

14.44M

Total Sales

**4.61M**  
YTD Sales

658.19K

MTD Sales

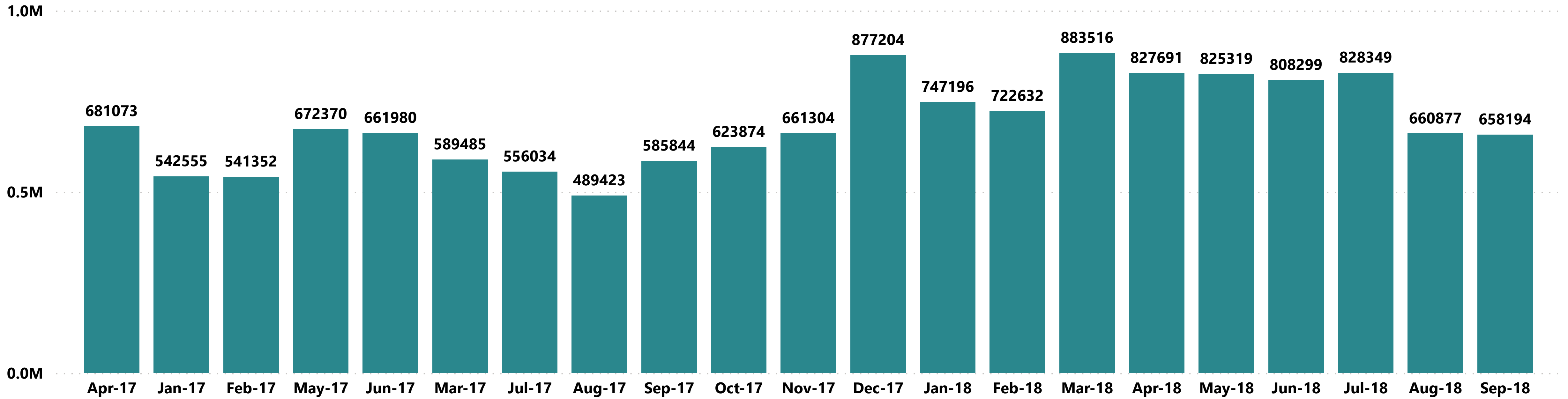
**3.65M**

LY YTD Sales

585.84K

LY MTD Sales

## Total Sales | Month wise



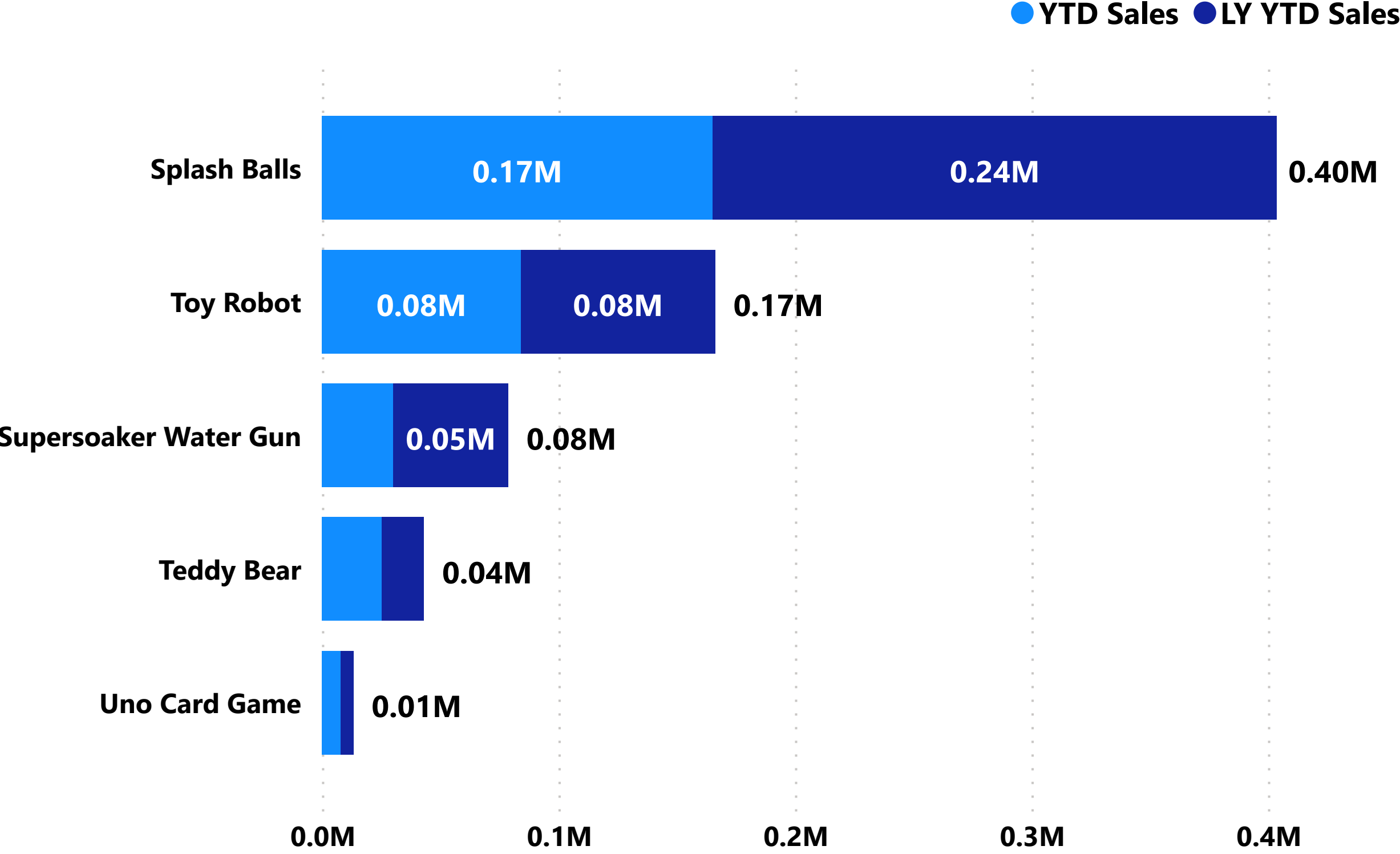
Sum of Sum by Store\_City



▼Store_Name	Total Sales	YTD Sales	LY YTD Sales	YTD Growth %	^
Maven Toys Zacatecas 1	229,983.04	79,893.10	50,398.39	↑	58.52%
Maven Toys Xalapa 2	344,307.04	121,189.35	89,216.14	↑	35.84%
Maven Toys Xalapa 1	265,812.73	85,350.07	71,493.28	↑	19.38%
Maven Toys Villahermosa 1	258,210.66	85,015.96	68,776.02	↑	23.61%
Maven Toys Tuxtla Gutierrez 1	229,698.27	73,091.90	53,441.10	↑	36.77%
Maven Toys Toluca 2	222,364.36	71,855.17	62,635.85	↑	14.72%
Maven Toys Toluca 1	411,157.32	136,194.06	95,233.48	↑	43.01%
Maven Toys Santiago 1	277,598.14	80,328.92	73,077.20	●	9.92%
Maven Toys San Luis Potosi 1	263,389.65	81,417.94	61,125.64	↑	33.20%
Maven Toys Saltillo 2	249,106.07	74,326.89	78,072.00	↓	-4.80%
Maven Toys Saltillo 1	330,408.90	104,427.91	76,623.87	↑	36.29%
Maven Toys Puebla 3	267,559.55	72,361.81	71,473.10	●	1.24%
Maven Toys Puebla 2	282,616.87	83,686.61	66,069.23	↑	26.67%
Maven Toys Puebla 1	258,533.87	94,702.83	49,460.14	↑	91.47%
Maven Toys Pachuca 1	237,676.15	73,861.99	51,880.91	↑	42.37%
Total	14,444,572.35	4,608,730.22	3,646,724.10	↑	26.38%



