



SUREJASE CO.



COMPANY PROFILE

From Indonesian Soil to Global Soul

Our Brand





SUREJASE CO.

ABOUT US

Indonesia, historically known as the fabled Spice Islands, is the birthplace of some of the world's most sought-after spices. For centuries, our lands have produced candlenut, nutmeg, cloves, pepper, turmeric, and vanilla that ignited exploration and shaped world history.



Surejase Co. was founded in 2024 with a simple yet profound mission: to share this unparalleled spice heritage with the world. Born in Surabaya-East Java, we are deeply connected to the land and its people.

We are not just exporters; we are custodians of a rich culinary tradition, dedicated to bringing the authentic, potent, and vibrant flavors of Indonesia to global kitchens, restaurants, and food manufacturers.

Our name is synonymous with quality, authenticity, and sustainability.



SUREJASE CO.

VISION

To be the world's most trusted partner for premium, sustainable, and authentic Indonesian spices



- To source the finest raw spices directly from local farmers across the Indonesian archipelago.
- To process our products with meticulous care, adhering to the highest international standards of quality and food safety.
- To empower local farming communities through fair trade practices and sustainable partnerships.
- To educate the global market on the unique properties and uses of genuine Indonesian spices.

MISSION



SUREJASE CO.

CORE VALUES

Unmatched Authenticity & Purity

Our spices are grown in their native terroir—the volcanic soil and tropical climate of Indonesia—which gives them a distinct aroma, flavor, and color that cannot be replicated elsewhere. We guarantee 100% pure, natural products with no artificial additives or fillers.

QUALITY CONTROL

Modern cleaning, sorting, grinding, and packaging preserve essential oils and potency in every batch.

SUSTAINABLE SOURCING

Long-term farmer partnerships uphold fair-trade practices and ensure a steady supply of top-grade raw materials.

FOOD SAFETY

Fully transparent supply chain with origin tracking and compliance with international standards (Halal, Sucofindo).

VERSATILE PRODUCT

Wide selection of spices (whole, ground, extracts) and flexible packaging for both B2B and B2C needs.





SUREJASE CO.

PREMIUM FLORES CANDLENUT

Crafted for Global Kitchen and
Wellness Industries



SHELLED

Hand selected whole kernels, carefully sun-dried to maintain natural oil content and flavor.

KEY POINT

Moisture tested about 5%, vacuum sealed for freshness, pesticide and aflatoxin free

FORMAT

Bulk export pack 1 kg - 25 kg and retail pouches 100 gr - 500 gr

OIL

Cold-pressed oil rich in essential fatty-acid, ideal for culinary, cosmetic & hair-care application

KEY POINT

100% pure, filtered, and Halal-certified

FORMAT

Bottles 50 ml - 1 L for B2C and Bulk drums for Industries / B2B

POWDER

Finely milled candlenut powder delivering consistent flavor and texture for spice blends or instant sauces

KEY POINT

Hygienically processed and ready for direct use in food manufacturing

FORMAT

Vacuum packed pouches 250 gr - 25 kg



SUREJASE CO.

