SCREEN I MANUAL 1.2

Introduction

Firstly we would like to thank you for buying our Screen theme, developed for Wordpress 3.0.

Screen is suitable for many different Businesses and Organizations because of its great features and the admin-panel with outstanding usability. Whether you have a Corporate Business or you are a Photographer, Screen has all the features you need to make your website into a unique concept.

Brainstorm session

Our idea was to develop a theme with unlimited possibilities. From a slider for your photos to a color picker that can change your website in all possible Company colors. Along the way Screen gained even more features than we discussed at our first brainstorm session. Some features we invented during development.

We wish you lots of fun working with Screen. If you need any support, visit www.theme-dutch.com.

A production by Theme Dutch 09/2010

Installation Manual Screen Wordpress theme

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Appendix | Installing Screen dummy content

Installation advice

In this section you'll find important information for support and how to work with Screen. After reading the following accurately, you'll have no problems with installing the theme.

Requirements:

- **Server with PHP 5 support**
- **MySQL database**

Our advice is to read the following instructions carefully to prevent problems with the installation of the Screen theme.

- Install the latest update of WordPress since 3.0 on a clean empty server that supports PHP5.
- If this is not the case then send a request to your hosting provider. We can't give support if your server does not support PHP.
- Install Screen and check your website in your browser after finishing and creating a testpage. Go to your browser to check if the page looks ok.
- After you created a well test page you are ready to download and install Plugins.

Warning Plugins

Some plugins cause problems that are difficult to find. Deactivating the concerning plugins can solve the problem and make your website visible again or dissolve your errors.

General Errors

In 95% of the cases of the errors that occur by installing Wordpress and / or a theme are caused by plugins. If this happens to you, deactivate the plugins one at the time and check your website in the browser till you find what plugin is causing the problem.

Do you get an error like: Internal server error 500?

Don't panic because the problem normally is solved after a few adjustments.

First of all you check if your server is supporting PHP 5. This is necessary to run Wordpress without having problems.

If your server does support PHP 5, the problem in most cases is caused by plugins. Deactivate plugins and keep checking at your browser what plugin is causing trouble.

NOTE: Before you send us a request for support because of failures, please first follow the steps that are described above. Most questions will be answered when you visit our support forum at www.theme-dutch.com

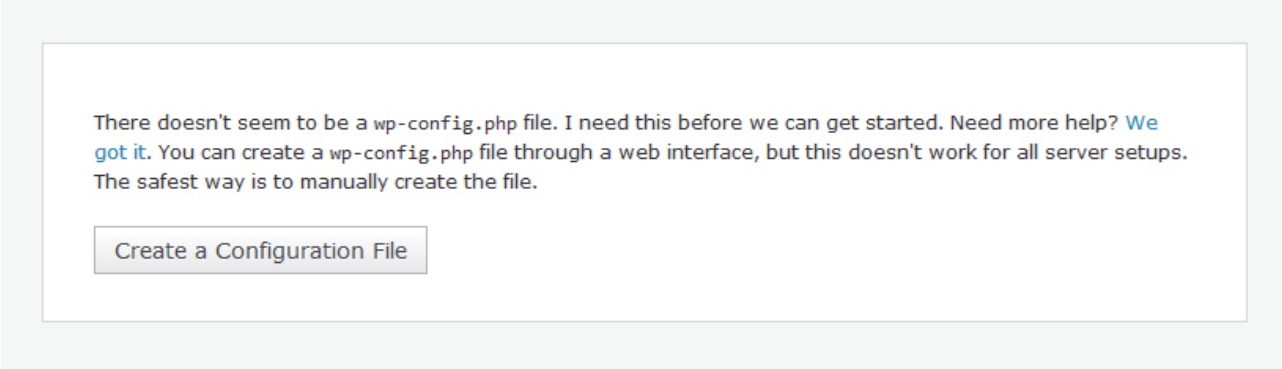
Urgent advice

Again our advice is to not install plugins before Screen is correctly installed and shows ok in your browser. Generally the Wordpress community delivers exclusive reliable Plugins.

1 I Installing Wordpress

Install the latest version of Wordpress 3.0 on your server. You can download the ZIP-file for free from http://wordpress.org/download/. After unzipping the files you'll see a Wordpress-folder. Upload the complete folder to your server with your favorite FTP client. Pay attention and place the files at the root of your website. This location will be the URL of your website. (http://www.mycompany.com)

Go to your URL with your browser and you'll probably see this report:



2 I Adjust wp-config-sample File

During this process of installing you'll have to provide the config-file with your own data. Search for the file wp-config-sample.php and open it with your favorite editor. You have to change the information in to your database like following:

define('DB_NAME', 'mywebsite');

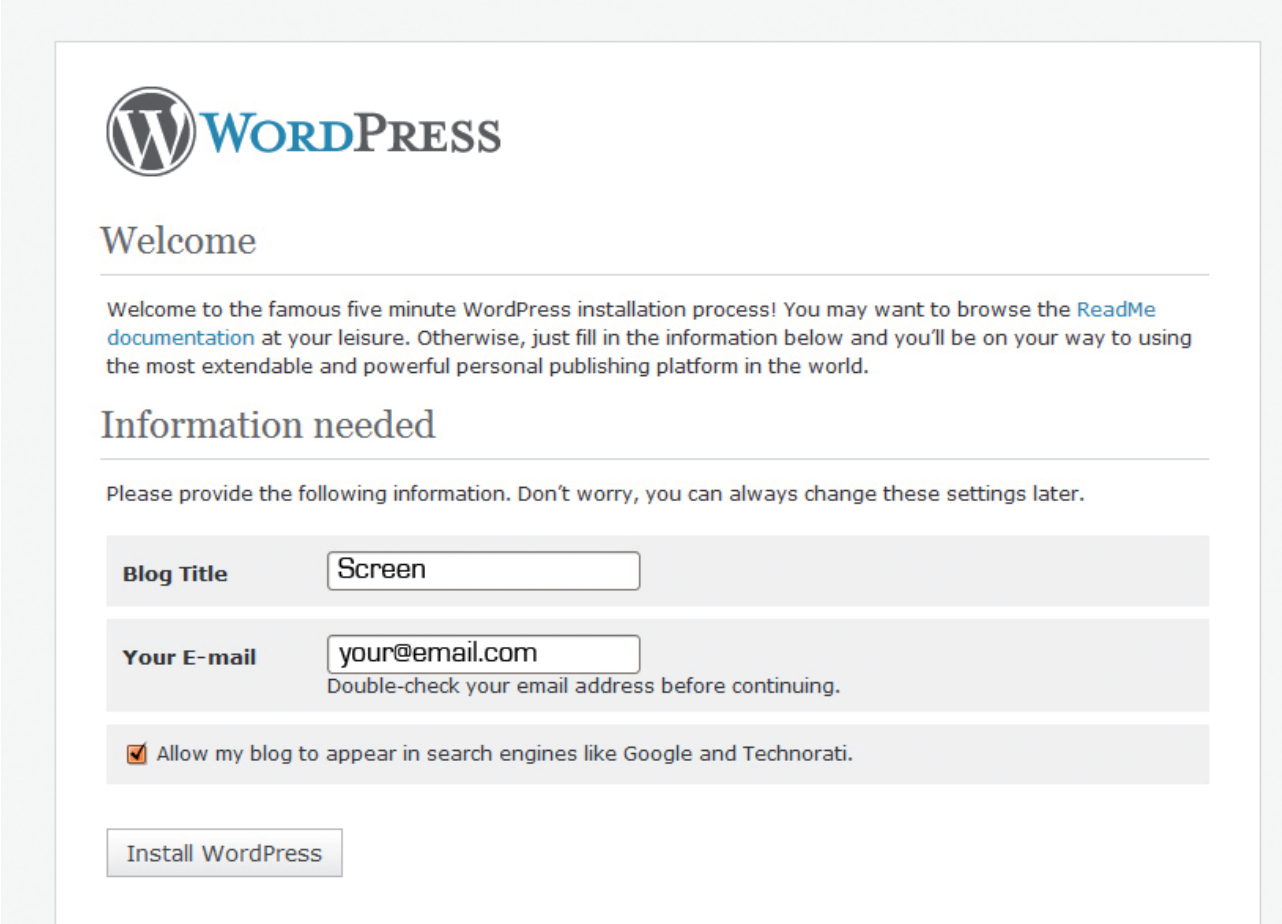
define('DB_USER', 'usermywebsite');

define('DB_PASSWORD', 'mywebsite1234');

define('DB_HOST', 'localhost');

Pay attention! Save the wp-config-sample.php file as wp-config.php and upload the file to your server.

