

```
In [1]: import pandas as pd
import pyarrow.parquet as pq
import pyarrow as pa
import matplotlib.pyplot as plt
import seaborn as sns
import missingno as msno
import json
from typing import Union, List, Optional
import matplotlib.patches as mpatches
import scipy.stats as stats
import numpy as np
from scipy.stats import shapiro
import math
import matplotlib.ticker as ticker
import plotly.express as px

sns.set_palette("crest")
```

1. Laden der Datensätze

In der folgenden deskriptiven Analyse werden wir die aufbereiteten Ergebnisse der Umfrage verwenden. Zur vereinfachten Verarbeitung der Daten wurden die Fragen auf ihre Codes reduziert und die Antwortmöglichkeiten in numerischer Darstellung verwendet.

1.1 Utility Functions

Die Utility Funktionen werden verwendet, um die Fragen-Codes wieder in Text und die numerischen Antwortmöglichkeiten in den zugehörigen Text umzuwandeln.

```
In [2]: def get_answer_text(question_code: str, answer_res: Union[float, int, str] = None):
    if isinstance(answer_res, str):
        _res = answer_res
    else:
        _res = int(answer_res) if answer_res != 0 else '<leer>'
    t_code = df_code[df_code["Variable"] == question_code]
    question_type = t_code["FrageTyp"].values[0]
    assert (answer_res is not None and question_type != 'Offene Frage') or (answer_res is None and question_type == 'Offene Frage')
    answer_dict = t_code["Werte"].values[0]
    out = answer_dict[str(_res)] if answer_res is not None else answer_dict['<leer>']
    return out
```

```
In [3]: def add_new_line(i_str: str):
    lines = i_str.split(" ")
    print(lines)
    if len(lines) > 1:
        return " ".join(lines[:3]) + "\n" + " ".join(lines[3:])
    else:
        return lines[0]
```

```
In [4]: add_new_line("4.5 Flache Hierarchien (auf Augenhöhe miteinander arbeiten)")

['4.5', 'Flache', 'Hierarchien', '(auf', 'Augenhöhe', 'miteinander', 'arbeiten)']
```

```
Out[4]: '4.5 Flache Hierarchien\n(auf Augenhöhe miteinander arbeiten)'
```

```
In [5]: def get_question_text(question_code: str):
    return df_code[df_code["Variable"] == question_code]["FrageText"].values
```

1.2 Daten

Laden des aufbereiteten Datensatzes im parquet Format.

```
In [6]: results_pre_processed = pq.read_table('results_preprocessed.parquet')
```

```
In [7]: df_yz = results_pre_processed.to_pandas()
```

```
In [8]: df_yz.info()
```

```
<class 'pandas.core.frame.DataFrame'>
Index: 200 entries, 0 to 226
Data columns (total 56 columns):
 #   Column           Non-Null Count  Dtype  
--- 
 0   Bogen            200 non-null    int64  
 1   60371597        200 non-null    int64  
 2   60371598        200 non-null    int64  
 3   60371599        200 non-null    int64  
 4   60371600        200 non-null    int64  
 5   60371601        200 non-null    int64  
 6   60371602        200 non-null    int64  
 7   60371603        200 non-null    int64  
 8   60371604        200 non-null    int64  
 9   60371605        200 non-null    int64  
 10  60371606        200 non-null    int64  
 11  60371607        200 non-null    int64  
 12  60371608        200 non-null    int64  
 13  60371609        200 non-null    int64  
 14  60371612        200 non-null    object  
 15  60371613        200 non-null    int64  
 16  60371614        200 non-null    int64  
 17  60371615        200 non-null    int64  
 18  60371616        200 non-null    int64  
 19  60371617        200 non-null    int64  
 20  60371618        200 non-null    int64  
 21  60371619        200 non-null    int64  
 22  60371620        200 non-null    int64  
 23  60371624        200 non-null    int64  
 24  60371625        200 non-null    int64  
 25  60371626        200 non-null    int64  
 26  60371627        200 non-null    int64  
 27  60371628        200 non-null    int64  
 28  60371629        200 non-null    int64  
 29  60371630        200 non-null    int64  
 30  60371631        200 non-null    int64  
 31  60371632        200 non-null    int64  
 32  60371633        200 non-null    int64  
 33  60371634        200 non-null    int64  
 34  60371635        200 non-null    int64  
 35  60371636        200 non-null    int64  
 36  60371637        200 non-null    int64  
 37  60371638        200 non-null    int64  
 38  60371639        200 non-null    int64  
 39  60371640        200 non-null    int64  
 40  60371641        200 non-null    int64  
 41  60371642        200 non-null    int64  
 42  60371643        200 non-null    int64  
 43  60371644        200 non-null    int64  
 44  60371645        200 non-null    int64  
 45  60371646        200 non-null    int64  
 46  60371647        200 non-null    int64  
 47  60371648        200 non-null    int64  
 48  60371649        200 non-null    int64  
 49  60371650        200 non-null    float64 
 50  60371651        200 non-null    int64
```

```
51 60371652          200 non-null    int64
52 60371653          200 non-null    float64
53 60371654          200 non-null    float64
54 Zeitstempel        200 non-null    object
55 Datensatz-Ursprung 200 non-null    object
dtypes: float64(3), int64(50), object(3)
memory usage: 89.1+ KB
```

```
In [9]: df_yz.head()
```

```
Out[9]:   Bogen 60371597 60371598 60371599 60371600 60371601 60371602 60371

```

	Bogen	60371597	60371598	60371599	60371600	60371601	60371602	60371
0	1	4	4	5	4	4	5	5
1	2	4	5	5	5	5	5	4
2	3	4	2	5	4	5	4	4
3	4	5	4	5	4	4	4	4
4	5	5	4	5	3	5	5	5

5 rows × 56 columns

Laden der Fragen-Code Zuordnung

```
In [10]: with open('code.json', 'r') as f:
    code_data = json.load(f)
```

```
In [11]: df_code = pd.DataFrame(code_data)
codes = df_code["Variable"].tolist()
```

1.3 Gliederung der Fragetypen

Die Umfrage enthält 3 Fragetypen.

- Skalafragen - Antwortmöglichkeiten werden mittels kategorischen numerischen Werten auf einer Ordinalskala dargestellt.
- 1 aus n - Antwortmöglichkeiten werden mittels kategorischen numerischen Werten auf einer Nominalskala dargestellt.
- Offene Frage - Antwort besteht aus einem Freitext

```
In [12]: skala_ids = df_code[df_code["Fragetyp"] == "Skalafrage"]["Variable"].tolist()
one_of_n_ids = df_code[df_code["Fragetyp"] == "1 aus n"]["Variable"].tolist()
numeric_ids = skala_ids + one_of_n_ids
open_q_ids = df_code[df_code["Fragetyp"] == "Offene Frage"]["Variable"].tolist()
```

Neben den fachlichen Fragen der Umfrage, gibt es auch Fragetypen, welche zur Klassierung der Umfrage Ergebnisse dienen.

- Bitte kreuze an, welcher Generation du zugehörig bist
- Welchem Geschlecht fühlst du dich zugehörig?
- Bitte wähle deinen höchsten formalen Bildungsabschluss aus:
- Bist du derzeit berufstätig?
- In welcher Beschäftigungsform befindest du dich?
- In welchem Wirtschaftssektor bist du beschäftigt?

```
In [13]: generation_col = '60371649'  
gender_col = '60371650'  
academic_col = '60371651'  
working_col = '60371652'  
work_form_col = '60371653'  
economic_sector_col = '60371654'
```

Zur weiteren Einschränkung der Fragetypen, können wir die Überschneidungen zwischen "fachlichen" Fragen und "gruppierenden" Fragen bestimmen und für weitere mögliche Auswertungen zwischen den beiden Typen unterscheiden.

```
In [15]: skala_fach_ids = [x for x in skala_ids if int(x) <= 60371648]  
one_of_n_fach_ids = [x for x in one_of_n_ids if int(x) <= 60371648]  
num_fach_cols = skala_fach_ids + one_of_n_fach_ids  
  
print(skala_fach_ids)  
print(one_of_n_fach_ids)  
  
['60371597', '60371598', '60371599', '60371600', '60371601', '60371602', '60371603', '60371604', '60371605', '60371606', '60371607', '60371608', '60371609', '60371615', '60371616', '60371617', '60371618', '60371619', '60371620', '60371624', '60371625', '60371626', '60371627', '60371628', '60371629', '60371630', '60371631', '60371632', '60371633', '60371634', '60371635', '60371636', '60371637', '60371638', '60371639', '60371640', '60371641', '60371642', '60371643', '60371644', '60371645', '60371646', '60371647', '60371648']  
['60371613', '60371614']
```

Darüberhinaus gliedert sich die Umfrage in 2 Fragen-Cluster:

- Fragen rund um die Erwartungen der Probanden an einen Arbeitsplatz sowie Arbeitgebermerkmalen
- Fragen an persönliche Wertevorstellungen der Probanden

```
In [16]: erwartungen_ids = [x for x in codes if 60371597 <= int(x) and int(x) <= 60371615]  
ag_merkmale_ids = [x for x in codes if 60371615 <= int(x) and int(x) <= 60371648]  
print(erwartungen_ids)  
  
['60371597', '60371598', '60371599', '60371600', '60371601', '60371602', '60371603', '60371604', '60371605', '60371606', '60371607', '60371608', '60371609']
```

```
In [17]: werte_ids = [x for x in codes if 60371624 <= int(x) and int(x) <= 60371648]
```

```

familie_ids = ["60371641", "60371640", "60371634", "60371635", "60371638", "60371639"]
leben_ids = ["60371643", "60371646", "60371644", "60371642", "60371647", "60371648"]
tugend_ids = ["60371624", "60371628", "60371631", "60371638"]
toleranz_ids = ["60371633", "60371629", "60371632", "60371648", "60371627"]
macht_ids = ["60371626", "60371625", "60371630", "60371642"]
tradition_ids = ["60371637", "60371639", "60371636"]

print(werte_ids)

['60371624', '60371625', '60371626', '60371627', '60371628', '60371629', '60371630', '60371631', '60371632', '60371633', '60371634', '60371635', '60371636', '60371637', '60371638', '60371639', '60371640', '60371641', '60371642', '60371643', '60371644', '60371645', '60371646', '60371647', '60371648']

```

2. Deskriptive Beschreibung der Stichproben Gesamtheit

In einem ersten Schritt betrachten wir generelle statistische Kennzahlen wie mean, std, quantile,... zu unseren Umfrage Ergebnissen.

In [18]: `desc = df_yz.describe()
display(desc)`

	Bogen	60371597	60371598	60371599	60371600	60371601	60371602
count	200.000000	200.000000	200.000000	200.000000	200.000000	200.000000	200.000000
mean	112.595000	3.990000	3.660000	4.485000	3.655000	4.695000	4.695000
std	67.286987	0.593008	0.958642	0.743329	0.932913	0.482846	0.482846
min	1.000000	2.000000	1.000000	1.000000	1.000000	3.000000	2.000000
25%	52.750000	4.000000	3.000000	4.000000	3.000000	4.000000	4.000000
50%	111.500000	4.000000	4.000000	5.000000	4.000000	5.000000	5.000000
75%	172.500000	4.000000	4.000000	5.000000	4.000000	5.000000	5.000000
max	227.000000	5.000000	5.000000	5.000000	5.000000	5.000000	5.000000

8 rows × 53 columns

In [19]: `desc_y = df_yz[df_yz[generation_col]==1].describe()
display(desc_y)`

	Bogen	60371597	60371598	60371599	60371600	60371601	603
count	108.000000	108.000000	108.000000	108.000000	108.000000	108.000000	108.0
mean	89.037037	4.027778	3.518519	4.416667	3.583333	4.601852	4.0
std	57.690914	0.603081	0.980954	0.737830	0.958240	0.510448	0.8
min	2.000000	2.000000	1.000000	2.000000	1.000000	3.000000	2.0
25%	44.750000	4.000000	3.000000	4.000000	3.000000	4.000000	4.0
50%	81.000000	4.000000	4.000000	5.000000	4.000000	5.000000	4.0
75%	119.500000	4.000000	4.000000	5.000000	4.000000	5.000000	5.0
max	225.000000	5.000000	5.000000	5.000000	5.000000	5.000000	5.0

8 rows × 53 columns

```
In [20]: desc_z = df_yz[df_yz[generation_col]==2].describe()
display(desc_z)
```

	Bogen	60371597	60371598	60371599	60371600	60371601	6037160
count	92.000000	92.000000	92.000000	92.000000	92.000000	92.000000	92.000000
mean	140.250000	3.945652	3.826087	4.565217	3.739130	4.804348	4.347820
std	67.495157	0.581097	0.909156	0.745748	0.900178	0.425535	0.601000
min	1.000000	2.000000	1.000000	1.000000	1.000000	3.000000	3.000000
25%	106.750000	4.000000	3.000000	4.000000	3.000000	5.000000	4.000000
50%	157.500000	4.000000	4.000000	5.000000	4.000000	5.000000	4.000000
75%	192.250000	4.000000	4.000000	5.000000	4.000000	5.000000	5.000000
max	227.000000	5.000000	5.000000	5.000000	5.000000	5.000000	5.000000

8 rows × 53 columns

```
In [21]: desc.to_excel("result_description.xlsx")
desc_y.to_excel("result_description_gen_y.xlsx")
desc_z.to_excel("result_description_gen_z.xlsx")
```

2.1 Aufbereitung der Umfrage Ergebnisse

Wir betrachten die genaue Verteilung der gegebenen Antworten unserer Stichprobe.

```
In [23]: df_yz_count = df_yz[df_yz.columns.difference(['Bogen', 'Zeitstempel', 'Daten', 'Frage', 'Antwort'])]
df_yz_percentage = df_yz[df_yz.columns.difference(['Bogen', 'Zeitstempel', 'Daten', 'Frage'])]
```

```
In [24]: df_y = df_yz[df_yz[generation_col]==1]
df_z = df_yz[df_yz[generation_col]==2]
```

```
In [25]: df_y_count = df_y[df_y.columns.difference(['Bogen', 'Zeitstempel', 'Datensatz'])]
df_y_percentage = df_y[df_y.columns.difference(['Bogen', 'Zeitstempel', 'Datensatz'])] / df_y.sum()

df_z_count = df_z[df_z.columns.difference(['Bogen', 'Zeitstempel', 'Datensatz'])]
df_z_percentage = df_z[df_z.columns.difference(['Bogen', 'Zeitstempel', 'Datensatz'])] / df_z.sum()
```

```
In [26]: df_out = pd.concat([df_yz_count, df_yz_percentage, df_y_count, df_y_percentage,
df_out = df_out.rename(columns={0: "Anzahl Gesamt", 1: "Anteil Gesamt", 2: "Anzahl Y", 3: "Anteil Y", 4: "Anzahl Z", 5: "Anteil Z"}))
```

```
In [27]: df_out.head()
```

Out[27]:

		Anzahl Gesamt	Anteil Gesamt	Anzahl Generation Y	Anteil Generation Y	Anzahl Generation Z	Anteil Generation Z
60371597	2	7.0	0.035	3.0	0.027778	4.0	0.043478
	3	15.0	0.075	9.0	0.083333	6.0	0.065217
	4	151.0	0.755	78.0	0.722222	73.0	0.793478
	5	27.0	0.135	18.0	0.166667	9.0	0.097826
60371598	1	3.0	0.015	2.0	0.018519	1.0	0.010870

```
In [27]: df_out.to_excel("results_wo_missing.xlsx")
```

2.2 Auswertung der Durchschnitte

Wir bilden die Mittelwerte der Fragen und stellen diese grafisch dar.

