



# Cloud Native Applications - Going Cloud Native

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Derrick Chua  
Senior Platform Architect  
[tchua@pivotal.io](mailto:tchua@pivotal.io)  
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**You need to be good at software**

## Disruption is Faceless

“We didn’t do anything wrong  
but somehow, we lost.”

CEO, Nokia

Pivotal



88%

of Fortune 100 companies no longer exist  
(1955 vs. 2014)

## Former Titans of Industry

Software companies have disrupted once untouchable industry leaders



**\$5BN**

Entertainment

**SIEBEL**

**\$30BN**

Technology

**BORDERS**

**\$2.2BN**

Retail

**TOWER**  
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**\$1BN**

Entertainment



**\$30BN**

Technology



**\$2.6BN**

Retail

# Why do you need to be good at software?

**Customers  
expect it.**

**Meet the  
demands to  
operate at  
scale.**

**Gives you  
more  
business  
options.**

**Your  
competitors  
are  
improving.**

**It makes your  
life better.**

Ok, but how do I  
know that I'm **getting  
better** at software?

**Improved savings.** Lower cost per unit of deployed compute.

**Improved security.** Achieving 100% patch coverage.

**Improved speed.** Faster cycle time, more frequent deployments.

**Improved scale.** More requests per second to apps and services.

**Improved stability.** Greater uptime of customer-facing service.

# What keeps you from being good at software?

**It's hard to  
experiment and  
quickly incorporate  
what we learn.**

**Stuck with  
incomplete or  
outdated  
application  
platforms.**

**Hostile processes  
and procedures  
make it painful to  
ship software.**

**Organization silos  
have competing  
priorities.**



Going Cloud Native

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# What is Cloud Native?

# CNCF's definition

Cloud native technologies empower organizations to build and run **scalable applications** in modern, dynamic environments such as **public, private, and hybrid clouds**. **Containers, service meshes, microservices, immutable infrastructure, and declarative APIs** exemplify this approach.

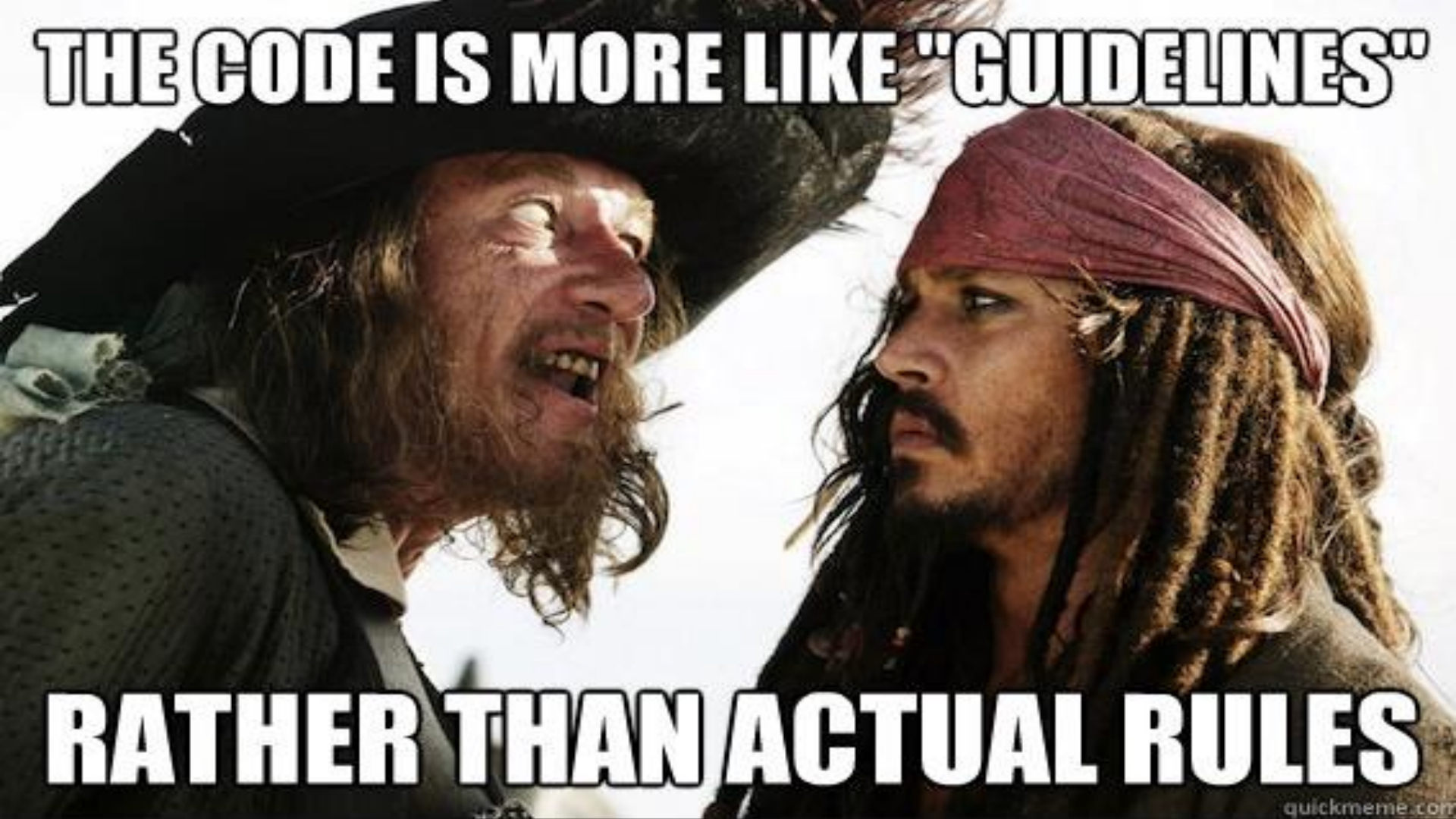
These techniques enable **loosely coupled systems** that are **resilient, manageable, and observable**. Combined with **robust automation**, they allow engineers to **make high-impact changes frequently** and **predictably with minimal toil**.