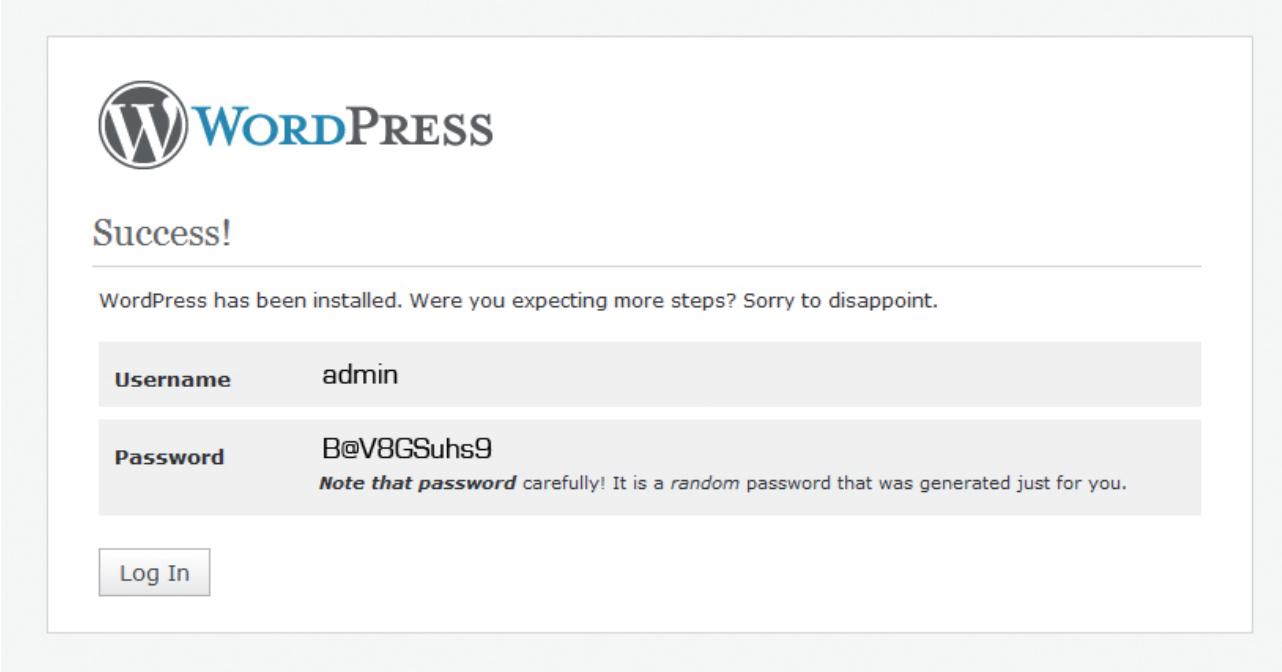
Go back to your browser > http://www.mywebsite.com and you'll see the fllowing screen if you filled in all data correctly.



Fill in the name of your website and e-mail address and click on Install Wordpress.

Note: you can change the Blog Title at any time after installation.

You'll see the following screen and also the last of the Wordpress installing process.
Admin always is standard. You can change Admin later on as well as your password. As soon as you log on to Wordpress, you'll get a warning that advises you to change your password.



If you want to log on after this step, go to /wp-login.php (e.g. http://www.mywebsite.com/wp-login.php).

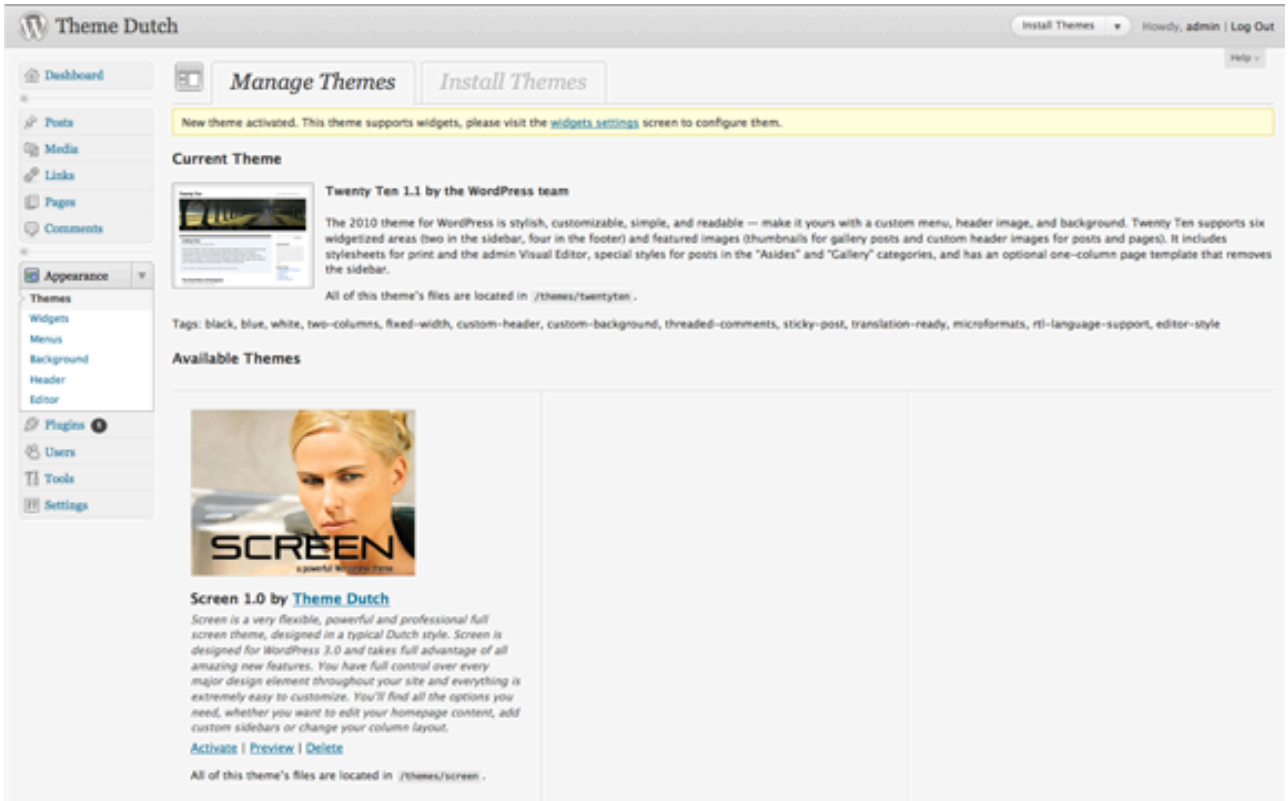
Enter your username and password here.
You've just installed Wordpress and now you're ready to install the theme.

3 I Installation Screen theme

You've installed the Wordpress CMS and now you'll have to install the theme. Upload the theme to:

wp-content/themes

Go to Appearance and select Themes. You'll see Screen if you installed the theme correctly. Press activate to use the theme on your website. Go to your website and you'll see that Screen is installed. You are ready to adjust the content and design of your website any way you want.



Note: Press Activate to use Screen on your website.

4 I Build your website fast and easy

Because of the many requests we made a manual in 10 steps to build a basic menu and page structure. After following these steps your website will have the groundwork for your design.

Step 1:
First of all think about the structure of the Menu. This simplifies the building of your website in the stages that are following. We can't accentuate this enough.

Step 2
Create all pages according your menu structure. How to create pages you can read in this manual. Wait with placing the content, photos or plugins. Their turn will come later on.

Step 3
Define the Menus for the Header and Footer. Screen has a feature to provide different links at the footer of every page. This connects completely with Wordpress and its Menu since 3.0. The links also are appropriate for SEO purposes.

Step 4
Define the Sidebar Menus. Screen provides a feature to create a personal sidebar for each page.

Step 5
Go to Screen / sidebars and create the sidebar that you want to use on a page. Give it a name according your menu and save.

Step 6
Go to Tab Footer Sidebars.
Create the sidebar you wish for your footer area and save.

Step 7
Go to WP Dashbord / Appearance / Menus
Select at Theme Locations what sidebar you want to use for the Screen main menu + Home Footer. At the top you'll see the sidebars that you created in step 5 and 6. Select the sidebar you want to fill with menu items.

Step 8
To fill the menu you have the possibility to make use of Custom Links, Pages and Categories. Make a selection and Add to Menu. Save the Menu. Both, Wordpress and Screen offer the possibility to create several menus and use them in Widgets, Sidebars left and right and in the Footer Widget area. They are usable on every page or post.

Step 9
Your Menus is ready. Go to Pages and select a page. Go to Screen page options beneath the content block. Here you'll find several features to design your pages or posts. To make the sidebars with the widgets and custom menus visible at your pages you'll have to make 4 selections
1. Page layout
What kind of page do you want to create? Full with or with sidebar left or right?
2. Sidebar
Here you select the sidebar you want at this page (made in step 5)
3. Footer sidebar
Here you select the Sidebar that has to be visible on the footer of this page.

