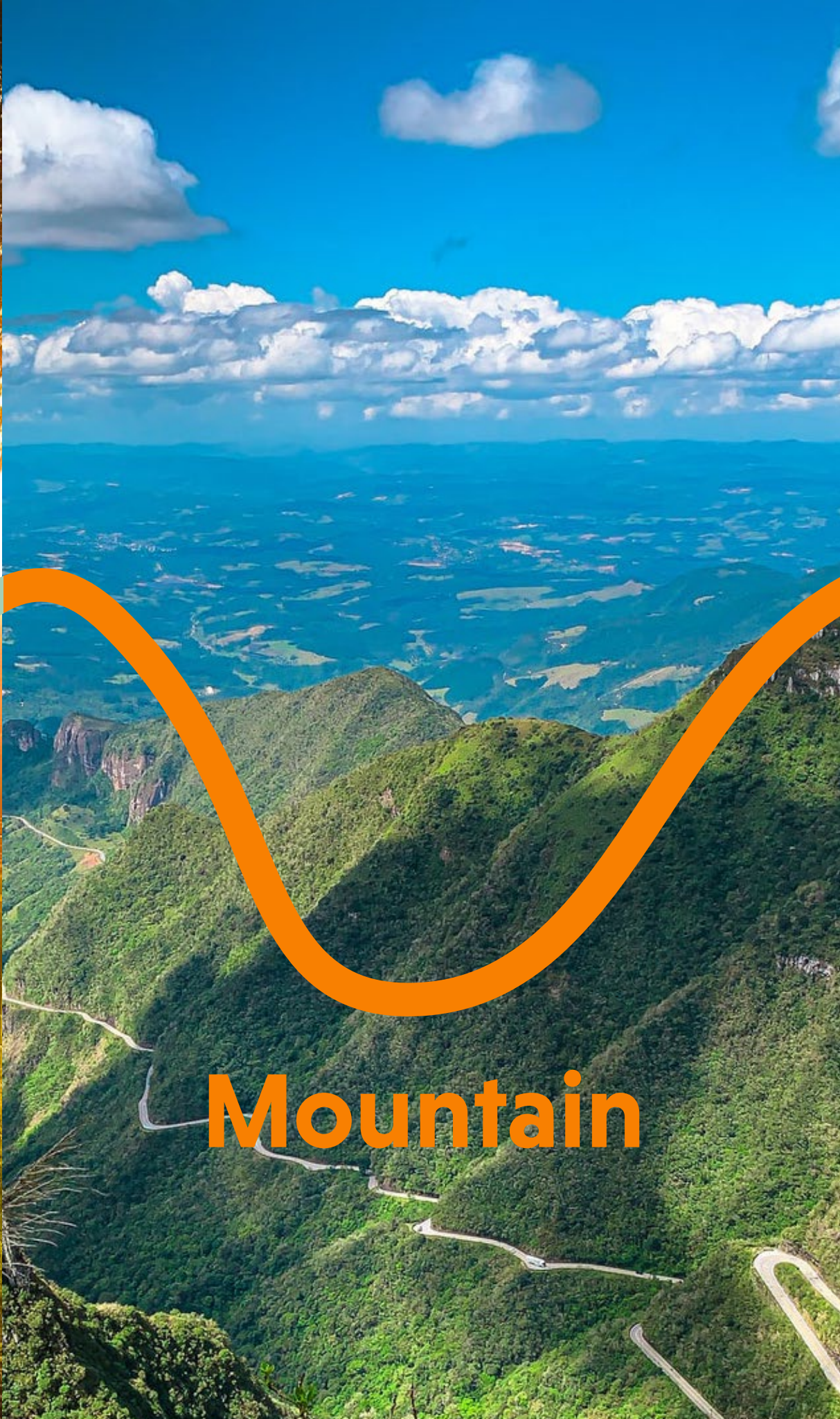




Country



Mountain



Beach

Yô is an exclusive club designed for home swapping





The name is inspired from the Japanese word **"yokoso"** which means **"welcome"**.



Our main goal is to inspire people in
a culture of respect and consideration
between guests and hosts.

At Yô, we value **undivided kindness**
between members and their properties.

Remember:
you are the host, but also the guest.

All of the houses in the club are curated by the Yô team.

Our main purpose to connect charming and cozy homes in desirable places.





