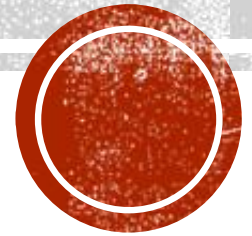


# INTRODUCTION TO CLOUD COMPUTING



# OUTLINE

- Cloud Computing
  - Definition
  - Characteristics
  - History
- Cloud vs Conventional Computing
- Cloud Benefits
- Cloud Computing Enablers
  - Virtualization



# CLOUD COMPUTING — NIST DEFINITION

A *model* for enabling convenient, on-demand network access to a *shared* pool of *configurable computing* and networking resources that can be *rapidly provisioned* and *released* with *minimal management* effort or service provider interaction



# 5 ESSENTIAL CLOUD CHARACTERISTIC



On-demand  
self-service

No human  
intervention  
needed to get  
resources



Broad network  
access

Access  
from  
anywhere



Resource  
pooling

Provider  
shares  
resources  
to  
customers



Rapid  
elasticity

Get more  
resources  
quickly as  
needed



Measured  
service

Pay only  
for what  
you  
consume



# WHAT IS CLOUD COMPUTING IN THE REAL WORLD

- “Cloud” refers to large Internet services running on 10,000s of machines (Amazon, Google, Microsoft, etc)
- “Cloud computing” refers to services by these companies that let external customers rent cycles and storage
  - Amazon EC2: virtual machines at 8.5¢/hour
  - Amazon S3: storage at 15¢/GB/month
  - Google Cloud AppEngine
  - Windows Azure



# WELL KNOWN CLOUD COMPUTING SERVICES

- Dropbox
- Google Drive
- Microsoft OneDrive
- Apple iCloud



- Netflix - hosted on AWS
- Google search – Google Cloud
- Google Docs, Sheets, and Slides
- Facebook
- Skype
- Twitter



# Cloud History

40s - Nowadays

1940 -  
1950s

Distributed  
Systems

ENIAC and ORDVAC  
have similar architecture  
to distributed systems  
that we know today.

1960 -  
1970s

Timesharing  
and Data  
Processing  
Industry

Processing large amount  
of data (Kilobytes and  
Megabytes).

Data Processing Industry:

- 1960: \$70 million

- 1970: \$3.15 billion

1980s

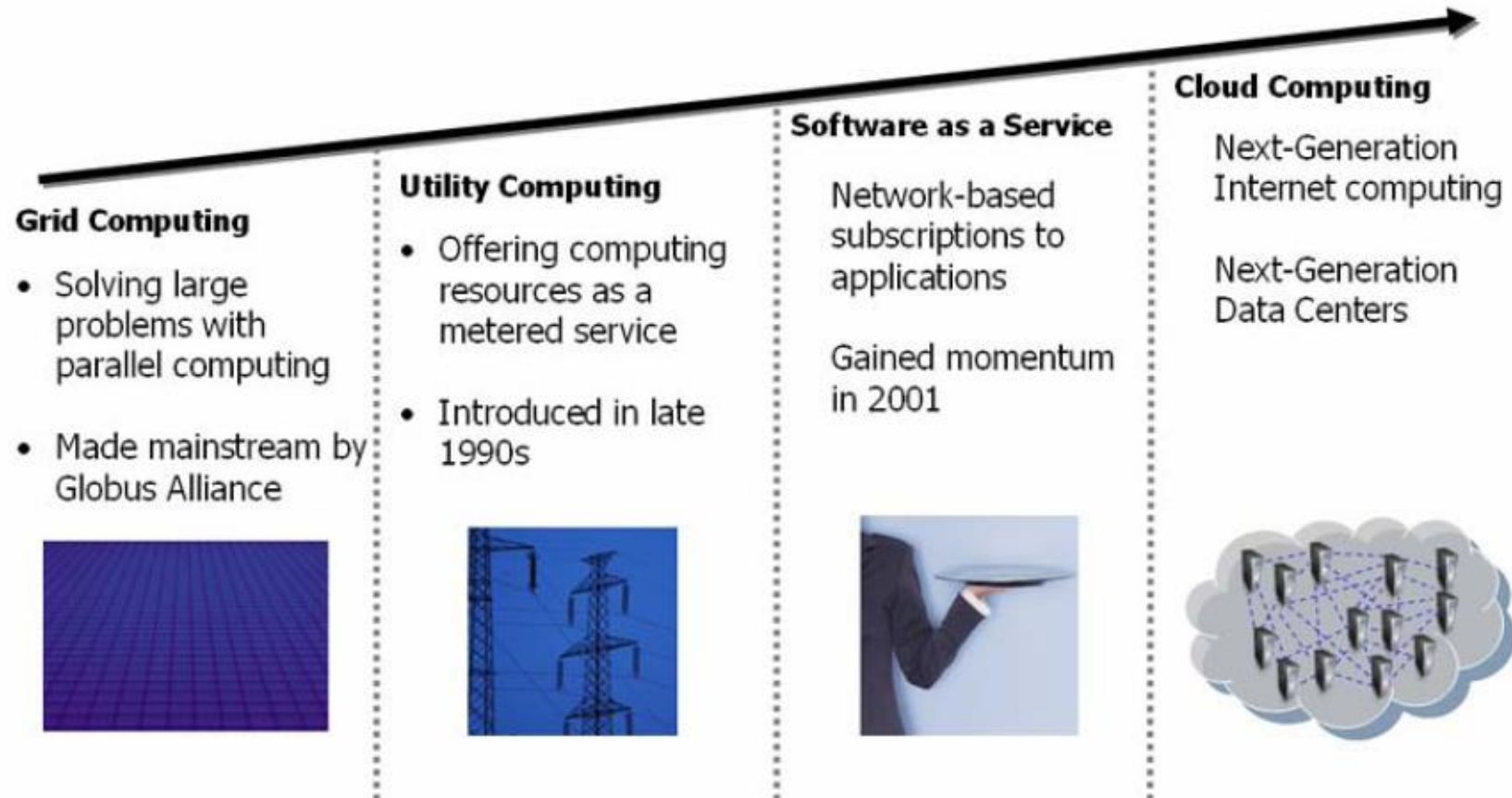
PCs and  
Clusters or  
work-  
stations

