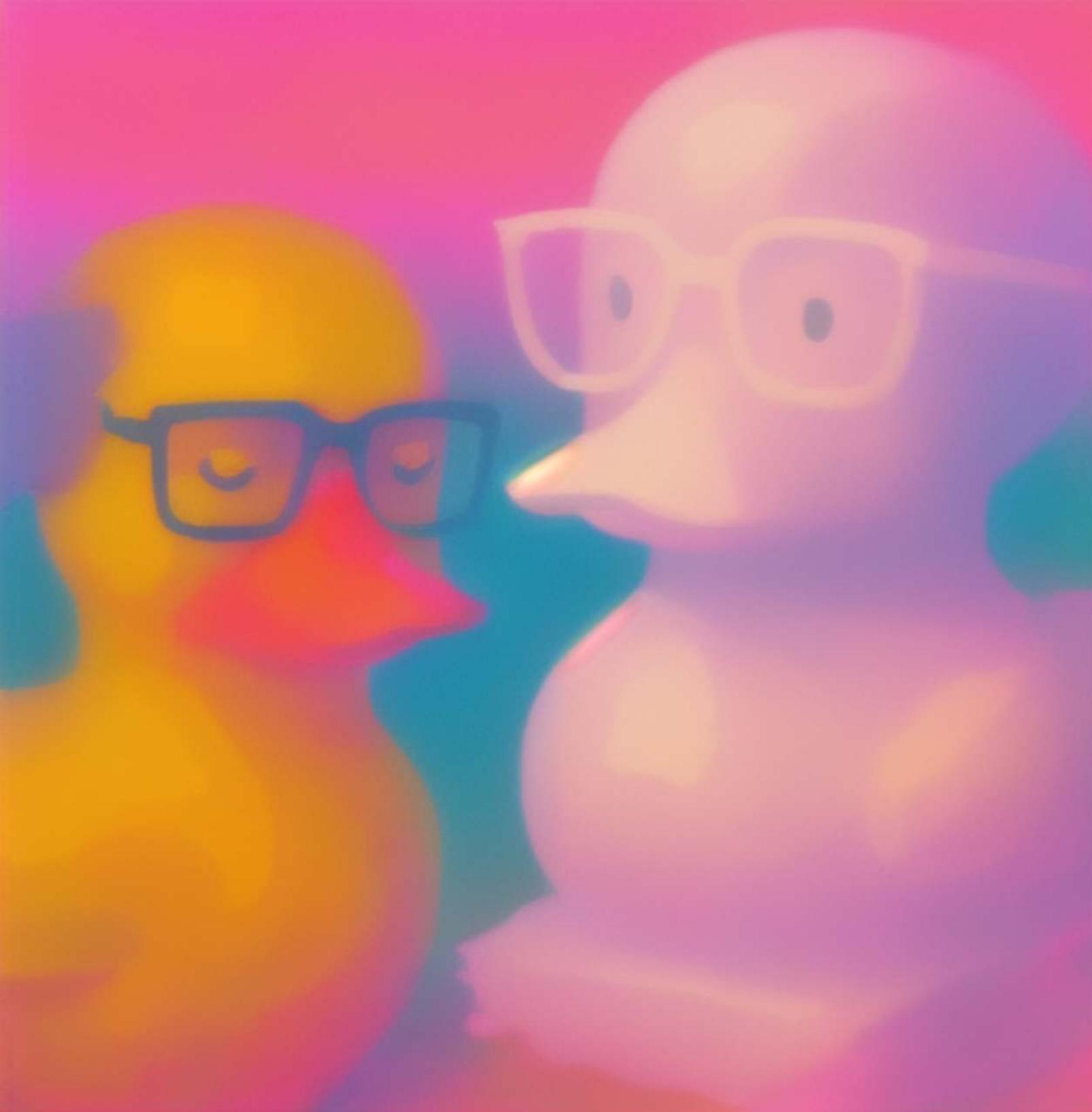
The artwork could not be
clearer,
it looks more like him
than his mirror!





There's so much
beautiful detail,
it makes Baudrillard
smile without fail!

With this,
wherever he may go,
he is the center of
the show.



But compared to his
perfect twin,
he appears ugly,
pale and thin.

Everyone, even
friends and kin,
prefers the statue over
him.



He is left behind
in disgrace,
his copy has taken
his place!

But he holds no grudge,
it is true!

He prefers fake
Baudrillard too!

FOR GROWN UPS:

JEAN BAUDRILLARD is a French thinker known for his work on SIMULACRA.

Technology and advertising have filled our world with more and more detailed images.

He shows that these pictures have real effects, so much so that appearances often matter more than reality.

That's why he says they are even more real than the real.

He calls this HYPERREALITY, a world where the SEDUCTION of images wins the show.