YOANN PISTERMAN
UI Designer

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LinkedIn
Behance

Extending visual communication and management abilities to create intuitive and meaningful digital products. Seeking to design beautiful experiences that connect customers and meet business goals.

SKILLS

- Wireframing, Prototyping, Design systems, Responsive Web Design.
- Brand identity, Moodboard, Color defining, Style guide .
- Competitor analysis, User research, User Flow, Usability testing,
- HTML, CSS,Javascript (basic).

TOOLS

- Figma,
- Adobe XD,
- Photoshop,
- Indesign,
- Marvel,
- Atom,
- Abelton live.
- Microsoft office.

LANGUAGE

Fluent : French -English -German

EDUCATION

UI DESIGN CERTIFICATION
FRONTEND SPECIALIZATION
Career Foundry program - 2022

MBA BUSINESS MANAGEMENT
IAE business school, Nice, FR.2013

MASTER OF ART
UDK Berlin, Germany 2009

BACHELOR OF ART
UDK Berlin, Germany 2008
ESADMM Marseille, France 2006

WORK EXPERIENCES

SALE REPRESENTATIVE
A.P.C Germany, part-time 2018 - 2021

- CUSTOMER SERVICE & CONSULTING:
  Ensuring high levels of customer service with active listening and product knowledge strategies .

- STOCK MANAGEMENT :
  high KPI achievement throughout stock improvement and clear stock level.

- VISUAL MERSHANDISING:
  brand guidline rigorous kept and optimized.

SENIOR RETAIL MANAGER & TRAINING COORDINATOR
The Kooples Germany, full-time 2014 - 2018

- STORE & TEAM MANAGEMENT:
  Managed Flagship store and team of 8 associates, ensuring high motivation, customer service, brand standards and business KPI's achievement, plannings & payrolls.

- TRAINING COORDINATION:
  Training coordination on 9 points of sale in Germany ensuring brand awareness and sales.

ASSISTANT MANAGER
schneider+ music management & consulting, part-time Jan 2013 - Dec 2013

- ARTIST'S LIAISON :
  assisting international neo-classical composers, organisation, planning and placement for German's media (TV, Movies, advertising).

- PROMOTION:
  acquise & maintenance of artis's promotional kit.

- ART DIRECTION:
  creation of visual content (moodboards, album covers, photography portraits, video trailers...

MUSIC COMPOSITION & SOUND DESIGN (Freelance)

- BUSINESS & PARTNERSHIP:
  UK & Chinese record labels and musicians.
  https://yoannpisterman.bandcamp.com/

- RESEARCH, PROCESS & CREATION:
  Music composition for dance & theater - Interdisciplinary projects

VISUAL ARTIST Painting, drawing, installation (Freelance)

- TECHNICAL KNOWLEDGE:
  Colours theory, composition and typography.
  Silk painting
  Experienced in conceptions of art pieces, from sketches to their realizations.

  Artworks exhibited in art galleries and project spaces, in Berlin, Innsbruck, Paris, Marseille, Istanbul, NewYork, L.A.

PROJECTS

PORTFOLIO - WEBSITE
Career Foundry
Frontend development program
Jan 2022

- Github
- HTLM& CSS fundamentals
- Responsive CSS layout
- CSS transitions and animations
- Javascript (basic)
- Testing, Debugging

Building of a responsive website with HTML, CSS and Javascript. Showcasing a curated design portfolio

DOG CITY APP - CASE STUDY
Career Foundry UX UI program
Aug - sept 2021

- Competitor analysis
- User research
- User persona
- User flow
- User feedback
- Moodboad
- Usablity test
- Wireframe
- Style guide & brand identity
- Responsive design

A location and recommandation app that help dog owners to easily access dog friendly locations, routes & informations.

SUMMIT APP - CASE STUDY
Career Foundry UX UI program
oct - nov 2021

- Competitor analysis
- User research
- User flow
- Moodboad
- Style guide & brand identity
- UI design
- Wireframe
- Prototype
- Usablity test
- Responsive design

Financial mobile and web app designed to help none-tech people to save money quickly for a particular reason.