



Bursting the Burden Bubble?

An Assessment of Sharma et al.'s Counterfactual-Based Fairness Metric

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Outline

1. Fairness

- Statistical Parity

- Burden

2. Experiments

- Synthetic Datasets

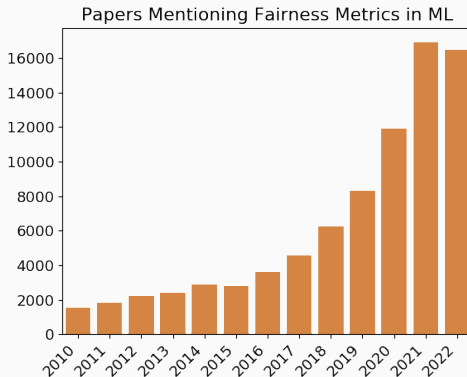
- Taiwan Dataset

3. Conclusions

4. Future Work

Fairness

- What is fairness?
- Many aspects of fairness metrics



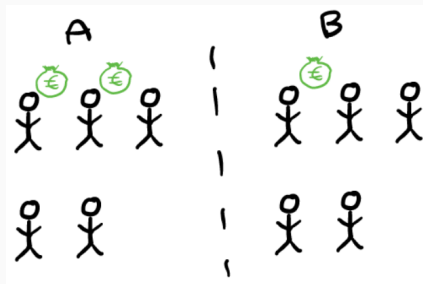
Statistical Parity

Statistical/Demographic Parity (SP_S) [2]:
Ratio of acceptance rates (AR_S).

$$SP_S = \frac{AR_{S=A}}{AR_{S=B}} = \frac{P(\hat{Y} = 1|S = A)}{P(\hat{Y} = 1|S = B)}$$

Perfect parity: $SP_S = 1$

80% rule [1]: $SP_S \geq 0.8$ is acceptable.



$$\frac{1/5}{2/5} = 0.5 < 0.8$$

No parity!

\hat{Y} : Model's prediction, S : Sensitive attribute/group

- Sharma et al.'s CERTIFAI framework [3] (2017)
- CognitiveScale
- Multiple domains
- Model Agnostic
- Counterfactuals
 - Not causal!
 - Generated with genetic algorithm

Paper Presentation

AIES '20, February 7–8, 2020, New York, NY, USA

CERTIFAI: A Common Framework to Provide Explanations and Analyse the Fairness and Robustness of Black-box Models

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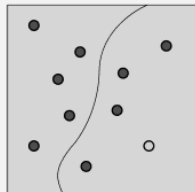
ABSTRACT

Concerns within the machine learning community and external pressures from regulators over the vulnerabilities of machine learning algorithms have spurred on the fields of explainability, robustness, and fairness. Often, issues in explainability, robustness, and fairness are confined to their specific sub-fields and few tools exist for model developers to use to simultaneously build their modeling pipelines in a transparent, accountable, and fair way. This can lead

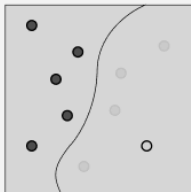
ACM Reference Format:

Shubham Sharma, Jette Henderson, and Joydeep Ghosh. 2020. CERTIFAI: A Common Framework to Provide Explanations and Analyse the Fairness and Robustness of Black-box Models. In *Proceedings of the 2020 AAAI/ACM Conference on AI, Ethics, and Society (AIES '20)*, February 7–8, 2020, New York, NY, USA. ACM, New York, NY, USA, 7 pages. <https://doi.org/10.1145/3373627.3373812>

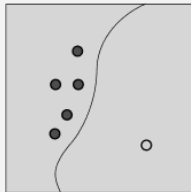
Counterfactual generation



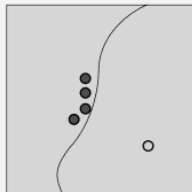
Initiate random points around original datapoint



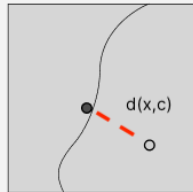
Restrict to points with different classification



Choose points with best fitness scores, apply mutation or crossover



Repeat selection, mutation and crossover steps to form new generations



Pick most fit counterfactual after final generation

Evolutionary algorithm for the generation of realistic counterfactuals. Illustration adapted from [3].

