

Centre for International Programmes
HELP University
STIKOM, Bali.

FINAL EXAMINATION NOTIFICATION

COURSE : HELP Bachelor of Information Technology (Hons), September 2017.
SUBJECT : Multimedia Authoring and Development (BGM203)

1. Examination Topics/References

Section A: 20 Multiple Choice Questions (20 marks)

Section B: 3 Essay Questions (50 marks)

- MM Production phases (Ch.2)
- MM Production team (Ch.2)
- Font Terminology (Ch.3 slides 17-18)
- Bitmap and Vector graphics (Ch.5a - 5b)
 - Definitions, advantages, disadvantages
- Types of Colour Theories - RGB and CMYK (Ch.6)
- Video - PAL and NTSC standards (Tutorial 3)
- Gestalt Principles (Ch.10), definitions and examples

Section C: 3 Case Study Questions (30 marks)

- Lab Material 6 - Mouse Events File
- Lab Material 10 – Creating Form (Client side)

3. Examination Duration:

3 Hours

4. Examination Assessment:

50% of the total assessment

Convenor's Name: Dewi Octaviani