The owners of the houses, who join the club and make their houses available, will be able to enjoy other houses in many other places, which were **carefully selected** by the Yô team.

Our team will **classify the houses from 3 to 6 stars**, and a score table will guide the swaps fairly, always focusing on the members' wishes, besides being warmly welcomed wherever the destination may be.



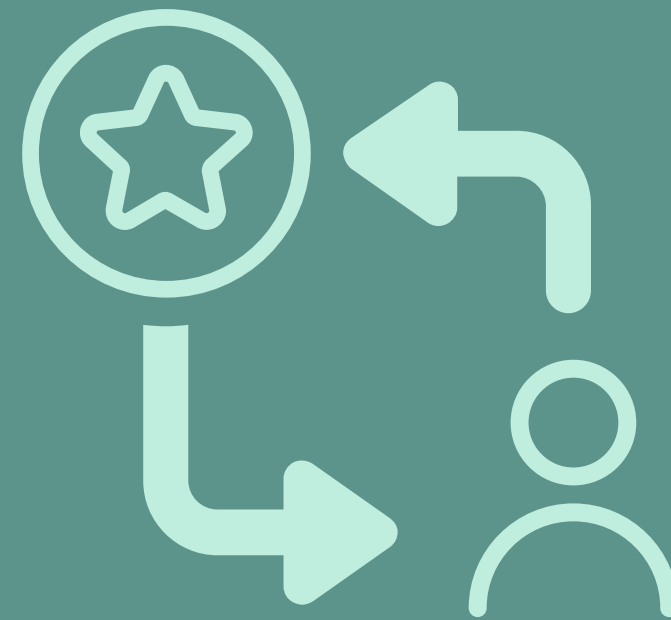
The more days you make your house available, the **more points you earn** to enjoy other houses from the club.



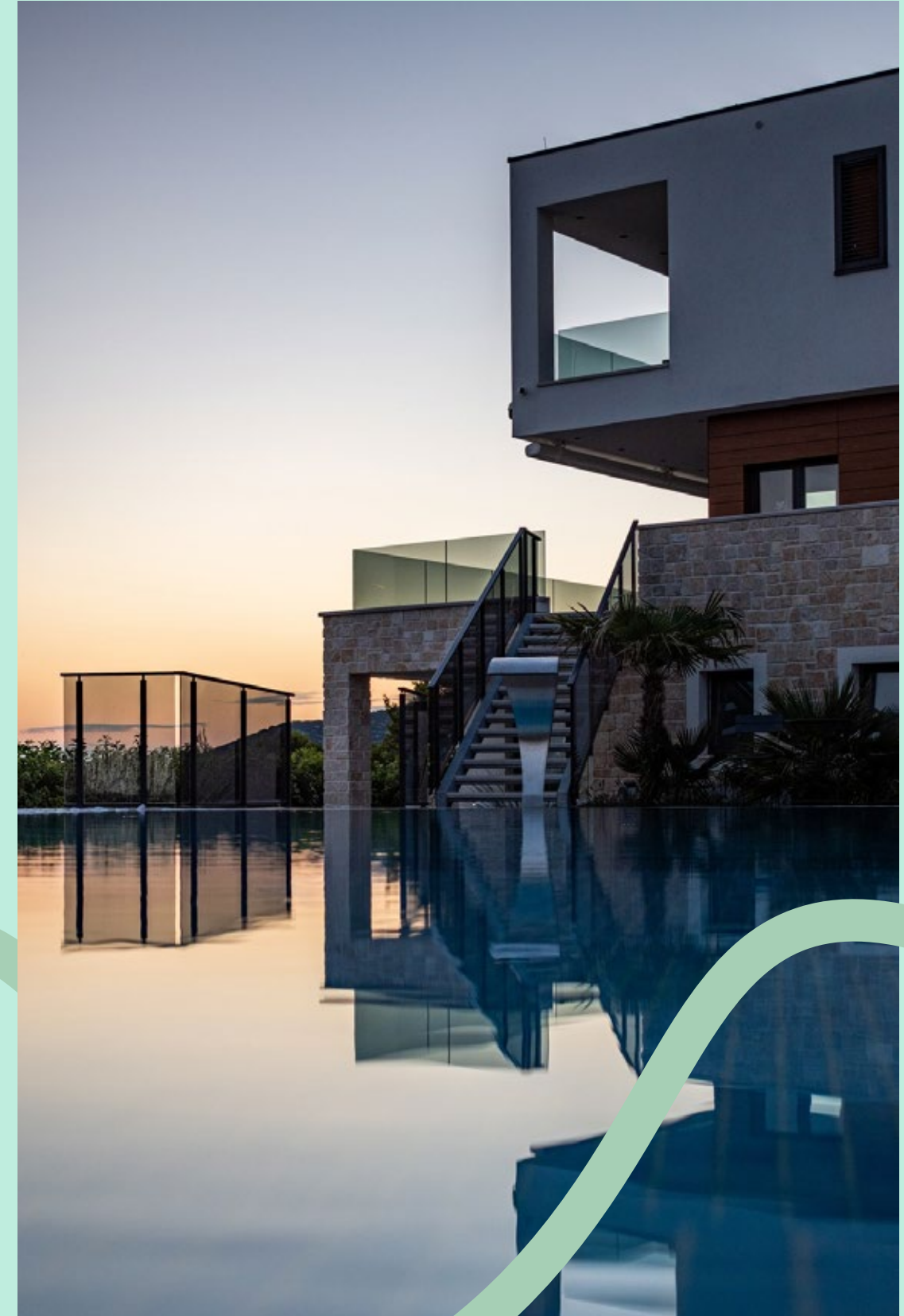
This is the ideal formula for you to get double benefits from your second house: not only can you enjoy it, it also becomes a "passport" to other homes, as comfy and amazing as your own!



