

Lecture slides available at  
<http://goo.gl/MdA6vi>

台灣人工智慧學校技術領袖培訓班

# Transfer Learning: Introduction to Transfer Learning

Yu-Chiang Frank Wang 王鉅強, Associate Professor  
Graduate Inst. Comm. Engineering & Dept. Electrical Engineering  
National Taiwan University

# About Myself

- **Current Position**



- Associate Professor 2017 – present  
GICE & EE, National Taiwan University

- **Research Interests**

- Computer Vision, Machine Learning, Image & Video Processing

- **Education**



- PhD in ECE, Carnegie Mellon University, 2004-2009
  - Advisor: David Casasent (1942-2015)
- MS in ECE, Carnegie Mellon University, 2002-2004
  - Advisor: David Casasent (1942-2015)
- BS in EE, National Taiwan University, 1997-2001



# About Myself (cont'd)

- **Honors & Awards**

- TAAI & IPPR MS Thesis Award 2017  
(advisee: Wei-Yu Chen; co-advisor: Prof. Ming-Syan Chen)
- Nominated for Best Paper Awards  
*IEEE AVSS 2015, IEEE ICME 2013, IAPR MVA 2013, IEEE ICIP 2010*
- Postdoctoral Researcher Award (advisee: Dr. Chia-Po Wei)  
*Ministry of Science & Technology, 2015*
- Honorable Mention (advisee: Hui-Tang Chang; co-advisor: Prof. Ming-Syan Chen)  
*IPPR PhD/MS Thesis Award, 2015*
- Outstanding Young Researcher  
*National Science Council, 2013-2015*
- First Place Award  
*Taiwan Tech Trek, National Science Council, 2011*

# About Myself (cont'd)

- **Academic/Professional Services**
  - Invited Conference/Tutorial Speaker  
*TWSIAM 2017, HDBDA 2015, ACML 2014, AI Forum 2012, WCF 2011*
  - Conference Chair
    - Program Co-Chair (IEEE AVSS 2019, CVGIP 2016, IEMV 2014)*
    - Local Arrangement Co-Chair (ACCV 2016)*
    - Publicity Co-Chair (IMV 2013)*
  - TPC/PC/Area Chair  
*IEEE CVPR, ICCV, ICME, AVSS, WACV, FG, IAPR MVA, IJCAI, ACML, etc.*



# About Myself (cont'd)

- **Work Experience**

- Deputy Director 2015 – 2017  
Research Center for IT Innovation (CITI), Academia Sinica
- Associate Research Fellow 2013 – 2017  
CITI, Academia Sinica
- Assistant Research Fellow 2009 – 2013  
CITI, Academia Sinica
- Research Assistant, NHRI/NTU 2001 – 2002

- **Industrial Experience**

- Advisor/Consultant/Collaborator
  - TSMC, ITRI, Viscovery, UmboCV, Digital Drift, BitMark, Theia, etc.



**ITRI**  
Industrial Technology  
Research Institute

**Viscovery**



**BITMARK**

# Alibaba Entrepreneurs Fund [2017/05/04]

The screenshot shows a news article from the website 'Business Next' (勤奮時代). The headline reads: '18個月投資五億元，阿里巴巴台灣創業者基金公布9家投資團隊' (Over 18 months, the Alibaba Taiwan Entrepreneurs Fund invests 500 million yuan, announcing 9 investment teams). The article was published by 何佩璇 on May 4, 2017. The text discusses nine investment teams, with one team, Bitmark, highlighted with a red box. A large red checkmark is placed next to the year 2015 at the bottom right of the article area.

18個月投資五億元，阿里巴巴台灣創業者基金公布9家投資團隊

by 何佩璇 2017.05.04

Y Amwise 安智生醫，專注癌症精準治療，利用基因檢測，協助醫師及患者找出最佳的治療選項，從而減少家庭及社會的醫療負擔，提升癌症治療品質，創造最大的醫療效益。

Y Appier 沛星互動科技，以人工智慧技術為基礎，幫助企業洞察消費者在不同裝置的跨螢轉換行為，幫助企業提升網路廣告投放轉換率。

Y Bitmark，是專注區塊鏈技術的電子資產註冊系統，使用者能將他們的數位原創內容註記所有權，保護數位資產不受他人侵犯。 ✓ 2015

Y Codementor 皮爾愛迪亞，全球最大的線上一對一程式語言教育平台，同時提供工程師媒合服務，幫助企業找尋短期或接案性質的優質工程師，滿足企業在尋求外部軟體工程人才資源上的需求並協助專案管理。

Y Health2Sync 慧康生活科技，提供糖尿病患 O2O 線上數據結合線下的全天照護創新模式，協助糖尿病患更有效管控糖尿病併發症、以及協助醫護人員提升管理效率。

Y iStaging 數位宅妝，運用 AR 及 VR 技術穿越實境、雲端科技、空間設計等三大特色的專業售屋應用服務，利用創新技術解決過去購屋、看屋與裝潢設計遇到的不便。

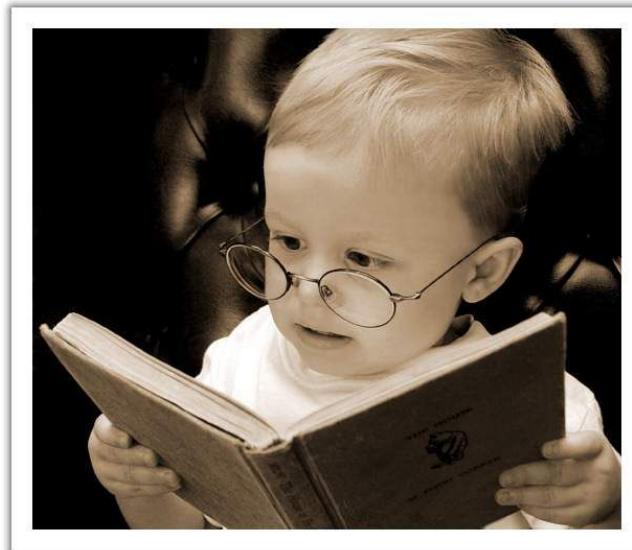
Y Jollywiz 樂利數位，從電商平台起家，為兩岸同步電子商務及品牌營運團隊，並為首家獲得阿里巴巴旗下 B2C 跨境電商平台天貓金牌運營商的台資企業。

Y NextDrive 聯齊科技，以物聯網技術實現智慧家庭及智慧節能的目標，透過整合家中數據，利用智能分析技術達到真正智慧家庭的目標。

Y Viscovery 創意引睛，以深度學習及電腦視覺為基礎，透過影音辨識及圖像搜尋能力，提供企業廣告投放效能評估，大幅提升投資效益。 ✓ 2017

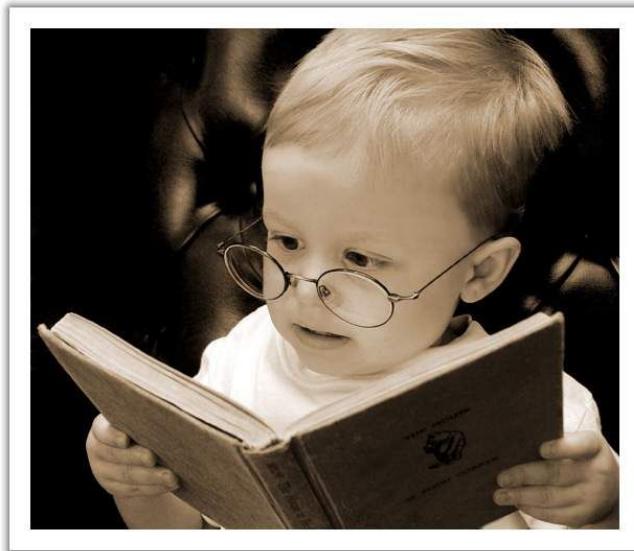
# What Will Be Covered in Today's Lecture?

