



# Bursting the Burden Bubble?

An Assessment of Sharma et al.'s Counterfactual-Based Fairness Metric

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# Outline

## 1. Fairness

- Statistical Parity

- Burden

## 2. Experiments

- Synthetic Datasets

- Taiwan Dataset

## 3. Conclusions

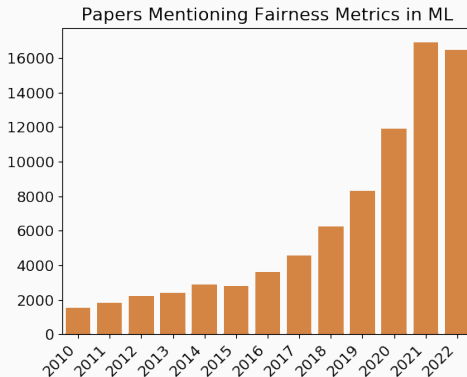
## 4. Future Work

# Fairness

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- What is fairness?
- Many aspects of fairness

- What is fairness?
- Many aspects of fairness metrics



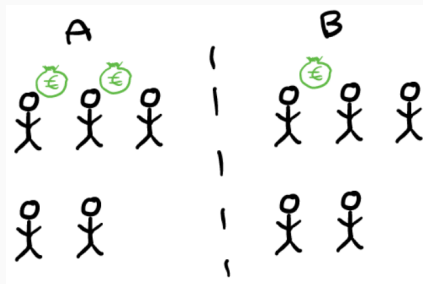
# Statistical Parity

Statistical/Demographic Parity ( $SP_S$ ) [2]:  
Ratio of acceptance rates ( $AR_S$ ).

$$SP_S = \frac{AR_{S=A}}{AR_{S=B}} = \frac{P(\hat{Y} = 1|S = A)}{P(\hat{Y} = 1|S = B)}$$

Perfect parity:  $SP_S = 1$

80% rule [1]:  $SP_S \geq 0.8$  is acceptable.



$$\frac{1/5}{2/5} = 0.5 < 0.8$$

No parity!

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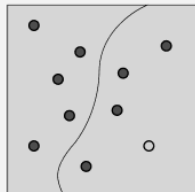
$\hat{Y}$ : Model's prediction,  $S$ : Sensitive attribute/group

- Sharma et al.'s CERTIFAI<sup>1</sup> framework [3]
- Cognitive Scale
- Multiple domains
- Model Agnostic
- Counterfactuals
  - Not causal!
  - Generated with genetic algorithm

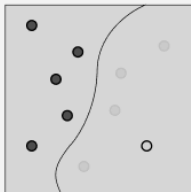
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<sup>1</sup>Counterfactual Explanations for Robustness, Transparency, Interpretability, and Fairness of Artificial Intelligence models

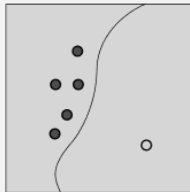
# Counterfactual generation



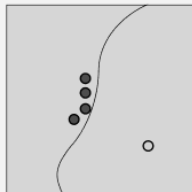
Initiate random points around original datapoint



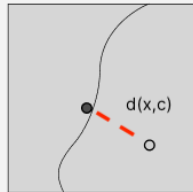
Restrict to points with different classification



Choose points with best fitness scores, apply mutation or crossover



Repeat selection, mutation and crossover steps to form new generations



Pick most fit counterfactual after final generation

Evolutionary algorithm for the generation of realistic counterfactuals. Illustration adapted from [3].



- Distance to counterfactual  $\rightarrow$  individual *recourse*.
- Average distance to counterfactual over instances in a group  $s$ , with  $\mathbf{c}^*$  the found counterfactual( $s$ ):

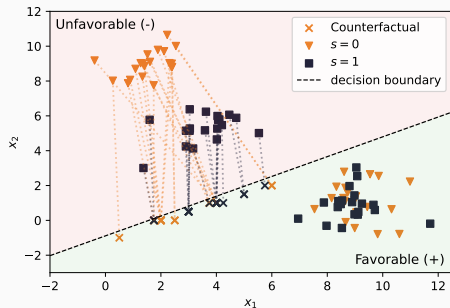
$$\text{Burden}_{S=s} = \mathbb{E}_{S=s}[d(\mathbf{x}, \mathbf{c}^*)]$$