4. Footer menu

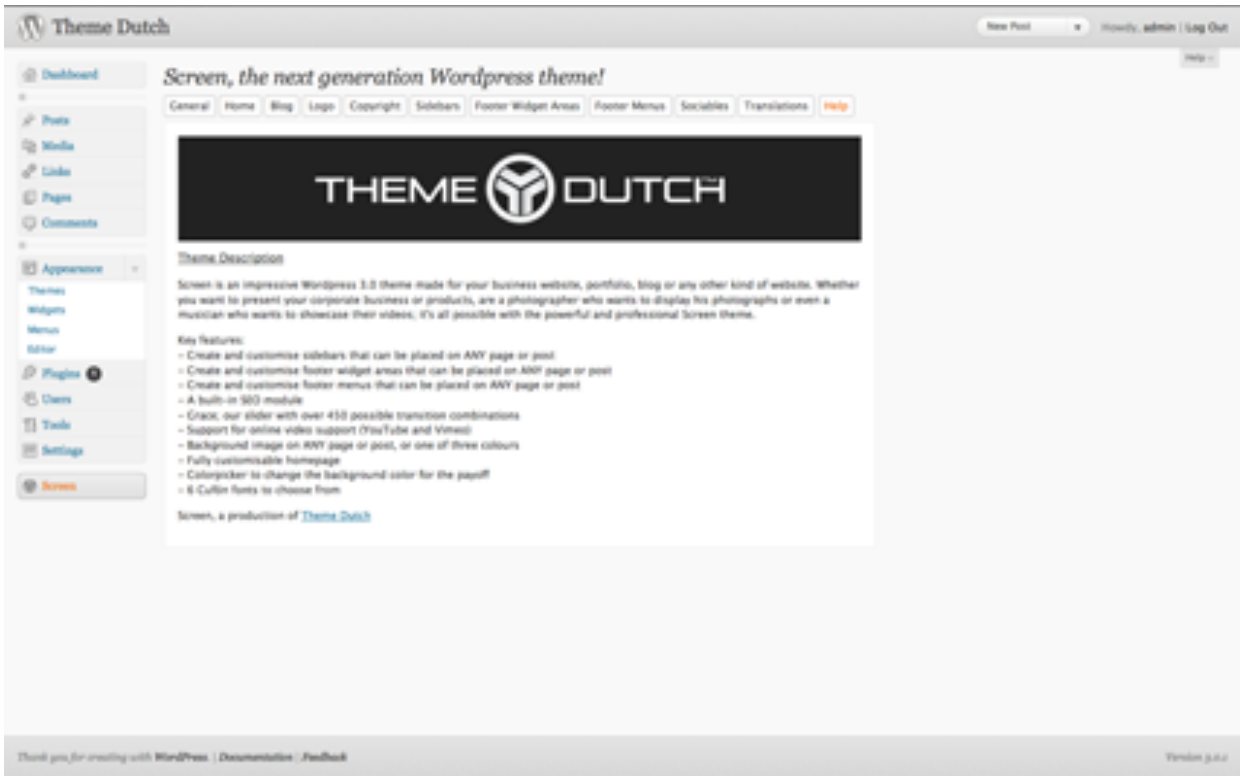
Here you select what Link Menu has to be visible in the Footer. Mostly here you'll find privacy, terms etc. This unique Screen feature offers extra possibilities for SEO purposes.

Step 10
Congratulations, now the basis of your website is clear. The Menu structure is defined and the navigation is ready now.

Read more to discover what Screen has to offer. Screen has many and possibilities to give each website a different look and feel. The creative webdesigner has all possible options to make a unique website with the security of a reliable High end Wordpress theme.

Design your pages

After you followed the previous steps you can start building your new website: fase 2. Screen is developed with usability in mind. That's the reason why you'll find tabs at the Screen panel to adjust every aspect of your website.

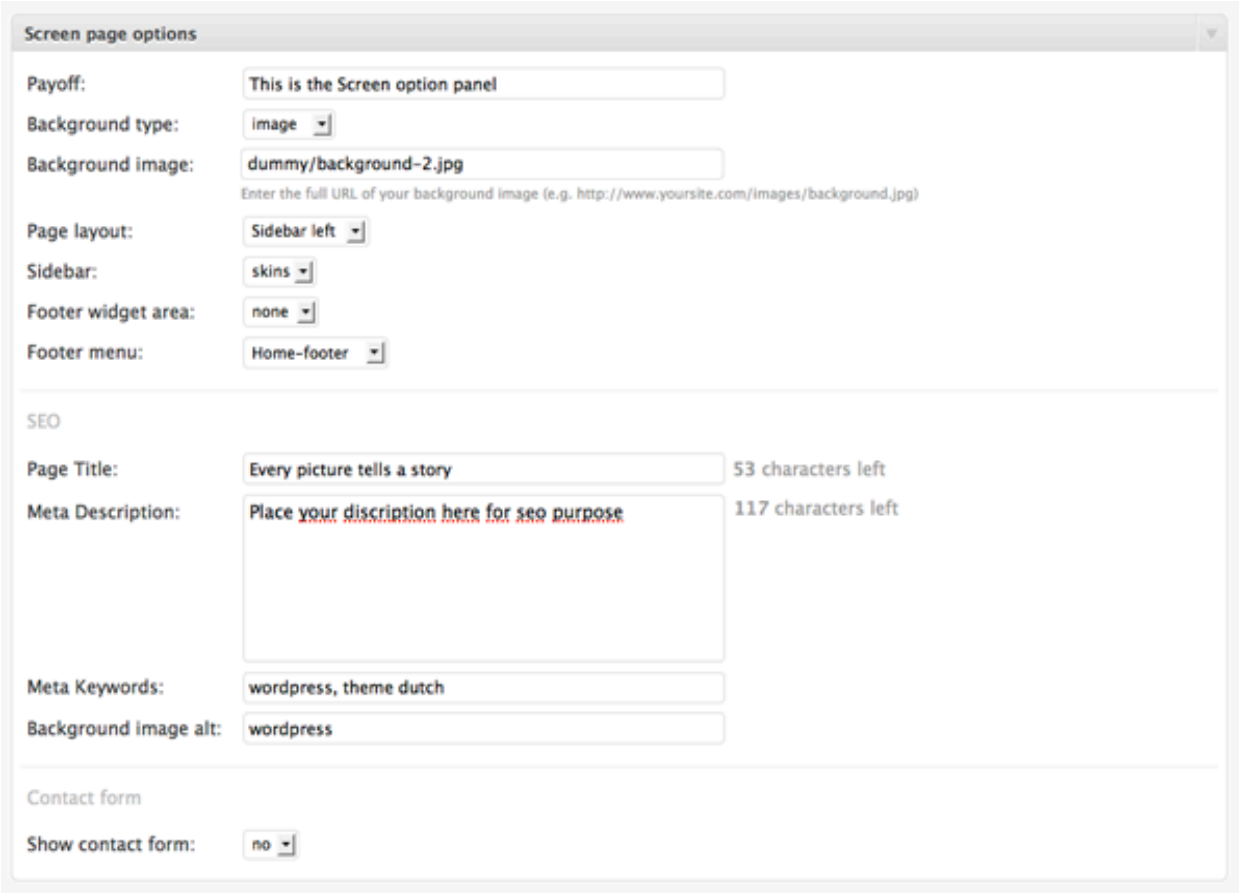


5 I Screen page options

On every page or post you'll find the Screen option panel as you can see here. Here you can adjust every major part of your website like; payoff (per example, the company slogan you want to use for yourself or your costumer), background, page layout, sidebar, footer sidebar and which footer menu should be visible.
With these features directly on this page you have total freedom in designing each page separately and providing it with the right content, links etc.

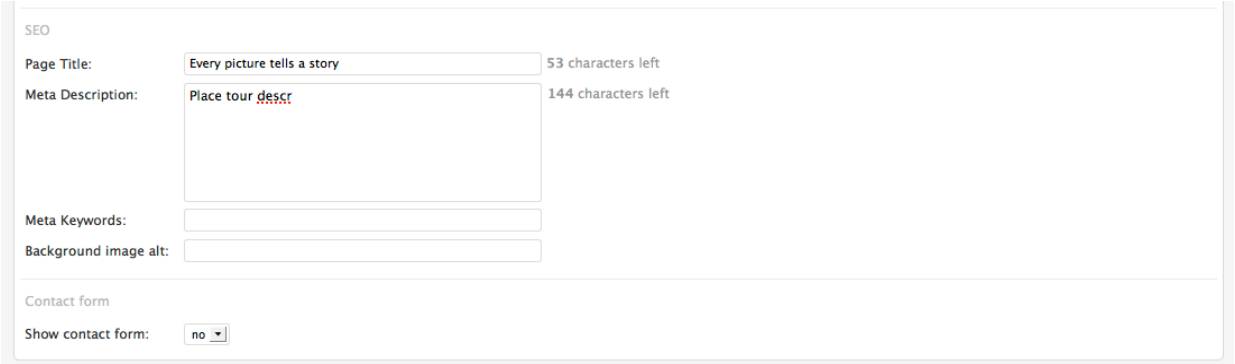
Screen page options / Screen post options

NOTE: Pages and Post pages have a lot of similarities. The Screen page option panel is the same on the Post. (an exception are the Gallery options)



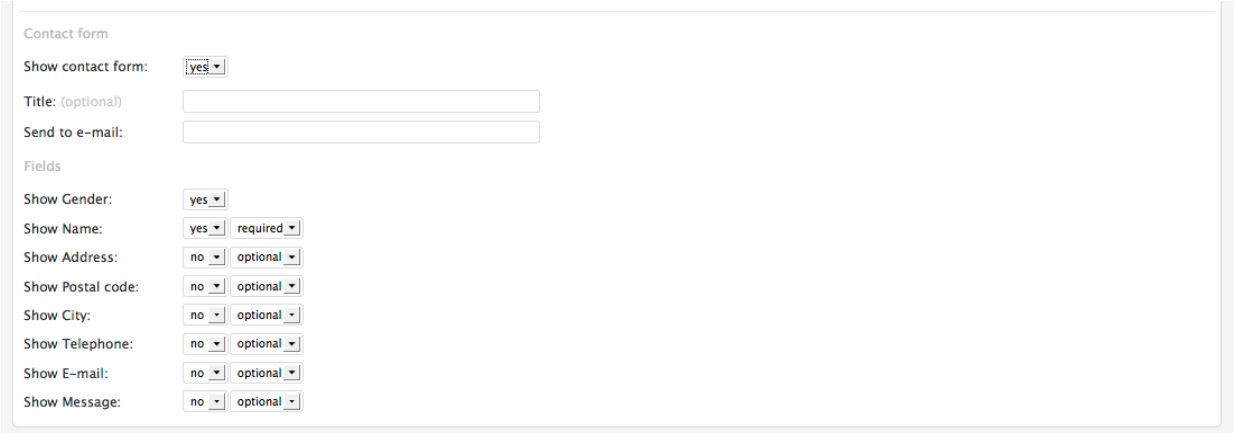
6 I SEO built-in Module

Optimalisation of your website was never as easy as with Screen's built-in SEO module. With this module you can give basic page tags without the need of an extra plug-in. A character indicator also ensures that your page titles and descriptions always look good in search engines.