- Transfer Learning
  - Introduction to Transfer Learning (TL)
  - Challenges in Transfer Learning
  - TL for Visual Analysis
  - TL for Visual Synthesis and Manipulation

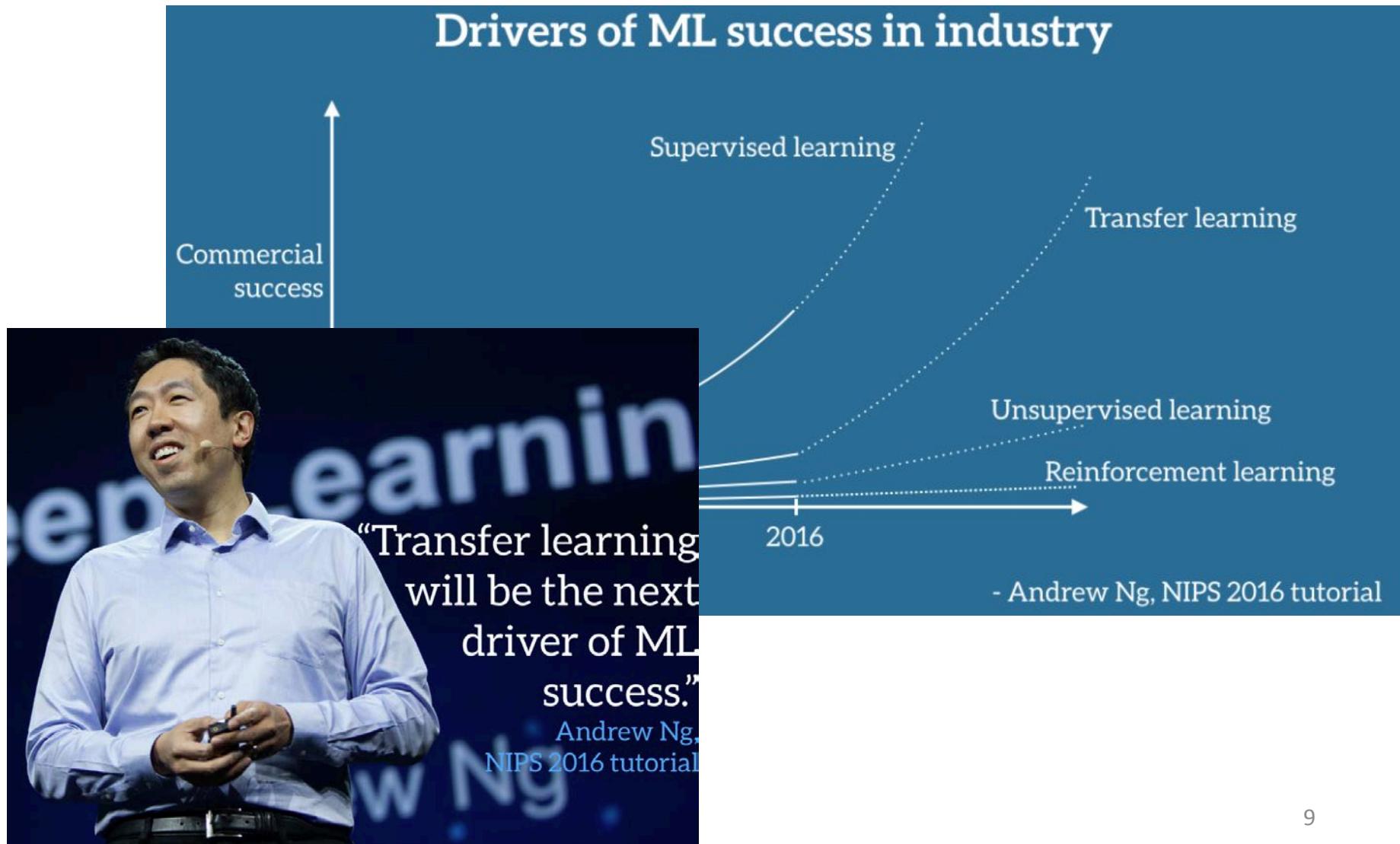


# Topic #1 (09:30~10:30)

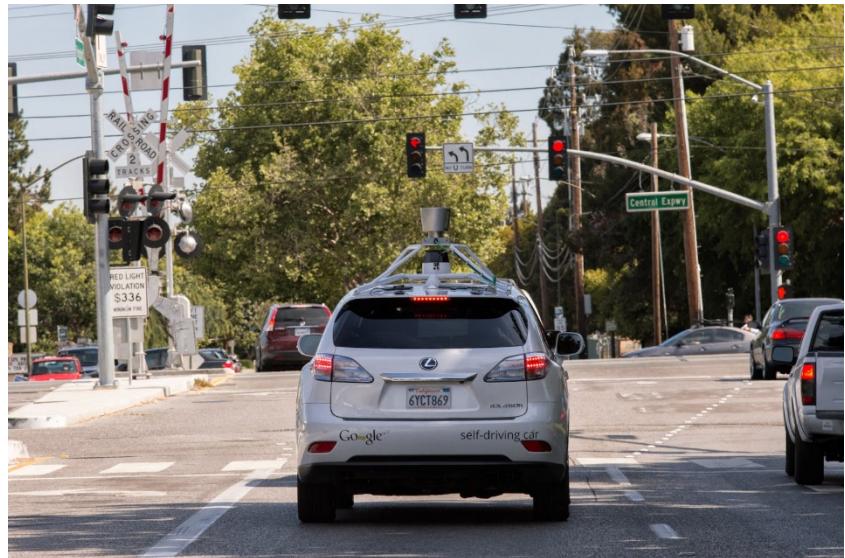
- Transfer Learning
  - Introduction to Transfer Learning (TL)
  - Challenges in Transfer Learning
  - Transfer Learning for Visual Analysis
  - Transfer Learning for Visual Synthesis



# Why You Should Know Transfer Learning?



# Why You Should Know Transfer Learning?



<https://techcrunch.com/2017/02/08/udacity-open-sources-its-self-driving-car-simulator-for-anyone-to-use/>  
<https://googleblog.blogspot.tw/2014/04/the-latest-chapter-for-self-driving-car.html>

# Why You Should Know Transfer Learning?

- Let's see some keywords first
  - Machine learning
  - Big data (or data science, etc.)
  - Deep learning
- Later we will talk about when you really need it (or not).
- Yes, we will highlight a number of deep learning techniques for TL.
- No, we will not detail learning algorithms for each TL model, deep or not.

# Transfer Learning: What, When, and Why?

- What is Transfer Learning?
  - “Transfer learning is a research problem in machine learning that focuses on storing knowledge gained while solving one problem and applying it to a different but related problem.” – Wikipedia
  - English please? (maybe plus some examples...)



# Transfer Learning: What, When, and Why? (cont'd)

- Let's start from some examples first...



vs.



