# Yoen Zhang

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# EDUCATION

# University of Waterloo

Waterloo, ON

Bachelor of Honor's Computer Science

Sep. 2020 - Apr 2025

# TECHNICAL SKILLS

Languages: Python, Java, PHP, MySQL, HTML/CSS, JavaScript, jQuery, Racket, C/C++, Swift Tools & Frameworks: React, MongoDB, Vue.js, Laravel, Express.js, OpenCV, Git, Tkinter, Kivy, Selenium, BeautifulSoup4, Node.js, AWS, CI/CD Pipelining, Docker, Bootstrap, Pandas, NumPy, Matplotlib

#### Experience

## iOS Developer

Jan 2024 - Aug 2024

ESPN Bet, theScore

Toronto, ON

- Launched two large-scale features for 2.5+ million monthly active users, directly enhancing user engagement and product reach
- Led the iOS team in developing the "Parlay Lounge" feature, a major initiative to boost competitive positioning; successfully delivered the project four weeks ahead of schedule
- Recognized as the **top-performing intern** by completing **120+ tickets** over the **8-month tenure**, including implementing **20 solo feature changes** within the **first month**

### Front End Developer

Sep. 2022 – Dec 2022, May 2023 – Aug 2023

Mozilla

Toronto, ON

- Designed and managed large-scale A/B experiments, influencing key browser features and user experience
  decisions for millions of users worldwide. These experiments impacted product strategy, with enrollments ranging
  from 10,000 to over 1 million users
- Built internal tools using **React** to streamline SCRUM tracking and load management, **boosting team output** by over 200%
- Collaborated with team leads to resolve **50+ critical issues**, implement new features, and deploy platform updates, improving overall product stability and performance

#### Full Stack/Backend Developer

Jan 2022 – Apr 2022

Mobials Inc

Toronto, ON

- Implemented back-end functionality using PHP to connect applications and databases, optimizing thousands of concurrent customer interactions and developing a custom SDK for seamless front-end integration
- Managed user data to ensure smooth operations across platforms, supporting 1,000+ active customers and enhancing system performance
- Collaborated with customers to resolve critical bugs, deliver tailored updates, and create testing frameworks that improved product longevity and user satisfaction

# Full Stack Developer

May 2021 – Aug 2021

Goodfood Market Corp

Toronto, ON

- Built and optimized front-end and back-end functionality using Laravel and Vue.js to anonymize millions of customer data, ensuring compliance with legal standards and data privacy regulations
- Migrated mass datasets for 10,000+ users nationwide, including prices, user plans, and subscriptions, leveraging MySQL queries to align with updated business models and plans
- Developed backend solutions and seeded **hundreds of values** to support the loyalty team, enabling the logging of **thousands of records** for **quarterly reporting** and business analysis

#### **PROJECTS**

#### StatCheck | Python, Swift, React, NBA API

• Developed an iOS app using **Swift** and **React**, integrated with the **balldontlie.io API** to provide real-time NBA statistics for players dating back to 1946

### **SupremeBot** | Python, TKinter Git

• Built a secure retail shopping bot with a **Tkinter** UI and **Python** backend, utilizing **BeautifulSoup4** and **Selenium** for automated transactions