7 I Contact form

As you may aspect of a high-end Wordpress theme a contact form has been built in, which can be placed on every page and of course each field can be set to either optional or required. Don't forget the spam-filter function.

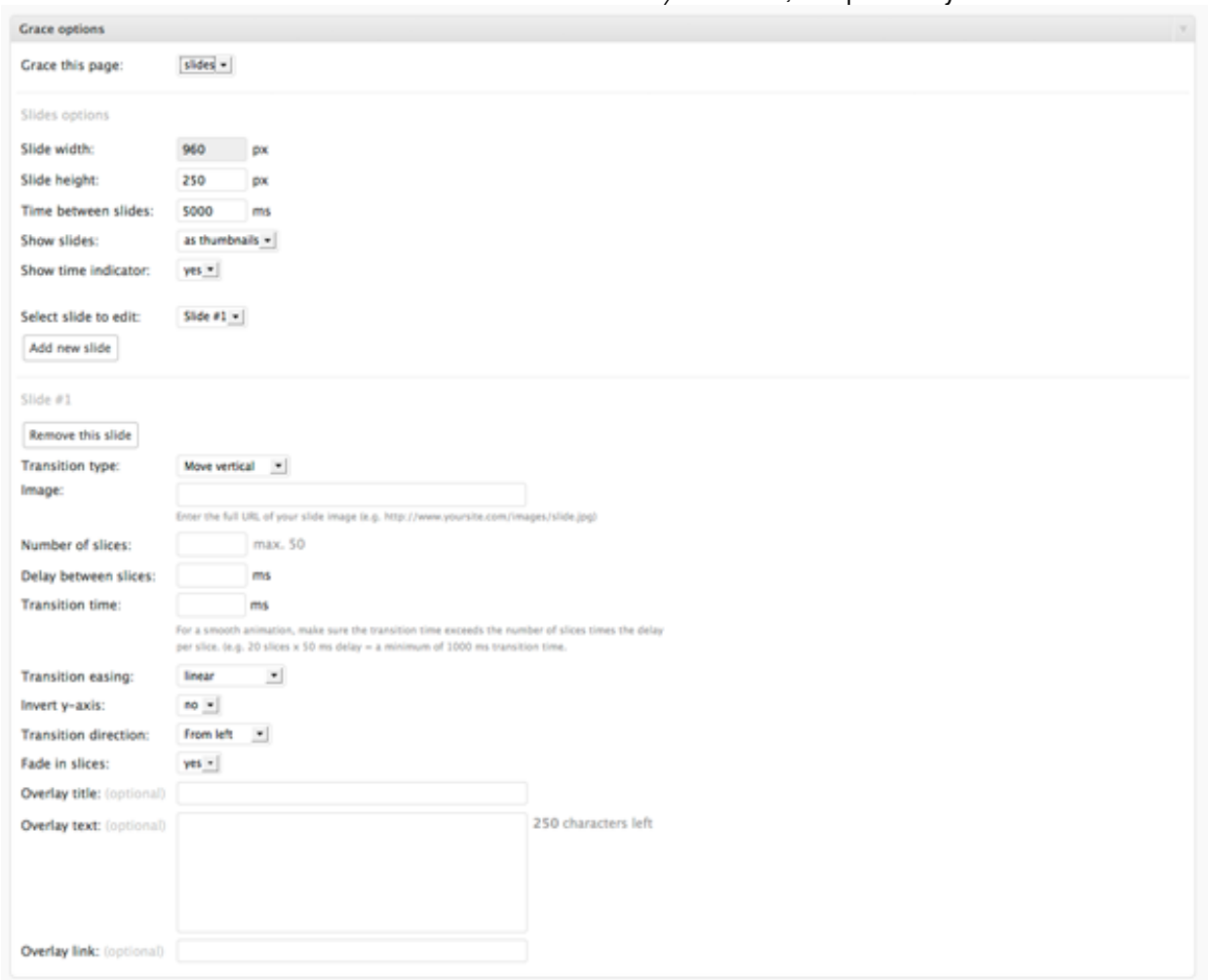


8 I How to Create a slideshow on every page

You'll also find a feature to provide a separate slider on every page. On every page you can display pictures that perfectly match the page content.

The method:
Open the selection beneath the Grace options and the options for Slides or Videos appear. Choose Slides. Now you have the possibility to adjust the height of the slide and also the time between slides in ms. Choose between thumbnails, squares or no indication of the amount of available photographs. Do you want to use the time indicator? Select: yes. Your slides will be provided of a time indicator so the visitors of your website know when the next slide will appear.

It is possible, simply by clicking at the thumbs to go to the next or previous photo. You also see: Add new slide button. Our advice is to create max. 5/7 slides, despite they are unlimited.



9 I Video support

How to Create a Video slider

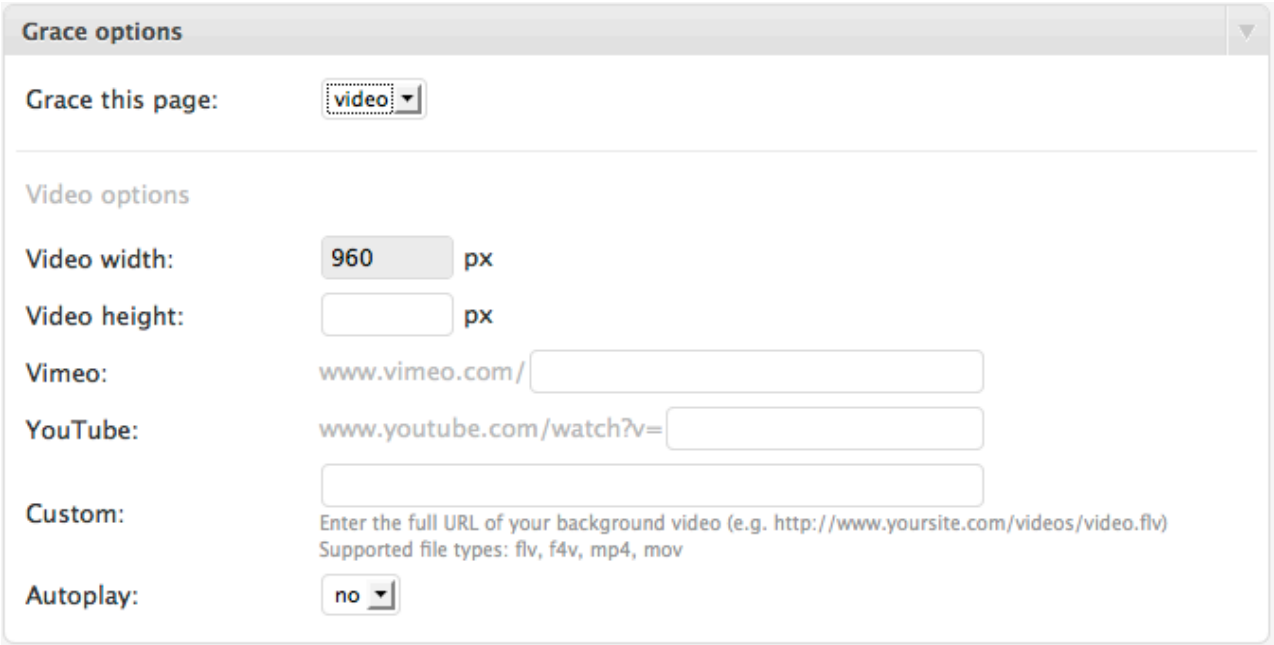
Open the selection beneath the Grace options and the options for Slides or Videos appear. Choose Video. Now you have the possibility to adjust the height of the video slide.

The width is already set and don't need any changes. You have the possibility to use Youtube, Vemeo and Self Hosted videos with the following file formats.