PROCESS

From Indonesian Soil to Global Soul

HARVESTING

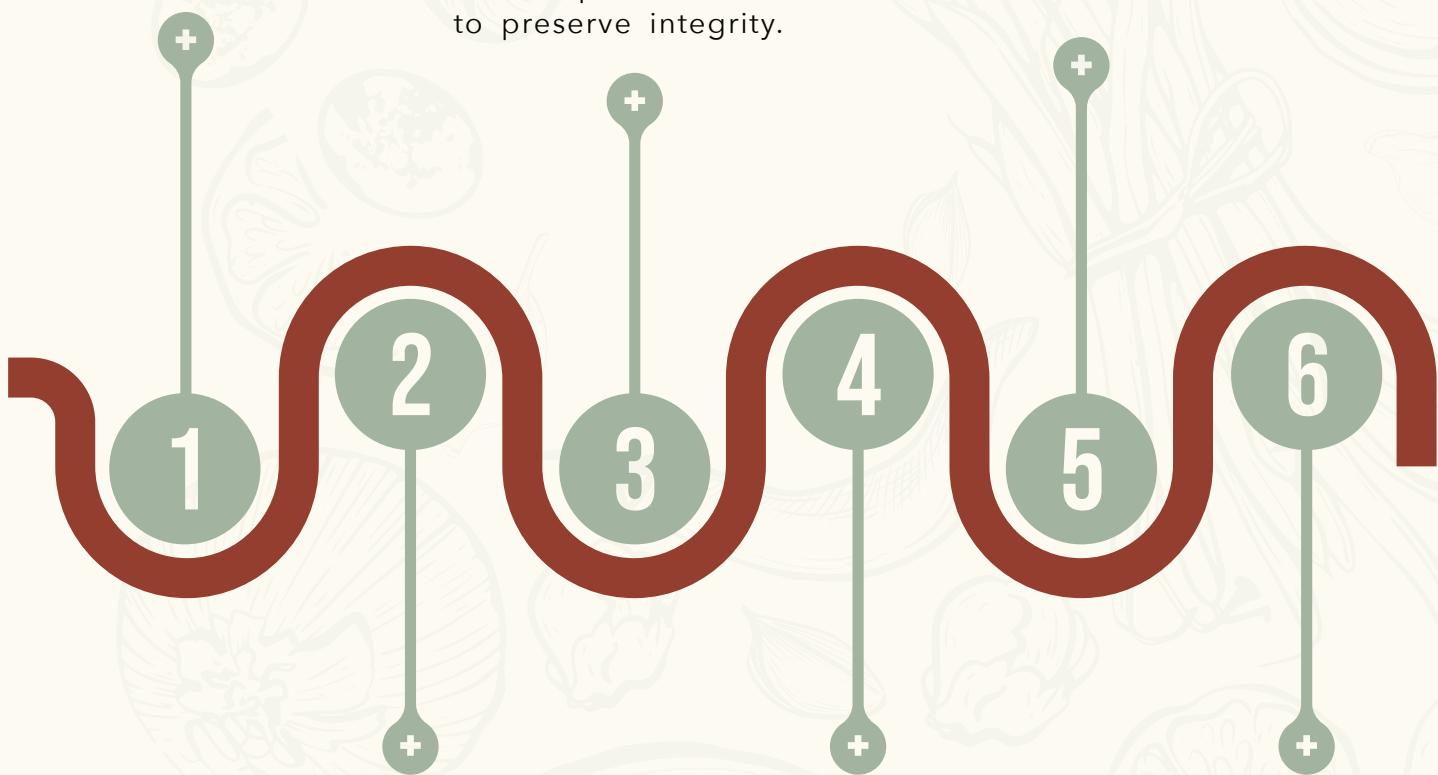
Spices are harvested at their peak maturity for optimal flavor & aroma.

PROCESSING

Using modern machinery, spices are washed, sorted, dried, & ground with temperature control to preserve integrity.

PACKAGING

Packed in food-grade, moisture-proof packaging to ensure long shelf life and safe transit.



INSPECTION

Raw materials are inspected & pre-cleaned at collection points.

QUALITY TESTING

Every batch is tested for moisture content, microbial activity, potency, & contaminants.

LOGISTICS

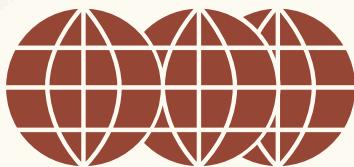
Shipped worldwide with efficient and reliable logistics partners.



SUREJASE CO.

CERTIFICATION

Compliance with International Food Safety Standards



SUCOFINDO

CERTIFIED

PESTICIDE-FREE &
AFLATOXIN-FREE

E02503/FOBOAS



HALAL
INDONESIA

CERTIFIED

IN ACCORDANCE
WITH
INDONESIAN
STANDARDS

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SUREJASE CO.

IMPACT

Community & Sustainability

SUPPORT LOCAL FARMERS

Through fair pricing and long-term contracts.

PROMOTE SUSTAINABLE FARMING

Training farmers on organic practices and soil conservation.

EMPOWER COMMUNITIES

Investing in local community projects for education and well-being.





SUREJASE CO.

BOARD OF DIRECTORS

Visionary Leaders Driving Sustainable Global Growth



TJAN SONNY P.

Commisioner



HARTAWAN C.

President Director



LOUIS L. LAWRENCE

Purchasing Director



KEVIN H. NOOR

Marketing Director



YULIUS S.

Production Director



SUREJASE CO.

CONTACT US

We're Ready to Discuss Your Next Order or Partnership



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