# Another definition

1. Packaged as lightweight containers
2. Developed with the best of breed languages and frameworks
3. Designed as loosely coupled microservices
4. Centered around APIs for interaction and collaboration
5. Architected with a clean separation of stateless and stateful services
6. Isolated from server and operating system dependencies
7. Deployed on self-service, elastic, cloud infrastructure
8. Managed through agile DevOps processes
9. Automated capabilities
10. Defined, policy-driven resource allocation

<https://thenewstack.io/10-key-attributes-of-cloud-native-applications/>

**THE CODE IS MORE LIKE "GUIDELINES"**



**RATHER THAN ACTUAL RULES**

Going Cloud Native

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# 12 Factor App

# 12 Factors – Methodology for Cloud Native Implementation

#1 Codebase

#2 Dependencies

#3 Configuration

#4 Backing Services

#5 Build, Release, Run

#6 Processes

#7 Port Binding

#8 Concurrency

#9 Disposability

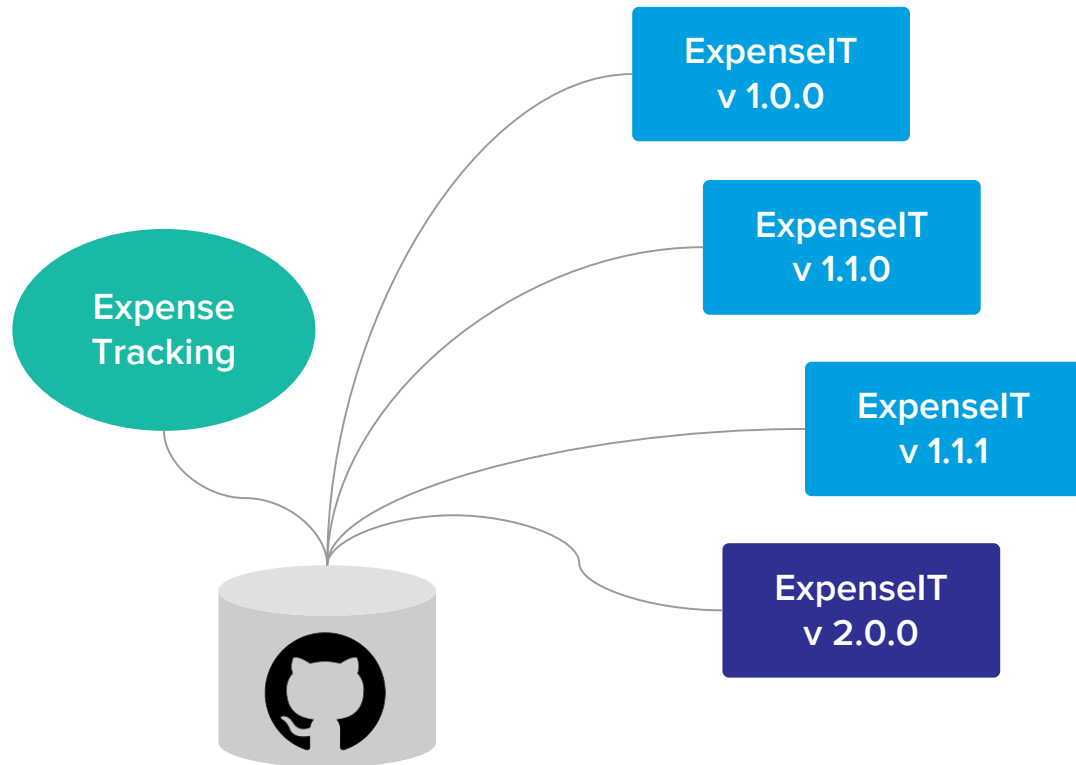
#10 Dev/Prod Parity

#11 Logs

#12 Admin Processes

# Cloud Native Design - Codebase

One codebase tracked in  
revision control, many deploys



# Cloud Native Design - Dependencies

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Explicitly declare and isolate  
dependencies

```
<dependencies>
  <dependency>
    <groupId>org.springframework.boot</groupId>
    <artifactId>spring-boot-starter-web</artifactId>
  </dependency>
  <dependency>
    <groupId>org.springframework.boot</groupId>
    <artifactId>spring-boot-starter-actuator</artifactId>
  </dependency>
  <dependency>
    <groupId>org.springframework.boot</groupId>
    <artifactId>spring-boot-starter-data-mongodb</artifactId>
  </dependency>
</dependencies>
```

