



Leading with purpose to create meaningful impact. Find your purpose with us!

TRADE ACTIVATION OFFICER (Pasig)

Ensures excellent execution of all Below-the-Line programs (BTL) of his/her assigned Brands/Category.

QUALIFICATIONS

- Graduate of any 4 year course preferably major in Management, Economics, Marketing or other related fields
- At least 3 years work experience in Trade Marketing, Brand Marketing or Sales from FMCG industry
- Has strong planning and organizing skills, creative and out-of-the box thinking, and have understanding of sales cycle trends and business implications

MERCHANDISING MANAGER (Pasig)

Handles management of Merchandising Operations through direct interface with the appointed agencies and with close coordination with Trade Marketing and Field Sales Personnel.

QUALIFICATIONS

- Graduate of any 4 year course preferably major in Management, Economics, Marketing or other related fields
- At least 5 years work experience in Merchandising, Trade Marketing, Brand Marketing or Sales from FMCG industry.
- Must have at least 2 years work experience in senior supervisory or management role.
- Has strong negotiation skills, creative and detail oriented, and has excellent interpersonal and communication skills

For interested applicants, submit updated resume to:

efccareers@thi.com.ph