1990 -  
2000s

Grid  
Computing and  
Peer-to-Peer  
Systems



# EVOLUTION OF CLOUD COMPUTING – CONT'D



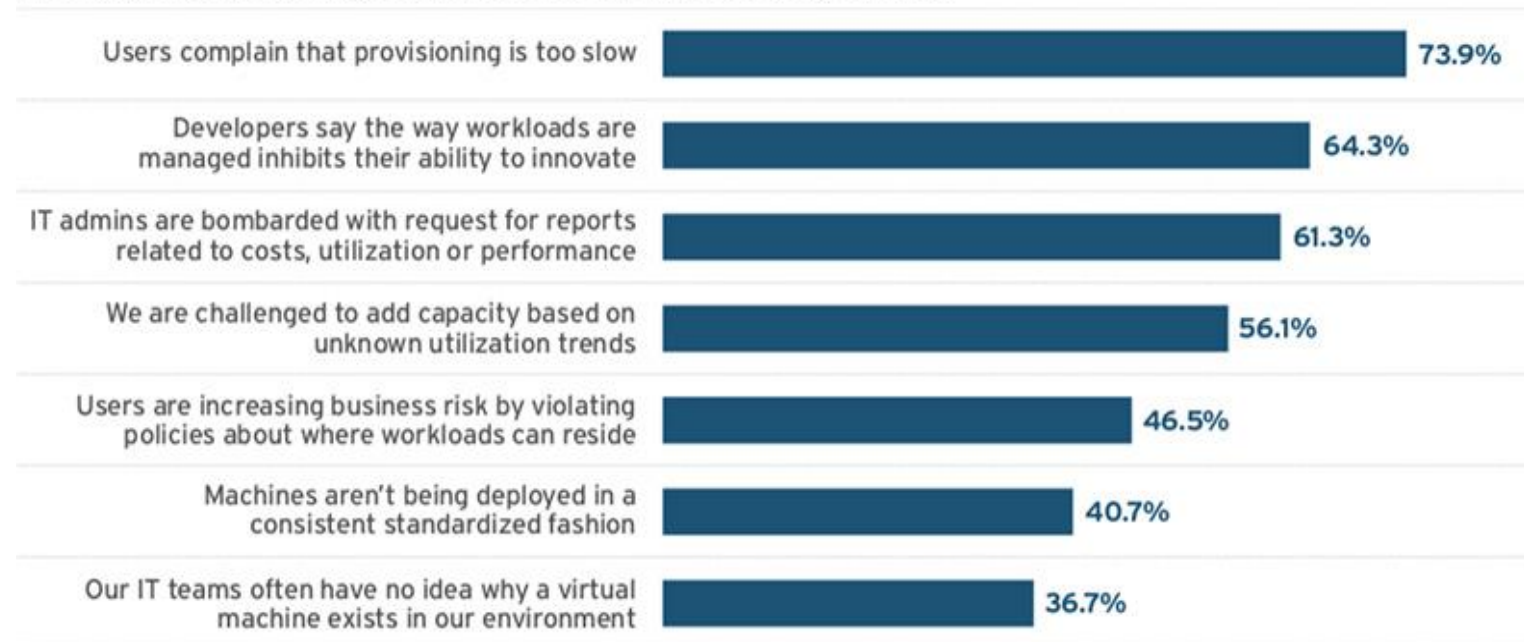


# WHY CLOUD COMPUTING?

- Expensive and wasteful IT infrastructure

## IT-related capacity management challenges

*Please indicate if the following IT-related issues are relevant to your organization.*



Source: 451 Research, November 2016, 500-plus IT decision-makers in the U.S.