# Transfer Learning: What, When, and Why? (cont'd)

- Examples #2

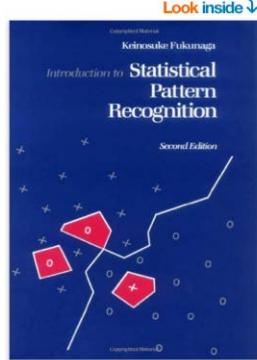


vs.



# Transfer Learning: What, When, and Why? (cont'd)

- Let's see some practical examples...
  - Semantic analysis

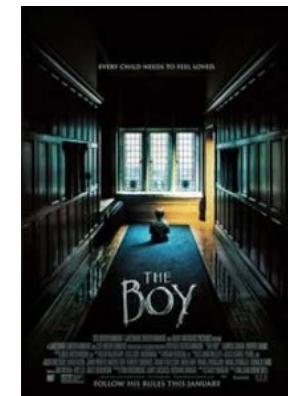
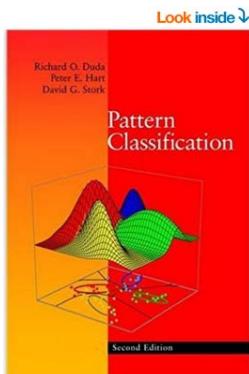


★★★★★ pattern recognition in engineering  
By Michael R. Chemick on February 8, 2008

Format: Hardcover

Fukunaga is a standard source for pattern recognition methods often cited in the engineering literature. Covers parametric (particularly linear and quadratic discriminant algorithms) and nonparametric methods (density estimation). It is designed for and popular with engineers. When I was working at Nichols Research Corporation Fukunaga's papers and this book (earlier edition) were often cited as sources to justify the algorithms we used for discrimination problems. In fact Fukunaga had been a consultant to the company (used primarily by the Boston branch of the company where the KENN algorithms were developed). It is a reputable source. I still like Duda and Hart (1973) for good explanations of the fundamental concepts. The second edition that was recently published with Stark as a third author is also highly recommended. For statisticians McLachlan's book is now far and away the best source.

[Comment](#) | 31 people found this helpful. Was this review helpful to you?   [Report abuse](#)



While perfectly serviceable as an hour-and-a-half of shocks and scares, there's substance missing to *The Boy* that prevents it from truly coming to life.

[Full Review...](#) | March 17, 2016

Source Domain

Target Domain

# Transfer Learning: What, When, and Why? (cont'd)

- Let's see some practical examples...
  - Information Retrieval



Source Domain



Target Domain

# Transfer Learning: What, When, and Why? (cont'd)

- Let's see some practical examples...
  - Image Classification

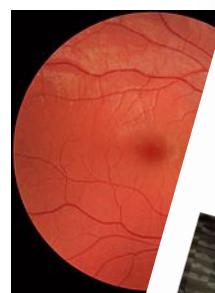


Source Domain

Target Domain

# Transfer Learning: What, When, and Why? (cont'd)

- Let's see some practical examples
  - Medical Image



Source:



domain

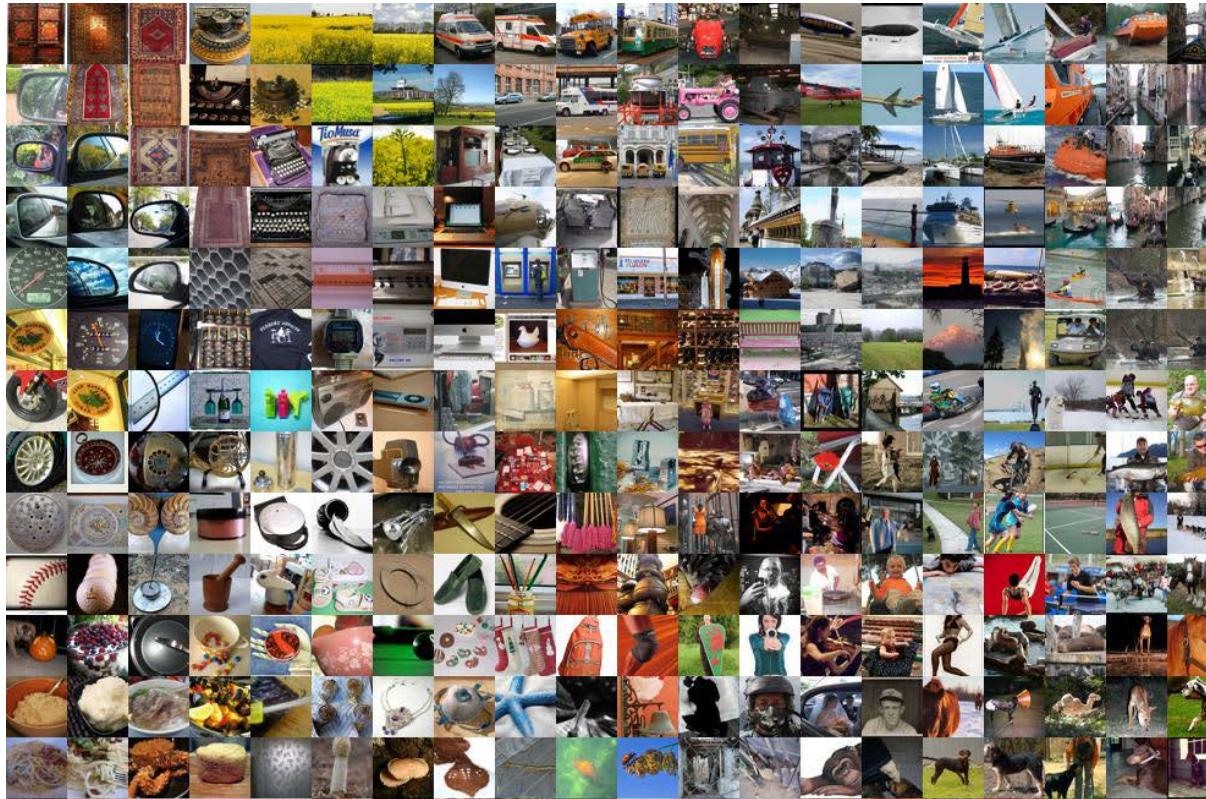


# Transfer Learning: What, When, and Why?

- What is Transfer Learning?
  - “Transfer learning is a research problem in machine learning that focuses on storing knowledge gained while solving one problem and applying it to a different but related problem.” – Wikipedia
- What is the common assumption in Machine Learning?
  - Training data (typically annotated) would be available.
  - Training and test data are drawn from the same feature space and with the same distribution.