Declaration

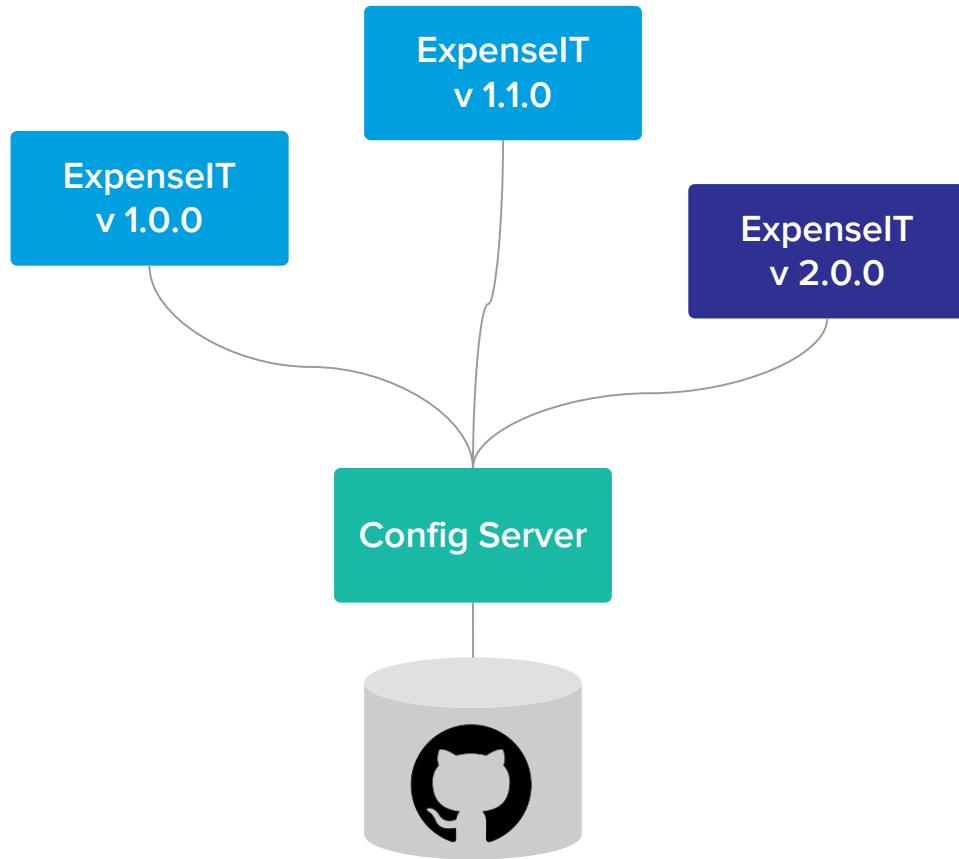
Isolation

```
BOOT-INF/lib/
BOOT-INF/lib/spring-boot-starter-actuator-1.5.9.RELEASE.jar
BOOT-INF/lib/spring-boot-starter-1.5.9.RELEASE.jar
BOOT-INF/lib/spring-boot-starter-logging-1.5.9.RELEASE.jar
BOOT-INF/lib/logback-classic-1.1.11.jar
BOOT-INF/lib/logback-core-1.1.11.jar
BOOT-INF/lib/jul-to-slf4j-1.7.25.jar
BOOT-INF/lib/log4j-over-slf4j-1.7.25.jar
BOOT-INF/lib/snakeyaml-1.17.jar
```



