

FMCG Sales Dashboard

Fiscal Year

Select all

FY 17-18

FY 18-19

Month Year

All

Product Category

All

Product Name

All

Store Name

All

Store Location

All

Store City

All

14,444,572

Total Sales

4,608,730

YTD Sales

3,646,724

LY YTD Sales

658,194

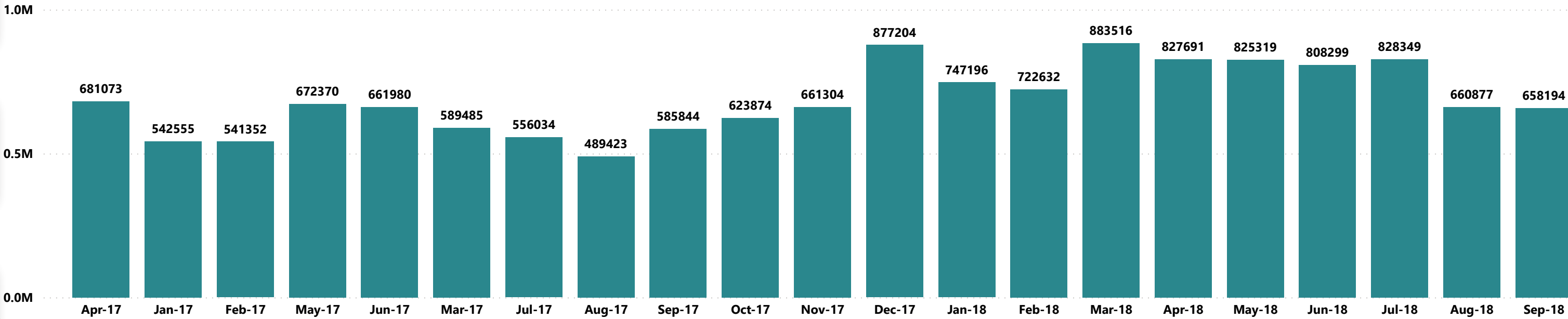
MTD Sales

585,844

LY MTD Sales

Reset

Total Sales | Month wise



| Store_City       | Total Sales   | YTD Sales    | LY YTD Sales | YTD Growth % |
|------------------|---------------|--------------|--------------|--------------|
| Cuidad de Mexico | 1,649,492.01  | 511,211.52   | 439,187.24   | ↑ 16.40%     |
| Guadalajara      | 1,322,099.46  | 402,842.25   | 352,596.73   | ↑ 14.25%     |
| Monterrey        | 1,261,845.70  | 431,872.11   | 327,636.76   | ↑ 31.81%     |
| Hermosillo       | 903,388.84    | 297,385.52   | 232,128.99   | ↑ 28.11%     |
| Guanajuato       | 869,055.83    | 278,146.55   | 217,619.59   | ↑ 27.81%     |
| Puebla           | 808,710.29    | 250,751.25   | 187,002.47   | ↑ 34.09%     |
| Toluca           | 622,521.68    | 208,040.22   | 157,860.22   | ↑ 31.70%     |
| Total            | 14,444,572.35 | 4,608,730.22 | 3,646,724.10 | ↑ 26.38%     |

| Product_Category  | Total Sales   | YTD Sales    | LY YTD Sales | YTD Growth % |
|-------------------|---------------|--------------|--------------|--------------|
| Art & Crafts      | 2,705,364.26  | 1,209,256.93 | 390,465.65   | ↑ 209.70%    |
| Electronics       | 2,246,771.25  | 503,425.90   | 707,251.37   | ↓ -28.82%    |
| Games             | 2,226,836.27  | 595,385.87   | 552,707.13   | ● 7.72%      |
| Sports & Outdoors | 2,172,359.57  | 735,432.09   | 616,736.25   | ↑ 19.25%     |
| Toys              | 5,093,241.00  | 1,565,229.43 | 1,379,563.70 | ↑ 13.46%     |
| Total             | 14,444,572.35 | 4,608,730.22 | 3,646,724.10 | ↑ 26.38%     |

Sum of Sum by Store\_City and Store\_Location

Store\_Location ● Airport ● Commercial ● Downtown ● Residential



Top 5 Product

● YTD Sales ● LY YTD Sales

