

1. **How frequently do you engage in cryptocurrency trading?**
 - Daily
 - Weekly
 - Monthly
 - Rarely
 - Never
 - **Rationale:** Understanding user engagement frequency helps gauge market penetration and identify the most active traders.
2. **What type of trading do you primarily engage in?**
 - Spot trading
 - Futures trading
 - Holding
 - Mining
 - Other (please specify)
 - **Rationale:** Identifies the main activities of the target audience to tailor product features.
3. **On a scale of 1 to 5, how would you rate the reliability of the information you currently use for trading decisions?**
 - 1 (Very Unreliable)
 - 2 (Unreliable)
 - 3 (Neutral)
 - 4 (Reliable)
 - 5 (Very Reliable)
 - **Rationale:** Assesses the trustworthiness of current information sources, highlighting the need for reliable data.
4. **How often do you experience emotional trading biases (e.g., FOMO, herd mentality) in your trading decisions?**
 - Always
 - Often
 - Sometimes
 - Rarely
 - Never
 - **Rationale:** Evaluates the prevalence of cognitive biases affecting trading decisions.
5. **How important is real-time market data in your trading strategy?**
 - Very Important
 - Important
 - Neutral
 - Not Important

- Not at all Important
 - **Rationale:** Determines the necessity of real-time data for informed decision-making.
6. **How satisfied are you with the current analytical tools available on your trading platform?**
- Very Dissatisfied
 - Dissatisfied
 - Neutral
 - Satisfied
 - Very Satisfied
 - **Rationale:** Measures satisfaction with existing analytical tools to identify areas for improvement.
7. **Which financial metrics do you currently use in your trading analysis?**
- Sharpe Ratio
 - Omega Ratio
 - Sortino Ratio
 - None
 - Other (please specify)
 - **Rationale:** Identifies the financial metrics traders are familiar with and use regularly.
8. **On a scale of 1 to 5, how would you rate the user interface (UI) of your current trading platform?**
- 1 (Very Poor)
 - 2 (Poor)
 - 3 (Average)
 - 4 (Good)
 - 5 (Excellent)
 - **Rationale:** Evaluates the visual and interactive quality of current UIs.
9. **How intuitive do you find the user experience (UX) on your current trading platform?**
- Very Intuitive
 - Intuitive
 - Neutral
 - Not Intuitive
 - Very Confusing
 - **Rationale:** Measures the ease of use and understanding.
10. **How likely are you to recommend your current trading platform to others?**
- Very Likely
 - Likely
 - Neutral
 - Unlikely
 - Very Unlikely

- **Rationale:** Determines user satisfaction and the likelihood of organic growth through recommendations.

11. **What is your primary source of information for cryptocurrency trading?**

- Social media
- News websites
- Financial analysts
- Trading platforms
- Other (please specify)
- **Rationale:** Identifies the main information channels to understand influences on user decisions.

12. **Have you ever experienced significant losses due to misleading information in cryptocurrency trading?**

- Yes
- No
- **Rationale:** Understands the impact of misinformation on user experiences.

13. **How often do you feel the need to check your cryptocurrency investments?**

- Multiple times a day
- Daily
- Weekly
- Monthly
- Rarely
- **Rationale:** Gauges the frequency of user engagement with their investments.

14. **On a scale of 1 to 5, how would you rate the educational content available on your current cryptocurrency dashboard?**

- 1 (Very Poor)
- 2 (Poor)
- 3 (Average)
- 4 (Good)
- 5 (Excellent)
- **Rationale:** Evaluates the quality of educational resources provided.

15. **How useful do you find the analytical tools on your current cryptocurrency dashboard?**

- Very Useful
- Useful
- Neutral
- Not Useful
- Very Useless
- **Rationale:** Assesses the practicality and effectiveness of analytical tools.

16. Which analytical tools do you use most frequently?

- Price charts
- Volume indicators
- Moving averages
- Bollinger Bands
- Other (please specify)
- **Rationale:** Identifies key tools used to inform product development priorities.