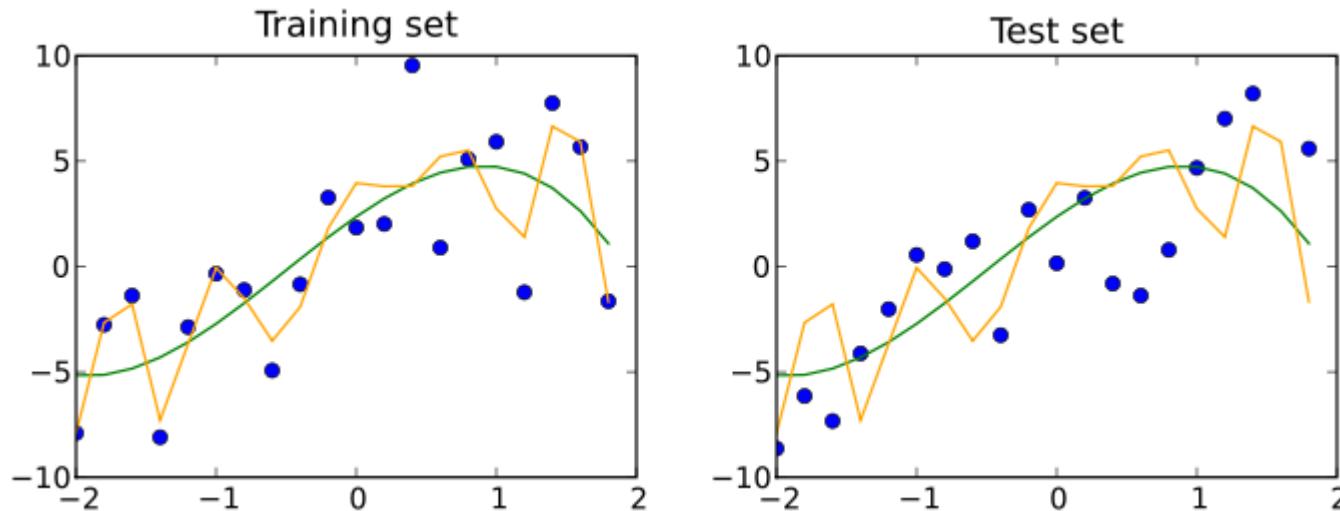
# (Traditional) Machine Learning vs. Transfer Learning

- Machine Learning
  - Collecting/annotating data is typically **expensive**.



# (Traditional) Machine Learning vs. Transfer Learning (cont'd)

- Machine Learning
  - Collecting/annotating data is typically expensive.
  - Assuming same training/test data distributions **might not practical**.

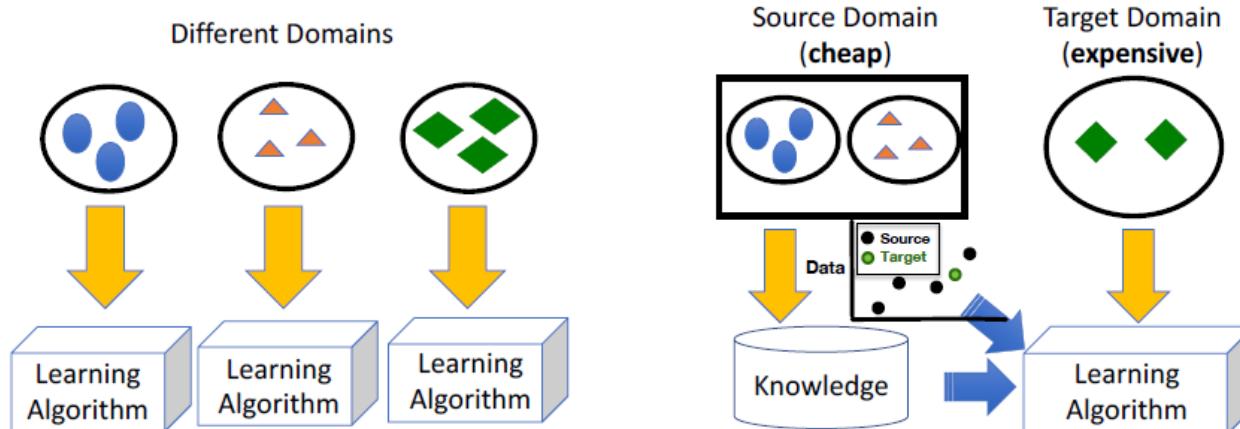


<https://upload.wikimedia.org/wikipedia/commons/thumb/0/0e/Traintest.svg/700px-Traintest.svg.png>

# (Traditional) Machine Learning vs. Transfer Learning (cont'd)

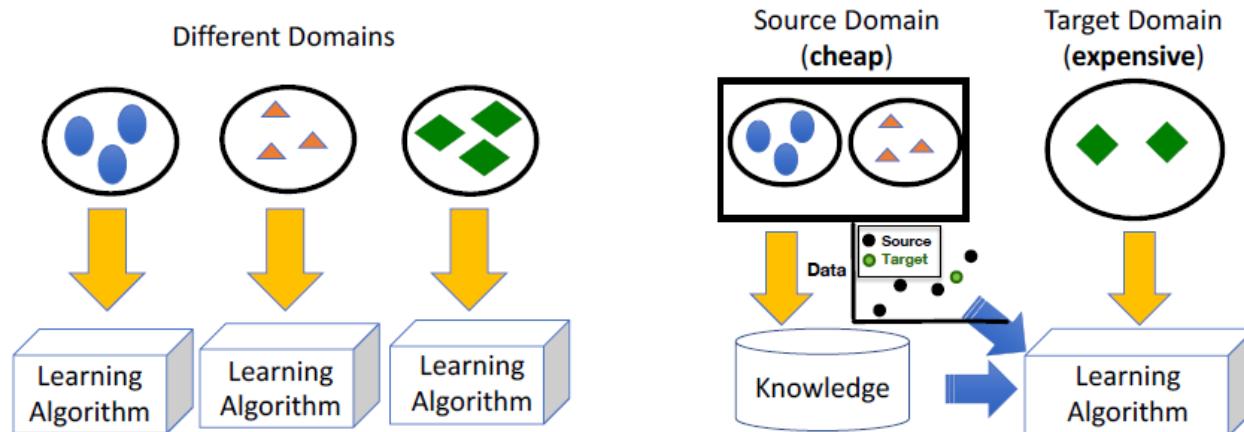
- Transfer Learning

- Collecting/annotating data is typically expensive.
- Assuming same training/test data distributions might not practical.
- Improved learning & understanding in the **(target) domain of interest** by leveraging knowledge from a different **source domain**.



# (Traditional) Machine Learning vs. Transfer Learning (cont'd)

Models	Settings	Source & Target Domains	Source & Target Tasks
<b>(Traditional) Machine Learning</b>		Same	Same
<b>Transfer Learning</b>	Inductive (歸納)	Same	Different but related
	Transductive (直推)	Different but related	Same
	Unsupervised	Different but related	Same/different but related



# Myth or Fact #1

MYTHFACT

- 舉一反三 or 東施效顰?
  - When/how would TL be preferable?



[https://pic.pimg.tw/fscholars/1329718097-1051865464\\_n.jpg](https://pic.pimg.tw/fscholars/1329718097-1051865464_n.jpg)  
<https://i.ytimg.com/vi/lNcuNyPgheo/maxresdefault.jpg>