# Experiments

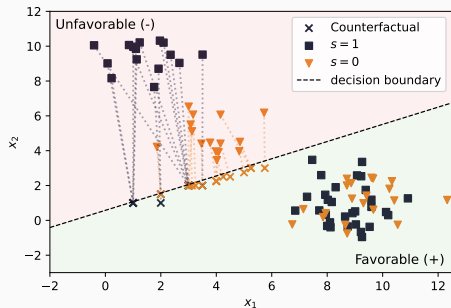
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- Goal: Highlighting theoretical difference between metrics
- What the metrics measure:
  - Burden: Estimated **distance** to counterfactual
  - SP: **Rate** of favorably classified
- Approach:
  - Dataset  $D_A$ :  $AR_{S=0} = AR_{S=1}$ ,  $Burden_{S=0} > Burden_{S=1}$
  - Dataset  $D_B$ :  $AR_{S=0} > AR_{S=1}$ ,  $Burden_{S=0} < Burden_{S=1}$

# Results Synthetic Datasets



(a)  $D_A$ , where Burden and statpar disagree on the presence of unfairness.



(b)  $D_B$ , where Burden and statpar disagree on the direction of unfairness.

# Real world dataset

- Default of Credit Card Clients Data Set, “Taiwan” [4]
  - Target: did the person default on loan?
  - 30,000 instances (1000 counterfactuals)
  - 4 Sensitive attributes (dropped for training)
  - All features concerning account balances
- Logistic Regression with 78% accuracy

# Results

Dataset	Acceptance Rate		SP	Burden		
	$S = 0$	$S = 1$	0/1	$S = 0$	$S = 1$	0/1
$D_A$	0.500	0.500	1.00	<b>11.6</b>	4.65	2.49
$D_B$	<b>0.571</b>	0.667	0.857	3.31	<b>11.0</b>	0.302
Taiwan	0.967	<b>0.948</b>	1.02	<b>1.38</b>	0.940	1.47

Underprivileged group according to metric in **boldface**.

## Conclusions

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# Conclusions

- Burden can provide more nuance than Statistical Parity
- Computational cost of Burden is high
- Burden can be used in addition to Statistical Parity

Concluding, be mindful when using a single fairness metric!







## Future Work

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- Reduce computational complexity of Burden
- Find real-world datasets with SP and Burden disagree on the direction of unfairness
- Generate counterfactuals for a larger number of datapoints from the Taiwan dataset

Questions?


-  M. Feldman, S. A. Friedler, J. Moeller, C. Scheidegger, and S. Venkatasubramanian.  
**Certifying and Removing Disparate Impact.**  
*International Conference on Knowledge Discovery and Data Mining (KDD)*, 21(1):259—268, August 2015.
-  M. Hardt, E. Price, E. Price, and N. Srebro.  
**Equality of Opportunity in Supervised Learning.**  
*Advances in Neural Information Processing Systems (NIPS)*, 29(1), 2016.

-  S. Sharma, J. Henderson, and J. Ghosh.  
**CERTIFAI: A Common Framework to Provide Explanations and Analyse the Fairness and Robustness of Black-Box Models.**  
*In Proceedings of the AAAI/ACM Conference on AI, Ethics, and Society (AIES)*, pages 166—172, New York, NY, 2020. Association for Computing Machinery.
-  I.-C. Yeh and C.-h. Lien.  
**The Comparisons of Data Mining Techniques for the Predictive Accuracy of Probability of Default of Credit Card Clients.**  
*Expert Systems with Applications*, 36(2):2473—2480, March 2009.

Find the slides, paper and code on GitHub!

## yochem/**bursting-burden**



 Accompanying code for our paper "Bursting the Burden Bubble: An Assessment of Sharma et al.'s Counterfactual-Based Fairness Metric"



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Contributor



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Issues



4

Stars



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Forks



[github.com/yochem/bursting-burden](https://github.com/yochem/bursting-burden)