17. On a scale of 1 to 5, how would you rate the speed and responsiveness of your current cryptocurrency dashboard?

- 1 (Very Poor)
- 2 (Poor)
- 3 (Average)
- 4 (Good)
- 5 (Excellent)
- **Rationale:** Measures performance in terms of speed and responsiveness.

18. How important is customization in your cryptocurrency dashboard?

- Very Important
- Important
- Neutral
- Not Important
- Not at all Important
- **Rationale:** Assesses the need for customizable features.

19. How often do you use mobile applications for cryptocurrency trading?

- Always
- Often
- Sometimes
- Rarely
- Never
- **Rationale:** Evaluates the use of mobile platforms for trading.

20. How secure do you feel using your current cryptocurrency dashboard?

- Very Secure
- Secure
- Neutral
- Insecure
- Very Insecure
- **Rationale:** Assesses user confidence in platform security.

21. Which device do you primarily use for cryptocurrency trading?

- Desktop
- Laptop
- Tablet
- Smartphone
- Other (please specify)
- **Rationale:** Understands device preferences to optimize user interface design.

22. **On a scale of 1 to 5, how would you rate the customer support of your current cryptocurrency dashboard?**

- 1 (Very Poor)
- 2 (Poor)
- 3 (Average)
- 4 (Good)
- 5 (Excellent)
- **Rationale:** Evaluates the quality of customer service.

23. **How often do you encounter technical issues with your current cryptocurrency dashboard?**

- Very Frequently
- Frequently
- Sometimes
- Rarely
- Never
- **Rationale:** Identifies the frequency of technical problems.

24. **How well does your current cryptocurrency dashboard integrate with other financial tools you use?**

- Very Well
- Well
- Neutral
- Poorly
- Very Poorly
- **Rationale:** Assesses compatibility and integration with other tools.

25. **How important is it for you to have a single dashboard for all your cryptocurrency activities?**

- Very Important
- Important
- Neutral
- Not Important
- Not at all Important
- **Rationale:** Gauges the need for a comprehensive, all-in-one solution.

26. **How confident are you in the accuracy of the data provided by your current cryptocurrency dashboard?**

- Very Confident
- Confident
- Neutral
- Not Confident
- Very Unconfident
- **Rationale:** Assesses trust in data accuracy.

27. **How would you rate the visual appeal of your current cryptocurrency dashboard?**

- Very Appealing
- Appealing
- Neutral
- Unappealing
- Very Unappealing
- **Rationale:** Evaluates the aesthetic quality of the platform.

28. **How important is it for you to have a dark mode option on your cryptocurrency dashboard?**

- Very Important
- Important
- Neutral
- Not Important
- Not at all Important
- **Rationale:** Assesses the demand for visual customization options.

29. **How often do you use social features (e.g., chat, forums) on your cryptocurrency dashboard?**

- Always
- Often
- Sometimes
- Rarely
- Never
- **Rationale:** Evaluates the use of community and social features.

30. **How useful do you find alerts and notifications on your cryptocurrency dashboard?**

- Very Useful
- Useful
- Neutral
- Not Useful
- Very Useless
- **Rationale:** Assesses the effectiveness of alert features.

31. **How likely are you to participate in a referral program for your cryptocurrency dashboard?**

- Very Likely
- Likely

- Neutral
- Unlikely
- Very Unlikely
- **Rationale:** Determines interest in referral incentives.

32. **What is the most frustrating aspect of your current cryptocurrency dashboard?**

- Navigation
- Data accuracy
- Speed
- Customer support
- Other (please specify)
- **Rationale:** Identifies major pain points to address in product development.

33. **On a scale of 1 to 5, how would you rate the onboarding experience of your current cryptocurrency dashboard?**

- 1 (Very Poor)
- 2 (Poor)
- 3 (Average)
- 4 (Good)
- 5 (Excellent)
- **Rationale:** Evaluates the ease of getting started with the platform.