## Myth or Fact #2

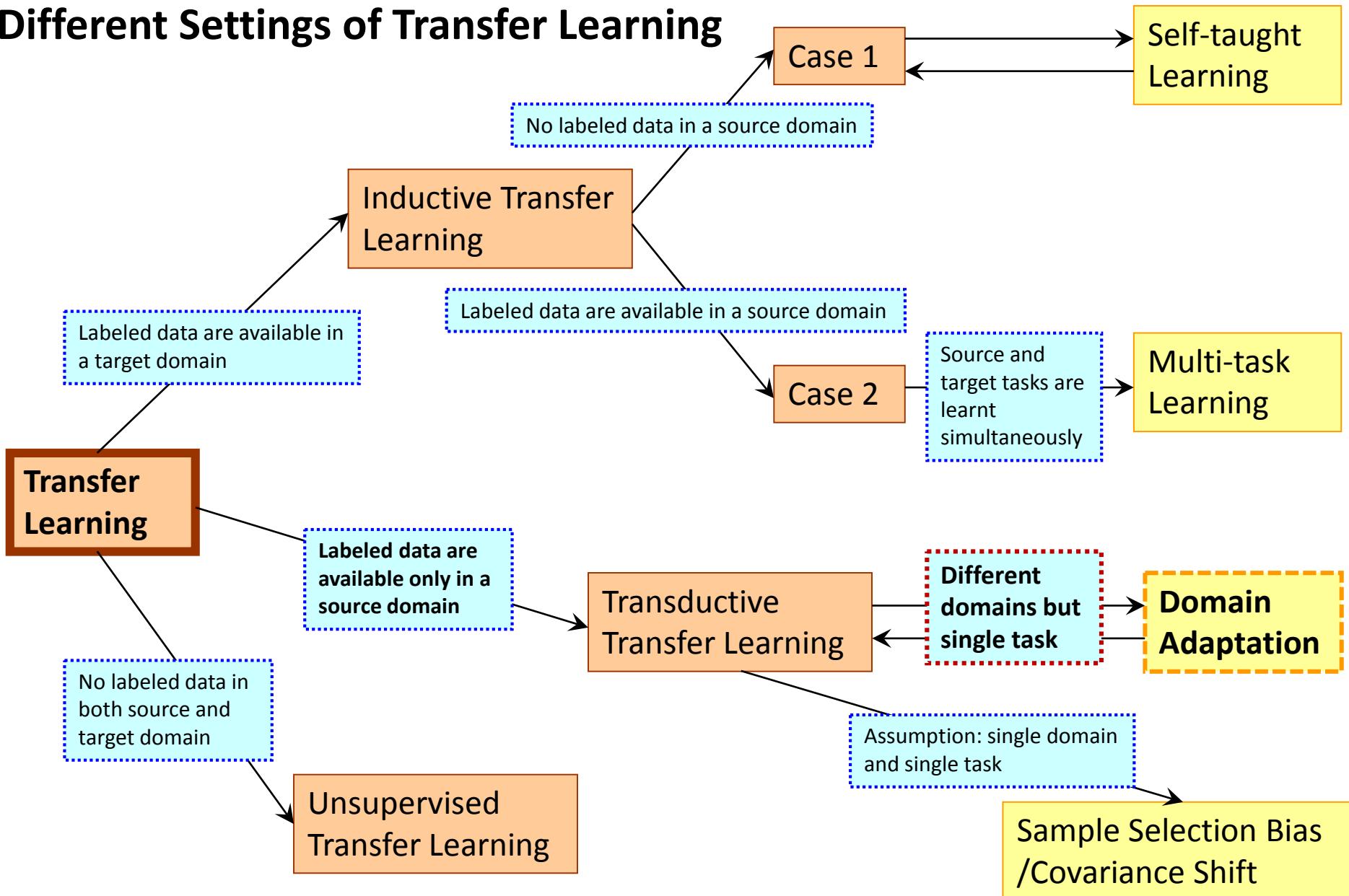
MYTHFACT

- As a data scientist/machine learner/Aler,  
you need *transfer learning* as a solution to your problem.



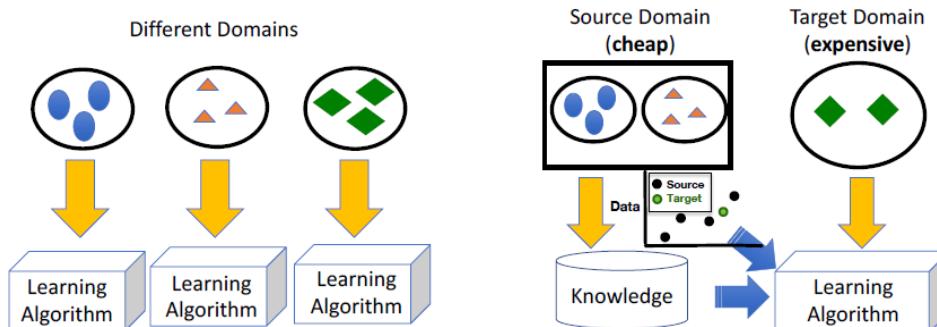
[https://media.licdn.com/mpr/mpr/shrinknp\\_800\\_800/p/6/005/09b/03a/24ed5d2.jpg](https://media.licdn.com/mpr/mpr/shrinknp_800_800/p/6/005/09b/03a/24ed5d2.jpg)

# Different Settings of Transfer Learning



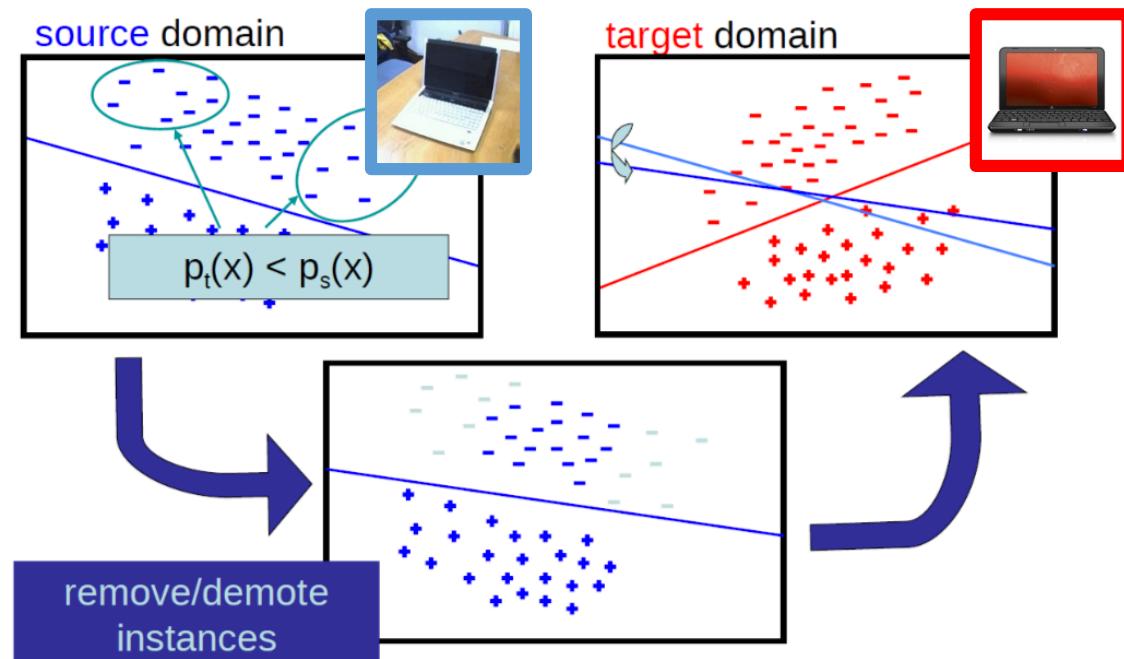
# Different Settings for Transfer Learning (cont'd)

Settings	Related Areas	Source Domain Labels	Target Domain Labels	Tasks
<b>Inductive Transfer Learning</b>	Multi-Tasks Learning	O	O	Regression, Classification
	Self-Taught Learning	X	O	Regression, Classification
<b>Transductive Transfer Learning</b>	Domain Adaptation, etc.	O	X	Regression, Classification
<b>Unsupervised Transfer Learning</b>		X	X	Clustering, Dimension Reduction