Darüber hinaus bilden wir neue Fragencluster, welche die persönlichen Wertevorstellungen der Probanden feiner untergliedern. Dabei bilden wir pro Fragencluster wieder den Mittelwert über die zugehörigen Fragen zu diesem Cluster.

```
In [28]: df_yz["tradition"] = df_yz[tradition_ids].mean(axis=1)
df_yz["familie"] = df_yz[familie_ids].mean(axis=1)
df_yz["leben"] = df_yz[leben_ids].mean(axis=1)
df_yz["tugend"] = df_yz[tugend_ids].mean(axis=1)
df_yz["toleranz"] = df_yz[toleranz_ids].mean(axis=1)
df_yz["macht"] = df_yz[macht_ids].mean(axis=1)
```

```
In [29]: mean_z=df_yz[df_yz[generation_col]==2].mean(numeric_only=True)
mean_y=df_yz[df_yz[generation_col]==1].mean(numeric_only=True)

df_mean = pd.concat([mean_y, mean_z], axis=1)
df_mean["mean_diff"] = df_mean[0] - df_mean[1]
df_mean["mean_diff_abs"] = abs(df_mean[0] - df_mean[1])
```

```
In [30]: df_mean.sort_values(by=['mean_diff'])
df_mean = df_mean.rename(columns={0: "gen_y", 1: "gen_z"})
display(df_mean)
```

	gen_y	gen_z	mean_diff	mean_diff_abs
Bogen	89.037037	140.250000	-51.212963	51.212963
60371597	4.027778	3.945652	0.082126	0.082126
60371598	3.518519	3.826087	-0.307568	0.307568
60371599	4.416667	4.565217	-0.148551	0.148551
60371600	3.583333	3.739130	-0.155797	0.155797
60371601	4.601852	4.804348	-0.202496	0.202496
60371602	4.037037	4.347826	-0.310789	0.310789
60371603	4.074074	4.282609	-0.208535	0.208535
60371604	3.018519	3.423913	-0.405395	0.405395
60371605	3.833333	3.891304	-0.057971	0.057971
60371606	3.268519	3.793478	-0.524960	0.524960
60371607	4.037037	4.336957	-0.299919	0.299919
60371608	4.435185	4.391304	0.043881	0.043881
60371609	4.240741	3.760870	0.479871	0.479871
60371613	6.342593	6.478261	-0.135668	0.135668
60371614	7.074074	7.858696	-0.784622	0.784622
60371615	2.472222	2.304348	0.167874	0.167874
60371616	3.481481	3.597826	-0.116345	0.116345
60371617	3.962963	4.032609	-0.069646	0.069646
60371618	3.370370	3.510870	-0.140499	0.140499
60371619	3.916667	4.086957	-0.170290	0.170290
60371620	3.379630	3.510870	-0.131240	0.131240
60371624	3.898148	3.869565	0.028583	0.028583
60371625	3.907407	3.902174	0.005233	0.005233
60371626	2.416667	2.586957	-0.170290	0.170290
60371627	3.416667	3.684783	-0.268116	0.268116
60371628	3.981481	4.054348	-0.072866	0.072866
60371629	3.185185	3.250000	-0.064815	0.064815
60371630	3.111111	2.836957	0.274155	0.274155
60371631	3.666667	4.021739	-0.355072	0.355072
60371632	3.425926	3.597826	-0.171900	0.171900
60371633	2.601852	2.510870	0.090982	0.090982
60371634	4.194444	4.380435	-0.185990	0.185990

	gen_y	gen_z	mean_diff	mean_diff_abs
60371635	4.481481	4.478261	0.003221	0.003221
60371636	2.009259	1.978261	0.030998	0.030998
60371637	2.018519	1.858696	0.159823	0.159823
60371638	4.416667	4.369565	0.047101	0.047101
60371639	2.148148	2.195652	-0.047504	0.047504
60371640	4.620370	4.782609	-0.162238	0.162238
60371641	4.564815	4.804348	-0.239533	0.239533
60371642	3.324074	3.478261	-0.154187	0.154187
60371643	3.907407	3.956522	-0.049114	0.049114
60371644	3.500000	3.663043	-0.163043	0.163043
60371645	3.981481	4.195652	-0.214171	0.214171
60371646	3.111111	3.097826	0.013285	0.013285
60371647	1.703704	1.934783	-0.231079	0.231079
60371648	4.138889	4.423913	-0.285024	0.285024
60371649	1.000000	2.000000	-1.000000	1.000000
60371650	1.472222	1.706522	-0.234300	0.234300
60371651	5.129630	4.750000	0.379630	0.379630
60371652	1.018519	1.173913	-0.155395	0.155395
60371653	1.333333	1.065217	0.268116	0.268116
60371654	2.546296	2.239130	0.307166	0.307166
tradition	2.058642	2.010870	0.047772	0.047772
familie	4.376543	4.501812	-0.125268	0.125268
leben	3.280864	3.425725	-0.144860	0.144860
tugend	3.990741	4.078804	-0.088064	0.088064
toleranz	3.353704	3.493478	-0.139775	0.139775
macht	3.189815	3.201087	-0.011272	0.011272

```
In [31]: df_mean.to_excel("result_mean_diff.xlsx")
```

Für die weitere Verarbeitung wird die Spalte "Bogen" aus dem Datensatz entfernt. Diese enthält keine sinnvoll auszuwertenden Daten.

```
In [32]: df_mean = df_mean.drop('Bogen')
```

Die Mittelwert Berechnungen werden wieder in die Fragen Cluster Werte und AG-

Erwartungen aufgeteilt.

```
In [33]: df_mean_werte = df_mean.filter(items=werte_ids, axis=0)
```

```
In [34]: df_mean_erwartungen = df_mean.filter(items=erwartungen_ids, axis=0)
```

```
In [39]: df_mean_ag_merkmaile = df_mean.filter(items=ag_merkmaile_ids, axis=0)
```

Die Ergebnisse werden grafisch aufbereitet

```
In [44]: def plot_means(input_df: pd.DataFrame, gen: str, title: str, fig_size:tuple, fig, ax = plt.subplots(figsize=fig_size)

gen_matching = {"gen_y": "Generation Y (1981-1995)",
                "gen_z": "Generation Z (1996-2010)"}

font_color = '#525252'
csfont = {'fontname':'Georgia'} # title font
hfont = {'fontname':'Calibri'} # main font
sns.set()
sns.set_palette("crest")

title = plt.title(title, pad=60, fontsize=20, color=font_color, **csfont)
input_df.sort_values(by=[gen], inplace=True)

ax.barh(input_df.index, input_df[gen], align='center', label=f"Mittelwert")
plt.xticks(color=font_color, **hfont)
plt.yticks(color=font_color, **hfont)

ax.axes.xaxis().set_visible(False)
if not agg:
    ax.set_yticks(input_df.index, labels=[get_question_text(code) for code in input_df[gen]])
else:
    ax.set_yticks(input_df.index, labels=input_df.index, fontsize=16)
ax.bar_label(ax.containers[0], label_type="center", color='snow', fmt='{}')

# Get the first two and last y-tick positions.
miny, nexty, *_, maxy = ax.get_yticks()

# Compute half the y-tick interval (for example).
eps = (nexty - miny) / 2 # <-- Your choice.

legend = plt.legend(loc='center',
                     frameon=False,
                     bbox_to_anchor=legend_anchor,
                     mode='expand',
                     ncol=3,
                     borderaxespad=-.46,
                     prop={'size': 18, 'family':'Calibri'})
```

```
In [45]: plot_means(df_mean_erwartungen,
```

```

    "gen_y",
    "Umfrage Ergebnisse Generation Y – Mittelwerte",
    (10,8),
    (0., 1.012, 1., .102))
plot_means(df_mean_erwartungen,
    "gen_z",
    "Umfrage Ergebnisse Generation Z – Mittelwerte",
    (10,8),
    (0., 1.012, 1., .102))

```

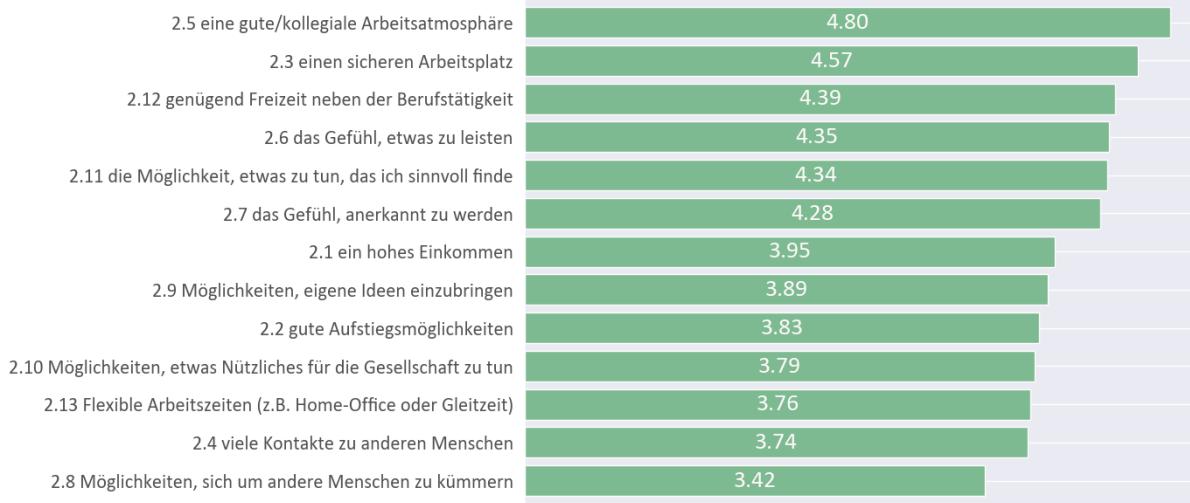
Umfrage Ergebnisse Generation Y - Mittelwerte

Mittelwert Generation Y (1981-1995)



Umfrage Ergebnisse Generation Z - Mittelwerte

Mittelwert Generation Z (1996-2010)



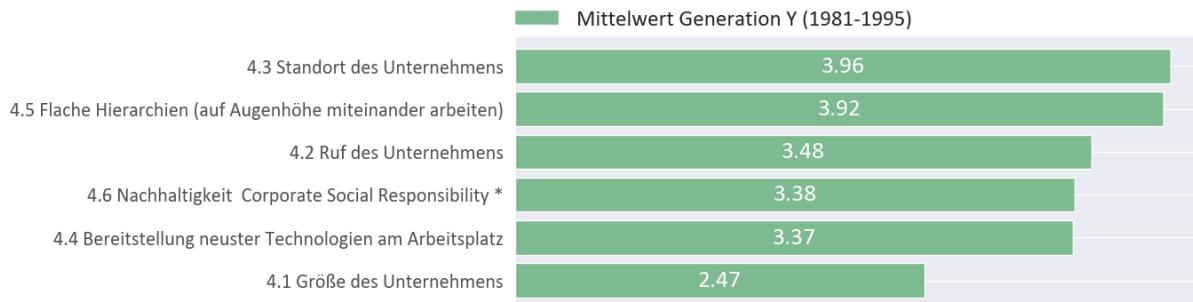
```

In [46]: plot_means(df_mean_ag_merkmaile,
    "gen_y",
    "Umfrage Ergebnisse Generation Y – Mittelwerte",
    (10,4),
    (0., 1.012, 1., .102))
plot_means(df_mean_ag_merkmaile,
    "gen_z",
    "Umfrage Ergebnisse Generation Z – Mittelwerte",
    (10,4),
    (0., 1.012, 1., .102))

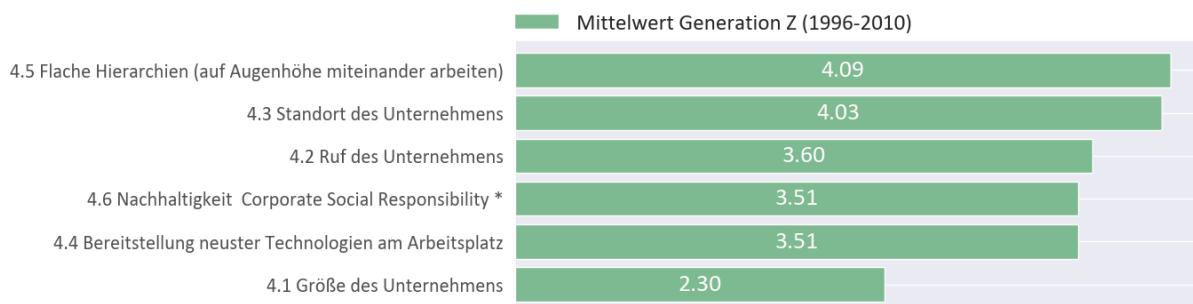
```

"Umfrage Ergebnisse Generation Z – Mittelwerte",
 (10,4),
 (0., 1.012, 1., .102))

