VIDEO EDITING SYLLABUS

Master the Art of Video Editing: A Comprehensive Course for Creative Excellence

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EDITING SHAPES THE VISION

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VIDEO EDITING COURSE SYLLABUS

Module 1: Introduction to Video Editing

Overview of Video Editing

- Understanding the importance of video editing in the digital world.
- Types of video editing (linear vs. nonlinear).
- Key terminology in video editing.

Introduction to Video Editing Software

- Overview of popular editing software (Adobe Premiere Pro, Final Cut Pro, DaVinci
- Resolve, etc.)
- Interface and workspace basics.

Module 2: Video Editing Basics

Importing and Organizing Footage

- File formats and codecs.
- Organizing and managing media files.

Basic Editing Tools

- Cutting, trimming, and splicing clips.
- Transitions and basic effects.

Audio Editing Basics

- Adjusting audio levels.
- Adding background music and sound effects.

Module 3: Advanced Editing Techniques

Color Correction and Grading

- Basic color correction tools and techniques.
- Advanced color grading to enhance video aesthetics.

Color Correction and Grading

- Layering and arranging video and audio tracks.
- Using multi-cam editing.

Special Effects and Motion Graphics

- Introduction to visual effects.
- Keyframe animation and using effects creatively.

Module 4: Audio and Sound Design

Advanced Audio Editing

- Noise reduction and sound clarity.
- Synchronizing audio with video.

Sound Design for Video

- Creating soundscapes and adding sound effects.
- Using royalty-free audio and sound libraries.

Module 5: Titles and Graphics

Creating Titles and Text Animations

- Creating Titles and Text Animations
- Using motion graphics for dynamic titles.

Creating Lower Thirds and Captions

- Designing lower thirds.
- Adding captions and subtitles.

Module 6: Video Exporting and Delivery

Export Settings

- Understanding resolution, frame rate, and aspect ratio.
- Choosing the right export format for different platforms (YouTube, Instagram, etc.).

Optimizing Videos for Social Media

- Exporting videos for various social media platforms.
- Tips for video compression without losing quality.

Module 7: Practical Project

Final Project: Editing a Short Video

- Apply all learned techniques to create a final edited video.
- Peer review and feedback.

Module 8: Career in Video Editing

Building a Portfolio

- How to showcase your work to potential clients.
- Tips for creating a professional video editor portfolio.

Freelancing and Job Opportunities

- Exploring career options in video editing.
- Finding freelance gigs and working with clients.

Tools Covered:

- Adobe Premiere Pro
- DaVinci Resolve
- Final Cut Pro
- After Effects (for motion graphics and advanced effects)
- Audacity (for audio editing)