# Approaches for Transfer Learning

- Instance Transfer
  - Re-weight source-domain label instances for adaptation



Sugiyama *et al.* NIPS'07

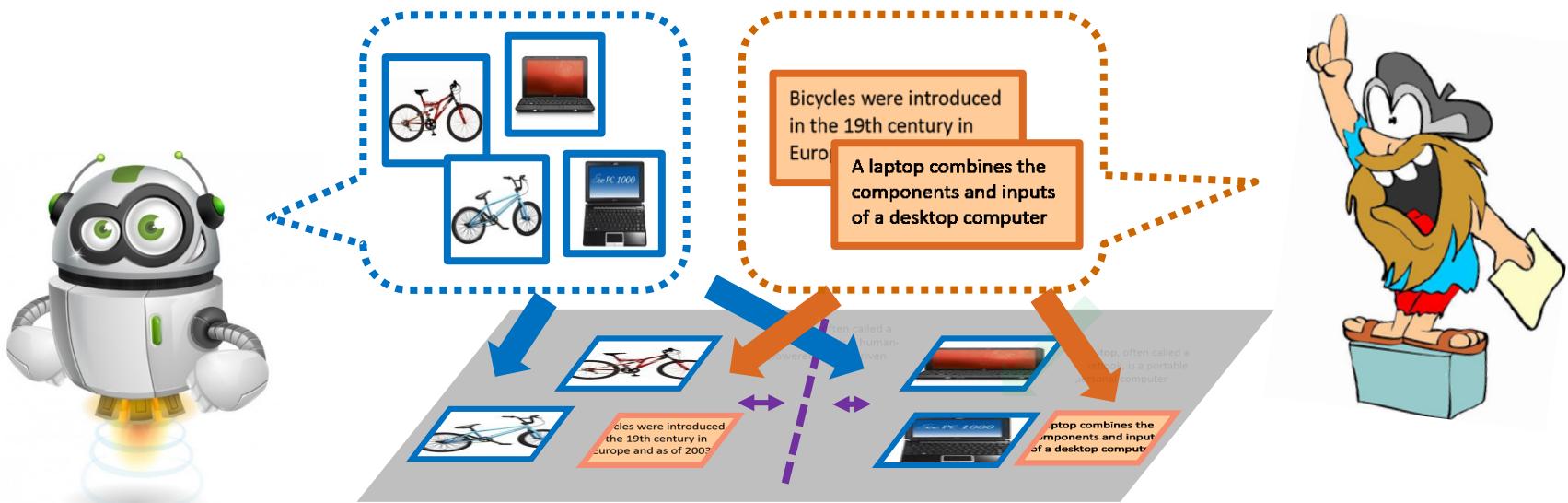
Bickel *et al.* ICML'07

Kanamori *et al.* JMLR'09

Image: Courtesy to Ming-Wei Chang.

# Approaches for Transfer Learning

- Instance Transfer
  - Re-weight source-domain label instances for adaptation
- Feature Transfer (i.e., Common Feature Space)
  - Derive common feature representation for describing cross-domain data



# Approaches for Transfer Learning

- Instance Transfer
  - Re-weight source-domain label instances for adaptation
- Feature Transfer
  - Derive common feature representation for describing cross-domain data
- Parameter Transfer
  - Discover shared learning model parameters for cross-domain data
  - E.g., Domain-adaptive SVM (IEEE PAMI'10)

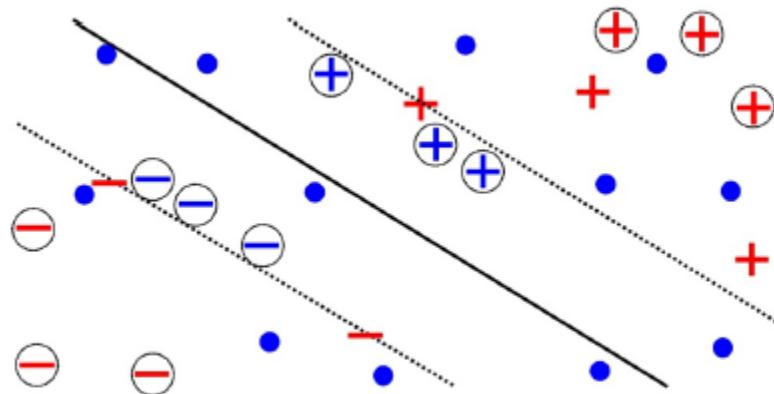


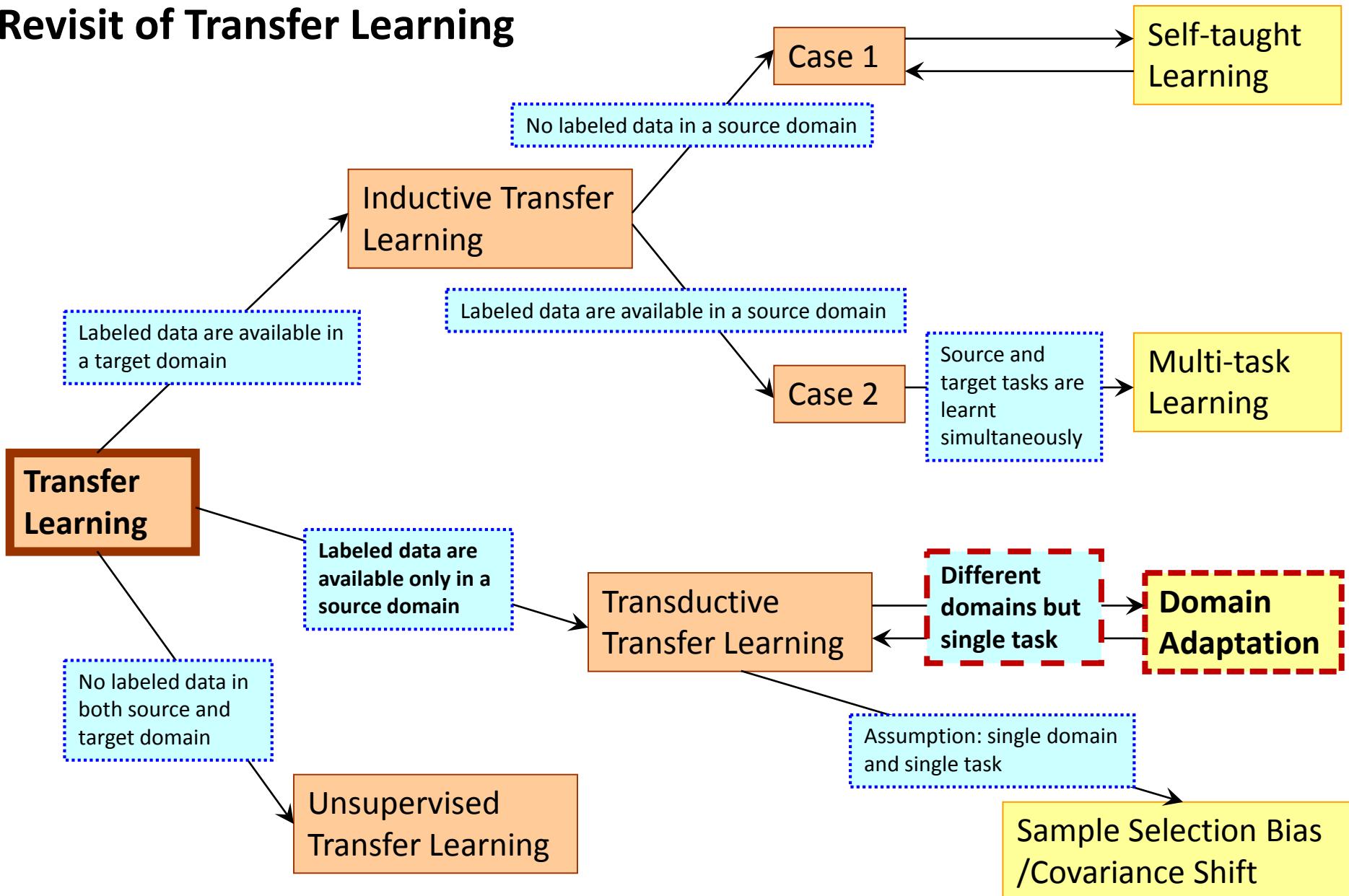
Image: Courtesy to Amaury Habrard.