- **Flv**
- **F4v**
- **Mp4**
- **Mov**
- **You tube**
- **Vemeo**

Place your URL as described at Custom. Now you can select at Autoplay if the video has to start directly after opening the page (Autoplay: Yes) or no, if you want leave that up to your visitor of the website,

Enter the full URL of your video (e.g. http://www.yoursite.com/videos/video.flv)

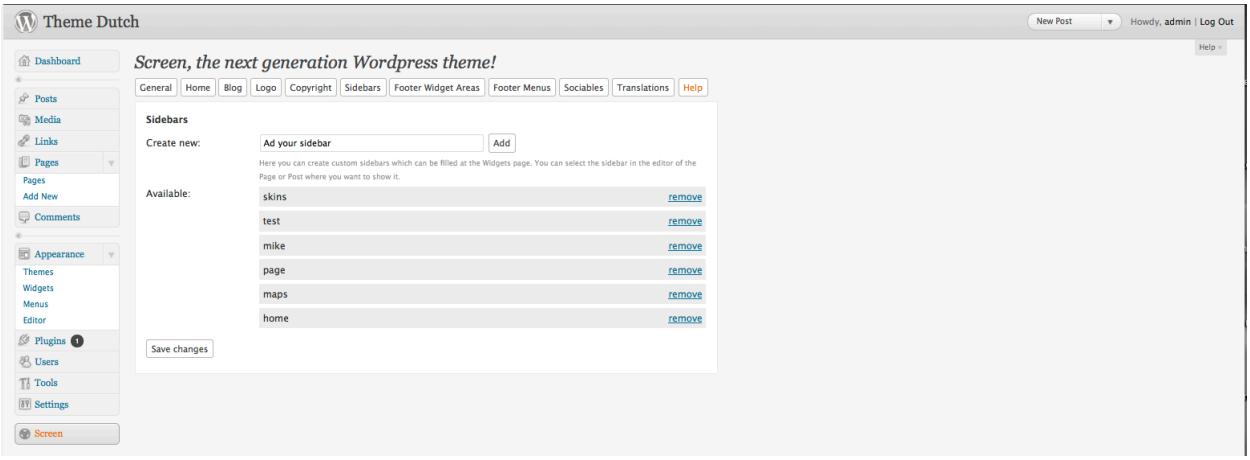


10 I How to create a sidebar

Create a sidebar

Screen's feature to provide every page with a custom sidebar gives you full control over every aspect of your website.

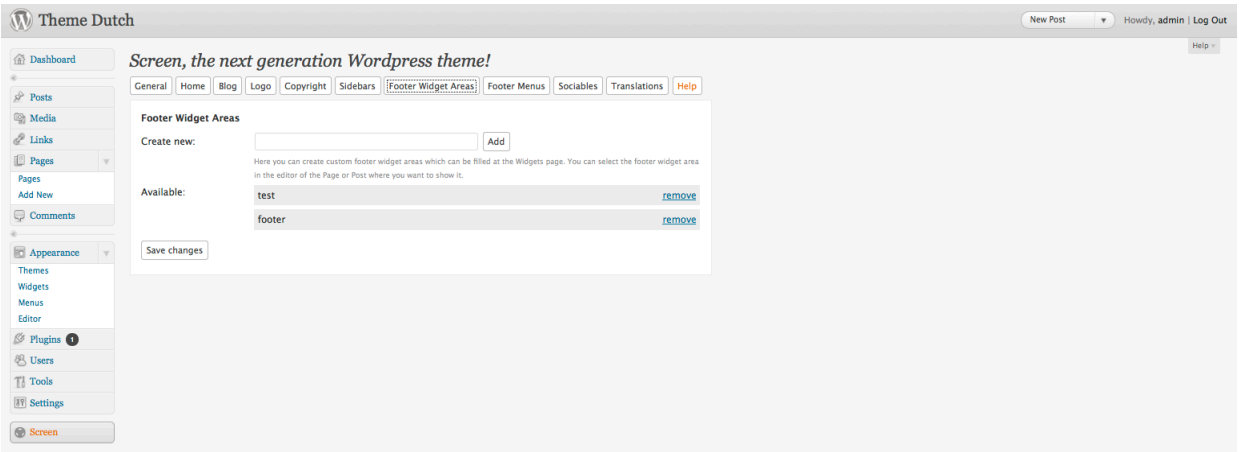
Give the sidebar you make an appropriate name and go to Appearance > Widgets. You see the sidebar you just made. Fill it with the widgets you want in the sidebar. Then go to the page where you want them to appear and select the option.



Sidebars Screen option panel.

11 I How to Create a Footer sidebar

Here you can also make sidebars that are visible at the bottom of a page or post. So, the footer widgets can be different on every page as well.
Create a Footer sidebar and go to Appearance > Widgets. Here you can fill the footer sidebar you just made with widgets.



12 I How to Create a Blog

Creating one or several blogs now is easier then ever. Simply follow the next steps to create a blog on your website.

Create a Category for your Blog and give it a suitable name.

Place posts in the category you just have made.
Go to the Screen option panel and press on the tab-button. Here you'll find several features to adjust the blog as you like. (Page layout, the number of posts on a page, background and the option to select a custom footer menu], ideal if you want to place links to other blog categories in the footer menu.

Now go to Appearance > Menus. Add your Blog Category and place it in the menu as desired.

13 I How to Create a Multiblog

WP 3.0 has the possibilities to create several Blogs on your website.
Follow the instructions beneath:

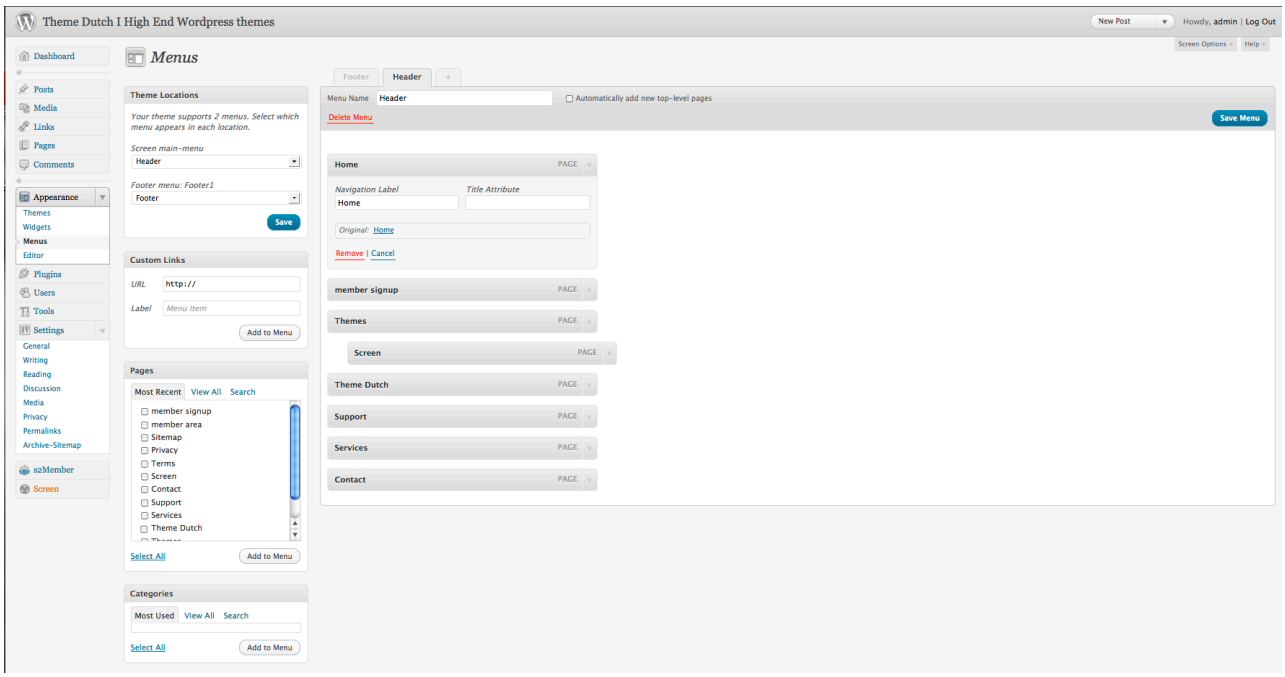
Go to Posts
Add new
Create your post using the several options
Select the category you want to choose and save your post.

To adjust your several blogs into the menu: read Manual (14) Create a Menu Header and Footer.

14 I How to Create a Header and Footer Menu

Since WP version 3.0 it is easy to create a header or footer menu.
Go to Appearance > Menus and follow the next steps:

1. Create a menu, give it a name (for example: header) and save it.
2. Select at the left side (beneath pages) the pages you choose and click: Add to Menu.
3. Click save Menu
4. Beneath Theme Locations you'll see the menu header that you must select for your main menu.
5. Select your footer menu (that you can create as described above) and click Save.
6. If you want to make use of external links. At Custom Links you can place every link you want and after that also in your Header of Footer menu.
7. You can do the same for a Blog. Select the category you want and Add to Menu.



15 I How to Create Menu Subtitles

Screen has the possibility to create menu subtitles . Go to Appearance > Menus. Open a Menu button and place the subtitle in the Title Attribute field. After you press save and refresh the page in your browser, your subtitle will be visible.

16 I How to Create a Page

Go to Pages and select Add New. Give your page an appropriate description and save it. Pay attention at the names of your page titles because they are visible on different places at your site. Think about the breadcrumb and the title block. Don't use too long names for your pages. Your design will be less nice. Besides that, your page description is important how to be found in search engines.