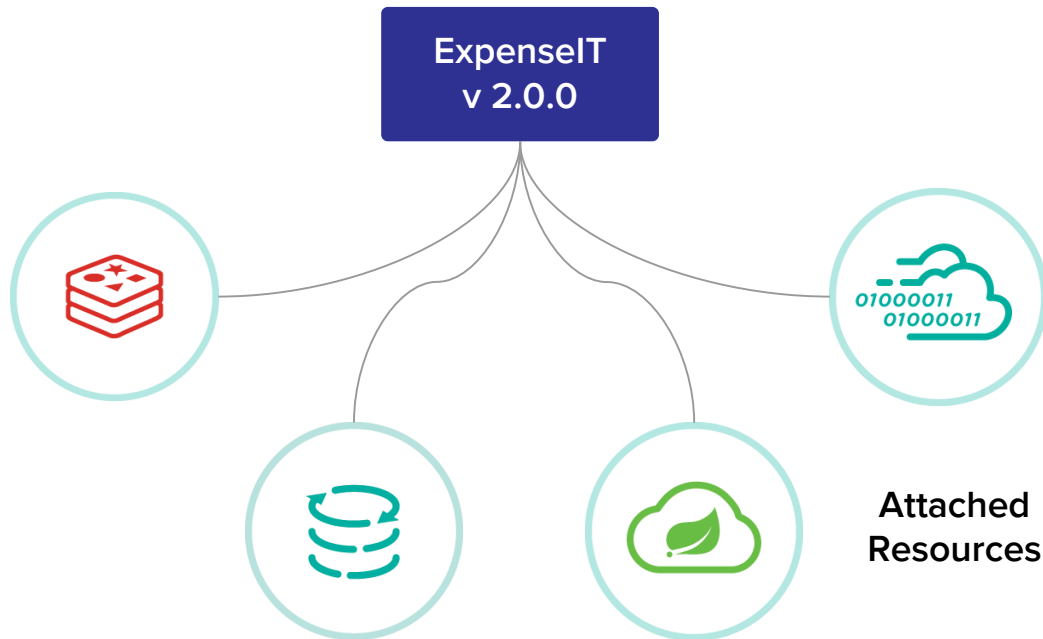
# Cloud Native Design - Configuration

Store configuration external to  
application



# Cloud Native Design - Backing Services

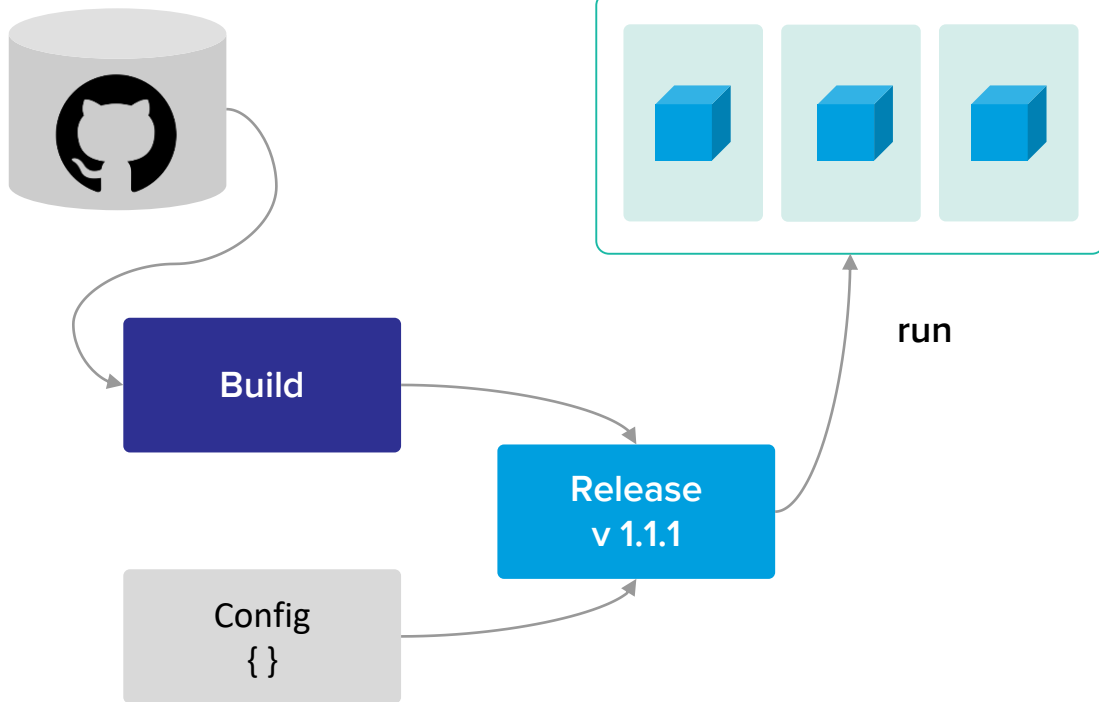
