

Sewing and Garment Making

Duration 4 months

Course description

Students will be introduced to professional sewing and garment-making procedures in order to attain a quality and professional finish. We will cover the cutting and making-up of garments such as skirts, blouses, and shirts, with reference to multi-size patterns for your making.

You will also learn different methods of making garment components, such as zip insertion, pockets collars, waistbands, etc. in relation to how to lay patterns, cutting, and the order of assembly on garment construction. You will also undertake market research which will include window shopping for garment ideas on your own or as a group.

Practical will cover the following garments: skirt, blouse, shirt, shorts, jacket, t-shirt, leggings, and a boned bodice (evening/occasion wear).

Target

This course is suitable for aspiring professional sewers or garment makers, or those who want to improve their sewing practice.

Course outcomes

By the end of this course students should:

- ✓ Be confident in carrying out a range of sewing and construction methods
- ✓ Know how to work with a wide range of fabrics and different types of sewing machines
- ✓ Learn garment processing skills such as how to construct types of pockets, zip insertions, etc
- ✓ Develop the confidence to accurately determine measurements
- ✓ Clear, easy to understand lessons:

Experience GTI campus

- ✓ Network and share ideas with students from across the country
- ✓ Access the technology and materials relevant to your discipline
- ✓ Ask questions any time
- ✓ Receive feedback and critique on your assignments
- ✓ Experience the serenity of Nairobi
- ✓ A certificate of completion

Details

What is covered in this course?

Module 1:

- ✓ How to use a sewing machine and safety rules
- ✓ Needles and threads
- ✓ Seams – plain seam, pinking seam, french seam, run and fell seam, piped seam, overlocked seams, open and close seams
- ✓ Pressing procedure

Module 2:

- ✓ Finishing a circular hem
- ✓ Stitching an enclosed seam
- ✓ Tucks and pleats
- ✓ Top stitching
- ✓ Gathering and stitch a corner
- ✓ Assemble front skirt
- ✓ Preparation for Zip insertion

Module 3:

- ✓ Zip insertion to continue / Method 2 Channel Zip
- ✓ Attach skirt waist band
- ✓ Overlock skirt hem and stitch to complete this skirt workshop

Module 4:

- ✓ Blouse - cutting and making
- ✓ Students to receive fabric and a blouse pattern for this exercise
- ✓ Single binding and double binding
- ✓ Stitching a curve seam to insert sleeves
- ✓ Multi-size pattern preparation
- ✓ Zip and fusing

Module 5:

- ✓ Binding
- ✓ Single binding with edge stitch, double binding with sink stitch
- ✓ Revisit both skirt and blouse making to ensure the garments have had completed to a reasonable standard
- ✓ How to choose the size in relation to one's body measurements

Module 6:

Shirt workshop including:

- ✓ Component making
- ✓ Two-piece collar construction / front opening

- ✓ Two sleeve openings – continuous strip and placket as in men's shirt construction
- ✓ Assembly process
- ✓ Attach sleeves – one side with overlock closed seam
- ✓ Shirt hemming
- ✓ Buttonholes

Module 7:

- ✓ Homework Preparation – Organise work for Fly Front Making in stage sample making
- ✓ Garment Making: based on a multi-size pattern – choose a shirt style to make
- ✓ Module 8:
- ✓ Short workshop including:
- ✓ Component making
- ✓ Fly front zip
- ✓ Two x in-seam pockets
- ✓ Single Jetting pocket
- ✓ Apply binding on waistband finishing
- ✓ Assembly Process
- ✓ Attach pieces to form a pair of shorts
- ✓ Hemming on legs – circular stitching and hand felling for a classic look
- ✓ Fly Front sample making

Module 9:

- ✓ Fitting and adjustments
- ✓ Revisit on exercises that require to remake or fixing to achieve an acceptable manufacturing standard
- ✓ Homework

Module 10:

- ✓ Jersey Experiment – induction on different types of Jersey specialised sewing machines such as coverstitch, coverstitch binder and 3 and 4 thread overlockers
- ✓ T-Shirt Workshop – students to cut a t-shirt each with the provided pattern and fabric for this exercise

Module 11:

- ✓ Leggings making
- ✓ Experimenting on mixed jersey and woven fabrics
- ✓ Front placket opening and side opening

Module 12:

- ✓ Vent opening
- ✓ Bias Skirt

Module 13:

- ✓ To cut and sew a full-size (students own size) soft fabric skirt with lining
- ✓ Technical details – the tutor will demonstrate this exercise with the students
- ✓ Invisible zip. Waistband, hemming
- ✓ Bias skirt to complete

Module 14:

- ✓ Jacket Workshop including:
- ✓ Component making
- ✓ Welt pocket
- ✓ Rever collar
- ✓ Join front and back facings
- ✓ Two sleeve openings
- ✓ Attach both sleeves to the jacket
- ✓ Show easing technique, add sleeve-head and shoulder pad on one side of the sleeve only
- ✓ Stitch jacket lining pieces together
- ✓ Stitch lining to the jacket with enclosed seams on jacket hemstitch in place and press off to complete this workshop

Module 15:

- ✓ Evening wear exercise workshop including:
- ✓ Methods of fastening
- ✓ Construction on a Boned bodice (Bustier) – the pattern will be provided
- ✓ Module 16:
- ✓ Garment making from a multi-size pattern for occasional wear

Materials

In order to get the most out of this course you should bring the following materials to your first session:

- ✓ Notebook
- ✓ Pen/Pencil
- ✓ Sharpener
- ✓ Eraser

Hand Bag Design & Making

Durationn: 1 month

Course description

Designing and creating handbags is one of the most interesting and fascinating aspects of the fashion industry. This introductory course will assist you in turning your passion for handbags into a reality. Showing you what goes into each stage of design and development to get to your final concept. You'll also learn about new materials and current trends in the Bags industry, as well as technological and sustainability advancements.

This one-of-a-kind course will provide you with a comprehensive overview of the bag-making process as well as contemporary production methods. By analyzing and evaluating various bag types, you will gain a better understanding of the structure, the importance of material selection, and how to prevent common manufacturing issues.

Students will learn how to focus their creative ideas, how to communicate them, and where to go next after completing this course.

Topics covered

- ✓ Trend research
- ✓ Storyboards /mood boards
- ✓ Developing design concepts and your personal design brief
- ✓ Material research and fittings
- ✓ Working drawings and looking at spec sheets
- ✓ Insight in to the bag industry
- ✓ Introduction to prototyping
- ✓ Understanding constructions
- ✓ Fabrics and leathers – selection decisions
- ✓ Cost, strength, suitability, testing
- ✓ Quality and its influence on price
- ✓ Various operations of production
- ✓ Sampling costs
- ✓ MOQ for production
- ✓ QC / QA documents to ensure high standards

Materials

You'll need the following materials:

- ✓ Thin card or pattern cutting card (A3)
- ✓ Masking tape
- ✓ Steel ruler
- ✓ Fabrics and leathers

Visual Communication for Fashion

Duration: 3 weeks

Course description

This short course is an introduction to creative visual communication for the fashion industry. Whether you are producing mood boards, concept boards, trend forecast boards, colour boards, or fashion collage and unique visuals for branding purposes, there are specific skills and processes to achieve industry-standard quality of work.

In this course you will learn how to conduct visual research and select appropriate images, and then how to manipulate and work with these images to visually communicate in a range of practical contexts.

The course entails lively workshop and discussion, followed by an individual practical assignment you will complete during the week. In each assignment you will create your own original visuals for a variety of fashion industry contexts, and you'll receive personalized feedback on each of your assignments from your tutor, an industry specialist. By the end of the course you will be able to confidently produce quality visuals and communicate your fashion ideas more effectively.

Topics covered

- ✓ An introduction to fashion imagery
- ✓ Exploring different methods of visual communication
- ✓ How to interpret visuals with a critical eye
- ✓ How to link images
- ✓ Different methods of image assembly
- ✓ How to make images speak to you
- ✓ Creating concept boards
- ✓ Mocking up trend boards
- ✓ Narrative collage creation
- ✓ Fashion collage creation
- ✓ Designing visuals for branding

Course Specific Materials

- ✓ Paper and pen to take notes during live sessions
- ✓ Fashion magazines
- ✓ Scissors and glue
- ✓ Collection of pens, pencils, markers

Fashion Communication

Duration: 3 weeks

Course description

Fashion is everywhere and moving at a dizzying speed. Trends are dictated by the young and communicated by the latest media outlets. This three-week course is a broad introduction for beginners to the worlds of fashion journalism, advertising, PR, photography, styling, online and print exposure, and art direction.