You are ready to design your page now. There are several features to design your pages, which you can read at section **5 I Screen page options.**

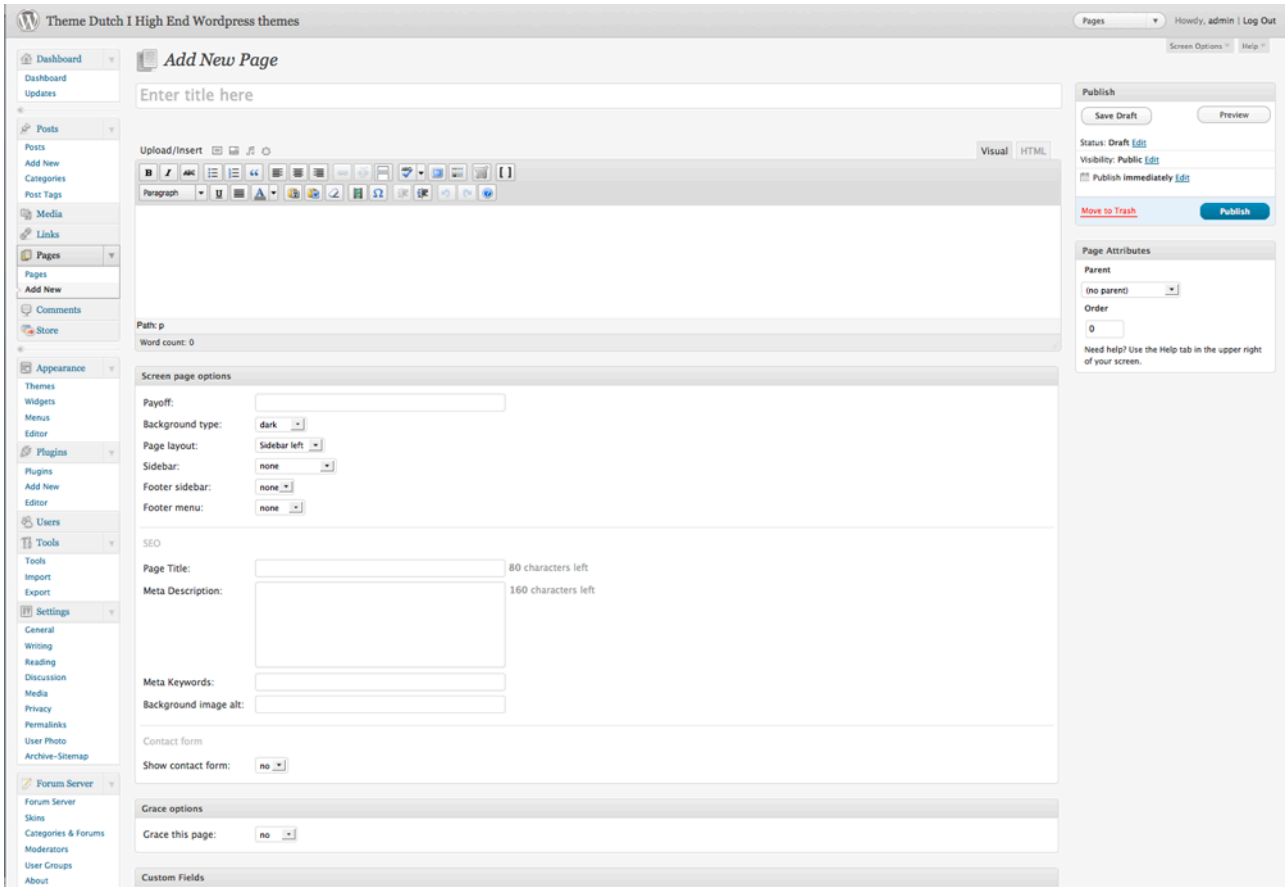
Don't forget to read section **18 I How to use Shortcodes.**

The SEO module offers the possibility to add page titles quick and easy, Meta descriptions, and Meta keywords. You also can place a background image alt without installing an extra plugin. Read more about the module at section: **6 I SEO built-in Module.** If you use this module, your website will be better found in search engines.

Screen gives you the possibility to add a contact form on every page of your website to enlarge the marketing tool "Call to action". Read more about the contact form at section **7 I How to create a contact form.**

Next you will come at the section Grace option and also the question 'Grace this page'. This feature gives you the possibility to provide a slider or video at the page you choose. Except the width you can define the height of the slider or video yourself. Read more about the slider at section **8 I Grace the slider with 450+ transitions.**

After you followed these steps go to Menus and add your page at the header and / or at the footer menu. Read more at section **14 I How to create a Header and Footer menu.**



17 I How to Create a Post

Go to WP dashboard and select Post, Add New. Now appears Add New Post which resemblance a page. In fact here you find the same features as on a page. More information about how to create a blog you read at section 16 I How to create a page.

18 I How to use shortcodes

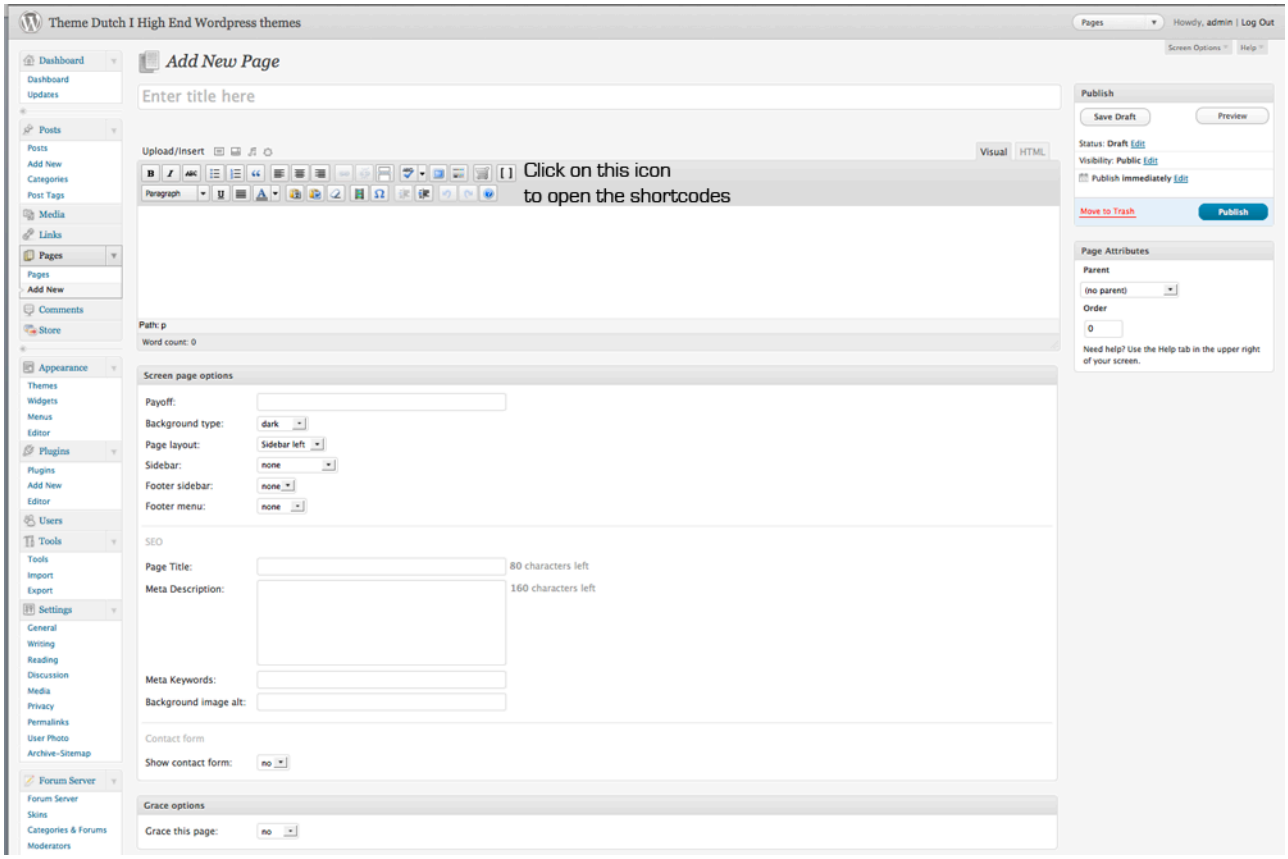
Both on a page or blog you'll find the icon [ ] where you can click at to make use of the short codes. These are a perfect feature to design your page. Our advice is to work consistent. If you choose for a two-column preparation, then also use a column short code for your content. Here's an example how to create a two column layout.
Open the short code menu and select: two column layout and insert it into your page.
This is what you see:

[one_half]
Place your content here...
[/one_half]

[one_half_last]
Place your content here...
[/one_half_last]

Place your content as indicated above and save your page. When you look at your page at your browser, you'll see that your page has two column of content now.

All short codes work the same way and don't need any further explanation.



19 I How to Create a Gallery/Portfolio

To make a Gallery or Portfolio starts with creating a Post. So read the following instructions carefully.

How to Create a Post

Go to WP dashboard and select Post, Add New. Now appears Add New Post.

Beneath the content block you'll see Gallery options/ Gallery video. Here you can insert a photo or a video with the following file formats.

Support Video files: flv, f4v, mp4, mov

If you selected your photo or video, you're ready to adjust further options at Screen post options. Read more **5 I Screen page options**

If your Gallery also contains items like text, it automatically will visible, beneath at the page in the gallery block. This text also automatically will be provided with 'Read More' if you don't exceed the limit.

20 I Gallery/Portfolio Slide down menu

The thought behind the concept is that all content must be visible full screen. This is why the Slide down menu automatically disappears when you want it to be. Just click on the arrow and the menu will disappear into the Footer. But, for the Ultimate gallery experience, click on resize icon on the top left of your Gallery menu and the top header navigation and footer will smoothly slide away. It gives you a Full Screen Gallery/Portfolio experience.

Features Slide Down Menu

The menu only provides information and features that are necessary to give the visitors of your website a unique (Gallery) experience.

If the Menu in the Footer is present, the arrows at the right give you the option to slide through your Gallery's. Click at the category you want and the Gallery/Portfolio brings you to the series of photos or videos you want. Under the arrows you will see how many pictures/videos are left in that particle category.