# Approaches for Transfer Learning (cont'd)

- Instance Transfer
  - Re-weight source-domain label instances for adaptation
- Feature Transfer
  - Derive common feature representation for describing cross-domain data
- Parameter Transfer
  - Discover shared learning model parameters for cross-domain data
- Relational Knowledge Transfer
  - Build mapping of relational knowledge between cross-domain data

Methods	Inductive Transfer Learning	Transductive Transfer Learning	Unsupervised Transfer Learning
Instance Transfer (Instance Reweighting)	O	O	
Feature Transfer (Common Feature Representation)	O	O	O
Parameter/Model Transfer	O		
Relational knowledge Transfer	O		

# Revisit of Transfer Learning



# Domain Adaptation

- What's DA?
  - Leveraging info from **one or more source domains**, so that the **same** learning task in the **target domain** can be addressed.
  - Typically all the source-domain data are labeled.
- Settings
  - Semi-supervised DA: few target-domain data are with labels.
  - **Unsupervised DA**: no label info available in the target-domain.  
(shall we address **supervised DA**?)
  - **Imbalanced DA**: fewer classes of interest in the target domain
  - **Homogeneous vs. heterogeneous DA**
  - Let's see some examples...

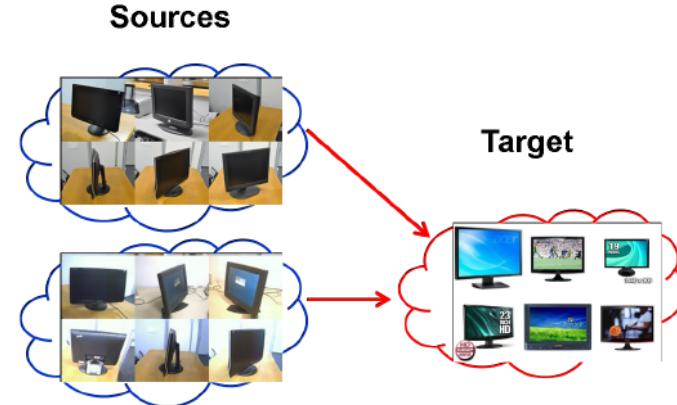
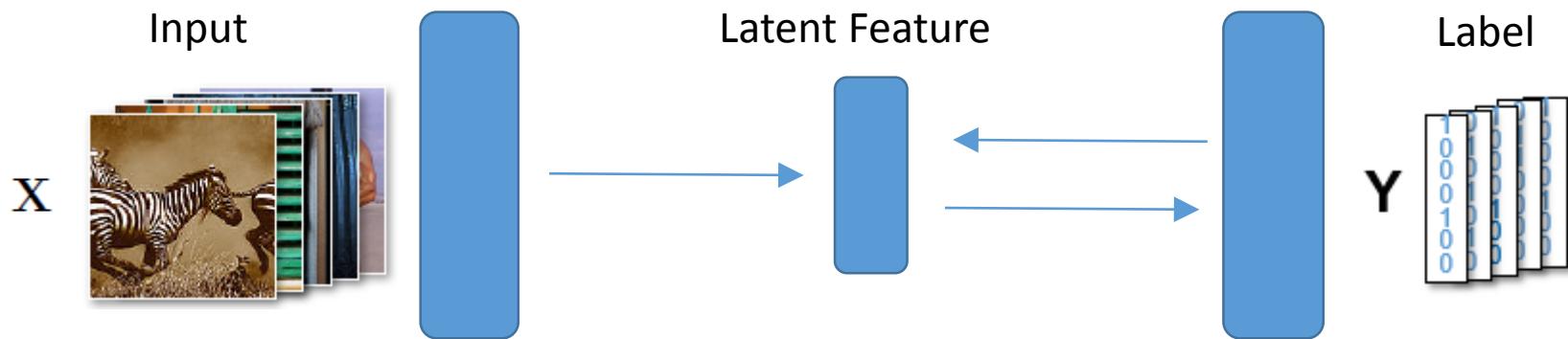


Image: Courtesy to S.J. Pan

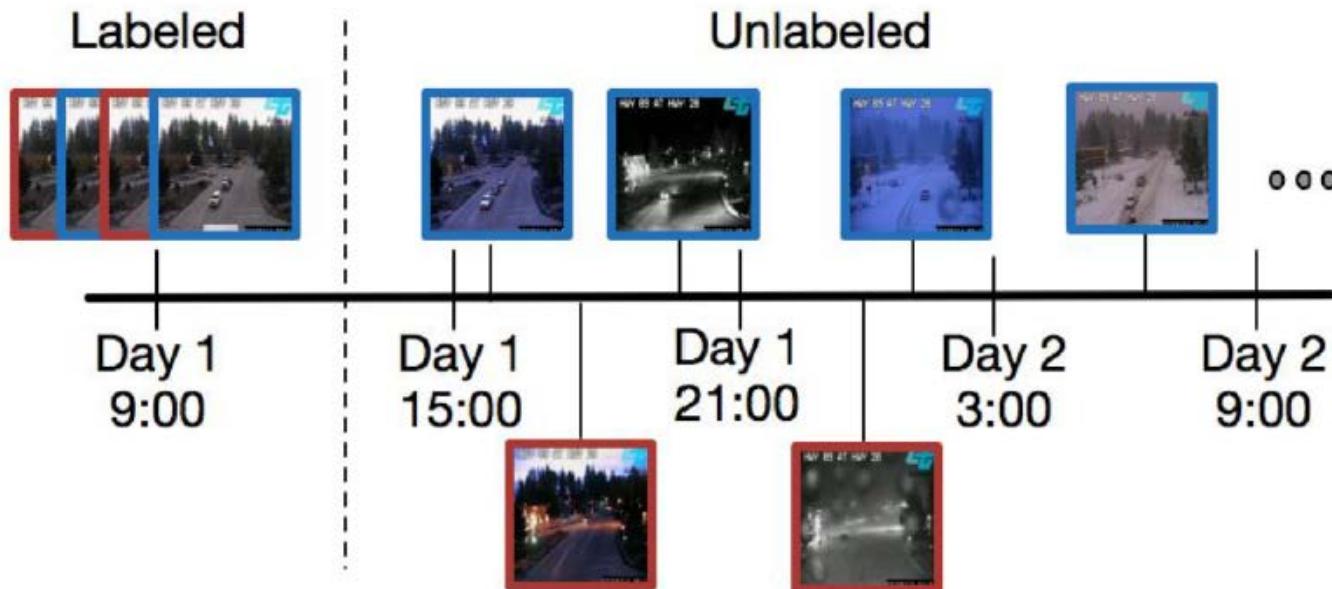
# Revisit of Some Relevant Keywords

- Why we care about Transfer Learning?
  - Machine learning
  - Big data (or data science)
  - Deep learning
- How to train machine learning (or deep learning) models for solving transfer learning tasks under different settings?
  - E.g., semi-supervised or unsupervised TL via deep neural networks?



