



Leading with purpose to create meaningful impact. Find your purpose with us!

TRADE ACTIVATION OFFICER (Pasig)

Ensures excellent execution of all Below-the-Line programs (BTL) of his/her assigned Brands/Category.

QUALIFICATIONS

- Graduate of any 4 year course preferably major in Management, Economics, Marketing or other related fields
- At least 3 years work experience in Trade Marketing, Brand Marketing or Sales from FMCG industry
- Has strong planning and organizing skills, creative and out-of-the box thinking, and have understanding of sales cycle trends and business implications