Features Gallery Menu

- Selection of gallery's with notice of the gallery title
- Overlay text with Read more link (optional)
- Slide Header and Menu away by click on the resize icon.
- Menu close/open

PORTFOLIO
2/3
5 items
Portfolio sample 5
Nullam convallis nisi quis erat bibendum eget luctus velit lacinia. Mauris gravida suscipit adipiscing. Vestibulum lobortis malesuada vehicula.Phasellus non massa dolor. Nulla est dolor, interdum a...
read more »

Header and Footer closed (resize icon on the left will show the header and footer with a slide transitions effect)

21 I Translation Ready

We thought about the smallest details and because we understand that our theme will be sold worldwide this Gallery is Translation Ready. You can adjust (translate) the language at your Screen admin panel under Translations.

22 I It's not a bug, it's a feature

NOTE: As soon as you watch a video an icon will appear in your screen (play/pause), but it will disappear when you move your mouse away of the image.

23 I Support

If you need any support, have suggestions or you just want to ask a question. Go to www.theme-dutch.com/support

24 I Guidelines for support

To make use of our free support you have to send an e-mail through www.themeforest.net and request a free membership. Mention your e-mail address and which theme you bought. As soon as we receive your request, we will prepare a free support-membership account that you can use after you received our log in information in your mailbox.

Note: Use the same e-mail address that you have used for registration at Themeforest. Only then we can verify which theme you've bought and if you have the right to free support.

As soon as you log in to our membership section, you can see which support you can get. You will find everything you need in your special support environment; from manuals to video manuals. You can also post a message on our blog if our information is inadequate and you have a request for our support team.

Our support team's goal is to handle every request quickly and correctly. During office hours we will try to answer immediately, but always within 24 hours on Monday to Friday.

25 I Services

Our team of web designers and web developers is always standby if you want to make adjustments at your website. For a complete overview of our services and friendly prices: visit www.theme-dutch.com.

26 I Warranty

Screen is provided in a state as downloaded via your Themeforest.net account. We guarantee a professional working Screen theme if you follow our advice, guidelines and installation instructions of Wordpress 3.0 .

27 I Theme Dutch contact

Theme Dutch is a division of studio mikmak, advertising agency and is based in the Netherlands.

Theme Dutch
Koningin Regentesselaan 44
6043 CM Roermond
The Netherlands
www.theme-dutch.com

Appendix I Installing dummy content for Screen

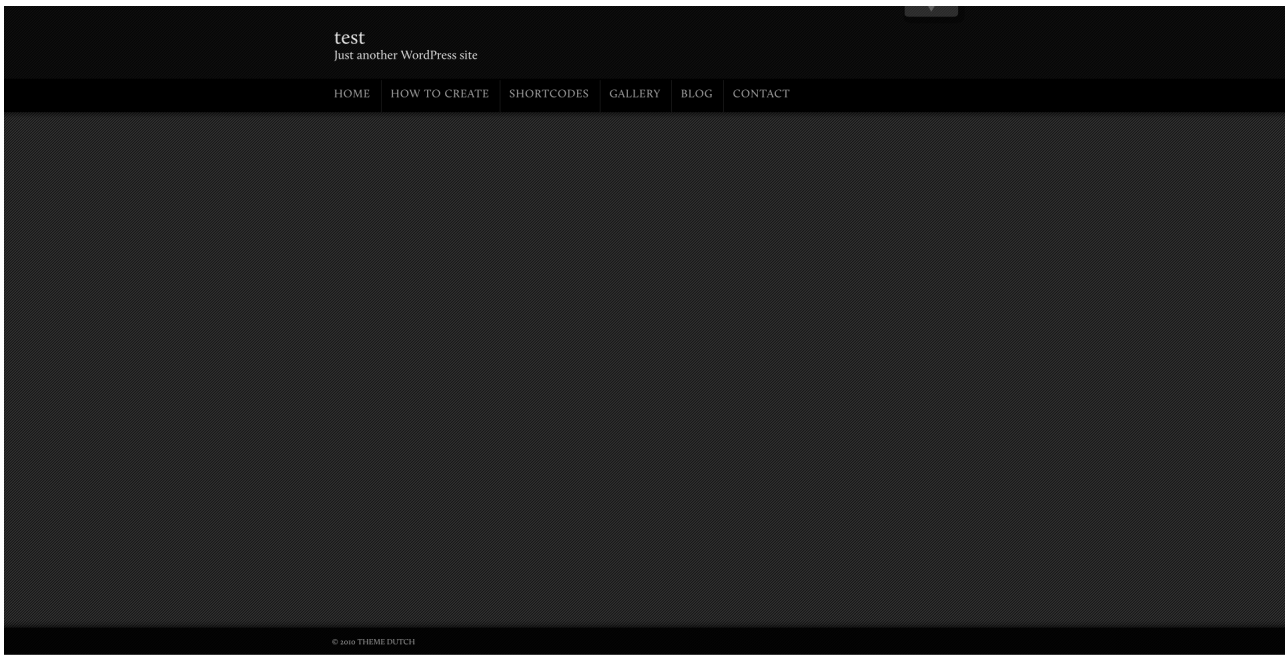
In this section you'll find important information how to let your Screen dummy content function. After reading the following accurately, you should have your site properly running with dummy content.

Requirements:

- **Server with PHP 5 support**
- **MySQL database**
- **CLEAN installation of Wordpress 3.0**
- **CLEAN installation of the latest version of Screen, the next generation Wordpress theme**

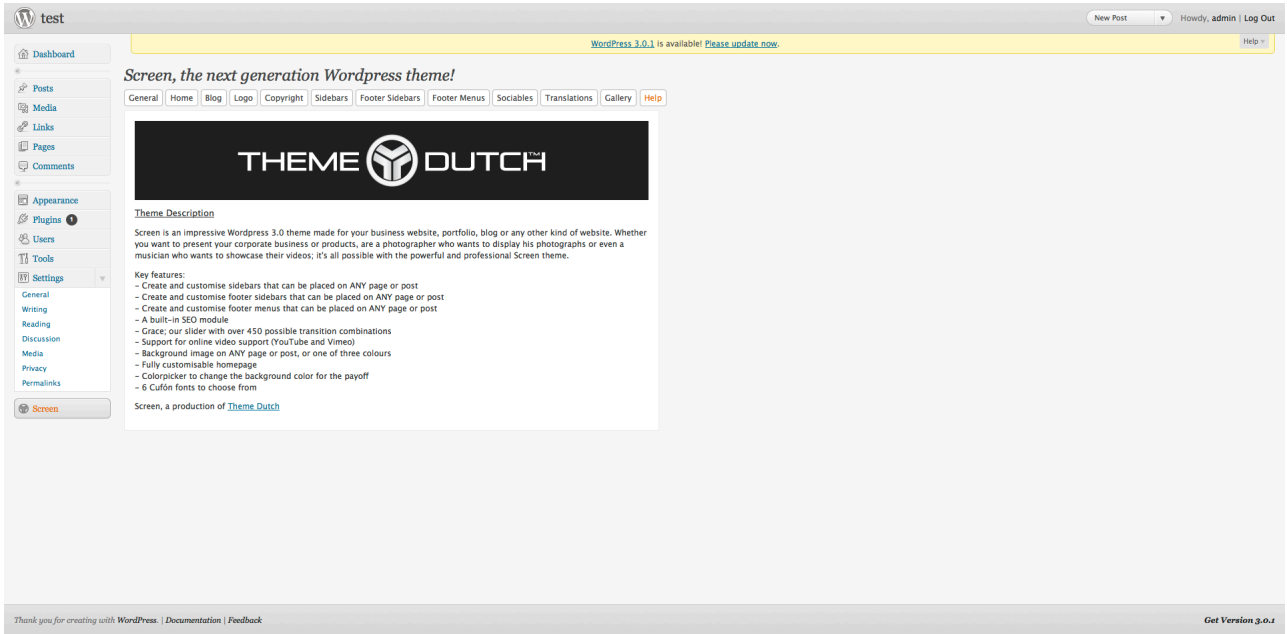
Our advice is to read the following instructions carefully to prevent problems with the installation of Screen dummy content. A clean installation will ensure that you can follow all the steps properly.

- Install the latest update of WordPress since 3.0 on a clean empty server that supports PHP5.
- If this is not the case then send a request to your hosting provider. We can't give support if your server does not support PHP[5].
- Install Screen on your new clean WordPress installation, and activate it. To do this go to **Appearance > themes > active Screen.** Next you'll have to go to your website in the browser of your choosing. Check if the page loads with a black background and the screen menu.



You're now ready to install the dummy content

The first step will be to go to the **Screen admin panel**



Press the **general tab** and locate Dummy content. Switch it from **Don't place dummy content** to **Place dummy content,** and press **Save Changes.**

Setup the admin panel

Before we are going to reload the website, we're going to setup the last parts in the **Screen admin panel.** First click on the **Home tab**, and locate **Background type:** it's set to **Black.** Switch it to **image** and a new field should appear. This field should be filled with the following path:

/lib/importer/dummy/gallery1.jpg.