Topics covered:

- ✓ Fashion shoots with styling
- ✓ Photography workshop
- ✓ Fashion Branding
- ✓ Runway reporting
- ✓ Magazine cover design
- ✓ Interview technique
- ✓ Media training
- ✓ Social media marketing

NB: This course is a broad introduction for beginners to the worlds of fashion journalism, advertising, PR, photography, styling, online and print exposure and art direction.

Fashion Marketing

Duration: 2 weeks

Course description

This fashion marketing course is ideal if you've no previous marketing experience or some experience in a non-fashion sector and want to learn how marketing principles work in the context of fashion.

This is an intensive one-week course covering the key elements of our Introduction to Fashion Marketing short course alongside more advanced techniques.

Certificate upon completion

Topics covered

- ✓ Analysing the fashion market and its environments
- ✓ Fashion marketing research
- ✓ Identifying fashion segments and selecting target markets
- ✓ The fashion product
- ✓ Distribution
- ✓ Pricing garments and fashion services
- ✓ Integrated fashion communications
- ✓ Consumer behaviour
- ✓ Fashion marketing planning and determining the strategy
- ✓ Differentiating, positioning and innovation in fashion markets
- ✓ The fashion calendar and the role of the buyer
- ✓ International dimension of fashion marketing
- ✓ Marketing luxury products and other contemporary issues

Introduction to Professional Makeup

Duration: 3 days

Course description

An introduction to the basics of makeup artistry and an insight into the makeup industry. On this makeup course, you will learn the key techniques for creating impeccable makeup styles and find out what a career as a makeup artist involves. This course is an ideal first step towards a career in the makeup industry, or for students wishing to learn the basics of makeup application to create a beautiful face.

Demonstrations will be followed by the chance to practice on your fellow students and looks covered will include a natural beauty look, a daytime look and a smoky eye evening look, as well as false lash application.

Topics covered:

- ✓ The role of the makeup artist
- ✓ Skin and skincare
- ✓ Working with makeup artist brushes
- ✓ Skin tone / foundation selection and application
- ✓ Corrective make-up techniques
- ✓ Beauty makeup styles
- ✓ Eye makeup
- ✓ Eye line techniques
- ✓ Brow grooming
- ✓ Lash building techniques and false lash application
- ✓ Cheek colour application
- ✓ Lip colour application
- ✓ Current beauty trends
- ✓ Top tips for working in the industry

Beauty & Makeup Workshop

Duration: 1 day

Course description

This makeup course will introduce you to the basic skills of applying your own makeup with hints and tips for making the most of your best features. You will learn the key techniques for creating up-to-date looks for the day and evening that suit your face shape and skin tone. The tutor will demonstrate the looks on a model and you will re-create this look on yourself using a set of brushes provided.

This course is hands-on and will show you all you need to know to have the confidence to create these looks at home any time. The tutor will also offer suggestions on how to update your make-up bag.

This course is for applying your own makeup and not suitable for aspiring professional makeup artists.

Topics covered:

- ✓ Skin and skincare
- ✓ Working with makeup brushes
- ✓ Skin tone / foundation selection and application
- ✓ Enhancing eye shapes
- ✓ Brow grooming techniques
- ✓ Natural day makeup
- ✓ Evening makeup, including smoky eyes

Materials

Please bring the following items with you to each class:

- ✓ Your own mascara
- ✓ Makeup remover/cleanser, and moisturizer
- ✓ Eyelash curlers
- ✓ Headband
- ✓ Notepad and pen
- ✓ Your current makeup bag if you would like it updated
- ✓ Laptop/ iPad/ tablet
- ✓ 7-piece professional make-up brush set.

NB: Participants are advised to remove any permanent eyelash extensions before the course starts, to ensure they are able to complete full makeup looks.