Treat backing services as attached resources



# Cloud Native Design - Build, Release, Run

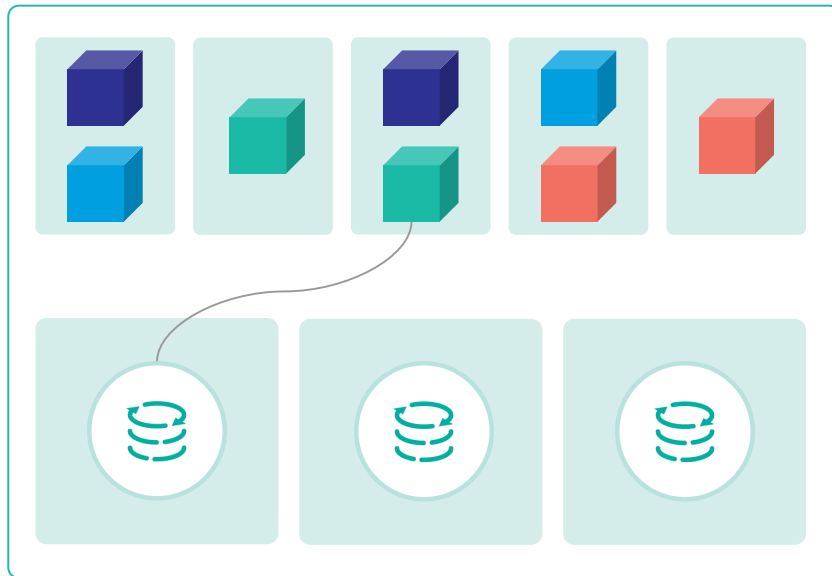
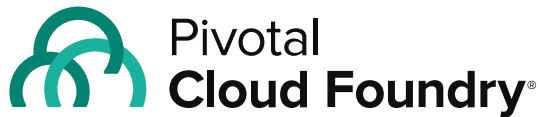
Strictly separate build, release and  
run phases