Umfrage Ergebnisse Generation Y - Mittelwerte

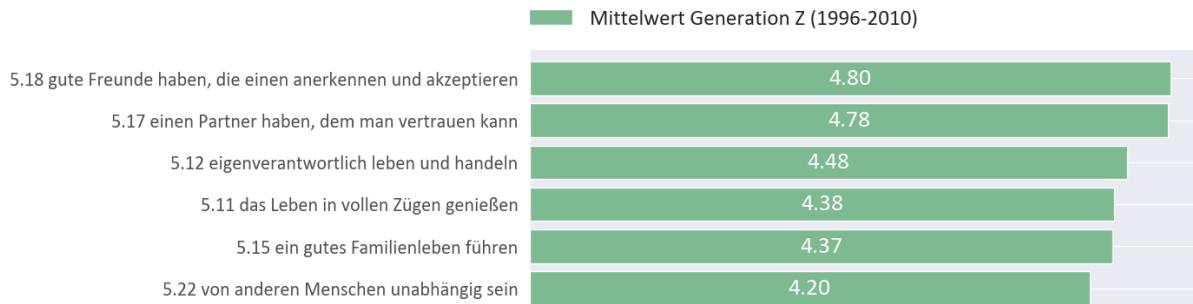


Umfrage Ergebnisse Generation Z - Mittelwerte

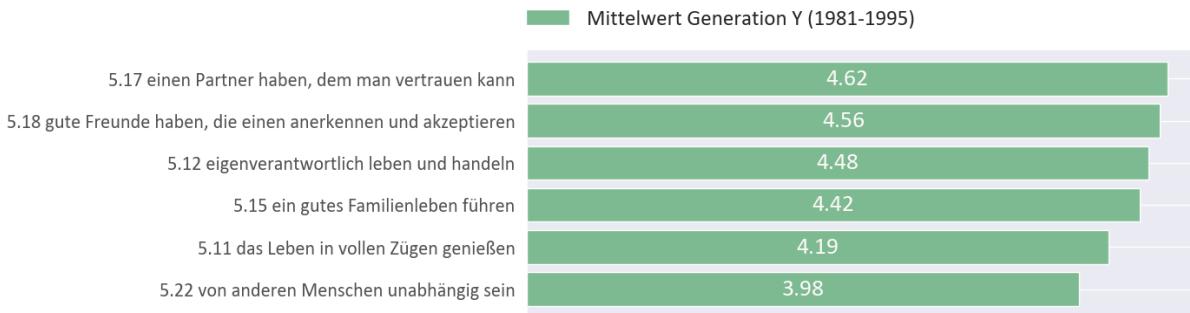


```
In [47]: plot_means(df_mean.filter(items=familie_ids, axis=0),
                  "gen_z",
                  "Umfrage Ergebnisse Generation Z – Mittelwerte",
                  (10,4),
                  (0., 1.062, 1., .102))
plot_means(df_mean.filter(items=familie_ids, axis=0),
                  "gen_y",
                  "Umfrage Ergebnisse Generation Y – Mittelwerte",
                  (10,4),
                  (0., 1.062, 1., .102))
```

Umfrage Ergebnisse Generation Z - Mittelwerte

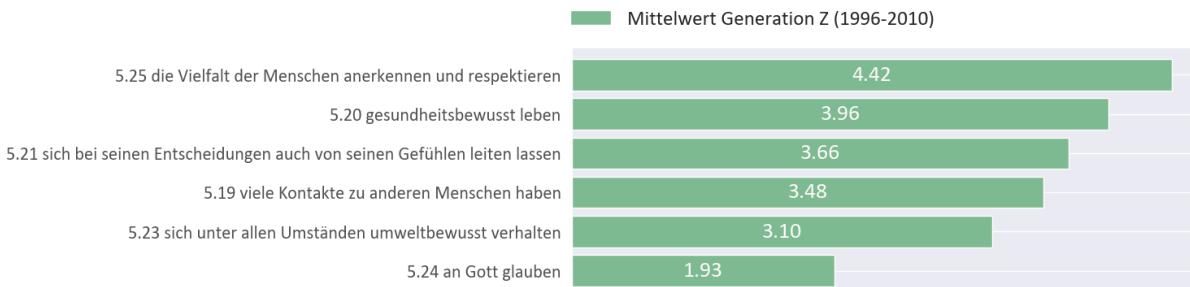


Umfrage Ergebnisse Generation Y - Mittelwerte

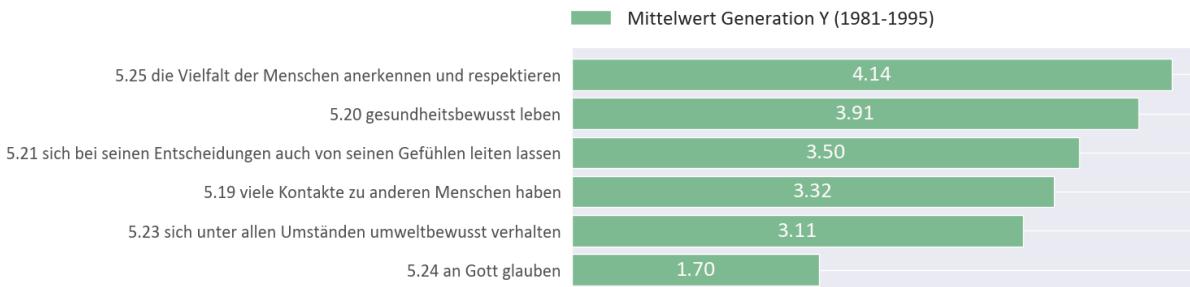


```
In [48]: plot_means(df_mean.filter(items=leben_ids, axis=0),
                  "gen_z",
                  "Umfrage Ergebnisse Generation Z – Mittelwerte",
                  (10,4),
                  (0., 1.062, 1., .102))
plot_means(df_mean.filter(items=leben_ids, axis=0),
                  "gen_y",
                  "Umfrage Ergebnisse Generation Y – Mittelwerte",
                  (10,4),
                  (0., 1.062, 1., .102))
```

Umfrage Ergebnisse Generation Z - Mittelwerte

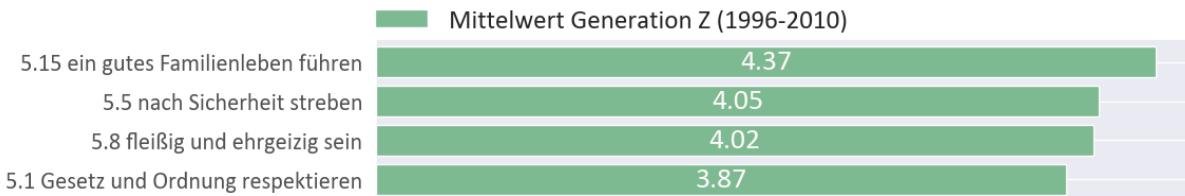


Umfrage Ergebnisse Generation Y - Mittelwerte

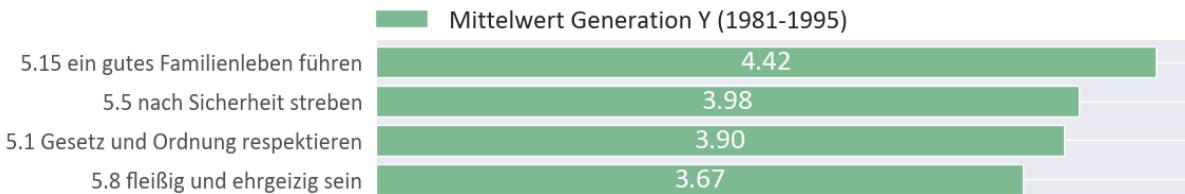


```
In [49]: plot_means(df_mean.filter(items=tugend_ids, axis=0),
                  "gen_z",
                  "Umfrage Ergebnisse Generation Z – Mittelwerte",
                  (10,2),
                  (0., 1.062, 1., .102))
plot_means(df_mean.filter(items=tugend_ids, axis=0),
                  "gen_y",
                  "Umfrage Ergebnisse Generation Y – Mittelwerte",
                  (10,2),
                  (0., 1.062, 1., .102))
```

Umfrage Ergebnisse Generation Z - Mittelwerte

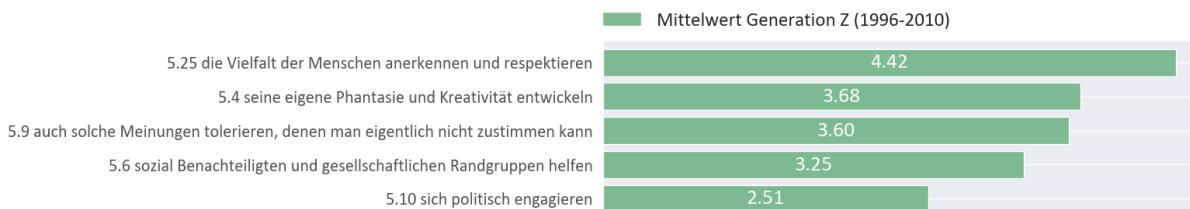


Umfrage Ergebnisse Generation Y - Mittelwerte

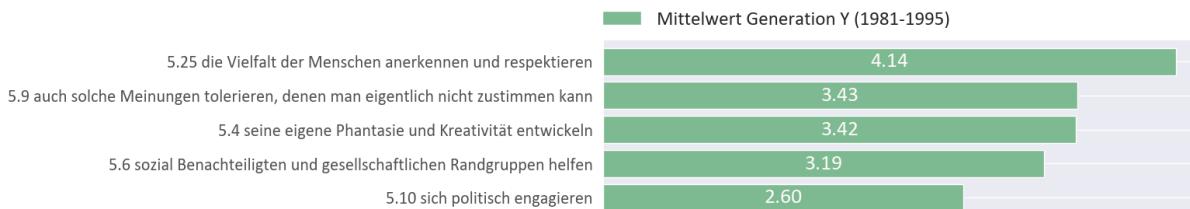


```
In [50]: plot_means(df_mean.filter(items=toleranz_ids, axis=0),
                  "gen_z",
                  "Umfrage Ergebnisse Generation Z - Mittelwerte",
                  (10,3),
                  (0., 1.062, 1., .102))
plot_means(df_mean.filter(items=toleranz_ids, axis=0),
                  "gen_y",
                  "Umfrage Ergebnisse Generation Y - Mittelwerte",
                  (10,3),
                  (0., 1.062, 1., .102))
```

Umfrage Ergebnisse Generation Z - Mittelwerte



Umfrage Ergebnisse Generation Y - Mittelwerte



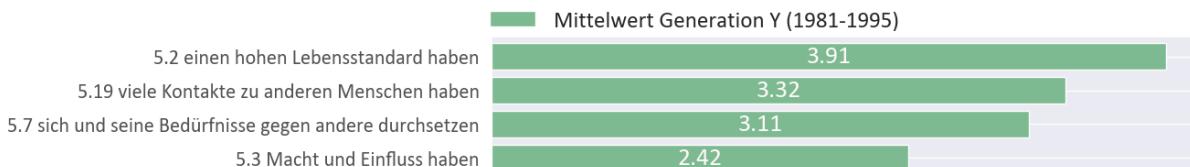
```
In [51]: plot_means(df_mean.filter(items=macht_ids, axis=0),
                  "gen_z",
                  "Umfrage Ergebnisse Generation Z - Mittelwerte",
                  (10,2),
                  (0., 1.062, 1., .102))
plot_means(df_mean.filter(items=macht_ids, axis=0),
                  "gen_y",
                  "Umfrage Ergebnisse Generation Y - Mittelwerte",
```

```
(10,2),  
(0., 1.062, 1., .102))
```

Umfrage Ergebnisse Generation Z - Mittelwerte

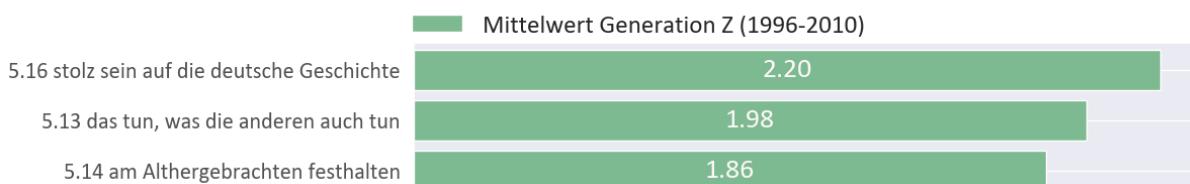


Umfrage Ergebnisse Generation Y - Mittelwerte

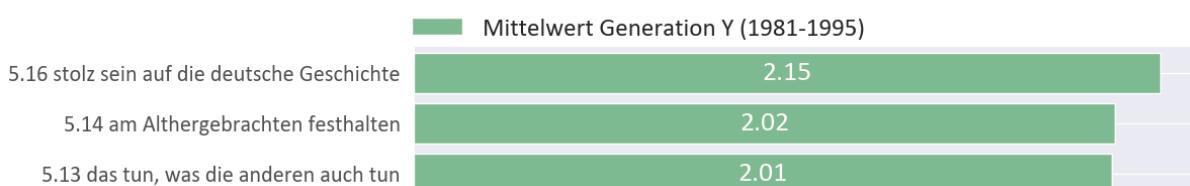


```
In [52]: plot_means(df_mean.filter(items=tradition_ids, axis=0),  
                  "gen_z",  
                  "Umfrage Ergebnisse Generation Z - Mittelwerte",  
                  (10,2),  
                  (0., 1.062, 1., .102))  
plot_means(df_mean.filter(items=tradition_ids, axis=0),  
                  "gen_y",  
                  "Umfrage Ergebnisse Generation Y - Mittelwerte",  
                  (10,2),  
                  (0., 1.062, 1., .102))
```

Umfrage Ergebnisse Generation Z - Mittelwerte



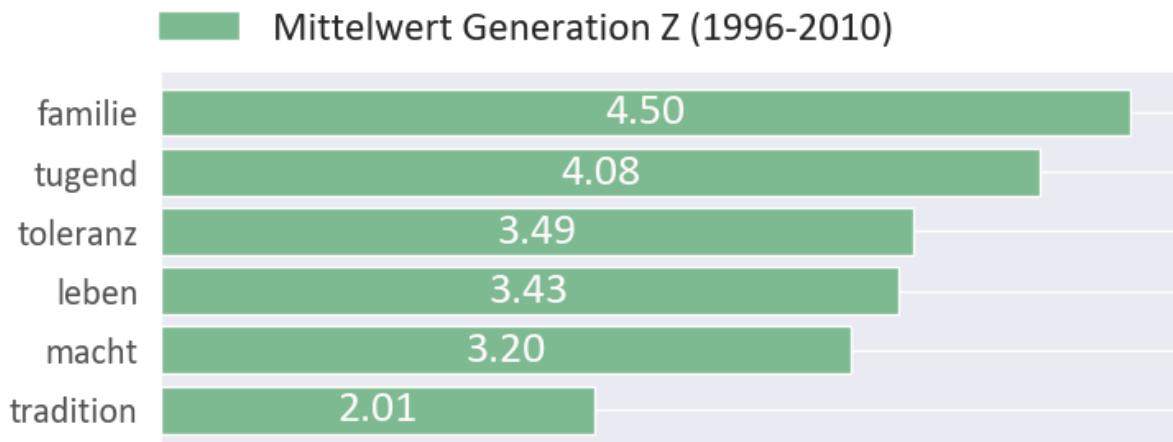
Umfrage Ergebnisse Generation Y - Mittelwerte