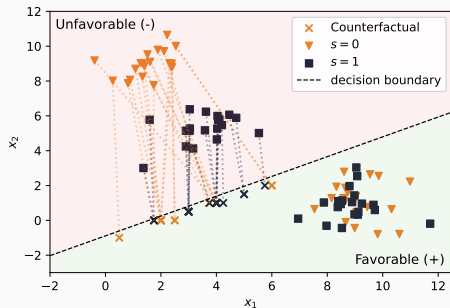
- Distance to counterfactual \rightarrow individual *recourse*.
- Average distance to counterfactual over instances in a group s , with \mathbf{c}^* the found counterfactual(s):

$$\text{Burden}_{S=s} = \mathbb{E}_{S=s}[d(\mathbf{x}, \mathbf{c}^*)]$$

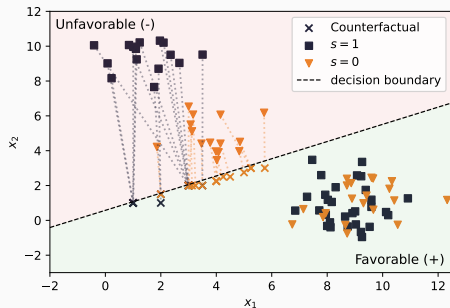
Experiments

- Goal: Highlighting theoretical difference between metrics
- What the metrics measure:
 - Burden: Estimated **distance** to counterfactual
 - SP: **Rate** of favorably classified
- Approach:
 - Dataset D_A : $AR_{S=0} = AR_{S=1}$, $Burden_{S=0} > Burden_{S=1}$
 - Dataset D_B : $AR_{S=0} > AR_{S=1}$, $Burden_{S=0} < Burden_{S=1}$

Results Synthetic Datasets



(a) D_A , where Burden and statpar disagree on the presence of unfairness.



(b) D_B , where Burden and statpar disagree on the direction of unfairness.

Real world dataset

- Default of Credit Card Clients Data Set, “Taiwan” [4]
 - Target: did the person default on loan?
 - 30,000 instances (1000 counterfactuals)
 - 4 Sensitive attributes (dropped for training)
 - All features concerning account balances
- Logistic Regression with 78% accuracy

Results

Dataset	Acceptance Rate		SP	Burden		
	$S = 0$	$S = 1$	0/1	$S = 0$	$S = 1$	0/1
D_A	0.500	0.500	1.00	11.6	4.65	2.49
D_B	0.571	0.667	0.857	3.31	11.0	0.302
Taiwan	0.967	0.948	1.02	1.38	0.940	1.47

Underprivileged group according to metric in **boldface**.

For Taiwan: 0 is women, 1 is men.

Conclusions

Conclusions



- Burden can provide more nuance than Statistical Parity
- Computational cost of Burden is high
- Burden can be used in addition to Statistical Parity



Concluding, be mindful when using a single fairness metric!

Future Work

- Reduce computational complexity of Burden
- Find real-world datasets with SP and Burden disagree on the direction of unfairness

Questions?


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International Conference on Knowledge Discovery and Data Mining (KDD), 21(1):259—268, August 2015.
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The Comparisons of Data Mining Techniques for the Predictive Accuracy of Probability of Default of Credit Card Clients.
Expert Systems with Applications, 36(2):2473--2480, March 2009.

Find the slides, paper and code on GitHub!

yochem/**bursting-burden**



 Accompanying code for our paper "Bursting the Burden Bubble: An Assessment of Sharma et al.'s Counterfactual-Based Fairness Metric"



1

Contributor



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Issues



4

Stars



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Forks



github.com/yochem/bursting-burden