# More TL Tasks

- Beyond standard classification, we might need to address **continuous adaptation tasks**.



- Beyond standard classification, we might need to address **continuous adaptation tasks**.



Input image at “blue hour” (just after sunset)

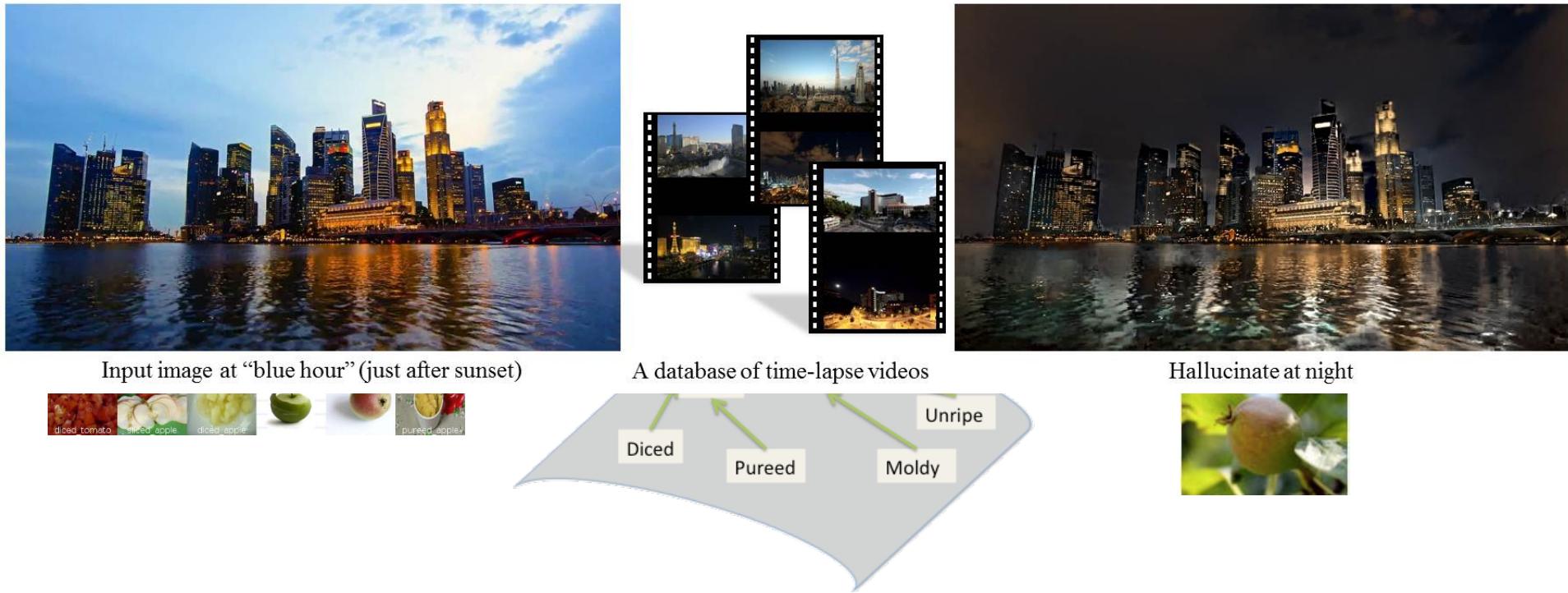


A database of time-lapse videos



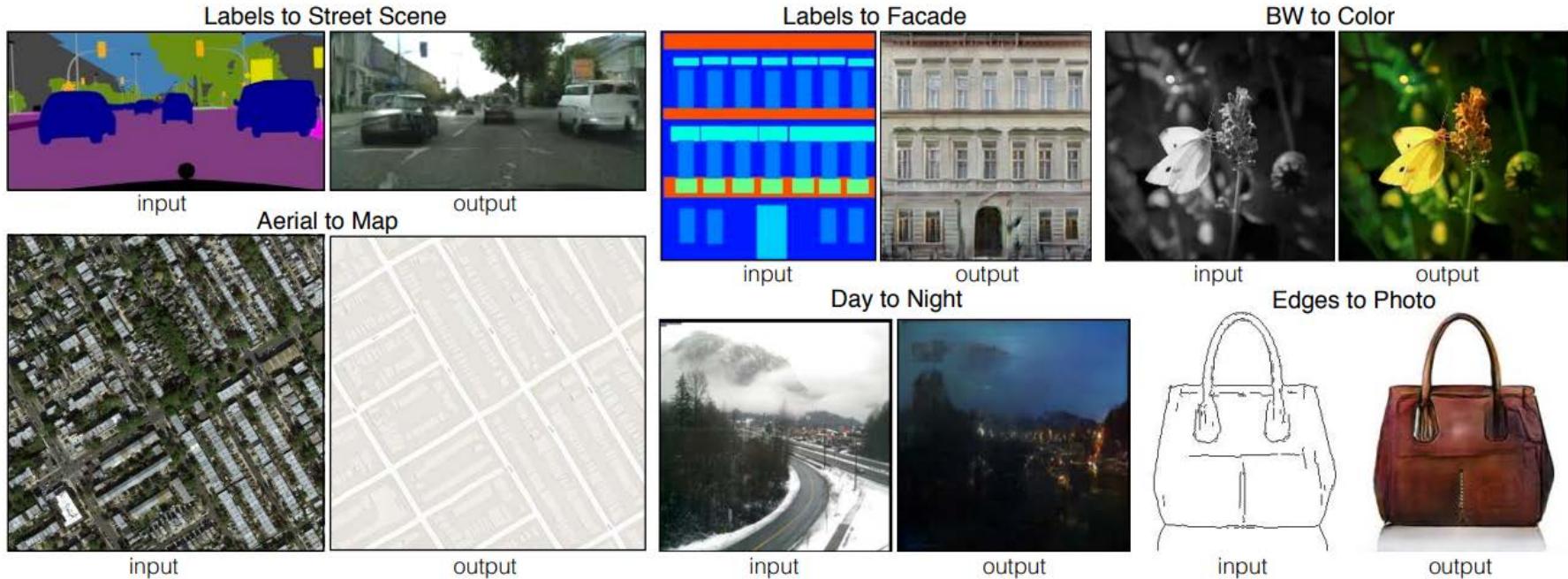
Hallucinate at night

- Beyond standard classification, we might need to address **continuous adaptation tasks**.



# More ML Tasks

- Beyond standard classification, we might need to address **image translation/manipulation/style transfer** tasks.



- Beyond standard classification, we might need to address **image translation/manipulation/style transfer** tasks.



- Beyond standard classification, we might need to address **image translation/manipulation/style transfer** tasks.

Input →



# Let's Take a Break...

- Transfer Learning
  - Introduction to Transfer Learning (TL)
  - Challenges in Transfer Learning
  - TL for Visual Recognition
  - TL for Visual Synthesis and Manipulation