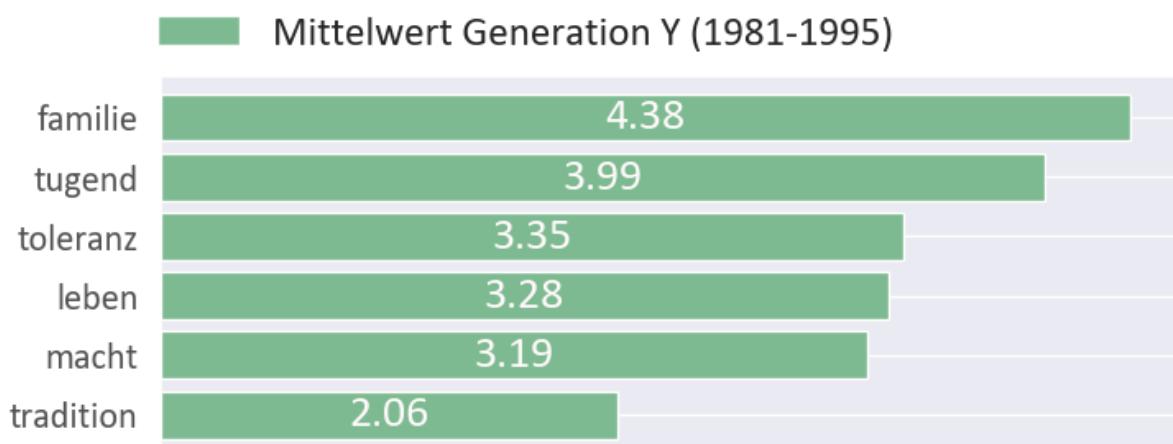
```
In [53]: plot_means(df_mean.filter(items=["tradition", "familie", "leben", "tugend",  
                  "gen_z",  
                  "Umfrage Ergebnisse Generation Z - Mittelwerte",  
                  (8,3),  
                  (0., 1.062, 1., .102),  
                  True)  
plot_means(df_mean.filter(items=["tradition", "familie", "leben", "tugend",  
                  "gen_y",
```

```
"Umfrage Ergebnisse Generation Y - Mittelwerte",
(8,3),
(0., 1.062, 1., .102),
True)
```

Umfrage Ergebnisse Generation Z - Mittelwerte



Umfrage Ergebnisse Generation Y - Mittelwerte



```
In [54]: df_mean.filter(items=tradition_ids, axis=0)
```

```
Out[54]:      gen_y    gen_z  mean_diff  mean_diff_abs
60371637  2.018519  1.858696   0.159823   0.159823
60371639  2.148148  2.195652  -0.047504   0.047504
60371636  2.009259  1.978261   0.030998   0.030998
```

```
In [55]: df_mean_werte
```

Out[55]:

	gen_y	gen_z	mean_diff	mean_diff_abs
60371624	3.898148	3.869565	0.028583	0.028583
60371625	3.907407	3.902174	0.005233	0.005233
60371626	2.416667	2.586957	-0.170290	0.170290
60371627	3.416667	3.684783	-0.268116	0.268116
60371628	3.981481	4.054348	-0.072866	0.072866
60371629	3.185185	3.250000	-0.064815	0.064815
60371630	3.111111	2.836957	0.274155	0.274155
60371631	3.666667	4.021739	-0.355072	0.355072
60371632	3.425926	3.597826	-0.171900	0.171900
60371633	2.601852	2.510870	0.090982	0.090982
60371634	4.194444	4.380435	-0.185990	0.185990
60371635	4.481481	4.478261	0.003221	0.003221
60371636	2.009259	1.978261	0.030998	0.030998
60371637	2.018519	1.858696	0.159823	0.159823
60371638	4.416667	4.369565	0.047101	0.047101
60371639	2.148148	2.195652	-0.047504	0.047504
60371640	4.620370	4.782609	-0.162238	0.162238
60371641	4.564815	4.804348	-0.239533	0.239533
60371642	3.324074	3.478261	-0.154187	0.154187
60371643	3.907407	3.956522	-0.049114	0.049114
60371644	3.500000	3.663043	-0.163043	0.163043
60371645	3.981481	4.195652	-0.214171	0.214171
60371646	3.111111	3.097826	0.013285	0.013285
60371647	1.703704	1.934783	-0.231079	0.231079
60371648	4.138889	4.423913	-0.285024	0.285024

In [57]:

```
fig, ax = plt.subplots(figsize=(10, 15))

font_color = '#525252'
csfont = {'fontname':'Georgia'} # title font
hfont = {'fontname':'Calibri'} # main font
colors = ['#f47e7a', '#b71f5c', '#621237', '#dbbaa7', '#df4382', '#c58f71']

title = plt.title("Question Means", pad=60, fontsize=14, color=font_color, *
y_pos_y = np.arange(len(df_mean_werte.index)) * 4
```

```

y_pos_y = np.arange(len(df_mean_werte.index)) * 4 + 1
y_pos_z = np.arange(len(df_mean_werte.index)) * 4 + 2
y_pos_diff = np.arange(len(df_mean_werte.index)) * 4 + 3

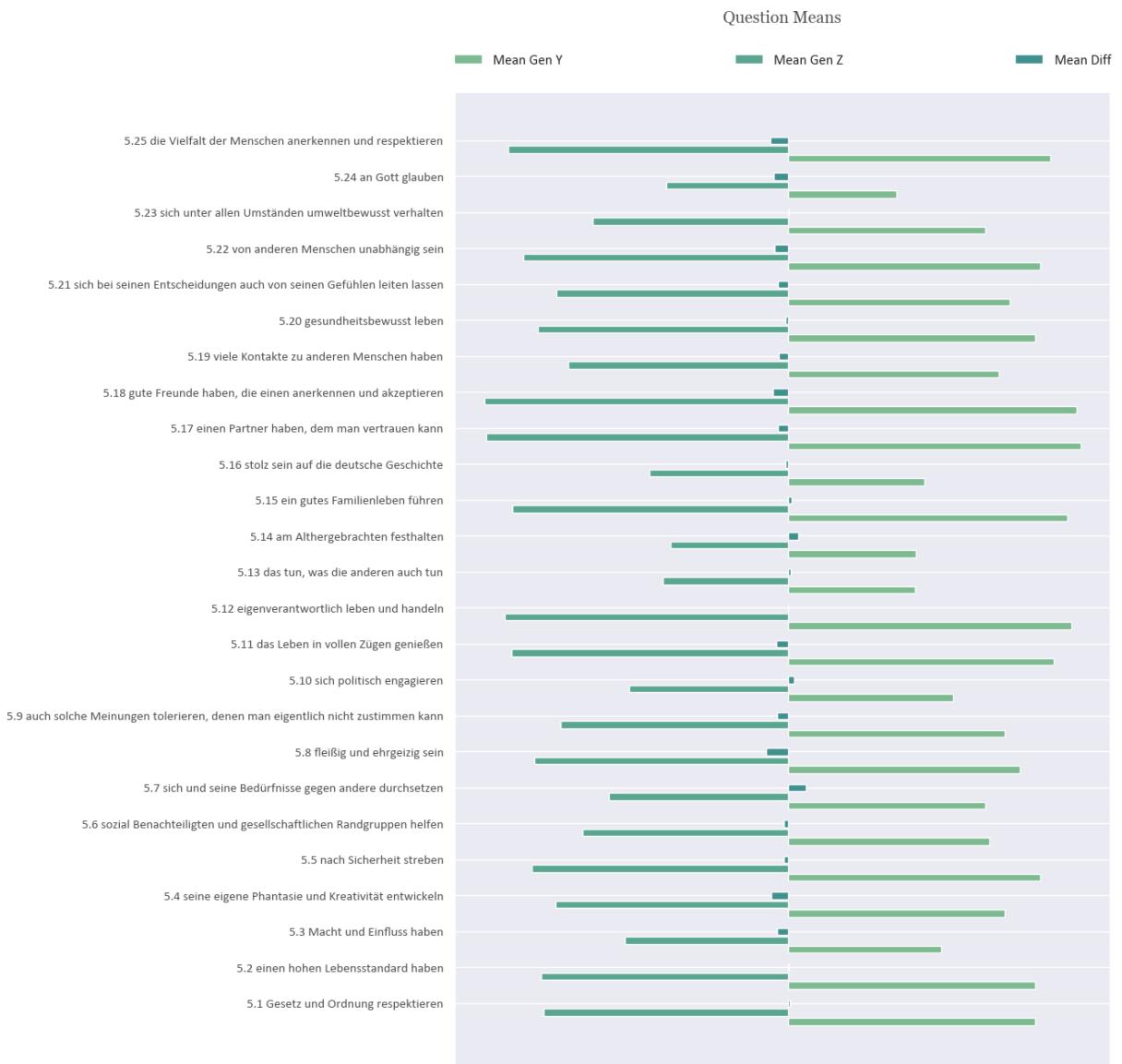
ax.barh(y_pos_y, df_mean_werte["gen_y"], align='center', label="Mean Gen Y")
ax.barh(y_pos_z, -1 * df_mean_werte["gen_z"], align='center', label="Mean Ge
ax.barh(y_pos_diff, df_mean_werte["mean_diff"], align='center', label="Mean

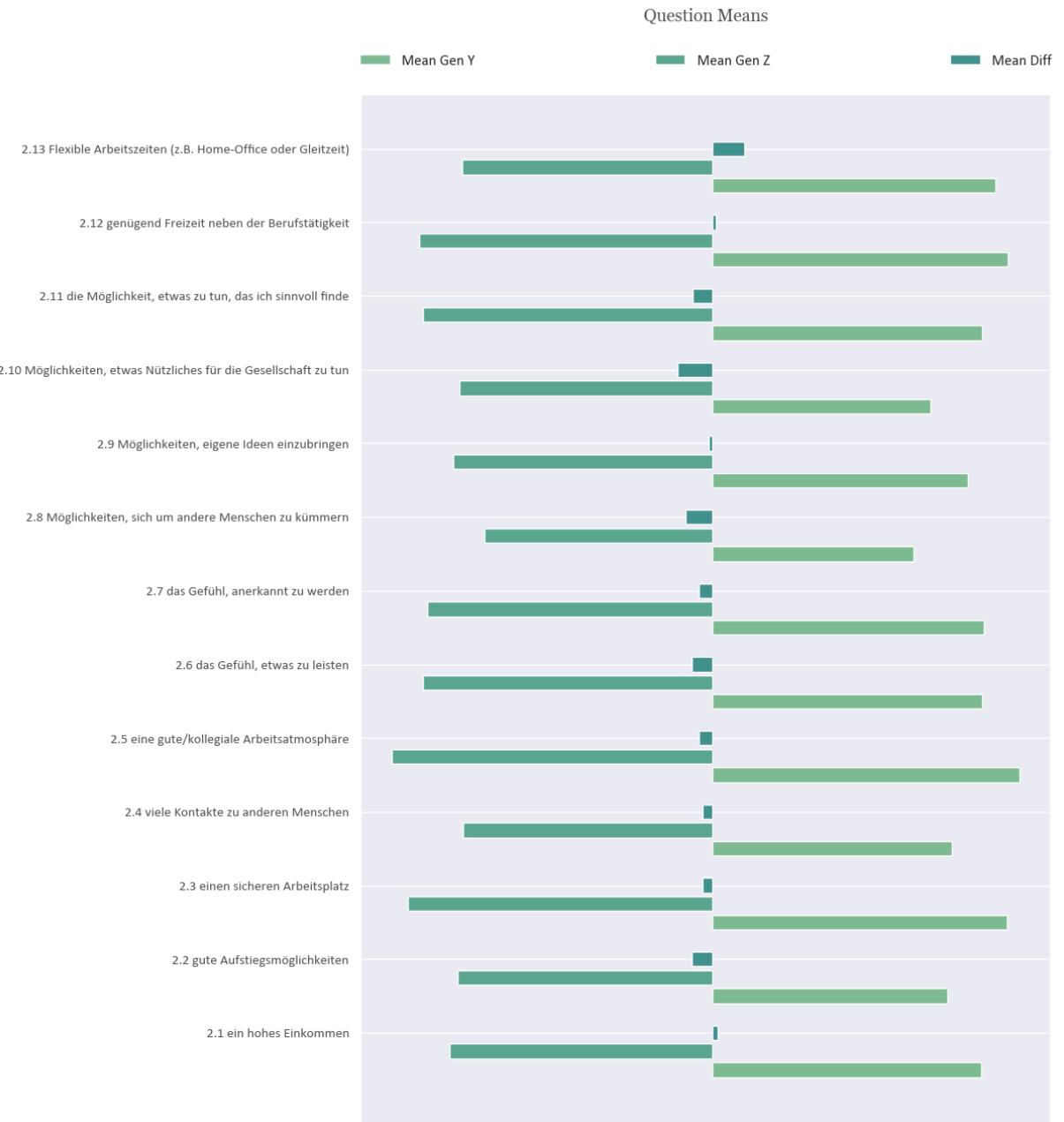
plt.xticks(color=font_color, **hfont)
plt.yticks(color=font_color, **hfont)

ax.axes.get_xaxis().set_visible(False)
ax.set_yticks(y_pos_diff, labels=[get_question_text(code) for code in df_mean

legend = plt.legend(loc='center',
                     frameon=False,
                     bbox_to_anchor=(0., .982, 1., .102),
                     mode='expand',
                     ncol=3,
                     borderaxespad=.46,
                     prop={'size': 12, 'family':'Calibri'})

```





```
In [58]: fig, ax = plt.subplots(figsize=(10, 15))

font_color = '#525252'
csfont = {'fontname':'Georgia'} # title font
hfont = {'fontname':'Calibri'} # main font
colors = ['#f47e7a', '#b71f5c', '#621237', '#dbbaa7', '#df4382', '#c58f71']

title = plt.title("Question Means", pad=60, fontsize=14, color=font_color, *
y_pos_y = np.arange(len(df_mean_erwartungen.index)) * 4

y_pos_z = np.arange(len(df_mean_erwartungen.index)) * 4 + 1

y_pos_diff = np.arange(len(df_mean_erwartungen.index)) * 4 + 2

ax.barh(y_pos_y, df_mean_erwartungen["gen_y"], align='center', label="Mean G
ax.barh(y_pos_z, -1 * df_mean_erwartungen["gen_z"], align='center', label="M
```

```

ax.barh(y_pos_diff, df_mean_erwartungen["mean_diff"], align='center', label="Mean Diff")

plt.xticks(color=font_color, **hfont)
plt.yticks(color=font_color, **hfont)

ax.axes.get_xaxis().set_visible(False)
ax.set_yticks(y_pos_diff, labels=[get_question_text(code) for code in df_mean_erwartungen["code"]])

legend = plt.legend(loc='center',
                     frameon=False,
                     bbox_to_anchor=(0., .982, 1., .102),
                     mode='expand',
                     ncol=3,
                     borderaxespad=-.46,
                     prop={'size': 12, 'family':'Calibri'})

