

# User test

## Yoann portfolio website

Link : <https://yoaann.github.io/Portfolio-Site-Yoann-Pisterman-/index.html>

## User goal

- Learn more about the projects and work samples of the designer
- Find the link to the designer's CV and professional network
- Find the designer's contact information and preferred method of communication

## Welcome Introduction

"My name's Yoann, and I'm a User interface Designer student. I'll be guiding you through this test. Before we start, I'd like to give you some information about what the test is about.

I want to test the result of a website I created presenting samples of my design projects.

Learn more about my projects and work samples.

Remember that it's the site being tested, not you as a participant.

You can be as honest as possible because every piece of feedback, positive or negative, will help me improve my site.

-I'll start by asking you some questions regarding your own app usage.

-After that, you'll receive 4 short tasks to solve.

-After finishing the tasks, there'll be a few further questions I'd like to ask as a follow-up.

Note that the test will be recorded. The audio files will help me analyse the content later on and further improve the website. These recorded files are completely anonymous and won't be used for other projects.

If you have any questions during the test, feel free to ask me at anytime. For a better analysis of the test, please speak out loud your thoughts during the tasks. Before we start, do you have any questions?"

## Personal Questions

- Tell me a little bit about your job and what you do on a day-to-day basis.
- Which digital devices do you have (smartphone, tablet, laptop, etc.)?
- How often do you go on website to search about a person?

## Scenario

Now you 've opened the link and before doing anything.  
I would like you to describe what you see and tell me what do you think it is.  
What are your first impressions?

Now I'm going to give you some tasks.  
Try as much as you can to narrate what you are about to do.  
(For example : If you are about to click on a link, just say it and then do it.)

**Scenario 1:** You've clicked on the link to his portfolio. The page opens. Explain your first impression and the visual elements you noticed.

**Scenario 2:** You now want to know more about one of his projects called Note app. Where do you think you can find more information about that project? What was the project about?

**Scenario 3:** You've browsed through all the projects and become more interested in my former education and experiences. Now, you want to see my CV. Where do you think you can find it?

**Scenario 4:** You've downloaded the CV and are quite impressed that I've learned all his skills in only the last couple of months. For you, this means that I'm a quick learner and highly motivated. You want to reach out to share the current job opening with. How might you proceed?

## Open questions

How was the orientation within the website for you?

Was it enough information, could you capture the designer profile or would you want to see more?

Was there something you really liked or really disliked?

How did you like the presentation of the projects?

Do you feel like there's something missing?

**Thank you !**

That's the end of the session! Thank you so much for participating in user testing to help improve this project. Before you go, do you have any questions?

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## **Participant 1#**

Name : Karolina

Age : 34

Occupation: Dog walker

Device: Android

## Personal Questions

*"I search for people website around 2 time per week, when I'm searching for people personal practices. "*

## Success criteria

Usability problem	Scenario 1	Scenario 2	Scenario 3	Scenario 4
Wrong assumption	-	-	-	-
Help needed	-	-	-	-
Murmurs of discontent	-	-	x	-
How long	2s	3s	5s	2s

### Scenario 1 answer:

*"It's a professional website of a digital designer.  
They are designs for app, I like the logo. I can identify easily the navigation element on the header.  
All seem very clear to me straight forward"*

### Scenario 2 answer:

*"First I Would scroll down or the hamburger.  
I click on the arrow so to access to the project."*

### Scenario 3 answer:

*"I would search on the header and click on "about"  
I would scroll down and search for the CV... I would rather write "View my CV" it's shorter for a button, otherwise it can get confusing if it's a button or not"*

### Scenario 4 answer:

*" I would scroll down and click on "get in touch"*

## Other remarks:

*"It's very simple and clear.  
There isn't any information overload, there is just enough information.  
It's quite intuitive"*

*I didn't find the CSS animation fitting with the other project."*

## Participant 2#

Name: Douglas

Age: 29

Occupation: Music producer and teacher

Device: iPhone

### Personal Questions

I search regularly personal website in order to find contact of professionals and businesses purpose.

### Success criteria

Usability problem	Scenario 1	Scenario 2	Scenario 3	Scenario 4
Wrong assumption	-	-	-	-
Help needed	-	-	-	-
Murmurs of discontent	-	-	-	-
How long	2s	2s	2s	2s

#### Scenario 1 answer:

*"There is a little personal Bio telling who you are and there is some example of your works and your skills*

*It's sound not very correct to say "Hi I'm Yoann Pisterman Based in Berlin" I would rather say: I'm Yoann Pisterman digital designer ... based in Berlin"*

*The menu is clearly presented.*

#### Scenario 2 answer:

"I'm scrolling down on the main page, clicking on the title and it would direct me to the project presentation"

**Scenario 3 answer:**

*"I would click on the menu and click on "About"  
The CV look pretty straight forward."*

**Scenario 4 answer:**

*"I would go to the menu and to "Contact", it takes me to the bottom of the page and there is a button saying "get in touch" and it would bring me to my email account in order to send you an email directly."*

**Other remarks:**

"It's pretty efficient, simple.

The layout is intuitive

I like there is not too many options so you don't get lost.

I don't think this is a website that stand out to me...

I would create more animations in the website.

I would put the CSS animation project first so it's catches the eyes a little bit more."

I like the minimalism, but it's a little bit too minimalist..."

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## **Participant 3#**

Name: Carlos

Age: 54

Occupation: Programmer, computer engineer, I administrate data basis

Device: Macbook

## Personal Questions

I go to website to search other person very often, several hours a day.