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# Cloud Native Design - Processes

Execute the app as one or more  
stateless processes



Stateless  
Processes

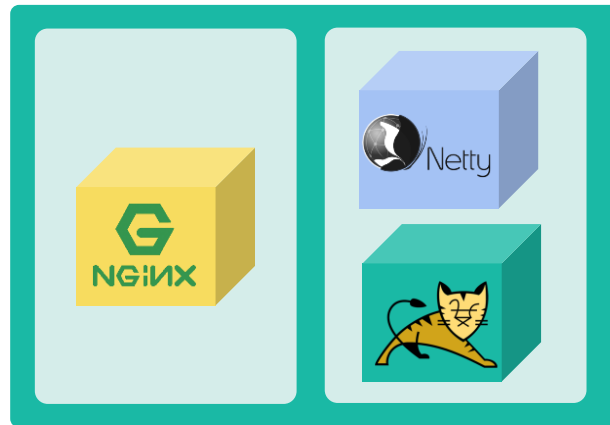
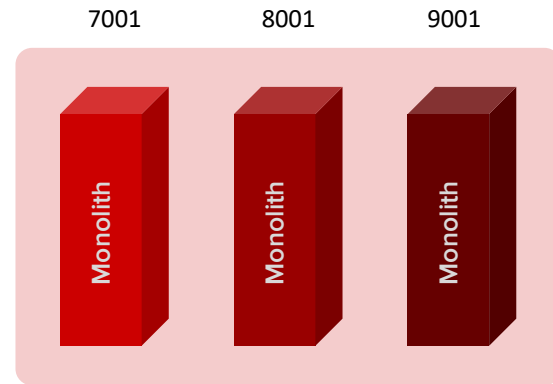
Stateful  
Backing  
Services

# Cloud Native Design - Port binding

Export Services via Port binding

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ORACLE<sup>®</sup>  
WebLogic

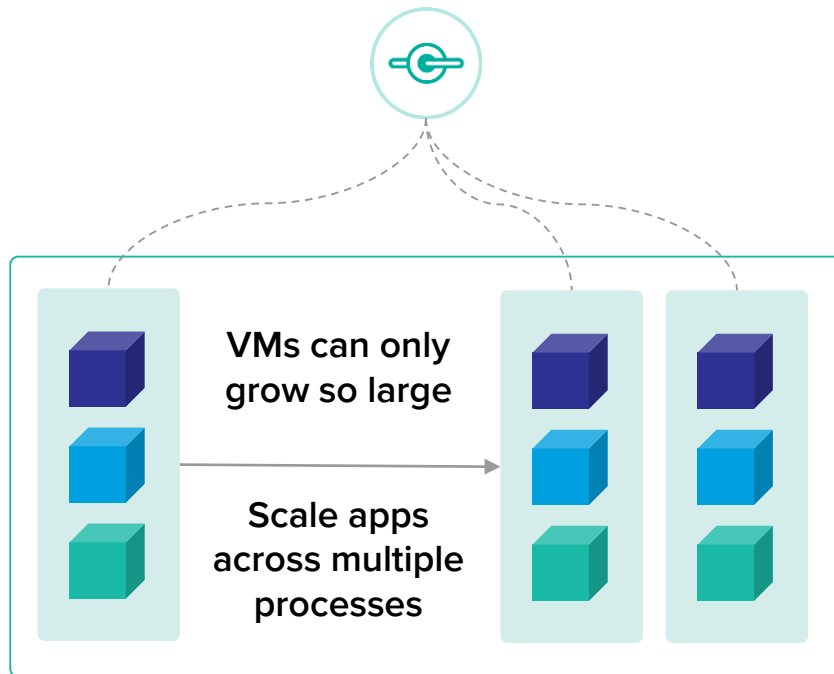


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Cloud Foundry<sup>®</sup>

- Self contained
- Inside out export services
- Apps can become backing services for other apps via Port binding