```



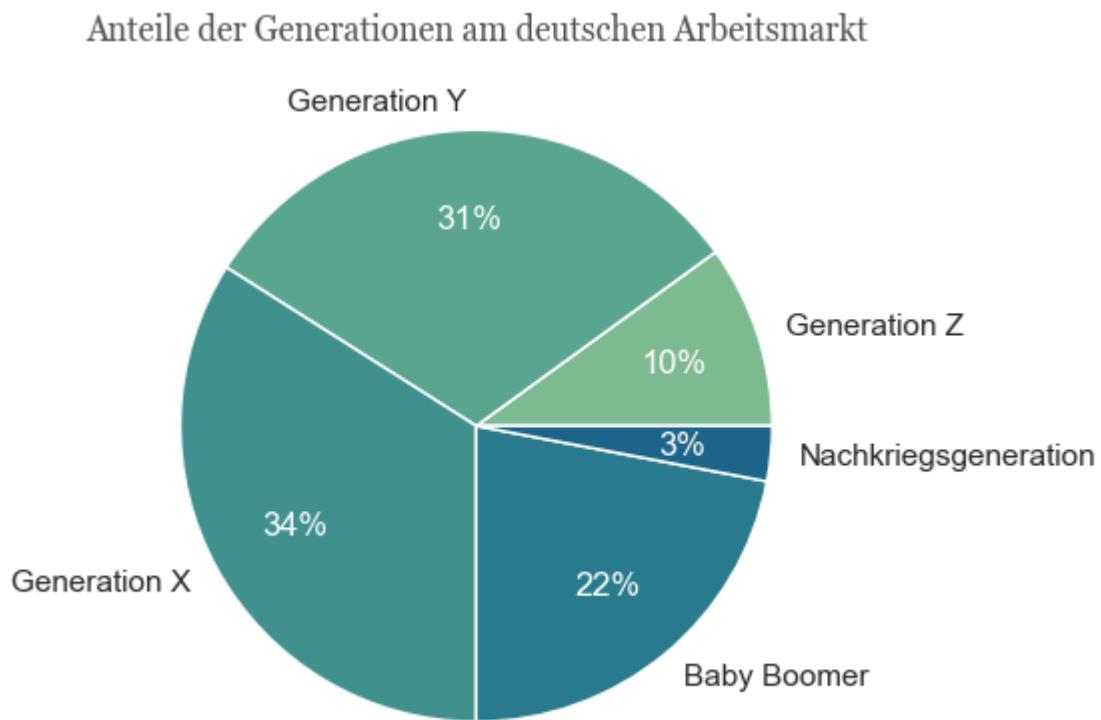
2.3 Visualisierung der Grundgesamtheit

Die Verteilung der Generationen am deutschen Arbeitsmarkt, sowie die Grundgesamtheit der Stichprobe wird grafisch dargestellt.

```
In [60]: gen_count = df_yz[generation_col].value_counts()  
print(gen_count)
```

```
60371649  
1    108  
2     92  
Name: count, dtype: int64
```

```
In [61]: percent_work = [10, 31, 34, 22, 3]  
generation_work = ["Generation Z", "Generation Y", "Generation X", "Baby Boomer", "Nachkriegsgeneration"]  
  
fig, ax = plt.subplots()  
patches, texts, autotexts = ax.pie(percent_work,  
                                   labels=generation_work,  
                                   autopct='%.0f%%',  
                                   pctdistance=0.7)  
  
[autotext.set_color('white') for autotext in autotexts]  
plt.title("Anteile der Generationen am deutschen Arbeitsmarkt", color=font_color)  
plt.show()
```

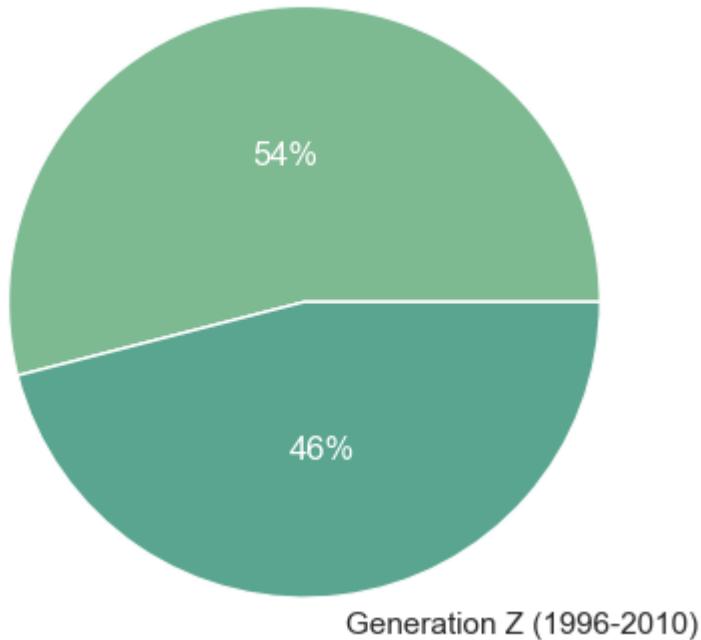


```
In [62]: fig, ax = plt.subplots()  
patches, texts, autotexts = ax.pie(gen_count,  
                                   labels=["Generation Y (1981–1995)", "Generation X (1965–1980)", "Baby Boomer (1946–1964)", "Nachkriegsgeneration (1928–1945)", "Generation Z (1928–1945)"],  
                                   autopct='%.0f%%',  
                                   pctdistance=0.5)
```

```
[autotext.set_color('white') for autotext in autotexts]
plt.title("Anteile der Generationen am Gesamtumfang der Stichprobe", color='f'
plt.show(fig)
```

Anteile der Generationen am Gesamtumfang der Stichprobe

Generation Y (1981-1995)



2.3.1 Auswertung Freitextfragen - 3.1 Welches der Kriterien ist für dich am wichtigsten? - 3.2 Welches der Kriterien ist für dich am wenigsten wichtig?

In [63]:

```
frei_text_wichtig = "60371613"
frei_text_unwichtig = "60371614"
```

In [64]:

```
fig, ax = plt.subplots(figsize=(10,10))
title = plt.title("3.1 Welches der Kriterien ist für dich am wichtigsten?", color='f'
wichtig_y = df_yz[frei_text_wichtig][df_yz[generation_col] == 1].value_count
wichtig_z = df_yz[frei_text_wichtig][df_yz[generation_col] == 2].value_count

y_pos_y = wichtig_y.index * 2
y_pos_z = wichtig_z.index * 2 + 0.8

ax.bah(y_pos_y, wichtig_y, height=0.8, align='center', label=f"Generation Y")
ax.bah(y_pos_z, wichtig_z, height=0.8, align='center', label=f"Generation Z")

plt.xticks(color=font_color, **hfont)
plt.yticks(color=font_color, **hfont)

ax.set_yticks(range(0, 28, 2), labels=[get_answer_text(frei_text_wichtig, co
ax.bar_label(ax.containers[0], label_type="center", color='snow', fmt='{:,.0f')
ax.bar_label(ax.containers[1], label_type="center", color='snow', fmt='{:,.0f')
```

```

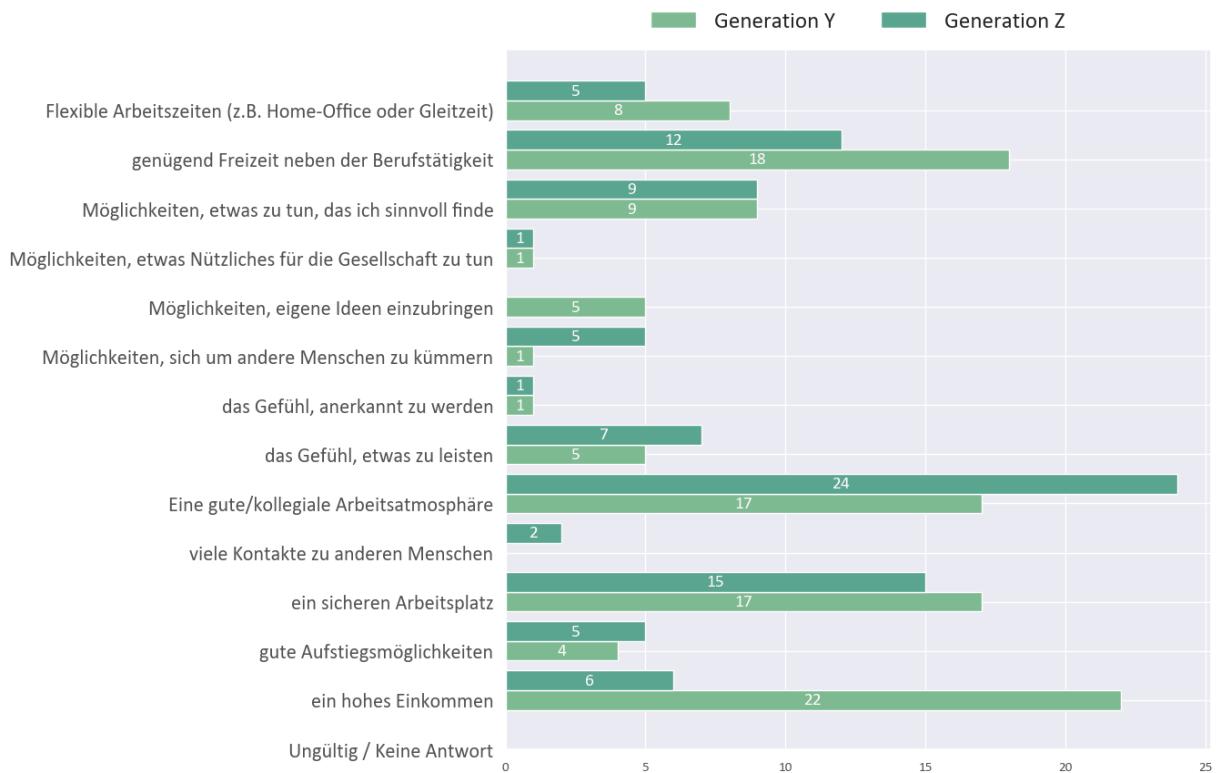
# Get the first two and last y-tick positions.
miny, nexty, *_ , maxy = ax.get_yticks()

# Compute half the y-tick interval (for example).
eps = (nexty - miny) / 2 # <-- Your choice.

# Adjust the limits.
legend = plt.legend(loc='upper center',
                     frameon=False,
                     bbox_to_anchor=(0., .55, 1., .502),
                     ncol=3,
                     borderaxespad=-.46,
                     prop={'size': 18, 'family':'Calibri'})

```

3.1 Welches der Kriterien ist für dich am wichtigsten?



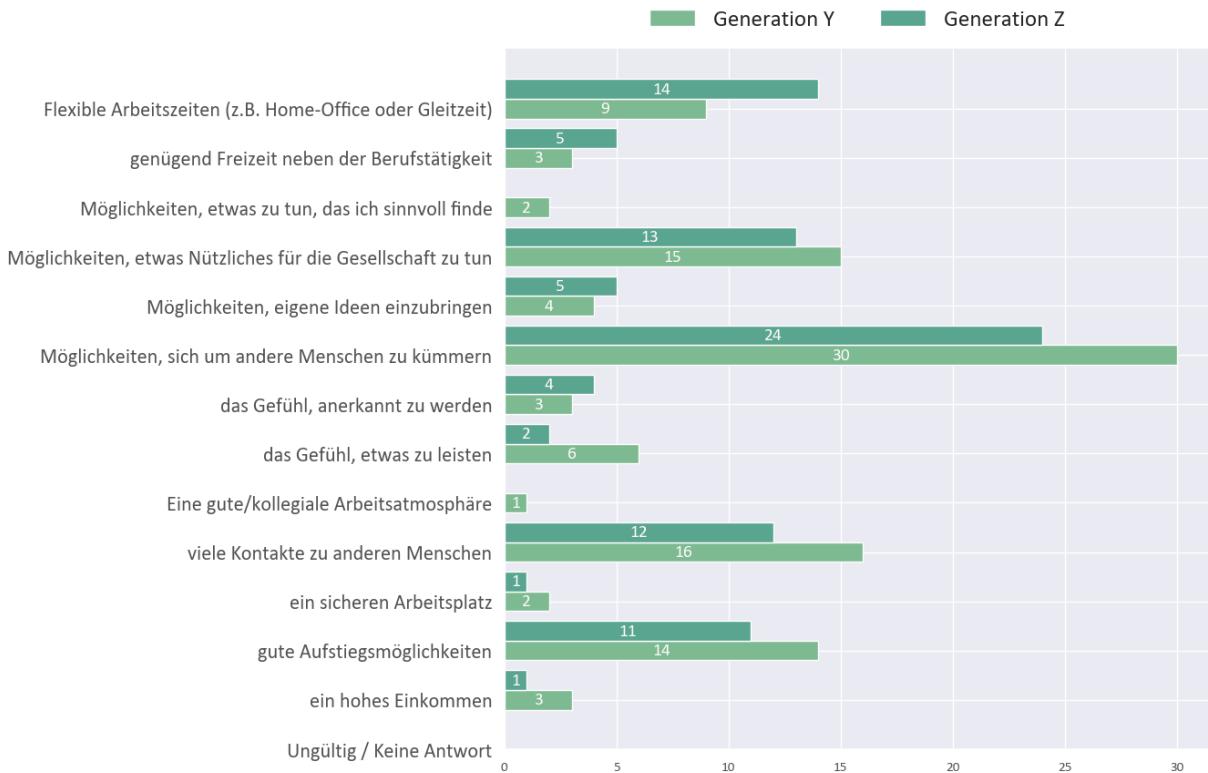
In [65]: wichtig_y

Out[65]: 60371613
1 22
12 18
3 17
5 17
11 9
13 8
9 5
6 5
2 4
8 1
7 1
10 1
Name: count, dtype: int64

```
In [66]: wichtig_z
```

```
Out[66]: 60371613  
5      24  
3      15  
12     12  
11     9  
6      7  
1      6  
2      5  
13     5  
8      5  
4      2  
7      1  
10     1  
Name: count, dtype: int64
```

3.2 Welches der Kriterien ist für dich am wenigsten wichtig?



```
In [68]: unwichtig_y
```

```
Out[68]: 60371614
8      30
4      16
10     15
2      14
13     9
6      6
9      4
12     3
1      3
7      3
11     2
3      2
5      1
Name: count, dtype: int64
```

```
In [69]: unwichtig_z
```

```
Out[69]: 60371614
8      24
13     14
10     13
4      12
2      11
9      5
12     5
7      4
6      2
1      1
3      1
Name: count, dtype: int64
```

2.3.2 Auswertung Skalafragen

Im folgenden werden die Ergebnisse der Fragencluster AN-Erwartungen & AG-Erwartungen sowie persönliche Wertevorstellungen grafisch aufbereitet. Zuerst werden die Daten dafür vorbereitet.

```
In [70]: def transpose_count(count_df, index_str):
    count_df.columns = count_df.iloc[0]
    count_df.drop(count_df.index[0], inplace=True)
    count_df.rename(index={'proportion':index_str}, inplace=True)
    return count_df

def get_count_df(input_df, question_code):
    temp_y = input_df[question_code][input_df[generation_col] == 1].value_counts()
    temp_z = input_df[question_code][input_df[generation_col] == 2].value_counts()
    out_df = pd.concat([pd.DataFrame(columns=[0,1,2,3,4,5]), transpose_count(temp_y)], axis=1)
    out_df.fillna(0, inplace=True)
    out_df = out_df.round(10)
    out_df.rename(columns={col: int(col) for col in out_df.columns}, inplace=True)
    #out_df['sum'] = out_df[list(out_df.columns)].sum(axis=1)
    return out_df
```

```
In [71]: get_count_df(df_yz, "60371626")
```