If it's not filled in automatically, copy past it in the text area. Now, you've got yourself an image as background. **[Later on you can set this link to your image directory, when you might create this.]**

Next let's check if the logo is appearing. Go to the tab **Logo** and locate image. If the path:

/lib/importer/dummy/Screen-logo.png

If it is filled in you can go to go to the next step. If not, copy paste the line in the text area. **[Later on you can set this link to your image directory, when you create this.]**

Sidebars, Footer sidebars and Footer menus

Now we are going to cover an item that's of great importance to your website's navigation. For more information about this your can read more at **10 | How to create a sidebar – 11 | How to create a Footer sidebar – 14 | How to create a Header and Footer Menu**

The **Sidebar** and **Footer Menu** already should have been created. If they not show for some reason, you'll have to create them yourself.

Just enter a name for the **Sidebar** and **Footer menu,** don't forget to press **Save Changes**!

Wasn't that a piece of cake?

Now two more checks are left. Go to the **Sociables tab** and check if Twitter and YouTube are filled in. If not, fill them in with your username.

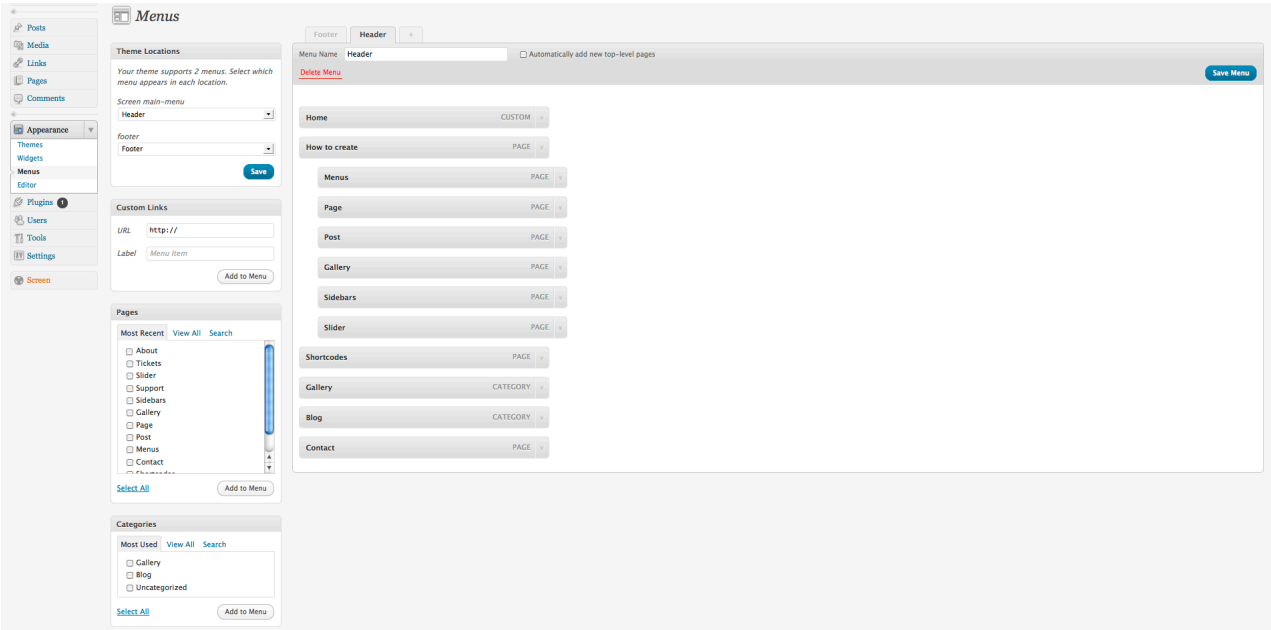
Last but not least check the **Gallery tab.** Check if **Gallery category** is checked. If this is the case you're fine, else check it and you're done in the **Screen admin panel.**

Now refresh your website and see the changes that took place. You should notice that the landing page now has an image background and the screen logo will appear in the upper left corner of your website. The sociables are located in the pull down at the top of the site.

NOTE: Before you send us a request for support because of failures, please first follow the steps that are described above. Most questions will be answered when you visit our support forum at www.theme-dutch.com

Setting up the menu

To add a navigation to your website go to **Appearance > Menus** and then you will get an overview like this [yours will be blank].



Okay, for those of you who have never done this before this might seem overwhelming. You can follow a step by step setup under section **14 | How to Create a Header and Footer Menu** in this manual.

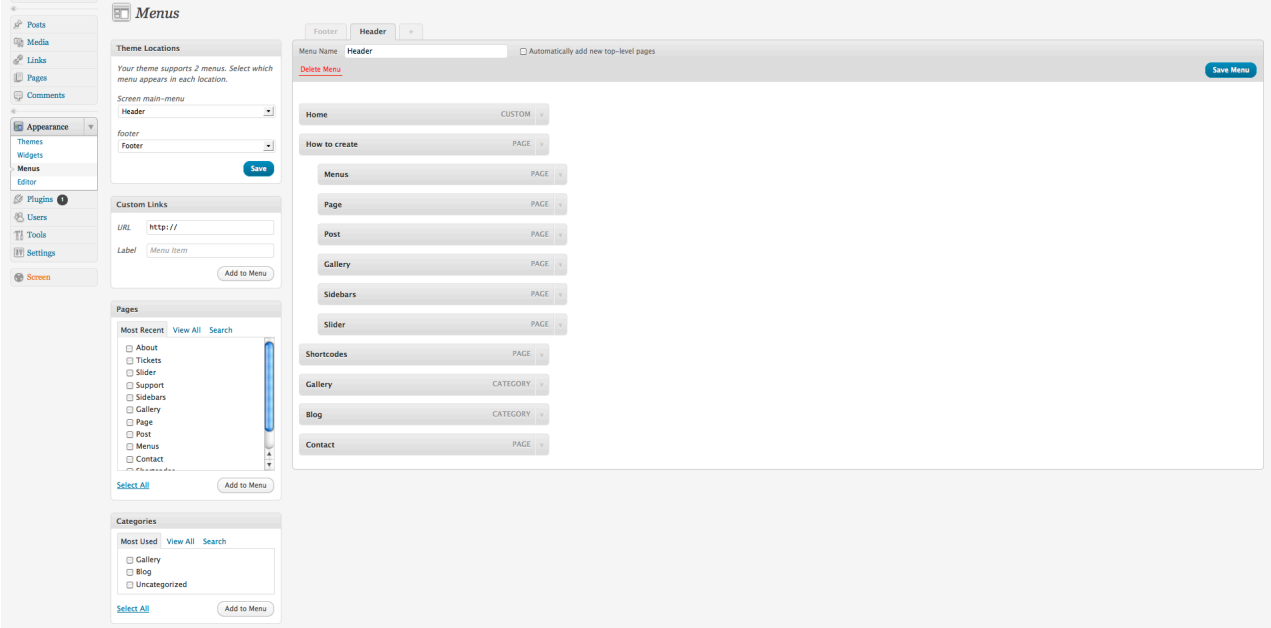
If **header** and **footer** have not been created yet you can create them. Next on the left you've got a panel named **Theme locations**. Here you will see (if you create a proper **Footer menu)**, the option to add a **Screen main menu** and **footer menu** for your website. Select header for the main menu and footer for the footer menu.

On the left you will see 3 more panels named **Custom links, Pages** and **Categories.** At the top select your header menu and fill it with the following structure:

HOME **[custom]**
HOW TO CREATE **[page]**
- Menus **[page]**
- Page **[page]**
- Post **[page]**
- Gallery **[page]**
- Sidebars **[page]**
- Slider **[page]**

SHORTCODES **[page]**
GALLERY **[category]**
BLOG **[category]**
CONTACT **[page]**

You should now have something resembling this:



NOTE: In order for the footer menu to appear in your pages, you'll have to manually add it under footer menu on the pages where you would like it to appear.

Permalinks, the finishing touch

This step can be skipped, but for your users and SEO purposes you can make the http:// links a bit more readable for your visitors and increase the chance for you to be found in search engines.

So under **Settings > Permalinks,** you edit them. On this page you will see 5 options under **Common Settings.** Let's start of with an example. Click on **Month and name** and see what happens. You see this structure appear under **Custom Structure**:

/%**year**%/%**monthnum**%/%**postname**%/

if you want your http:// link to resemble the page/post name you'll have to put in the following structure under **Custom Structure**:;

/%**postname**%/

your links will now appear like http://www.yoursite.com/contact etc.

If you save this and all goes well, you have your permalinks working. If you get an error which tells your **.htaccess** is not write-able you have to follow these steps.

- Copy past the given code from Wordpress
- Open a text, edit program like, **Notepad** or **TextEdit**
- Paste the given code from Wordpress in the text file
- Save it and it doesn't matter if it's saved as **.txt** extension
- Upload the text file into the root directory where you've installed Wordpress
- Then rename it to **.htaccess**
- When you rename it don't put any **.txt**/**.doc** extension etc. behind it
- Reload your admin panel, you should be up and running now

NOTE: If you still get an error follow the last steps because some extra code maybe in you .htaccess that will make Wordpress not read it properly.

- Go to your ftp and locate the **.htaccess [it may not be visible since it's a hidden file. In this case go to your preferences of your ftp and set show hidden files**. **Now you should be able to see the .htaccess file.]**
- Right click it and choose edit with **Notepad, TextEdit** or **Dreamweaver** etc.
- Select all the code and delete it, then copy past the code from Wordpress that should still be in your computers memory.
- Save the file and you should see a prompt of your ftp program saying uploaded successfully
- Go and reload your admin panel and your site should be back and running with permalinks