goodbrief.io

DESIGN BRIEF

Company Name:

Yolk

Company Description:

We are a company that makes and distributes comic books. They stand out because they are cheap and available in your local shops. Our target audience is seniors. We want to convey a sense of bravery, while at the same time being old-fashioned.

Job Description

You must create a website that will mainly provide customer support for the company. The goal is to make it clear what the company does. Besides the landing page, the website will need a about page, shop page and a terms of service page. The landing page should have a About the Team section. There should be a call to action to get users to call for more information. They would prefer a luxurious design, and would like you to use the brand color, which is white. Take into account the client's preferences and values.

Deadline

2 days