	0	1	2	3	4	5
Gen Y	0	0.166667	0.379630	0.361111	0.055556	0.037037
Gen Z	0	0.130435	0.336957	0.358696	0.163043	0.010870

```
In [72]: def plot_question_results(questions: List[str],
                                fig_size: tuple,
                                label_pos: tuple,
                                bar_height: float,
                                legend_anchor: tuple):
    fig, axs = plt.subplots(nrows=len(questions), figsize=fig_size)
    sns.set_palette("crest")
    for code, ax in zip(questions, axs.ravel()):
```

```

count_df = get_count_df(df_yz, code)

left = np.zeros(2)
y_pos = [0, bar_height + bar_height/2]

for col in count_df.columns:
    ax.barh(y_pos, count_df[col], height=bar_height, label=col, left=left)
    left += count_df[col]

# Adjust the subplot so that the title would fit
plt.subplots_adjust(top=65)

for label in (ax.get_xticklabels() + ax.get_yticklabels()):
    label.set_fontsize(40)

ax.axes.xaxis.set_visible(False)

ax.set_yticks(y_pos, labels=count_df.index)
ax.set_ylabel(add_new_line(get_question_text(code)), labelpad=0, fontweight='bold')
ax.yaxis.set_label_coords(*label_pos)
ax.set_xlim(0, 1)

for p in ax.patches:
    width, height = p.get_width(), p.get_height()
    x, y = p.get_xy()
    if width > 0.05:
        ax.text(x+width/2,
                 y+height/2,
                 f'{width*100:.0f}%',
                 horizontalalignment='center',
                 verticalalignment='center',
                 color='white',
                 fontsize=40,
                 **hfont)

labels_handles = {
    label: handle for ax in fig.axes for handle, label in zip(*ax.get_legend_handles_labels())
}

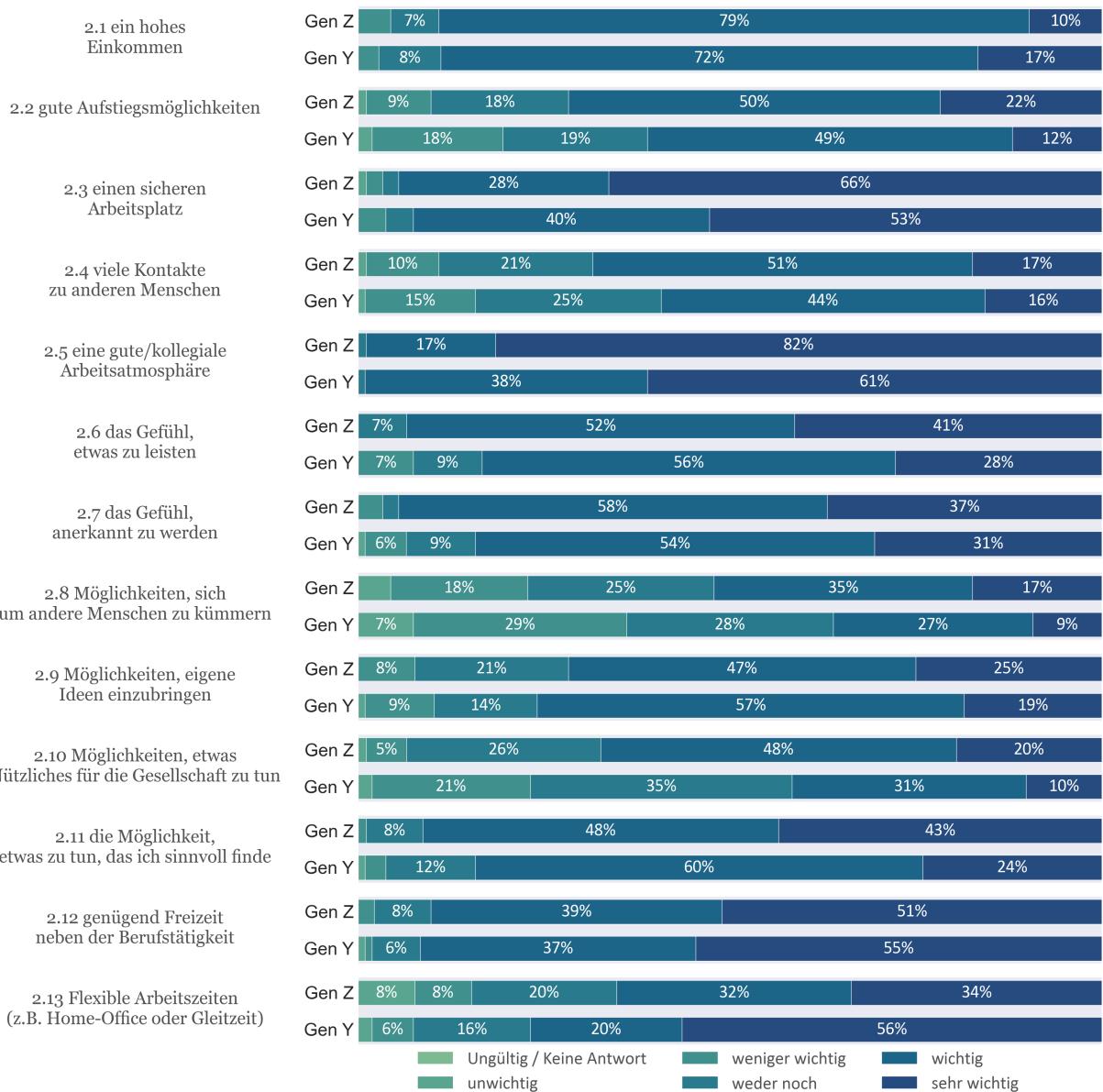
legend = fig.legend(labels_handles.values(),
                     labels_handles.keys(),
                     bbox_to_anchor=legend_anchor,
                     loc='lower center',
                     frameon=False,
                     ncol=3,
                     borderaxespad=-3.75,
                     prop={'size': 40, 'family':'Calibri'})

for text in legend.get_texts():
    text.set(text=get_answer_text(code,int(text.get_text())))
    plt.setp(text, color=font_color) # legend font color

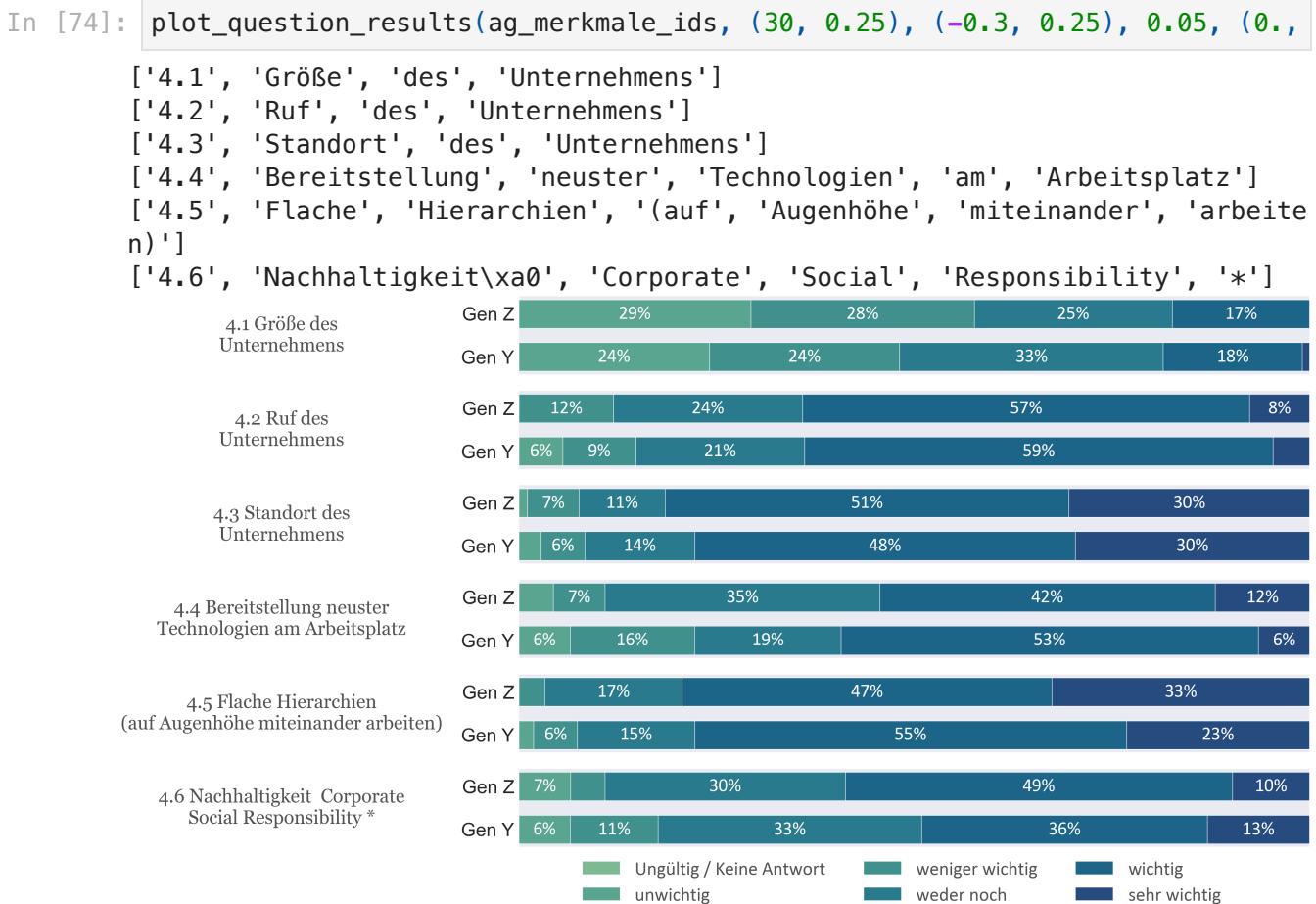
```

```
In [73]: plot_question_results(erwartungen_ids, (30, 0.5), (-0.3, 0.25), 0.15, (0., .
```

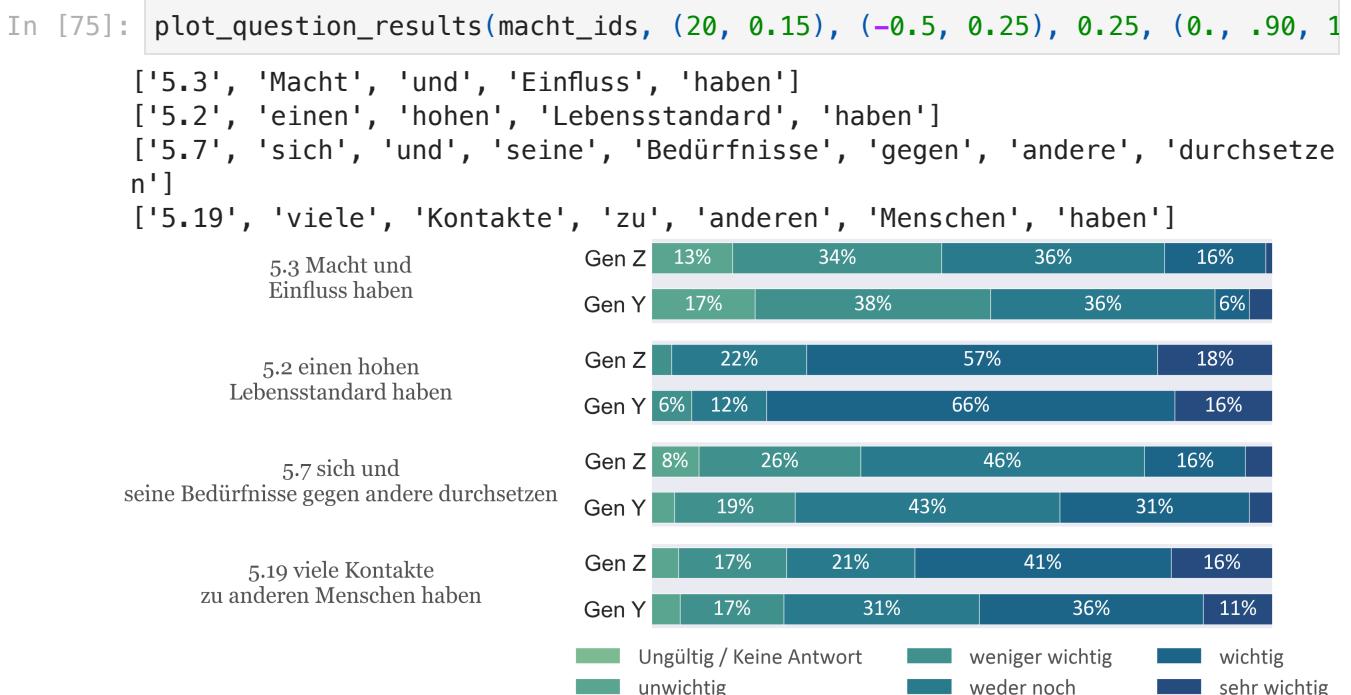
['2.1', 'ein', 'hohes', 'Einkommen']
['2.2', 'gute', 'Aufstiegsmöglichkeiten']
['2.3', 'einen', 'sicheren', 'Arbeitsplatz']
['2.4', 'viele', 'Kontakte', 'zu', 'anderen', 'Menschen']
['2.5', 'eine', 'gute/kollegiale', 'Arbeitsatmosphäre']
['2.6', 'das', 'Gefühl,', 'etwas', 'zu', 'leisten']
['2.7', 'das', 'Gefühl,', 'anerkannt', 'zu', 'werden']
['2.8', 'Möglichkeiten,', 'sich', 'um', 'andere', 'Menschen', 'zu', 'kümmern']
['2.9', 'Möglichkeiten,', 'eigene', 'Ideen', 'einzubringen']
['2.10', 'Möglichkeiten,', 'etwas', 'Nützliches', 'für', 'die', 'Gesellschaft', 'zu', 'tun']
['2.11', 'die', 'Möglichkeit,', 'etwas', 'zu', 'tun,', 'das', 'ich', 'sinnvoll', 'finde']
['2.12', 'genügend', 'Freizeit', 'neben', 'der', 'Berufstätigkeit']
['2.13', 'Flexible', 'Arbeitszeiten', '(z.B.', 'Home-Office', 'oder', 'Gleitzeit)']