## Success criteria

Usability problem	Scenario 1	Scenario 2	Scenario 3	Scenario 4
Wrong assumption	-	x	-	-
Help needed	-	-	-	-
Murmurs of discontent	-	-	-	-
How long	2s	10s	4s	3s

### Scenario 1 answer:

*"This is your website, and you are presenting what you are things on the area of digital designs. I can see 2 examples of what you have been doing; a money saving app and a note taking app.*

*It' s look to me simple and neat"*

### Scenario 2 answer:

*" I would click on the "Note taking app"*

*When I move my mouse on the title, it's changes colour so that means that it is a button to click*

*Now I can see the presentation of the designs"*

*I'm trying to find out what I should do next.*

*I'm trying to understand what you want me to do and what is the approach, so I will read*

*I found the grey colour of the font is a little bit weak, for people with problem with eyes can be difficult I would do it darker"*

### Scenario 3 answer:

*"There is an about and there is your name, I would click on your name... nothing happens, so I click on about.*

*And I can see a link to view your resume"*

*I found the resume nice with the link to Linkedin and Behance"*

"I would eventually put more information about what you've learned during your studies"

**Scenario 4 answer:**

*"There is a get in touch at the Bottom "*

**Other remarks:**

*"If I would need more information, I would contact you directly"  
The orientation of the website is very smooth"*

**Participant 4#**

Name: Kevin

Age: 40

Occupation: Engineer

Device: MacBook air

**Personal Questions**

*"I go to website more for leisure purpose."*

**Success criteria**

Usability problem	Scenario 1	Scenario 2	Scenario 3	Scenario 4
Wrong assumption	-		-	-
Help needed	-		-	-
Murmurs of discontent	-	x	x	x



How long	2s	10s	5s	5s
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**Scenario 1 answer:**

"the page is quite light, not too crowded with information, it's seem to be designs for mobile app and a CSS animation. The designs look neat and nice.

**Scenario 2 answer:**

*"I move my mouse to the Summit arrow.*

*I am on the Summit page, It's the overview explaining what is the app about.*

*They are more information adding values of the projects*

*I'm not really sure what is the relation of the branding there. It is not clear what the use of it.*

*The user flows the images are a bit blurry*

*Actually, it's difficult to find the meaning behind of it.*

*There is information without direct link together.*

*The view of when you create a goal, this is self-explanatory what it is.*

*Like that it is easy to find its way to find and to understand.*

*Visually wise it's nice, however the scrolling down in order to find information need to be improved. We don't really know where you want us to go.*

*Maybe the branding and the user flow aren't so important there.*

*Maybe 1rst the general information of the project and then some details such as how you came up with the Branding and the user flow.*

*You want to understand what is the app about not make the people know how to us it."*

**Scenario 3 answer:**

*"I would click on the menu and click on" Work" nothing happens so I guess "About"*

**Scenario 4 answer:**

*"I would click on contact and it would bring me down to "get in touch"*

*I don't necessarily like the fact that it is bringing you down the page...*

*When I click on "getting in touch" my actual page is replaced by an mail account meaning that when I would send you an email the actual will close and I would lose the website.*

## Participant 5#

Name: Ashley

Age: 29

Occupation: UI Student

Device: iPhone

### Personal Questions

*"I go to website for professional purpose."*

### Success criteria

Usability problem	Scenario 1	Scenario 2	Scenario 3	Scenario 4
Wrong assumption	-	-	-	-
Help needed	-	-	-	-
Murmurs of discontent	-	x	x	x
How long	2s	5s	2s	3s

#### Scenario 1 answer:

*"the page is simple; I can define clearly all the pattern of the page"*

#### Scenario 2 answer:

*"I move my mouse to the Summit arrow.*

*"I am on the Summit page, it's about a money saving app"*

*You present some mockup and Branding with user flow.*

*The branding look a little bit floaty I would tight it up a bit more or change the order of the screens.*

*The design look fresh and clear."*

#### Scenario 3 answer:

*"I would click on "About" which will bring to your "about" page presenting yourself*

*I would click on the button link below your picture and another screen open with your resume.*

*Then I would go back."*

**Scenario 4 answer:**

*"I would click on contact and it would bring me down to "send me an email"*

*When I click on "send me an email" I'm directed to my email account where I can write you an email, when I send it I would go back.*

**Usability report**

Issue	participant	Severity Rating
User couldn't open the CV"	1#	3
Font colours should be darker for clearer read	3#	3
User got confused when being redirected to Behance in order to visualize the case study	3#	2
Presentation isn't clear	4#	4
Confusion with the wording in the navigation of Work and About	4#	3
<i>When I click on "getting in touch" my actual page is replaced by an mail account meaning that when I would send you an email the actual will close and I would lose the website.</i>	4#	4
<i>The desktop version need to be tighted up (user flow)</i>	5#	3

0 = I don't agree that this is a usability problem at all

1 = Cosmetic problem only: need not be fixed unless extra time is available on project

2 = Minor usability problem: fixing this should be given low priority

3 = Major usability problem: important to fix, so should be given high priority

4 = Usability catastrophe: imperative to fix this before product can be released

Recommendation/ Future Iterations
<i>"View my CV" instead of "view my resume"</i>
<i>"CSS animation project first so it's catches the eyes more."</i>
Create the case study in Pdf instead of Behance's link so user doesn't have to go out of the portfolio website
Review the order of the sections and see if can reorganize mock up
Change in Navigation "About" by "About me"
Fix the issue with get in touch redirection of the window