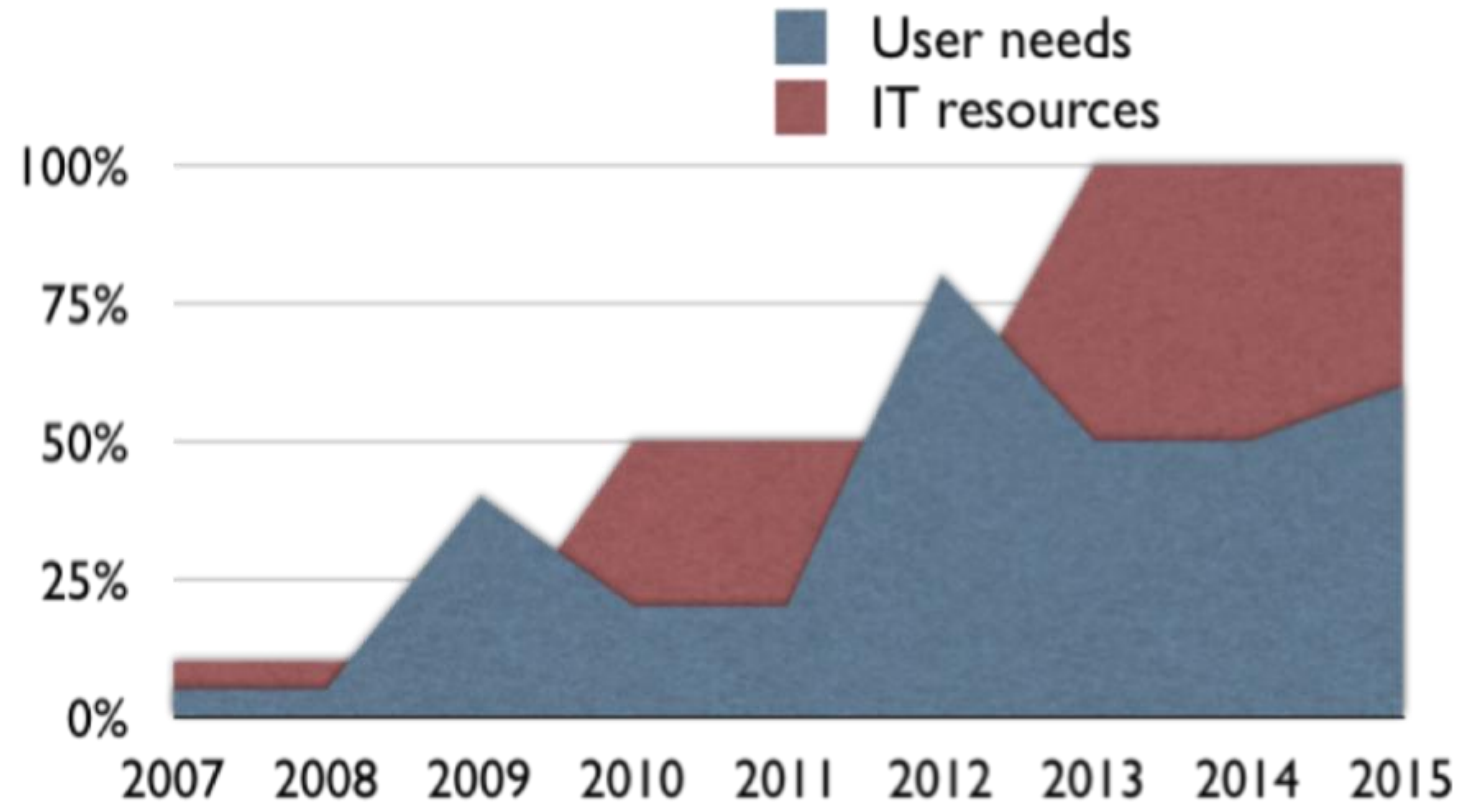
<https://www.hpe.com/us/en/insights/articles/interested-in-consumption-based-it-here-are-5-questions-you-must-ask-1808.html>