2.3.2b Darstellung Umfrageergebnisse - Merkmale des Arbeitgebers



2.3.2c Darstellung Umfrageergebnisse - Persönliche Wertvorstellungen

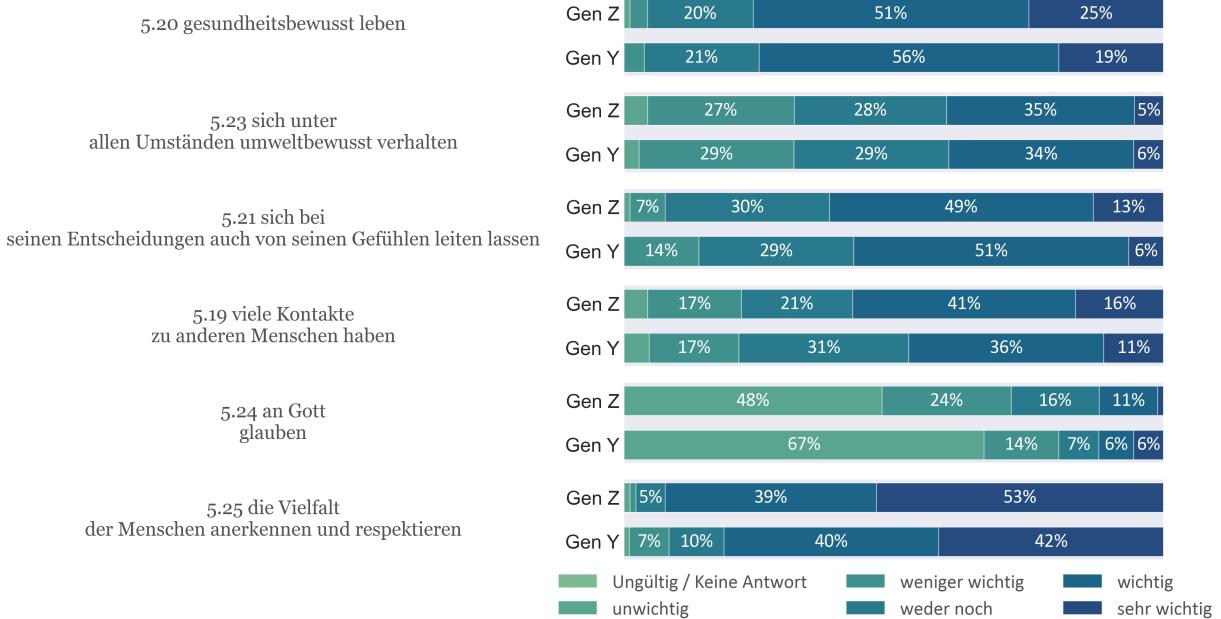


In [76]: `plot_question_results(leben_ids, (20, 0.25), (-0.65, 0.25), 0.15, (0., .90,`

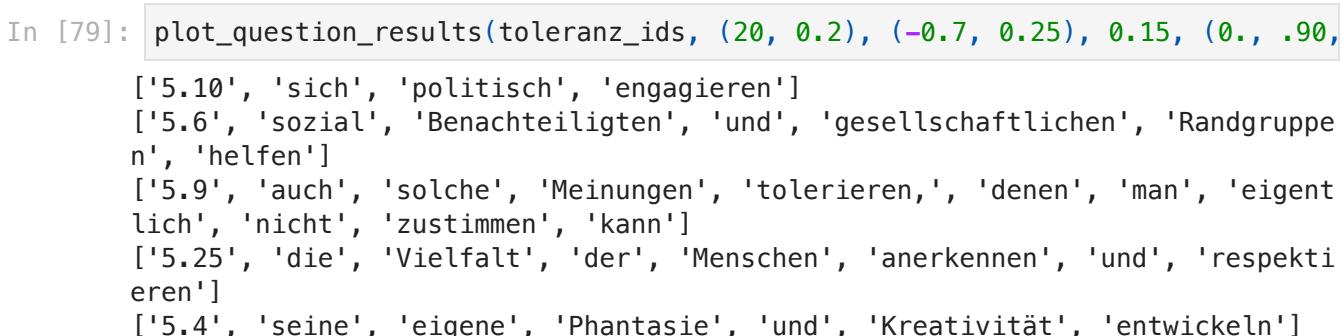
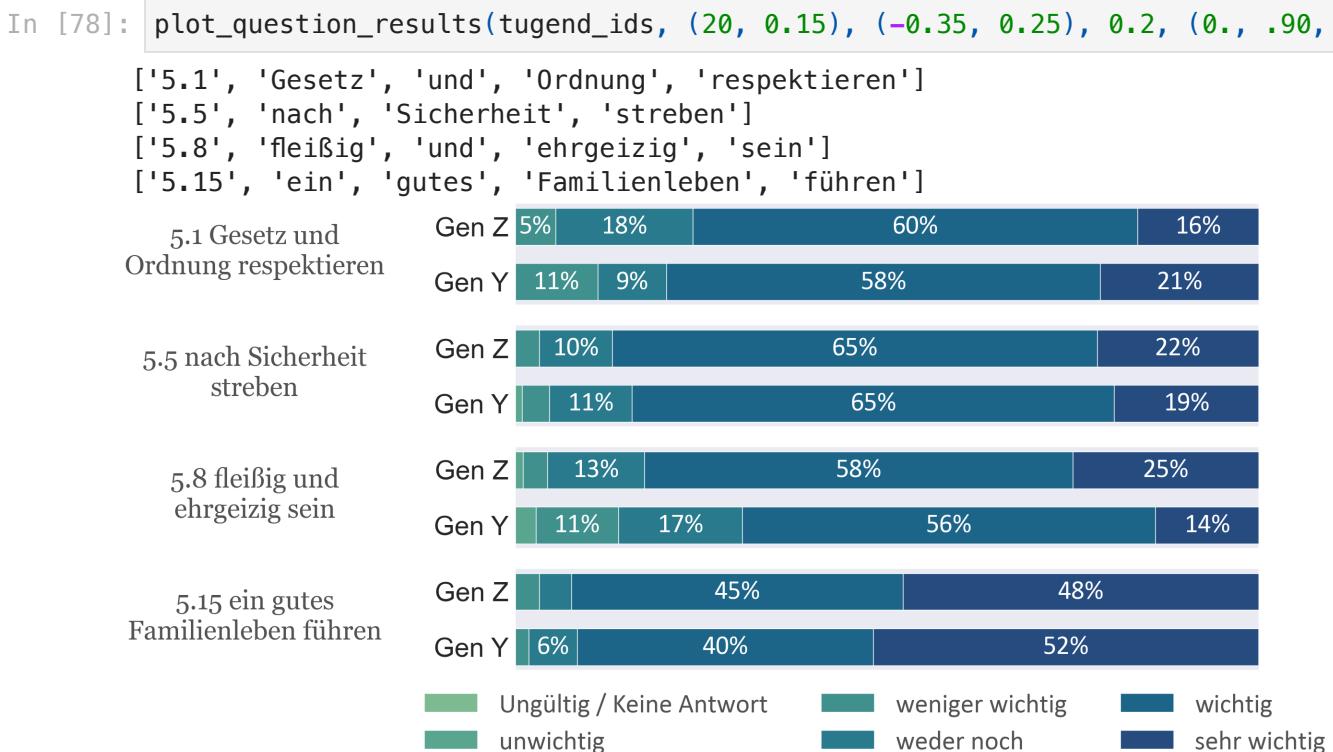
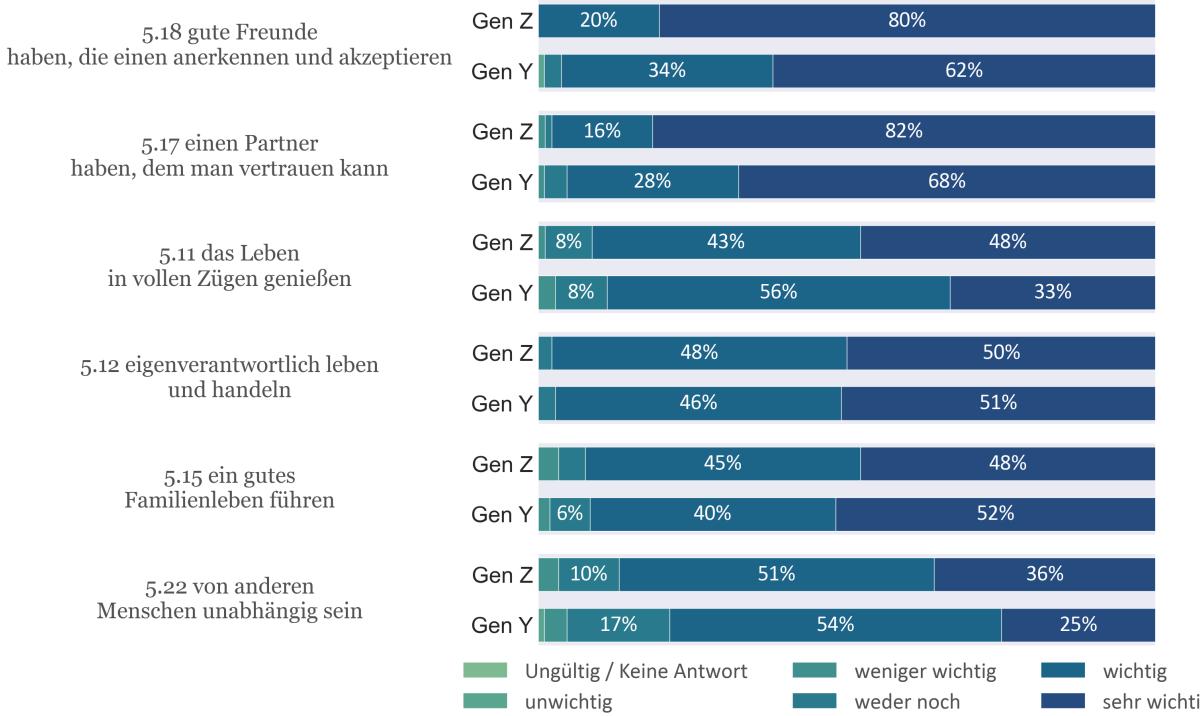
```

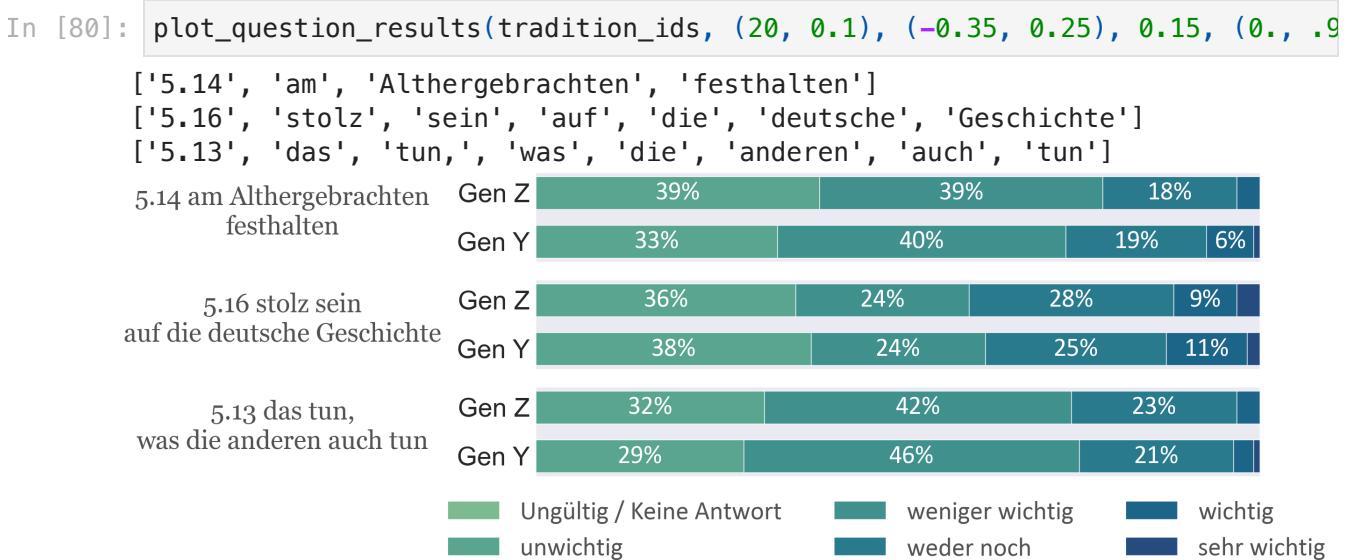
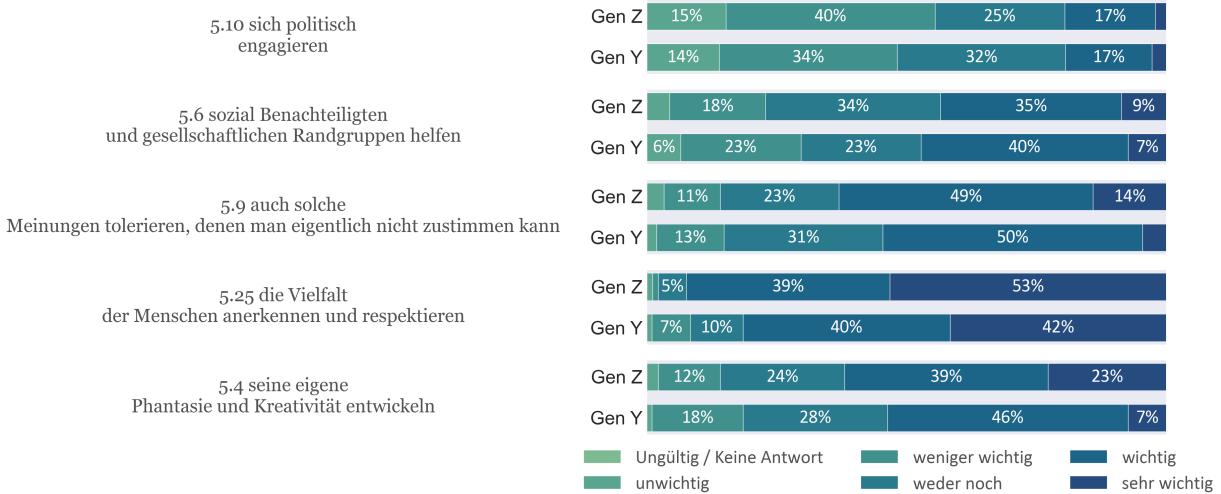
['5.20', 'gesundheitsbewusst', 'leben']
['5.23', 'sich', 'unter', 'allen', 'Umständen', 'umweltbewusst', 'verhalten']
['5.21', 'sich', 'bei', 'seinen', 'Entscheidungen', 'auch', 'von', 'seinen',
'Gefühlen', 'leiten', 'lassen']
['5.19', 'viele', 'Kontakte', 'zu', 'anderen', 'Menschen', 'haben']
['5.24', 'an', 'Gott', 'glauben']
['5.25', 'die', 'Vielfalt', 'der', 'Menschen', 'anerkennen', 'und', 'respektieren']

```



```
In [77]: plot_question_results(familie_ids, (20, 0.25), (-0.5, 0.25), 0.15, (0., .90,
['5.18', 'gute', 'Freunde', 'haben,', 'die', 'einen', 'anerkennen', 'und', 'akzeptieren']
['5.17', 'einen', 'Partner', 'haben,', 'dem', 'man', 'vertrauen', 'kann']
['5.11', 'das', 'Leben', 'in', 'vollen', 'Zügen', 'genießen']
['5.12', 'eigenverantwortlich', 'leben', 'und', 'handeln']
['5.15', 'ein', 'gutes', 'Familienleben', 'führen']
['5.22', 'von', 'anderen', 'Menschen', 'unabhängig', 'sein']
```