# Cloud Native Design - Concurrency

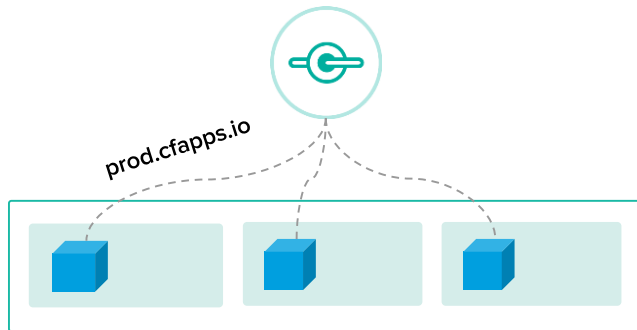
Scale out via the process model



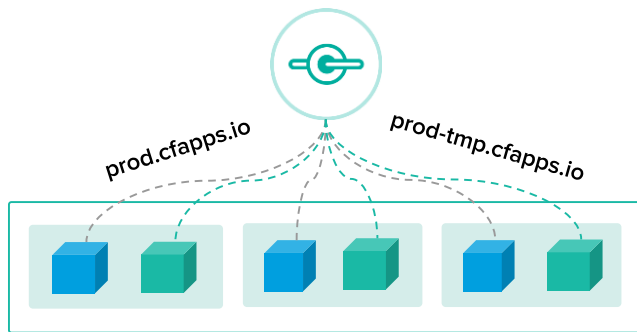
# Cloud Native Design - Disposability

Maximum robustness with fast startup and graceful shutdown

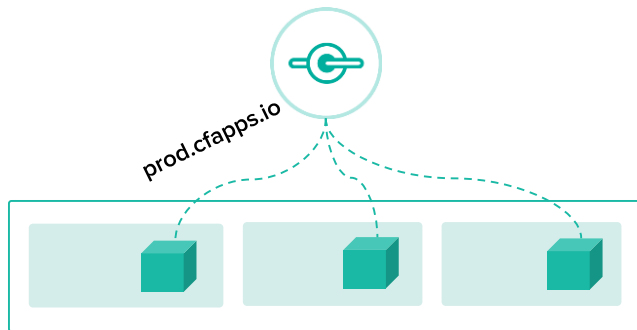
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Apps can start or stop at a moment's notice



Strive for fast startup



And graceful shutdown

# Cloud Native Design - Dev/Prod Parity

Keep dev, staging and production  
as similar as possible



## Time

Developer changes  
takes day, weeks or  
months to get into  
production.



## Personnel

Developers develop  
code and Ops  
deploys code in  
Silos.