# CONVENTIONAL COMPUTING INFRASTRUCTURE

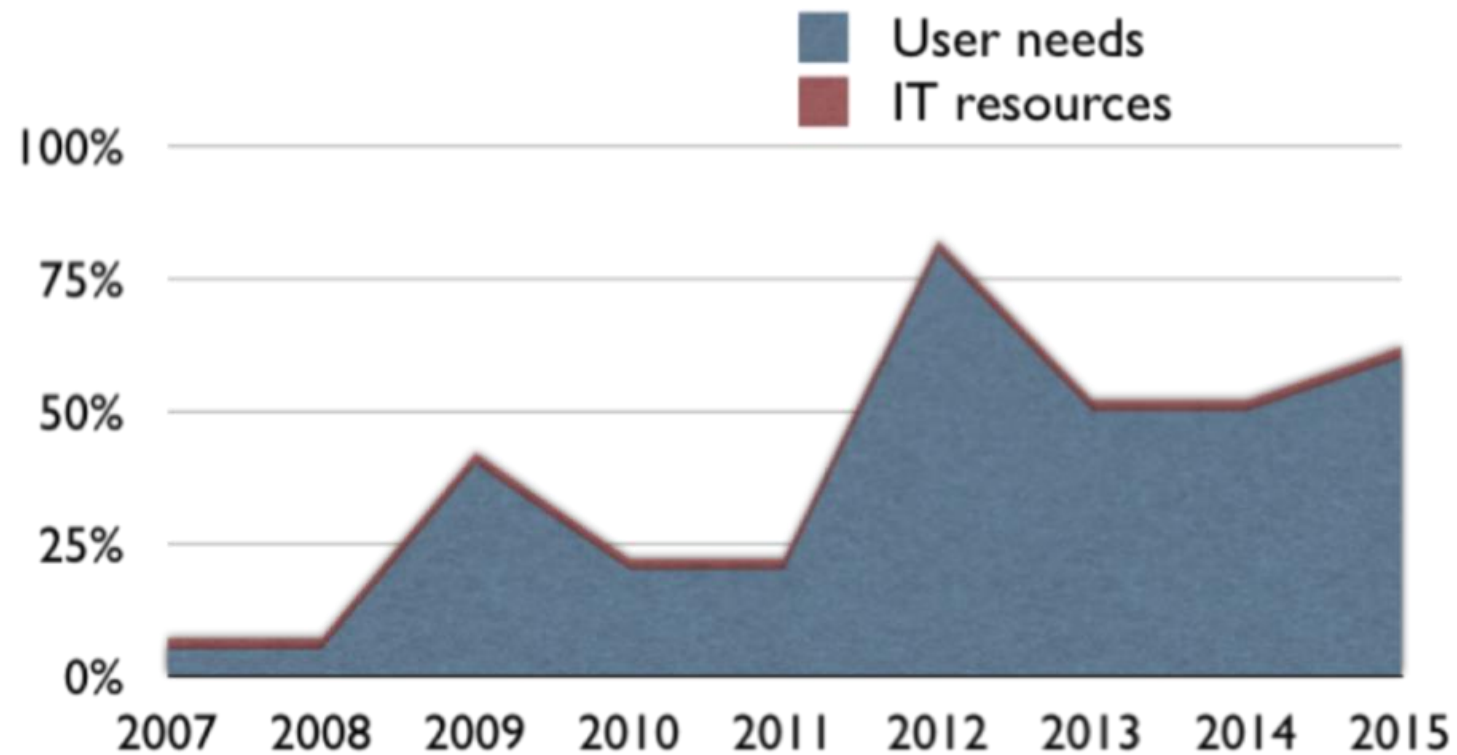
## “NEEDS VS IT RESOURCES”

- Moore's law
  - Storage Doubling Period: 12 months
  - Bandwidth Doubling Period: 9 months
  - CPU Computing Doubling Period: 18 months



# CLOUD COMPUTING INFRASTRUCTURE

## “NEEDS VS IT RESOURCES”



# CONVENTIONAL VS CLOUD

## Conventional

- Manually Provisioned
- Dedicated Hardware
- Fixed Capacity
- Pay for Capacity
- Capital & Operational Expenses
- Managed via System administrators

## Cloud

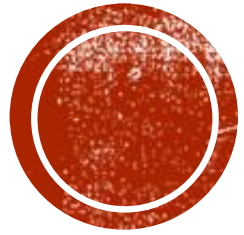
- Self-provisioned
- Shared Hardware
- Elastic Capacity
- Pay per Use
- Operational Expenses
- Managed via APIs



# CLOUD BENEFITS

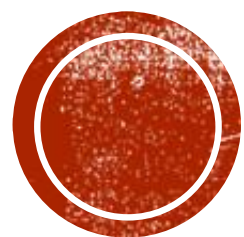






Cloud Computing Enablers

**Cloud Computing = Data Center + Virtualization**



**Q&A**