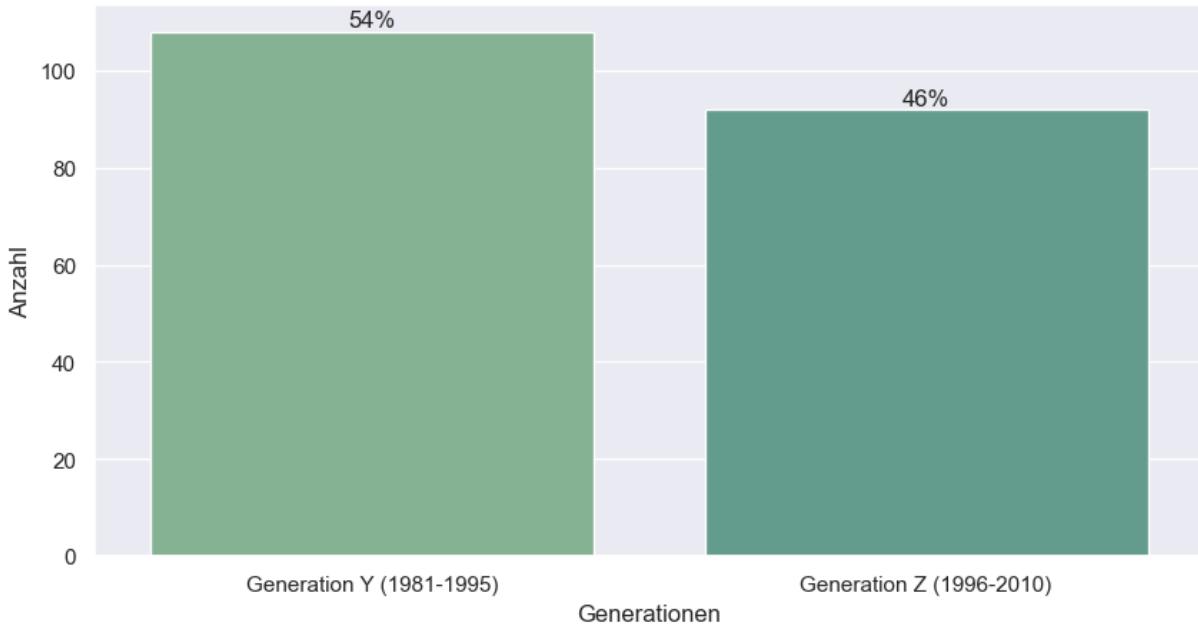


2.4 Anhang

Die folgenden Grafiken wurden im Laufe der Analyse erstellt, werden aber im Weiteren nicht mehr verwendet. Sie können deshalb lediglich als ein MVP (minimum viable product) angesehen werden.

```
In [81]: total = df_yz[gender_col].count()
total_y = 108
total_z = 92
```

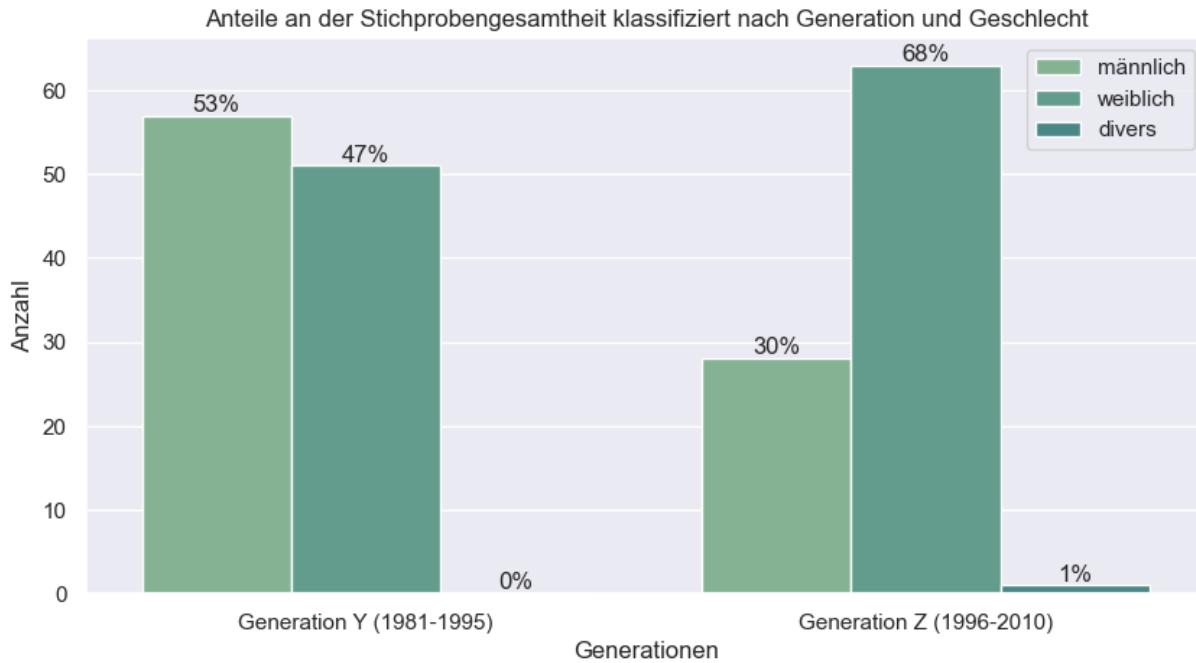
```
In [82]: plt.figure(figsize=(10,5))
fig = sns.countplot(data=df_yz, x=generation_col)
plt.xlabel("Generationen")
fig.axes.set_xticklabels(labels=[get_answer_text(generation_col, x) for x in
plt.ylabel("Anzahl")
# add annotations
for c in fig.containers:
    fig.bar_label(c, fmt=lambda v: f'{(v/total)*100:.0f}%')
plt.show(fig)
```



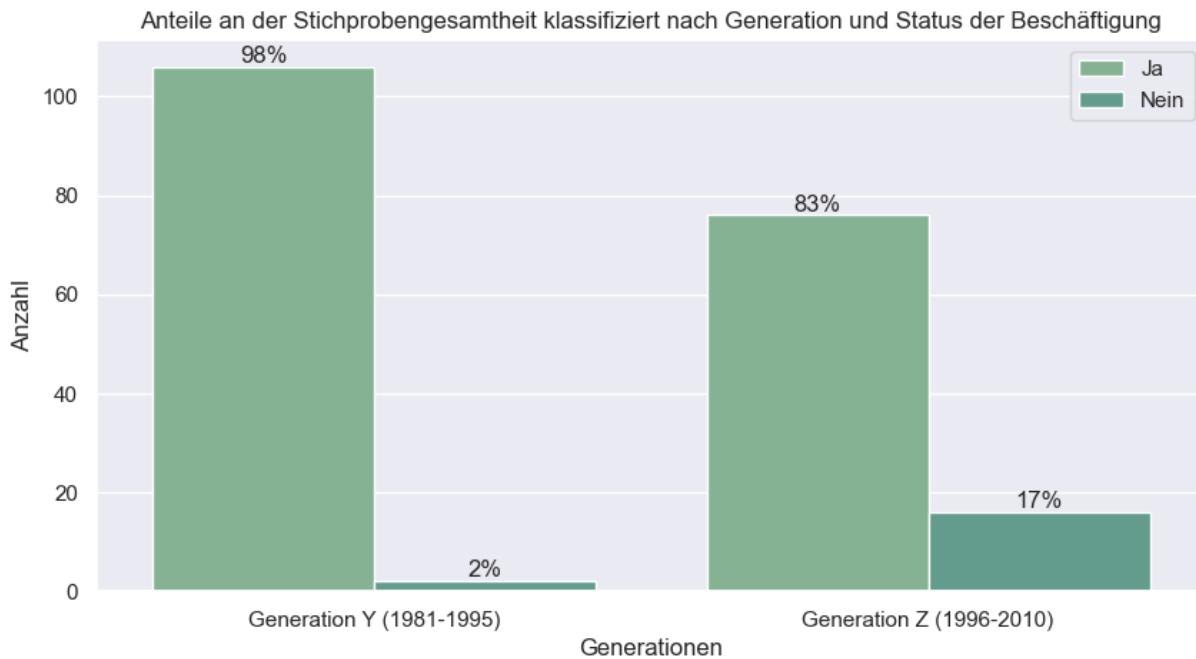
```
In [83]: def plt_classes_bar(input_df: pd.DataFrame, col_code: str, title: str):
    plt.figure(figsize=(10,5))
    ax = sns.countplot(data=input_df, x=generation_col, hue=col_code)
    plt.xlabel("Generationen")
    ax.set_xticklabels(labels=[get_answer_text(generation_col, x) for x in sorted(input_df[generation_col].unique())])
    plt.ylabel("Anzahl")
    plt.title(title)
    plt.legend(labels=[get_answer_text(col_code, x) for x in sorted(input_df[col_code].unique())])

    for rect in ax.patches:
        height = rect.get_height()
        x, y = rect.get_xy()
        if x < 0.6:
            tmp_total = total_y
        else:
            tmp_total = total_z
        ax.text(x + rect.get_width() / 2, height, f'{(height/tmp_total)*100:.1f}%')
    #fig.bar_label(c, fmt=lambda v: f'{(v/total)*100:.1f}%')
    plt.show(fig)
```

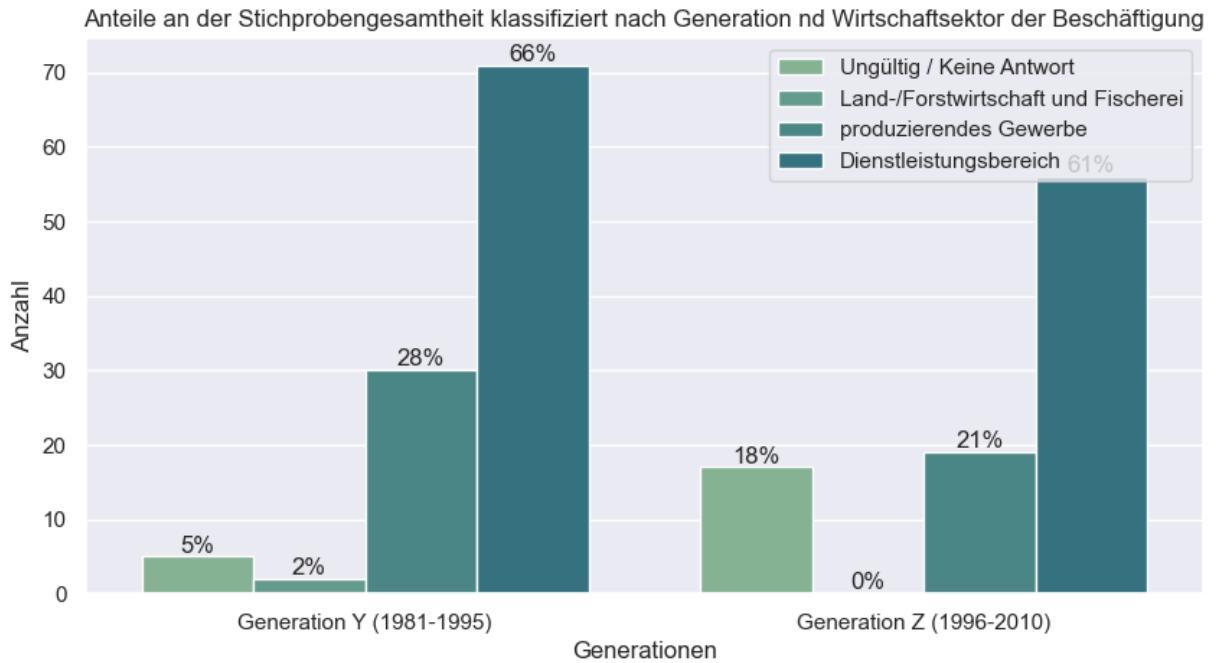
```
In [84]: plt_classes_bar(df_yz, gender_col, "Anteile an der Stichprobengesamtheit klassifiziert nach Geschlecht")
```



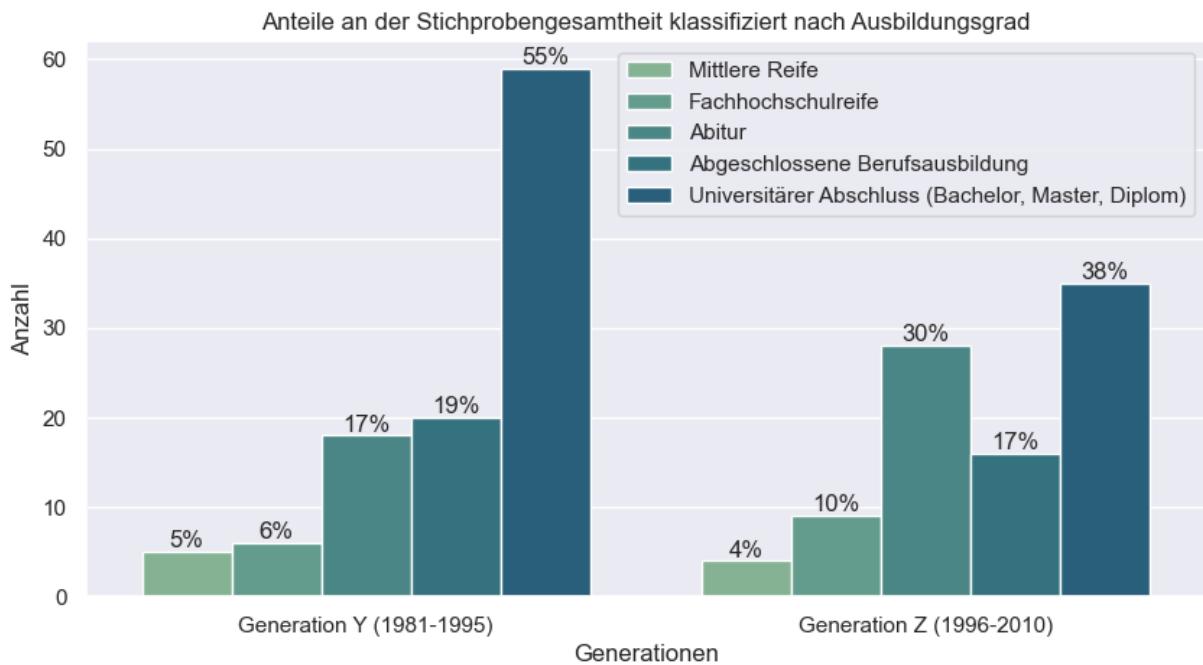
```
In [85]: plt_classes_bar(df_yz, working_col, "Anteile an der Stichprobengesamtheit klasseiert nach Generation und Geschlecht")
```



```
In [86]: plt_classes_bar(df_yz, economic_sector_col, "Anteile an der Stichprobengesamtheit klassifiziert nach Generation und Sektor")
```



```
In [87]: plt_classes_bar(df_yz, academic_col, "Anteile an der Stichprobengesamtheit k")
```



```
In [ ]:
```

```
In [ ]:
```