34. **How do you feel about the fee structure of your current cryptocurrency trading platform?**

- Very Fair
- Fair
- Neutral
- Unfair
- Very Unfair
- **Rationale:** Assesses user satisfaction with pricing and fees.

35. **How often do you use advanced trading features (e.g., margin trading, short selling)?**

- Always
- Often
- Sometimes
- Rarely
- Never
- **Rationale:** Understands the use of advanced trading options.

36. **What additional features would you like to see in a cryptocurrency dashboard?**

- More analytical tools
- Better customization options
- Enhanced security features

- Improved customer support
- Other (please specify)
- **Rationale:** Gathers insights on desired enhancements.

37. **How do you stay updated with the latest trends and news in the cryptocurrency market?**

- Social media
- News websites
- Financial newsletters
- Forums and communities
- Other (please specify)
- **Rationale:** Identifies key sources of information.

38. **On a scale of 1 to 5, how would you rate the educational resources provided by your current cryptocurrency dashboard?**

- 1 (Very Poor)
- 2 (Poor)
- 3 (Average)
- 4 (Good)
- 5 (Excellent)
- **Rationale:** Evaluates the quality of educational content.

39. **How important is it for you to have access to a demo or trial version before fully committing to a cryptocurrency dashboard?**

- Very Important
- Important
- Neutral
- Not Important
- Not at all Important
- **Rationale:** Assesses the need for trial options to build user confidence.

40. **How often do you use the educational content available on your cryptocurrency dashboard?**

- Always
- Often
- Sometimes
- Rarely
- Never
- **Rationale:** Evaluates the utilization of educational resources.

41. **How important is multi-language support in a cryptocurrency dashboard for you?**

- Very Important
- Important
- Neutral

- Not Important
- Not at all Important
- **Rationale:** Assesses the need for language diversity in the user base.

42. **How do you prefer to receive updates about new features or changes in your cryptocurrency dashboard?**

- Email
- In-app notifications
- SMS
- Social media
- Other (please specify)
- **Rationale:** Determines the most effective communication channels.

43. **On a scale of 1 to 5, how would you rate the reliability of your current cryptocurrency dashboard?**

- 1 (Very Poor)
- 2 (Poor)
- 3 (Average)
- 4 (Good)
- 5 (Excellent)
- **Rationale:** Measures overall reliability and uptime.

44. **How do you feel about the level of personalization available on your current cryptocurrency dashboard?**

- Very Satisfied
- Satisfied
- Neutral
- Dissatisfied
- Very Dissatisfied
- **Rationale:** Assesses satisfaction with personalization options.

45. **How frequently do you use the portfolio tracking features on your current cryptocurrency dashboard?**

- Always
- Often
- Sometimes
- Rarely
- Never
- **Rationale:** Evaluates the use of portfolio management tools.

46. **How likely are you to switch to a new cryptocurrency dashboard if it offered better features?**

- Very Likely
- Likely

- Neutral
- Unlikely
- Very Unlikely
- **Rationale:** Measures willingness to adopt a new platform.

47. **What is your preferred method of learning about new features in your cryptocurrency dashboard?**

- Video tutorials
- Written guides
- Webinars
- Community forums
- Other (please specify)
- **Rationale:** Identifies preferred learning formats.

48. **On a scale of 1 to 5, how would you rate the analytical capabilities of your current cryptocurrency dashboard?**

- 1 (Very Poor)
- 2 (Poor)
- 3 (Average)
- 4 (Good)
- 5 (Excellent)
- **Rationale:** Evaluates the strength of analytical tools provided.

49. **How often do you use automated trading features on your current cryptocurrency dashboard?**

- Always
- Often
- Sometimes
- Rarely
- Never
- **Rationale:** Understands the use of automation in trading.

50. **How do you feel about the level of transparency regarding fees and charges on your current cryptocurrency dashboard?**

- Very Satisfied
- Satisfied
- Neutral
- Dissatisfied
- Very Dissatisfied
- **Rationale:** Assesses clarity and transparency of fee structures.