Top 5 Product



FMCG Sales Dashboard

Fiscal Year

Select all

FY 17-18

FY 18-19

Month Year

All

Product Category

All

Product Name

All

Store Name

All

Store Location

All

Store City

All

14,444,572

Total Sales

4,608,730

YTD Sales

3,646,724

LY YTD Sales

658,194

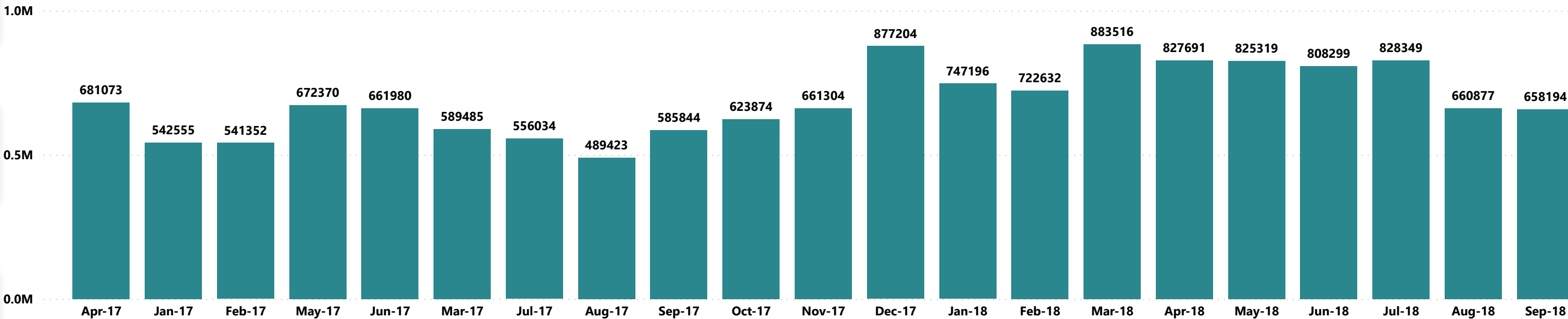
MTD Sales

585,844

LY MTD Sales

Reset

Total Sales | Month wise

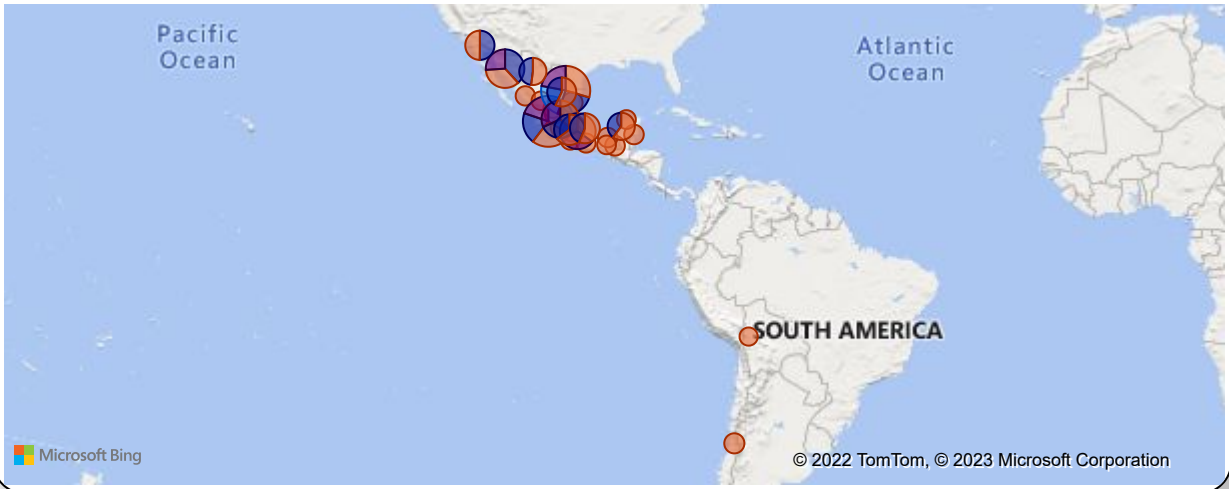


Store_City	Total Sales	YTD Sales	LY YTD Sales	YTD Growth %
Cuidad de Mexico	1,649,492.01	511,211.52	439,187.24	↑ 16.40%
Guadalajara	1,322,099.46	402,842.25	352,596.73	↑ 14.25%
Monterrey	1,261,845.70	431,872.11	327,636.76	↑ 31.81%
Hermosillo	903,388.84	297,385.52	232,128.99	↑ 28.11%
Guanajuato	869,055.83	278,146.55	217,619.59	↑ 27.81%
Puebla	808,710.29	250,751.25	187,002.47	↑ 34.09%
Toluca	622,521.68	208,040.22	157,860.22	↑ 31.70%
Total	14,444,572.35	4,608,730.22	3,646,724.10	↑ 26.38%

Product_Category	Total Sales	YTD Sales	LY YTD Sales	YTD Growth %
Art & Crafts	2,705,364.26	1,209,256.93	390,465.65	↑ 209.70%
Electronics	2,246,771.25	503,425.90	707,251.37	↓ -28.82%
Games	2,226,836.27	595,385.87	552,707.13	● 7.72%
Sports & Outdoors	2,172,359.57	735,432.09	616,736.25	↑ 19.25%
Toys	5,093,241.00	1,565,229.43	1,379,563.70	↑ 13.46%
Total	14,444,572.35	4,608,730.22	3,646,724.10	↑ 26.38%

Sum of Sum by Store\_City and Store\_Location

Store\_Location ● Airport ● Commercial ● Downtown ● Residential



Top 5 Product

● YTD Sales ● LY YTD Sales