## Technology

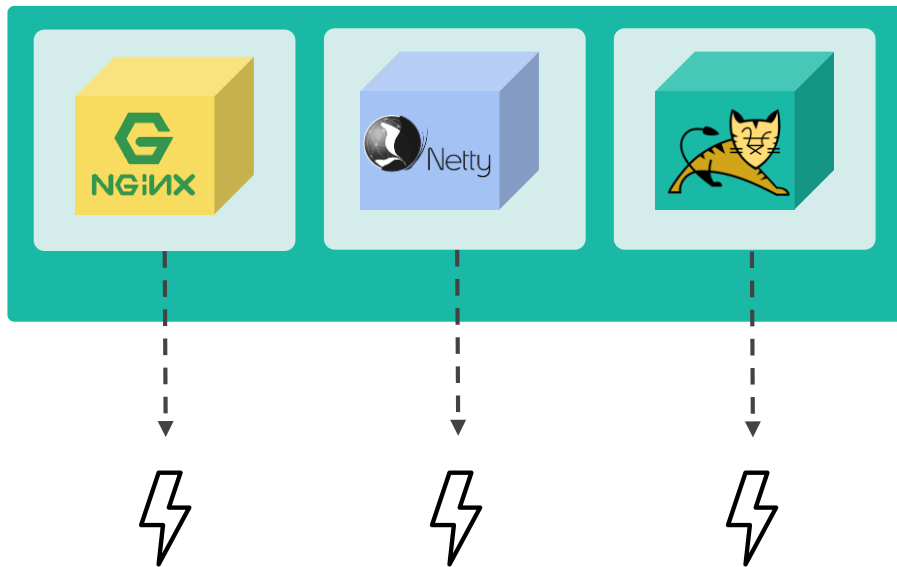
Developers use one  
technology in lower  
environments and  
company uses  
another in prod (i.e  
windows to linux)

	Traditional App	12-factor App
Time between deploys	days/weeks	mins/hours
Dev vs. Ops	different folks	same folks
Dev & Prod Environments	Divergent	Similar



# Cloud Native Design - Logs

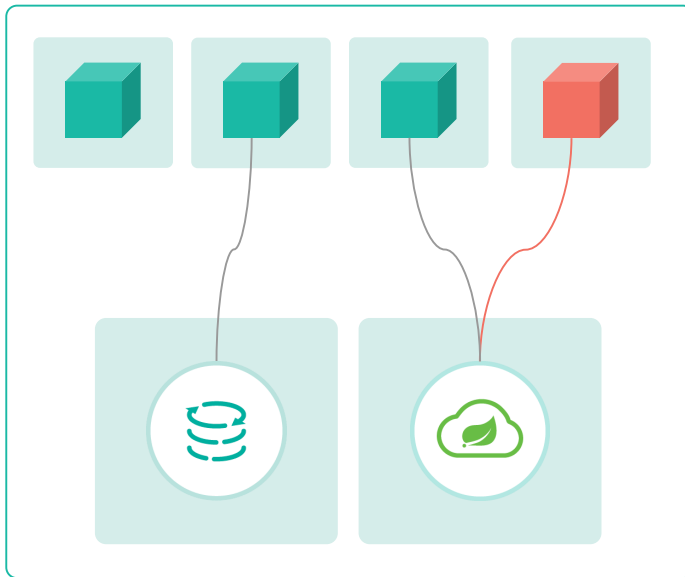
Treat logs as event stream



- Apps shouldn't manage logs
- No routing or storage for logs
- Unbuffered event stream to stdout

# Cloud Native Design - Admin Processes

Run admin/management tasks as one-off processes



## Admin Tasks

- DB Migrations
- Running a console
- Clean-up scripts
- Versioned with App
- Boot Actuators
- Boot DevTools

# Cloud Native Implementation

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#2 Dependencies

#3 Configuration

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#9 Disposability

#10 Dev/Prod Parity

#11 Logs

#12 Admin Processes

# Cloud Native Implementation

## #1 Codebase



## #2 Dependencies



## #3 Configuration



## #4 Backing Services



## #5 Build, Release, Run



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## #12 Admin Processes



# Cloud Native Evaluation

## Cloud Native

- Microservice Architecture
- API first design

## Cloud Resilient

- Design for failure
- Apps are unaffected by dependent service failure
- Proactive testing for failure
- Metrics and monitoring baked in
- Cloud agnostic runtime implementation

## Cloud Friendly

- 12 Factor apps
- Horizontally scalable
- Leverage platform for HA

## Cloud Ready

- No file system requirements
- Containerized
- Platform managed addresses and ports
- Consume Platform services

The background of the slide is a teal-colored image of the Golden Gate Bridge, viewed from a low angle looking up at one of the towers. The bridge's cables and structure are visible, extending into the distance.

# Pivotal®



## Transforming How The World Builds Software