You can also **earn more points** by bringing a friend to the club as a recommendation.



Our website will be **exclusive to our selected members** in order to prioritize everyone's security and safety, based on elevated criteria.



**So, what's the new experience
your second home can provide
you today?**



If you have any further question feel free
to contact us on  **+55 11 99137 9972**

EASY TO UNDERSTAND, EASY TO USE

Yô is a **home swap club**, which aims to encourage a cultural interchange between the participants, always focusing on the respect between members, extreme security and total safety to all parties.



HOW DOES THE HOME SWAP WORK?

It works as a **system of Punctuation**. Once in the club, the member receives a determined number of points, as described in the chart below. To be a guest, the Yô member uses their available points.

There are three ways to earn additional points:

- Making your **home available** for more nights
- **Receiving** a guest
- Bringing **new indications** to the club

STARS	ENTRANCE POINTS	AVAILABILITY POINTS	DEDUCTED POINTS	HOSTING POINTS	RECOMMENDATION POINTS	FEE/NIGHT
	As you register the house and make it available for 12 night	As you make more nights available than the 12 established at first	As you take back some date that was available at first	Earn by being a host, deduct by using a house	As you indicate an approved member	No fee until January 31st, 2022
EXPERIENCE	1.500	250	375	400/night	Two nights depending on the category of the house	100
3 ★ ★ ★	3.000	500	750	800/night	Two nights depending on the category of the house	200
4 ★ ★ ★ ★	6.000	1.000	1.500	1.600/night	Two nights depending on the category of the house	300
5 ★ ★ ★ ★ ★	12.000	2.000	3.000	3.200/night	Two nights depending on the category of the house	400
6 ★ ★ ★ ★ ★ ★	24.000	4.000	6.000	6.400/night	Two nights depending on the category of the house	500
UNIQUE	36.000	6.000	9.000	9.600/night	Two nights depending on the category of the house	600

HOW TO BECOME A YÔ MEMBER?

You can enroll online by our survey. This information will be used by our staff only, to rank the house: it can be evaluated from 3 to 6 stars. This classification is going to be measured during a visit, in order to get to know the house. This process is extremely important to define the initial punctuation of the house.

As you register your house, the availability for swap must be of **6 nights only**, which must happen on **weekends, holidays or vacations (December 15 to January 31st)**.

FIRST MEMBERS

Our website is going to be on by October but we are already registering the interested members. The **30 first people** who become Yô members will earn benefits:

- **Double points** with the registration
- **No daily fee**
- **Shooting** of the house

From February 1st on, a daily fee will be charged. Besides, it will be necessary to keep the house available for at least **12 nights** during the next six months.

You can not miss the opportunity of becoming a Yô Member and being a guest in specially selected houses, starting **October/2021!**