




Zizek the Fennec

My philosopher friends

Georges Jeanres

Zizek the Fennec
is quite a wreck...



He lives in a
giant junkyard
where finding food is
rather hard.





Fennecs often
fight and scrap
for rotten junk,
their only snack.

From trash to trash
they always roam
hoping to find
a better home.





Hello!

One day they meet
Ideology
a magic bin
that speaks gaily.

Each time they eat
some smelly junk,
the trashcan compliments
their spunk.



**You're
right!**



Distracted by this
great surprise,
they stop all rebellions
and cries.

Though they do not eat
much better
they all believe
they're happier.



Congratulations!

Very good!



**Everything
is fine!**

Nothing is too hard
to swallow
when presented with
enough glow.

And thus, content to
eat plastic and foam,
they gave up searching
for a better home.

FOR GROWN UPS:

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SLAVOJ ŽIŽEK is a Slovenian philosopher known for the idea of "SURPLUS ENJOYMENT."

These big words refer to a little invisible bonus that ads and products give us, like a trash can that says nice things or clothes that make us look cool.

These things answer our hidden needs without us noticing.

We must be very careful because this invisible trick controls us without us knowing it.