



Says

What have we heard them say?
What can we imagine them saying?

Changing consumer prederences on products and cautions selection of preserves increasing each day,and it is forecased to go high



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

The impact of growing consumers health consciousness and preferring organic ingredients as natural preservatives are driving the market

KEERTHI
SWEETS
OWNERS

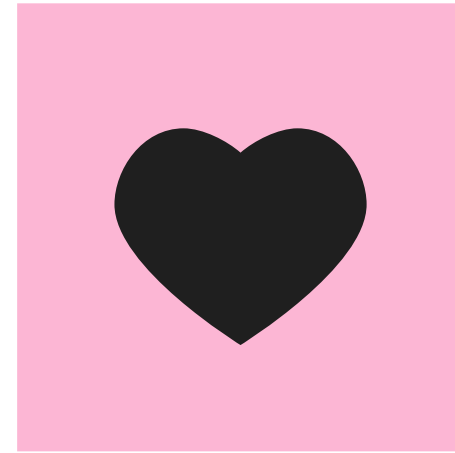
Bakery products which include bread,rolls,cookies,pies,pastries and muffins . its need to helps in bakery. Bread, already a common stape in prehistoric times,provides many nutrients in the human diet

The process of creatnew and innovative food products for customers to purchase. This can include developing new receipes for baked goods, experimenting with different ingredients and flavour combinations, and testing new production methods.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?